SPECIALLY RECOMMENDED

GILES EARLE HIS BOOKE

Edited by PETER WARLOCK

A Limited Edition of 950 Numbered Copies 10/6 net. This book has been transcribed from a manuscript in the British Museum, which was written between 1615 and 1626.

FUGITIVE

7/6 net

By JAMES LEIGH (*Author of "Nomads in Flanders"*) *Cr. 8vo. 399 pp.*

"An intriguing problem . . . mingles comedy, tragedy and humour with a nice understanding."—*Morning Post.*

"A full and generous book, packed with incident . . . an admirable novel." *Bookman.*

"A breakneck race with farce and tragedy."—*Daily Herald.*

THE PROGRESSIVE PILGRIM

5/- net

By E. R. BANNISTER *Cr. 8vo. 256 pp.*

"It is a wonderful effort."—*Tablet.*

"A noble effort."—*Bookman.*

"Book worth reading."—*Public Opinion.*

THE HOUGHTON PUBLISHING CO.

REGENT HOUSE, REGENT ST., W.1

CHECKED 1987

If you want expert work

TYPEWRITING—in all languages—novels, plays, scenarios,

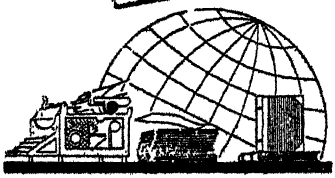
DUPLICATING—facsimile typewriting and stencil work,

TRANSLATIONS—from and into all languages,

Checked 1987

at reasonable charges

then you want



The Translation & Typewriting Department of

THOS. COOK & SON LTD.

Berkeley Street, London, W.1

350 Branches.

Telephone: Grosvenor 4000, Ext. 277 and 81.

MAKING WRITING PAY

THE Premier School of Journalism does not give elementary instruction in grammar and composition, but sound professional training in the technical details of Story and Article writing. The aim of the School is to produce consistently successful free-lance contributors.

Apart from dealing with such matters as choice of subjects and the most saleable methods of treating them, it makes its students familiar with an ever widening number of markets and their requirements.

The field for the trained writer is greater to-day than it has ever been, and the rewards are greater, also. Hundreds of fresh stories are published every month, and as much as £18 18s. has been paid for a story written by a student of the School as part of the ordinary exercise work of the Fiction Course.

For those who lack the flair for Story writing the Article field is equally wide open and gives invaluable experience. A material regular income can be made by the contribution of short articles of from 400 to 500 words, and high prices are paid for longer work of particular interest. Ex-students have received as much as £50 for a single article on a number of occasions.

STUDENTS' SUCCESSES

Students of the School have been remarkably successful. Here are extracts from a few of many hundreds of letters reporting the results of tuition.

"Since taking the Premier School Course I have earned over £1,000 by writing."

"Since taking your class two years ago I have earned £650."

"Since I commenced tuition under you 18 months ago, I have received from my literary work £472."

"I have had offers for two more synopses for serials. When I am paid for this I shall hope to have received £510. Roughly three months' work. Thank you again for your help."

The Premier School of Journalism conducts separate Correspondence Courses in Short Story Writing and Article Writing. Oral tuition is also given. Every detail that should be known to the new writer is covered either in the lessons or in the Principal's letters.

From first to last the tuition is thorough and practical. The Student is engaged upon actual efforts at contribution from the outset of the instruction. He is under the guidance of Mr. Gordon Meggy, himself one of Fleet Street's most successful journalists, who remains at his elbow every step of the way, ready, with sympathetic advice and frank but kindly criticism.

Prospectus with SAMPLE LESSON and SUBJECT CHART will be sent post free on application to the "Enquiry Department."

PREMIER SCHOOL OF JOURNALISM
4 & 5 Adam St., Adelphi
London, W.C.2

THE WRITERS' AND ARTISTS' YEAR BOOK

1933

A DIRECTORY FOR WRITERS
ARTISTS AND PHOTOGRAPHERS

TWENTY-SIXTH YEAR OF NEW ISSUE



A. & C. BLACK LTD.
4, 5 & 6 SOHO SQUARE, LONDON, W.1.
Printed in Great Britain



Authors Please Note

We are constantly adding new books to our general list. We publish every kind of literature, including fiction, poetry, belles-lettres, plays, theological and religious works, legal and business books, works for children, biography, bibliography, books on sports and games, educational and technical works, etc.

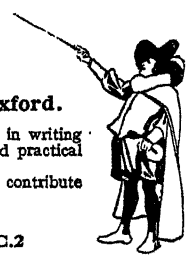
We are always pleased to consider original MSS. from new authors. We offer the very best royalty terms for accepted work, and known or unknown authors are assured of every consideration and that their work will receive a prompt reading.

INTERVIEWS BY APPOINTMENT ONLY

LINCOLN WILLIAMS
30 St. Martin's Court, W.C.2

Telephone: Temple Bar, 7873.

For THE WRITER'S Bookshelf



HOW TO ARGUE

By H. M. BARRON, B.A., Wadham College, Oxford.

This little work is the outcome of many years' practical experience in writing and speaking. Indispensable to every young writer. Gives sound and practical advice on training the mind to accuracy of thought and expression. Invaluable to pamphleteers and all who contribute or aspire to contribute paragraphs, articles, etc. of a controversial nature to the Press.

1/- net, or 1/3 post free. Clothette.

LINCOLN WILLIAMS, 30 St. Martin's Court, W.C.2



THE WRITER'S HANDBOOK

A fascinating new work on money-making authorship. Deals with the paragraph, article and short story. Tells you what editors want and how to sell your work. Contains advice by many famous authors and is full of valuable hints and suggestions which bring successful authorship within the reach of every literary aspirant. The most sensible and practical handbook ever offered at anything like the price.

1/- net, or 1/3 post free. Clothette.

LINCOLN WILLIAMS, 30 ST. MARTIN'S COURT, W.C. 2

TRAINING FOR JOURNALISM

A MARK OF CONFIDENCE

The London School of Journalism has been the subject of frequent commendations in the Editorial columns of the principal organs of the Press; short extracts from some of which are reproduced below. These, taken together with the letters received from eminent leaders of the Press (also reprinted here), may be referred to as a signal mark of confidence in this school, its personnel and methods. This significance will be appreciated by all who are desirous of discovering a school where they may secure dependably sound and practical instruction at the hands of competent instructors.

The **"Daily Telegraph"** says:—"The sound and practical tuition the London School of Journalism gives is of inestimable benefit to people whose natural talents and inclinations—maybe unsuspected by themselves—require only the guidance of experienced journalists to introduce them to one of the most interesting professions in the world."

The **"Morning Post"** says:—"It is a School of real tutorial instruction. The Director of Studies is Sir Max Pemberton, who has a staff of assistants scarcely less experienced than himself in the journalistic world. Instruction from such a source is, of course, priceless."

The **"Spectator"** says:—"Having been allowed to examine the work of the London School of Journalism in practice, I can only envy those who have received such sympathetic and highly skilled instruction in their early efforts."

"Truth" says:—"The L.S.J. gives practical and sympathetic instruction through a staff of experienced journalists, and thus provides an admirable training ground from which many able journalists have already graduated into Fleet Street."

"Everyman" says:—"This School has a first-class reputation and works under high auspices. . . . The results of the Editor's investigation of the School's work confirmed the impression he had received that it was sound. . . . No would-be writer who is prepared to work hard could fail to gain from what it offers him."

"Public Opinion" says:—"Thirty thousand articles are contributed each year by Free-Lance Journalists; they are written by men and women who live in every part of the civilized world. Students of the London School of Journalism are succeeding in contributing to a very large number of newspapers and periodicals both in this country and overseas."

The **"British Weekly"** says:—"Few vocations call more insistently for definite training than that of journalism and authorship. It is not a vocation into which one can 'drift' untrained. The London School of Journalism, however, goes far to remedy the omission. This institution is now firmly established in the esteem both of the public and of the Press. That such an institution should have succeeded in making a secure place for itself is sufficient evidence of its inherent merits."

The **"Journal of Careers"** says:—"The London School of Journalism staked its claim in a field of doubtful competitors, but one has only to go into its records to understand why it has won through to a reputation and a place apart. The strength of the Course lies not so much in the printed lessons, good though these are, but in the personal criticism and advice given to each individual student on his work."

Viscount Burnham writes:—"I am well aware that in the London School of Journalism you cover the whole field of training, and I honestly believe that it is a practical and useful preparation to newspaper life."

Lord Riddell writes:—"I congratulate you on the excellent work you have been doing at the London School of Journalism and the progress you have made."

Lord Dalziel writes:—"I am delighted to learn of the progress you are making, and I am convinced you are rendering a very useful public service. There is no sphere of public activity where brains and enterprise obtain a quicker response than in journalism."

Mr. Newman Flower (of Cassell's) writes:—"I have nothing but praise for the London School of Journalism. I have watched its progress through the years, and have long since realized that it is far ahead of any similar institution.

"You must have turned out a very great number of first-class writers as a result of your work at the school. I have published work by several of them.

"I would like to see every young writer put through your course. I am sure it would profit him."

See Announcement on Page iv

LONDON SCHOOL of JOURNALISM

***Founded under the direct patronage of the late* LORD NORTHCLIFFE *and personally conducted by* SIR MAX PEMBERTON**

PATRONS:

The Rt. Hon. the VISCOUNT BURNHAM.
The Rt. Hon. LORD BEAVERBROOK.
The Rt. Hon. LORD RIDDELL.
The Rt. Hon. LORD DALZIEL.
The Rt. Hon. LORD CAMROSE.
SIR GEORGE SUTTON, BT.
SIR ARTHUR QUILLER-COUCH, M.A., Litt.D.
SIR CHARLES STARMER.
NEWMAN FLOWER, Esq.
CECIL HARMSWORTH, Esq.

The London School of Journalism was founded in 1919 under the ægis of the profession itself; the guidance offered to students is given by professional writers of high standing.

The School is universally recognised by the profession as giving a sound and thorough training to aspiring journalists, and has been of much service to new writers of fiction.

The Courses include JOURNALISM, FREE-LANCE JOURNALISM, SHORT-STORY WRITING, PROSE-WRITING, PUBLIC SPEAKING, CONVERSATION, and LETTER-WRITING, and are all given by correspondence, supplemented when desirable by personal interviews. The instruction is entirely in the hands of well-known and successful journalists and novelists.

The School has enjoyed remarkable successes. Its students have been chosen for high positions, and their work figures in all the foremost publications of the day. The School gives thoroughly sound and practical training, and also advises its students in the disposal of their work.

Sir Max Pemberton will advise would-be students as to the particular course of study in which they should engage, and will be helped in his judgment if the applicant can forward some short manuscript upon which an opinion can be based.

A JOURNALISTIC TRAINING.

A notable feature of the London School of Journalism is the consistent success attending its work of training and preparing young journalists; a success which has won practical recognition by all sections of the Press.

The editors and proprietors of many well-known publications enrol junior members of their staffs for a correspondence course with the School, and one great group of newspapers has enrolled more than *sixty* of its staff in this way—a fact which speaks for itself.

Special supplementary instruction is arranged, where necessary, to meet individual requirements: and every care is taken to ensure that the student receives a sound and practical training in the technique of modern journalism.

THE ANNUAL PRIZES.

With a view to stimulating the efforts of newly enrolled students of the Courses under Sir Max Pemberton, the Directors of the London School of Journalism announce the institution of the following special prizes:—

The "Daily Mirror" Prize of £50, kindly presented by the proprietors of the "Daily Mirror" Newspaper, and annually awarded for the best article of 600 words upon a topic selected by the Editor of that journal.

The "Northcliffe" Prize of £50, annually awarded for the best article or sketch upon a holiday theme. This prize was instituted to commemorate the late Viscount Northcliffe's association with the foundation of the School.

The "Max Pemberton" Prize of £25, given by the Directors of the London School of Journalism, and annually awarded for the best short story of 3,000 words.

Prospectus and all particulars may be obtained on request addressed to:

Secretary W, LONDON SCHOOL OF JOURNALISM

57 Gordon Square, London, W.C.1 *Telephone: Museum 4574*

PREFACE

THE ever-increasing sales of the *Writers' and Artists' Year Book* show that the present times of depression are leading more and more people to seek a livelihood with their pens. But the majority of these are as sheep without a shepherd, and it is the purpose of this book to act as shepherd to the thousands of MSS. which are turned out every year and of which only a small minority ever appear in print.

The alterations in each issue of the *Year Book* are very considerable—papers and magazines change their addresses, their frequency of publication, their scales of payment and even the nature of their requirements. The writer therefore who is really determined to sell his work appreciates the importance of using the up-to-date current edition of the *Year Book* and the dangers of relying on an old edition. Every entry in the *Year Book* is sent out annually for revision, and these corrections, with the present needs of the various periodicals, come directly from the editors; so, even if infallibility in such a compilation is barely possible, no effort is spared to achieve accuracy.

To this 1933 edition Mr. F. J. Harvey Darton, who was for thirty years editor of two of our most famous children's magazines, contributes an article on "Writing for the Juvenile Market," Mr. G. H. Thring gives an interesting article on "International Copyright," while all would-be authors should read "Beware of Libel," by a qualified

solicitor. Recent actions have shown the danger of ignorance on this subject.

The list of "Books for the Writer" has been considerably extended and the Classified Index has been revised.

The Editor welcomes any suggestions from readers for possible improvements in the *Year Book* and he is always interested in ideas for new articles.

Note.—While all reasonable care is taken in accepting advertisements for the *Year Book*, the Editor cannot hold himself responsible for his advertisers.

GOOD IDEAS ALWAYS SELL!

Editors, Publishers, and Advertisers are eager for them

Improve the quality and quantity of your ideas and you will sell more work.

It is a mistake to think that inspiration cannot be induced or encouraged.

Good ideas are elusive but they can be captured by thinking on the right lines and by exercising and developing your creative abilities.

The Idea often Sells the Sketch

My New "Coaching" Course will improve your imaginative powers and increase your flow of saleable ideas.

It is essentially a PRACTICAL COURSE for present times, and it should repay its cost a hundredfold.



"That's a good Idea!"

Don't sit about and wait for ideas to come to you, get on the right track and go after them! My New Course of tuition enlivens and inspires. It will be posted to you in interesting, easily absorbed sections, and the cost is but three guineas complete.

LEARN TO EVOLVE IDEAS AS EASILY AS DOING A CROSSWORD PUZZLE

W. R. MAXWELL FOSTER : Good Ideas Course

241, SHAFTESBURY AVENUE, LONDON, W.C.2

TYPEWRITING

LITERARY, DRAMATIC, SCIENTIFIC

"*Alex. McLachlan seems to me without any exaggeration* a perfect typist. *My handwriting is awful but he never makes a mistake. He is prompt to the second* and his knowledge of literature *makes him* especially valuable to a writer."

HUGH WALPOLE

"*It is my experience . . . that Mr. McLachlan* has brought the craft of authors' typing nearer to perfection than anybody else on this island. *He . . . has a hawk's eye for all the little errors that will creep into the text. I recommend him . . . without reserve.*"

J. B. PRIESTLEY

"*Mr. McLachlan's valuable and* expert work . . . efficient and incredibly swift *and stands in* a class by itself. . . . *I unhesitatingly recommend him to any writer on the look out for* speedy, perfect work—with a mind behind it."

SHEILA KAYE-SMITH

"*Mr. McLachlan* is the most accurate, prompt, and inexpensive typist I have ever come across. *He is extremely pleasant to work with, taking infinite trouble . . . and* I am really sorry for those authors who have not yet discovered him."

"ELIZABETH"

ALSO RECOMMENDED BY
EVELYN WAUGH, MRS. VICTOR RICKARD
AND MANY OTHER EMINENT WRITERS

* * * * * *

MODERATE CHARGES NO EXTRAS

Fiction: 1/- per 1,000 words; carbon copies each 3d. per 1,000 words.
Superior paper and binding free. :: Postage paid over £2.
Special terms for short articles.

No orders too large or too small.

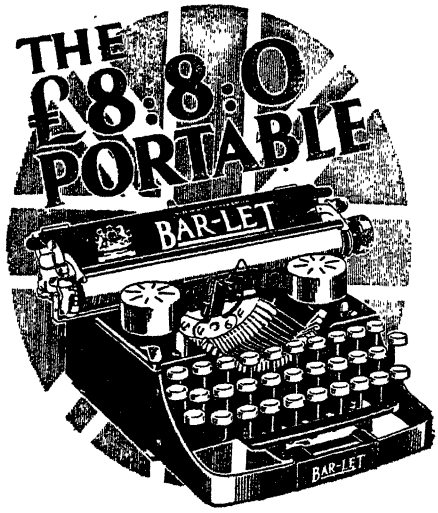
PLAYS ATTRACTIVELY PRESENTED
REVISION, CRITICISM, INDEXING, PROOF-READING
Duplicating :: Facsimile Typewriting

* * * * * *

SEND YOUR
NOVELS, PLAYS, SHORT STORIES, ARTICLES, ETC.
TO

ALEX. McLACHLAN

34 ST. PETER'S ROAD, ST. LEONARDS-ON-SEA
AND
BE ASSURED OF A PERFECT SCRIPT



MADE
IN
ENGLAND

EASY PAYMENT TERMS IF DESIRED (Yours for 4d. a day)

At home, in the train, in your office—a BAR-LET is always ready for work and always efficient. It has a standard keyboard, takes paper up to eight inches, and it weighs only 8½ lbs. The neat travelling case is fitted with Stationery Container and Cleaning Outfit.

Why not save time and money by owning a BAR-LET ?

IT IS THE BEST PORTABLE INVESTMENT ON THE MARKET

BAR-LET

BAR-LOCK (1925) Co. NOTTINGHAM

ENGLAND, makers of the
BAR-LOCK TYPEWRITER

BY APPOINTMENT TO H.M. THE KING

PITMAN'S BOOKS FOR WRITERS

BOOKS: FROM THE MS. TO THE BOOKSELLER

By J. L. YOUNG. Describes all that happens to a manuscript, from the time it is accepted by the publisher to its final appearance on the bookstall. Second edition. 160 pp. 3/- net.

SHORT STORY WRITING & FREE-LANCE JOURNALISM

By SYDNEY A. MOSELEY. A complete and stimulating course of instruction in the art of short story writing and journalism, by the well-known author-journalist. Second edition. 242 pp. 7/6 net.

JOURNALISM AS A CAREER

Edited by W. T. CRANFIELD. To read this book is to obtain a thorough understanding of the actual methods by which leading British journalists have achieved success. 114 pp. 5/- net.

JOURNALISM: BY SOME MASTERS OF THE CRAFT

Twenty-three prominent journalists, including the late Edgar Wallace, A. G. Gardiner and Sir Owen Seaman, have written this book. Even the most experienced writer will benefit from the unique and specialized guidance it provides. 232 pp. 5/- net.

Order from a Bookseller

SIR ISAAC PITMAN & SONS, LTD. PARKER STREET, KINGSWAY, W.C.2

CHOOSE YOUR SCHOOL CAREFULLY

There is no reason why tuition in writing should not be entirely honest. Before enrolling in a school, however, you should satisfy yourself on two points.

First, has your prospective tutor done anything to justify his teaching other people? Is he himself an author, and can he get his own work into the magazines? Or is he a broken-down journalist who has taken to teaching as a last resource?

Secondly, if there is a distinguished author at the head of the school, have you any guarantee that he will ever see your work? Clearly, it is of no value to you if an impressive figurehead merely signs letters and hardly knows of your existence.

In the A B C School a written guarantee is given to all students that Mr. Kennedy Williamson, M.A., and no one else, will conduct the tuition. Mr. Williamson is Editor of *The Writer*, which for twelve years has existed to help young authors and safeguard them from sharks. He is the biographer of W. E. Henley. Two of his books have gone into popular editions. He has contributed to over sixty periodicals, and is still contributing. He knows the ropes.

Please send for a copy of *Wordcraft* which gives full particulars of the tuition. At the same time, send, if you like, a MS. for free criticism. This will entail no obligation, but will give you some idea of the constructive help you are likely to get.

A B C Correspondence Schools (Dept. 55), 3 Pilgrim St., E.C.4.

THE AUTHORS' AID SERVICE

WALTER TOWNSEND, F.R.Econ.S. LEONARD TOWNSEND, F.C.C.S.

PERSONALLY CONDUCTED BY

W. & L. TOWNSEND

(THE PRINCE OF WALES' BIOGRAPHERS)
(H.H. POPE PIUS XI.'s BIOGRAPHERS)

¶ REVISION. Articles, Stories, Novels, Poems, Plays, Film Scenarios, etc., entirely re-written by professional authors, or revised where necessary. Estimate of charge given.

¶ CRITICISM. Expert constructive criticism and advice given showing faults in style, construction, subject. Likely markets are also chosen.

¶ PLOTS SUPPLIED and MSS. written up.

¶ PUBLICATION of long works immediately arranged.

¶ TUITION FOR THE BEGINNER in either fiction or article writing personally given by W. & L. Townsend, authors of over a score of romances, biographies, text-books, and hundreds of short stories and articles, published here, in U.S.A., India, Canada, Australia, South Africa, Ireland and Sweden, etc.

¶ EDITORS AND PUBLISHERS SUPPLIED WITH MSS. OF ALL KINDS. ENGLAND AND AMERICA.

¶ If you cannot sell what you are writing, or wish to learn how to write for a living, send stamp or MSS. to THE AUTHORS' AID SERVICE, 67(B) Princes Avenue, Hull. (Established 1920.)

9d PER THOUSAND

The Authors' Aid Service will type your MSS. perfectly for 9d. per 1000 words, carbon copies, 2d. per 1000 words, on beautiful British-made paper.

NOVELS, PLAYS, POETRY, FILM SCENARIOS, SHORT STORIES, ARTICLES, TECHNICAL WORKS, &c.

Editors say our work is letter perfect. Long list of satisfied clients. Speed!

ONLY ADDRESS— **(Dept W.A.Y.B)**

THE AUTHORS' AID SERVICE
67(B) PRINCES AVENUE, HULL
and at NEW YORK, U.S.A.

CONTENTS

Arranged as an Index to the Book

	PAGE
AGENCIES, NEWS	110
,, PRESS-CUTTING	257
AGENTS, ART (BRITISH)	200
,, LITERARY (BRITISH)	198
,, LITERARY (AMERICAN)	201
AGREEMENTS	204
AMERICAN COPYRIGHT	208
,, JOURNALS	124
,, MUSIC PUBLISHERS	265
,, PRESS-CUTTING AGENCIES	257
,, PUBLISHERS	194
ART AGENTS, BRITISH	200
AUSTRALIAN JOURNALS	112
AUSTRAL-ZEALAND PUBLISHERS	191
AUTHORS, ADVICE TO	202
,, AND ARTISTS' CLUBS	260
,, AND ARTISTS' SOCIETIES	258
BEWARE OF LIBEL	225
BOOK-WRAPPER DESIGNING	246
BOOKS FOR WRITERS	218
CANADIAN JOURNALS	116
,, PUBLISHERS	191
CHRISTMAS CARD WORK	236
CLASSIFIED INDEX	270
CLUBS FOR AUTHORS AND ARTISTS	260
COMPETITIONS, LITERARY	234
COMPOSERS, ADVICE TO	261
,, WARNING TO	262
COPYRIGHT	206
,, INTERNATIONAL	213
DIPLOMA IN JOURNALISM	208
DRAWING FOR ADVERTISEMENTS	248
,, ,, CARDS	236
,, ,, THE HUMOROUS PAPERS	250
FILM FIRMS. *See* PRODUCING FILM FIRMS.	

THE QUILL CLUB

President: SIR MAX PEMBERTON

Vice-Presidents: W. W. JACOBS, A. E. W. MASON, HILAIRE BELLOC, G. K. CHESTERTON, FRANK SWINNERTON.

FOR LITERARY ASPIRANTS, FREE-LANCE WRITERS,

and others interested in the study and practice of Literature. THE QUILL CLUB, a co-operative organization founded in 1898, managed entirely by honorary officers. For thirty-four years the Club has supplied wants of London, provincial and overseas writers not met by any other society. It furnishes aspirants with disinterested advice, protects them against fraud, and provides a postal lending library of selected volumes containing instruction in literary and journalistic matters. Monthly meetings are held in London for social intercourse, literary discussions, mutual aid and criticism. Twenty postal circulating magazines are published for criticisms of members' matter. The Club is affiliated to the British Drama League and a dramatic section arranges for the production of members' plays. All subscriptions are devoted to the work of the Club, and audited balance-sheets are issued yearly. The annual subscription, including the Q.C. magazine, *The Quill*, is one guinea. The subscription is reduced to 15s. 6d. and 10s. 6d. after specified periods of membership. Overseas subscription: one guinea for two years. There is no entrance fee. For further particulars write to the Chairman of the Club:

JUAN W. P. CHAMBERLIN, 23 Nassington Rd., Hampstead, London, N.W.3

Please name *The Writers' and Artists' Year Book* and enclose 2d. stamp for reply.

Learn the technique of writing for sixpence a month

THE WRITER

(Edited by KENNEDY WILLIAMSON, M.A.)

'THE WRITER' is a live, practical paper, intended solely for those who wish to make money by the pen. Its policy is to help the aspiring author by sound advice and up-to-date information on markets.

A knowledge of men and manners is good; a sense of beauty is good; a recognition of the literary value of everyday facts and incidents is good; but these are nothing, from a bread-and-butter point of view, without that technique in which lies the difference between the aspiring and the professional writer.

Self-tuition is nine-tenths experiment. Travel with those who know the road. In 'THE WRITER' you will meet friendly guides who will steer you from unprofitable by-ways.

Writing is a business. Make your apprenticeship as short as possible.

Obtainable from all newsagents and booksellers, price 6d., or from the office, 34 Paternoster Row, London, E.C.4

PAGE

FIRMS WHICH ARE PREPARED TO CONSIDER DRAWINGS AND DESIGNS FOR CARDS, ETC. . . . 236
FREE-LANCE OPPORTUNITIES IN THE TRADE PRESS 215

GREETING-CARD VERSES 236
" " AMERICAN MARKETS FOR . 238

INDEX, CLASSIFIED 270
INDIAN JOURNALS 118
" PUBLISHERS 192
INTERNATIONAL COPYRIGHT 213

JOURNALISM, UNIVERSITY OF LONDON DIPLOMA IN 208
JOURNALS AND MAGAZINES—
BRITISH 1
AMERICAN 124
AUSTRALIAN AND NEW ZEALAND 112
CANADIAN 116
CLASSIFIED INDEX OF 270
INDIAN 118
MISCELLANEOUS 123
OVERSEAS 111
SOUTH AFRICAN 122
TABLE SHOWING THOSE UNDER SAME PUBLISHERS 285
JUVENILE MARKET, WRITING FOR THE . . . 229

LITERARY AGENTS, BRITISH 198
" " AMERICAN 201
" COMPETITIONS 234
" PRIZES 232

MAGAZINES. *See* JOURNALS AND MAGAZINES.
MSS. PREPARATION OF THE 224
MSS. RECORD OF 296
MSS. SYNDICATES FOR 109
MUSIC PUBLISHERS, BRITISH 263
" " AMERICAN 265

NEW ZEALAND JOURNALS 112
NEWS AGENCIES, LIST OF 110
NEWSPAPERS. *See* JOURNALS AND MAGAZINES.

OVERSEAS NEWSPAPERS 111

PEN-NAMES AND PSEUDONYMS 267
PHOTOGRAPHERS FOR ARTISTS' PICTURES . . . 257
PHOTOGRAPHS FOR ILLUSTRATIONS 255

LONDON GENERAL PRESS

REQUIRE

SHORT STORIES

SERIALS

MEMOIRS

BOOKS

ARTICLES

INTERVIEWS



LONDON GENERAL PRESS

(LONDON GENERAL AND ECONOMIC PRESS, LTD.)

6 BOUVERIE STREET, LONDON, E.C.4

Telephone. Central 4684 [2 lines]. *Cables:* Longenno, London.
Telegrams · Longenno, Fleet, London.

PAGE

PHOTOGRAPHY FOR THE PRESS 252
PICTURES FOR ILLUSTRATIONS 255
PLAYS, WRITING AND PLACING OF 239
PREPARATION OF THE MANUSCRIPT 224
PRESS-CUTTING AGENCIES 257
PRESS PHOTOGRAPHY 252
PRIZES, LITERARY 232
PRODUCING FILM FIRMS, BRITISH 245
PROOF, HOW TO CORRECT 292
PROVINCIAL NEWSPAPERS. *See* JOURNALS AND MAGAZINES.
PSEUDONYMS 267
PUBLISHERS' AGREEMENTS 204
PUBLISHERS, BRITISH 159
,, AMERICAN 194
,, AUSTRAL-ZEALAND 191
,, CANADIAN 191
,, INDIAN 192
,, SOUTH AFRICAN 193
,, MUSIC 263

SCREEN, WRITING FOR THE 242
SERIAL RIGHTS 209
SIGNS USED IN CORRECTING PROOFS 291
SOCIETIES AND CLUBS OF AUTHORS AND ARTISTS . 260
SOCIETIES OF AUTHORS 258
SOUTH AFRICAN PUBLISHERS 193
SOUTH AFRICAN JOURNALS AND MAGAZINES . . 122
SYNDICATES FOR MSS. 109

TRADE PRESS, FREE-LANCE OPPORTUNITIES IN . 215
TRANSLATIONS 228

WRITING FOR THE JUVENILE MARKET 229
WRITING FOR THE SCREEN 242

GEORGE J. BRYAN, B.A.

Literary Critic and Agent

Bryan Chambers, 76 Chancery Lane, W.C.2

Special attention given to adapting and placing of MSS. on American Markets

Typewriting under personal supervision at current rates

Phone: Chancery 7566

INDEX TO ADVERTISEMENTS.

PAGE

ARTISTS' AGENTS
- Sharmid 309

AUTHORS' ADVISERS
- Authors' Aid Service x
- Authors' Alliance 309
- B-B Service Co. 307
- Bryan, G. J. xv
- Cambridge Literary Agency . . xxii
- Groom, Arthur *vi*
- London Literary Agency . . . 312
- Pocklington, G. R. xviii
- Portland Literary Agency . 310

AUTHORS' CLUBS
- Quill Club xii

BOOKSELLERS
- Foyle, W. & G., Ltd. *viii*

PHOTOGRAPHERS
- Collins, Elsie 299
- Leon Art Co. 308

PRESS-CUTTING AGENCY
- Hannaford's *vii*

PUBLISHERS
- Acklande, A. *i*
- Allen, G. & Unwin Ltd. . . . 303
- Black, A. & C., Ltd. . . . 294, 295
- British Song Society 311
- Derek, Peter, Ltd. 302
- Douglas Press (Play Bureau) . . 312
- Grove-Patterson, Ltd. . . . *vi*
- Houghton Publishing Co. . . *iv*, xix
- London General Press . . . xiv
- Matson's Publications . . . 303
- Pearson's Publications . . . 301
- Pitman, Sir I. & Sons, Ltd. . ix

PAGE

PUBLISHERS—*continued*
- Stockwell, A. H. xxi
- Williams, Lincoln (Temple Bar Publishing Co.) ii, xx
- Writer, The xii

SCHOOLS AND COLLEGES
- A B C Writers' Course . . . ix
- John Hassall Art School . . . 305
- London College of Authorship . . xvii
- London School of Journalism . iii & iv
- Maxwell Foster, W. R. (Art Courses) vi
- Metropolitan College of Journalism. *iii*
- Premier School of Journalism . . *v*
- Press Art School *ii*

TYPEWRITING, SHORTHAND, TRANSLATION AND DUPLICATING OFFICES
- Authors' Aid Service (*Hull*) . . x
- Bolton, L. H. (*Fulham*) . . . xx
- Calcutt, Miss (*Bognor Regis*) . . 309
- Capell, Edith (*Kingston-on-Thames*) 310
- Cass, H. (*Lancaster*) 311
- Chancery Lane Typewriting Office . *vii*
- Chatterley, Miss D. D. (*Bury*) . . *viii*
- Cook, Thos. & Son, Ltd. . . . *iv*
- Crown Typewriting Co. . . . 305
- Davies, T. G. (*Cardiff*) . . . 310
- Everett, P. E. (*Woodbridge*) . . *vi*
- Gill, Mrs. 304
- Haggard, Mrs. (*Acton*) . . . *viii*
- Hall, Miss L. H. (*Wokingham*) . . 311
- Hope Secretarial Bureau . . . 302
- Hopkins, Miss K. (*Highbury*) . . 300
- Hurlock, Miss (*Hastings*) . . . 304
- Jennings, E. E. (*Bristol*) . . . xx
- Kirkland, A. L. (*Hornsey*). . . 306
- Loubet, Miss (*Bognor Regis*) . . 309
- McLachlan, Alex. (*St. Leonards*) . vii
- Marsnall, Miss (*Bristol*) . . . 304

continued on page xviii

THIS "INSPIRATION" . . !

"I know I could write, if I could get the inspiration." How often one hears these words!

The painter, the composer, the sculptor does not expect to succeed without taking lessons in his art. Why does the amateur *writer*, alone, trust to "inspiration" with the inevitable tragedy of rejected MSS.?

When a *trained* writer is asked by editors to contribute, he does not agree subject to "receiving inspiration." He gets on with the job.

Inspiration *comes*—through his mastery of the TECHNIQUE.

That the technique is easily acquired is proved by the high percentage of pupils who achieve success through the London College of Authorship's

HOME STUDY POSTAL COURSES IN FREE-LANCE JOURNALISM, ARTICLE AND STORY WRITING

Letters from pupils say: "I now feel *compelled* to write."—"A masterly piece of literary teaching."—"Recent monthly earnings haxe been £22, £31, £54."—"Fee is the finest *investment* I ever made."

Well-known Editors state: "Wonderful, the amount of instruction."—"I have recommended the tuition to many."—"Saves aspirants *years* of profitless plodding."

WRITE FOR FREE BOOKLET, SPECIMEN LESSONS, AND UNIQUE SUCCESS-GUARANTEE.

A Short trial MS. may be sent for FREE CRITICISM AND ADVICE, gladly given.



(Dept. W.A.3), 37 Albermarle Street, W.1

Efficient and Accurate

TYPEWRITING & DUPLICATING

MODERATE CHARGES

FOR

HIGH CLASS WORK

WAITE & COOK

(C. Irene Cook)

Aldwych Chambers, 170 Strand, W.C.2

TEMPLE BAR 8828

PAGE

TYPEWRITING, SHORTHAND, TRANSLATION AND DUPLICATING OFFICES—*continued*

Napier, Miss D. (*Twickenham*) . . 306
Parnham, Mrs. M. (*Walthamstow*) . 311
Pickering, Mrs. (*Leeds*) . . . 310
Prompt Service Bureau . . . 308
Roche, Miss D. (*Chatham*) . . . 308
Rowe's Bureau 305
Schoolmaster (retired) (*Preston*) . *vi*
Shortt, Miss (*Dorchester*) . . . *viii*
Sikes & Sikes (*Hammersmith*) . . 304
S.O.S. Typing Service (*Altrincham*) . 309
Speth, L. E. (*Bournemouth*) . . 302

PAGE

TYPEWRITING, SHORTHAND, TRANSLATION AND DUPLICATING OFFICES—*continued*

Stratford, Miss L. L. (*Highbury*) . 306
"Uni-Sec" (*Brockley*) 300
Unwin, Miss M. 300
Waite and Cook xvii
Williams, Miss C. A. (*Burgess Hill*) . 308

TYPEWRITING MACHINE MANUFACTURERS, AGENTS AND DEALERS

Bar-let Typewriters viii
Curzon's Typewriter Service . . 306

Your MS. through the Editor's Eyes

A candid outside opinion on your MS., especially from one experienced in judging literary work, would be of great value to you in making your stories and articles more readily saleable.

The Editor of a World-famous Monthly

undertakes, in his private capacity, to read, criticise and report on manuscripts of all kinds, and, if desired, to offer suggestions for their improvement. The placing of MSS. is not undertaken.

Write for particulars and moderate inclusive terms.

G. R. POCKLINGTON, B.A.

CHELSWORTH — IPSWICH — SUFFOLK

THE HOUGHTON PUBLISHING COMPANY

We invite authors to submit work suitable for publication in book form. Novels, History, Biography, Travel, etc. All MSS. sent will receive careful and prompt consideration. Stamps should be enclosed for return of MSS. No reading fee.

YOUNG AUTHORS WANTED

Many Publishers look only at work by names already well known. We prefer to MAKE reputations. Our literary adviser has discovered many authors who are now famous—*MAY HE DISCOVER YOU?*

BEAUTIFUL BOOKS

An attractively produced book adds to sales. Our books are produced by an expert typographer of high repute.

Address MSS. or enquiries to:

THE HOUGHTON
PUBLISHING COMPANY
REGENT HOUSE, REGENT STREET
LONDON, W.1

Telephone: Mayfair 4504

INTERVIEWS BY APPOINTMENT

AUTHORS' MSS. TYPEWRITTEN

NOVELS, PLAYS AND SHORT STORIES A SPECIALITY

1/- per 1,000 words.

Plays 1/6 per 1,000 words

Verse 1½d. per folio.

Inclusive of one carbon copy and binding of complete work in neat substantial cover.

LESLIE H. BOLTON

68a BROUGHTON RD., FULHAM, LONDON, S.W.6

(Parcels to 46 Broughton Road)



LINCOLN WILLIAMS
30 St. Martin's Court, W.C.2

DRAWING FOR PROFIT

By R. Harrison

An invaluable guide to a profitable hobby. Tells you how to prepare and sell suitable work. The illustrations and text are the result of many years practical experience. The methods have been tried and proved and the advertisement specimens are actual examples of work sold by these means. Almost anyone can learn to draw with the aid of this wonderful little work—and almost anyone can learn how to make this pleasant hobby a profitable spare-time occupation.

1/- net or 1/3 post free.

TYPEWRITING AND DUPLICATING

AUTHORS' MSS. LEGAL, and GENERAL.

Terms Moderate.

INTELLIGENT WORK = GOOD REPRODUCTION = SUCCESS!

Write PRINCIPAL: **TYPEWRITING OFFICE,**
"The Firs," Dongola Road, Bishopston, BRISTOL, 7.

SIXTEEN STRIKING NEW BOOKS

FICTION

KARROO BLOSSOM. By MARIE STUART BERTRAM **6/-**
A splendid new novel. Of well-sustained interest.

THE PHANTOM SWEETHEART. By R. R. MACPHERSON **4/-**
A selection of well-written and commended short stories.

ROB OF INVERARY. By ELLEN M. WOODS **3/6**
A volume of original and striking stories.

THE BRAES OF STRATHIFFER. By JANET FORBES **3/-**
A most interesting and absorbing Scottish story.

THE CALL. By S. M. CHAKRAVARTY **3/-**
Indian stories of especial appeal.

BOMBING OUT THE DEVIL. By WM. WALSHE **2/6**
A series of Irish stories, all of an original type.

BY THE SOUNDING SEA. By JEFF BARDEN **2/6**
A new and commended novel, of unflagging interest.

POEMS

THREE WINTERS IN THE SUNSHINE. By LOTTIE MARY DENNIS **4/-**
(By the authoress of "A Sheaf of Memories.") Colourful and cheerful essays and poems.

SONGS AT SUNSET. REV. WM. HOWARTH **2/6**
A selection of well-written and original poems.

TALENTS OF GOLD. By J. J. ANDERSON **2/-**
Rhythmic and tuneful poems.

NOVEMBER NIGHTFALL. By MARJORIE NEWMAN **2/-**
A splendid collection of poems on various subjects.

CHILDREN'S STORIES

BUZZ-WUZZ, DINN-DINN & CO. By NELL BURNET **7/6**
A fully illustrated South African story for children.

LET'S PRETEND. By BRUCE **3/6**
A beautifully illustrated volume for the young folk.

OF GENERAL INTEREST

VOX NATURAE. By EDWYN TERBEA **6/-**
A concise, comprehensive, simply-expressed treatise on Life's mysteries.

IF GOD CAME. By JOHN C. L. HOW **5/-**
An original and unique work, of especial interest to all.

GOOD MORNING, DOCTOR. By DOCTOR OLIVER **2/6**
Sketches of special medical interest—humorous and serious.

Current Catalogue and other literature free on application.
Books may be ordered of any Bookseller or Library.
The Publishers invite MSS. of all kinds for publication. No reading fees of any kind are charged.

LONDON:
ARTHUR H. STOCKWELL, LTD., 29, LUDGATE HILL, E.C.4

BOOKS, SHORT STORIES,

Articles, Poems placed with over 300 Publishers and Periodicals in England and America.

OUR SUCCESS is due largely to the fact that only carefully selected work is submitted—unsuitable MSS. are promptly returned, no charge being made for reading up to 5,500 words. English and American Publishers and Editors realise this fact and **READ** the MSS. recommended by us.

WE SPECIALISE IN PLACING FIRST BOOKS, AND OBTAINING HIGHEST PRICES. One of the successes of 1932 was Mr. Cedric Hardwicke's first book, "Let's Pretend," for which we obtained a substantial advance royalty. Below we quote a few letters, selected from many hundreds, the originals of which can be seen at our office by any inquirer.

"EXPERIENCE AND KNOWLEDGE"

"I had practically given up all hope of ever seeing 'The Slender Debt' in print. Six firms had rejected it. You refused to deal with the novel in its original form, but pointed out it needed some alterations. Your suggestions were carried out. You then took the story and behold, it was published! Magic! Yes, but the kind of magic that is based on experience and knowledge. . . . If a novel is publishable, the C.L.A. can get it published. In conclusion I must thank you for your promptness in sending me a cheque for royalties."

We have since placed for this author the very successful novel entitled "The Crime without a Flaw," both with Messrs. Grayson and Grayson and Librarie Gallimard, Paris.

ANOTHER FIRST NOVEL—ADVANCE ROYALTY OBTAINED

"I can't tell you how very much I appreciate what you have done for me in placing my first novel, 'White Man's Harvest.' It had been rejected by some American publishers when it went to you. The first publisher to whom you submitted it took it within a week after your submission. The efficiency, dispatch, and sympathetic understanding with which you have handled the book, both in its placing and in its revision, are such that were I not to acknowledge this in unstinted measure I should be ungrateful."

(Signed) George Work, San Francisco, California.

£4 4s. for 800 words—"Feared it was a dead loss."

"Thank you for £4 4s. for my brief sketch, 'The Fourth Estate,' which works out at half-a-guinea per 100 words. Many of us have to be content with half-a-guinea per 1,000! This little sketch had already been turned down in editorial quarters where I submitted it. I feared it was a dead loss "(Signed) Neil Gow.

£30 for 6,000 words.

"Not only has your illuminating criticism and sympathetic encouragement helped me beyond measure, but I have reaped considerable financial benefit from your handling of my MSS. For instance, for my last 6,000 word story, for which you were offered £21 for all rights (I have the Editor's letter before me) you succeeded in obtaining £30—nearly half as much again—and you retained for me the American, Continental and Film rights. Moreover, you sent me your cheque for £27 immediately the story was accepted. All this for 10 per cent commission!" (Signed) W. P. Gerald FitzGerald.

£21 for Short Story.

"Certainly if I ever do anything with my writing it will be by reason of my indefatigable agent—I think you are wonderful. Of course I'm delighted to get twenty guineas for my short story, 'The Mendlean Apollo.'"

THIRTY POUNDS (£30) has recently been obtained for the first British serial rights of a 1,400-word article and three photographs—the sum obtained in excess of the original offer more than covered our commission. The published article may be seen at our office.

HOW TO WRITE SALEABLE FICTION 3s. 6d. post free.

"I have had a fair amount of success, from serials to paragraphs, during the last two years, and attribute most of this to the help obtained from 'How to Write Saleable Fiction.'" (Signed) Captain E. M. W. (N.U.J.).

PLAYS AND FILMS also dealt with by the Cambridge Play Agency. "Our co-operation has resulted in a vastly improved play." (Signed) R. E. B., F.R.G.S., F.Z.S.

Twenty-page Prospectus and Free Entry Form for our £10 Short Story Prize (awards announced quarterly in the "Daily Mail") for stamp.

THE CAMBRIDGE LITERARY AGENCY

8 HENRIETTA STREET, W.C.2 **'Phone TEMPLE BAR 1648**

THE WRITERS' AND ARTISTS' YEAR BOOK 1933

JOURNALS AND MAGAZINES

The days of the week given in brackets are the actual, not the advertised, date of publication.

ABERDEEN PRESS AND JOURNAL (1747), WILLIAM VEITCH, 18 *Broad Street, Aberdeen;* London Office, 200 *Gray's Inn Road, W.C.* 1.

1½d. D.—Makes a feature of special articles (chiefly Scottish) by Northern writers.

ACCOUNTANT (1874), 41 *Moorgate, E.C.* 2.

9d. W. (Friday).—Receives and pays for contributions on accounting, costing, taxation, business organisation, etc., when suitable.

ACCOUNTANT'S JOURNAL (1883), 41 *Moorgate, E.C.* 2.

1s. 6d. M. (1st).—Receives and pays for contributions on accounting, costing, business organisation, etc., when suitable.

ACCOUNTANT'S MAGAZINE (1897), A. G. MURRAY, C.A., 23 *Rutland Square, Edinburgh.* (W. Blackwood and Sons), 45 *George Street, Edinburgh.*

1s. M. (except Sept. and Oct.)—Has articles on Accounting in practice and theory; Economics, and Accounting Law, of any length up to 6,000 words.

ADELPHI, THE, RICHARD REES, 58 *Bloomsbury Street, W.C.* 1. *T.* Museum, 6015.

6d. M.—No general idea can be given of the kind of matter required. A study of the magazine itself is necessary for intending contributors. Maximum length 3,000 words, minimum 100. *Payment:* one guinea per thousand words. No illustrations.

ADVENTURE (D. C. Thomson and Co., Ltd.), *Dundee,* and *Thomson House,* 12 *Fetter Lane, E.C.* 4.

2d. W. (Monday).—Lively, healthy, and up-to-date stories that fit the title of the paper. Long complete stories, 9,000 words, serials, and series. *Payment* on acceptance.

ADVERTISING DISPLAY (1926), CECIL CHISHOLM, M.A., Editorial Director, *Tallis Street, E.C.* 4. *T.* Central 9761.

1s. M.—Technical articles on principles and practice of printing, posters, packages and window display. New trends and developments especially welcome. Length: from 800–2,000 words: payment at the rate of one and a half guineas per 1,000. **Illustrations:** Of finest modern examples of printing, posters, packages and window displays.

ADVERTISER'S WEEKLY (1913), CECIL CHISHOLM, M A., Editorial Director, *Tallis Street, E.C. 4.* *T.* Central 9891.

4d. W.—News and controversial articles; articles on advertising methods, on selling generally, and advertising campaign stories are appreciated. Length from 500 to 1,500 words, for which payment is made at the rate of one and a half guineas per thousand. Illustrated with current advertisements, posters, etc.

ADVERTISING WORLD (1901), H. C. FERRADY, 49 *Wellington Street, W.C.* 2.

2s. M.—Consider articles on every phase of advertising and selling at home and abroad; 800 to 2,000 words. *Payment* on publication 2 guineas per 1,000 words. **Illustrations:** Line or wash; anything of interest to people who advertise.

AERO FIELD, THE, FRANCIS J. FIELD, 57–58 *New Street, Birmingham.*

3s. 6d. per 12 numbers. Occasionally.—An illustrated journal devoted to Air Mails and Air Mail history. Open to receive short paragraphs, articles (400 to 800 words), and original photographs. Exclusive news is welcome. Payment at the usual rates is made *upon acceptance*; exclusive copy is paid for by arrangement.

AEROPLANE (1911), C. G. GREY, 175 *Piccadilly, W.* 1.

6d. (Wednesday).—Technical articles dealing with aircraft and aero-engine design and construction, aerodynamics and the art and practice of flying. Really humorous articles on practical flying or flying adventures. Length may be anything from 500 words to a long series. *Payment*: one guinea a thousand words for ordinary articles, special prices by arrangement. **Illustrations**: Half-tone and line.

AFRICAN WORLD AND CAPE-CAIRO EXPRESS (1902), 801 *Salisbury House, London Wall, E.C.* 2. Metropolitan 0239.

6d. W. (Saturday).—Special articles on matters of African financial, commercial, political, exploratory or agricultural interest, from 1,000 to 1,500 words. Rate of *payment*, according to interest of articles. Those illustrated by photographic views or portraits preferred. Special fee for AFRICAN WORLD ANNUAL, West African monthly Supplement and special Egypt and Sudan season publications.

AIRCRAFT ENGINEERING, Lieut.-Col. W. LOCKWOOD MARSH, 6, *Norfolk Street, Strand, W.C.* 2. *T.* Temple Bar 2801.

2s. M.—Scientific and technical articles of interest to aeronautical engineers and research workers. Special importance is attached to international outlook. Length preferred: 3,000 to 5,000 words. Average rate of payment: three guineas per 1,000 words. **Illustrations:** photographs, diagrams, and scale drawings.

AIR AND AIRWAYS (1924), T. STANHOPE SPRIGG (Airways Publications, W.C.), 6 *Norfolk Street, Strand, London, W.C.* 2. *T.* Temple Bar 2801.

1s. M.—Non-technical and devoted to all aspects of international aviation, commercial, military and sporting possibilities of flying. Articles up to 1,500 words on popular lines acceptable and news paragraphs of topical interest. *Payment* high and according to merit. **Illustrations:** Half-tone and line. Striking air photographs always welcome.

ALDERSGATE PRIMITIVE METHODIST MAGAZINE (1819), Rev. B. AQUILA BARBER, 26 *Holborn Hall, Gray's Inn Road, W.C.* 1.
6d. M. (25th).—A family magazine containing serial stories, character studies, articles on general subjects, short stories, notes, reviews, and all kinds of popular home reading. Serials 60,000 words, articles 1,300 to 2,000. Has some verse and a children's serial. *Payment:* 6s. per page. **Illustrations:** Line and wash.

ALDINE BOXING NOVELS (1925), WALTER H. LIGHT, *Aldine Publishing Co., Ltd., The Goodship House, Crown Court, Chancery Lane, W.C.* 2.
4d. M.—Novels of 45,000 words are considered, and the book rights of serials. *Payment* by arrangement. No illustrations.

ALL THE WORLD'S AIRCRAFT (1911). Founded by the late F. T. JANE. Compiled by LEONARD BRIDGMAN and edited by C. G. GREY, 175 *Piccadilly, W.* 1.
£2 2s. Annually.—Technical articles and information concerning the Naval, Military and Civil Flying Services of foreign nations only. Any length. *Payment* by arrangement. **Illustrations:** Half-tone and line.

ALPINE POST (1886), Miss M. S. MADDEN, *Engadin Press Co., Samaden, Switzerland.*
50 centimes. Bi-weekly, summer and winter months.—Articles of Anglo-Swiss interest considered. Preliminary letter advisable.

AMATEUR GARDENING (1884), A. J. MACSELF, 148 *and* 149 *Aldersgate Street, E.C.* 1. *T.* National 0802–3–4.
2d. W. (Tuesday).—A paper devoted to the interests of amateur gardeners. Brightly written, practical articles on all phases of popular gardening are required. Stamped addressed envelope to be enclosed with manuscript for return of latter in case of rejection. **Illustrations:** Photographs of flowers or garden subjects; also water-colour drawings of flowers and garden scenes.

AMATEUR PHOTOGRAPHER AND CINEMATOGRAPHER (1885), (Iliffe and Sons, Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2846.
3d. W. (Wednesday).—Outside contributions are very seldom accepted, except in the case of specialists, and then the articles are usually commissioned.

AMATEUR WIRELESS (1922), BERNARD E. JONES, 58 *Fetter Lane, E.C.* 4.
3d. W. (Thursday).—Invites articles of from 1,000 to 1,500 words by writers well-versed in their subject. Uses photographs of practical and informative value.

ANCIENT EGYPT (1914), Sir FLINDERS PETRIE, F.R.S., F.B.A., *University College, Gower Street, W.C.* 1. *T.* Museum 0733.
2s. Q.—Organ of the British School of Archæology in Egypt. Illustrated and containing original articles, summaries of foreign journals, reviews, and general news on antiquities and discoveries. Index every fourth year. *Payment:* 20s. per page (up to 10 pp.). Short articles welcomed from expert writers.

ANGLER'S NEWS (1900), A. R. MATTHEWS, 188 *Elms Road, Clapham, S.W.* 4.
3d. W.—Receives outside contributions. *Payment:* At rate of 7s. 6d. per column.

ANGLO-AMERICAN TRADE (Official Bulletin of American Chamber of Commerce in London, Incorporated), D. L. GILL, *Aldwych House, Aldwych, W.C.* 2. *T.* Holborn 2327.

6d. M.—Articles up to 1,500 words, only relating to Anglo-American trade. *Payment* by arrangement. **Illustrations:** Half-tone, 100 screen or line.

ANGLO-AMERICAN YEAR BOOK, Published by American Chamber of Commerce in London, D. L. GILL, *Aldwych House, Aldwych, W.C.* 2. *T.* Holborn 2327.

10s. Annually.—Matter required: American commercial activities in England, and British Commercial Activities in America. *Payment* by arrangement.

ANIMAL WORLD (1869), 105 *Jermyn Street, S.W.* 1. *T.* Whitehall 7177.

3d. M. (28th).—Official Magazine of the R.S.P.C.A. Articles or stories about animals, from 500 to 2,000 words, are considered. Articles should be based upon first-hand information. *Payment*: according to arrangement. **Illustrations :** Photographs.

ANIMALS' DEFENDER AND ZOOPHILIST (1881), 92 *Victoria Street, S.W.* 1.

1d. M. (25th).—This journal is the organ of the National Anti-Vivisection Society, and contains articles on vivisection and other forms of cruelty. No illustrations and no verse.

ANIMALS' FRIEND, THE (1895), R. H. SPURRIER (National Council for Animal's Welfare), 36 *Gordon Square, W.C.*2.

3d. M.—An illustrated magazine devoted to animals and their humane treatment. Articles, stories, notes, etc., on this subject are accepted, but *no payment* is made. Suitable photographs for illustrations are paid for.

ANSWERS (1888), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Saturday).—Out-of-the-ordinary articles from 300 to 1,400 words, which are original and vividly written, are considered. Signed articles by experts, written in popular style and on subjects of general interest are a feature. Short stories, with a strong human interest, up to 2,000 words. Bright paragraphs are always welcome. No *preliminary letter* required. *Payment :* varies, but Editor pays very highly for serials, series and special articles. No MSS. considered unless accompanied by a fully stamped and addressed envelope.

ANTIQUITY, O. G. S. CRAWFORD, *Nursling, Southampton.*

5s. 6d. Q. (March, June, Sept., Dec.)—Popular, but authoritative, general articles on archæology of all parts of the world. *Payment* is made at a fixed rate. **Illustrations :** Half-tones and line blocks.

ANTI-VIVISECTION JOURNAL (1888 as *Animals' Guardian*), Mrs. E. J. HOLLAND, 76 *Victoria Street, S.W.* 1. *T.* Victoria 7389.

2d. M. (1st).—Official organ of the London and Provincial Anti-Vivisection Society.—Articles dealing with the humane treatment of animals in regard to necessary reform, legislative and otherwise, occasionally accepted. Should run from 500 to 1,100 words. *Payment* required must be stated. No illustrations. No verse.

APOLLO, T. LEMAN HARE (The Field Press (1930) Ltd.), *The Field House, Bream's Buildings, E.C.* 4. *T.* Hol. 3682 (5 lines).

2s. 6d. M.—High-class articles of about 1,500 words on Art. **Illustrations:** Colour and half-tone.

AQUARIST AND POND-KEEPER, A. E. HODGE, 14 *Astonville Street, Southfields, S.W.* 18.

1s. Bimensal.—Articles on aquatic, batrachian and reptilian life, based on personal experience, are welcome, but payment is made only in exceptional cases, Reliable records particularly desired. **Illustrations:** Photographs, line and wash.

ARCHÆOLOGICAL JOURNAL (1844), CHRISTOPHER HAWKES, M.A., F.S.A., Hon. Sec. R. E. MORTIMER WHEELER, D.Lit., F.S.A., Hon. Editor, *Lancaster House, St. James, S.W.* 1.

25s. A.—Journal of the Royal Archæological Institute. Articles may run to any length. *No payment* made for contributions.

ARCHITECT AND BUILDING NEWS (1868), 2 *Bream's Buildings, E.C.* 4. *T.* Holborn 5709.

6d. W. (Friday).—Articles on architectural and technical subjects as applied to buildings, preferably with illustrations. These should be from 1,000 to 3,000 words in length. No *preliminary letter* is required. *Payment* 15th of month following publication.

ARCHITECTS' JOURNAL (1895), CHRISTIAN BARMAN, F.R.I.B.A., 9 *Queen Anne's Gate, Westminster, S.W.* 1. *T.* Victoria 6936.

6d. W. (Wednesday).—The kind of matter desired is that dealing with practical construction and subjects of topical building or architectural interest, preferably accompanied by practical illustrations. *Payment t* subject to special arrangement. **Illustrations:** Constructional details and high-class photographs of current work.

ARCHITECTURE, W. T. PLUME, Editor; 4 *Catherine Street, Covent Garden, W.C* 2.

1s. Bi-Monthly.—Short articles of 1,000 words on architecture and allied crafts. *Payment:* two guineas per thousand. Illustrations.

ARCHITECTURAL REVIEW (1896), H. DE CRONIN HASTINGS, 9 *Queen Anne's Gate, Westminster, S.W.* 1. *T.* Victoria 6936.

2s. 6d. M. (1st).—Contains articles (about 2,000 to 3,000 words) on subjects of interest to all lovers of architecture and the allied arts. Must be by thoroughly qualified writers. *Payment* by arrangement. **Illustrations:** Photographs, drawings, prints, woodcuts, etc.; of the highest standard. Other illustrations.

ARGOSY, THE, CLARENCE WINCHESTER, *Fleetway House, Farringdon Street, E.C.* 4.

1s. M.—"The World's Best Stories." Only the best fiction is published, and most of the authors are established masters of their craft. A high standard has been fixed, and this will not be departed from. Only work of outstanding merit will be considered from outside sources. Poems are used.

ARMCHAIR SCIENCE, Editorial Offices, 56 *Victoria Street, S.W.* 1.

1s. M.—A magazine which deals in an authoritative manner, but with technical terms reduced to a minimum, with every phase of scientific endeavour. Well-written, up-to-date articles on everyday things required—especially those which bring out the connexion between modern civilization and scientific research. No fiction. A preliminary letter is not required. Length preferred: about 1,000 words. The average rate of payment is thirty shillings per 1,000 words. Interesting photographs of industrial processes are used; recent inventions, engineering triumphs, etc. Also line and wash drawings.

ARMY, NAVY AND AIR FORCE GAZETTE (1860), Captain J. R. KENNEDY, M.C., R.A. (ret.), *"Cannon House," Pilgrim Street, E.C.* 4. *T.* Central 5822.

6d. W. (Thursday).—The *Gazette* contains technical articles on subjects of interest to officers of the fighting forces. Contributions, articles or paragraphs concerning naval and military and air force matters, and reports of naval or military and air force proceedings may be submitted. A *preliminary letter* is essential. *Payment* by arrangement. Illustrated.

ARMY QUARTERLY (1920) (incorp. United Service Magazine, 1829), 94 *Jermyn Street, S.W.* 1.

7s. 6d. Q.—Devoted to all matters connected with Imperial defence. Articles should deal with military topics of the day, military history, strategy, tactics, and administration; they should be from 2,000 to 7,000 words.

ART TRADE JOURNAL (1905), BERNARD DOLMAN, 2 *Dorset Buildings, Fleet Street, E.C.* 4. *T.* Central 1029.

1s. M.—Issued to trade only. Articles on mouldings and frames, prints and printselling, picture-framing, arts and crafts, artistic sundries, artware and similar matters of practical interest to the art trade; these should have illustrations wherever possible. *Payment* by arrangement.

ARTWORK, RANDOLPH SCHWABE (J. M. Dent and Sons, Ltd.), 11 *Bedford Street, W.C.* 2. *T.* Temple Bar 8981.

2s. 6d. Q.—An international and independent magazine of art. Articles by practising artists a feature. *Payment* by arrangement. **Illustrations:** Line and half-tone.

ARYAN PATH (1930), 20 *Grosvenor Place, S.W.* 1. *T.* Sloane 1320.

2s. 6d. M.—Annual Subscription £1.—An international review of philosophy, mysticism, comparative religion, psychical research, brotherhood and Theosophy. Articles of 1,000 to 3,000 words; clear exposition of instruction to individuals trying to better their own inner life are given first preference. *Payment* by arrangement.

ASIATIC REVIEW (1886), 3 *Victoria Street, S.W.* 1.

5s. Q.—Special articles on important current events connected with the East or such as are of permanent interest politically, artistically, commercially or financially, of about 2,000 words. Literary supplement and Archæological section. *Preliminary letter* preferred. *No payment* made for contributions except when specially arranged.

ATHENÆUM (1828), incorporated with **NEW STATESMAN AND NATION.**

AUCTIONEERS, JOURNAL OF THE INCORPORATED SOCIETY OF, AND LANDED PROPERTY AGENTS (1927), JOHN STEVENSON, 34 *Queen's Gate, S.W.* 7. *T.* Western 4841.

7d. M.—Technical or commercial articles not exceeding 1,500 words, on subjects relating to auctioneering, estate agency, valuing, rating and surveying. *Payment:* £2 2s. per 1,000 words. **Illustrations:** Half-tone and line.

AUSTIN MAGAZINE, Editorial address, *Imperial House, Cheltenham, Glos.;* London office, 125 *Strand, W.C.* 2.

4d. M.—Bright and informative touring articles describing noteworthy achievements by Austin Cars at home and abroad. Ordinary topographical material not required from outside contributors. Any material of special interest to Austin Owners, e.g. points on maintenance, running costs, etc., welcome. The Technical articles are supplied by staff experts. Occasional short story with motoring flavour; poetry not wanted. Articles from 750–1,200 words. *Payment* is made for all matter published, but rates vary according to character of contribution. Remittances immediately upon publication. **Illustrations:** Good photographs of motoring scenes and events, landscape and picturesque subjects generally. Humorous sketches and cartoons occasionally. *Payment* according to Editor's valuation. A large number of photographs are purchased from outside contributors, both professional and amateur.

AUTHOR, PLAYWRIGHT, AND COMPOSER, THE (1884), D. KILHAM ROBERTS, 11 *Gower Street, W.C.* 1.

1s. Q.—Organ of Incorporated Society of Authors, Playwrights, and Composers. Articles from 800 to 3,000 words on any subject connected with the artistic or technical side of literature, music, and the drama are considered. No verse. *Payment* for commissioned articles only.

AUTO (1896), 28 *Martin Lane, Cannon Street, E.C.* 4.

2d. W. (Friday).—Practical and useful articles upon motoring, travel, and sports news—illustrated for preference—are considered, and if accepted, paid for.

AUTOCAR (1895) (Iliffe and Sons, Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2846.

4d. W. (Friday).—Technical articles, descriptive tours, and comments on current events in the automobile world. *Payment:* 15th of month following publication. **Illustrations:** Photographs and drawings of interesting motor events.

AUTOMOBILE ENGINEER incorporating **MOTOR BODY BUILDING** (1910), (Iliffe and Sons, Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2846.

2s. M. (second Thursday).—Articles of a technical nature relating to the theory and practice of chassis and body production. *Payment* varies according to nature of material submitted. Press day first Thursday each month.

BANKER, THE, BRENDAN BRACKEN, M.P., 6 *Bouverie Street, E.C.* 4.

2s. 6d. M.—Banking and Insurance articles, 2,000 to 3,000 words. Outside contributions are accepted, but the journal offers little opportunities to writers other than bankers. *Payment* by arrangement. Frontispiece.

BAPTIST TIMES, Dr. J. C. CARLILE, C.H., C.B.E., 4 *Southampton Row, W.C.* 1.

2d. W.—Short stories and literary matter, 1,500 words. Standard rate of payment.

BAZAAR, EXCHANGE & MART and EXCHANGE & MART (1868), W. M. WHITEMAN, *Link House,* 4–8, *Greville Street, E.C.* 1. *T.* Chancery 8601.

2d. T. and Th.—Thursday issue known as EXCHANGE & MART only. A practical paper for home interests—furnishing, household, handicrafts, hobbies, garden, pets, small business, home employment, collecting and antiques, etc. Contributions should be practical. News interest appreciated. Good illustrations desirable, especially photographs. Length up to 1,000 words; short articles and paragraphs welcome. *Payment* at rate of 15s. per 800 words or by arrangement. **Illustrations:** half-tone, line and wash.

BELFAST NEWS-LETTER (1737), W. H. MCKEE, *Donegall Street, Belfast;* London Office, 180 *Fleet Street, E.C.* 4. *T.* Holborn 3321.

1d. D.—(Conservative). Articles on topical subjects from 1,000 to 1,200 words considered. No verse.

"BEST WAY" SERIES, *Fleetway House, Farringdon Street, E.C.* 4.

6d. Irregular.—Each number is devoted to some special fashion or domestic subject. Three-colour cover. Text and illustrations in photogravure.

"BETTY'S PAPER" (1922) (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1.

2d. W. (Saturday).—Uses strong, very emotional love stories making a special appeal to girls and women. Children's stories are not wanted. Serials of about 60,000 words, complete stories of 10,000 words, and 2,000 words. *Payment* varies, but is liberal for the right stuff. **Illustrations:** Line and wash.

BEYOND, 29 *Queen's Gate, S.W.* 7.

6d. M.—True psychic experiences. Articles dealing with some aspect of spiritualism, particularly spiritual healing based on direct knowledge and observation. 700 or 1,300 words. **Illustrations:** Photographs and line drawings.

BILLIARD PLAYER, THE (1921), CHARLES BAKER (Newspaper World Press, Ltd.), 14 *Cross Street, Finsbury, E.C.* 2. *T.* Clerkenwell 2393 and 8306.

3d. M.—Articles, notes, and news about the game. *Payment:* one guinea per 8 in. × 6 in. page or 2d. per line. Pictures of interest to billiard players generally.

BIRMINGHAM EVENING DESPATCH, R. MORLEY-WHITE, *Newspaper House, Birmingham.*

1d. D.—General newspaper; all interests catered for, but particularly the Midlands. Short, original and topical articles, preferably of Midland interest. *Payment:* approximately £1 1s. per column; special rates for exceptional material. **Illustrations:** half-tone and line.

BIRMINGHAM GAZETTE, R. MORLEY-WHITE, *Newspaper House, Birmingham.*

1d. D.—Original and topical articles, preferably of Midland interest. *Payment:* according to merit. **Illustrations:** Half-tone and line.

BIRMINGHAM MAIL (1870), H. F. HARVEY, 1, *Cannon Street, Birmingham;* London Office, 88 *Fleet Street, E.C.* 4.

1d. D.—Unionist. Topical articles of 600 to 1,500 words considered. No verse. *Payment* : two guineas a column.

BIRMINGHAM WEEKLY POST (1825), H. J. BLACK, 6 *Cannon Street, Birmingham;* London Office, 88 *Fleet Street, E.C.* 4.

1d. W.—(Friday). Unionist. Articles by experts, on subjects likely to be of general interest, or on questions of the day. *Payment* by arrangement. **Illustrations:** Line and half-tone.

BLACKFRIARS (Blackwell, Oxford), Father B. DELANY, O.P., *Blackfriars, St. Giles', Oxford.*

1s. net. M.—A review for educated people dealing chiefly with questions of the day, economic, social, historical, theological, readable for Roman Catholics and others. About 2,000 to 3,000 words. No illustrations.

BLACKIE'S BOYS' ANNUAL (Blackie and Son, Ltd.), 17 *Stanhope Street, Glasgow.*

School and adventure stories 2,000 to 6,000 words. Articles on travel, sport, or any interesting subject likely to interest boys, 2,000 to 4,000 words. **Illustrations** : Line, half-tone, and colour.

BLACKIE'S CHILDREN'S ANNUAL (1904), (Blackie and Son, Ltd.), 17 *Stanhope Street, Glasgow.*

A bright, up-to-date illustrated publication for children from 6 to 12 years. Material required : good stories of from 300 to 1,500 words, of human interest principally, well-written, cheerful in tone, humorous. Short sets of verses. **Illustrations:** Good drawings in line and colour ; not too juvenile.

BLACKIE'S GIRLS' ANNUAL (Blackie and Son, Ltd.), 17 *Stanhope Street, Glasgow.*

A bright annual of general interest to girls aged 14 to 17 years. Stories 2,000 to 5,000 words ; articles up to 3,000 words. No silly sentiment and no vulgarity. **Illustrations** : Line, half-tone and colour.

BLACKIE'S LITTLE ONES' ANNUAL (1919), (Blackie and Son, Ltd.), 17 *Stanhope Street, Glasgow.*

A very simple and cheerful publication for little children up to the age of six or seven years. Well-written stories of 250 to 600 words in extremely simple language and very bright in tone, dealing with childish subjects. Short and humorous sets of verses ; short lines preferred. **Illustrations** : Spirited and amusing drawings in line and colour.

BLACKWOOD'S MAGAZINE (1817), (William Blackwood and Sons, Ltd.), 45 *George Street, Edinburgh,* and 37 *Paternoster Row, London, E.C.* 4.

2s. 6d. M. (last Wednesday of each month).—*Original* work of all kinds: fiction, adventure, travel, history and biography; as well as miscellaneous articles treating in a fresh manner any unhackneyed subject of general interest. Verse occasionally, but the standard is high. Short stories should be strong in plot and characterisation. A foreign setting is not necessary for any contribution. Not illustrated. *No preliminary letter* is required. *Payment* is good and is made on publication.

BLUE PETER, THE (1920), F. A. HOOK, 12 *St. Mary Axe, E.C.*
1s. M.—Sea travel, sea history, sea stories from 1,000 to 5,000 words. Occasional verse. Rate of *payment*, one guinea upwards. **Illustrations:** Half-tone 150 screen or line drawings.

BOOKMAN (1891), HUGH ROSS WILLIAMSON, *St. Paul's House, Warwick Square, E.C.* 4. *T.* City 3704-5-6-7.
1s. M. (1st).—A literary journal with reviews and articles, about 1,500 words, on literary subjects. The literary reviews are all commissioned. A *preliminary letter* is advisable. **Illustrations:** Photographs and drawings of literary interest.

BOOKPLATE, THE, SIDNEY HUNT, 27 *Eastcastle Street, London, W.* 1.
5s. Half-yearly.—Mainly concerned with Art in the Book. Adventurous work only. Modern bookplates, illustrations, etc. No verbiage. **Illustrations:** Line blocks and woodcuts.

BOOKS AND AUTHORS, G. E. O. KNIGHT, *Fetter House, Fetter Lane, E.C.* 4. *T.* Central 2692.
6d. M.—MSS. referring to books and authors; original short stories of not more than 1,500 words. No serials. The magazine does not pander to morbid tastes; sex and crime stories are never considered. *Payment:* 10s. 6d. per column as a rule, but payment depends upon value of the article submitted.

BO-PEEP'S BUMPER BOOK (as *Bo-Peep* 1883), *Fleetway House, Farringdon Street, E.C.* 4.
3s. 6d.—Stories of 500–1,000 words, of all types suitable for children of 5 to 10 years. Point is essential; must be in a cheerful vein and brightly written. Dainty and amusing verse considered. *Payment* by arrangement. **Illustrations:** Drawing in line. Three-colour and two-colour.

BORDER MAGAZINE (1896), WILLIAM SANDERSON, *Chambers Institution, Peebles.*
3d. M.—Devoted to Border history, literature and folk-lore. *No payment* to contributors.

BOX MAKER'S JOURNAL (1898), JOHN BROOKS and STEPHEN MAJOR (John Heywood, Ltd.), 121 *Deansgate, Manchester. T.* Central Manchester 7400 (7 lines).
6d. M.—Devoted solely to the Paper Box and Carton Making and the Packing Industries. Articles up to 1,500 words on any phase of the industries. *Payment* by arrangement. **Illustrations:** Half-tone and line.

BOXING, RACING, AND FOOTBALL, *Link House,* 4–8 *Greville Street, E.C.* 1. *T.* Chancery 8601.
3d. W.—Current news of events and personalities of modern professional boxing. Football information. Limit: 1,200 words. 10s. 6d. per 600 words. Material is mainly supplied by the staff.

BOYS' CINEMA (1920), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Tuesday).—Long complete adventure stories of all the latest and most popular of English and American films. Also many pictures of interest to boys. Illustrated by photographic stills.

BOYS' FRIEND LIBRARY (1895), *Fleetway House, Farringdon Street, E.C.* 4.
4d. Monthly. Long complete 64,000-word stories; sport, school adventure and mystery are usual subjects. (Mostly reprinted matter.) Coloured cover.

BOYS' MAGAZINE (1922), (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1.

2d. W. (Saturday).—Thrilling stories of sport and adventure for boys. Contributions welcomed. Authors should study magazine and send in first chapter and synopsis. *Payment* varies.

BOYS' MAGAZINE, THE (1887), CLARENCE H. M FOSTER, M.A., 3 and 5 *Wigmore Street, Cavendish Square, W.* 1.

1d. M. (20th).—Short informative *illustrated* articles and stories suitable for boys of better class; hobbies, stamps, engineering, handicrafts, etc., no fiction and nothing exceeding 600 words. Prepared for press (owing to overseas circulation) three to four months in advance of issue in G.B. *Payment:* usual rate.

BOY'S OWN PAPER (1879), G. R. POCKLINGTON, (*R.T.S.*), 4 *Bouverie Street, E.C.* 4.

1s. M. (25th).—A magazine containing fiction and articles on games, adventure, travel, construction, and other subjects of interest to boys of about 14–16 years old. Both stories and articles are acceptable, but must be bright and full of incident. The most suitable length for both can best be judged by reference to the magazine. Serial stories are not required, except by special arrangement. *Payment:* at the end of the quarter in which publication takes place. *Remarks:* The number of MSS. submitted is so large, that writers who are not prepared to wait their turn for consideration are advised not to send at all. Wherever possible, the Editor prefers to deal with authors and artists direct, and not through agents. **Illustrations:** Line and wash drawings and photographs to illustrate stories or articles, also humorous drawings, provided they tell a story.

BREWERS' JOURNAL (1865), C. E. RANDELL, *Eastcheap Buildings, E.C.* 3. *T.* Royal 1192.

3s. M. (15th).—This journal is devoted to the interests of Brewers and Maltsters. Contributions and illustrations accepted are articles and news of general interest to Brewers and Maltsters in their business. *Payment* by arrangement.

BRISTOL OBSERVER (1859), WALTER A. PASSMORE, *Baldwin Street, Bristol;* London Office, 59 *Fleet Street, E.C.* 4.

1d. W.—General articles on anything of current interest; fiction also; appropriate poems. Children's Corner occupies two columns.

BRISTOL TIMES AND MIRROR (1713), JAMES A. WALKER, *St. Stephen's Street, Bristol;* London Office, 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

1d. D. (2d. Saturday).—Conservative. West Country or topical articles. About 900 words, one guinea; or about 500 words, half a guinea.

BRITANNIA AND EVE (1929), JESSE HEITNER, *Inveresk House, Strand, W.C. T.* Temple Bar 8020.

1s. M.—First-class fiction; feature articles to general and national importance; first-class material of all kinds. Articles 1,000–3,000 words; short stories from 4,000 to 5,000 words. Exclusive photographs and sketches. *Payment* is liberal.

BRITISH AUSTRALIAN AND NEW ZEALANDER (1884), C. H. CHOMLEY, 414 *Australia House, Strand, W.C.* 2. *T.* Temple Bar 2271. *T.A.* Kangarooby, Estrand, London.

6d. W. (Thursday).—Articles on matters of Anglo-Australian and New Zealand interest, from 800 to 1,500 words. *Payment:* £1 per column. **Illustrations:** Line and half-tone.

BRITISH BOY'S ANNUAL (1910), *Fleetway House, Farringdon Street, E.C. 4.*
5s. net.—Well-written school stories and tales of adventure, 3,000 to 5,000 words in length, suitable for boys of twelve to sixteen; also good up-to-date articles on all subjects interesting to boys. Stories with an Empire setting are given special consideration. *Payment* by arrangement. No verse.

BRITISH CHESS MAGAZINE (1879), R. C. GRIFFITH (Whitehead and Miller, Ltd.), 15 *Elmwood Lane, Leeds.*
12s. per annum. M. (1st).—Contributions relating to chess only considered; *payment* very small and only by arrangement.

BRITISH EMPIRE REVIEW (1899), SECRETARY, *British Empire League,* 49 *Queen Victoria Street, E.C. 4. T.* City 4312.
6d. Q.—Articles and information dealing with Imperial and Colonial questions, including art and literature, may be sent in for consideration. Length about 1,200 words. Average rate of payment £2 2s. per 1,200 words.

BRITISH EXPORT GAZETTE (1892), WILLIAM EGLINGTON, Ltd., 76 *Finsbury Pavement, E.C. 2. T.* Metropolitan 1799.
1s. M. (First Friday).—Deals with trade and commerce in all parts of the world. Short articles of from 500 to 1,500 words or brief notes of interest and importance to manufacturers and shippers concerning specific markets, and containing first-hand information calculated to arrest the attention of oversea importers and buyers of British goods, find ready acceptance. *Payment* is liberal and prompt, but varies according to value of articles or notes. **Illustrations**: Line and half-tone.

BRITISH FOOD JOURNAL AND HYGIENE REVIEW (1899), HAROLD E. CARR, 22 *Northumberland Avenue, W C. 2. T.* Gerrard 2668.
9d. M. (10th).—Official organ of the British Analytical Control. Articles of a serious and authentic kind dealing with the nature and quality of foods, general articles relating to adulteration, and scientific articles relating to the chemistry of foods; length, two to three columns, 1,200 to 2,000 words. Press day, 5th. *Payment* varies.

BRITISH GIRL'S ANNUAL (1910), *Fleetway House, Farringdon Street, E.C. 4.*
5s. net.—Well-written school stories, domestic stories and tales of adventure, 3,000 to 5,000 words, suitable for girls of twelve to sixteen; also good up-to-date articles on all subjects interesting to girls. Stories with an Australian or Canadian setting are given special consideration. *Payment* by arrangement. Verse considered.

BRITISH JOURNAL OF NURSING AND THE MIDWIFE SUPPLEMENT (1888), Mrs. BEDFORD FENWICK (Editorial and Business Address): 39 *Portland Place, London, W. 1.*
7d. M.—Entirely a professional journal, and contains details of interest to the profession; short articles of about 1,000 words on practical nursing subjects are considered. **Illustrations**: Photographs.

BRITISH JOURNAL OF PHOTOGRAPHY (1854), GEORGE E. BROWN, 24 *Wellington Street, Strand, W.C. 2. T.* Temple Bar 5330.
3d. W. (Friday).—Articles on professional photography, and on the more advanced branches of amateur and scientific photography. **Illustrations** in line and half-tone are used. *Payment* by arrangement.

BRITISH MALAYA (1926), Z. SONIN (Newton and Co. (Publishers) Ltd.), 110–111 *Strand, London, W.C.* 2. *T.* Temple Bar 7081–2.

1s. M. (15th).—Organ of the Association of British Malaya, but open to all opinions about Malayan affairs. Descriptive, informative, and historical articles—1,000 to 2,000 words—preferably with photographs or drawings, about any subject connected with British Malaya, particularly if they embody special knowledge or original treatment. Contributors should know the country they are writing about. While not absolutely necessary, a preliminary letter saves time and trouble. *Payment* according to merit. **Illustrations:** Half-tone and line. Good, non-stereotyped photographs always welcome.

BRITISH MEDICAL JOURNAL (1832), N. G. HORNER, M.D., *British Medical Association House, Tavistock Square, W.C.* 1. *T.* Museum 9864.

1s. 3d. W. (Friday).—Technical articles only. Outside articles very rarely received.

BRITISH MUSICIAN AND MUSICAL NEWS (1926), SYDNEY GREW, 53 *Barclay Road, Warley Woods, Birmingham.*

6d. M. 1st.—A musical periodical designed largely to help the new musical public to a fuller and richer enjoyment of music. A regular feature is the extensive reviews of current gramophone records. Technicalities are avoided as far as possible. *Payment* by arrangement, but only articles of special merit can be considered.

BRITISH PRINTER (1888), H. WHETTON, Managing Editor, 2, 3 and 4, *Cockspur Street, S.W.*

2s. post free. Every second month.—Articles must be technical and of trade interest written with expert knowledge; brief articles, three to four columns, preferred. *Payment* as arranged.

BRITISH AND SOUTH AFRICAN EXPORT GAZETTE (1892), WILLIAM EGLINGTON, LTD., 76 *Finsbury Pavement, E.C.* 2. *T.* Metropolitan 1799.

1s. M. (First Friday.—The only journal published that devotes itself exclusively to the trade and commerce of South, East, and Central Africa. Brief articles (not exceeding 500–1,000 words) and informative paragraphs relating to Anglo-African trade, including notes and news items relating to personalities connected with the markets dealt with, are always acceptable, and payment is promptly made on a liberal scale according to the value of copy. **Illustrations:** Half-tone and line.

BRITISH TRADE JOURNAL AND EXPORT WORLD (1863), (Benn Bros., Ltd.), *Bouverie House, 154 Fleet Street, E.C.* 4. *T.* City 0244.

1s. M. (1st).—Articles on commercial, banking, shipping, and industrial subjects with special reference to the export trade, from 1,000 to 5,000 words in length. *Payment* according to arrangement. **Illustrations:** Half-tone, electrotypes and zinc blocks.

BRITISH TRADE REVIEW (1893), F. C. GOODALL, *Windsor House, Victoria Street, S.W.* 1. *T.* Victoria 2611.

1s. M. (First Friday).—Engineering, commercial, shipping, and financial articles 1,000 to 1,500 words. Publishes an edition in Spanish. *Payment* varies.

BRITISH WEEKLY (1886), Rev. JOHN A. HUTTON, M.A., D.D., *Warwick Square, E.C.* 4.

2d. W. (Thursday).—A newspaper with notes, reports, articles, etc., dealing chiefly with religious life and work, and with social and political progress. Also serials, short stories, etc.

BROADCASTER AND WIRELESS RETAILER, THE, F. H. ROBINSON, A.M.I.R.E. (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar 2468. (30 lines).

Every Saturday.—Sold by subscription, and confined rigidly to the wireless trade. 7s. 6d. post free for 52 weeks. Technical and topical articles relating to the wireless trade from 500 to 3,500 words preferred. *Payment* by arrangement. **Illustrations:** Half-tone and line.

BRUIN BOYS' ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

3s. 6d. Published in September. For young children. Stories and poems of variable length. A *preliminary letter* is advisable. **Illustrations:** Line and Colour.

BUBBLES (1919), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—A weekly paper for children. All features of amusing interest. In colour and line.

BUBBLES' ANNUAL, *Fleetway House, Farringdon Street, London, E.C.* 4.

3s. 6d.—An annual volume for children. (See **BUBBLES**.)

BUILDER (1842), W. T. PLUME, 4 *Catherine Street, W.C.* 2. *T.* Temple Bar 6251-3. *T.A.* The Builder, London.

9d. W. (Friday).—A record of architecture and construction. Articles on architecture at home and abroad, constructional detail, etc., illustrated by line work if possible; also photos, notes, reports, etc. The newspaper has a wide range. *Preliminary letter* advisable.

BUILDING (Incorporating **THE BRITISH BUILDER**), 33 *Tothill Street, S.W.* 1. *T.* Victoria 8836.

1s. M.—Technical articles on architecture, building, structural work, heating, lighting, ventilation, decoration and town planning. Articles should not exceed 1,000 words. **Illustrations:** Photographs or line drawings.

BULLETIN (1915), WILLIAM HEDDLE, 65-69 *Buchanan Street, Glasgow.* London Office, 112 *Fleet Street, E.C.* 4.

1d. D.—Picture paper, which accepts special brief topical articles, serial stories, and photographs.

BULLETIN OF THE IMPERIAL INSTITUTE, *Imperial Institute, South Kensington, S.W.* 7.

3s. 6d. Q.—A record of progress relating to agricultural, mineral and other industries, with special reference to the utilisation of the raw materials of the Dominions, Colonies and India. No outside matter is required.

BULLSEYE, THE, *Fleetway House, Farringdon Street, E.C.* 4.

2d. Every Saturday. A series of complete, quick-action thrillers. Average length about 5,000 words.

BURLINGTON MAGAZINE (1903), R. R. TATLOCK, *Bank Buildings,* 16A *St. James's Street, S.W.* 1. *T.* Whitehall 4094. *T.A.* Rariora, Piccy, London.

2s. 6d. M. (1st).—Deals with all forms of ancient art. Rate of *payment,* £3 per page. Average length of article, 500 to 3,000 words. The Editor can use only articles written by those who have special knowledge of the subjects treated, and cannot accept MSS. compiled from works of reference. Reviews and a monthly chronicle. No verse. **Illustrations** almost invariably made from photographs.

BUSINESS: THE MAGAZINE OF MANAGEMENT, MARKETING AND OFFICE PRACTICE (1902), FREDK. POULTON, M.A., 6 *Carmelite Street, E.C.* 4. *T.* Holborn 9893.

1s. M.—Specific business articles from 1,000 to 2,000 words, 300 to 500 word reports on new plans, methods, and devices successfully used. 30s. per thousand words. **Illustrations:** Line or photos.

BUTTERFLY (1904), *Fleetway House, Farringdon Street, E.C.*

1d. W. (Tuesday).—Serio-comic. Humorous pictures, also serials and complete stories for young people.

BYSTANDER, THE (1903), R. G. HOOPER, 346 *Strand, W.C.* 2.

1s. W.—Social topical skits with a modern, sophisticated setting, of about 1,000 words only considered. *Payment:* from £3 3s. per thousand words. **Illustrations:** exclusive photographs of social events and personalities when submitted will always have quick decision.

CAGE BIRDS AND BIRD WORLD (1902), C. A. HOUSE, 4 Carmelite Street, E.C. 4. *T.* Central 4107.

2d. W. (Friday).—Practical articles on pet-bird keeping. *Payment:* 10s. a column. **Illustrations:** Line ordinary issues, special numbers half-tone.

CANADA (1906), WALTER LEFROY, 26–27 *Cockspur Street, S.W.* 1. *T.* Whitehall 1791. *T.A.* Canada Newspaper, London. (Printed and published in London.)

6d. W. (Thursday) —Deals with all subjects relating to the Dominion of Canada; with special Financial Supplement monthly. The Editor will consider articles, photographs, and communications of general interest on Canadian subjects. He will also be glad to consider contributions giving expression to views on matters of general interest affecting the political or economic relations between the Dominion and the Mother Country. Actual experiences in Canada are considered. Sporting and travel articles from 1,000 to 1,500 words. *Payment*: from one guinea a thousand words. **Illustrations:** Photographs, line, &c.

CANADIAN EXPORT PIONEER (1919), 26–27 *Cockspur Street, S.W.* *T.* Whitehall 1791–1792. *T.A.* Canada Newspaper, London. (Printed and published in London.)

1s. M.—Devoted to the development of Canadian export and import trade with all parts of the world. Contributions are invited on trade opportunites overseas, the character of goods required in particular markets (with illustrations), and other subjects of practical interest to Canadian exporters. *Payment:* from one guinea a thousand words. **Illustrations:** Photographs, line, etc.

CANADIAN GAZETTE (1883), SIR PERCY HURD, M.P., 330 *Gresham House, Old Broad Street, E.C.* 2.

6d. W.—Concerned with all Canadian matters: trade, emigration, finance, settlement, etc. Canadian Export. Section Franco-Canadienne and Canada-British West Indies, published in alternate issues. Illustrated articles, averaging 1,000 words, dealing with Canada and the British West Indies from a commercial standpoint, are welcomed. *Payment:* £1 1s. per col. **Illustrations:** Half-tone, Screen 120.

CASSELL'S CHILDREN'S ANNUAL (1909), *Fleetway House, Farringdon Street, E.C.* 4.

5s. net.—Well-written stories, fairy, school or adventure, of 500–1,000 words suitable for children from 6 to 12 years. Point is essential, humour desirable. The stories must be above the average of those usually offered to children. Bright verse considered. *Payment* by arrangement. **Illustrations:** Drawing in line. Two-colour.

CASSELL'S MAGAZINE OF FICTION (1912), CLARENCE WINCHESTER, *Fleetway House, Farringdon Street, E.C.* 4.

1s. M.—Short stories with strong plots, illustrated articles of live interest dealing preferably with adventure and discovery in Empire and foreign countries; occasional complete novel of 15,000 to 20,000 words. Suggestions for outstanding articles considered. *Payment* by arrangement.

CASSIER'S MECHANICAL HANDLING, L. DONALDSON (1891), 22 *Henrietta Street, Covent Garden, W.C.* 2. *T.* Temple Bar 5771 (2 lines).

10d. M.—A journal containing practical articles on mechanical handling of materials of all kinds, and production methods; articles from 1,500 to 8,000 words. *Payment* by arrangement. **Illustrations:** These are technical, and are line or photographs.

CAST STONE ARCHITECTURE AND CONCRETE DESIGN (1931), 20 *Dartmouth Street, S.W.*1.

1s. Q.—Articles and illustrations dealing with the uses of cast stone and modern tendencies in architectural design of concrete structures.

CATHOLIC FIRESIDE (1879), M. J. MURRAY, 8 *Bouverie Street, London E.C.* 4. *T.* Central 4727.

3d. W. (Friday).—Combines instruction and amusement for home reading. Fiction, essays on subjects of Catholic interest, travel, etc. Should be 2,000 to 4,000 words. *Payment* by arrangement. **Illustrations:** Half-tone and line.

CATHOLIC GAZETTE, THE, REVS. HERBERT VAUGHAN, D.D., and BERNARD GRIMLEY, D.D., *The Mission House, Brondesbury Park, London, N.W.* 6.

6d. M.—The keynote is explanation of the Roman Catholic faith. Historical and literary contributions welcomed. Occasional poetry. Best described as a general and apologetical and literary monthly. About 2,500 words preferred. Voluntary contributions, but *payment* is made in exceptional cases if required.

CATHOLIC HERALD (1888), C. DIAMOND, The New Catholic Press, Ltd., 110 *Fleet Street, E.C.* 4. *T.* Central 4289.

2d. W. (Friday).—Short topical articles of special interest to Roman Catholics are considered. Photographs used.

CATHOLIC TIMES (1860), M. J. MURRAY, 8 *Bouverie Street, E.C.*4. *T.* Central 4727.

2d. W. (Friday).—Catholic newspaper and review Articles 800 to 1,200 words. *Payment*: one to two guineas. **Illustrations:** news pictures, half-tone.

CATHOLIC TRUTH SOCIETY OF IRELAND, *Veritas House, 7–8 Lower Abbey Street, Dublin.*

Desires to receive well-informed and interesting MSS. of 8,000–10,000 words for publication in booklet form. MSS. may be of any of the following classifications: Biographical, Historical, Scriptural, Religious, and Scientific, Fiction, Miscellaneous, Doctrinal, Explanatory, Devotional. Stories should have an interesting and virile plot. Not be "goody-goody." Scene (preferred): Ireland. Preliminary letter, except for fiction. *Payment* at a fair rate.

CEMENT AND CEMENT MANUFACTURE (1928), 20 *Dartmouth Street, S.W.* 1.

1s. M.—Articles in any language on the manufacture and chemistry of Portland cement and its testing; descriptions of modern cement factories in any part of the world. **Illustrations:** Photographs and drawings.

CHAMBERS'S JOURNAL (1832), C. E. S. CHAMBERS (W. & R. Chambers, Ltd.), *Thistle Street, Edinburgh,* and 38 *Soho Square, W.* 1.

1s. M. (25th).—First-class fiction; articles written in a popular way on literary, scientific and subjects of general interest; articles on interesting out-of-the-way corners of the world are always welcome. Religion and politics are barred. Novels from 70 to 80 thousand words, short stories from 2 to 10 thousand words, articles about 3,000 words. Stories revealing a sense of humour are appreciated. *Payment* varies according to the suitability and value of the material and the quality of the writing. No illustrations. Stamps should be enclosed for return of unaccepted manuscripts.

CHAMPION, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Monday).—Adventure story paper for boys. Serials and series of complete stories. Stories of sport and adventure on novel lines, plenty of action and ample scope for vigorous line illustration. First 3,000 words and general outline should be submitted.

CHAMPION ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

6s.—An adventure, story, and article annual for boys. Length of stories and articles vary, and a preliminary letter to the Editor is advisable. **Illustrations:** Line and half-tone. Three-colour plates.

CHATTERBOX (1867), 30–31 *Paternoster Square, E.C.* 4.

4d. M. (26th).—Contributions should take the form of anything interesting and healthy for children from 8 to 16 years; length, 250 to 1,200 words, the shorter the better; no fairy tales and no ghost stories; verse, 3 to 5 stanzas. No *preliminary letter* is desired. *Remarks*: Contributors would do well to study the magazine itself before sending in MSS. or drawings. *Payment* varies. **Illustrations:** Ordinary numbers contain illustrations in line. Also coloured plates.

CHEMICAL AGE (1919), ARTHUR C. CROSS (Benn Bros., Ltd.), *Bouverie House, Fleet Street, E.C.* 4.

6d. W. (Saturday).—Technical articles and general news relating to the chemical industry and chemical engineering. No standard length for contributions. *Payment:* about 30s. a thousand words, but varies. **Illustrations:** Personal photographs and technical diagrams.

CHEMIST AND DRUGGIST (1859), G. P. FORRESTER, F.C.S., 28 *Essex Street, W.C.* 2 *T.* Central 6565.

9d. W.—News of the trade, technica articles, and commercial information respecting pharmacy, the chemical, drug and allied industries. *Payment* by arrangement.

CHESTERIAN, THE, G. JEAN-AUBRY, 11 *Great Marlborough Street, London, W.* 1.

5s. per annum. Sept. 15th and 15th of each alternate month. Musical subjects of 1,600–2,400 words. *Payment:* 10s. per printed page (400 words). **Illustrations:** None.

CHEVROLET AND BEDFORD MAGAZINE, A. D. MCDONALD, LTD., Publishers, *Thanet House,* 231 *Strand, W.C.* 2.

4d. M.—Stories concerning or connected with "Chevrolet" and "Bedford" Motor Vehicles (with photographs if possible). Length of stories—not over 1,000 words as a rule. *Payment:* £2 2s. per 1,000 words. **Illustrations:** Photos and sketches.

CHICK'S OWN, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Tuesday).—Pictures and short stories for very small children in short, simple words. **Illustrations :** Simple drawings of children and familiar animals.

CHICK'S OWN ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

3s. 6d.—An annual for very young children. Short simple stories of from 300 to 600 words.

CHILD EDUCATION (1924), E. H. ALLEN, MRS. J. MURRAY-MACBAIN (Associate Editor), *Montague House, Russell Square, W.C.* 1. *T.* Museum 5100.

1s. M. (issued 25th of previous month: also a quarterly Extra number).—For teachers of young children. Well-written articles on teaching method and new ideas for the classroom, verse, rhymes, plays and short stories for young children. *Payment* by arrangement. Profusely illustrated in wash and line, and by photographs, also three-colour drawings.

CHILD LIFE (1891), M. G. OSTLE, c/o The Froebel Society, 4 *Bloomsbury Square, W.C.* 1.

4s. a year subscription. 3s. members of the Froebel Society. (Three times a year).—A magazine dealing with all subjects connected with the education of young children. Articles should be from 400 to 1,000 words. Accounts of actual experience and observation of children are welcomed, but stories written for children to read are not wanted. *Payment:* from 10s. to 15s. upwards, according to value of article.

CHILDREN'S DRESS (1920), *Fleetway House, Farringdon Street, E.C.* 4.

4½d. M.—Children's fashion designs in line, wash, and photographs with appropriate letterpress. Three-colour cover.

CHILDREN'S NEWSPAPER (1919), ARTHUR MEE, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Thursday).—Topical articles, etc., for boys and girls. Illustrated.

CHILD'S OWN MAGAZINE (1834), H. G. GROSER, 57 *Ludgate Hill, E.C.* 4.

1d. M.—Stories and articles suitable for illustration are considered. These should be bright, very short and simply worded, for children between 7 and 12 years of age. Verses also, but only if specially well-turned. No *preliminary letter* is required. Contributions need not be typewritten. **Illustrations :** Line preferred; wash drawings and photos used only very occasionally.

CHINA EXPRESS AND TELEGRAPH and monthly technical supplement **EASTERN ENGINEERING** (1858), T. PETRIE, 55, 57 *Drury Lane, W.C.* 2. *T.* Temple Bar 1045.

9d. W.—Articles referring specially to Far Eastern subjects; fiction not accepted. *Payment:* from 10s. 6d. per 1,000 words, according to importance of subject.

CHIPS (1890), *Fleetway House, Farringdon Street, E.C.* 4.

1d. W. (Wednesday).—Black and white comic pictures. Human stories. The popular love comic enjoyed by all the home.

CHRISTIAN (1859), J. W. THIRTLE, LL.D., 12 *Paternoster Buildings, E.C.* 4. *T.* City 6022.

2d. W. (Thursday).—A weekly journal of religious thought and intelligence from foreign and home fields. It contains also articles on current affairs from an evangelical standpoint, expository and devotional writings, a young people's page, Sunday school lesson notes, etc. Average rate of *payment* 1 8s. 6d. to 10s. 6d. a column.

CHRISTIAN EAST, Rev. Canon J. A. DOUGLAS and Rev. R. M. FRENCH, *St. James Vicarage, West Hampstead, N.W.* 6.

1s. 6d. Q.—Matter relating to the Eastern Churches, i.e. Eastern Orthodox or National, any length up to 5,000 words. Stories not accepted. **Illustrations:** Photographs of Eastern ecclesiastical scenes.

CHRISTIAN HERALD (1876), 6 *Tudor Street, E.C.* 4. *T.* City 2370.

2d. W. (Thursday).—Any contributions of a curious, religious, or adventurous character are invited, with photographs if possible. Short stories about 2,500 words of a religious (evangelical) or temperance character may be offered. *Payment:* a guinea a thousand words.

CHRISTIAN MESSENGER (1865), (P. M. Church), Rev. B. AQUILA BARBER, 26 *Holborn Hall, Gray's Inn Road, W.C.* 1.

3d. M.—A Primitive Methodist magazine for home reading. Serials, 42,000 words, articles 1,600 to 2,000. *Payment* 3s. 9d. per page.

CHRISTIAN NOVELS (1905), Mrs. CARRUTHERS, 1 *Farringdon Avenue, E.C.* 4.

2d. W. (Monday).—Contains fiction with plenty of incident and action, of about 25,000 words in length. No fixed scale of *payment.*

CHRISTIAN WORLD (1857), ARTHUR PORRITT, *Ludgate House,* 110–111 *Fleet Street, E.C.* 4. *T.* Central 7646.

2d. W. (Thursday).—News paragraphs, especially those dealing with Church affairs; articles and sketches on religious, philanthropic, and general subjects; and complete stories, from 1,000 to 2,000 words in length, are considered.

CHUMMY BOOK ANNUAL, EDWIN CHISHOLM (Nelson and Sons, Ltd.), *Parkside, Edinburgh.*

For children of from 6 to 10 years. Matter required: stories of from 350 to 1,500 words; poems of from 4 to 12 verses; amusing pages, puzzles, etc. **Illustrations:** Line and colour.

CHUMS (1892), DRAYCOT M. DELL, *John Carpenter House, John Carpenter Street, E.C.* 4.

1s. M.—A magazine for boys of all ages, containing a 20,000-word complete adventure story, a 12,000-word complete sports story, two serials of 12,000-word instalments. Special articles of important interest to boys, illustrated with photographs. Line and wash illustrations, eight pages of photogravure. Three-coloured cover. *Payment* by arrangement, and a preliminary letter is essential. Only best writers and best artists.

CHURCH GAZETTE (1906), Rev. GEORGE F. IRWIN, 7 *Wine Office Court, Fleet Street, E.C.* 4. *T.* Central 9203.

2d. M.—A review and magazine for Church people; articles by agreement.

CHURCH MONTHLY (1888), 33–34 *Craven Street, Strand, W.C.* 2.

1d. M.—Contributions 18,000 to 20,000 words, considered on subjects of general interest. Serials to run 6 to 12 months, also articles of about 1,000 words dealing with Church and parish matters. Short articles also on Health Treatment of Children, household Management, approximately 400 words. *Payment:* about one guinea a page. **Illustrations:** Good line wash drawings, and photographs.

CHURCH OF ENGLAND NEWSPAPER (1894), HERBERT UPWARD, *Country Life Buildings, 17 to 21 Tavistock Street, W.C.* 2. *T.* Temple Bar 7020.

2d. W. (Friday).—The newspaper contains articles of religious, social, political and literary interest, also serial stories. A *preliminary letter* is advisable. *Payment* by arrangement.

CHURCH OVERSEAS, THE, *Church House, Westminster.*

1s. Q.—Articles by Anglican writers on missionary subjects. Length preferred, 3,000 words. No *payment.* No illustrations.

CHURCH QUARTERLY REVIEW (1875), (S.P.C.K.), *Northumberland Avenue, W.C.* 2.

6s.—Articles on theological, ecclesiastical, historical, scientific, philosophical, artistic and general subjects; also literary reviews and short notices. *Preliminary letter* advisable.

CHURCH RECORD, Rev. JOHN TELFORD, 25–35 *City Road, E.C.* 1.

1½d. M. (25th).—Serials and short stories and articles of a simple, homely kind. Religious verses. Outside help not wanted except when asked for.

CHURCH STANDARD (1909), *Woodways, Abbotswood, Guildford, Surrey.*

1d. M.—Requirements are the same as for *Home Words.* Specialises in Church news and up-to-date articles.

CHURCH TIMES (1863), SIDNEY DARK, 7 *Portugal Street, W.C.* 2.

2d. W (Friday).—Church news, literary and ecclesiastical articles are sometimes considered. No verse.

CHURCHMAN (1879), *Church Book Room, Dean Wace House, Wine Office Court, Fleet Street, E.C.* 4. *T.* Central 9203.

1s. 6d. Q.—An Evangelical quarterly dealing with religious and literary subjects and with the life and work of the Church generally.

Articles of a character to suit the paper, theological, religious and literary, or anything affecting the laity and clergy of the Church of England, may be sent in for consideration. These should vary from 2,000 to 4,000 words. *Payment* varies. A *preliminary letter* is required.

CINEMA NEWS, L. H. CLARK, 80–82 *Wardour Street, W.* 1.

3d. W.—Topical articles and trade problems, of about 1,000 words. *Payment* according to value. No illustrations.

CINEMATOGRAPH TIMES, W. R. FULLER, *Broadmead House, Panton Street, S.W.* 1.

6d. W.—Articles, 750 to 1,500 words, relating to motion-picture industry; statistical and research material on motion-picture industry if of exhibitor interest. **Illustrations:** Fine screen half-tone and line.

CITY PRESS (1857), 148 and 149 *Aldersgate Street, E.C.* 1. *T.* National 0802–3–4.

2d. W. (Friday).—Contributions of local antiquarian and archæological character are invited. Terms of *payment* to be arranged with the Editor.

CIVIL ENGINEERING (1906), P. R. PALMER, 68 *Chandos Street, W.C.* 2. *T.* Temple Bar 3976.

1s. M.—Contains technical articles on subjects of current interest to Civil Engineers. About 1,100 words. *Payment* a guinea a thousand words. **Illustrations:** Line blocks of sectional drawings and photographs of completed contracts.

CLASSICAL QUARTERLY (1907), J. D. DENNISTON, R. HACKFORTH 50 *Albemarle Street, W.* 1.

4s. net. Q.—Official organ of the Classical Association. Articles referring to Latin and Greek literature other than reviews of books.

CLASSICAL REVIEW (1887), E. HARRISON, W. M. CALDER, 50 *Albemarle Street, W.* 1.

12s. yearly. Six numbers a year. Classical (Greek and Roman) literature and antiquities. *No payment* for contributions.

CLAYCRAFT, FRANCIS L. NEEK, *Kelham Island, Sheffield.*

1s. M. (10s. 6d. Ann. Sub.).—Welcomes reviews and notices of current literature, biographical notices, etc., of interest to the clay industry. *Payment* is not made, unless by special arrangement.

CLERGY REVIEW, RIGHT REV. BISHOP MYERS, M.A., and REV. T. E. FLYNN, *"The Universe,"* 1 *Arundel Street, Strand, W.C.* 2.

2s. M. By subscription, £1 a year.—A professional magazine for the Catholic Clergy of the English-speaking countries. Only matter within that scope is taken. Length and *payment* by arrangement.

COLLIERY ENGINEERING (1924), 33 *Tothill Street, S W.* 1. *T.* Victoria 8836.

1s. M.—Technical articles on the design, construction and maintenance of colliery shafts, winders, coal cutters and haulages; steam, electric and compressed-air equipment; washeries, coke ovens, recovery plants; fans, pumps, ropeways, safety apparatus, methods of exploitation. Articles should be from 2,000–3,000 words. **Illustrations:** Photographs or line drawings.

COLLIERY GUARDIAN (1860), HUBERT GREENWELL, A.M.I.M.E., F.S.S., 30 and 31 *Furnival Street, E.C.* 4. *T.* Holborn 7141–2.

8d. W. (Friday).—As the journal is devoted exclusively to colliery matters, only trade and technical articles of special value need be offered by outside contributors. A *preliminary letter* is generally advisable.

COLLINS' ADVENTURE ANNUAL (Wm. Collins, Sons & Co., Ltd.), 144 *Cathedral Street, Glasgow.*

Messrs. Collins like to receive matter for all their Annuals between December and February.

Stories of adventure and travel for boys, lively and up-to-date. **Illustrations :** Spirited drawings of action in line and colour.

COLLINS' AIRCRAFT ANNUAL, 144 *Cathedral Street, Glasgow.*

Stories of adventure in the air, articles on aircraft and aviating, 2,000 to 4,000 words. **Illustrations:** Good drawings in colour and line.

COLLINS' CHILDREN'S ANNUAL, 144 *Cathedral Street, Glasgow.*

Stories of 700 to 1,000 words touching boys' and girls' games and outdoor life. Also stories of foreign travel. **Illustrations :** Simple and amusing drawings in line and colour.

COLLINS' MOTOR ANNUAL, 44 *Cathedral Street, Glasgow.*

Stories of the racing track and road, also articles of special interest on motoring for boys, 2,000 or 4,000 words. **Illustrations:** Good drawings in line and colour.

COLLINS' SCHOOLBOYS' ANNUAL, 144 *Cathedral Street, Glasgow.*

Stories of adventure and of school life for boys, 2,000 to 4,000 words. **Illustrations :** Good drawings in line and colour.

COLLINS' SCHOOLGIRLS' ANNUAL, 144 *Cathedral Street, Glasgow.*

Stories of adventure and of school life at home and abroad, 2,000 to 4,000 words. **Illustrations :** Good drawings in line and colour.

COLLINS' TODDLES' ANNUAL, 144 *Cathedral Street, Glasgow.*

Stories and games that can be understood by little ones of 5 years. Length 250–500 words. **Illustrations:** Simple and amusing drawings in line and colour.

COLLINS' TOT AND TIM ANNUAL, 144 *Cathedral Street, Glasgow.*

Simple and humorous stories for children of 9 years and under. Length 250–500 words. **Illustrations :** Good drawings in line and colour.

COLONIZER (1895), HAROLD FREIR, 37 and 38 *Strand, W.C.* 2. *T.* Temple Bar 6581. *T.A.* Colonizers, Rand, London.

4d. M. (1st).—An Imperial medium of colonization and general travel. The Editor will be pleased to consider original articles with photographs on suitable subjects, and will pay for accepted contributions at the rate of 10s. a thousand words. If the return of such articles is desired, a stamped addressed envelope must be enclosed.

COLUMBA, WILKINSON SHERREN, 81 *Berkeley Street, Glasgow,* C. 3

3d. M.—This is a Roman Catholic magazine, the organ of the Knights of St. Columba. While most of the matter must be primarily of interest to Roman Catholics, the Editor likes to see some good material of general interest. Occasional stories are used up to 2,000 words, must be wholesome, but not goody-goody or commonplace. Articles 450 words and 950 words. One guinea per 1,000 words is the maximum, and all contributors are paid within the month of publication. **Illustrations:** Half-tone.

COMIC CUTS (1890), *Fleetway House, Farringdon Street, E.C.* 4.

1d. W. (Monday).—For style of matter, *see* **CHIPS.**

COMING FASHIONS (1913), PEARL ASHTON, Editorial Offices, 222 *Strand, W.C.* 2. *T.* Central 0173.

1s. M.—Original Fashion Designs in wash and line or crayon. Illustrated articles of high standard of not more than 700 words on handicrafts, beauty and cookery for Home-keeping section; also Short Stories (between 2,000–3,000 words) of strong romantic interest. Rate of *payment* by arrangement.

COMMERCIAL ART AND INDUSTRY, F. A. MERCER and W. GAUNT, 44 *Leicester Square, W.C.* 2. *T.* Whitehall 3267–8.

1s. M.—Practical articles, by experts, appealing to the advertiser and demonstrating the selling force of art and the value of up-to-date methods in industry. Contributions should not exceed 1,000 words, and must be illustrated. **Illustrations:** Photographs of commercial products of good design, and well-displayed advertisements of all descriptions (press, booklets, posters, showcards), etc.

COMMERCIAL MOTOR (1905), (Temple Press, Ltd), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Clerkenwell 6000.

3d. W. (Friday).—*Payment* for articles (technical and road transport only), maximum length 1,200 words, drawings and photographs varies. Photos depicting motors in transport service, with life and incident, most likely to be accepted.

COMPANION LIBRARY (1919), *Fleetway House, Farringdon Street, E.C.* 4.

4d. Two Nos. monthly.—Reprinted matter.

COMPLETE NOVEL WEEKLY (1925), Mrs. THORNE, 1 *Farringdon Avenue, Fleet Street, E.C.* 4. *T.* Central 4177.

2d. W.—Consists of long novel of 30,000 words. Nothing hackneyed, nothing of the old-fashioned novelette type is required, but really modern stories of passion and emotion rather than incident. It is better for authors to submit opening chapter and synopsis instead of complete MS. *Payment* on acceptance.

COMPLETE STORY-TELLER (1912), Family Herald Press, *Crane Court, Fleet Street, E.C.* 4. *T.* City 4196.

7d. M.—Contains complete novels of over 20,000 words and short stories from 3,000 to 12,000 words. Contributors may send in MSS. answering to this description. *Payment* on acceptance and according to Editor's estimate of value. No illustrations.

CONCRETE BUILDING AND CONCRETE PRODUCTS (1926), 20 *Dartmouth Street, S.W.* 1.

4d. M.—Articles on concrete products and cast stone, etc., and the smaller uses of concrete. Preliminary letter not necessary. **Illustrations:** Photographs and drawings.

CONCRETE AND CONSTRUCTIONAL ENGINEERING (1906), 20 *Dartmouth Street, S.W.* 1.

1s. 6d. M.—Articles on the theory and practice of reinforced concrete and description of important reinforced concrete contracts. **Illustrations:** Photographs and drawings.

CONFECTIONERS' UNION, *Drury House, Russell Street, Drury Lane, W.C.* 2.

6d. F.—6s. 6d. a year post free (home). 7s. 6d. a year (abroad). News paragraphs and brief articles, illustrations when possible. Must be of live interest to the wholesale and retail confectioner. Photographs of new shop-fronts and window displays welcomed. **Illustrations:** Half-tone and line.

CONGREGATIONAL QUARTERLY (1923), ALBERT PEEL, M.A., Litt.D., *Memorial Hall, E.C.* 4.

2s. 6d. Q.—A Review of Religious Life and Thought. Articles theological, historical, literary and practical, the latter describing experiments in religious work. Any length to 7,000 words. *Payment* by arrangement. No illustrations.

CONNOISSEUR (1901), C. REGINALD GRUNDY, 1 *Duke Street, St. James's, S.W.* 1. *T.* Whitehall 7995

2s. M. (1st).—Articles on all subjects interesting to collectors are considered, but a *preliminary letter* must be sent. *Remarks:* Articles should not exceed 2,000 words. Illustrations are essential. Writers are held responsible for all dates and facts mentioned. *Payment:* Two guineas a thousand words, or according to arrangement. **Illustrations:** All kinds and plentiful; photographs preferred.

CONTEMPORARY REVIEW (1866), Rev. Dr. J. SCOTT LIDGETT and Dr. G. P. GOOCH, 19 *Cursitor Street, E.C.* 4.

3s. 6d. M. (27th).—Liberal. A review dealing with all questions of the day, chiefly politics, theology, science, history, literature. A great part of the matter is commissioned. Articles submitted should be typewritten and should be about 2,600 words. Verses and fiction not taken. If refused, they are, as a rule, returned, and a stamped envelope should be enclosed. No illustrations.

CO-PARTNERSHIP (1894), 1 *Gordon Square, W.C.* 1. *T.* Museum 1097.

1s. 6d. Q.—Journal of the Industrial Co-partnership Association. Articles on co-partnership and profit-sharing in industry and kindred industrial subjects. A *preliminary letter* required. Contributions generally voluntary, but *payment* is made occasionally.

CORK WEEKLY EXAMINER AND WEEKLY HERALD, 95 *Patrick Street, Cork.*

2d W.—Short stories, 3,000 to 4,000 words, and articles up to 1,200 words. Stories and articles should preferably possess an *Irish* interest, *Payment:* one guinea per 1,200 words. **Illustrations:** photographs. line or wash drawings.

CORNER MAGAZINE (1922), CLARENCE WINCHESTER, *Fleetway House, Farringdon Street, E.C.* 4.

7d. M.—Fiction for this magazine should be robust and vigorous, with plenty of action. "Told in the Corner" yarns of 1,000 to 1,500 words always wanted. Illustrations in line. Cover in colour.

CORNHILL MAGAZINE (1860), LEONARD HUXLEY, 50 *Albemarle Street, W.* 1.

1s. 6d. net. M. (25th).—Serial and short stories, articles (literature, travel, science, history, social effort), and occasionally verse. MSS. of about 4,500 words are preferred, but nothing of a political nature. All contributions are attentively considered, and unaccepted MSS. are returned when accompanied by stamped envelope. MSS. cannot be delivered on personal application. Every contribution should be typewritten. *Payment:* £1 1s. per page. No illustrations. A *preliminary letter* is not necessary.

COUNTRY LIFE (1897), EDWARD HUDSON, 20 *Tavistock Street, Covent Garden, W.C.* 2. *T.* Temple Bar 7351.

1s. W. (Friday).—An illustrated journal, chiefly concerned with English country life, natural history, agriculture, architecture and the Beaux Arts. Results of original research, and personal experiences in sport are gladly considered. All proffered contributions dealing with country subjects are carefully considered, also short stories and verses, which need not necessarily touch the country. *Payment* varies. Press day, Monday. **Illustrations:** Mainly photographs.

COUNTRYMAN, THE, J. W. ROBERTSON SCOTT, *Idbury, Kingham, Oxford.*

2s. 6d. Q.—Every department of rural life and progress, in this country and abroad. Sport, details of agricultural technique, party politics, and townee sentimentalising about the country, barred. Must be well written, brisk, cogent, absolutely trustworthy and light in hand. Stories and articles short. Good paragraphs and notes, first-class poetry and sound skilful sketches of life and character, based on real knowledge and experience. First-class natural history. It is no use sending stuff without having made a careful study of the spirit and character of the Review. *Payment* for good stuff: 3 gns. per 1,000 words. **Illustrations:** Photographs, sketches (including amusing sketches), and plans, but all must be out of the ordinary.

COUNTRY-SIDE, RICHARD MORSE, F.L.S., F.R.H.S., and RAY PALMER, F.E.S., F.Z.S., *Wilbury Eaves, Letchworth, Herts.*

1s. Q.—Original observations concerning all kinds of wild life, and their protection and preservation. Anything to do with killing for sport is useless. Articles may be anything up to 1,000 words. *Payment* not usually made, but would be considered in exceptional circumstances. **Illustrations:** Photograph and line.

CRACKERS (1906), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Monday).—Stories for boys and girls. Well written, healthy tone. Comic pictures in bold outline and solid black.

CRITERION, THE, T. S. ELIOT (Faber and Faber, Ltd.), 24 *Russell Square, London, W.C.* 1. *T.* Museum 9543.

7s. 6d. Q.—Fiction, verse and literary criticism of the highest quality. Also essays concerned with general ideas, essays of history and biography and any subjects of intellectual interest. Between three and five thousand words preferred. The rate of *payment* is £2 per thousand words. No illustrations used.

CRITIC ANNUAL, FREDERICK H.-U. BOWMAN, 141 *Duke Street, Liverpool.*

1s. per annum (Jan. 1st.).—Articles on cinema, literary, and theatrical subjects, up to 1,000 words. *Payment:* £1 1s. per thousand words. **Illustrations:** Sketches and photographs.

CROWN COLONIST, THE, (1931), Major W. E. SIMNETT, M.B.E., Assoc. Inst. C.E., 33 *Tothill Street, Westminster, S.W.* 1. *T.* Victoria 8836.

1s. M.—Covers the Colonial Empire as distinct from the Dominions and India. Deals with every phase of Colonial life and development, economic, social and administrative; and with British and Colonial trade and industry. The Editor is prepared to consider and pay for articles, preferably illustrated, from competent authorities only, ranging up to 3,000 words. A *preliminary letter* is desirable. **Illustrations:** Half-tone and line; good Colonial photographs welcome.

CURRENT LITERATURE, EDGAR WHITAKER (J. Whitaker & Sons, Ltd.), 12 *Warwick Lane, London, E.C.* 4. *T.* Central 4478.

4d. M.—Records every book published by every author in this country and as far as possible in the British Empire. It gives original reviews and illustrations. Outside contributions occasionally accepted, and "we pay for articles according to our editor's decision, from £1 1s. to £5 5s." Annual subscription 5s.

CYCLING (1891), (Temple Press, Ltd.), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Clerkenwell 6000.

2d. W. (Friday).—Practical or humorous articles not exceeding 1,000 words are invited. Topical photographs and a limited amount of fiction with a pronounced cycling interest also considered. *Payment* by arrangement.

CYCLISTS' TOURING CLUB GAZETTE (1878), 3 *Craven Hill, W.* 2. *T.* Paddington 8971–2.

M. (1st).—This journal contains articles and news interesting to cyclists. No stories are accepted. Articles should deal with technical matters relating to cycles, or with tours and travel, and may be illustrated with sketches and photos. A *preliminary letter* is required, as very little is accepted outside the membership. *Payment:* 10s. 6d. to 21s. per thousand words.

DAILY DISPATCH (1900), London Office, 200 *Gray's Inn Road, W.C.* 1. Allied Newspapers Ltd., *Withy Grove, Manchester.* *T.* London, Museum 9841; Manchester, Blackfriars 1234.

1d. D.—Is open to brief leader-page articles from contributors on news topics of current interest up to about 800 words. Also exclusive news paragraphs. Highest standard in popular interest only: these should be sent to the London Editor. *Payment:* varies with merit. Minimum for short special articles, 1½ gs. **Illustrations:** Photographs, snapshots, etc.

DAILY EXPRESS (1900), A. BEVERLEY BAXTER, 8 *Shoe Lane, E.C.* 4. *T.* Central 8000.

1d. D.—Independent Conservative. Articles on current topics and of general news interest are acceptable, about 600 words. Verse considered. Also striking news photographs. No *preliminary letter* is required.

DAILY HERALD, W. H. STEVENSON, 12 *Wilson Street, Long Acre, W.C.* 2.

1d. D.—Topical articles of interest to the mass of people. Length from 400 to 1,100 words. Average rate of *payment* is £3 3s. a column. Half-tone illustrations.

DAILY INDEPENDENT (1819), F. K. GARDINER, *Church Street, Sheffield,* London Offices, 135 *Fleet Street, E.C.* 4, and 200 *Gray's Inn Road. T.* Central 4242; Museum 9841.

1d. D.—Independent. Social and good topical news articles considered. From 500 to 800 words. *Payment:* on merit. News, pictures.

DAILY MAIL (1896), *Northcliffe House, E.C.* 4. *T.* Central 6000.

1d. D.—Independent. News paragraphs of special interest and articles of general interest, about 400 to 600 words, on subjects of which the writer has special knowledge, are considered; also serial stories. News and short articles of immediate topical interest to women for magazine page. A *preliminary letter* is not desired. *Payment:* three guineas or more for editorial page. Highest payment in Great Britain for good exclusive news.

DAILY MIRROR (1903), *Geraldine House, Rolls Buildings, Fetter Lane, E.C.* 4. *T.* Holborn 4321.

1d. D.—Brief news items, photographs of news events, bright Gossip paragraphs. Special articles by authoritative writers on topical and controversial subjects. *Payment* according to value. Usual copyright fee for photographs. Bright pictures illustrating current news.

DAILY RECORD AND MAIL, DAVID R. ANDERSON, 67 *Hope Street, Glasgow.* London Office, 200 *Gray's Inn Road, W.C.*1. *T.* Museum 9841.

1d. D.—Topical articles of from 500 to 1,000 words, and special articles by authorities on Scottish subjects. Exclusive personal paragraphs of Scottish interest. Exclusive photographs. Open to consideration of illustrated slips.

DAILY SKETCH, Incorporating **THE DAILY GRAPHIC,** A. CURTHOYS (The Daily Sketch and Sunday Graphic, Ltd.), 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

1d.—Photographs which have a news interest (prints, plates, or films may be sent). Topical, humorous specials, 700 to 1,000 words, and gossipy paragraphs also accepted. Serials about 72,000 words. *Payment:* two to three guineas per 1,000 for serials.

DAILY TELEGRAPH (1855), ARTHUR E. WATSON, 135 *Fleet Street, E.C.* 4. *T.* Central 4242.

1d. D.—Conservative. Articles of general interest especially arising out of current topics are considered. **Illustrations:** Photographs, plans, drawings.

DAIRY AND CREAMERY JOURNAL (1889), H. LANE, 21 *Farringdon Avenue, E.C.* 4.

3d. M.—Matter must be of interest to practical farmers, dairymen, etc. *Payment* according to merit.

DAIRY-FARMER, THE MIDLAND COUNTIES (1931), (THE MIDLAND COUNTIES DAIRY, LTD.), *Corporation Street, Birmingham.*

Private circulation only, among farmers in the Midlands. Carefully written and attractive articles likely to interest farmers are welcomed and are paid for on acceptance. The rate is according to Editor's valuation.

DAIRYMAID, THE MIDLAND COUNTIES (1928), (The Midland Counties Dairy Limited), *Corporation Street, Birmingham.*

2d. M. (1st).—Brightly written informative articles of 1,100 words, dealing with subjects interesting to homes in the large towns in the Midlands. Children's verse is also welcomed. Articles of interest for the special pages are sometimes required. Intending contributors are advised to read the paper before contributing, *Payment:* about three guineas a thousand words, on acceptance.

DANCING TIMES (1894), with which is incorporated **DANCING AND THE BALL ROOM,** PHILIP J. S. RICHARDSON, 25 *Wellington Street, W.C.2. T.* Temple Bar 7854.

1s M.—Dealing with any form of dancing and of the kindred arts in their relation to dancing. Notes on strange dances of other countries welcomed, especially if illustrated. Articles are either purely technical or semi-technical; not more than 1,000 words except by arrangement. *Payment:* By arrangement, according to value. **Illustrations:** Half-tone—occasional line—imaginative sketches not required—photographs always preferred.

DAVID, ALEX. J. HENDERSON and ERIK WARMAN, 24 *Queen Victoria Street, E.C.* 4.

1s. M.—An International Review of Politics and Literature. Articles, 2,000 words, on international affairs, political, sociological and economic. Short stories and poems. *Payment* by arrangement. No illustrations.

DECACHORD, THE, PHILIPPA HOLE, 31 *Brick Street, Piccadilly, London.*

1s. Bi-M.—Devoted to the publication of poetry, with reviews and notices of interest to poetry-lovers. A *preliminary letter* is desirable unless the contributor's name is in itself an introduction.

DECORATOR (1902), J. G. E. HOLLOWAY (Industrial Newspapers Ltd.), 49 *Wellington Street, W.C.* 2. *T.* Temple Bar 3951 (5 lines).

10s. per annum. M. (15th).—Technical articles relating to historical or recent mural decoration, house painting, coach and motor painting, etc., of a thoroughly practical character are always considered, especially if accompanied by drawings or photographs; coloured drawings are not desired. The length of articles is immaterial, but good, short comments (not news items) are frequently accepted. The rate of *payment* varies.

DECORATORS' AND PAINTERS' MAGAZINE (1901), H. RODEN, 46 *Cannon Street, E.C.* 4.

8d. M. (15th).—Articles on practical subjects; instalments should be limited to four columns (600 words a column). *Payment* varies according to standard of writer. **Illustrations:** Original line and wash sketches.

DISCOVERY (incorporating **MODERN SCIENCE**) (Benn Brothers, Ltd.), 154 *Fleet Street, E.C.* 4.

1s. M.—Authoritative and popularly written articles by experts on recent discoveries in the fields of science, literature, history and the

arts. Articles should be about 2,000 to 3,000 words, preferably illustrated, and are usually submitted to technical referees. *Payment:* Thirty shillings to two guineas per 1,000 words, at the editor's discretion. Illustrations paid for at the same rates according to space occupied. **Illustrations:** Half-tones from photographs and reproductions of line drawings.

DOG WORLD, THE, Messrs. WATMOUGH, *Idle, Bradford.*

3d. W.—Real live articles on various breeds of dogs. About 1,000 words preferred. All illustrations have to be paid for at the rate of 25s. per illustration by the owner of the dogs.

DOMESTIC APPLIANCES (1931), E. J. WILKINS, 19–23 *Ludgate Hill, E.C.* 4. *T.* Central 6128–9. *T.A.* Appressolo, Fleet, London.

1s. M. (10th).—A trade journal specialising, as its name implies, in everything to do with domestic appliances. No recognised rates, but payment is made according to the value of articles accepted.

DRAMA (1919), GEOFFREY WHITWORTH, 8 *Adelphi Terrace, W.C.* 2.

6d. M.—A magazine of the theatre and allied arts. Special attention given to theatrical entertainment as a social and educational force; articles 500 to 1,500 words. *Payment* by arrangement. **Illustrations:** Line and half-tone.

DRAPER AND DRAPERY TIMES, Miss J. S. JONES, 46 *Aldersgate Street, E.C.* 1. *T.* National 0628.

2d. W. (Friday).—The only kind of outside contributions required are articles, 500 to 1,500 words in length, of a definitely practical type, immediately helpful to either the textile manufacturer or wholesaler or the retail draper. Constructive articles describing a "better way," and on coming new productions, written from the point of view of the trader who needs early and reliable information, have immediate consideration. Photographs of instructive window displays are invited.

DRAPERS' ORGANISER, *Drury House, Russell Street, Drury Lane, W.C.* 2.

1s. 6d. (2s. by post). M.—20s. per annum post free. Welcomes articles news items and paragraphs relative to the drapery trade. Articles should be from 750 to 1,000 words. **Illustrations:** Half-tone and line.

DRAPERS' RECORD (1887), 154–156 *Cheapside, E.C.* 2. *T.* National 0582.

3d. W (Friday).—Matter should be of special interest to wholesale and retail drapers. Length of articles from 500 to 1,000 words. *Payment:* Up to three guineas per thousand words. **Illustrations:** Drawings or photographs.

DRAUGHTSMAN, G. W. THOMSON, 96 *St. George's Square, S.W.* 1.

6d. M.—Technical and industrial matter. Little outside scope. *Payment:* One guinea per 1,000 words. **Illustrations:** Line and half-tone blocks.

D. & S. SAWMILL MAGAZINE, THE (1925), H. BROADBENT, A.M.I.Mech.E., *Elect Works, Savile Street, Sheffield.*

Published half-yearly in the interests of those connected with the Sawmill and Woodworking industry. Contributions of interest to those engaged in the Sawmill and Timber industry are always considered and paid for on publication. **Illustrations:** Photographs, line and wash.

DUBLIN MAGAZINE, THE, SEUMAS O'SULLIVAN, 2, *Crow Street, Dublin.*

2s. 6d. Q.—Articles of ten to fifteen pages. Literature, science, art. A *preliminary letter* is absolutely essential. No illustrations.

DUBLIN REVIEW (1836), ALGAR THOROLD, *The Gravel Pit, Chalfont St. Peter, Bucks.* (Burns, Oates and Washbourne, Ltd.), 43 *Newgate Street, E.C.* 4. *T.* Central 2502–2504.

3s. 6d. net. Q.—A Catholic quarterly. Articles on ecclesiastical and secular history and antiquities, European politics, literature philosophy and science. Articles should not be submitted for consideration without a *preliminary letter* to the Editor, describing their purport. Articles range from 4,000 to 10,000 words. *Payment:* £5 for articles of 10–20 pages.

DUNDEE COURIER AND ADVERTISER (1816 and 1801), (D. C. Thomson & Co., Ltd., and John Leng & Co., Ltd.), 7 *Bank Street, Dundee,* and 186 *Fleet Street, London, E.C.* 4.

1d. D.—Independent. Makes a special feature of 400-word articles showing grip and point. Must be of wide popular appeal. Real humour (not flippancy) and human interest (not sentimentality) appreciated. Nothing dull wanted. Liberal and prompt *payment* for good stuff. No *preliminary letter* required.

DUNDEE EVENING TELEGRAPH AND POST (D. C. Thomson & Co., Ltd.), *Courier Place, Dundee,* and 12 *Fetter Lane, E.C.* 4.

1d. D.—Non-Political. Topical articles. Liberal *payment* week following publication.

DYER AND CALICO PRINTER, *Drury House, Russell Street, Drury Lane, W.C.* 2.

9d. F.—10s. 6d. a year, post free (home); 12s. 6d. a year (abroad). Authoritative articles by experts on dyestuffs and dyeing, particularly in relation to the textile and allied trades. **Illustrations:** Half-tone and line.

EAST AFRICA, F. S. JOELSON, 91 *Great Titchfield Street, Oxford Street, London, W.* 1. *T.* Museum 7370.

30s. per annum. W.—Matter must be written by writers who know East and Central Africa well. The journal is essentially written by East Africans for East Africans and those interested in East Africa. Articles may treat of life, farming, planting, commerce, travel, or other interests. Short stories and verse used Good scope for those who know their subject. News notes may be of any length, articles and stories preferably 550, 750 or 1,100 words. The latter length should not be exceeded except in the case of articles and stories with a topical news interest. Brevity is always a recommendation. *Payment* varies according to value, but for news notes about 15s. per 1,000 words is paid, and for articles 21s. per 1,000. Photographs are used and are welcomed, but photographs and verse are not paid for. A weekly caricature of some well-known East African is an established feature. Short contributions of a humorous character and with an East African background (which must be true to life) are always gladly considered.

EAST ANGLIAN DAILY TIMES (1874), 13 *Carr Street, Ipswich;* London Office, 149 *Fleet Street, E.C.* 4. *T.* Central 4899.

1½d. D.—Independent. Does not often take outside matter; a *preliminary letter* is advisable.

EASTERN DAILY PRESS (1870), A. COZENS-HARDY, 57 *London Street, Norwich;* London Office, 151 *Fleet Street, E.C.* 4.
1½d. D.—Independent. Articles should have a local bearing.

EASTERN ENGINEERING AND COMMERCE, Lt.-Col. H. L. MURROW and T. PETRIE, 53 *Fleet Street, E.C.* 4. *T.* Central 3137.
Monthly technical journal devoted to Anglo-Oriental engineering and commercial interests. Articles referring to Far Eastern engineering topics, technical for preference. *Payment:* from one guinea per thousand words. Illustrations accepted.

EASTERN EVENING NEWS (1882), A. COZENS HARDY, 57 *London Street, Norwich:* London Office, 151 *Fleet Street, E.C.* 4.
1d. Independent. Sport and topical news of the day.

ECONOMIC JOURNAL (1891), J. M. KEYNES and D. H. MACGREGOR (Macmillan & Co., Ltd.), 9 *Adelphi Terrace, W.C.* 2.
Subscription £1 1s. per annum.—The organ of the Royal Economic Society. The kind of matter required is economic theory and description Reviews. *Payment* varies with the nature of the contributions. **Illustrations:** Statistical and economic diagrams. Economic History Supplement, Economic Memoranda and sundry publications

ECONOMIST (1843), SIR WALTER LAYTON, 8 *Bouverie Street, Fleet Street, E.C.* 4. *T.* City 8301.
1s. W.—Outside contributions considered and, if accepted, paid for.

EDINBURGH EVENING NEWS (1873), W. M'PHAIL, 19 *Market Street. Edinburgh;* London Office, 150 *Fleet Street, E.C.* 4. *T.* Central 3740.
1d. D.—Independent. Articles on social, industrial, sporting subjects and women's interests may be submitted; length 700 to 800 words.

EDUCATION (1903), (Official Organ Association of Education Committees), RALPH HYAMS, 44 *Russell Square, London, W.C.* 1.
2d. W. (Friday).—Special articles on educational administration, all branches of education: domestic and social economics, monthly "School Construction" supplement. *Payment* by arrangement.

EDUCATION OUTLOOK (1847), FRANK ROSCOE, 23 *Southampton Street, W.C.* 1. *T.* Holborn 3928.
9d. 3 times a year.—Articles of educational and general interest. Essays and verse. Length of articles preferred, about 480, 960, or 1,440 words. *Payment* at minimum rate of £1 per page.

ELECTRICAL INDUSTRIES (1901), S. M. HELLS, A.M.I.E.E., 13–16 *Fisher Street, Southampton Row, W.C.* 1. *T.* Holborn 5171.
2d. W.—Gives the essential news of the industry and discussions of industrial and commercial problems. Illustrated descriptions of new electrical plant, etc. Takes outside contributions. Preliminary letter advisable. *Payment* varies.

ELECTRICAL REVIEW (1872), A. H. BRIDGE and C. O. BRETTELLE, 4 *Ludgate Hill, E.C.* 4. *T.* Central 5871.
6d. W. (Friday).—Articles on electrical engineering and trade; outside contributions considered and, if accepted, paid for at the rate of 15s. per column, unless exceptional matter. Electrical news welcomed. **Illustrations:** Photographs and drawings.

ELECTRICAL TIMES (1891), Ernest Slater, M.I.E.E., M.I.Mech.E., *Sardinia House, Sardinia Street, Kingsway, W.C. 2. T.* Holborn 6016.

3d. W.—Articles, news paragraphs, etc., relating to electrical matters at home and abroad. Contributions from experts only accepted. Good rates given for original matter. **Illustrations:** Photographs and line.

ELECTRICAL TRADING (1890), F. H. Robinson (Odhams Press, Ltd.), 93 *Long Acre, W.C. 2. T.* Temple Bar 2468.

M.—Sold by subscription. 7s. 6d. post free for 12 months. Articles dealing with sale promotion of electrical domestic appliances; 500–1,500 words. *Payment:* by arrangement. **Illustrations:** Half-tone and line. Special rates for news photos.

ELECTRICIAN (1861), G. H. Lepper, *Bouverie House, 154 Fleet Street, E.C. 4. T.* City 0244.

6d. W. (Friday).—Contains illustrated articles on electrical engineering and electrical science and industry, by engineers and physicists of high standing, and on merchandising and related matters. Electro-technical contributions not exceeding 2,000 words exclusive of illustrations are invited, also articles of about 1,000 words on electrical trade topics, news, items of interest to electrical contractors and retailers, and topical news photographs. Notes on new industrial and domestic applications of electricity with illustrations are specially invited. *Payment* varies. Fine drawings re-drawn by the staff.

EMPIRE ANNUALS for Boys and Girls, 4 *Bouverie Street, London, E.C. 4.*

7s. 6d. cloth. August.—Complete stories of school life and adventure, and general articles of special interest to boys and girls. Stories up to 5,000 words in length; articles up to 4,000 words. Line drawings.

EMPIRE MAIL, Theo Feilden, 212 *High Holborn, W.C. 1.*

6d. Ordinary Numbers. M.—The Editor invites outside contributions from authorities on special Empire trade and business subjects, especially news of developments overseas, with photographs.

EMPIRE NEWS, (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C. 1. T.* Museum 9841.

2d. W. (Sunday).—Bright topical articles; special news stories of strong human interest, 800 to 2,000 words. *Payment:* According to quality.

EMPIRE PRODUCTION AND EXPORT, 3, 5, 7, *Old Queen Street, S.W. 1.*

Articles on any feature of primary production and distribution and its development in the Empire (illustrated or unillustrated), from 1,500 to 3,000 words. *Payment* by arrangement.

EMPIRE REVIEW (1901), Sir Clement Kinloch-Cooke, Bart., K.B.E. (Macmillan & Co., Ltd.), *St. Martin's Street, W.C. 2.*

2s. M.—A high-class Review with a wide scope. Every month, articles of a political, economic and social character appear, together with short stories, essays of adventure, poems and like material. The Review aims at being a link between the Mother Country and the Dominions and Colonies overseas. It is non-party in its freedom to all parties to make a platform of its columns. The length preferred is 2,000 to 2,500 words.

ENGINEER, THE (1856), L. St. L. Pendred, P.P.I.Mech.E., 28 *Essex Street, Strand, W.C.* 2. *T.* Central 6565.

1s. W. (Friday).—Outside contributions paid for if accepted. For monthly gratis Supplement, **THE METALLURGIST**, outside contributions are also considered.

ENGINEERING (1866), H. H. Johnson, M.I.Mech.E., M.I.E.E., 35 and 36 *Bedford Street, Strand, W.C.* 2. *T.* Temple Bar 3663.

1s. W. (Friday).—Contributions only accepted on technical and scientific matters, and if written by persons possessing a special knowledge of the subjects dealt with. *Payment:* A matter of arrangement.

ENGINEERING AND BOILER HOUSE REVIEW (1899), M. Harman Lewis, B.Sc. (Lond.), Member Inst. of Fuel, 13–16 *Fisher Street, Southampton Row, W.C.* 1. *T.* Holborn 5171, 5172.

9d. M.—Articles (1,000–3,000 words) on engineering and boiler-house subjects. Also short illustrated articles on modern boiler-house and steam-raising practice, including operation, new developments and design. A section is given up to independent power generating plant and power transmission. A *preliminary letter* is advisable. *Payment* by arrangement. **Illustrations**: Line drawings and photographs.

ENGLISH MECHANICS (1865), A. W. Judge, A.R.C.Sc., Wh.Sc., 2 *Bream's Buildings, E.C.* 4. *T.* Holborn 5709.

3d. W.—Matter of mechanical, craftsmanship, constructional, engineering, models, electrical, photographic, wireless, etc., interest required; should be about half a column (400 words), to three columns (1,000 words). *Payment:* 9s. per column. Special articles higher rates. **Illustrations**: Line and half-tone.

ENGLISH HISTORICAL REVIEW (1886), C. W. Previté-Orton, Litt.D., F.B.A. (Longmans, Green and Co., Ltd.), 39 *Paternoster Row, E.C.* 4.

7s. 6d. net. Q.—This journal contains high-class articles, such as are usually found in quarterlies, documents and reviews. Contributions are not accepted unless they supply original information. *No payment.*

ENGLISH REVIEW (1908), Douglas Jerrold, 6 *Great New Street, E.C.* 4. (Eyre and Spottiswood, Ltd.).

1s. net. M.—Conservative. Political and literary. Articles, short stories, poems, travel sketches are welcome. Intending contributors are advised to study the general contents of the Review.

ENTOMOLOGISTS' MONTHLY MAGAZINE (1864), J. J. Walker and others (N. Lloyd & Co., Ltd.), *Burrell Street Works, Blackfriars, S.E.* 1.

2s. net. M.—Articles on entomological subjects, preferably British. *No payment.*

ERA (1837) G. A. Atkinson 11 *Soho Square, W.*1. *T.* Gerrard 4831.

3d. W. (Wednesday).—All matters connected with entertainment.

ESTATE MAGAZINE (1902), F. H. Purchas, *Montague House, Overcliffe Drive, Boscombe, Bournemouth.*

1s. M.—Practical articles on estate management, estate buildings, agriculture, and horticulture, written by experts. From 1,000 to 2,500 words. *Payment* varies, the average rate is one to one and a half guineas a thousand words. **Illustrations**: Line.

EUGENICS REVIEW, ELDON MOORE, 20 *Grosvenor Gardens, S.W.* 1 (Macmillan & Co.).

3s. Q.—Original research on Eugenics. Deals with questions of racial improvement or deterioration, heredity, etc. Only well written, scientific matter accepted. Up to 7,500 words. *No payment.*

EVE: *see* **BRITANNIA AND EVE.**

EVE'S OWN, REX HAYDON, *Fleetway House, Farringdon Street, E.C.* 4.

2d. M.—Bright love-stories between 3,000 and 12,000 words. Middle-class life. Nothing sordid. Serials with strong love interest. Two-colour cover and line illustrations.

EVENING CITIZEN (1864), ARTHUR S. HEDDERWICK, *Citizen Buildings, St. Vincent Place, Glasgow.*

1d. D.—Short informative articles on all subjects considered. 300 to 700 words preferred. Usual rates. Photographs and drawings are considered.

EVENING DISPATCH, T. B. MACLACHLAN, 24 *North Bridge, Edinburgh.* London office: 63 *Fleet Street, E.C.* 4.

1d. D.—Short articles of literary, social, domestic and general interest. 300 to 500 words. One guinea and a half per column is the average rate of payment. **Illustrations:** topical.

EVENING HERALD, M. H. J. BRUNICARDI, *Independent House, 90 Mid. Abbey Street, Dublin.*

1d. D.—Serial stories and special articles on topical or general subjects. Length: stories 20 to 30 chapters; articles, one column or less. *Payment:* about 1 guinea.

EVENING NEWS (1881), FRANK FITZHUGH, *Carmelite House, E.C.* 4. *T.* Central 6000.

1d. D.—Independent. Uses factful topical articles; 300 to 800 words; longer where their importance justifies it; London, social, political and home subjects; also magazine articles up to 900 words, mainly of London and Home Counties interest: news photographs.

EVENING STANDARD (1827), G. GILLIAT, 46–47 *Shoe Lane, E.C.* 4. *T.* City 2040.

1d. D.—Independent. Short topical articles considered. Longer articles commissioned after consultation.

EVENING TIMES, GLASGOW (1876), JAMES WILLOCK, 65–69 *Buchanan Street, Glasgow;* London Office, 56–57 *Fleet Street, E.C.* 4.

1d. D.—Welcomes short topical and literary articles. 500–1,000 words. *Payment:* £2 2s. per column of 1,400 words.

EVERYBODY'S WEEKLY, R. J. MINNEY, 114 *Fleet Street, London, E.C.* 4. *T.* Central 1567.

2d. W.—Feature articles, authoritatively written, on topical and human subjects. Outspokenness encouraged, if justified. 800 to 1,000 words. Short stories with surprise endings; also stories of adventure, crime, mystery, love; 2,500 words or under. Short informative articles, 200 to 400 words. Sport, competitions, stage. *Payment:* three guineas for about 1,200 words. **Illustrations:** Black and white, and humorous sketches.

EVERYMAN, C. B. PURDOM, 66 *Chandos Street, W.C.* 2. *T.* Temple Bar 2920.
2d. W. (Friday).—Short stories, 2,000 to 2,500 words; literary articles, 1,000 to 2,000; Poetry. **Illustrations:** line and half-tone.

EXCHANGE AND MART (1868), W. M. WHITEMAN, *Link House,* 4–8 *Greville Street, E.C.* 1. *T.* Chancery 8601.
2d. W. (Thursday).—Articles and pictures on home and woman's interests, housing, furnishing, crafts, hobbies, gardening, etc. Bright, topical contributions with sharply defined illustrations preferred. Length, from short paragraphs of 250 words up to 1,000 words. Payment at the rate of 15s. for 800 words. **Illustrations:** Line and half-tone.

EXPOSITORY TIMES (1889), A. W. HASTINGS, M.A., and REV. EDWARD HASTINGS, M.A., 38 *George Street, Edinburgh.*
10d. M. (1st).—Biblical and theological articles. 2,400 to 4,000 words. No illustrations.

FAIRPLAY (1883), GORDON H. ROBINSON, 51–56 *Palmerston House, Bishopsgate, E.C.* 2. *T.* London Wall 7723.
9d. W. (Thursday).—Paragraphs containing news dealing with shipping, ship-building, insurance, etc., up to two columns. *Payment:* £1 per column. **Illustrations:** Very rarely.

FAIRYLAND TALES (John Leng & Co., Ltd.), *Bank Street, Dundee,* and 186, *Fleet Street, E.C.* 4.
2d. W.—Fairy tales, animal and school stories, in 1,500, 1,000, and 400 words, suitable for children of six to twelve. Verses for children are also considered.

FAMILY HERALD (1842), Family Herald Press, *Crane Court, Fleet Street, E.C.* 4. *T.* City 4196.
2d. W., 1s. M.—Articles are required on all subjects of genera interest; also fiction, both short stories, 2,000 to 10,000 words, and serials, 50,000 to 80,000 words, and children's stories, as well as verse. Contributions must be free from religious or political bias. *Payment* on acceptance, according to Editor's estimate of value. Press day, Wednesday.

FAMILY HERALD SUPPLEMENT (1877), Family Herald Press, *Crane Court, Fleet Street, E.C.* 4. *T.* City 4196.
2d. W.—Novels of 20,000 to 25,000 words and short stories, occasional serials, 50,000 to 80,000 words. No illustrations. *Payment* on acceptance.

FAMILY JOURNAL (1909), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W.—This paper appeals to the working-class family. It uses three serials of a dramatic and sympathetic character, about 5,000-word instalments. Weekly sentimental stories of 4 000 words. Short articles of sentimental and practical interest in the home. **Illustrations:** Line; cover in wash.

FARM, FIELD AND FIRESIDE (1887) (incorporating the **FARMERS' EXPRESS,** A. W. STANTON, 8 *Salisbury Square, London, E.C.* 4. *T.* Central 1634.
2d. W.—An illustrated paper, containing news, notes and practical articles on farm, poultry, garden and domestic subjects. An *accompanying letter* should state what terms are required. **Illustrations:** Photos, illustrating animal and country life.

FARMER AND STOCK-BREEDER (1843), *Lennox House, Norfolk Street, Strand, W.C.* 2. *T.* Temple Bar 7982.

2d. W. (Monday).—Photographs of farming interest and practical articles on agriculture and live stock are welcomed. "A length of 800 to 1,200 words is the most acceptable." For the home section, contributions of a practical nature, 200–700 words invited. *Payment* is made.

FARMERS' GAZETTE (1842), (incorporating the **IRISH FARMING WORLD**), C. S. MILLINGTON, *Pearse Street, Dublin.*

2d. W.—Anything of Irish agricultural interest. *Payment:* 30s. per page.

FEATHERED WORLD, THE (1889), Mr. S. H. LEWER and Mrs. COMYNS-LEWER, Miss O. COMYNS LEWER, and Mr. A. P. THOMPSON, 9 *Arundel Street, W.C.* 2.

2d. W. (Friday).—An illustrated journal, containing news and articles on all subjects connected with poultry and pigeons. Articles on such topics are acceptable, but only by expert breeders and fanciers.

FELLOWSHIP, WILLIAM ROWNTREE, *St. Stephen's House, Westminster, S.W.* 1. *T.* Victoria 3936.

2d. M.—Policy to uphold individual liberty. Only occasional opening for contributions of not more than 1,500 words. Photographs and line-drawings used. Occasional cartoons. *Payment:* Two guineas per 1,000 words.

FEMININE LIFE (1915), *Murray House, Vaudon Street, Westminster, S.W.*

2d. M.—Domestic articles, travel articles, articles on any unusual or out of the ordinary topics. Strong, interesting short stories with or without a love interest. Length preferred: short stories 2,500 to 5,000 words; articles 700 to 1,500 words. *Payment* by arrangement: from one guinea per thousand words. **Illustrations:** Line and photographs.

FERTILISER, FEEDING STUFFS AND FARM SUPPLIES JOURNAL (1919), 37–38 *Shoe Lane, E.C.* 4. *T.* Central 5637–8.

4d. F. (Wednesdays).—Technical, general, and market news dealing with the Fertiliser, Feeding Stuffs, Farm Seeds, and Insecticides Industries, with suitable illustrations 1,000 to 2,000 words. *Payment:* about 27s. 6d. a thousand words. **Illustrations:** Photographs of works or mills, growing crops showing fertiliser treatment, trade groups, show exhibits, etc.

FIELD (1853), (incorporating **LAND AND WATER** and the **COUNTRY GENTLEMAN**), ERIC PARKER, *Bream's Buildings, E.C.* 4. *T.A.* Field Newspaper, London.

1s. W. (Saturday).—This journal contains articles and news concerning sports, country pursuits, farming, gardening, motoring, travel, natural history, angling, hunting, shooting, cricket, lawn tennis, racing, football, rowing, kennel topics, cards, chess, etc. Suitable articles of from 350 to 1,000 words by outside contributors are always considered, and, if used, paid for. Good photographs of big game, angling, shooting, yachting, natural history subjects and any sporting pictures of a striking nature and travel are desired and paid for at special rates if of real merit.

FIGHTING FORCES, THE, LT.-COL. R. M. RAYNSFORD, D.S.O., 2, *Amen Corner, E.C.* 4.

3s. 6d. Bi-M.—Articles, 2,000 to 3,000 words, of Service interest, not too highly technical. Service fiction, i.e. stories with a "Service" flavour. Articles dealing with employment after leaving the Service. *Payment:* £3 3s. to £5 5s. per article; about 31s. per 1,000 words.

FILM FUN (1919), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W.—A comic paper, with cinema affairs as a central point. Two or three short stories, usually in series ranging from 1,500 to 3,000 words. Comic line sketches and story illustrations.

FILM PICTORIAL (1932), CLARENCE WINCHESTER, *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Thursday).—A high-class periodical dealing entirely with films and film people. Articles should rarely exceed 1,000 words unless special notification is made. Life stories of prominent screen actors and actresses are welcomed. Little fiction is used, though there is usually a short short (dealing with films) or a serial (on the same subject) in the paper. No poetry. No sketches. All photogravure. *Payment* is made according to the Editor's valuation.

FILM WEEKLY, HERBERT THOMPSON, 112 *Strand, London, W.C.* 2. *T.* Temple Bar 8171.
3d. W. (Friday).—Lightly written articles of strong personal or human interest, dealing with some aspect of films and film people from the film-goers' point of view. No fiction; 300 to 1,800 words. *Payment* £2 10s. per 1,000 words. No pictures bought from outside sources.

FINANCIAL NEWS (1884), O. R. HOBSON, 20 *Bishopsgate, E.C.* 2. *T.* Avenue 7543.
2d. D.—Topical articles of financial, commercial and industrial interest considered. *Payment* by arrangement.

FINANCIAL REVIEW OF REVIEWS (1904), J. GARDNER, M.A., 6 *Grafton Street, W.*
1s. Q.—Articles of politico-financial interest from 3,000 to 5,000 words considered. *Payment* by arrangement.

FINANCIAL TIMES (1888), R. J. BARRETT (Managing Editor) and D. S. T. HUNTER (Editor), 72 *Coleman Street, E.C.* 2. *T.* Metropolitan 3304.
2d. D.—Articles of financial, commercial, industrial and economic interest, not exceeding 1,000 words. *Payment* by arrangement.

FINANCIAL WORLD (1886), HERBERT J. STEPHENS, *Empire House, Union Court, Old Broad Street, E.C.* 2. *T.* London Wall 2698.
3d. W. (Saturday).—Review of week's finance. Descriptive progress articles of joint-stock companies. Length preferred, two columns (1,600 words). Average rate of *payment*, 21s. per column.

FIRE (1908), WILLIAM W. SEABROOK, A.I.Fire.E., 36–38 *Whitefriars Street, E.C.* 4. *T.* City 7644.
8d. M. (first Monday).—Official organ of the British Empire Fire Service. Principal aim: To educate the Empire on need of reducing enormous fire wastage in human life and property. Suitable photographs depicting fire prevention, appliances or fires, and original technical articles of about 2,000 words considered. *Payment*: One to one and a half guineas per 1,000 words for technical articles of from 1,500–2,000 words. **Illustrations:** Drawings or photographs.

FISHING GAZETTE (1877), E. WALTON MARSTON and R. L. MARSTON, 56–58 *Whitcomb Street, Leicester Square, W.C.* 2. *T.* Gerrard 1196.
6d. W. (Friday).—Any articles describing where good angling can be obtained may be sent, also good articles on sport, notes, reports, etc., but a *preliminary letter* is desirable. **Illustrations:** Mainly photographs.

FLEET (The Journal of the British Navy) (1905), LIONEL YEXLEY, 143 *Cranbrook Road, Ilford, Essex.* *T.* Valentine 3561.

2d. M. (24th).—An illustrated journal for the Navy and the nation. Articles of about 1,200 words by Service and ex-Service men. Verse included. *Payment:* About a guinea, but varies with class of article. **Illustrations:** Photographs and sketches of naval subjects.

FLIGHT, THE AIRCRAFT ENGINEER AND AIRSHIPS (1909), STANLEY SPOONER, 36 *Great Queen Street, W.C.* 2. *T.* Holborn 3211 and 1884 (Editorial *T.A.* Truditur, Westcent, London).

6d. W. (Thursday).—Deals with aviation in all its branches. Articles instructive and technical, illustrated by photographs, diagrams, also paragraphs, notes, etc. **Illustrations:** Both tone and line.

FOLK-LORE (1890), REV. DR. E. O. JAMES, F.S.A. (W. Glaisher, Ltd.) 265 *High Holborn, W.C.* 1.

6s.6d. Q.—The organ of the Folk-Lore Society. *No payment* is offered for contributions, which should be of a scientific and not of a popular character. Occasional photographs.

FOOD AND COOKERY AND CATERING WORLD (1896), KNAPP, DREWETT & SONS, LTD., 20 *Church Street, Kingston-on-Thames.* *T.* Kingston 1890.

6d. M. (15th).—Technical and other articles on cookery and gastronomy from 1,000 to 1,500 words. *Payment:* 12s. 6d. a page. **Illustrations:** Photos and pen-and-ink sketches.

FORD TIMES, 88 *Regent Street, W.* 1.

4d. M. Annual Subscription 6s. 6d. post free.—Articles of from 500 to 1,500 words on Ford Cars and Trucks, Lincoln Cars, Fordson Tractors and Ford Aeroplanes. *Payment:* Negotiable. Illustrations of news interest.

FOREIGN AFFAIRS (1919), NORMAN ANGELL, 34 *Victoria Street, S.W.* 1. *T.* Victoria 3770.

3d. M. (1st).—A monthly summary and interpretation of some international issue. No articles are taken. Political cartoons.

FOR YOUNG PEOPLE (Wells Gardner, Darton & Co., Ltd.) 3 *Paternoster Buildings, E.C.* 4. *T.* Central 2713.

2s. 6d. Annually.—Simple stories for children. Verse: mainly humorous. **Illustrations:** Line, two-colour line.

FORTNIGHTLY REVIEW (1865), 13, Buckingham Street, *W.C.* 2. *T.* Temple Bar 6388.

3s. 6d. M. (28th).—A high-class Review, containing articles of current interest on political, social and literary affairs. Only really good work should be submitted, and articles should be from 3,000 to 4,000 words in length. Poetry and short stories are also published. *Payment,* the amount of which varies with the worth of the article, is made one month after acceptance.

FOUNDRY TRADE JOURNAL (1902), VINCENT C. FAULKNER, 49 *Wellington Street, Strand, W.C.* 2. *T.* Temple Bar 3951.

5d. W. (Thursday).—Accurate, up-to-date articles relating to the industries represented, consisting of from 1,000 to 2,000 words, are accepted and paid for by arrangement; as are articles (illustrated or otherwise) describing new processes, new plant laid down and new works erected, whether at home or abroad. Original gossip paragraphs, relating to the important personnel of the industry, are also acceptable.

FREE CHURCH CHRONICLE (1899), G. H. SAUNDERS, *Memorial Hall, E.C.* 4.
2d. Q.—Official organ of the National Free Church Council. No *payment* for outside contributions.

FREE CHURCHMAN (1897), G. H. SAUNDERS, *Memorial Hall, E.C.* 4.
2d. M.—Magazine for localizing. Exhaustive programme by leading Free Churchmen made up annually, in July, but illustrated and general articles accepted from outsiders at all times. 40,000 serial each year. No short stories, and no verse. *Payment* according to merit.

FREEMASON, THE, H. LANE, 21 *Farringdon Avenue, E.C.* 4.
3d. W. (Friday).—Articles and news of Masonic interest. *Payment* by arrangement. Photographs illustrating articles are used.

FRENCH QUARTERLY, G. RUDLER, A. TERRACHER (Manchester University Press), 23 *Lime Grove, Oxford Road, Manchester.*
3s. Q.—Articles, any length, giving an adequate and impartial survey of French intellectual activities from the modern point of view. No *payment* is made.

FRIEND (1843), HUBERT W. PEET. Editorial Address: 2 *Eaton Gate, Sloane Square, S.W.* 1. Publishing Office: 19 and 19A *Cursitor Street, E.C.* 4.
3d. W. (Friday).—The Quaker weekly paper. Matter of interest to the Society of Friends, either news or devotional, considered from outside contributors and honorarium paid. No fiction. 1,500 words maximum length.

FRUIT, FLOWER, AND VEGETABLE TRADES JOURNAL (1895), HARVEY H. MASON, 1 *Mitre Court, Fleet Street, E.C.* 4. *T.* Central 1862.
3d. W.—Articles dealing with above trades on both producing and distributing sides; articles should be short, and are paid for at the rate of 7s. 6d. per column. **Illustrations:** Half-tone or line blocks.

FRUIT GROWER AND MARKET GARDENER (1895), H. H. WARDLE, *Bouverie House, Fleet Street, E.C.* 4. *T.* City 0244.
3d. W. (Thursday).—Devoted to the scientific, commercial and industrial side of fruit-growing, market gardening, fruit and vegetable canning, glass-house culture and the marketing and distribution of produce. Outside contributions of a practical nature invited. *Payment:* 10s. a column, averaging about 700 words. **Illustrations:** Line and half-tone.

FUNNY WONDER (1912), *Fleetway House, Farringdon Street, E.C.* 4.
1d. W. (Friday).—Same style of matter as **JESTER.**

FURNITURE RECORD AND THE FURNISHER (1899), HERBERT E. BINSTEAD, 36 *Worship Street, E.C.* 2. *T.* Metropolitan 1885.
3d. W. (Friday).—Kind of matter taken: anything of trade interest and articles on furnishing styles, particularly if illustrated. 1,000 to 2,000 words. *Payment:* one guinea per 1,000 words, or special arrangement. **Illustrations:** Half-tone or line.

GAME AND GUN, Major GERALD BURRARD, D.S.O., 58 *Mark Lane, London, E.C.* 3. *T.* Royal 3083.
1s. M.—Articles of shooting (small and big game) angling, sporting dogs, weapons. Nature notes (birds), sport and travel, and sport narratives generally with practical experience. Motor-boating. Stories and articles should run to about 1,000–2,000 words. The average rate of *payment* is 27s. 6d. per 1,000. Illustrated articles preferred. Photographs and line drawings used.

GAMEKEEPER, THE, EDGAR PAGE, *Hertford, Herts* (Gilbertson & Page, Ltd.), *Hertford, Herts.*

6d. M.—Informative articles of from 100 to 800–900 words on game preservation and shooting. *Payment* according to merit.

GAMES AND TOYS (1914), H. RICHARD SIMMONS, 107 *Fleet Street, E.C.* 4. *T.* Central 1641. *T.A.* Appressolo, Fleet, London.

1s. M. (1st).—A trade journal specializing, as its name implies, in everything to do with games and toys. No recognized rates, but *payment* is made according to the value of articles accepted.

GARDENERS' CHRONICLE (1841), CHARLES H. CURTIS, F.L.S., V.M.H., 5 *Tavistock Street, Covent Garden, W.C.* 2. *T.* Temple Bar 7818. *T.A.* Gardchron Rand, London.

6d. W. (Friday).—A scientific and practical horticultural journal. Outside contributions considered and, if accepted, paid for; they should contain from 500 to 1,000 words. No fiction. *Payment* at the rate of 1s. an inch, or by arrangement. **Illustrations** in half-tone, sometimes line. 5s. paid for each illustration (or by arrangement) which must be clear.

GARDENING ILLUSTRATED (1879), HERBERT COWLEY, *Bouverie House, Fleet Street, E.C.* 4. *T.* City 0244.

2d. W. (Saturday).—A paper devoted to gardening in its best aspects. Articles or notes on fruit, flowers, vegetables, public parks, indoor or outdoor plants, plant-collecting expeditions, room flowers, and bees are considered. A *preliminary letter* is preferred. *Payment* by arrangement. Press day, Tuesday. **Illustrations:** Drawings and photographs of garden scenes, flowers, trees, shrubs, gardening operations, fruit and vegetables.

GAS ENGINEER, *Drury House, Russell Street, Drury Lane, W.C.* 2.

1s. M.—10s. 6d. a year, post free (home). 12s. 6d. a year (abroad). —Technical and authoritative articles, 750–1,000 words, illustrated with photographs, diagrams and charts. **Illustrations:** Half-tone and line.

GAS WORLD (1884), A. C. SLAUGHTER, *Bouverie House,* 154 *Fleet Street, E.C.* 4. *T.* City 0244.

8d. W. (Friday).—Technical articles on matters relating to the carbonization of coal and the use of its by-products are gladly considered, but these must be written by those having an expert knowledge of the subject. Pictures and news items of topical interest are welcomed and paid for at standard rates. Average *payment:* from 30s. to £2 2s. per thousand words for articles.

GEM (1907), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—For style of matter required see **MAGNET.**

GENTLEMAN'S JOURNAL AND GENTLEWOMAN'S COURT REVIEW (1890), FELIX A. NEWBERY, 160 *Shaftesbury Avenue, W.C.* 2.

6d. W. (Saturday).—Short stories, 1,500 to 3,000 words, articles 1,000 words. No verse. *Payment:* one guinea 1,000 words.

GEOGRAPHICAL JOURNAL (1893), *Lowther Lodge, Kensington Gore, S.W.* 7.

2s. M. (1st).—Papers read before or contributed to the Royal Geographical Society. Edited by the Secretary R.G.S. *Payment* made for reviews and notes. **Illustrations:** Photographs, sketch maps and maps.

GEOLOGICAL MAGAZINE (1864), R. H. RASTALL, Sc.D., *Christ's College, Cambridge.*
2s. 6d. net. M. (1st).—Original articles on physical and stratigraphical geology, petrology, palæontology, mineralogy, etc., containing the results of independent research by experts and amateurs. Also reviews and notices of current geological literature, biographical notices and obituaries—illustrated. No *payment* made.

GIRLS' CINEMA (1920), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Tuesday).—Articles and pictures of interest to girls. Stories from Film Plays and sentimental serials and series.

GIRLS' FRIEND LIBRARY (1907), *Fleetway House, Farringdon Street, E.C.* 4.
4d. M. (1st Thursday).—Long complete novels of 60,000 words. (Reprinted matter.)

G.F.S. MAGAZINE (1876), Mrs. HUBERT EDWARDS, G.F.S. Central Office, *Townsend House, Greycoat Place, London, S.W.* 1.
2d. M.—The Girls' Friendly Society magazine. Serial, short stories and articles suitable for girls. Articles on handicrafts. *Payment:* Usual rates.

GIRLS' MIRROR (1915), Miss G. F. GODART, 1 *Farringdon Avenue, E.C.* 4. *T.* Central 4177.
2d. W. (Monday).—Contains one long novel of 20,000 words, sensational, with strong love interest, but no sex question must be introduced and all must be fit for family reading. Also serial of same type as long novel. Line drawings are required.

GIRLS' OWN PAPER (1879), (R.T.S.), 4 *Bouverie Street, E.C.* 4.
6d. M. (25th).—An illustrated magazine for girls, with stories and practical articles, which should not exceed 3,000 words. Occasional verse. *Payment* is made for accepted contributions.

G. K.'s WEEKLY. G. K. CHESTERTON, 2 *Little Essex Street, Strand, W.C.* 2.
6d. W.—Political essays and satires from the anti-Monopoly, anti-Communist point of view. Articles in favour of the small shopkeeper and craftsman; in favour of the rights of the family against interference by bureaucracy; in favour of the abolition of war-time restrictions. Or on general matters of art, drama, music, literature, etc. Length of articles about 1,000 words. **Illustrations:** Line blocks only and very infrequently.

GLASGOW EVENING NEWS (1876), ROBINS MILLAR, 67 *Hope Street, Glasgow;* London Office, 200 *Gray's Inn Road, W.C.* 1.
1d. D.—Receives and pays for outside contributions. Articles, reflective and topical, of from 700 to 800 words, are most likely to receive consideration.

GLASGOW EVENING TIMES (1876), JAMES WILLOCK, 65–69 *Buchanan Street, Glasgow;* London Office, 56–57 *Fleet Street, E.C.* 4.
1d. D.—Welcomes short topical and literary articles. 500–1,000 words. *Payment* £2 2s. per column of 1,200 words.

GLASGOW HERALD (1783), Sir ROBERT BRUCE, LL.D., D.L., 65–69 *Buchanan Street, Glasgow;* London Office, 56–57 *Fleet Street, E.C.* 4. *T.* Central 6755.
2d. D.—Independent. Short articles on topical, literary and scien-

tific subjects, by acknowledged authorities are accepted and paid for. Photographs of important events accepted.

GLASGOW WEEKLY HERALD (1864), W. J. CUMMING, 82, *Mitchell Street, Glasgow;* London Office, 56–57 *Fleet Street, E.C.* 4.

2d. W.—Little market for ordinary topical articles and no children's matter is required. Limited demand for foreign travel articles. Also humorous Scots character sketches. Articles of interest to Scots readers accepted, but they must be arresting, fresh and modern.

GOLDEN ANNUAL FOR GIRLS, *Fleetway House, Farringdon Street, E.C.* 4.

4s. 6d.—Published in September. Stories of school life and adventure of variable length. A *preliminary letter* is advisable. **Illustrations:** Line and colour.

GOLDEN YEAR, THE (Wells Gardner, Darton and Co., Ltd.), 3 *Paternoster Buildings, E.C.* 4.

5s. Annually.—Simple stories, not exceeding 1,500 words, for children. Verse; mainly humorous. **Illustrations:** Line, two-colour line, tri-colour.

GOLF ILLUSTRATED, 28 *Woburn Place, W.C.* 1.

9d. W. (Friday).—Golfing matter of instructive, politic, or topical nature. About 1,200 words. *Average rate:* two guineas per 1,200 words. **Illustrations:** photographs and caricatures.

GOLF MONTHLY (1911), *St. James's Place, Edinburgh.*

1s. M. (1st).—Original articles on golf about 1,400 or 1,500 words considered (not reports). *Payment:* Two guineas a thousand words. Length preferred, 1,500 words. Photographs of important current golf events at 10s. 6d. each are used.

GOLFING (1895), ROBERT H. K. BROWNING, 222 *Strand, W.C.* 2. *T.* Central 2024.

6d. M.—Articles of all kinds dealing with the game of golf, 1,000 to 1,500 words. £2 2s. to £3 3s. per article. Photographs considered.

GOOD HOUSEKEEPING (1922), A. M. HEAD (National Magazine Company, Ltd.), 153 *Queen Victoria Street, E.C.* 4. *T.* Central 6591–3.

1s. M. (28th).—Articles of about 2,000 words from qualified writers are invited on education, motherhood, and other subjects of interest to intelligent women. *Payment* generous for good work.

GRAMOPHONE, THE, COMPTON MACKENZIE and CHRISTOPHER STONE, 10A *Soho Square, London, W.* 1. *T.* Gerrard 6098–9.

1s. M.—Outside contributions are occasionally used. Poems or stories about gramophones, technical articles, and articles about gramophone needs. No general articles on music are considered. 1,850 or 2,850 words preferred. *Payment* by arrangement. **Illustrations:** line and half-tone.

GRAND MAGAZINE (1905), REEVES SHAW (George Newnes, Ltd.), *Southampton Street, Strand, W.C.* 2.

7d. M. (5th).—A magazine for which short stories of the highest class are particularly required. Prompt decisions. New writers receive special attention. Length preferably from 2,000 to 6,000 words. *Payment* made on acceptance.

GRAPHIC, THE (1869), ALAN BOTT, *Inveresk House, Strand, W.C. 2. T.* Temple Bar 8020.

1s. W. (Friday).—An illustrated weekly, containing topical illustrated articles about 1,500 to 3,000 words, and short stories of about 2,000 words. Good exclusive pictures (drawings in colour or black and white, and good photos) may also be submitted on approval. A *preliminary letter* is not necessary. *Payment* by arrangement. Specially high rates for first-class exclusive photographic sets.

GREAT THOUGHTS (1884), JAMES A. CRAIG, 4 *Bouverie Street, Fleet Street, E.C. 4. T.* Central 8428.

1s. M.—A paper dealing with literary and religious matters. Articles of about 2,000 words on these subjects are considered. A *preliminary letter* is optional. *Remarks:* Only articles of permanent value are likely to be accepted. *Payment* by arrangement. No *payment* for verse. **Illustrations:** Line, wash or photo illustrations of literary or artistic interest.

GREECE AND ROME, Rev. C. J. ELLINGHAM, *City of London School, E.C. 4.* Annual sub., 7s. 6d. Three parts a year. Separate price of the parts 3s. each.—Articles on literary criticism of classical authors, importance of classics to modern world, classical art and archaeology, methods of classical teaching. 2,000–3,000 words. No *payment.* Occasional topographical and archaeological drawings or photographs.

GREEN QUARTERLY, THE, KENNETH INGRAM, *Quality House, 69 Great Russell Street, W.C. 1.*

1s. Q.—Articles concerned with Anglo-Catholic activities; of general and ecclesiastical interest connected with the Anglican Church in other lands; general and literary articles, and short stories (non-ecclesiastical). From 2,500 to 3,000 words. *Payment* averages a guinea per thousand words. **Illustrations:** Photographs of ecclesiastical and general interest.

GROCER AND OIL TRADE REVIEW (1861), HERBERT SHARP, *Eastcheap Buildings, E.C. 3. T.* Royal 1192.

6d. W. (Saturday).—This journal is devoted entirely to the trade. Contributions accepted are articles or news or illustrations of general interest to the grocery, provision and oil and off-licensed trades. *Payment* by arrangement.

GROCERY, *Drury House, Russell Street, Drury Lane, W.C. 2.*

6d. M. (By post 9d.) 7s. 6d. a year, post free (home): 10s. a year (abroad).—Illustrated articles of not more than 750 words, technical and news paragraphs of interest to retail grocers. Personal paragraphs welcome. **Illustrations:** Half-tone and line.

GUARDIAN (1846), J. B. ATKINS, 14 *Burleigh Street, Strand, W.C. 2. T.* Temple Bar 7576.

2d. W. (Friday).—A paper dealing with affairs generally, but chiefly with matters theological, literary and scholastic. Contributions of a kind to suit the paper are always considered by the Editor; they should not exceed 1,200 words. A *preliminary letter* is advisable. Press day, Wednesday.

GUIDE, THE, Miss M. V. MARSHALL, Official Organ of the Girl Guides Association, 17/19 *Buckingham Palace Road, S.W.* 1. *T.* Victoria 6860, Ext. 20.

2d. W.—Short stories (2,500–5,000 words) of bright, humorous and healthy tone for girls 14–17 years. Adventure, school or guide interest. Informative articles 800–1,000 words. Serials by arrangement. *Payment:* 10s. to 15s. per 1,000 words by arrangement. **Illustrations:** Line, half-tone.

GUIDE FOR COMPETITORS (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

2d. W.—Serials, topical articles, exclusive news stories of strong human interest. Competitions and solutions of competitions appearing in other papers.

GUIDER, THE, The Gazette of the Girl Guides Association, M. C. CAREY, *Girl Guide Headquarters,* 17/19 *Buckingham Palace Road, S.W.* 1. *T.* Victoria 6860.

3d. M. (1st).—Articles suitable for Girl Guide officers on natural history, citizenship, educational methods, physical health and hygiene, outdoor life, public service, music, art, etc. Photographic or line illustrations. *Payment:* 15s. per 1,000 words or by arrangement. 1,000–2,000 words. No fiction.

GUILD, THE, Rev. GEORGE ALLEN, B.A., *Oxford Chambers, Leeds.*

2d. M.—Organ of the Wesley Guild (Young People's Society) in connection with the Methodist Church. Serial and short stories, literary and religious articles. *Payment* made monthly.

HALTON MAGAZINE, THE, AND DAEDALLIS, Lt.-Col. A. F. S. CALDWELL, C.B.E., D.S.O., *Officers' Mess (R.A.F.), Halton, Bucks.*

1s. Twice yearly.—Travel articles; articles of aeronautical interest; humorous sketches and articles, from 500–800 words. No payment.

HANDICRAFTS, C. H. HAYWARD, *Lister Works, Weedington Road, Kentish Town, London, N.W.* 5. *T.* Gulliver 4451–2.

3d. M.—Articles on amateur woodwork, handicrafts and pastimes, puzzles, also general interest subjects and simple mechanical and electrical subjects. Articles of 800 words preferred. *Payment:* by arrangement. **Illustrations:** Line and wash drawings and photographs.

HAPPY HOUR STORIES (1900), Family Herald Press, *Crane Court, Fleet Street, E.C.* 4. *T.* City 4196.

2d. W. (Tuesday).—This contains fiction only, not illustrated. Stories 20,000 to 25,000 words. *Payment* varies. No *preliminary letter* is necessary.

HAPPY MAG (1922), HERBERT SHAW (Geo. Newnes, Ltd.), 8–11 *Southampton Street, Strand, W.C.* 2.

7d. M.—Bright, cheerful short stories only wanted. Nothing heavy or gloomy. Light-hearted pleasant tales to amuse and entertain. Best length, 4,000 words. Good payment and cheque on acceptance. Black and white humorous drawings are welcome. A very speedy consideration is given to all contributions.

HEADWAY, 15 *Grosvenor Crescent, S.W.* 1.

3d. M.—Articles concerning the League of Nations, but matter not specially commissioned is rarely used. Articles should not exceed 1,000 words. *Payment:* about £3 3s. per 1,000 words.

HEALTH AND EFFICIENCY, H. WENTWORTH JAMES, *Link House,* 4–8 *Greville Street, E.C.* 1. *T.* Chancery 8601.

6d. M.—Articles from 400 to 1,000 words on natural healing, sunbathing, dietetics, etc. *Payment:* £1 1s. per 1,000 words. **Illustrations:** 120 screen blocks, art photos, etc.

HEALTH AND STRENGTH (1898), H. WENTWORTH JAMES, *Link House,* 4–7 *Greville Street, E.C.* 1. *T.* Chancery 8601.

3d. W. (Tuesday).—Articles, from 400 to 1,000 words, relating to physical culture, sport, athletics, diet, etc. *Payment* for contributions 21s. per 1,000 words. **Illustrations:** Photos and drawings.

HEALTH FOR ALL, STANLEY LIEF, 38 *Langham Street, London, W.* 1.

6d. M.—Popularly written, practical articles, 1,500 words, dealing with natural healing. *Payment:* £1 1s. per 1,000 words. **Illustrations:** Any which bear on the subjects written about.

HEALTHY LIFE (1911), EDGAR J. SAXON, 70 and 71 *Welbeck Street, W.* 1.

6d. M.—Articles, short stories, etc., from 1,000 to 2,000 words on all aspects of healthy living considered. Average *payment:* 10s. 6d. an article. **Illustrations:** Line and half-tone.

HIBBERT JOURNAL (1902), Principal L. P. JACKS, 12 *Orange Street, W.C.* 2.

2s. 6d. Q.—A review of religion, theology and philosophy. Articles, 3,000 to 7,000 words; these must be of a high literary and philosophical character, not loaded with technicalities. Articles dealing with minute questions of technical interest are not wanted. Great importance attached to clear exposition. There is no fixed rate of *payment,* but all articles accepted are paid for. Reviews. Verse not taken.

HISTORY (1916), Miss E. JEFFRIES DAVIS (Macmillan & Co., Ltd.), *Institute of Historical Research, Malet Street, W.C.* 1.

2s. Q.—The official organ of the Historical Association. Historical articles and "Revisions," 3,000 to 5,000 words, by experts on the subjects. *No payment.*

HOBBIES (1896), F. J. CAMM (George Newnes, Ltd.), 8–11, *Southampton Street, Strand, W.C.* 2.

2d. W. (Wednesday).—"How to make" and "How to do" articles with dimensional diagrams and practical photographs; these should run from 500 to 1,000 words. Also original articles on hobbies generally. *Payment* is made. **Illustrations:** Half-tone and line.

HOBBY ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

Short articles on any and every hobby that appeals to boys. From 700 to 2,000 words in length, illustrated by line drawings or photos. Matter required in the autumn of each year.

HOLBORN REVIEW, Rev. A. L. HUMPHRIES, M.A., and Rev. W. L. WARDLE, M.A., D.D., *Hartley Primitive Methodist Chapel, Manchester.*

2s. 6d. Q.—Articles up to 4,000 words on theological, literary and social subjects, suitable to the educated reader, who is not a specialist. Small *payment.*

HOLIDAY ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

6s. Annually (Sept. 1st).—Short complete stories of about 6,000 words, and articles of interest to boys and girls. Three-colour and photogravure plates.

HOLIDAYS, TOURS, AND TRAVEL, F. W. FREIR, 37–38 *Strand, W.C.* 2.

6d. M.—Short informative travel and holiday articles with original photographs. They should be written brightly and lightly, avoiding

"Guide-book" style. Length preferred about 1,000 words, which occupy 1½ pages (including block space). *Payment* depends on nature of article and if accompanied by original photographs or not.

HOME AND ABROAD, E. M. CHANNING-RENTON, 8 *Bream's Buildings, Chancery Lane, E.C.* 4. *T.* Holborn 4919. *T.A.* Bedalo, Fleet, London, and 1 *Rue Stendhal, Paris* (20e).

3s. Q.—"We require short stories and articles on literature, art, music, drama, travel, motoring, etc., as well as reviews of current books, and occasionally epigrams and epitaphs. An intending contributor is advised to study back issues of the quarterly before submitting MSS., and a *preliminary letter* is always welcomed. We do not accept stories or articles from outside contributors of more than 1,000 words in length, as the more important articles on music, drama, etc., are written by our staff. We usually pay at the rate of one guinea per thousand words, but for specially commissioned articles, we sometimes double this payment. Line drawings are preferred, but photographs and colour illustrations are used."

HOME CHAT (1895). ELSIE M. COOPER, *Fleetway House, Farringdon Street, E.C.* 4.

2d. Every Monday.—A paper containing illustrated practical articles on every subject of interest to women, short stories, and serials. Short stories, not necessrialy of intense love interest, from about 1,500 to 3,000 words, may be sent. The articles should be from 300 to 1,000 words. Includes verse and a children's page.

HOME COMPANION (1897), *Fleetway House, Farringdon Street, E C.* 4.

2d. W. (Monday).—Strong, dramatic serial stories dealing with real life, written in a homely simple way, appealing to artisan working-girls and women, a love element, quick movement and exciting "curtains"; each instalment 4,000 to 5,000 words, the number of instalments to be decided on. Uses short love stories of homely people, original but human in plot and simply told, 4,000 words. Nursing, domestic or household articles and series. *Payment* by arrangement. **Illustrations:** Line sketches and headings for serial and complete stories.

HOME FASHIONS (1914), *Fleetway House, Farringdon Street, E.C.* 4.

4½d. M. Fashion sketches in wash, line and photographs with appropriate letterpress. Three-colour cover.

HOME GARDENING (1928), W. BRETT (C. Arthur Pearson, Ltd.), 17 *Henrietta Street, Covent Garden, W.C.* 2. *T.* Temple Bar 3521 (12 lines).

2d. W. (Friday).—Practical, essentially non-technical, simply written articles, from 250–750 words, on all branches of gardening, garden planning and garden beautification, accompanied, whenever possible, by clear how-to-do-it photographs. Also series of photos depicting garden operations and photos of good gardens and garden features.

HOME MAKING, *Fleetway House, Farringdon Street, E.C.* 4.

6d. M.—A home hournal appealing particularly to the engaged girl and young wife. Articles dealing with domestic problems, sentimental and practical are invited and will be carefully considered. Serial and short stories may be submitted, but contributors are urged to study carefully the type of story now appearing in *Home Making*. Suggestions for articles and stories are always welcome.

HOME MESSENGER (1891), *Temple House, Tallis Street, E.C.* 4. *T.* Central 4490.

2d. M.—Contains stories and articles, notes, etc.; articles, 1,000 to 1,500 words. Stories should have a high moral tone. **Illustrations:** Line, tone and photographs.

HOME NOTES (1894), CECIL H. MATTINGLY (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Monday).—Love stories from 2,500 to 3,500 words in length. Bright, "snappily" written articles of topical, love, and domestic interest, 250 to 750 words. Good opening for handcraft articles accompanied by working photographs. A *preliminary letter* is not necessary. Average *payment:* from 30s. a 1,000 words, or by arrangement. **Illustrations:** Two-colour cover. Photographs. Story and article illustrations in line or wash.

HOME TOPICS (1923), EDWARD J. LAVELL (The New Catholic Press, Ltd.), 12 *Bouverie Street, E.C.* 4. *Jordan Street, Knott Mill, Manchester.*

2d. W.—Stories and articles from 1,000 to 1,500 words. *Payment* depends on Editor's judgment of the merit of the contribution.

HOME WORDS (1870), H. S. BULLOCK, M.A., *Woodways, Abbotswood, Guildford, Surrey.*

1d. M. (25th).—An illustrated Church magazine, containing serial and short stories, sermons, verses, and articles of Church and general interest. Articles about 1,500 words; a stamped envelope for return of unsuitable MSS. must be enclosed. *Payment:* About one guinea per 1,000 words. Photographs and drawings in line and wash.

HOMES AND GARDENS (1919) (incorporating **HOME MAGAZINE** and **THE GARDEN**), R. RANDAL PHILLIPS, 20 *Tavistock Street, W.C.* 2. *T.* Temple Bar 7351.

1s. M.—Articles on the furnishing, decoration and equipment of moderate-sized houses, cookery, gardening, illustrated by photographs. Length about 1,000–1,500 words. £2 2s. per 1,000 words.

HORNER'S STORIES (1888), REX HAYDON, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Monday).—Pretty, complete love stories, highly moral in tone, of about 18,000 words with no set atmosphere are chiefly required. Serials by special arrangement with the Editor. Wash illustrations.

HORSE AND HOUND (1884), A. F. B. PORTMAN, *Bessemer House, Duke Street, Adelphi, W.C.* 2. *T.* Temple Bar 8100.

3d. F.—Special articles taken only when ordered. *Payment* by arrangement. No photographs.

HOTEL REVIEW, W. BENTLY CAPPER, 1 *Dorset Buildings, Salisbury Square, E.C.* 4.

1s. 6d. M.—Accepts from outside contributors with specialized knowledge, news and articles averaging 800 words of technical and professional interest to hotel proprietors, managers and chefs. *Payment:* 30s. to £2 for 1,000 words. **Illustrations:** Line and half-tone.

HULL EVENING NEWS, 42 *Whitefriargate, Hull.*

D.—Accepts general and sporting articles, also photographs with local association. Liberal *payment.*

HUMAN FACTOR, THE (National Institute of Industrial Psychology), CHARLES S. MYERS, F.R.S., and MARGARET HORSEY, B.A., *Aldwych House, Aldwych, W.C.* 2.

2s. 6d. M.—Articles on human factor in industry, rationalisation, industrial management, etc., from 1,000 to 4,000 words. **Illustrations:**

Photographs, line drawings, graphs, etc. *Average payment:* 2 guineas per 1,000 words.

HUMORIST (1922), REEVES SHAW (Geo. Newnes, Ltd.), 8–11 *Southampton Street, Strand, W.C.* 2.

2d. W.—Well-written articles on topical and literary subjects are invited. Humorous verse is also used. Articles should be between 500 and 1,000 words in length. Humorous drawings in pen and ink receive the most careful consideration. Young artists are particularly encouraged. The rates of *payment*, both for literary and artistic contributions, are high.

IDEAL HOME (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar 2468.

1s. M.—Articles, about 600 or 1,200 words, dealing with all practical aspects of the home and garden, particularly house-planning, furnishing and decoration. *Payment:* minimum three guineas per 1,000 words. **Illustrations:** Photographs *only*.

IDEAS AND TOWN TALK (1905) (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

2d. W.—Stories should, for preference, be about 1,800 words long, and have drama and love interest in them, and articles, which should be up-to-date and human in treatment, should be 500 to 1,200 words long. Powerfully written exposures of current evils are always sure of acceptance if the matter they contain is not libellous. Serials also used, but synopsis should be sent in first place. Topical articles written with a punch invited. All contributions promptly considered. Suggestions, with brief outline of proposed treatment, also welcomed. *Payment:* varies. Liberal for good work. **Illustrations:** Humorous, in line.

ILLUMINATING ENGINEER (1908), JOHN STEWART DOW, 32 *Victoria Street, S.W.* 1. *T.* Victoria 5215.

9d. M. (1st).—An illustrated technical and scientific magazine devoted to the subject of illumination, and dealing with all systems of lighting on an impartial basis, and containing also a popular and trade section. Articles bearing upon this subject from outside contributors are considered. Such articles should not, as a rule, exceed 2,000 to 3,000 words in length. *Payment:* variable.

ILLUSTRATED CARPENTER AND BUILDER (1877), BASIL H. TRIPP, 8 *Temple Avenue, E.C.* 4. *T.* City 7557.

2d. W.—Contains well illustrated technical articles by experts, dealing with any of the building trades. Architectural designs with brief explanatory notes. Photographs and line drawings used, all by arrangement. *Preliminary* or *covering letter* with MSS. desirable. *Payment:* Generally 12s. 6d. per column of 700 words.

ILLUSTRATED CURTAIN, HENRY WINKLER, *Dorland House, 14–16 Regent Street, S.W.*1.

6d. W.—Stage, Film and Variety matter. Feature articles not longer than 1,000 words. *Payment:* about 3 gns. **Illustrations:** Photographs and cartoons.

ILLUSTRATED LONDON NEWS (1842), BRUCE S. INGRAM, O.B.E., M.C., *Inveresk House, 346 Strand, W.C.* 2. *T.* Temple Bar 8020.

1s. W. (Friday).—An illustrated newspaper, dealing chiefly with current events of world-wide interest. Stories for Christmas number

are usually accepted only from authors of established repute. Interesting articles (little use without good illustrations), dealing with science, art, archæology, ethnology, travel, exploration, and foreign affairs are particularly acceptable. No *preliminary letter* is required. *Payment* at the best rates; and, if desired, by arrangement; for illustrations at the usual rates, or by special arrangement; special prices for exclusive material. Photos (especially exclusive); also rough sketches of events in all parts of the world. Line and wash drawings.

ILLUSTRATED SPORTING AND DRAMATIC NEWS (1874), *Inveresk House*, 346 *Strand, W.C.* 2.

1s. W. (Friday).—Fiction or articles, the latter preferably illustrated, from 1,500 to 2,000 words relating to sport or travel are considered. *Payment* varies. No *preliminary letter* required. Photos and drawings of sport and drama received.

IMPLEMENT AND MACHINERY REVIEW (1875), DAVID CARPENTER, 28 *Budge Row, E.C.* 4.

8d. M. (1st).—Description of inventions and improvements in agricultural implements and machinery. Outside contributions not desired.

INDEPENDENT SCHOOL, THE (1896), *Montague House, Russell Square, W.C.* 1.

9d. Once in each school term.—The official organ of the Independent Schools' Association Incorporated. Up-to-date short articles on methods of teaching, of not more than one column (500 words), not those dealing merely with state or municipal schools. *Payment:* by arrangement.

INDIA, Joint Editors: H. B. HOLME, F. C. TURNER, "India Publications," Ltd., *Gloucester House*, 19 *Charing Cross Road, W.C.* 1.

1s. M.—Stories and general articles interesting to those interested in the Indian Empire. Up to 3,000 words for stories and articles. *Payment:* one guinea per 1,000 words and upwards for special matter. **Illustrations:** original sketches and photographs, topical of events in London and the United Kingdom of interest to the Indian Empire.

INDIA RUBBER JOURNAL (1885), W. A. DE B. MACLAREN, 37–38 *Shoe Lane, E.C.* 4. *T.* Central 5637–8.

4d. W.—Technical articles on the rubber, gutta-percha and asbestos industries. *Payment* by agreement.

INDIAN ART AND LETTERS (1925) at the India Society, 3 *Victoria Street, S.W.* 1.

5s. Twice yearly.—Special articles on the Art and Literature of India, Java, Indo-china, Siam, Persia, Afghanistan and the Far East, in addition to the ordinary Proceedings of the India Society. Length about 2,000 words. *Preliminary letter* requested. *No payment* made for contributions.

INDIAN CHURCH MAGAZINE (1880), *Church House, Westminster, S.W.* 1.

2s. a year. Q.—All matters affecting the Church in India, with especial reference to work for Europeans and Anglo-Indians. Short articles (unpaid) welcomed from experts. **Illustrations:** Photographs.

INDUSTRIAL CHEMIST AND CHEMICAL MANUFACTURER (1925), 33 *Tothill Street, S.W.* *T.* Victoria 8836.

1s. M.—Technical articles relating to the manufacture of chemicals, the application of chemistry to industry, and chemical engineering. Articles from 1,000 to 3,000 words. A *preliminary letter* is desirable. *Payment* by arrangement. **Illustrations :** Tone or line.

INFANTS' ANNUAL (1860) (S. W. Partridge & Co.), 4, 5, and 6 *Soho Square, London, W.* 1.

This long-established annual consists of short stories and poems to appeal to the very young up to the age of seven or eight years. Length of story 250 to 600 words in simple language, also sets of verses. **Illustrations:** Drawings in line and colour. MSS. must be accompanied by stamps for return.

INQUIRER (1842), LESLIE J. BELTON, 11 and 13 *Bream's Buildings, E.C.* 4. *T.* Holborn 3840.

2d. W. (Friday).—A journal of Free Religious Fellowship and organ of Unitarian Christianity. Articles 800 to 1,500 words of theological literary, biographical, and international interest. A small *payment* is made.

INSTRUMENT WORLD, THE (1928), 72–78 *Fleet Street, E.C.* 4.

6d. M.—Contains articles, abstracts, notes and news on scientific and industrial instruments. *Payment* by arrangement. Line drawings or photographs.

INVESTOR (1885), WALTER E. SKINNER, 15 *Dowgate Hill, E.C.* 4. *T.* Central 1929.

2d. W. (Saturday).—Topical notes and exclusive articles on all financial subjects considered.

INVESTORS' CHRONICLE AND MONEY MARKET REVIEW (1860), GEORGE J. HOLMES, 20 *Bishopsgate, E.C.* 2.

6d. W. (Saturday).—Deals with all world financial and economic questions from a broad standpoint. Articles not exceeding 1,000 words on any subject of interest to investors considered. Diagrams used. *Payment:* from about a guinea a column (about 600 words).

INVESTORS' REVIEW (1892), ANDREW STILL, 30 *Fleet Street, E.C.* 4. *T.* Central 5048.

6d. W. (Saturday).—Economic and Financial articles, 1,500 to 2,000 words in length.

IRELAND'S OWN (1902), 39 *Gt. Ormond Quay, Dublin.*

2d. W.—Contains general and literary articles (800–2,000 words), also some fiction (2,000–4,000 words) of interest to Irish readers at home and abroad; serials, 40,000 to 50,000 words; short stories, 2,000–3,000 words. Children's page. *Payment* varies. **Illustrations.**

IRISH BANKING MAGAZINE (1928), MAXWELL R. J. EATON, 4 *Wilton Place, Dublin.*

2d. M.—Short stories and articles about 1,000 to 1,500 words; serious or humorous; short articles (relating to banking preferred) or essays; informative, descriptive, or of general interest. *Payment:* average rate, one guinea for 800 words but varies according to merit. Verse of good standard considered.

IRISH BUILDER AND ENGINEER (1859), 54 *Upper O'Connell Street, Dublin, C.* 8.

3d. F.—Paragraphs, news items and articles relating to building, architecture and civil engineering are chiefly required. Where articles of more than 1,000 words are to be submitted a *preliminary* letter is advisable. *Payment* varies. **Illustrations :** Photos or sketches.

IRISH CHEMIST AND DRUGGIST, 54 *Upper O'Connell Street, Dublin, C.* 8.

3d. M.—Paragraphs and articles relating to the retail side of pharmacy. Articles should not exceed 1,500 words. A *preliminary letter* is not necessary. *Payment:* 1½d. a line. **Illustrations :** Photos.

IRISH CHURCHMAN, Rev. R. S. BREENE, M.A., LL.D., Hon. C.F., 17 *Donegall Park Avenue, Belfast.*

1d. W.—Articles (1,000 words) and serial story (50,000 words), paragraphs and news items, suitable for progressive Church people. *Payment* for serials by arrangement. *No other payment,* except in special cases.

IRISH INDEPENDENT, T. QUILTY, *Independent House,* 90 *Mid. Abbey Street, Dublin.*

1d. D.—Serial stories and special articles on topical or general subjects. Length, stories 20 to 30 chapters; articles, one column or less. *Payment:* about one guinea—depends on Editor's estimate of value.

IRISH (formerly Dublin) JOURNAL OF MEDICAL SCIENCE (1st series 1832, 6th series January 1926), WILLIAM DOOLIN, M.B., F.R.C.S. (Cahill & Co., Ltd.), *Parkgate Printing Works, Dublin;* London Office: 59–60 *Chancery Lane, W.C.* 2.

2s. 6d. Subscription £1 5s., post free. M. (1st).—Official organ of the Royal Academy of Medicine in Ireland. Original contributions in medicine, surgery, midwifery, public health, etc.; reviews of professional books, reports of medical societies, etc. Outside contributions not paid for. **Illustrations :** Half-tone and line.

IRISH MONTHLY (1873), REV. J JOY, S.J., *Rathfarnham Castle, Dublin.*

6d. M.—Matter of Irish interest, well-written articles on literature and life, persons and places, from 2,000 to 3,000 words preferred, poetry and short stories. £1 per article. *No payment* for verse.

IRISH MOTOR NEWS (1900), 54 *Upper O'Connell Street, Dublin, C.* 8.

2d. W. (Thursday).—Paragraphs, news items, tours, interesting incidents, useful hints and tips, roadside experiences, humorous paragraphs, are chiefly required. All articles must deal with automobile matters and preferably be of Irish interest. A *preliminary letter* is not necessary. *Payment* varies. **Illustrations :** Photos or sketches.

IRISH PRESS, *Burgh Quay, Dublin;* London Office: *Ludgate House,* 107 *Fleet Street, London.*

1d. D.—Topical articles and pictures invited, on usual terms.

IRISH ROSARY, Rev. H. V. CASEY, O.P., *St. Saviour's Priory, Dorset Street, Dublin.*

6d. M.—Articles, stories and poems. Preference is given to literary essays on Catholic philosophy, literature and art, and the application of Catholic principles, to economics, social reform, and politics. The *Rosary* particularly welcomes high-class contributions in poetry and drama. Descriptions of travel and humorous articles are also welcome. Length preferred: 1,000 to 3,500 words. *Payment* from 10s. to 21s. for 1,000 words.

IRISH SCHOOL WEEKLY (1903), T. O'FLAHERTY, 89 *Talbot Street, Dublin.*
3d. W.—Under the editorial control of the Irish National Teachers Organization. Official organ of the Association of Secondary Teachers, Ireland. *Payment* made for original school sketches and subjects of educational value. These should be of not more than 2,000 words, and should be on scholastic matters with as much humour thrown in as possible.

IRISH TATLER AND SKETCH, C. B. MCSWEENEY (Wilson Hartnell & Co.), *Commercial Buildings, Dublin.*
3d. M.—Articles, 1,000 to 1,500 words, of general, national or topical interest, snappily written in lighter vein. *Payment:* discretion of Editor according to quality of matter. **Illustrations:** Line, wash or half-tone.

IRISH TIMES (1859), JOHN E. HEALY, 31 *Westmoreland Street, Dublin;* London Office, 59 *Fleet Street, E.C.* 4.
2d. D.—Constitutional.

IRON AND COAL TRADES REVIEW, L. G. FOKES, Assoc. M.I.Min.E., 49 *Wellington Street, Strand, W.C.* 2. *T.* Temple Bar 3951.
9d. W. (Friday).—The kind of matter published is such as would be interesting to the iron or the coal trades from a trade or technical standpoint.

IRON AND STEEL INDUSTRY AND BRITISH FOUNDRYMAN (1927), L. P. SIDNEY, 22 *Henrietta Street, Strand, W.C.* 2. *T.* Temple Bar 5771 (2 lines).
6d. M. (1st).—Devoted exclusively to the iron, steel, and foundry trades. Technical articles of interest to manufacturers and users of iron, steel, and foundry plant are considered. Articles should not exceed 3,000 words, and should be accompanied by photographs or line drawings. *Payment* by arrangement.

IRONMONGER, HARDWARE, AND METAL TRADES' ADVERTISER (1859), W. A. YOUNG, 28 *Essex Street, Strand, W.C.* 2. *T.* Central 6565.
9d. W.—Technical or commercial articles, not exceeding 1,500 words, on subjects relating to the hardware and metal trades. *Payment* by arrangement. **Illustrations:** Half-tone and line.

ITALIAN MAIL AND TRIBUNE, THE, R. CASARDI, *Palazzo Antinori, Florence, Italy.*
80 cent.—The only English paper in Italy. Articles of general topical, and especially Anglo-Italian, interest are accepted. Length from 1,000 to 1,200 words. *Payment* if desired 40 lire per column on publication. No illustrations unless of exceptional interest.

IVY STORIES (John Leng & Co., Ltd.), *Bank Street, Dundee,* and 186 *Fleet Street, E.C.* 4.
4d. Fortnightly.—Complete stories of 50,000 words, appealing specially to girls and younger women.

JESTER (1902), *Fleetway House, Farringdon Street, E.C.* 4.
1d. W. (Saturday).—Comic pictures in singles and set, clean bold outline and solid black. Stories told with the human touch.

JEWISH CHRONICLE (1841), L. J. GREENBERG, 2 *Finsbury Square, E.C.* 2. *T.* National 3251 (two lines).
4d. W. (Friday).—Articles or illustrations of Jewish interest are considered. There is a children's page. *Payment* varies.

JEWISH POST AND EXPRESS (1895), I. SHAIAK, 131 *New Road, Whitechapel, E.* 1. *T.* Bishopsgate 5298.

1½d. D., and W. 2d.—"The oldest Jewish daily in Europe." (No details given for contributors.—Ed., *W. and A. Y. B.*).

JEWISH RECORD, ALFRED A. MENDELSSOHN, *Trevelyan Chambers, 7 Boar Lane, Leeds. T.* 21480. *T.A.* Record, Leeds.

2d. W.—Articles of 400 to 800 words with strong Jewish interest, stories about 1,000 words, humorous sketches, and the usual ladies' page articles. *Payment:* £1 1s. per thousand words.

JEWISH WORLD (1873), L. J. GREENBERG, 2 *Finsbury Square, E.C.* 2. *T.* National 3251 (two lines).

2d. W. (Thursday).—Articles and, occasionally, short stories of Jewish interest are accepted from outside contributors, but a *preliminary letter* of inquiry should be sent. *Payment* varies.

Illustrations : Of Jewish interest, either topical or of notable persons.

JOHN BULL (1906) (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar 2468.

2d. T.—Outside contributions are welcomed, and, if accepted, paid for promptly on publication, at liberal rates. Contributors are requested to study the paper and submit ideas for articles which may be commissioned at an agreed price. Exclusive photographs for which very generous payment is made are particularly wanted.

JOHN O'LONDON'S WEEKLY (1919), Editor, WILFRED WHITTEN ("John o' London"), Associate Editor, FRANK WHITAKER, (George Newnes, Ltd.), 8–11 *Southampton Street, W.C.* 2. *T.* Temple Bar 7760.

2d. W.—A journal of a literary and recreative character, devoted to books, biography, art, drama, history, etc. A light, anecdotal treatment of all such subjects is desired, and humour is welcomed. Articles 450, 950, or 1,450 words. Short stories 2,500 to 3,000 words. Press day is ten days in advance. Contributions are usually paid for on acceptance; usual rate £3 3s. per 1,000 words. Articles should be typewritten.

JOKER, THE, *Fleetway House, Farringdon Street, E.C.* 4.

1d. W. (Friday).—On similar lines to **CHIPS.**

JOLLY BOOK, THE, FOR BOYS and **THE JOLLY BOOK FOR GIRLS,** EDWIN CHISHOLM (Nelson and Sons, Ltd.), 35 *Paternoster Row, E.C.* 4.

For boys and girls of, say, from 10 to 14 years. Matter required: stories of 1,000–2,000 words; poems of from 4 to 6 verses; amusing pages, puzzles, etc.

JOURNAL OF DECORATIVE ART AND BRITISH DECORATOR, W. G. SUTHERLAND, 9 *Albert Square, Manchester.*

1s. M. (1st).—Articles, about 3,000 words, of interest to painters and decorators. *Payment* is made at the rate of 30s. per page. Photographs or line drawings to illustrate articles.

JOURNAL OF EDUCATION (1869), with which is incorporated **THE SCHOOL WORLD** (1899) and **THE EDUCATIONAL TIMES** (1847), Sir RICHARD GREGORY; G. D. DUNKERLEY; WILLIAM RICE, 3 *Ludgate Broadway, E.C.* 4.

8d. M. (1st).—Occasional notes, reports, articles, from about 1,000 to 2,500 words, of general interest to those engaged in educational work.

MSS. sent for consideration should deal in a practical manner with some branch of educational work, and preference is given to articles by writers actively engaged in teaching. A *preliminary letter* is desirable, but not essential. *Payment :* 12s. per column.

JOURNAL OF THE NATIONAL INSTITUTE OF INDUSTRIAL PSYCHOLOGY, *see* **HUMAN FACTOR.**

JOURNAL OF THE ROYAL UNITED SERVICE INSTITUTION, Captain E. ALTHAM, C.B., R.N., *Whitehall, S.W.* 1.

7s. 6d. Q.—Articles, 2,000 to 3,000 words, dealing with Imperial Defence, Higher Study and Conduct of War, Naval, Military and Air Strategy, Tactics and Technique; Staff Work; Policy, as it affects the fighting Services; Historical matter, in its application to Service problems of to-day. Rate of payment is dependent on the nature and importance of accepted matter, and preference is given to Service writers. **Illustrations :** a limited number of colour plates, photographs, and line drawings.

JOURNALIST, JAMES HASLAM 7 *John Street, Bedford Row, W.C.* 1. *T.* Holborn 2258.

3d. M.—Official organ of the National Union of Journalists. Relating to journalism, journalists and general conditions in the newspaper industry. Mainly contributed by members, and outside work is not paid for.

JUSTICE OF THE PEACE AND LOCAL GOVERNMENT REVIEW (1837), 4, 5 *and* 6 *Bell Yard, Temple Bar, W.C.* 2.

1s. 1d. W.—Deals with magisterial law and Local Government; articles on magisterial law and Local Government practice, including Rating and Finance (length preferred, 1,200 to 1,400 words). Reports of Conferences, Meetings, etc., in connection with above considered; also Cases in Magisterial Courts, which have a bearing upon some new or rarely seen point of law. Rates of payment: 10s. 2¼-in. col., 15s. 3½-in. col.

KENT MESSENGER, H. R. PRATT BOORMAN, M.A., *Maidstone. T.* Maidstone 3388.

The County paper of Kent. Articles of special interest to Kent and referring to Kent, 600 to 1,000 words. *Payment:* up to £2 10s. Articles for Women's and Children's Page considered. *Payment:* up to £1 for these.

KIDDIES' MAGAZINE (1846), 25–35 *City Road, E.C.* 1.

2d. M.—Short stories and articles (400 to 700 words) on subjects that interest young folk, and short verses of suitable nature. Usual payment.

KINEMA COMIC (1920), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—Same type of paper as **FILM FUN.**

KINEMATOGRAPH WEEKLY (1907), S. G. RAYMENT (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar 2468.

1s. W. (Thursday).—Technical, controversial, and news articles relating to Kinematography; from 500 to 1,500 words preferred. *Payment :* £1 1s. per thousand words, according to matter. **Illustrations:** Half-tone: plans and diagrams in line.

KINGDOM (1909), 33–34 *Craven Street, Strand, W.C.* 2.

½d. M.—Requirements similar to *Church Monthly.*

LABOUR MONTHLY (1921), R. PALME DUTT, 7 *John Street, Bedford Row, W.C.* 1. *T.* Holborn 6656.

6d. M.—A magazine of international Labour. Well-informed special articles, 1,200 to 3,000 words, or shorter news items. *Preliminary letter* desirable. No payment is made.

LADY (1885), Miss NORA S. HEALD, 39 *and* 40 *Bedford Street, Strand, W.C.* 2. *T.* Temple Bar 8705.

6d. W. (Thursday).—A journal devoted to subjects of interest to women. Articles should not exceed 1,200 words, stories 2,000 words. Occasional verse, travel articles, well illustrated, giving useful information, good needlework. All contributions from outside are carefully considered. Practical articles written from actual experience on openings for women and subjects of interest to them. *Payment* by arrangement. Press day, Friday.

LADY'S COMPANION (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Friday).—Brightly written articles on all subjects of interest to wives and mothers about children and the home. Length 250–1,000 words. Occasional verse. Stories of from 3,000 to 4,000 words. Original crochet, knitting and fancy work designs. *Payment* from 25s. a thousand words. **Illustrations:** Story and article illustrations in line.

LA FRANCE (1922), E. A. CRADDOCK, M.A. (Evans Brothers, Ltd.), *Montague House, Russell Square, W.C.* 1.

2d. W.—A journal for students of French and printed entirely in that language. Contributions as a rule are commissioned, but suggestions are welcomed by the editor. *Payment* by arrangement. **Illustrations:** Line and half-tone.

LANCET (1823), Sir SQUIRE SPRIGGE, M.D., F.R.C.S., 7 *Adam Street, Adelphi, W.C.* 2. *T.* Temple Bar 7228–7229.

1s. W. (Saturday).—Anything sent in must be of particular value.

LANDMARK (Magazine of the English-Speaking Union), Sir EVELYN WRENCH, C.M.G., *Dartmouth House,* 37 *Charles Street, Berkeley Square, W.* 1.

1s. 6d. to non-members. M.—The aim of the magazine is to make the English-Speaking peoples better known to one another, and to discuss the problems affecting their relationships. Travel, in the English-speaking world, daily life, and personal interests, topical affairs having a British-American angle, including the Dominions viewpoint, are all dealt with. Humorous articles are welcomed. From 1,250 to 1,500 words. *Payment:* two guineas per 1,000 words on publication. **Illustrations:** Photographs of the different sections of the English-speaking world, and pictures of the everyday life of its peoples are given careful consideration. Photographs can always be submitted with articles.

LARKS, *Fleetway House, Farringdon Street, E.C.* 4.

1d. W. (Saturday).—On similar lines to **FUNNY WONDER.**

LATIN-AMERICAN WORLD, K. A. N. EVERILL, 93, 94 *Chancery Lane, W.C.* 2. *T.* Holborn 1396.

1s. M.—A journal printed in English and Spanish, devoted to Anglo-Latin American interests. Industrial, commercial, and social matters and travel in S. America. Articles about 1,400 to 2,100 words. *Payment:* £1 10s. per 1,400. **Illustrations:** Half-tone or line.

LAUNDRY RECORD, *Drury House, Russell Street, Drury Lane, W.C.* 2.

6d. M. (by post 9d.), 7s. 6d. a year.—Short technical articles, must be authoritative. Illustrations and personal paragraphs welcomed. **Illustrations:** Half-tone and line.

LAW TIMES (1843), J. TURNLEY LUSCOMBE, *The Field House, Bream's Buildings, Chancery Lane, E.C.* 4. *T.* Holborn 3682. 2s. with weekly part of *Law Times Reports.*

1s. W. (Saturday).—Articles of about 1,000 words are sometimes accepted if of technical and general legal interest. Also articles for the literary column, but must be of interest to lawyers. No *preliminary letter* is required. *Remarks:* Vacancies for barristers from time to time on reporting staff.

LEADING STRINGS, 30–31 *Paternoster Square, E.C.* 4.

2s. 6d. Annually.—All contributions are commissioned. No unsolicited MSS. desired.

LEATHER TRADES' REVIEW, J. C. HARRINGTON (Benn Brothers, Ltd.), *Bouverie House, Fleet Street, E.C. T.* City 0244.

W.—Trade news, technical articles and historical articles only are desired. *Payment* is subject to arrangement, but averages, approximately, 1½d. per line. **Illustrations:** half-tone and line.

LEEDS MERCURY (1718), W. LINTON ANDREWS, *Albion Street, Leeds;* London Office, 171 *Fleet Street, E.C.* 4. *T.* Central 8770.

1d. D.—Conservative. Articles with a direct Yorkshire interest; photographs of Yorkshire subjects. Gossip and London letter paragraphs. Everything should be pithy and cheerful. *Payment:* varies according to merit.

LEICESTER EVENING MAIL, F. C. BARBER, 37 *London Road, Leicester.*

1d. D.—Very little outside matter is required, but contributions and pictures having local interest are always considered. *Payment:* According to value. **Illustrations:** Half-tone.

LIBERAL MAGAZINE (1893), HAROLD STOREY, 42 *Parliament Street, S.W.* 1. *T.* Whitehall 1838.

6d. M.—Outside contributions considered and, if accepted, paid for.

LIBRARIAN, THE (1910). ALEX. J. PHILIP, M.B.E. *"Lodgewood," Gravesend.*

1s. M.—Professional, bibliographical and literary articles of from 1,000 to 3,000 words. *Payment.* One Guinea per 1,000 words or by arrangement. **Illustrations:** Line blocks.

LIBRARY (1890), A. W. POLLARD, 40 *Murray Road, Wimbledon, S.W.* 19. For the Bibliographical Society.

5s. net. Q.—Articles up to 10,000 words embodying original research on subjects connected with bibliography. Mainly written by members of the Bibliographical Society. *Payment* only in special cases, by arrangement. Illustrated with facsimiles in collotype and line blocks.

LIBRARY REVIEW, ROBERT D. MACLEOD, F.L.A., 54 *Main Street, Coatbridge, Lanarkshire.*

8s. per annum. Q.—Light contributions on library service and bookish subjects; arranged for, as a rule. From 1,500 to 2,000 words preferred. Payment from £1 1s. to £5 5s. per 1,500 words. No illustrations.

LIFE AND LETTERS (1928), DESMOND MACCARTHY, 10 *Great Queen Street, W.C.* 2.

2s. 6d. Q.—Poems, essays, short stories.

LIFE AND WORK: THE RECORD OF THE CHURCH OF SCOTLAND, Editor: Mr. W. P. LIVINGSTONE, 121 *George Street, Edinburgh.*

2d. M.—Contents relate almost exclusively to Scottish church and Missionary interests, but room is found, and good *payment* given, for high-class, elevating stories (up to 2,000 words) and sketches (up to 1,000 words) both, as a rule, with a Scottish setting, and illustrated.

LIGHT CAR AND CYCLECAR (1912) (Temple Press, Ltd.), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Clerkenwell 6000.

3d. F.—Technical articles, about 1,200 words, with illustrations (which can be redrawn). Touring and camping articles if accompanied by good photographs are often acceptable. Articles must be *useful* as distinct from recreative. Car maintenance; hints and tips relating to specific models. *Payment* by arrangement.

LIGHT IN THE HOME (1861), (R.T.S.), 4 *Bouverie Street, E.C.* 4.

1d. M. (25th).—A popular illustrated magazine for localisation: stories and articles. Outside contributions occasionally accepted and paid for. Should not exceed 1,000 words. **Illustrations**: Line, wash and photos.

LISTENER, THE, R. S. LAMBERT, *B.B.C., Broadcasting House, Portland Place, W.*1.

3d. W.—Articles consist mainly of the text of broadcast talks and original contributions are not invited. Matter supplementary to the talks and calculated to enhance their literary or educational value is also included, e.g. dealing with music and current books. Small proportion of original contributed matter (including short poems) is published where occasion calls for it. **Illustrations:** Fully illustrated in half-tone and line, and the Editor is glad to consider photographs of pictorial merit or of scientific interest either to illustrate the broadcast material or for general purposes.

LITERARY GUIDE (1885), CHARLES A. WATTS, 5 and 6 *Johnson's Court, E.C.* 4.

3d. M.—Articles on liberalism in religion, of about 1,500 words in length. *Payment* by arrangement.

LITTLE DOTS (1887), (R.T.S.), 4 *Bouverie Street, E.C.* 4.

2d. M. (25th).—An illustrated magazine for very young children. Stories not over 250 words, one syllable as far as possible. *Payment* is made. **Illustrations**: Line, wash, or photos; some pages in colour.

LITTLE FOLKS (1871), *Fleetway House, Farringdon Street, E.C.* 4.

1s. M. (26th).—A magazine for boys and girls containing short and serial tales, poems, and some descriptive articles and plays (with not more than six characters) easy to get up. Short stories should be bright and healthy in tone, with a good plot and plenty of incident. Best length, 3,000 to 4,000 words. *Payment*: From one guinea a thousand words and upwards. A *preliminary letter* is not necessary. **Illustrations**: Cover in three colours; frontispiece coloured; story and article illustration in line or wash.

LIVERPOOL ECHO, THE, E. H. PRINCE, *Victoria Street, Liverpool.*

1d. D.—Takes articles up to 1,000 words of local, topical or general interest. *Payment:* last Wednesday in each month. Independent. This newspaper is connected with, but independent of, the *Liverpool Daily Post*. Articles not interchangeable.

LIVERPOOL EVENING EXPRESS (1870), 55 *Victoria Street, Liverpool;* London Office, 187 *Fleet Street, E.C.* 4. *T.* Hol. 4000 (Editorial).

1d. D.—Constitutional. Bright articles of local and topical interest, and those of special interest to women are considered. 800 to 1,000 words. *Payment* on publication. Page of pictures, local and general.

LIVERPOOL POST AND MERCURY (1855), JOHN MACLEAY, *Victoria Street, Liverpool;* London Office, 132–4 *Fleet Street, E.C.* 4. *T.* City 4514.

1d. D.—Liberal. Takes articles of 500 to 950 words of local or topical interest. *Payment* made in month following publication; rate according to value of contribution. News photographs and fashion illustrations used. No verse.

LIVERPOOL TRADE REVIEW (1911), *C17 and* 18 *Exchange Buildings, Liverpool.*

6d. M. (15th).—Official publication of the Liverpool Chamber of Commerce. Articles of 1,500–2,000 words are invited, from informed contributors, on a wide range of subjects. *Payment* varies from about three guineas an article.

LIVE STOCK JOURNAL (1874), (Macdonald & Martin, Ltd.), *Lennox House, Norfolk Street, Strand, London, W.C.* 2.

4d. W. (Friday).—Deals with the interests of owners and breeders of pedigree live stock, at home and abroad. Articles on breeding, showing, feeding and management of horses, cattle, sheep, etc., and reports shows and sales of pure-bred stock. Press day, Thursday. **Illustrations:** Half-tone blocks of photographs of noted animals and of leading breeders.

LLOYD'S LIST AND SHIPPING GAZETTE, SIDNEY GRESTY, *Lloyd's, E.C.* 3.

2d. D.—special articles dealing with Shipping, Shipbuilding and Marine Engineering. Contributions, averaging 500 to 900 words, must be based on professional knowledge of these subjects, and lucidity of presentment is essential. *Payment* by arrangement. **Illustrations:** Half-tone and line blocks.

LONDON MERCURY (1919), J. C. SQUIRE, 229 *Strand, W.C.* 2. *T.* Central 5316.

1s. M.—Critical studies on literature and the arts, short essays, original prose sketches and poems. Limit of articles about 5,000 words. *Payment:* about 30s. a thousand words. **Illustrations:** Occasional line blocks.

LONDON OPINION (1904), REEVES SHAW, 8–11 *Southampton Street, Strand, W.C.* 2. *T.* Temple Bar 7760.

6d. M.—The Editor will be pleased to consider MSS. of a topical sort. Short, crisp stories, of about 1,000 to 1,500 words. Also humorous articles, 1,000 words and less. *Remarks:* Nothing heavy, morbid, or neurotic will be considered. *Payment:* immediately on acceptance, at high rates. **Illustrations:** Original pen-and-ink line drawings of a humorous and topical nature are invited. MSS. and drawings should be accompanied by stamped addressed envelopes for return in case of unsuitability.

LONDON QUARTERLY REVIEW (1853), Revs. JOHN TELFORD, B.A., and B. A. BARBER, 25–35 *City Road, E.C.* 1.

3s. Q.—This Review deals with theological and general subject from a Christian standpoint. Articles written in a scholarly manner and so as to be interesting are considered: these should be about 4,000 words. Accepted articles are paid for. A *preliminary letter* is advisable.

LONDON TEACHER (1883), W. J. PINCOMBE, *Ludgate House, Fleet Street, E.C.* 4. *T.* Central 0896, 0897.

2d. Bi-W.—Organ of the London Teachers Association. Contributions not invited. **Illustrations:** Half-tone.

LUCIE ATTWELL'S CHILDREN'S BOOK (1922) (S. W. Partridge & Co.), 4, 5 and 6 *Soho Square, London, W.* 1.

Short stories of from 250 to 1,000 words appealing to children from three to eight years of age. Also verse. The annual is illustrated throughout by Mabel Lucie Attwell.

MABS FASHION PAPER, *Fleetway House, Farringdon Street, E.C.* 4.

6d. M.—Contains fashions and magazine articles of interest to women.

MABS WEEKLY, *Fleetway House, Farringdon Street, E.C.* 4.

2d. A weekly sister-paper to **MABS FASHIONS,** containing one serial story and one complete story, needlework articles dealing with dress ideas and renovations, fancy work for the home, beauty and cookery.

MACHINERY (1912), C. EDGAR ALLEN, 52–54 *High Holborn, W.C.* 1.

9d. W. (Thursday).—Articles dealing with the design and operation of machine tools and manufacturing methods of the modern machine shop. These should be 2,000–3,000 words in length. *Payment* minimum two guineas a page, inclusive of drawings. **Illustrations:** Photographs and line drawings.

MACHINERY MARKET (1879), 146A *Queen Victoria Street, E.C.* 4. *T.* City 1643. *T.A.* Wadham, Cent London.

3d. W. (Friday).—The Editor will be pleased to consider offers of original articles by experts, or sketches dealing with subjects having a practical bearing on the business side of engineering or on the care, maintenance, or applications of machinery. Articles must be brightly and concisely written, and should run from two to three columns (approx. 650 words per column). They must be independent in tone and useful to buyers and users of machinery. *Payment* by arrangement. Matter should be typewritten when possible. Correspondence is invited on suitable topics. Press day, Tuesday. **Illustrations:** Half-tone, 100 screen.

MAGAZINE OF FICTION (1885), Family Herald Press, *Crane Court, Fleet Street, E.C.* 4. *T.* City 4196.

7d. M.—This takes the form of complete novels of from 20,000 to 40,000 words. No illustrations. MSS. answering to this description may be sent on approval. *Payment:* on acceptance offer is made by the Editor.

MAGNET (1908), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Saturday).—Long complete tales of school life, about 23,000 words, dealing with the adventures of some popular stock characters week by week. Also a detective or adventure serial, length about 60,000 words, in 6,000-word instalments. *Payment:* one guinea a thousand words. **Illustrations:** Line drawings. Coloured cover.

MAN AND HIS CLOTHES (1926), *Acre House, 72 Long Acre, W.C. 2.*

1s. M.—Notes and articles of practical assistance to tailors, clothiers, outfitters, shirtmakers, hatters, hosiers—especially those containing ideas useful in the conduct of such businesses. Photographs of choice men's wear window and interior displays, particularly requested from home and overseas sources. *Payment* on publication. **Illustrations:** Line and half-tone.

MANCHESTER CITY NEWS, GODFREY W. TALBOT, M.A., 3 *Cross Street, Manchester.*

2d. W.—A strictly local paper. "We take few outside contributions, as we have a specialised staff. Our terms vary, and we deal direct with authors. We do not invite general contributions or illustrations."

MANCHESTER EVENING NEWS, 3 *Cross Street, Manchester.*

1d. D.—Contributions on live topics, with pictures if possible, are accepted for the magazine pages, and there is always a demand for articles of interest to women. The ideal length is 500 words. *Payment* on Editor's valuation.

MANCHESTER GUARDIAN (1821), W. P. CROZIER, *Cross Street, Manchester;* London Office, 43 *Fleet Street, E.C. 4. T.* Holborn 2350.

2d. D.—Liberal. The parts of the paper for which outside contributions are chiefly desired are the "Miscellany" column, the Women's page (brief and practical) and the back-page articles—non-political, miscellaneous sketches of a kind to interest the average reader. Special articles should not exceed about 1,000 words in length. *Payment;* about three guineas a column. **Illustrations:** Half-tones from photographs or reproductions of line drawings.

MARINE ENGINEER AND MOTORSHIP BUILDER (1879), JOHN P. TAYLOR, 33 *Tothill Street, S.W. T.* Victoria 8836.

1s. M.—Technical articles on marine engineering, shipping and shipbuilding, and interesting general articles on marine subjects. Articles from 1,600 to 3,200 words. *Payment* by arrangement. **Illustrations:** Tone or line.

MECCANO MAGAZINE, ELLISON HAWKS, F.R.A.S., *Binns Road, Old Swan, Liverpool.*

6d. M. (1st).—"The articles we want are those of general interest dealing with such subjects as engineering, railways, aeroplanes, ships, models, patents (popular), inventions, general science. Articles should run from 1,000 words, longer by arrangement, and photographs or drawings to illustrate are appreciated. *Payment* varies, but generally is not less than half a guinea a page." **Illustrations:** Half-tone and line.

MECHANICAL WORLD AND ENGINEERING RECORD (1882), A. RUTHERFORD, B.Sc.(Eng.)Lond., 31 *King Street West, Manchester. T.A.* "Textile," Manchester.

3d. W. (Friday).—This journal is the medium for the interchange of experience and ideas between the engineers who make machinery and plant, and the engineers who use them. Contributed articles are by experienced, practising engineers. The journal also contains articles describing the latest plant, machinery, processes, and problems connected with them. A comprehensive news section is also included. All work submitted should be up-to-date and original. Rehashing and compilations are not acceptable. Half-page to two pages. *Payment* according to merit. **Illustrations:** Line and half-tone.

MEDICAL OFFICER (1908), GEORGE S. ELLISTON, M.C., M.P., M.A., 36–38 *Whitefriars Street, E.C.* 4. *T.* City 7464.
1s. W. (Saturday).—A journal for medical men in the Government and municipal services. Written by salaried staff and invited contributors.

MEDICAL PRESS AND CIRCULAR (1838), HARRY CAMPBELL, M.D., F.R.C.P.(Lond.), 7 and 8 *Henrietta Street, Covent Garden. W.C.* 2.
6d. W. Annual 21s. (Wednesday).—It contains articles on medical and scientific subjects contributed by men of first-class reputation in the profession and covers all aspects of the practice of medicine, reporting not only the recent advances of science but the political and social changes which affect the profession, "At the Periphery" being a special feature. **Illustrations** of operations, cases, etc.

MEDICAL TIMES (1873), JOHN ALLAN, M.D., 8 and 9 *St Alban's Place, Upper Street, Islington, N.* 1.
6d. M. (15th).—Articles of medical and scientific interest. *No payment* made.

MEDICAL WORLD (1913), A. WELPLY, M.D., 56 *Russell Square, W.C.*
1s. W. (Friday).—Official organ of the Medical Practitioners' Union. Short articles (1,000 to 4,000 words) on medical subjects; no settled rates of *payment*.

MELODY MAKER, THE, P. MATHISON BROOKS (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar 2468.
1s. M.—Articles of 500 to 1,500 words of interest to working musicians in dance bands. Technical and instructional articles on the playing of instruments in the modern rhythmic style. *Payment:* £2 2s. per 1,000 words; special articles by arrangement. **Illustrations:** Half-tone and line.

MEN'S WEAR (1902), 154–156 *Cheapside, E.C.* 2. *T.* National 0582.
2d. W. (Friday).—Matter should be of special interest to Outfitters, Clothiers, Tailors, and all engaged in men's wear trade. Length of articles from 500 to 1,000 words. The Editor is always glad to have suggestions for articles in the first place and to advise whether they would be suitable. **Illustrations:** Drawings or photographs.

MERCANTILE GUARDIAN (1887), J. A. HUNTER, 32 *Bishopsgate, E.C.* 2.
21s. per annum. M. (21st).—Contains news affecting export trade and trade openings. The Editor is always ready to consider brief paragraphs on the trade between the United Kingdom, the Empire and Countries overseas, including notes on trade personalities pithily worded. A twenty-line paragraph stands a better chance of acceptance than a long article. *Payment* is made on publication.

MERMAID, THE (1925), C. K. ROWLES, *Ætna Works. Savile Street, Sheffield.*
1s. Q.—Contains anything relating to and of interest to the Sawmill, Woodworking and Timber industries. Rate of *payment* according to merit of contribution. **Illustrations:** Photographs, drawings and diagrams. Line and wash.

MERRY AND BRIGHT, *Fleetway House, Farringdon Street, E.C.* 4.
1d. W. (Thursday).—Comic drawings, story series and complete stories.

MERRY-GO-ROUND, THE NEW, JOAN HERBERT, *Tekels Park, Camberley, Surrey.*
6d. M.—A magazine for boys and girls. Welcomes contributions on all subjects which interest the 10–15 year old. Stories (about 2,500

words) humorous, adventurous historical; live, convincing tales of action and incident. Good animal stories always acceptable. "How to Make" articles. Plays. Occasional verse. *Payment* is made on publication. **Illustrations:** black and white series. Intending contributors are advised to study *this year's* copies of the magazine before submitting work, as the Editorial policy has recently changed considerably.

METAL INDUSTRY (1909), E. G. KING (Editor-in-Chief), L. P. SIDNEY (Editor), 22 *Henrietta Street, Covent Garden, W.C.* 2. *T.* Temple Bar 5771 (2 lines).

6d. W. (Friday).—A journal devoted to the metal-using and foundry trades, and particularly to the non-ferrous metals. Technical articles of interest to manufacturers and all users of metals are considered. MSS. should not exceed 3,000 to 4,000 words, and should be accompanied by photographs or line-drawings. Rate of *payment* by arrangement.

METHODIST MAGAZINE (1778), Rev. JOHN TELFORD, B.A., 23–25 *City Road, E.C.* 1.

6d. M.—Articles about 2,000 words. *Preliminary letter* suggested.

METHODIST RECORDER (1861), 161 *Fleet Street, E.C.* 4. *T.* Central 4785.

2d. W. (Thursday).—This journal is devoted to the interests of Methodism. Articles which have some bearing on religion, particularly on Methodism, from 1,000 to 2,000 words. Paragraphs, notes on subjects of Methodist interest. Stories (up to 3,000 words). A *preliminary letter* is not necessary. Ordinary *payment*: 15s. per column. Special terms by arrangement. Photographs used. Press day, Wednesday.

METHODIST TIMES AND LEADER (1885), Rev. BENJAMIN GREGORY, D.Litt., and Rev. P. J. FISHER, *Temple House, Temple Avenue, E.C.* 4. *T.* Central 1140.

2d. W. (Thursday).—A religious and social journal. Methodist news, brightly written paragraphs about Methodist personalities in the news; topical articles on all questions bearing on everyday religion. Articles should not exceed 1,000 words. Three pages of pictures every week. Photographs of a picturesque and helpful type wanted. Prompt decisions.

MIDLAND DAILY TELEGRAPH (1891), W. REYNOLDS, M.B.E., 18 *Hertford Street, Coventry;* London Office, 80 *Fleet Street, E.C.* 4.

1d. D.—Little or no room for outside contributions except those of local interest.

MILLER, THE, J. C. HARRINGTON (Benn Bros.), *Bouverie House, Fleet Street, E.C. T.* City 0244.

W.—Technical articles should not exceed 1,700 words. *Payment:* by arrangement, but averages, approximately, 1½d. per line. **Illustrations:** Personal photographs and diagrams.

MIND (1876), Professor G. E. MOORE, 86 *Chesterton Road, Cambridge.*

4s. 6d. Q.—A quarterly review of psychology and philosophy intended for those who have studied and thought on these subjects. Articles from about 5,000 words. No articles paid for. Critical reviews and notices, 10s. a page.

MINING JOURNAL (1835), E. BALIOL SCOTT, 15 *George Street, Mansion House, London, E.C.* 4. *T.* Mansion House, 5511 and 9182.

8d. W. (Saturday).—The matter desired is that dealing with all branches of the mineral industry, including geology, mining, smelting, refining, metallurgy, and the oil and chemical trades, together with the financial and commercial markets. Outside contributions, with or without illustrations, are considered.

MINING MAGAZINE (1909), W. F. WHITE, 724 *Salisbury House, London Wall, E.C.* 2. *T.* Metropolitan 8938.
1s. M. (15th).—Technological articles by mining engineers.

MINING WORLD (1871), W. CHISHOLM, 234 *Gresham House, E.C.* 2. *T.* London Wall 1830. *T.A.* Quinland, Stock, London.
6d. W. (Saturday).—Journal of mining, railway, banking, assurance and joint stock enterprise. Outside contributions occasionally accepted.

MISS MODERN (1930) (C. Arthur Pearson, Ltd.), 18, *Henrietta Street, W.C.* 2.
6d. M.—Stories and articles appealing to the modern girl.

MODEL ENGINEER AND ELECTRICIAN (1898), 66 *Farringdon Street, E.C.* 4.
4d. W. (Thursday).—Practical articles on small power engineering, mechanics, electricity, model-making, workshop methods, and scientific apparatus and experiments. *Payment* by arrangement. **Illustrations:** Half-tone and line drawings.

MODERN ASTROLOGY, "MAURICE WEMYSS," *Imperial Buildings, Ludgate Circus, E.C.* 4.
1s. Bi-M. (six issues per annum).—Articles, about 1,500 words, on astrology, historical, scientific, statistical, literary, or interpretative; articles in a popular style on astronomy, weather cycles, and the periodicity of disease; also articles on astralmyths, and on annually recurring festivals of an astronomical or astrological nature. *Payment* varies. **Illustrations:** Astrological or astronomical.

MODERN BOY, *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Monday).—Articles on subjects of interest to boys—invention, engineering, hobbies, adventure, or of a semi-topical nature, 800 to 1,500 words. Fiction: serials or series 5,000 to 6,000 words per instalment. Pictures: Sketches or photographs of boyish appeal.

MODERN BOY'S ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.
6s.—Short hobby articles. General interest articles on railways, ships, engines, motors, etc. Illustrated by photographs.

MODERN CHURCHMAN (1911), Dr. H. D. A. MAJOR (Basil Blackwell), 49 *Broad Street, Oxford.*
1s. M. (15th). 10s. 6d. per annum.—To maintain the cause of truth, freedom and comprehensiveness in the Church of England. The organ of the Modern Churchmen's Union for advancement of liberal religious thought. 1,500 to 3,500 words. Invited articles are paid for at from £2 to £10.

MODERN HOME (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, London, W.C.* 2. *T.* Temple Bar 3521.
6d. M.—Articles based on expert knowledge, but written in simple, friendly style, on subjects connected with the home, house planning, furnishing, decoration, domestic equipment, and amateur handicrafts, especially decorative needlework. Length up to 1,000 words. Good photographic illustrations preferred. Fiction requirements: stories between 3,000 and 9,000 words, and serials. Strong but convincing plots and domestic appeal essential. Average *payment:* three guineas per thousand, paid on acceptance.

MODERN LANGUAGE REVIEW (1905), J. G. ROBERTSON, C. J. SISSON, E. G. GARDNER, *Cambridge University Press, Fetter Lane, E.C.* 4.

7s. Q.—Contains papers and reviews of a scholarly or specialist character. *No payment* made.

MODERN LANGUAGES (1905), A. H. SLEIGHT, 4 *Plowden Buildings, Temple, E.C.* 4.

1s. net. Six times yearly.—A review of foreign letters, and record of language study. The organ of the Modern Language Association. Authoritative contributions are welcomed; most convenient length 2,000–3,000 words.

MODERN SCOT, J. H. WHYTE, 3 *South Street, St. Andrews.*

2s. Q.—Original work either by living Scots writers or in relation to contemporary Scotland. Length of stories not more than 3,000 words; verse 500 words. *Payment:* £2 per 1,000 words. **Illustrations:** Paintings, etchings, sculpture by contemporary Scottish artists.

MODERN TRANSPORT, F. C. COLEMAN (Managing Editor and Proprietor); D. R. LAMB (Editor), *Norman House,* 105–109, *Strand, W.C.* 2. *T.* Temple Bar 6371.

3d. W.—A newspaper for all interested in traffic by land, sea and air, dealing with developments in all parts of the world in railway and road transport, highway construction, shipping, inland waterways, commercial aviation. Short articles, not overburdened with technicalities, of about 1,000 words—articles of a more technical nature up to 2,000 words. There is no fixed scale of *payment,* which varies according to the nature and value of the contribution. A *preliminary letter* is not necessary, but intending contributors should carefully study the newspaper before submitting MSS. Only well-considered, authoritative, and concisely written articles are accepted. **Illustrations:** Drawings and photographs are used, but they should be sharp and clear, strictly appropriate to the subject-matter, and suitable for high-class reproduction.

MODERN WEEKLY, ELSIE M. COOPER, *Fleetway House, Farringdon Street, London, E.C.* 4.

2d. W. (Saturday).—Illustrated articles of interest to the modern girl, stories, serials, light verse, etc. Short stories of strong love interest about 5,000 words may be submitted. Articles from 300 to 1,000 words.

MODERN WIRELESS, *Fleetway House, Farringdon Street, E.C.* 2.

1s. M.—All kinds of receiving sets are dealt with in full and comprehensive detail and only the leading radio writers are contributors. Articles, well illustrated, on foreign broadcasting stations are acceptable, but the majority of the contents are by special arrangement with the Editor. Chief Consultant: CAPT. P. P. ECKERSLEY, M.I.E.E.

MODERN WOMAN, Miss S. D. CHALONER (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, London, W.C.* 2. *T.* Temple Bar 3521.

6d. M. (15th).—Typed, competently written copy only is considered. Wanted: Two-part stories with strong dramatic or love interest, 10,000 to 14,000 words. Powerful human interest, detective, or love stories, 2,000 to 6,000 words. Popular handcrafts: must be new, show first-class workmanship, and be accompanied by explicit instructions for making. *Payment* on acceptance, based entirely on the merit of work submitted.

MONTH (1864), JOSEPH KEATING, S.J., 31 *Farm Street, Berkeley Square, W.* 1.
1s. 6d. M. (1st).—This journal presents the Roman Catholic point of view on literary, ethical, sociological, scientific and theological matters, and also publishes articles of a lighter and more general character, notes on current events, reviews and short notices. Contributions only by preliminary arrangement. Minimum *payment*, 10s. a thousand. No verse.

MONTHLY MUSICAL RECORD (1871), (Augener, Ltd.), 18 *Great Marlborough Street, W.* 1.
4d. M. (1st).—The shorter the articles the better. *Payment* varies.

MORNING (1901), Rev. B. AQUILA BARBER, 26 *Holborn Hall, Gray's Inn Road, W.C.* 1.
1d. M.—An illustrated journal for boys and girls of the Primitive Methodist community. Serials of 18,000 to 24,000 words. *Payment:* 3s. 9d. per page

MORNING ADVERTISER (1794), 18 *St. Andrew Street, E.C.* 4. *T.* City 1364.
2d. D.—Independent and Anti-prohibitionist. Articles of general interest and news. *Payment:* from one guinea per 1,000 words.

MORNING POST (1772), H. A. GWYNNE, 15 *Tudor Street, E.C.* 4.
1d. D.—Independent Conservative. Special news paragraphs and occasional articles on current topics, which must be written by people who have special knowledge of their subject, are considered. Length should not exceed 1,000 words. Ordinary *payment:* three guineas a column.

MORRIS OWNER, THE, C. R. LUCATO (Morris-Oxford Press, Ltd.), *Cowley, Oxford.*
4d. M.—Our rates begin at 30s. a thousand words, and we like brightly written, definitely informative articles on motoring subjects, touring matter with some pretence to literary ability, accompanied by first-class photographs (for which 7s. 6d. or 10s. 6d is paid according to merit), short stories, 1,200 to 1,400 words, with a motoring plot and humorous articles and drawings, which must be a cut above the sort of thing customarily served up in motoring journals. We pay upon publication and in the course of a few days give a decision upon articles submitted.

MOTHERS IN COUNCIL (1890), BEATRICE ROSENTHAL (Mrs. Moore), *The Vicarage, Wragby, Lincs,* The Mothers' Union, *The Mary Sumner House, Tufton Street, S.W.* 1.
1s. Q.—Intended for mothers of the educated classes. Articles of about 2,000 words on home life, education, and questions of the day written from a Church standpoint. *Payment:* varies from 10s. 6d. a page (about 400 words). No illustrations.

MOTOR (1902), (Temple Press, Ltd.), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Clerkenwell 6000.
4d. W. (Tuesday).—Technical and semi-technical articles (limit 2,500 words), sketches, of high standard; no fiction. Really good humorous pictures are acceptable. *Payment* varies.

MOTOR-BOAT (1904), (Temple Press, Ltd.), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Clerkenwell 6000.
4d. W. (Friday).—The Editor is always pleased to consider technical articles up to 3,000 words on pleasure motor-boats; also on suitable internal combustion engines. *Payment* varies. **Illustrations:** Photos and line.

MOTOR-BOATING WORLD AND AUXILIARY YACHTING, W. HAROLD JOHNSON (*Rolls House, Bream's Buildings, Chancery Lane, E.C.*4. *T.* Holborn 5708.

1s. M.—A popular magazine devoted to all aspects of small craft (especially motor). Informative articles of 1,200 to 2,000 words on navigation, seamanship, cruising, speedboating, designs and plans, etc: are welcome. There is also an Outboard and a Scottish section. **Illustrations:** Half tone and line. News pictures of motor-boating interest welcome. *Payment:* by arrangement.

MOTOR CYCLE (1903), (Iliffe and Sons, Ltd.), *Dorset House, Tudor Street, E.C.*4. *T.* City 2846.

3d. W. (Thursday).—Anything of general interest to motor-cyclists. Articles from 1,000 to 1,500 words. *Payment* depends on nature of article. Press days, Friday and Monday. **Illustrations :** Photos, pen-and-ink and wash drawings.

MOTOR CYCLING (1909), (Temple Press, Ltd.), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Clerkenwell 6000.

3d. W. (Wednesday).—Technical articles and touring motor-cycling news, photographs and sketches considered. Articles, 1,600 to 2,000 words as a general rule. *Payment* varies.

MOTOR CYCLIST'S YEAR BOOK (1928), F. J. CAMM (George Newnes, Ltd.), 8–11 *Southampton Street, Strand, W.C.*

1s. Annually (Jan. 1st.).—Complete and comprehensive information relating to all makes of machines and accessories, detailed facts and figures regarding competitions, records, clubs, legal matters, overhauling and repairing, tuning, classified buyers' guide, etc. *Payment* is made. **Illustrations :** Half-tone and line.

MOTOR-SHIP (1920), (Temple Press, Ltd.), 5–15 *Rosebery Avenue, E.C.* 1. *T.* Holborn 5532.

1s. M. (1st).—Articles—especially when illustrated—on motor-ships or oil engines for installation in such vessels up to 3,000 words in length. Also articles on other allied subjects dealing with the equipment and operation of large ocean-going motor-ships.

MOTOR TRANSPORT (1905), (Iliffe and Sons Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2846.

2d. W. (Saturday).—Information or photographs relating to the use of motor vehicles for business and industrial purposes. *Payment* depends upon nature of material submitted. Press day, Wednesday.

MOTOR WORLD AND INDUSTRIAL VEHICLE REVIEW (1899), GEO. H. CUTBUSH, M.I.E.S., M.I.A.E. (Motor World Publishing Co., Ltd.), 73 *Dunlop Street, Glasgow.*

2d. W. (Friday).—Technical and practical articles on automobile topics, 500 to 1,500 words. Articles of Scottish interest. Literary articles of road and open-air interest a speciality. *Payment* from 25s. to 40s. per 1,000 words. All articles should be short. **Illustrations:** Line and half-tone.

MUNICIPAL ENGINEERING, AND THE SANITARY RECORD, AND THE MUNICIPAL MOTOR, ARTHUR J. DANIELS, 8 *Bream's Buildings, E.C.* 4. *T.* Holborn 5502.

4d. W. (Thursday).—Outside contributions only accepted if of a municipal engineering and public health character. *Preliminary letter* necessary. *Payment* by arrangement.

MUNICIPAL JOURNAL (1899), 3–4 *Clement's Inn, Strand, W.C.* 2. *T.* Holborn 2288–9.

3d. W. (Friday).—The national organ of county, municipal, and local government. Outside articles considered, but on subjects of local government interest only. **Illustrations**: Half-tone and line.

MUNICIPAL YEAR BOOK (1897), 3–4 *Clement's Inn, Strand, W.C.* 2. *T.* Holborn 2288–9.

Annually, third week in February. An encyclopædia covering every branch of the Local Government Service Expert contributions considered.

MUSEUMS JOURNAL, THE. Editor: The Secretary to the Museums Association, *S.W.* 19. Publisher: The Museums Association, 39B *Alfred Place, London, S.W.* 7; and Dulau and Co., 32 *Old Bond Street, London, W.* 1.

3s. M. to non-members.—Articles on Museum and Art Gallery administration, ideals, and technique. Reviews of books from museum curator's standpoint. News of museums, notes on practical details. Length virtually unlimited, provided severely practical and with no unnecessary words. *Payment:* all voluntary, but reviewers keep books. **Illustrations**: Half-tone (screen 100), line blocks. Only illustrations that illustrate are admitted.

MUSIC AND LETTERS (1920), A. H. Fox Strangways, 14 *Burleigh Street, Strand, W.C.* 2. *T.* Temple Bar 7576.

5s. Q. Considered articles, 5,000 words, on musical subjects, neither merely topical nor purely antiquarian. *Payment* by arrangement. **Illustrations**: Portraits and music quotations.

MUSIC, ART AND TRADE JOURNAL (1895), W. H. Evans, 19 *Cursitor Street, E.C.* 4.

4d. M. (10th).—News paragraphs on musical personalities. Trade notes and news. Short articles on such general themes as will be of interest to the music industries.

MUSIC SELLER (1927), J. Raymond Tobin, *Montague House, Russell Square, W.C.* 1. *T.* Museum, 5100.

15s. per annum. M.—A trade journal devoted to sales-promotion in the Sheet Music, Gramophones, Records, Radio, and Small Goods fields. Articles of a practical order based on experience, and illustrations of outstanding interest or topicality considered. Page 1,000 words (approx.) *Payment* £2 per page.

MUSIC STUDENT (formerly **MUSIC AND YOUTH**), H. S. Gordon (Evans Brothers, Ltd.), *Montague House, Russell Square, W.C.* 1. *T.* Museum 5100.

6d. M.—Musical educational magazine for students, amateur and professional. Music comprises half the contents. Stories and articles of interest to musical amateurs. Page about 1,000 words. Average rate of *payment* £1 15s. a page. **Illustrations**: Drawings or photographs with a musical interest.

MUSIC TEACHER (1922), H. S. Gordon, (Evans Brothers, Ltd.), *Montague House, Russell Square, W.C.* 1. *T.* Museum 5100.

1s. M.—A magazine for the teacher of music. Deals fully with all examinations in music conducted by reputable bodies. Answers readers' technical questions. Page about 1,000 words. Average rate of *payment* £1 15s. per page. Articles and illustrations must have a *teacher*, as well as a musical, interest.

MUSICAL MIRROR AND FANFARE, Editor, RALPH HILL, 37 *Dean Street, Soho, W.* 1.

6d. M.—A musical journal for all interested in music. Authoritative articles of general musical interest considered (750 to 1,500 words). *Payment* by arrangement.

MUSICAL NEWS (1891), see **BRITISH MUSICIAN AND MUSICAL NEWS.**

MUSICAL OPINION, 13 *Chichester Rents, Chancery Lane, W.C.* 2. *T.* Holborn 1909.

6d. M.—Musical articles, 500 to 2,000 words. *Payment* (small) with proof. No verse.

MUSICAL PROGRESS AND MAIL (BOOSEY AND HAWKES, LTD.), 295, *Regent Street, W.* 1. *T.* Langham 2741.

6d. M.—Articles about 1,000 words invited which deal authoritatively with musical subjects, but particularly orchestral in character. *Payment* varies.

MUSICAL STANDARD (1862), H. A. DEAN, 83 *Charing Cross Road, W.C.* 2.

2d. M.—Articles dealing with musical subjects, 1,400 to 2,100 words. *No payment.* **Illustrations:** Portraits of musical celebrities past and present.

MUSICAL TIMES (1844), HARVEY GRACE (Novello & Co., Ltd.), 160 *Wardour Street, Soho, W.* 1.

6d. M.—Musical articles, reviews, etc., 1,000 to 3,000 words. *Payment* by arrangement. No verse. **Illustrations :** Photos and music.

MY FAVOURITE, *Fleetway House, Farringdon Street, E.C.* 2.

2d. M. (Monday).—Stories for girls and boys of junior school age. Also stories in pictures (black and white).

MY HOME, *Fleetway House, Farringdon Street, E.C.* 4.

6d. M.—Complete stories, 5,000 to 7,000 words, and serials. Also, articles dealing with arts and crafts, fancy needlework and crochet, practical furnishing ideas and suggestions.

MY MAGAZINE (1908), ARTHUR MEE, *Fleetway House, Farringdon Street, E.C.* 4.

1s. M. (15th).—Contains articles from 600 to 4,000 words on popular science, or natural history, and biography, written clearly. Educational and picturesque. Very little fiction. Poems for young children. *Payment* by arrangement. **Illustrations :** Photos and drawings.

MY WEEKLY (1910), (John Leng & Co., Ltd.), *Bank Street, Dundee,* and 186 *Fleet Street, E.C.* 4.

2d. W. (Tuesday).—Serials, from 60,000 to 80,000 words, suitable for family reading. Articles, 800 to 1,000 words on all subjects of topical feminine interest. Short complete stories of 4,000 words, strong love interest. All contributions should make their appeal to the working classes. *No preliminary letter* required. Liberal *payment* for suitable matter.

NASH'S MAGAZINE (1909), GEORGE DORAN (The National Magazine Co., Ltd.), 153 *Queen Victoria Street, E.C.* 4. *T.* Central 6591–3.

1s. net. M.—Short stories of virility and novelty not more than 6,000 words, also articles of wide interest. Serials and verse. Lavishly illustrated. *Payment:* highest in magazine journalism. *Preliminary letter* advisable. Only typewritten contributions read.

NATIONAL BUILDER, *Russell Square, W.C.* 1.

1s. M.—A paper for builders and those interested in building. The official journal of the National Federation of Building Trades Employers. Articles on building at home and abroad, new constructional methods, machinery used in building. Articles, 1,000 words with or without illustrations. *Preliminary letter* advisable. *Payment:* usual rates. **Illustrations:** Constructional details, buildings in course of construction, methods of construction.

NATIONAL CITIZEN, 56 *Victoria Street, Westminster, S.W.* 1. *T.* Victoria 6663.

2d. M.—Non-Party, Unity, Peace, and Retrenchment. Official organ of the National Citizens' Union. Illustrating need for accurate economic knowledge of position of Great Britain; articles 600 words. No *payment* at present.

NATIONAL REVIEW (1883), 14 *Burleigh Street, Strand, W.C.* 2. *T.* Temple Bar 7576.

2s. 6d. M. (30th).—General articles of all kinds, of about 8 pages in length, are gladly considered; the page contains about 400 words. These must be original: hackneyed work is not appreciated.

NATURE (1869), Sir RICHARD GREGORY, Bart., LL.D., D.Sc., F.R.A.S. (Macmillan & Co., Ltd.), *St. Martin's Street, W.C.* 2.

1s. W. (Saturday).—This paper is devoted entirely to scientific and educational matters. Articles, illustrated or otherwise, on any scientific subject are considered. *Payment:* 10s. per column.

NAUTICAL MAGAZINE (1832), JAMES R. BROWN, F.R.A.S., 52–58 *Darnley Street, Glasgow, S.* 1.

1s. M. (1st).—Articles relating to nautical and shipping profession, from 2,600 to 3,000 words. Line illustrations may be sent on approval, also translations. *Payment* varies.

NAVAL AND MILITARY RECORD (1886), 9 *Frankfort Street, Plymouth;* London Office, 114 *Fleet Street, E.C.* 4.

6d. W.—Articles on naval subjects occasionally accepted from outside.

NAVY (1895), GUY EDEN, 13 *Victoria Street, E.C.* 1.

6d. M. (1st).—Official organ of the Navy League. Articles on naval and mercantile marine matters will always be considered. *Payment:* 1 guinea per 1,000 words. Higher rate in special cases. Illustrations.

NEAR EAST AND INDIA, THE (1911), H. T. MONTAGUE BELL (Editor), 170 *Strand, W.C.* 2. *T.* Temple Bar 4108.

6d. W. (Thursday).—A weekly review of the politics, literature, finance and commerce of the Balkan Peninsula, Egypt and the Sudan, Turkey, Syria, Palestine, Iraq, Persia, and India. Special articles, political, travel or descriptive, from 1,200 to 1,500 words, considered. *Payment:* from one guinea a thousand words. Press day, Tuesday.

NEEDLEWORK FOR ALL (1910), 12 *St. John's Square, London, E.C.* 1.

3d. M. (15th).—Designs for fancy-work, chiefly knitting and crochet. Illustrated articles on needlework. *Payment* varies. **Illustrations:** Half-tone blocks.

NELSON LEE LIBRARY, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—Complete detective adventure stories for boys of 30,000 words. Serial of sport and adventure.

NEW AGE, THE, ARTHUR BRENTON, 70 *High Holborn, W.C.* 1.
7d. W.—New thought in economics, sociology, science, philosophy, etc., especially heterodox. About 1,400 words. No *payment* except by special arrangement.

NEW CHRONICLE, THE, OF CHRISTIAN EDUCATION (1874), S. C. LUCKER, 57 and 59 *Ludgate Hill, E.C.* 4. *T.* City 8221–2.
2d. W. (Thursday).—Short topical articles of interest to Sunday and day school teachers, parents and adult students of religion in all phases. Approximate length 600 to 1,200 words. Photographs for half-tone illustrations.

NEW CLARION, F. L. STEVENS, 2 *Carmelite Street, London, E.C.* 4.
2d. W. (Thursday).—A Socialist Review. Articles, 1,200 to 1,500 words, on current political, social and international affairs; sport, especially cycling; films; books. Short stories; satirical verse. *Payment* to be arranged with the Editor. **Illustrations:** Line and half-tone.

NEW DAY, THE (1878), *S.P.C.K.*, 9 *Northumberland Avenue, W.C.* 2.
1d. M. (1st).—Contains religious teaching and miscellaneous articles of 500 to 1,200 words. Writers are commissioned as a rule, but outside contributions are occasionally accepted. *Payment:* one to two guineas a thousand words. **Illustrations :** Photographs, line and wash.

NEW ENGLISH WEEKLY, A. R. ORAGE, 38 *Cursitor Street, London, E.C.* 4.
6d. W.—Chiefly literary matter required, 1,400 to 2,000 words. *Payment* only by arrangement. **Illustrations:** Line drawings occasionally.

NEW ERA IN HOME AND SCHOOL, THE, BEATRICE ENSOR, 11 *Tavistock Square, W.C.* 1. *T.* Museum 1109.
6d. M.—Accounts of experimental schools, pioneer educational work in different countries, education of the child in home and school, modern psychology and its application to the education of children. Length of articles 1,500 to 3,000 words. Illustrations of children's original work and of modern methods.

NEW HEALTH, SIR W. ARBUTHNOT LANE, Bart., C.B., 39 *Bedford Square, W.C.* 1.
6d. M.—Signed articles by medical practitioners and dietetic chemists in all aspects of health, including the prevention of disease, with particular reference to food values, explained for the general reader in simple terms. Also illustrated articles on the planning and upkeep of the healthy home, from the housewife's point of view. Length of articles; 1,000 to 1,500 words. *Payment:* £2 2s. per 1000 words. **Illustrations:** Photographs relating to all aspects of health and home.

NEW LEADER, THE, A. FENNER BROCKWAY, 102 *Shoe Lane, London, E.C.* 4. *T.* Central 2807.
2d. W. (Friday).—Organ of the Independent Labour Party. Political and literary articles of about 1,200 words. Line drawings. Contributions should be typewritten and stamped envelope enclosed for return.

NEW LONDON MAGAZINE (1903), FRANCIS WARD, *Fleetway House, Farringdon Street, E.C.* 4.
6d. M. (15th).—Ideas for articles of human interest, 1,000 to 2,000 words, which can be illustrated, are welcomed. Contributions should be folded, not rolled, and should be typewritten. Complete stories of all types 2,000 to 5,000 words. *Payment* by arrangement. **Illustrations:** Cover in full colour varies; photographs; drawings in line, wash or chalk.

NEW ROYAL PICTORIAL (1898), JOHN REED WADE (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2.

6. M. (21st).—An illustrated magazine containing short stories, articles, picture features and a Film Supplement. Stories should be from 2,000 to 5,000 words. Articles (attractively written), from 1,200 to 2,000 words on sport, general, film and theatrical subjects, and subjects of interest both to men and women. Nothing deadly or stodgy in subject or style. Fiction should deal with real-life characters and problems, not tea-party puppets; humorous tales are always welcomed. Press day, six weeks ahead of publication. *Payment* by arrangement. **Illustrations:** Cover (three-colour) varies. Story and article illustrations in line, wash or photos. Illustrated jokes.

NEW STATESMAN AND NATION, KINGSLEY MARTIN, 10 *Great Queen Street, W.C.* 2.

6d. W.—As the political and economic articles are mainly written by staff contributors, the most welcome contributions are "middle articles," short studies, etc., for the Miscellany section of the paper. This does not exclude expert contributions on scientific or other types or articles from foreign correspondents. Length, 1,000 to 1,800 words. *Average payment:* £4 4s. per article. **Illustrations:** none.

NEW ZOO ANNUAL (formerly **THE NEW NATURE BOOK**), *Fleetway House, Farringdon Street, E.C.* 4.

6s. Annually. Birds and animals dealt with entertainingly and amusingly by well-known naturalist-writers and photographers. Two colour plates, numerous photographic illustrations. Appeals to all boys and girls.

NEWCASTLE JOURNAL, (1711), F. T. SOUDEN, *Clayton Street, Newcastle-on-Tyne.* London Office, *Ludgate House,* 107 *Fleet Street, E.C.* 4. *T.* Central 2845.

1d. D.—Conservative. No fiction or verse used and only an occasional topical article. Topical illustrations, local and general. *Payment:* from a guinea a column.

NEWCASTLE WEEKLY CHRONICLE (1764), E. W. ADAMS, *Westgate Road, Newcastle-on-Tyne;* London Office, 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

2d. W.—Articles of 1,000 to 1,200 words considered; 15s. per column. Verse accepted, but not paid for.

NEWS CHRONICLE, TOM CLARKE, *Bouverie House, Fleet Street, E.C.* 4.

1d. D.—Liberal. Special articles on topics of current interest, women's articles and paragraphs may be sent for consideration. Length 250 to 1,000 words. No *preliminary letter* required.

NEWS OF THE WORLD (1843), Sir EMSLEY CARR, 30 *Bouverie Street, E.C.* 4. *T.* Central 5501 (6 lines).

2d. W.—Bright and attractive news items will be considered. Special rates for exclusive news. No verse. **Illustrations:** News illustrations, photos, line or wash sketches.

NEWSAGENT-BOOKSELLERS' REVIEW AND STATIONERS' GAZETTE (1888), G. F. GOULDER, 37 and 38 *Strand, W.C.* 2. *T.* Temple Bar 5761.

3d. W.—Outside contributions (about 500 words) of strictly trade interest considered and, if accepted, paid for.

NEWSPAPER WORLD (1898) (Newspaper World Press, Ltd.), 14 *Cross Street, Finsbury, E.C.* 2. *T.* Metropolitan 4551.

3d. W. (Saturday).—Matter is of practical and informative interest

to those engaged in the production of newspapers, periodicals, advertising and printing. Short notes, not exceeding 750 words, are preferred. *Payment:* 1d. (news) and 1½d. (notes) a line. **Illustrations:** Half-tone or line.

NINETEENTH CENTURY AND AFTER (1877), C. R. S. HARRIS, M.A., D.Phil., 10 *Orange Street, Leicester Square, W.C.* 2.

3s. M. (28th).—This review publishes original and signed articles only. Average length 5,000 words. Articles may be on any subject. There are no illustrations.

NOONDAY (1932), D. H. BARBER, 41 *Trinity Square, E.C.* 3.

2d. M. (10th).—Short humorous or dramatic stories, 900 words. Poems. Articles on Social Reform. Suitable material always wanted. Reasons for rejection given. *Payment* (on acceptance) one guinea per thousand and upwards.

NORTH MAIL AND NEWCASTLE DAILY CHRONICLE, *Westgate Road, Newcastle-on-Tyne;* London Office, 200 *Gray's Inn Road, W.C.* 1.

1d. D.—Independent. Topical articles occasionally accepted; 500 or 1,000 words; 1½ guineas a column, with special fees by arrangement.

NORTHERN DAILY TELEGRAPH (1886), OSWALD WILDRIDGE, *Railway Road, Blackburn, Lancashire.*

1d. D.—General topical articles of ½ to 2 columns in length considered. *Payment* as arranged. **Illustrations:** tone blocks, 55 screen.

NORTHERN WHIG AND BELFAST POST (1824), *Bridge Street, Belfast;* London Office, 92 *Fleet Street, E.C.* 4. *T.* City 9383.

1d. D.—Unionist. Short articles on literary, commercial and political topics, as they affect the North of Ireland, sometimes accepted. They should not exceed 1,200 words.

NOTES AND QUERIES (1849), 14 *Burleigh Street, Strand, W.C.* 2. *T.* Temple Bar 7576.

6d. W. (Friday).—Literary, historical, and antiquarian. Queries are inserted free of charge. Queries regarding scientific matters are not accepted, nor matter which may be found in ordinary books of reference. Literary criticism is not wanted, and notes and replies are expected to embody some research. Contributors are not paid.

NOTTINGHAM EVENING POST (1878), *Sherwood Street, Nottingham;* London Office, 67 *Fleet Street, E.C.* 4. *T.* City 3770.

1d. D.—Topical articles of general interest, 250 to 1,250 words. *Payment* according to value. Photographs also considered.

NOTTINGHAM GUARDIAN (1861), *Sherwood Street, Nottingham;* London Office, 67 *Fleet Street, E.C.* 4. *T.* City 3770.

1d. D. **Illustrations;** Topical articles of 800 to 1,200 words are considered. Line and half-tone.

NOTTINGHAM JOURNAL (1710), *Parliament Street, Nottingham;* London Office, 170 *Fleet Street, E.C.* 4. *T.* Central 3265.

1d. D.—Liberal. A few general leader-page articles of from 400 to 800 words accepted. *Payment:* one guinea a column and upwards. **Illustrations:** 60 screen half-tones.

NOTTINGHAMSHIRE GUARDIAN (1846), *Sherwood Street, Nottingham;* London Office, 67 *Fleet Street, E.C.* 4. *T.* City 3770.

1d. W. (Saturday).—Articles of both local and general interest are published; no politics. Length, 400, 600 up to 1,500 words. **Illustrations:** Line and half-tone.

NOVEL MAGAZINE (1905), Miss N. W. KENNEDY (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2.

9d. M. (22nd).—This magazine contains stories only, of all lengths; they should be strong, dramatic, and of human interest. Occasional verse. MSS. always considered expeditiously. *Payment* on acceptance. Line illustrations and humorous sketches.

NUMISMATIC CHRONICLE (1839), J. ALLAN, M.A., F.S.A., G. C. BROOKE, Litt.D., F.S.A., and E. S. G. ROBINSON, M.A., F.S.A., *British Museum, W.C.* 1.

10s. Q.—The Journal of the Royal Numismatic Society. Articles on coins and medals. Memoirs relating to coins and medals are unpaid, and contributions should reach a high standard of quality.

NUNEATON CHRONICLE, A. F. CROSS, 39 *Church Street, Nuneaton, Warwickshire.*

2d. W.—Uses short informative articles on out-of-the-way Warwickshire archæology. *Payment* is not high; the Editor is very courteous to contributors.

NURSERY WORLD, THE, JOAN VINER (Benn Brothers), *Bouverie House, Fleet Street, E.C.* 4. *T.* City 0244.

3d. W.—The paper is for mothers and nursery nurses. Articles, 500 to 1,000 words, should deal with the management and education of children. Short stories (800 to 1000 words) are accepted for the Children's Supplement. *Payment* from 1 to 2 guineas per 1,000. Line and half-tone illustrations.

NURSING MIRROR AND MIDWIVES' JOURNAL (1888), Mrs. JOYCE COLMER (Nursing Mirror, Ltd.), 52 *Bedford Square, W.C.* 1. *T.* Museum 9475.

2d. W. (Thursday).—Contains notes, news, educational, technical, and descriptive articles. Contributions invited: 250 to 1,000 words. *Payment* by arrangement. **Illustrations:** Line and half-tone.

NURSING NOTES AND MIDWIVES' CHRONICLE (1887), R. PAGET (Nursing Notes, Ltd.), 12 *Buckingham Street, Strand, W.C.* 2.

3d. M. (1st).—A practical journal for the professional nurse and midwife.

NURSING TIMES (1905), c/o Messrs. Macmillan & Co., Ltd., *St. Martin's Street, W.C.* 2. *T.* Whitehall 8831.

2d. W.—Official organ of the College of Nursing. Edited and written by nursing experts. Nursing news and articles on practical nursing and kindred subjects. *Payment* by arrangement. Press day, Wednesday.

OBSERVATORY (1877). A monthly review of Astronomy. *Red Lion Court, Fleet Street, E.C.* 4.

2s. M.—Prepared unofficially by members of the staffs of the Royal Observatory, Greenwich, and Solar Physics Observatory, Cambridge. Contributions are *not* paid for, nor illustrations.

OBSERVER, THE (1791), J. L. GARVIN, 22 *Tudor Street, E.C.* 4. *T.* Central 2943.

2d. W. (Sunday).—Independent. Writers possessed of special knowledge on given subjects may send articles of current interest. Two poems are printed every week. Reviewers who are experts on their subject should write to the Literary Editor.

OCCULT REVIEW (1905), H. J. STRUTTON (Rider & Co.), 33, 36 *Paternoster Row, E.C.* 4.

1s. 6d. M.—A magazine devoted to the investigation of super-normal phenomena and the study of the truths underlying all religious beliefs. Articles on occult, mystical and philosophical subjects, 2,000 to 4,000 words. Outside contributions considered and paid for. No fiction required.

OPEN AND SEE (1911) (Wells Gardner, Darton & Co., Ltd.), 3 *Paternoster Buildings, E.C.* 4. *T.* Central 2713.

2s. 6d. Annually.—Simple Stories for children. Verse, mainly humorous. **Illustrations:** Line, two-colour line.

OPTICIAN (AND SCIENTIFIC INSTRUMENT-MAKER) (1891), C. HYATT-WOOLF, F.R.S.L., F.R.P.S., 72–78 *Fleet Street, E.C.* 4.

4d. W.—The journal contains authoritative technical and news articles and paragraphs relating to ophthalmic optics and instruments. *Payment* for accepted contributions by arrangement. Line drawings or photographs.

ORGAN (1921), 13 *Chichester Rents, Chancery Lane, W.C.* 2. *T.* Holborn 1909.

2s. Q.—Articles, 4,000 to 5,000 words, relating to the organ, historical, technical and artistic. *Payment* small. **Illustrations:** Half-tone and line.

ORIENT OBSERVER, *Carlton House, Regent Street, S.W.* 1.

1s. M.—Illustrated articles (about 1600 words)—social, descriptive and helpful on all countries and peoples from Poland to Japan, and which help to bring together East and West. Contributors are requested to quote price when submitting. **Illustrations:** Half-tone and line, good photographs, paid for even if without matter.

OUR DARLINGS (1881), JOHN F. SHAW AND CO., LTD., 3 *Pilgrim Street, Ludgate Hill, E.C.* 4.

3s. 6d. (August).—Contains illustrations, articles and stories suitable for children; no poetry. A *preliminary letter* is necessary. **Illustrations:** Black and white chiefly, but cover and 12 illustrations in colour. Line or colour illustrating stories, articles, or events of interest to children; full pages and head and tail-pieces.

OUR OWN MAGAZINE (1879), (Children's Special Service Mission), 3 and 5 *Wigmore Street, Cavendish Square, W.* 1.

1d. M. (20th).—Contributions should be in the form of true stories of about 300 to 500 words, illustrating Gospel truths. No *preliminary letter* is required. *Payment* varies; about £1 1s. per 1,000 words. **Illustrations:** Wash, line, or photos of general everyday interest.

OUT-O'-DOORS, CYRIL C. FARMER (Wayfarers' Press, Ltd.), 24 *Bishop Street, Manchester, S.W.*

3d. M.—Out-of-door subjects. Rambling; English travel, etc. 600 to 700 words. Small *payment* by arrangement.

OVERSEAS, F. C. YARDLEY, *c/o Overseas League, Vernon House, Park Place, S.W.* 1.

18s. per annum. M.—Articles about 1,000 to 1,200 words dealing with life in any part of the British Empire. *Payment:* £2 2s. per 1,000 words.

OXFORD ANNUAL FOR BOYS, HERBERT STRANG, *Oxford University Press, Amen House, E.C.*

5s. Annually.—Stories and articles. Length preferred: from 2,500 to 5,000 words. The rate of *payment* varies. *Illustrations:* Colour and line.

OXFORD ANNUAL FOR CHILDREN, Mrs. HERBERT STRANG, *Oxford University Press, Amen House, E.C.*

5s. Annually.—The length of the stories and articles used in the Oxford Annuals varies with the nature of the book. Likewise the matter required, stories, articles, verses, suitable to the ages of the readers; and also the payment made. Contributors should study the Annuals, and get into touch with the particular book to which it is desired to contribute.

OXFORD ANNUAL FOR GIRLS, Mrs. HERBERT STRANG, *Oxford University Press, Amen House, E.C.*

5s. Annually.—Stories, articles and verse suitable for schoolgirls up to about 16 years of age. Contributions should not exceed 5,000 words. Rate of *payment* varies.

OXFORD ANNUAL FOR SCOUTS, HERBERT STRANG, *Oxford University Press, Amen House, E.C.*

3s. 6d. Annually.—For details, see "Oxford Annual for Boys."

OXFORD ANNUAL FOR TINY FOLKS, Mrs. HERBERT STRANG, *Oxford University Press, Amen House, E.C.*

3s. 6d. Annually.—For details, see "Oxford Annual for Children."

OXFORD MAIL, CHARLES FENBY, *The Newspaper House, Oxford.*

1d. D.—Topical specials on any subjects, from 600 to 1,000 words. *Payment* varies according to nature of articles. **Illustrations:** Half-tone and line.

PAPER AND PRINT (1928), R. W. ELAND, 58 *Shoe Lane, E.C.* 4. *T.* Holborn 2439.

1s. Q. (Mar., June., Sept., and Dec.).—Links the printing and paper trades. Technical articles on processes, plant, etc., relating to the printing and other paper-using industries. Outside contributions considered.

PAPER BOX AND PAPER BAG MAKER, G. STUART DON, 47 *Cannon Street, E.C.* 4.

6d. M.—Articles of interest to paper bag or paper box makers, approx. 2,000 words. *Payment:* one guinea per 1,000. **Illustrations:** Half-tone and line.

PAPER MAKER, W. A. ROBINSON (S. C. Phillips and Co.), 47 *Cannon Street, E.C.* 4.

1s. 6d. M.—Articles on paper and pulp machinery, etc. *Payment:* one guinea per page. **Illustrations:** Half-tone.

PAPER MARKET AND STATIONERY WORLD, G. STUART DON (S. C. Phillips and Co.), 47 *Cannon Street, E.C.* 4.

6d. M.—Articles on paper selling or distribution. *Payment:* £1 1s. per page. **Illustrations:** Half-tone.

PAPER TRADE REVIEW (WORLD'S) (1879), H. O. ADAMS, 58 *Shoe Lane, E.C.* 4. *T.* Holborn 2439.

6d. W. (Friday).—Technical articles, current trade news, commercial intelligence, market reports, etc. Outside contributions considered.

PARTRIDGE'S CHILDREN'S ANNUAL (1909), S. W. Partridge & Co.), 4, 5, & 6, *Soho Square, London, W.* 1.

A volume of short stories and verse written in simple language to appeal to children of five to nine years of age. Nearly every story or poem is illustrated and a bright and cheerful note is maintained. Short stories of from 250 to 600 words, also sets of verses. **Illustrations:** Drawings in line and colour of childish interest with plenty of action, also humorous subjects. MSS. must be accompanied by stamps for return.

PASSING SHOW (1915), W. A. WILLIAMSON (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar 2468.

2d. W.—A modern magazine for men and women. Article lengths are 800, 1,200 and 1,800 words. Story lengths are 1,200 and 4,000–5,000 words. Articles must give brand-new information, be written from brand-new angles and be illustrated by first-class photographs. Don't send *ordinary* stuff. It wastes your stamps and the editor's time. *Payment:* From 3 guineas a thousand upwards, on merit. **Illustrations :** mainly photographs.

PATRIOT, THE, 10 *Essex Street, Strand, W.C.* 2.

3d. W.—Anti-Bolshevik, anti-Socialist propaganda. Articles 500 to 750 words. *Payment* at the rate of 15s. per page (about 650 words).

PEARSON'S MAGAZINE (1896), JOHN REED WADE (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

1s. M. (1st).—Short stories from 2,000 to 6,000 words; illustrated articles of general interest to a magazine-reading public, vigorous articles on controversial subjects, humorous articles and drawings and light verse. A feature is made of prompt decisions. *Payment* also prompt, by arrangement. **Illustrations :** Cover varies. Story and article illustration in line, wash or photos.

PEARSON'S WEEKLY (1890), FRANK J. LAMBURN (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Saturday).—Stories about 1,800 to 2,500 words. Articles and new ideas are gladly considered, also short verse and humorous line sketches. *Payment* on acceptance.

PEG'S COMPANION (1921), (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Tuesday).—A weekly fiction paper for girls. Long complete stories from 8,000 to 12,000 words. Serial stories. Strong love interest. *Payment* on acceptance. **Illustrations:** Line sketches illustrating stories.

PEG'S PAPER (1919), (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Tuesday).—A weekly fiction paper for girls. Short stories from 2,000 to 3,500 words in length. Long complete stories from 10,000 to 12,000 words. Serial stories. A strong love and dramatic interest necessary in all fiction. *Payment* by arrangement.

PEOPLE (Odhams Press), 93 *Long Acre, W.C.* 2. *T.* Gerrard 9870.

2d. W.—A Sunday paper for all classes of readers. News and feature articles are contributed by a regular staff, but any news story of strong human interest, briefly written, is considered. Good photographs to illustrate such news are welcome. Stamped addressed envelopes must be enclosed, and copies of MSS. had better be kept.

PEOPLE'S FRIEND (1869), (John Leng & Co., Ltd.), *Bank Street, Dundee* and 186 *Fleet Street, E.C.* 4.

2d. W. (Friday).—A popular journal, containing serial and short stories, sketches and articles on topical and domestic matters. The stories should be about 3,500 words; sketches 2,000 words; articles, 700 to 1,500 words; and humorous sketches, from 1,500 to 2,500 words. Household hints and good cookery recipes welcomed. No *preliminary letter* is required. Liberal *payment* for suitable contributions. Poetry accepted to moderate extent. Stories for children considered.

PEOPLE'S FRIEND LIBRARY (John Leng & Co., Ltd.), *Bank Street, Dundee,* and 186 *Fleet Street, E.C.* 4.

6d. Fortnightly.—Novels of 80,000 to 100,000 words, with strong domestic love interest.

PEOPLE'S JOURNAL (1858), (John Leng & Co., Ltd.), *Bank Street, Dundee,* and 186 *Fleet Street, E.C.* 4.

2d. W. (Saturday).—Serials suitable for family reading. Must have a good plot and develop a strong love interest. Brightly written articles on topical subjects, life stories and adventure series. Serials, from 40,000 to 60,000 words; articles, 1,000 to 1,500 words; series, 3,000 to 4,000 words each instalment. Short stories dealing with Scottish life and character, 4,000 words each. No *preliminary letter* required. There is a children's page. *Payment* liberal.

PETROLEUM WORLD (1903), J. T. SMITH, 32 *Great St. Helen's, E.C.* 3. *T.* City 8424.

1s. M. (1st).—Short articles, 1,000 to 3,000 words, with inside knowledge on scientific and technical matters connected with petroleum. *Payment* varies.

PHARMACEUTICAL JOURNAL AND PHARMACIST (1841), J. P. GILMOUR, 17 *Bloomsbury Square, W.C.* 1.

1s. W.—Concise articles of 1,000 words or more on scientific and technical subjects, having some connection with pharmacy, may be sent for consideration. *Payment* by arrangement. **Illustrations**: Half-tone and line.

PHILATELIC MAGAZINE, ALBERT H. HARRIS, 112, *Strand, W.C.* 2.

3d. F. (alternate Thursdays).—Essentially a stamp collectors' newspaper. Original technical information about stamps, but not elementary. No stories or fiction. *Payment:* 21s. per page. **Illustrations**: Half-tone (100 screen) and line.

PHOTOGRAPHIC DEALER (1896), ARTHUR C. BROOKES, *Sicilian House, Southampton Row, W.C.* 1. *T.* Holborn 0395.

6d. M. (15th).—Issued to the trade only. Short articles of interest to the trade invited; paid for if accepted. Preference given to articles on systems and practices for photographic workrooms: short cuts, hints and new ideas appropriate to retailers of photographic supplies. Illustrations of trade interest invited.

PICTORIAL EDUCATION, E. A. CRADDOCK, M.A., *Montague House, Russell Square, W.C.* 1.

1s. M.—Reproductions in photogravure of pictures illustrating History and Literature. First-class photographs of geographical subjects. *Payment* by arrangement.

PICTORIAL WEEKLY (1899), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Tuesday).—Matter required, light and dramatic stories; especially those with strong love or adventure interest; articles of general interest, topical and otherwise. Stories, 2,000 to 4,500 words; articles, 1,000 to 2,000. *Payment:* about 30s. per thousand words. Press day, Thursday. **Illustrations**: Line and wash drawings, photographs.

PICTURE SHOW (1919), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Friday).—A popular cinema journal. One serial averaging 3,500 words each instalment, with drama and romance. A short story, from a film play, of about 3,000 words, usually specially contributed. Cinema articles of popular and topical interest are used. Photographic and photogravure illustrations.

PICTURE SHOW ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.
6s. net.—One hundred and sixty pages. Thirty-two art plates of the world's most famous cinema stars. Who's Who in Filmland. Life stories and articles, 1,000 words, profusely illustrated.

PICTUREGOER (1921), ODHAMS PRESS, LTD., 85–94 *Long Acre, W.C.* 2. *T.* Temple Bar 2468.
2d. W. (Friday).—Articles (900 or 2,000 words preferred) on topics likely to interest the picture-going public. *Payment* varies. **Illustrations:** Photogravure.

P.L.A. MONTHLY (1925), A. G. LINNEY (Newton & Co. (Publishers) Ltd.), 110 *Strand, W.C.* 2.
1s. M.—The magazine of the Port of London Authority. Articles up to 2,000 words considered, semi-technical or having bearing on trade and commerce of London preferred. *Preliminary letter* most advisable. *Payment* according to value. **Illustrations:** Half-tone and line.

PLAYBOX, *Fleetway House, Farringdon Street, E.C.* 4.
2d. W.—A brightly illustrated journal for young children. Stories of all suitable kinds. Line and coloured sketches.

PLAYBOX ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.
6s. (September).—An annual volume for young children. Contains twenty short stories, 2,000 words, and articles on children's games, toys, puzzles, etc., of about 500–1,000 words. **Illustrations:** Line, half-tone and colour.

PLUMBING TRADE JOURNAL, THE, F. HEROD, M.R.San.I., 9 *Albert Square, Manchester.*
1s. M. (7th).—Articles of about 3,000 words of interest to plumbers and domestic and heating engineers. *Payment:* 30s. per page. Photographs or line drawings to illustrate articles.

POLICE JOURNAL, THE, 69 *Great Russell Street, W.C.* 1.
2s. 6d. Q.—Professional articles, from 3,000 to 6,000 words, illustrated, where possible, dealing with police activities, criminology, etc. *Payment* by arrangement with the Editor.

POLICEWOMAN'S REVIEW, THE, Editor, MARY S. ALLEN, O.B.E., 51 *Tothill Street, S.W.* 1.
3d. M.—Articles and news of policewomen in all parts of the world; articles or paragraphs on Police Courts, Children's Courts, the work of Magistrates, and kindred subjects. 600–1,200 words. No payment. **Illustrations:** Photographs of policewomen in uniform and of events connected with their work and interests.

POLICY (1902), *Africa House, Kingsway, W.C.* 2.
2d. W. (Wednesday).—General articles from 1,500 to 2,000 words on all classes of insurance. *Payment* varies. **Illustrations:** Line, cartoons, etc.

POLITICAL QUARTERLY (1930) (Macmillan and Co.), *St. Martin's Street, W.C.* 2. Editors: W. A. ROBSON and LEONARD WOOLFE. Editorial Board: A. M. CARR-SAUNDERS, T. E. GREGORY, J. L. HAMMOND, J. M. KEYNES, H. J. LASKI, KINGSLEY MARTIN. Editorial Offices: 52 *Tavistock Square, W.C.* 1.
3s. 6d. Q.—A new progressive review, the function of which will be to discuss social and political questions from a progressive, but not from a party point of view.

POLO MONTHLY (1909), ARTHUR W. COATEN, 46 *Lincoln's Inn Fields, W.C.* 2. *T.* Holborn 4884.
1s. M.—Articles about 2,000 words on polo and hunting. *Payment* by arrangement. **Illustrations:** Photographs and sketches.

POPPY'S PAPER, *Fleetway House, Farringdon Street, E.C.* 4.
2d. W.—Complete stories with strong love interest containing sensational and quick action, of 10,000 words in length. Also serials. Must be full of exciting interest and colour. Good intriguing plots and curtains absolutely necessary.

POPULAR FLYING, 34–35 *Southampton Street, Strand, W.C.* 2.
6d. M.—Short articles and stories, 1,000 to 1,500 words, dealing with aviation Must be technically accurate. *Payment:* 25s. per 1,000 words.

POPULAR GARDENING (1899), H. H. THOMAS, *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Saturday).—A practical picture paper for all interested in gardening. Short, practical articles, 500 to 1,000 words, suitable for amateurs on matters connected with the subject are considered. A *preliminary letter* is not necessary. Notes and photographs of small gardens are specially welcome. *Payment* by arrangement. Press day, Tuesday. **Illustrations:** Line and photos.

POPULAR WIRELESS, *Fleetway House, Farringdon Street, E.C.* 4.
3d. W. (Thursday).—Topical, illustrated magazine dealing with wireless interests from a man-in-the-street point of view. Articles should not exceed 1,250 words. Illustrations mainly photographic. Scientific Adviser: SIR OLIVER LODGE, F.R.S.

POST (1920), FRANCIS ANDREWS, 43 *Cromwell Road, S.W.*7. *T.* Western 6615.
1d. W. (Saturday).—The newspaper of the Union of Post Office Workers. The Editor invites articles, photographs or drawings on matters relating to the Post Office, more particularly from the Trade Unionist aspect. *Payment* by arrangement.

POST ANNUAL (1921), FRANCIS ANDREWS, 43 *Cromwell Road, S.W.* 7. (Editorial only.)
1s.—An annual popular illustrated magazine dealing with Post Office questions. Aims at extending public understanding of the Post Office service. The Editor will be glad to consider lightly written articles (2,500 to 3,000 words) on Post Office matters, stories having a Post Office flavour, humorous drawings dealing with different aspects of the Post Office. *Payment* by arrangement. **Illustrations:** Line drawings, wash drawings and photographs of Post Office interest.

POST YEAR BOOK (1922), FRANCIS ANDREWS, 43 *Cromwell Road, S.W.* 7. *T.* Western 6615.
4s. Annually.—Reference Book for Post Office Workers and other Civil Servants. Willing to consider informative matter of reference value. *Payment* by arrangement.

POULTRY (1883), FRED. J. BROOMHEAD, *Hood House, 71 Fleet Street, E.C.* 4.
2d. W. (Friday).—An illustrated journal containing information for all classes of poultry-keepers. The staff is composed of specialists, but practical outside contributions are accepted. A *preliminary letter* is desirable. **Illustrations:** Photos, line, wash and colour drawings, of interest to poultry-keepers.

POULTRY WORLD (1907), C. G. MAY, 4 *Carmelite Street, E.C.* 4. *T.* Central 4107.

2d. W. (Friday).—Practical articles on poultry culture. Articles six and seven hundred words, *payment* at rate of 1s. per single column inch. Line and photographic illustrations.

POWER ENGINEER, THE (1906), *Sanctuary House,* 33 *Tothill Street, Westminster, S.W.* 1. *T.* Victoria 8836.

1s. M.—Technical matter relating to the development and utilisation of power in electric generating stations, industrial plants, collieries, waterworks, textile mills, breweries, gasworks, public institutions, etc., not compilations, should not exceed 3,000 words. *Payment*: about 30s. a thousand words, or by arrangement. Photographs of machinery, sketches and engineers' drawings, if of exceptional merit, are also acceptable. **Illustrations:** Photographs and line drawings.

PRACTICAL ELECTRICIAN'S POCKET BOOK, THE (1899), F. H. ROBINSON, 93 *Long Acre, W C.* 2.

2s. 6d. Annually (December).—An electrotechnical pocket book. Specially written chapters on each branch of electrical science. *Payment* by arrangement. **Illustrations:** from blocks, line or tone.

PREACHER'S AND CLASS LEADER'S MAGAZINE (1890), Rev. JOHN TELFORD, B.A., 25–35 *City Road, E.C.* 1.

4d. M.—This magazine contains Biblical exposition, homiletic outlines, sketches of preachers, and is intended for ministers, Bible students, class leaders and teachers. Length of articles, about 1,500 words. *Payment* on usual terms.

PREPARATORY SCHOOLS REVIEW (1895), BERNARD RENDALL *Littlehouse, Binfield, Berks.*

1s. (Mar., June and Nov.).—The organ of the Incorporated Association of Preparatory Schools. Articles on all branches of education at home and abroad. Articles of a controversial nature with a relation to some branch of education gladly considered. Lengths: 2,500 or 1,500 words. No illustrations. No *preliminary letter* necessary. An offer will be made for suitable contributions prior to acceptance.

PRESCRIBER (1906), THOMAS STEPHENSON, D.Sc., F.R.S.Edin., 13, *Glencairn Crescent, Edinburgh,* 12. *T.* Edinburgh 62724.

2s. M. (1st).—Reviews the progress of medical science. Original articles by medical and scientific contributors only by arrangement with the editor. 1,500 to 2,500 words. Signed.

PRINTER AND STATIONER, BRITISH AND COLONIAL (1878), R. W. ELAND, 58 *Shoe Lane, E.C.* 4. *T.* Holborn 2439.

3d. W. (Thursday).—The features of this journal are technical articles, current news, and commercial information relating to the printing, lithographic, bookbinding, boxmaking, envelope and paper bag making trades, and the engineering branches thereof. Outside contributions considered.

PRINT COLLECTOR'S QUARTERLY (1911), CAMPBELL DODGSON, C.B.E. (J. M. Dent and Sons), 10 *Bedford Street, W.C.* 2. *T.* Temple Bar 8981.

17s. 6d. per annum. (Published Jan., April, July and Oct.).—Authoritative articles on old and modern masters and schools of engraving, etching, lithography, woodcutting, etc., also occasionally articles on drawings. They should be written in an easy and agreeable style, but must be from sound knowledge. Length about 3,000 words. Catalogues and

bibliographies should also be added if they have not hitherto been attempted. *Payment* 9 guineas per article. **Illustrations**: Every article is fully illustrated with half-tone and line blocks; these are meant to explain the article, and contributors are expected to choose them carefully for this end.

PRIZE, THE (1864), 30 and 31 *Paternoster Square, E.C.* 4.

2d. M. (26th).—Short stories (from 200 to 600 words, the shorter the better), miscellaneous articles (500 words), and anecdotes (up to 300 words) suitable for children under 10; language must be absolutely simple and unaffected, but no baby talk. Verse, not longer than five stanzas, any metre; no fairy tales or ghost stories or horrors. Serial tales divisible into twelve chapters of 1,000 to 1,500 words each, each containing good scenes for illustration. *Payment* according to length and value of contribution. Press day, five months in advance. Nothing of topical news interest is used. **Illustrations**: Line drawings only, not between April and September; full-page size when reduced, 5 in. by 7 in., nothing between 2½ in. and 5 in. wide. Also full-page coloured plates during September, same size. Figures wanted large.

PROCESS ENGRAVERS' MONTHLY (1894), T. C. EAMER (General Editor), 14 *Farringdon Avenue, E.C.* 4. W. GAMBLE, F.R.P.S. (Technical Editor), 30 *Harold Road, Upper Norwood.*

6d. M. (15th).—Technical articles on the production, reproduction and printing of illustrations. Outside articles not desired. *Preliminary letter* preferred. *Payment* according to value. **Illustrations**: Photographs and sketches.

PRODUCER, THE (Co-operative Wholesale Society, Limited), 1 *Balloon Street, Manchester.*

3d. M.—Deals with co-operative trade, business, and financial matters. Circulates among co-operative organisations. Articles 500 to 1,200 words, £2 2s. per 1,000 words. *A preliminary communication* should be first sent to the editor.

PROGRESS (1881), J. DE LA MARE ROWLEY, *National Institute for the Blind, Great Portland Street, W.* 1. *T.* Museum 9701.

5½d. M. (1st).—Printed in Braille type for the blind. Contributions supplied gratuitously. Short stories and articles (400 to 800 words), chiefly of interest to the blind, and articles of general interest also acceptable.

PROGRESSIVE PRINTER, 54 *Upper O'Connell Street, Dublin, C.* 8.

3d. M.—Brightly written news items of interest to Irish printers are acceptable. *Payment* 1½d. a line. **Illustrations**: Occasional photographs for which no payment is made.

PROTEUS, W. B. CROW, D.Sc., 140 *The Grove, Stratford, E.* 15.

10s. annual subscription. Q.—Scientific, philosophical, historical or technical articles on the principles of osteopathy, chiropractic, naturopathy, physiognomy, dream analysis, astrology, herbalism and physiophilosophy. No *payment*. **Illustrations**: All kinds, as required. Line drawings are sufficient for most purposes.

PSYCHE (1921), C. K. OGDEN, M.A., *Broadway House, 68–74 Carter Lane, E.C.* 4.

5s. Q.—Deals with psychology, general, linguistic, and with applied science (inventions). Articles from 1,000 to 4,000 words. No *payment*.

PUBLIC HEALTH (1888), CHARLES PORTER, 1 *Upper Montague Street, Russell Square, W.C.*

2s. 6d. M.—Is the official journal of the Society of Medical Officers of Health, by whom it is published. Uses contributions from Members of Society only.

PUBLIC OPINION (1861), ARTHUR BIRNAGE, 163A *Strand, W.C.* 2. *T.* Temple Bar 2187.

3d. W. (Friday).—A weekly review of what people think, say, and do. Contributions not solicited.

PUBLISHER AND BOOKSELLER, THE (1858), GEOFFREY S. WILLIAMS, J. WHITAKER AND SONS, LTD., 12 *Warwick Lane, E.C.* 4. *T.* Central 4478.

4d. W.—The organ of the publishing and bookselling trades. Authors' views and new book-ideas on production, distribution and setting accepted. Articles about 1,000 to 1,500 words. **Illustrations:** Technical, etc.

PUBLISHERS' CIRCULAR AND BOOKSELLERS' RECORD (1837), E. WALTON MARSTON, 56–58 *Whitcomb Street, Leicester Square, W.C.* 2. *T.* Whitehall 1196.

4d. W.—Articles and illustrations dealing with the book trade, but a *preliminary letter* is advisable.

PUCK (1904), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Tuesday).—For children of every age. Refined, bright, healthy in tone. Pictures, stories, toy models, puzzles, etc.

PUCK ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

6s. Yearly (September 1st).—A volume of pictures and stories for boys and girls of all ages.

PUNCH (1841), E V. KNOX, 10 *Bouverie Street, E.C.* 4. *T.* Central 9161 (5 lines).

6d. W. (Tuesday).—Sketches and short articles in prose or verse are accepted from outside contributors. **Illustrations :** Line.

QUARRY AND ROADMAKING (1896), JENKYN GRIFFITHS, B.Sc., 30 *and* 31 *Furnival Street, E.C.* 4. *T.* Holborn, 7141–2.

8d. M. (7th).—Deals with the stone, marble and slate trades, and the Roadmaking Industry. Technical articles are suitable. A *preliminary letter is* generally advisable. *Payment:* 10s. a column. **Illustrations:** Photographs and drawings.

QUARTERLY JOURNAL OF MEDICINE (1907), *Clarendon Press, Oxford,* 35s. per annum. Q.—Devoted to the publication of original papers and critical reviews dealing with clinical medicine. The reviews only are paid for.

QUARTERLY REVIEW (1809), Sir JOHN MURRAY, K.C.V.O., D.S.O., and C. E. LAWRENCE, 50 *Albemarle Street, W.* 1.

7s. 6d. Published Jan., April, July and October.—This Review contains notices of book and articles on politics, economics, history, literature, philosophy, science, etc. No stories or poetry accepted. Articles, as a rule, contain 4,000 to 6,000 words. Essays of interest and value on the above-mentioned subjects are considered. They should be typewritten. No illustrations. A *preliminary letter* to the Editor is advisable.

QUEBEC, Dr. L. J. LEMIEUX, 2 *Cockspur Street, S.W.* 1.

6d. M.—Articles on Quebec interests in Great Britain. Length preferred 1,000–2,000 words. *Payment* varies. By arrangement. **Illustrations :** Geographical, touristic, industrial, historical, etc., relating to Quebec Province and Canada.

QUEEN (1861), *Hatfield Street, Stamford Street, S.E.* 1. *T.* Hop 4900 (7 lines)
1s. W. (Wednesday).—An illustrated journal for women, containing articles of controversial and topical interest as especially affecting the educated woman of to-day, of all ages, needs and interests. Regular weekly features include Royal and Society Notes, Theatre and Book criticisms, eight pages of Fashions, an eight-page Children's Supplement, together with expert advice on dress, household management, baby and the nursery, cookery, furnishing and decoration, the car, pets, travel and education. Articles of practical and domestic interest should be of 800 to 1,000 words in length, and accompanied by photographs. The most acceptable contributions are those of a bright and informative nature, dealing with topics of importance to educated women. Short Stories should not be of more than 3,000 words in length. *Payment:* Terms by arrangement with the Contributions Editress. All other communications to the Chief Assistant Editress. **Illustrations:** Line, wash or photos.

QUILL (1902), JUAN W. P. CHAMBERLIN, 23 *Nassington Road, Hampstead, N.W.* 3.
Q.—Organ of the Quill Club. Articles on subjects of interest to literary workers, playwrights, and free-lance journalists. No *payment.*

QUIVER (1861), *Fleetway House, Farringdon Street, E.C.* 4.
1s. M. (26th).—A magazine read largely by thoughtful middle-aged people with a religious background. Serials (70,000), short stories (4,000) and articles should therefore be of uplifting character, free from sensationalism or mawkishness. *Payment* varies. **Illustrations** : Cover varies; story and article illustrations in line, wash or photos.

RADIO, ALFRED BASTIEN, 56 *Farringdon Street, E.C.* 4.
1d. M.—Photographic and authoritative wireless paragraphs. Technical articles not required. *Payment* by arrangement. **Illustrations** : Photographs only.

RADIO TIMES (The Journal of the B.B.C.), ERIC MASCHWITZ, *Broadcasting House, London, W.* 1.
2d. W.—Well-written articles on the Art of Broadcasting, its future development, present-day influence, gladly considered; also articles on general subjects of particular interest to radio listeners. Length preferred from 800 to 1,500 words. Occasional fiction and humorous articles. Technical articles not accepted. Intending contributors are advised to study the paper, bearing in mind particularly the fact that it is read by wireless listeners. *Payment* by arrangement.

RAILWAY GAZETTE (1905 and 1864), 33 *Tothill Street, Westminster, S.W.* 1. *T.* Victoria 8836.
W.—(Incorporating the *Railway News.*) Deals with the management, engineering and operation of home, colonial, and foreign railways. Articles of practical interest on these subjects in any part of the world are considered and paid for if accepted. Short illustrated articles, up to 1,000 words, are preferred. A *preliminary letter* is desirable.

RAILWAY MAGAZINE (1897), 33 *Tothill Street, Westminster, S.W.* 1. *T.* Victoria 8836.
1s. M. (23rd).—An illustrated magazine, dealing with all railway subjects; not fiction. Articles from 1,500 to 3,000 words. A *preliminary letter* is desirable. No verse. *Payment:* 15s. to one guinea a thousand words. *Remarks:* The Editor may be seen by appointment. **Illustrations:** Half-tone and line blocks only. Colour or double tone frontispiece.

RAILWAY REVIEW (1880), 205 *Euston Road, N.W.* 1.

2d. W. (Wednesday).—Matter is supplied by the actual workers on the railways. No space for other contributions.

RAINBOW (1914), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Monday).—A picture and story paper for children. All features of amusing interest. **Illustrations :** colour and line.

RAINBOW ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

3s. 6d. Yearly (September).—An Annual appealing to young children, illustrated in line and colour. Contains about sixteen short stories, simply told, from 1,000 to 2,000 words; also little articles on games, puzzles, etc.

RANGER, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W.—Short stories of about 500 words, running in series. Adventure stories, with plenty of action and thrills and also adequate characterisation, required.

RATING AND INCOME TAX, J. STANTON, 1 *Dr. Johnson's Buildings, Temple, E.C.* 4. *T.* Central 1082.

9d. W.—Two thousand word articles on Income Tax and Valuation for purposes of assessment to Schedule A and Poor Rate, and reports of Income Tax and Rating Appeals. A *preliminary letter* is advisable. No illustrations used.

RECORD (1828), HERBERT T. HOGAN, 2 and 3 *Red Lion Court, E.C.* 4. *T.* City 7889.

2d. W. (Friday).—The Church's oldest newspaper; the organ of the Evangelical Party. Articles, not more than 1,000 words, on Church matters and on literary and social subjects may be sent to the Editor. 15s. per 1,000 words. A *preliminary letter* is desirable.

RED LETTER (1899), D. C. Thomson & Co., Ltd., *Albert Square, Dundee,* and *Thomson House, Fetter Lane, London, E.C.* 2.

2d. W. (Tuesday).—Serials of 60,000 to 80,000 words of love, mystery, pathos and stirring incidents. *Preliminary letter* with opening instalment and synopsis. Short stories of 3,000 to 4,000 words; dramatic with strong love interest; also 200- to 1,000-word articles on subjects of feminine interest. *Payment* on acceptance.

RED MAGAZINE (1910), FRANCIS WARD, *Fleetway House, Farringdon Street, E.C.* 4.

7d. Now appearing monthly.—Each issue contains nine or ten short stories and an instalment of a serial story. The Editor will consider stories of any length from 3,000 to 6,000 words, but the number required is limited. Dramatic stories, with scenes laid at home and abroad, are preferable. Magazine rates. Two-colour cover. **Illustrations :** Line.

RED STAR WEEKLY (1929), D. C. THOMPSON & Co., *Albert Square, Dundee, and Thomson House, 12 Fetter Lane, E.C.* 4.

2d. W. (Thursday).—Serials of 60,000 to 80,000 words with strong emotional interest. Opening instalment 6,000 words. Long completes 10,000 words. Shorts 3,000 to 4,000 words. *Payment* on acceptance.

RED TAPE (1911), W. B. BIRD, 9 *Tudor Street, E.C.* 4.
2d. M. (1st).—The Civil Service Magazine. Well-written articles and stories of a light character and not longer than 1,000 words on Civil Service subjects considered. Also verse and humorous drawings of interest to Civil Servants. *Payment* by arrangement.

REFRACTORIES JOURNAL, THE (1925), *Kelham Island, Sheffield.*
1s. M. (10/6 Ann. Sub.).—Welcomes reviews and notices of current literature, biographical notices, etc., of interest to the refractories industry. *Payment* is not made, unless by special arrangement.

RETAIL CHEMIST, THE (1930), *Sanctuary House, 33, Tothill Street, Westminster, S.W.* 1. *T.* Victoria 8836.
1s. M.—Technical and trade matter relating to the business and profession of pharmacy. Articles must be of special interest to the proprietor pharmacist. Consultation with the Editor is essential. *Payment:* about 30s. a thousand words. **Illustrations:** Photographs only.

REVIEW (1869) (Incorporating the *Insurance Observer*), A. C. WINCH, 53 *Fetter Lane, E.C.* 4. *T.* Central 3021.
6d. W. (Friday).—Articles on insurance. No restriction as to length of articles. Rate of *payment:* 15s. per column.

REVIEW OF REVIEWS (1890), LOVAT DICKSON, 38 *Bedford Street, W.C.* 2. *T.* Temple Bar 4055.
1s. M. (10th).—The *Review of Reviews* is a news-magazine, reviewing each month the events of the world, and illustrating its comments with caricatures reproduced from leading papers all over the world. Incorporated with the *Review of Reviews* is **THE WORLD TO-DAY,** and in the section in the incorporated magazine under this heading articles of general interest appear. Contributions for this section are welcomed, are given quick consideration, and payment is made for them on publication. The rate of *payment* varies with the worth of the article, but is usually considered good. Intending contributors are recommended to study the magazine carefully.

REYNOLDS'S NEWSPAPER (1850), SYDNEY R. ELLIOTT, 8 *Temple Avenue, E.C.* 4. *T.* City 7557.
2d. W. (Sunday).—A popular paper of democratic views. Articles 500 to 1,000 words, or "news specials" up to 1,500 words. *Payment:* according to arrangement.

ROADS AND ROAD CONSTRUCTION (1923), H. MILLER, *Bangor House,* 68, 69 *Shoe Lane, E.C.* 4. *T.* Central 6068.
12s. per annum.—A monthly record of road engineering and development. Acceptance of outside contributions only by arrangement beforehand.

ROMA'S PICTORIAL FASHIONS (1908), *Fleetway House, Farringdon Street, E.C.* 4.
6d. M. (10th).—Fashion sketches for ladies in line and wash or two colours. Short articles of practical interest to women on dress, beauty, needlework, fashion, knitting and accessories. *Payment* by arrangement.

ROUND TABLE (1910), JOHN DOVE, Editor, c/o Macmillan & Co., Ltd., *St. Martin's Street, W.C.* 2.
5s. Q.—A non-party political quarterly. Practically all articles commissioned.

ROVER, THE (D. C. Thomson & Co., Ltd.), *Albert Square, Dundee;* and *Thomson House, 12 Fetter Lane, E.C. 4.*

2d. W. (Thursday).—Bright and breezy open-air stories. Completes 4,500 and 9,000, serials and series dealing with the same character in each story. *Payment* on acceptance.

R.M.C. RECORD, *Royal Military College, Camberley, Surrey.*

7s. 6d. per annum. Jan., May, Sept.—Drawings, light verse, short stories, sport or travel, if they have a bearing on army life, of 1,000–4,000 words. *Payment:* 1 guinea per 1,000 words. **Illustrations:** Photogravure.

RURAL ELECTRIFICATION AND ELECTRO-FARMING (1925), 13–16 *Fisher Street, Southampton Row, W.C. 1. T.* Holborn 5171.

4d. M.—Contains practical articles of interest to the farmer, and devotes particular attention to the application of electricity to farming and rural industries; 1,000 words. Takes outside contributions. Preliminary letter advisable. *Payment* varies.

RUSSIA TO-DAY (1930), 33 *Ormond Yard, W.C. 1. T.* Holborn 2855–6.

2d. M.—An illustrated photogravure magazine on Modern Russia. Good photographs and well-informed news items and articles up to 900 words (on Soviet Russia).

SACKBUT, URSULA GREVILLE, 24 *Berners Street, W. 1. T.* Museum 4876.

2s. 6d. Q.—General articles on music and artistic subjects, 1,000 to 2,500 words. *Payment* is made.

ST. MARTIN'S REVIEW (Founded 1920 by H. R. L. SHEPPARD), W. P. G. MCCORMICK, 13 *Bream's Buildings, Fetter Lane, E.C. 4.*

6d. M. (1st of each month).—Religious, Social, Literary, Artistic, Biographical, Travel and current articles (1,200 to 1,500 words). *Payment:* £1 1s. per page (400 to 500 words). **Illustrations:** Line blocks.

SALES MANAGEMENT AND RETAIL SELLING (1921), THOS. H. LEWIS, M.B.E., 22 *Henrietta Street, Strand, W.C. 2. T.* Temple Bar 5772 (2 lines).

10d. M. (15th).—A journal dealing with every phase of modern salesmanship and marketing. Contributions of from 750 to 1,500 words, dealing with *practical* aspects of selling and advertising are invited, also series articles of about 1,250 words each. *Payment* by arrangement. **Illustrations:** Photographs or line drawings.

SATURDAY REVIEW (1855), A. WYATT TILBY, 18–20 *York Buildings, Adelphi, W.C. 2. T.* Temple Bar 3157. *T.A.* Saturday Review, London.

3d. W. (Saturday).—A high-class review, dealing chiefly with politics, literature, science, art and finance. Literary competitions, with money prizes, light articles on topical subjects. Outside contributions are considered, length about 1,000 words. Special attention to the theatre and films.

SCHOOL EQUIPMENT JOURNAL (incorporating **SCHOLASTIC REQUISITIONS,** C. A. HERON, 9–13 *Tottenham Street, London, W. 1. T.* Museum 4777–8.

6d. M. (1st).—The only Educational Trade Journal. Deals with school equipment and supplies. No recognised rates, but *payment* is made according to the articles accepted.

SCHOOL GOVERNMENT CHRONICLE (1871), Major T. H. BISHOP, *Bridewell House, Bridewell Place, E.C. 4. T.* Central 3684–5.

1s. M.—Outside contributions on educational matters are considered.

SCHOOL GUARDIAN (1876), 19 *Gt. Peter Street, Westminster, S.W.* 1. *T.* Victoria 6881.

2d. M.—Educational newspaper and Review. Matter sent in for consideration is sometimes accepted.

SCHOOL SCIENCE REVIEW, G. H. J. ADLAM, M.A., B.Sc., *City of London School, E.C.* 4.

2s. 8d. post free. Q.—Articles of general and educational interest, 3,000 words, new methods of teaching science, new laboratory experiments devised by teachers, recent advances in science, reviews of science textbooks, etc., will form part of the subject-matter, and in addition new apparatus produced by teachers and by the various manufacturing firms will be reviewed. *Payment* by arrangement.

SCHOOLGIRL, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Saturday).—School and adventure stories, both complete, and serials. **Illustrations:** Line and wash. Coloured cover.

SCHOOLGIRLS' OWN, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Tuesday).—Complete stories and serials of interest to schoolgirls. **Illustrations:** Line.

SCHOOLGIRLS' OWN ANNUAL, *Fleetway House, Farringdon Street, E.C.* 4.

6s. Yearly.—Stories and articles of interest to schoolgirls. **Illustrations:** Half-tone and line. Three-colour plates. A *preliminary letter* is advisable.

SCHOOLGIRLS' WEEKLY, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—Complete stories 15,000 words in length, and serials in 6,000-word instalments of interest to schoolgirls. **Illustrations:** Line.

SCHOOLMASTER (1872), J. H. LUMBY, B.A., 3 *Racquet Court, Fleet Street, E.C.* 4. *T.* Central 3488.

2d. W. (Thursday).—The organ of the National Union of Teachers; it contains notes, lesson material, articles, etc., dealing with education in all its branches. *Payment:* From one guinea a column of about 750 words.

SCHOOLMISTRESS (1881), Mrs. E. E. WHITE, M.A., B.Sc., 11 *Montague Street, W.C.* 1. *T.* Museum 5459.

3d. W. (Thursday).—A newspaper containing news and single articles or serial features dealing with educational methods. MSS. of any kind making a special appeal to women gladly considered. Needlework and housecraft are especially strong features. *Payment* by arrangement. **Illustrations:** Half-tone and line.

SCIENCE PROGRESS (1906), Sir RONALD ROSS, *The Ross Institute, Putney Heath, S.W.* 15. Published by John Murray, 50 *Albemarle Street, W.* 1.

7s. 6d. Q.—General articles, average length about 6,000 words, on recent scientific work are considered; scientific matter, but popular science as well; writers must be fully qualified in regard to the matters they deal with. 5s. per page of 400 words. **Illustrations:** Line illustrations in text, half-tones by arrangement.

SCOTSMAN (1817), GEORGE A. WATERS, 24 *North Bridge, Edinburgh; T.* Edinburgh 22051. London Office, 63 *Fleet Street, E.C.* 4. *T.* Central 1616.

2d. D.—Unionist. Accepts general contributions of about a column in length, also special articles on Scottish life, literature, history, science and natural history. *Payment* made. **Illustrations:** Topical and scenic views.

SCOTS MAGAZINE (John Leng & Co., Ltd., and D. C. Thomson, & Co., Ltd.), 7 *Bank Street, Dundee.*

1s. M.—First-class Scottish fiction—serial and short stories (3,000 to 5,000 words). Articles—not exceeding 3,000 words—on all subjects of Scottish interest. Verse. *Payment* varies according to suitability and quality.

SCOTS OBSERVER, THE, Rev. David M'Queen, M.A., and J. D. Sherriffs, *Press Buildings, Hamilton.*

2d. W.—Religious, sociological, and general matter which is not political. Sociological matter can be used only if it is of broad human rather than scientific interest. The paper's circulation is mainly among church members. Length preferred from 300 to 1,200 words.

SCOTTISH COUNTRY LIFE (1914), Donald Sutherland, 15 *Foulis Street, Glasgow, W.* 3. *T.* Scotstoun 2236.

6d. M.—A journal of outdoor life and sport. Articles should not exceed 1,200 words. Sport, Natural History, travel and outdoor subjects preferred. Photographs of social, sporting and general interest. Scottish interest desirable but not absolutely essential. *Payment* on publication.

SCOTTISH EDUCATIONAL JOURNAL, Thos. Henderson, B.Sc., 47 *Moray Place, Edinburgh. T.* Edinburgh 23216.

2d. W.—Professional organ of Educational Institute of Scotland, incorporating the *Educational News, Secondary School Journal* and *Scottish Class Teacher.* Articles on matters of interest to educationists, of about 1,200 words, are considered. *Payment* (average): £1 1s. a page (1,200 words).

SCOTTISH FIELD (1903), 11 *Bothwell Street, Glasgow.*

6d. M.—The Editor invites literary contributions, photographs and sketches, and is prepared to consider crisp and interesting articles on current sporting topics, home or foreign. Publication of same must be regarded as the only evidence of acceptance. The articles submitted should, where possible, be accompanied by suitable photographs, free from liability for copyright. *Payment* varies with the merit of the matter supplied.

S.M.T. MAGAZINE, 41 *George Street, Edinburgh.*

6d. M.—Articles of 1,500 words on Travel. Tales and sketches of the Open, short historical articles or light stories considered. *Payment* £2 2s. per 1,000 words. **Illustrations:** Half-tone illustrations are a special feature.

SCOTTISH MUSICAL MAGAZINE AND SCOTTISH DRAMA (1919), William Saunders, 15 *Morningside Grove, Edinburgh.*

4d. M.—Devoted to the interests of Scottish music and drama, and questions of musical, dramatic and theatrical history, biography and antiquities, in a popular and literary style. News notes, articles and occasionally stories as brief as possible. *Payment* to contributors at the rate of 5s. per column (about 460 words). *No payment* for poetry, or unsolicited reviews, concert or other notices. **Illustrations:** Half-tone and close grain newspaper blocks, which must be supplied on loan.

SCOTTISH NATURALIST (1892), Percy H. Grimshaw, F.R.S.E., F.E.S., *Royal Scottish Museum,* or c/o *Oliver and Boyd, Edinburgh.*

2s. 3d. Bi-monthly.—Original articles and notes bearing on Scottish zoology. *No payment* made.

SCOUT (1908), F. HAYDN DIMMOCK, 28 *Maiden Lane, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Thursday).—Short stories (1,500–5,000 words) of healthy tone and quick in action. Articles (500–1,000 words) on all boys' subjects. Serials by arrangement. *Payment:* £1 a thousand words and upwards. **Illustrations:** Cover in two colours. **Illustrations:** Line and wash, photographs occasionally.

SCOUT ANNUAL, F. HAYDN DIMMOCK, 28 *Maiden Lane, W.C.* 2

10s. 6d. Published on or about September 1st yearly.—Contains issues of *The Scout* from August to July.

SCOUTER, Dr. F. W. W. GRIFFIN, 25 *Buckingham Palace Road, S.W.*

3d. M.—Anything to do with Scouts, but contributions should be suitable for adults rather than boys. 700 to 1,200 words. Outside articles are rarely accepted. *Payment:* as a rule none. **Illustrations:** Line, wash and photographs.

SCREEN STORIES, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—Dramatic adventure fiction; also romances based on famous film stories. Interesting items and photographs of film stars. Stories illustrated by photographic stills.

SEARCH, THE, E. J. LANGFORD GARSTIN and HUGH J. SCHONFIELD. Published by The Search Publishing Company, Ltd., 6 *Old Gloucester Street, London, W.C.* 1. All communications to the Editors.

2s. 6d. (post free). 10s. per annum.—Matter required: articles on current research and discovery, scientific, archæological, literary, religious and artistic. Also philosophical essays. Not to exceed 3,000 words. *Payment* by arrangement. **Illustrations:** Line and occasional half-tone, size of space 6 in. by 3¾ in.

SENTINEL TRANSPORT NEWS, *"Sentinel" Waggon Works, Ltd., Shrewsbury.*

Nominally 6d. M.—"but is not sold, all copies being distributed free to our customers and prospects." Articles of 1,000–1,500 words likely to appeal to users of Heavy Road Transport Vehicles, on the use of steam-engined vehicles, road or rail, as against vehicles powered with internal-combustion engines; the disadvantages of importing foreign liquid fuels. *Payment:* £2 2s. per 1,000 words. **Illustrations:** Photographs are required for reproduction by off-set process.

SERVICE STATION, THE (1925), V. DELPORT, Penton Publishing Co., Ltd., *Caxton House, S.W.* 1.

8s. per annum. M.—A monthly trade journal published in the interests of Service Station owners. Well-informed trade contributions not more than 900 words in length. Also trade notes and paragraphs. As a purely trade paper, *payment* is based on the value of stuff accepted. **Illustrations** : Photographs and line blocks.

SEXTON BLAKE LIBRARY (1915), *Fleetway House, Farringdon Street, E.C.*4.

4d. (Four Monthly.)—Complete detective stories. 65,000 words.

SHEFFIELD DAILY TELEGRAPH (1855), JOHN OAKLEY, 17 *High Street, Sheffield. T.* Sheffield Central 22055. London Offices, 135 *Fleet Street, E.C.*4. *T.* Central 6909; and 200 *Gray's Inn Road, W.C.*1. *T.* Museum 9841.

1d. D.—Conservative. Special articles, 700–1,000 words, of topical interest are considered. No verse. *Payment* is a subject of negotiation with individual writers.

SHIPBUILDING AND SHIPPING RECORD (1912), JOHN P. TAYLOR, 33 *Tothill Street, Westminster, S.W.* 1. *T.* Victoria 8836.

1s. W.—A journal devoted to the interests of shipbuilding, marine engineering, docks, harbours, and shipping. Articles of practical interest to shipowners or shipbuilders, with or without drawings or illustrations, are considered and paid for if accepted. These must be written by experts in the particular branches. A *preliminary letter* is desirable.

SHOOTING TIMES AND BRITISH SPORTSMAN (1882), Dr. F. W. WAGNER, M.A., Sc.D., Burlington Publishing Co., 74–76 *Temple Chambers, E.C.* 4.

6d. W.—Articles should relate to shooting, fishing and sporting experiences, and should run from 1,750 to 2,000 words. **Illustrations:** Half-tone and line.

SIGN (1904), 28 *Margaret Street, Oxford Circus, W.* 1.

1d. M.—Religious and devotional matter of definite Church type, 800 to 1,000-word adventure stories, short practical papers, etc., carefully considered. Special *payments* for special features. All MSS. should bear the author's name and address, and stamps should accompany contributions for return if necessary. **Illustrations:** Photos and drawings, line and wash, &c.

SILK JOURNAL AND RAYON WORLD (1924), JOHN BROOKS, (John-Heywood, Ltd.), 121 *Deansgate, Manchester. T.* Central (Manchester) 7400 (7 lines).

6d. M. (20th).—Monthly journal devoted exclusively to the Silk and Rayon sections of the Textile Industry. Covers every phase of these industries, paying particular attention to the spinning, preparing, manufacturing, dyeing, and finishing of silk and rayon goods and to the production of rayon. Articles on questions of production, manufacture, design, distribution, or the economics of the Silk and Rayon industries considered. *Payment* by arrangement. **Illustrations:** Half-tone and line.

SKETCH (1893), BRUCE S. INGRAM, O.B.E., M.C., *Inveresk House, Strand, W.C.* 2. *T.* Temple Bar 8020.

1s. W. (Wednesday).—Stories of about 1,700 to 3,000 words are considered, and it is specially desirable that these shall be of a light character. *No preliminary letter* is required. *Payment* varies. *Remarks:* Only typewritten matter considered. All contributors must state if their MSS. have been sent elsewhere. **Illustrations:** Cover designs for special numbers. Paintings and drawings required for ordinary and Christmas numbers. Humorous drawings. Photos of people, places, social events, or anything curious or unusual considered. Society snap-shots and "At Home" photographs (specially topical) particularly desired.

SKIPPER, THE, (D. C. Thomson & Co., Ltd.), *Albert Square, Dundee,* and *Thomson House,* 12 *Fetter Lane, E.C.* 4.

2d. W. (Saturday).—Bright stories of adventure, school, sport and fun, as serials, series (dealing with same character), or completes. Instalments of 5,000 words. Also photographs of up-to-date interest for boys. *Payment* on acceptance.

SMALLHOLDER, GARDENER AND POULTRY-KEEPER (1910), W. BRETT (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, Covent Garden, W.C.* 2.

2d. W. (Thursday).—Simple, practical articles, popularly written, from 500 to 1,000 words, on gardening, fruit-growing, flowers, greenhouse work, poultry-keeping, and the keeping of bees, rabbits, goats, pigs, cows, etc., are welcomed. Action photographs should be supplied where possible.

SMART NOVELS (1903), Mrs. THORNE, 1 *Farringdon Avenue, E.C.* 4. *T.* Central 4177.
2d. W. (Monday).—Contains serials and a complete novel of about 20,000 words. Contributions of the ordinary novelette type are not wanted, but there is an opening for really well-written realistic stories which have a strong love interest. *Payment* on acceptance. Synopsis and opening chapter only should be submitted.

SNAPSHOTS (1924), JAMES ROWATT, 2 *Dyers Buildings, Holborn, E.C.* 1. *T.* Holborn 3540.
2d. M. (25th).—Sold through photographic dealers to the public. Short illustrated articles on photographic subjects, about 600 words, invited and, if acceptable, paid for.

SOCIAL DEMOCRAT (Incorporating Justice) (1884), 103 *Southwark Street, S.E.*1.
2d. M.—The organ of Democratic Socialism.

SOCIOLOGICAL REVIEW (1908), Le Play House Press, 65 *Belgrave Road, S.W.* 1. *T.* Victoria 0571.
5s. net. Q.—Journal of the Institute of Sociology. Articles of about 5,000 words treating social subjects in a scientific way. *No payment* is made.

SOLICITORS' JOURNAL, THE (1857), 29 *Breams Buildings, E.C.* 4. *T.* Holborn 1853.
1s. W.—Articles by recognised authorities on important subjects of special interest to the legal profession and also to accountants, auctioneers, surveyors, the Legal Departments of Banks, Insurance Offices, Commercial Houses, as well as to American, Canadian, Colonial, and Indian practitioners, etc., are invited. As a general rule no article should exceed 1,000 words.

SOUTH AFRICA, LTD. (1889), 10–12, *Ludgate Hill, E.C.* 4. *T.* Central 8341.
6d. W. (Friday).—This journal contains articles of interest and special news from and concerning South Africa. Only MSS. from persons who know their subject should be submitted. Half-tone and line blocks used.

SOUTH AMERICAN JOURNAL (1863), *T.* BREWER, 309–311 *Dashwood House, Old Broad Street, E.C.* 2. *T.* London Wall 5127.
9d. W. (Saturday).—Contains articles relating to South and Central America and Mexico. *Payment* varies. A *preliminary letter* should be sent. **Illustrations :** None.

SOUTH LONDON PRESS (1865), 70–74 *London Road, Elephant and Castle, S.E.* 1. *T.* Hop 7008. Editorial Office, *Streatham High Road, S.W.* 16. *T.* Streatham 7900.
1d. Tuesdays, 2d. Fridays.—Local interest matter only. 800 words for Christmas issue, otherwise 500. Current rates. Preference shown if illustrated. **Illustrations:** any kind.

SPECIFICATION (1898), FREDERICK CHATTERTON, F.R.I.B.A., 9 *Queen Anne's Gate, Westminster, S.W.* 1. *T.* Victoria 6936.
10s. 6d. Annually (Jan.).—A reference work for architects, surveyors, civil engineers, contractors and all engaged in building. It contains a technical résumé of over 30 branches of the building trade—from Excavator to Paper Hanger—together with Standard Specification clauses relating thereto, and numerous copyright articles and illustrations.

The volume is revised annually. Authoritative articles (illustrated or not) should be submitted to the Editor for his consideration. *Payment* by arrangement.

SPECTATOR (1828), JOHN EVELYN WRENCH, 99 *Gower Street, W.C.* 1. *T.* Museum 1721.
6d. W. (Friday).—A non-party organ. Not much outside work is accepted, but articles not exceeding 1,200 words of a suitable character will always be considered. Speciality of modern poetry. A *preliminary letter* is not necessary.

SPHERE (1900), JESSE HEITNER, *Inveresk House*, 346 *Strand, W.C.* 2.
1s. W. (Saturday).—An illustrated up-to-date weekly newspaper containing news and other pictures, articles on topical matters, and some fiction. **Illustrations**: Cover designs for special numbers. Topical drawings in wash or line and wash may be submitted, and topical articles of 1,500 to 2,500 words in length are cordially considered.

SPORTING LIFE, THE (1859), C. TOWLER (Odhams Press, Ltd.), 93, *Long Acre, W.C.* 2. *T.* Temple Bar 2468.
2d. D —Special articles concerning all kinds of sport are considered; 800 to 1,500 words. *Payment:* According to importance and length. No fiction. **Illustrations**: Photographs.

SPORTING TIMES (1865), DAVID H. CAIN, 96 *Jermyn Street, St. James's, S.W.* 1. *T.* Gerrard 6437.
2d. W.—Occasionally humorous tales, about 800 words in length, are accepted, and short humorous paragraphs of topical or sporting interest; also photographs, cartoons, drawings, and verse concerning topical sporting subjects. Contributors are asked to state what value they put on their work when sending material.

SPORTS DEALER, THE, H. G. REDDY, 19 *Garrick Street, W.C.* 2.
1s. M.—Trade articles only. Not more than 1,000 words. Photographs of sporting events usually acceptable. *Payment:* one guinea per page.

SPRINGTIME AND CHRISTIAN ENDEAVOUR MAGAZINE (1899), Rev. B. AQUILA BARBER, 26 *Holborn Hall, Gray's Inn Road, W.C.* 1.
3d. M. (25th).—A Primitive Methodist magazine for young people. Serial stories about 40,000 words, and short stories, 1,800. *Payment:* 3s. 9d. per page.

STAGE (1880), LIONEL CARSON, 16 *York Street, W.C.* 2. *T.* Temple Bar 4150.
4d. W. (Thursday).—Original and interesting articles on stage topics and recitations may be sent for the Editor's consideration.

STAMP COLLECTING, F. HUGH VALLANCEY, 15 *St. Bride Street, E.C.* 4.
3d. W.—Articles or notes of interest to stamp collectors, 500 to 1,000 words. *Payment* varies.

STAMP COLLECTORS' FORTNIGHTLY (1894), F. J. MELVILLE, 10A *Ardbeg Road, Herne Hill, S.E.* 24.
2d. F.—News and technical. *Payment* by arrangement.

STAMP LOVER (1908), F. J. MELVILLE, 10A *Ardbeg Road, S.E.* 24.
8d. M.—Organ of Junior Philatelic Society. Articles readable and chatty as well as technical. Chiefly honorary.

STANDARD, THE, 1 *Cavendish Row, Dublin, C.* 16.
2d. W.—Short stories, articles, poems. Exclusive news-stories and pictures of Catholic interest. Short contributions preferred. Stories and articles must be of high literary standard, and while stories need not necessarily be of a religious nature, all triangle themes, etc., are barred. *Payment* at morning paper rates for news; articles and stories at Editor's rating.

STAR (1888), EDWARD CHATTAWAY, 22 *Bouverie Street, E.C.* 4. *T.* Central 5,000.
1d. D.—Liberal. Topical articles, about 800 words, news photographs and exclusive news stories are always wanted. Verse not wanted.

STARTLER, THE, REX HAYDON, *Fleetway House, Farringdon Street, E.C.* 4.
2d. Every Saturday.—A series of complete stories, funny and adventurous, dealing with the escapades of unusual characters. Appeals to boys 9–16 years. Stories are for the most far-fetched and always from the "different" angle. Thus, a boy who starts a private police station of his own; the cowboy who always uses a catapult; the boy who rides the seas on a shark's back.

STATIST (1878), PATRICK FITZGERALD, D.Sc.(Econ.), 51 *Cannon Street, E.C.* 4. *T.* City 5258–9.
6d. W. (Saturday).—Outside contributions considered. Finance, trade, investment, economics, 1,000–2,000 words.

STONE TRADES JOURNAL (1900), 17 *Dacre Street, Westminster, S.W.* 1.
6d. M.—Technical and popular articles on stone, marble, granite, slate, cement, lime, monumental and architectural work. From one to two thousand words. *Payment* ı open to arrangement. **Illustrations:** Half-tone silver prints, to illustrate subject described.

STORY-TELLER (1907), CLARENCE WINCHESTER, *Fleetway House, Farringdon Street, E.C.* 4.
1s. M.—This magazine contains stories of all kinds and lengths, including a long complete novel of 15,000 to about 20,000 words, when a serial novel is not being used. A high standard of fiction is demanded, and although many of the regular contributors are well-known and established authors, new and unknown writers are encouraged if they can write real short stories. *Payment* is made according to Editor's valuation. Poetry is used. No illustrations.

STRAND MAGAZINE (1891), H. GREENHOUGH SMITH and REEVES SHAW, (George Newnes, Ltd.), *Southampton Street, Strand, W.C.* 2. *T.* Temple Bar 7760.
1s. M. (25th).—A well illustrated magazine, containing articles of general interest, short stories and serials. Short stories of from 3,000 to 7,000 words in length, with plenty of plot and exciting incident or of a light and entertaining nature, are generally preferred. Articles of general interest, especially such as lend themselves to illustration and, above all, are fresh and novel in subject, are often acceptable. Verse very seldom accepted. No *preliminary letter* is required. *Payment* liberal for good work and made on acceptance. **Illustrations:** Frontispiece, story and article illustrations in line, wash or photos.

STUDIES (1912), 35 *Lower Leeson Street, Dublin.*
3s. 6d. Q.—A review of letters, philosophy and science. Articles from 10 to 16 pages in length. *Payment* varies. Illustrated articles on art are occasionally published. Press day, 1st.

STUDIO (1893), GEOFFREY HOLME, 44 *Leicester Square, W.C.* 2. *T.* Whitehall 3267–8.

2s. M.—An international magazine dealing entirely with art matters (principally modern). Notes from 200 to 600 words on fine or applied art subjects, accompanied by photographs, may be sent for consideration. See notice to contributors published after list of contents in each issue. A *preliminary letter* is desirable. *Remarks:* Only *illustrated* articles and notes are accepted. **Illustrations:** Pictures and drawings of all kinds, sculpture, designs, architecture, etc., in half-tone or line. Supplements in colour or tint.

STYLE FOR MEN, *Drury House, Russell Street, Drury Lane, W.C.* 2.

6d. (by post 9d.). M. 7s. 6d. per annum, post free (home); 10s. per annum (abroad).—Invites interesting and authoritative articles concerning the men's wear trade and trade developments. News items, paragraphs and photographs welcomed. *Payment:* on publication. **Illustrations:** Line and half-tone.

SUNBEAM, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Saturday).—A refined home paper for children, containing features, all kinds, of interest to young readers.

SUNDAY AT HOME (1854), (R.T.S.), G. J. H. NORTHCROFT, 4 *Bouverie Street, E.C.* 4. *T.* Central 8428.

1s. net. M. (25th).—The aim of this magazine is to make righteousness readable. No serials are required; they are arranged for. A few short stories are wanted of real literary value; no padding, no nonsense, good plot. Travel articles of fifteen hundred to two thousand words required, of real interest and value. Religious articles of a thousand to fifteen hundred words, manly in style, frank and modern in tone. A few verses appear in each number. **Illustrations:** A few line and wash drawings used. No photographs of children wanted.

SUNDAY CHRONICLE (1885), J. W. DRAWBELL (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

2d. W. (Sunday).—Vigorous, outspoken articles on current social controversies, 800 to 1,200 words. There is an opening for "human" news-features of a colourful, picturesque and unusual type about living people—features that tell a story. Special rates for exclusive news and picture contributions.

SUNDAY CIRCLE (1902), REX HAYDON, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—A bright religious paper, containing stories and articles, all of which are paid for at good rates. There is an opening for good serials with a strong religious or moral note. All matter should be of a religious or domestic character. **Illustrations:** Wash drawings and photographs.

SUNDAY COMPANION (1895), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Thursday).—A religious journal. Articles suitable for it are paid for, also stories, which should not exceed 3,000 words; serials by arrangement. **Illustrations:** In wash, line and photographs.

SUNDAY DISPATCH, BERNARD FALK, *Northcliffe House, E.C.*4. *T.* Central 6000.

2d. W. (Sunday).—Wanted: exclusive news stories and photographs; articles by the most prominent public figures of the day, fully authenticated. Not wanted: general articles, expressions of opinion, anonymous letters. *Payment:* best in Sunday journalism. Length of signed articles: 1,000 to 1,500 words; exceptionally 2,000 words.

SUNDAY EXPRESS (1920), J. R. GORDON, *Fleet Street, E.C.*4. *T.* Central 8000.

2d. W.—Prefers strong articles with a touch of self-revelation in them by, or about personalities. Also light articles. Length of articles from 500 to 1,000 words. *Payment* varies with the type of article, but is always on the highest scale. Photographs and line drawings are also required. Generous payment is made for exclusive news stories.

SUNDAY GRAPHIC (1915), ALLAN F. W. SINCLAIR (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.

2d. Every Sunday.—Signed topical articles, 1,000 to 1,200 words. Short humorous articles, 300 to 600 words; exclusive photographs and humorous drawings. Liberal prices for articles. Suitable photographs and sketches can be submitted with articles, but this is not essential. Articles in serial form also considered.

SUNDAY INDEPENDENT, J. J. RYCE, *Independent House,* 90 *Mid. Abbey Street, Dublin.*

2d. W. (Sundays).—Serials and specials. Length: stories, 20 chapters; articles, half a column. *Payment:* Editor decides value.

SUNDAY MAIL, J. CONN, *Hope Street, Glasgow.* London Office: 200 *Gray's Inn Road, W.C.*1. *T.* Museum 9841.

2d. W.—Always on the look-out for good series, life stories of people who have interesting things to reveal, and real live intimate gossip about people and affairs of the moment. Powerful 50,000 word serials, appealing to both sexes, "chain" complete stories of novel theme in series of eight, each story 3,500 words approximately; special articles, cleverly written, on current topics, about 1,000 words in length, appealing to men and women alike; anything containing a new and good idea carefully considered. *Payment:* special rates; good payment for suitable matter.

SUNDAY MERCURY, G. V. ROSE, *Newspaper House, Birmingham.*

2d. W.—Good topical and exclusive news stories and photographs always wanted. Special rates for special matter.

SUNDAY NEWS (formerly *Lloyd's Sunday News*) (1843), 3 and 5 *Salisbury Square, E.C.* 4. *T.* City 9330.

2d. W. (Saturday and Sunday).—This paper contains news and articles on matters of general interest. Contributions should take the form of articles of topical interest. A *preliminary letter* should precede any serial. Photographs are welcomed.

SUNDAY PICTORIAL (1915), DAVID W. GRANT (acting editor), *Geraldine House, Fetter Lane, E.C.* 4. *T.* Holborn 4321.

2d. W.—Contains pictures, news paragraphs and articles by well-known writers. Considers articles, 800–1,200 words on topical social subjects. The rate of *payment* is high, and according to the quality of the contribution. Short stories. Verse. **Illustrations:** Photographs.

SUNDAY POST (D. C. Thomson & Co., Ltd.), *Glasgow, Dundee,* and *Thomson House,* 12 *Fetter Lane, E.C.* 4.

2d. W. (Sunday).—Human interest, topical, informative, and domestic articles, and exclusive news; fiction. Liberal *payment* on acceptance.

SUNDAY REFEREE (1877), ALBERT LAKER, 17 *Tudor Street, E.C.* 4. *T.* City 0854.

2d. W. (Sunday).—This journal deals with subjects of literary, social, political, and financial interest as well as sport, the drama, and film, and contains latest news. *Remarks:* The *Sunday Referee* considers outside contributions. Matter accepted is paid for according to merit.

SUNDAY STORIES (1896), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Saturday).—The leading feature is a good, healthy, moral story of human interest—nothing namby-pamby or goody-goody, yet full of human sweetness and incident. A strong love element should pervade each story. Complete stories, 14,000 words. **Illustrations:** Line or wash and wash cover.

SUNDAY SUN (1919), JOHN GREY, *Westgate Road, Newcastle-on-Tyne.* London Office: 200 *Gray's Inn Road, W.C.*1. *T.* Museum 9841.
2d. W.—Non-political. Immediate topicality and the "future slant" are the keynotes of the *Sun's* requirements. New writers who have something original and provocative to say encouraged. Topics and features of special interest to the North Country welcomed. Length, 500–1,500 words. No semi-historical or filing cabinet matter is used. Unused MSS. promptly returned if stamped addressed envelope is enclosed. *Payment:* liberal, according to value.

SUNDAY TIMES (1822), W. W. HADLEY (Acting Editor), G.P.O. Box 84a, *Daily Telegraph Buildings,* 135 *Fleet Street, E.C.* 4. *T.* Central 4242 (Saturdays after 1 P.M., Holborn 7600).
2d. W. (Sunday).—Contains news of the day, occasional verse, and special articles by authoritative writers on politics, art, drama, music, and topical matters.

SURPRISE, THE, *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Saturday).—A series of complete stories thrilling and adventure, dealing with the escapades of unusual characters. Average length about 5,000 words. Appeals to boys of 10–16 years.

SURVEYOR AND MUNICIPAL AND COUNTY ENGINEER (1892), CHARLES B. REID, 14 *Bride Lane, E.C.* 4. *T.* City 0703 (2 lines).
6d. W. (Friday).—Articles of 1,000 to 2,000 words preferred. Technical matter confined to municipal engineering work desired. *Payment:* for literary contributions, by arrangement. Press day, Thursday. **Illustrations:** Photographs and (especially) working drawings in line.

SUSSEX COUNTY MAGAZINE, ARTHUR BECKETT, F.R.S.L., Editorial: 4 *Pevensey Road, Eastbourne.* Business: 4 *Pevensey Road, Eastbourne;* 173 *Fleet Street, E.C.*
1s. M.—Short articles, sketches, historical facts, humour, modern interests. All contributions, including fiction, must have a Sussex interest. 400 to 2,000 words; longer by arrangement. *Payment:* By arrangement with Editor. **Illustrations:** Photographs; black and white drawings.

SYREN AND SHIPPING (1896), JOSEPH L. CAROZZI, 44 *and* 46 *Leadenhall Street, E.C.* 3. *T.* Monument 2722.
9d. W.—Illustrated articles on all subjects akin to shipping up to 5,000 words. Outside contributions considered. Average *payment* £1 11s. 6d. per 1,000. Press day, Tuesday. **Illustrations:** Photographs principally; sometimes wash drawings.

TABLET (1840), ERNEST JAMES OLDMEADOW, *Tablet House,* 6 *Adam Street, Adelphi, W.C.* 2. *T.* Temple Bar 5529.
6d. W. (Saturday).—The oldest organ of the Roman Catholic Church in England, which contains news of the week, articles on topics of the day, notes, reviews, almost all written by experts.

TAIL-WAGGER, incorporating **YOUR DOG AND MINE,** 58 *Mark Lane, London, E.C.* 3.

3d. M. (1st).—The official organ of the Tail-Waggers' Clubs of the world. Articles (and occasional short stories) concerning dogs and dog-welfare generally. If payment is desired for contributions, this should be stated at the time of submission. **Illustrations:** Line and photos.

TALKING MACHINE AND WIRELESS TRADE NEWS (1903), H. E. BINSTEAD (Albans, Ltd.), 36 *Worship Street, E.C.* 2. *T.*Metropolitan 1971.

3d. M.—Technical articles and news of interest to the gramophone and wireless manufacturer, wholesaler, and dealer, particularly on the selling side, are welcomed. *Payment:* News, usual rates; articles by arrangement. **Illustrations:** Half-tone and line.

TALKING PICTURE NEWS, FREDERICK H.-U. BOWMAN, 141 *Duke Street, Liverpool.*

1s. W.—Gossip, news, articles relating to cinema. Sketches and photographs. Up to 1,000 words. *Payment:* One guinea per 1,000 words. Submit copies only. No responsibility accepted for originals.

TATLER (1901), E. HUSKINSON, *Inveresk House, Strand, W.C.* 2. *T.* Temple Bar 8020.

1s. W. (Wednesday).—An illustrated weekly, containing social and sporting stories (1,500 words) and articles (1,500 words). *Payment* varies. **Illustrations :** Snapshots of prominent social people, taken in an unconventional way, are welcomed, new photos, humorous drawings in line or wash.

TAXATION (1927), RONALD STAPLES, 8 *Kirby Street, E.C.* 1.

6d. W. (Wednesday).—Receives and pays for contributions on taxation, etc., when suitable.

TEACHERS' MAGAZINE, THE (N.S. 1929), Rev. B. AQUILA BARBER, 26 *Holborn Hall, Gray's Inn Road, W.C.* 1.

4d. M. 6s. Annual Vol. (Nov.).—Lesson Notes. Articles on Sunday School work, 1,000 to 1,600. *Payment:* 4s. per page.

TEACHERS WORLD (1911), E. H. ALLEN, *Montague House, Russell Square, W.C.* 1. *T.* Museum 5100. Two editions—Junior and Senior; respectively for teachers of pupils so classified.

3d. W.—Articles and series of articles describing the latest educational methods and ideas and well illustrated in line or from photographs. Must be practical and the result of first-hand experience. Articles of general interest always welcomed, providing they are definitely *topical.* (Press day, Monday.) Single articles should be 600 or 1,800 words long, but correspondingly shorter if illustrations are included. Exclusive news items of educational interest especially desired. *Payment* by arrangement.

TEE TOPICS, G. A. PHILPOT, 12 *Bouverie Street, E.C.* 4.

6d. (post free 7½d.) M.—Articles with strong golf interest, stories, etc., about 1,500 words. *Payment:* Average 2 gns. per 1,000 words. **Illustrations:** Line and half-tone.

TELEVISION, SYDNEY A. MOSELEY, 505 *Cecil Chambers, Strand, W.C.*2.

6d. M.—Accept articles of from 300 to 3,000 words having any bearing on the subject of Television, and written in popular style. Suggestions for articles welcomed. *Payment* by arrangement. **Illustrations:** Line and half-tone.

TEXTILE MANUFACTURER (1875), H. C. BARNES, B.Sc.(Tech.), B.Com., 31 *King Street, West, Manchester*. *T.* Blackfriars (Manchester) 7086. Telegrams: "Textile," Manchester.

1s. 6d. M. (15th).—A journal for mill-owners, spinners, weavers, textile bleachers, dyers, calico printers, etc. Articles on manufacturing practice, of any length. *Payment:* According to merit. **Illustrations:** Half-tone and line.

TEXTILE RECORDER (1882), JOHN BROOKS (John Heywood, Ltd.), 121 *Deansgate, Manchester*. *T.* Central (Manchester) 7400 (7 lines).

1s. 6d. M. (15th).—Monthly journal for the textile industries. Deals with every section of the industry from the raw material to the finished product. Articles on any subject of interest to the textile trades considered. *Payment* by arrangement. **Illustrations:** Half-tone and line.

TEXTILE WEEKLY, THE, (Thomas Skinner & Co.), 49 *Deansgate, Manchester*. *T.* Blackfriars 4276.

3d. W. (Friday).

THEATRE WORLD, DAVID FAIRWEATHER, 12–13 *Henrietta Street, W.C.* 2.

1s. M.—Scope for occasional outside MSS. *Payment:* £2 2s. a page, **Illustrations:** Half-tone illustrations of scenes from plays, portraits of stars, etc.

THEATRICAL NEWS, FREDERICK H.-U. BOWMAN, 141 *Duke Street, Liverpool*.

1s. W.—Matter required: news and gossip, all sorts. Sketches and photographs. Length of items up to 1,000 words, for which one guinea per 1,000 is paid.

THRILLER, THE, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Saturday).—Uses 25,000-word-long complete stories dealing with crime, of the variety now known as "Thrillers." They must be full of quick action, sensational, and dramatic; but horrors or shockers are not wanted.

TIGER TIM'S ANNUAL, *Fleetway House, Farringdon Street, E.C* 4.

6s. (September).—Annual volume (*see* **TIGER TIM'S WEEKLY**) appealing to boys and girls up to 12 years of age. **Illustrations:** Line and colour.

TIGER TIM'S WEEKLY (1919), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Wednesday).—Picture series in colour and line, stories and amusing features of interest to children.

TIME AND TIDE, Editor: VISCOUNTESS RHONDDA; Assistant Editor: MISS MARGARET WEST, 32 *Bloomsbury Street, W.C.* 1.

6d. W.—Serious and light articles accepted, short stories of exceptional merit, 1,000–1,500 words. *Payment:* from one guinea a column.

TIMES (1785), GEOFFREY DAWSON, *Printing House Square, E.C.* 4. *T.* Central 2001.

2d. D.—Independent. Articles on special subjects of current interest written by those who are experts in their subject may be sent for consideration. Verse considered. No *preliminary letter* is required. *Weekly Edition*, 4d. *Literary Supplement* every week, 3d., Thursday; also *Educational Supplement* and *Trade and Engineering Supplement*, 3d. *Law Reports Weekly*, 1s.

TINY TOTS, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Thursday).—Simple stories of 490 words for the little ones. **Illustrations:** Picture series in black and white.

TINY TOTS' ANNUAL (1900), *Fleetway House, Farringdon Street, E.C.* 4.
2s. 6d.—Stories of 400–800 words and amusing verse, with animal, toy, or human characters, for children of 5 to 8 years. **Illustrations:** Plain and coloured.

TIT-BITS (1881), LEONARD CROCOMBE (George Newnes, Ltd.), 8–11 *Southampton Street, Strand, W.C.* 2. *T.* Regent 0760.
2d. W. (Saturday).—Contains articles, interviews, paragraphs, short stories (2,000 words), and serials. Humorous articles always welcomed. *Payment* by arrangement. Highest rates paid for *special* articles. *Remarks:* The Editor is glad to consider suggestions for contributions, and bright articles on new and interesting subjects are carefully considered. Press day, Tuesday.

TOBACCO TRADE REVIEW (1868), HERBERT SHARP, *Eastcheap Buildings, E.C.* 3. *T.* Royal 1192.
3d. M. (1st).—This journal is devoted entirely to the trade. Contributions and illustrations accepted and articles of news of general interest to the wholesale and retail trade. *Payment* by arrangement.

TOBACCO WORLD, *Drury House, Russell Street, Drury Lane, W.C.* 2.
6d. M. (By post 9d.) 6s. a year, post free.—Articles of not more than 750 words, illustrated where possible. Personal and technical paragraphs dealing with tobacco retailing. **Illustrations:** Half-tone and line.

TO-DAY AND TO-MORROW, HAROLD HERD, 9 *Palace Gate, W.* 8.
2s. 6d. Q.—Mainly articles (1,000–3,000 words) of constructive interest. The review is designed to keep the reader well informed of the best thought and the newest trends of the age. Contributions must be of good literary quality. *Payment* varies.

TO-DAY'S CINEMA, L. H. CLARK, 80–82 *Wardour Street, W.* 1.
1d. D.—Topical articles and trade problems, of about 1,000 words. *Payment:* according to value. No illustrations.

TOILERS OF THE DEEP (1886), WALTER WOOD, 68 *Victoria Street, S.W.* 1.
3d. M. (1st).—The official magazine of the Royal National Mission to Deep Sea Fishermen. The whole of the matter and illustrations relates to deep-sea fishermen. Outside contributions of 1,000 to 2,000 words are accepted, *payment* being by arrangement. **Illustrations:** Wash, line, and photos.

TOPICAL TIMES (D. C. Thomson & Co., Ltd.), *Albert Square, Dundee,* and *Thomson House, Fetter Lane, E.C.* 4.
2d. W.—Snappy articles on sporting subjects and current topics. Detective, crime, mystery and adventure fiction. Serials of 60,000 words; series and short stories of 3,000–4,000 words. Liberal *payment* on acceptance.

TOURIST, THE, W. BENTLY CAPPER, 1 *Dorset Buildings, Salisbury Square, E.C.* 4.
6d. M.—Articles on travel and holiday-making at home and abroad. These should be well-written and should include information of practical value to tourists. Length: 500 to 1,000 words. Photographs, or pen or pencil sketches, render article more acceptable. Usual *payments* averaging £1 10s. per 1,000 words. Limited scope for outside contributors.

TOWN AND COUNTRY HOMES, THEO. A. STEPHENS, *Fleetway House, Farringdon Street, E.C.* 4.
1s. M.—Illustrated articles of practical appeal on domestic architecture, housing, interior decoration, furnishing, the garden, etc. Length preferred, from 500 to 1,000 words. *Payment* by arrangement. **Illustrations:** Half-tone.

TOWN CRIER, Cécile Francis-Lewis, 35 *Berners Street, W.* 1.
6d. M.—Historical articles of 500 to 1,000 words on old buildings, furniture. *Payment:* 10s. 6d. to £2 2s. **Illustrations:** Line and half-tone blocks.

TRANSPORT MANAGEMENT, J. A. Dunnage, F.C.I., A.M.Inst.T. (Industrial Transport Publications, Ltd.), *Dudley House, Southampton Street, Strand, London, W.C.* 2. *T.* Temple Bar 7207.
6d. M.—Will take authoritative articles dealing with every phase of transport by road, rail, canal, sea or air, as it affects the big industrial user. Policy of the paper must be studied before submitting work. A *preliminary letter* advisable, but not necessary. Rates according to merit. Official Organ of the Industrial Transport Association. **Illustrations:** Suitable black glossy photographs.

TRANSPORT MANAGER'S YEAR BOOK, J. A. Dunnage, F.C.I., A.M.Inst.T. (Industrial Transport Publications, Ltd.), *Dudley House, Southampton Street, Strand, London, W.C.* 2. *T.* Temple Bar 7207.
10s. 6d. Annually.—A comprehensive reference book of facts and figures of daily service in every traffic department. Certain special articles are welcomed, but preliminary inquiry is advised and contributors must be authorities on their subjects.

TRIUMPH, *Fleetway House, Farringdon Street, E.C.* 4
2d. W. (Tuesday).—Serials and series of complete stories for boys.

TROPICAL LIFE (1905), H. Hamel Smith, 83–91 *Great Titchfield Street, W.* 1.
2s. M.—Includes articles on crop-production, also tropical agriculture, cattle-raising, and allied subjects. Articles accepted *only* from those able to run self-supporting sections of any given industry in the tropical or sub-tropical belt. Widely circulated.

TRUTH (1877), T. Colsey, *Truth Buildings, Carteret Street, Queen Anne's Gate, S.W.* 1. *T.* Victoria 0205, 0206.
9d. W. (Wednesday).—A journal dealing chiefly with political, financial and social matters, and containing one short story a week. The short stories are accepted from outside contributors. They should be from 1,200 to 2,000 words. A *preliminary letter* is unnecessary.

TWENTY-STORY MAGAZINE (1922), Miss F. C. Mackenzie (Odhams Press, Ltd.), 93 *Long Acre, W.C.* 2. *T.* Temple Bar, 2468.
1s. M. (10th).—An all-fiction magazine containing stories ranging from 1,500 to 7,000 words. Stories are selected for their merits whether the authors be famous or unknown. Love, adventure, sport, business and detective stories, with strong plots, always in demand. *Payment* varies. No illustrations.

UNION JACK (1894), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Thursday).—Detective-adventure stories featuring Sexton Blake. 24,000 words. Adventure serials, 70,000 words. *Preliminary* arrangement with editor desirable, to avoid repetition of subjects already dealt with. Intending writers of Sexton Blake stories should send preliminary synopsis and first portion of story. Characterisation of stock characters should be kept consistent with the published presentments. **Illustrations:** Line; coloured cover.

UNITED EMPIRE (1910), Edward Salmon, O.B.E., *Royal Empire Society, W.C.* 2.
1s. M. (1st).—Matter required: short articles of Empire interest, 2,000 to 2,500 words. Photographs illustrating the life of the Empire. *Payment* according to arrangement.

UNIVERSE (1860), HERBERT S. DEAN, *Effingham House, Arundel Street, Strand, W.C.* 2. *T.* Central 8776.
2d. W.—A newspaper and Review for Roman Catholics. Short articles of 450 and 900 words a special feature. Poetry and fiction not wanted. MSS. should not be submitted without stamped envelope. *Payment* by arrangement. Illustrations of news only.

VANITY FAIR (1868), JOYCE REYNOLDS, 9 *Stratton Street, Piccadilly, W.* 1. *T.* Mayfair 1502.
2s. M.—This is now a monthly fashion publication incorporated with the British edition of *Harper's Bazaar*. Fiction only by those with well-known names. Articles about 1,500 words in length accompanied by photos may be sent in. **Illustrations:** Line, wash, and photos.

VIOLET MAGAZINE (1922), *Fleetway House, Farringdon Street, E.C.* 4.
7d. M.—Dramatic and romantic stories, 10,000, 6,000, 5,000 and 3,000 words in length. Beauty and health articles. **Illustrations:** Line.

VIOLET NOVELS, *Fleetway House, Farringdon Street, E.C.* 4.
4d. M.—Reprinted matter.

VOGUE, Mrs. TOWERS SETTLE, 1, *New Bond Street, W.* 1. *T.* Regent 4808.
1s. Alternate Wednesdays.—Matter consists of fashions, society news and portraits, contemporary literature, art and architecture, the drama, decoration of the house, sport, cuisine, travel. Topical articles, snapshots and drawings covering these subjects may be submitted.

VOTE, THE (1909), Dr. ELIZABETH KNIGHT; FLORENCE A. UNDERWOOD, 144 *High Holborn, W.C.* 1.
1d. W. (Friday).—Organ of the Women's Freedom League. Articles, maximum 650 words, of interest to progressive women. No payment is made. **Illustrations:** half-tone block.

WAR CRY (1881), Ensign ALFRED GILLIARD, 101 *Queen Victoria Street E.C.* 4.
1d. W.—Mainly voluntary contributions, photographs and other illustrations concerning Salvation Army work.

WASTE TRADE WORLD (1912), W. A. DE B. MACLAREN, 37–38 *Shoe Lane, E.C.* 4. *T.* Central 5637–5638.
3d. W.—News of the Waste Material Trade. *Payment* by agreement.

WATCHMAKER & JEWELLER, SILVERSMITH & OPTICIAN, *Drury House, Russell Street, Drury Lane, W.C.* 2.
6d. M. (by post 9d., 7s. 6d. a year, post free).—Illustrated articles of about 750 words and news paragraphs relating to watchmaking, jewellery and optical trades. Must be technical and authoritative. **Illustrations:** Half-tone and line.

WATER AND WATER ENGINEERING (1899), JENKYN GRIFFITHS, B.Sc., P.A.Inst.W.E., 30 *and* 31 *Furnival Street, E.C.* 4. *T.* Holborn 7142–1.
1s. M. (20th).—Technical articles on water supply, docks, harbours, canals, and hydraulic machinery. A *preliminary letter* is advisable.

WEEK-END NOVELS (Allied Newspapers, Ltd.), 200 *Gray's Inn Road, W.C.* 1. *T.* Museum 9841.
2d. W.—Bright domestic fiction with strong dramatic and human interest. Complete stories of about 10,000 words; short stories 2,000 words. *Payment:* 21s. to 42s. per 1,000 words. Interested in good line artists.

WEEK-END REVIEW, GERALD BARRY, 24 *Essex Street, Strand, W.C.* 2.
6d. W.

WEEKLY NEWS (D. C. Thomson & Co., Ltd.), *Albert Square, Dundee,* and *Thomson House, 12 Fetter Lane, E.C.* 4.

2d. W.—Serial stories of 60,000 to 80,000 words, with strong plot and love interest. Real-life narratives. Short articles of 1,000 to 1,500 words on subjects of the moment. *Payment* on acceptance.

WEEKLY SCOTSMAN (1817), RALPH F. TOPPING, 24 *North Bridge, Edinburgh.*

2d. W. (Saturday).—This paper contains general news items, also articles of special interest on current topics, illustrated articles on various subjects, a serial story, and short stories from 2,000 to 3,000 words. *Payment* varies; none for verse. **Illustrations:** Half-tone.

WEEKLY TELEGRAPH (1862), CHARLES RIDGE SIMPSON, c/o Sir W. C. Leng & Co., Ltd., 135 *Fleet Street, E.C.* 4; and *Sheffield.*

2d. W. (Saturday).—An illustrated paper for all classes, containing serial stories, complete stories, general articles, fashion and domestic pages, a children's page, scientific notes, and anecdotes. All MSS. submitted receive consideration. A *preliminary letter* is not necessary. When sending MSS., authors should state the rate of *payment* desired; otherwise payment will be made according to Editor's estimate. All MSS. should be accompanied by a stamped addressed envelope for return if unsuitable, and should be addressed "Manuscript Department." No verse required. **Illustrations:** Photos, and black-and-white humorous drawings by capable artists.

WEEKLY WELCOME (D. C. Thomson & Co., Ltd.), *Albert Square, Dundee,* and *Thomson House, 12 Fetter Lane, E.C.* 4.

2d. W. (Thursday).—A family magazine. Domestic, romantic and general stories strong in heart interest. Short stories should be 3,000–4,000 words. Open to consider serial stories either completed or first instalment of 5,000–6,000 words and brief synopsis. Also articles and features 500–1,000 words of interest to women. Special attention given to new writers. *Payment:* Liberal on acceptance.

WELDON'S BAZAAR OF CHILDREN'S FASHIONS, WELDON'S LTD., 30–32 *Southampton Street, Strand, W.C.* 2.

4d. M. (1st).—Is devoted to interests of mother and child. Children's Fashions, one well-written short Story of approximately 4,000 words; must be vital, human and possessing strong feminine and domestic appeal. In addition, authentic articles simply and practically written dealing with children. Cookery, Furnishing and Handcrafts included, and should be illustrated by first-rate photographs. *Payment* on publication in accordance with the merit of the work. **Illustrations:** Children's fashion in line, or line and wash.

WELDON'S GOOD TASTE (incorporating **ILLUSTRATED DRESSMAKER AND MILLINER**), WELDON'S, LTD., 30–32 *Southampton Street, Strand, W.C.* 2.

4d. M. (1st).—Up-to-date Fashion and Millinery sketches. Articles on Needlework, Beauty and subjects of practical appeal to women. Articles of 500 to 1,000 words. *Payment* on publication according to merit. **Illustrations:** line and line and wash, and first-rate photographs.

WELDON'S HOME DRESSMAKER, WELDON'S LTD., 30–32, *Southampton Street, Strand, W.C.* 2.

4d. M. (15th).—Fashion sketches and articles of practical help to the woman who is her own dressmaker. Short story, preferably of a domestic nature, strong in plot and simply told. Articles dealing with Home and Household interest. *Payment* on publication by arrangement. **Illustrations:** Line and line and wash, and first-rate photographs.

WELDON'S LADIES' JOURNAL, WELDONS, LTD., 30–32, *Southampton Street, Strand, W.C.* 2. Editor-in-Chief, Weldon's Publications, JULIA CAIRNS.

6d. M. (15th).—Live, informative authentic articles on Fashion, Beauty, Health, Cookery, Furnishing, Home Equipment, Needlework, Handcrafts, and all subjects of practical, vital and topical interest to women. Complete short stories, well written, strong human interest. *Payment* on publication according to the merit of the work. **Illustrations:** Fashion sketches in line and wash. Furnishing, cookery, handcrafts and other illustrations in first-rate photographs only.

WEST AFRICA, ALBERT CARTWRIGHT, 28 *Fleet Street, E.C.* 4. *T.* City 1671.

6d. W. (Friday).—Articles of industrial, social, descriptive, political ethnological interest relating to the Gambia, Sierra Leone, Gold Coast, Ashanti, Togoland, Nigeria, Cameroons, and intermediate foreign possessions, about 1,250 words, or each division of the subject about 1,250 words. *Payment:* 31s. 6d. each 1,250 words. **Illustrations:** Photographs, black and white.

WEST AFRICAN REVIEW, THE, ROBERT B. PAUL, *Colonial House, Water Street, Liverpool.*

6d. M.—Articles dealing with West African problems, Government, Social and Commercial, and sketches of African life—not to exceed 2,000 words. *Payment* according to the standing of the author. Illustrations of West African Life.

WESTERN DAILY PRESS AND BRISTOL MIRROR (1858), W. A. PASSMORE, *Baldwin Street, Bristol;* London Office, 59 *Fleet Street, E.C.* 4. *T.* Central 3201.

1d. D.—Occasional articles not exceeding 1,500 words, as "magazine" features. *Payment* varies with matter. **Illustrations:** Photographs for coarse-grain blocks.

WESTERN MAIL (1869), J. A. SANDBROOK, *Cardiff;* London Office, 176 *Fleet Street, E.C.* 4. *T.* Central 2091.

1d. D.—Conservative. Articles of local or general interest or humorous contributions are considered. About 1,000 words. *Payment* according to value. Special fees for exclusive news. Topical general news pictures.

WESTERN MORNING NEWS AND DAILY GAZETTE (1860), J. L. PALMER, 9 *Frankfort Street, Plymouth;* London Office, 114 *Fleet Street, E.C.* 4. *T.* Central 8316.

1½d. D.—Articles accepted from outside, if of interest to Devon and Cornwall. Length not exceeding 1,000 words. Little verse. Photographs local.

WHEATSHEAF (Co-operative Wholesale Society, Ltd.), 1 *Balloon Street, Manchester.*

1d. M.—Home magazine with local editions for co-operative societies. Photographs, drawings, short stories, chatty, illustrated articles, domestic notes, but space is limited.

WHITE HEATHER NOVELS (John Leng & Co., Ltd.), *Bank Street, Dundee, and* 186 *Fleet Street, E.C.* 4.

4d. Fortnightly.—Complete stories of at least 50,000 words.

WHITE STAR MAGAZINE (1924), A. G. LINNEY (Newton & Co. (Publishers), Ltd.), 110 *Strand, W.C.* 2.

6d. M.—Articles about 700 or 1,200, relating to sea travel, sea lore, shipping and maritime (not naval), history, etc. Suitable lighter material welcomed. Occasional verse. *Preliminary letter* advisable. *Payment* according to value. Illustrations: Sea or ship photographs, occasional line.

WIDE WORLD MAGAZINE (1898), VICTOR PITT-KETHLEY (George Newnes, Ltd.), 8–11 *Southampton Street, Strand, W.C.* 2.

1s. M. (22nd).—A magazine containing true stories of peril and adventure, also articles dealing with sport, travel, and curious manners and customs, 2,000–5,000 words, in length. These should be accompanied by all available photos. *Payment* varies, according to interest. A *preliminary letter* is not necessary. **Illustrations:** Photos of special interest, and intended for articles.

WIFE AND HOME, *Fleetway House, Farringdon Street, E.C.* 4.

6d. (End of each month).—Emotional stories of married life: complete stories, 2,000 to 7,000 words; serials, about 45,000 words. Articles on children and domestic subjects, 1,000 to 3,000 words. Wash illustrations and photographs. *Payment* by arrangement.

WINDSOR MAGAZINE (1895), (Ward, Lock & Co., Ltd.), *Warwick House, Salisbury Square, E.C.* 4.

1s. M.—An illustrated popular magazine, containing serial stories by leading novelists, short stories, articles and verse. Only new unpublished work is accepted. Careful consideration is given to all MSS. submitted. A *preliminary letter* is not necessary. *Payment* on acceptance.

WINE TRADE REVIEW (1863), J. V. MORTON, *Eastcheap Buildings, E.C.* 3. *T.* Royal 1192.

9d. W. (Friday).—This journal is entirely devoted to the wine, cyder and spirit trades. Contributions and illustrations accepted are articles or news of general interest to the trades concerned. *Payment* by arrangement.

WIRELESS CONSTRUCTOR, *Fleetway House, Farringdon Street, E.C.*4.

6d. M.—A journal devoted to the hobby of the home construction of wireless sets. Practically all contents arranged for by the Editor with a separate and select band of contributors. Only features of outstanding radio merit which would appeal to home constructors are considered.

WIRELESS ENGINEER AND EXPERIMENTAL WIRELESS (1923), Prof. G. W. O. HOWE, D.Sc., and HUGH S. POCOCK (Iliffe and Sons Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2847.

2s. 6d. M. (1st of month).—A serious journal dealing with the more technical side of wireless engineering; appeals to advanced experimenter and specialist. Suitable contributions invited. Rates vary according to type of work submitted. *Payment* 15th of following month.

WIRELESS WORLD AND RADIO REVIEW (1913), HUGH S. POCOCK (Iliffe and Sons Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2846.

4d. W. (Friday).—A journal for wireless amateurs, containing articles of popular wireless interest, particularly adapted to the needs of the amateur and the home constructor. No fiction or verse. *Payment:* according to subject. **Illustrations:** Photographs, line and wash.

WITNESS, THE (1874), S. E. MANDERSON, 58, 60 *and* 64 *Royal Avenue, Belfast.*

2d. W.—Receives and pays for outside contributions, social and religious articles, about a column in length. **Illustrations:** none.

WIZARD, THE (D. C. Thomson & Co., Ltd.), *Albert Square, Dundee,* and *Thomson House, 12 Fetter Lane, E.C.* 4.

2d. W. (Tuesday).—Contains serials, series, and complete stories of 5,000 and 6,000 words. Tales of sport, daring, fun and adventure welcomed. Also humorous line drawings. *Payment* on acceptance.

WOLVERHAMPTON "EXPRESS AND STAR" (1874), H. J. WHITTICK, 50 *Queen Street, Wolverhampton;* London Office, 44 *Fleet Street, E.C.* 4.

1d. D.—Outside contributions of general or topical interest considered and paid for. Articles should not be lengthy.

WOMAN AND BEAUTY, *Fleetway House, Farringdon Street, E.C.* 4.

6d. M.—A personal journal for every woman. It caters equally for the young girl and the woman who prefers not to grow old. Practical information and advice each month on Beauty Culture and Health. Articles on Dress, the Decorative Arts, and on any other subject related to Beauty are specially welcomed, but their application must be obvious and the style persuasive.

Fiction is a strong feature. A high standard has been set and careful preliminary study is urged. Complete stories: 5,000–7,000 words; Serials: Four to six instalments of about 10,000 words each.

WOMAN AND HOME, WINIFRED R. JOHNSON, *Fleetway House, Farringdon Street, E.C.* 4.

6d. M.—Complete stories, 5,000 to 7,000 words; also serials. Practical articles on needlework, and arts and crafts, crochet and knitting.

WOMAN JOURNALIST, THE, Miss G. BURFORD RAWLINGS, Society of Women Journalists, c/o *The Writers' Club,* 10 *Norfolk Street, Strand.*

Alternate months.—Official organ of the society, free to members only. Articles relating to journalism and literary work. Outside contributions considered but not invited. *No payment.*

WOMAN TEACHER, Miss EDITH E. CROSBY, L.L.A., 39 *Gordon Square, W.C.* 1.

1d. W.—Issued by the National Union of Women Teachers. All work is voluntary. Articles, 700–1,000 words, of interest to progressive women.

WOMAN'S COMPANION, *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Saturday).—Devoted entirely to married women's interests. Sentimental, emotional, married life theme stories with good characterisation. Lengths 6,000 and 3,000. Two serials of similar appeal—first instalment 6,000, remainder 5,000 words each. Household, beauty, cookery fashions, fancy work, and baby welfare articles. *Payment* by arrangement.

WOMAN'S FRIEND (1924), Miss N. W. KENNEDY (C. Arthur Pearson, Ltd.), 18 *Henrietta Street, W.C.* 2. *T.* Temple Bar 3521.

2d. W. (Tuesday).—A paper appealing to the home woman. Articles of interest to women. Short stories from 2,000 to 5,000 words. Serial stories.

WOMAN'S JOURNAL (1927), *Fleetway House, Farringdon Street, E.C.* 4.

1s. M.—A magazine devoted to women's interests. Its contents include serials and short stories (5,000 to 8,000 words) of feminine appeal, articles (1,700 to 2,000 words) dealing with timely subjects and a house and home section with a special duotone supplement. The fashion section has a supplement showing designs in colour with three pages devoted exclusively to Paris creations.

WOMAN'S LEADER (and THE COMMON CAUSE) (1909), Mrs. M. M. PRIESTLEY, M.A., 4 *Great Smith Street, S.W.* 1.

2d. M. (1st).—A monthly paper devoted to the interests of women; contains reviews, drama, etc., reports of Societies in the National Union of Guilds for Citizenship, and articles of general interest, short stories and poems. No *payment*.

WOMAN'S LIFE (1895) (George Newnes, Ltd.), 8–11 *Southampton Street, Strand, W.C.* 2.

2d. W. (Saturday).—This paper contains a serial and short stories of about 3,000 to 3,500 words and illustrated articles of a practical or topical nature. Articles should be brightly written and from 300 to 700 words. A strong feature is made of beauty, fashion, and home management. *Payment* varies from 30s. to £2 2s. per thousand words or by arrangement. **Illustrations :** Photographs, fashion sketches, and illustrations in line and wash.

WOMAN'S MAGAZINE (1880), ANNE HEPPLE (R.T.S.), 4 *Bouverie Street, E.C.* 4. *T.* Central 8428.

1s. M. (25th.)—The magazine contains stories and articles of interest to women. Stories of about 2,500 words are considered. Those of a domestic character generally preferred. Articles must be accompanied by good photographic illustrations. Some verse. A *preliminary letter* is not necessary. **Illustrations :** Cover varies. Wash and line drawings to illustrate fiction.

WOMAN'S PICTORIAL (1919), *Fleetway House, Farringdon Street, E.C.* 4.

3d. W.—Treats of all matters of womanly and domestic interest. Articles are about 700–1,000 words in length, and may deal with love and marriage, children, cookery, beauty, housekeeping, home, etc. One serial, short stories, of approximately 3,000 to 5,000 words, are used. These must possess a strong feminine and domestic interest. Illustrated by photos, line, and wash.

WOMAN'S WAY (1927), (D. C. Thomson and Co.), *Albert Square, Dundee,* and *Thomson House, 12 Fetter Lane, E.C.* 4.

2d. W. (Thursday)—Complete stories (3,000–5,000 words), bright, romantic, or domestic. Articles 500 to 1,000 words, of interest to modern girls and women. First instalments of strong love serials wanted. *Payment* on acceptance.

WOMAN'S WEEKLY (1911), *Fleetway House, Farringdon Street, E.C.* 4.

2d. W. (Tuesday).—An illustrated domestic paper. Articles of interest to women, especially those referring to domestic matters. Two serials averaging 5,000 words each instalment, and one 4,000-word short story of strong romantic interest.

WOMAN'S WORLD (1903), *Fleetway House, Farringdon Street, E.C.* 4.
2d. W. (Monday).—Serial and short stories of strong domestic and love interest. Short stories should be 3,000 words in length. Articles appertaining to the home and health, homely verse and a children's page is included. All copy must be typewritten. *Payment* by arrangement.

WOMAN'S WORLD LIBRARY (1913), *Fleetway House, Farringdon Street, E.C.* 4.
4d. M. (1st Thursday).—Complete stories of domestic fiction.

WOODWORKER, THE, J. C. S. Brough, *Montague House, Russell Square, W.C.* 1.
6d. M. (1st).—For the professional and amateur woodworker. *Payment* by arrangement. Practical illustrated articles on cabinet work, carpentry, wood polishing, etc.

WORLD'S CARRIERS AND CARRYING TRADES' REVIEW (1904), E. W. Willis, *Bangor House,* 68, 69 *Shoe Lane, E.C.* 4. *T.* Central 6068.
1 guinea per annum (including The World Carriers' Year Book and Diary).—A monthly record of the carrying trades of the world. Acceptance of outside contributions only by arrangement beforehand.

WORLD'S PRESS NEWS AND ADVERTISING, T. Korda, *Ludgate House,* 110 *Fleet Street, London, E.C.* 4. *T.* Central 3260.
3d. W. (Thursday).—Articles and paragraphs of interest to journalists, advertising men and printers. News paragraphs and exclusive information particularly welcome. Occasional verse used. Write for specimen copy. Stories not more than 1,000 words or articles 1,500 words in length. Press day: Thursday. *Payment:* 2d. a line, special work by arrangement. **Illustrations:** Photographs, cartoons. Screen 120.

WORLD DOMINION, Thomas Cochrane, M.B., C.M. (World Dominion Press), *Founders Lodge, Mildmay Park, London, N.* 1.
1s. Q. (Jan., April, July, Oct.)—An international review of Christian progress. A world survey, describing conditions in various countries, viewed from the standpoint of God's kingdom. Length of articles should be about 2,000 words. *Payment* is made. Preliminary letter preferred.

WORLD-RADIO, E. Lynch Adams (Official Foreign Journal of the B.B.C.), *Broadcasting House, W.* 1. *T.A.* Ethanuze, London. *T.* Welbeck 4468.
3d. W.—Authoritative articles and paragraphs on Dominions, Colonial and foreign broadcasting, as well as competent technical articles, about 600–1,000 words. *Payment:* three guineas a thousand words. Clear photos.

WORLD TODAY, THE (1902), Lovat Dickson, 38 *Bedford Street, W.C.* 2. *T.* Temple Bar 4055. *See* **REVIEW OF REVIEWS.**

WRITER, THE, Kennedy Williamson, M.A. (Hutchinson & Co.), 34–36 *Paternoster Row, E.C.,* and 3 *Pilgrim Street, E.C.* 4. *T.* Central 4001.
6d. M.—A magazine for the coming journalist and author. Only matter of a practical nature likely to be of real help to young writers is required. Contributors are asked to study the magazine. All MSS. are very carefully considered. Articles may be of any length up to 1,000 words. No literary essays, book reviews, fiction or verse wanted. *Payment:* usual rate, one guinea a thousand words.

Y FORD GRON, J. T. Jones, *Principality Press, Wrexham.*
6d. M.—Topical articles relating to Wales, up to 2,000 words. *Payment:* £1 1s. per page article (1,500 words). **Illustrations:** Line, half-tone and wash.

YACHTING MONTHLY AND MOTOR BOATING MAGAZINE, MAURICE GRIFFITHS (1906), 1 *Clement's Inn, Strand, W.C.* 2. *T.* Holborn 5600.

2s.—Articles, up to 3,000 words, on yacht cruising, sailing, and general handling of yachts, well-written logs, technical articles on yachts, naval architecture, marine motoring, and speed-boating. *Payment* according to value. **Illustrations:** Line and wash drawings, original photographs.

YACHTING WORLD AND MOTOR-BOATING JOURNAL (1894), MAJOR B. HECKSTALL-SMITH (Iliffe and Sons, Ltd.), *Dorset House, Tudor Street, E.C.* 4. *T.* City 2846

6d. W. (Friday).—Practical articles of an original nature dealing with yachting or motor-boating. **Illustrations:** Interesting photographs or drawings considered. *Payment:* Depends upon nature of material submitted.

YORKSHIRE HERALD (1790), 1½d. D.—Conservative. **YORKSHIRE EVENING PRESS** (1882), 1d.—Independent. **YORKSHIRE WEEKLY HERALD,** 2½d.—Conservative. **FOOTBALL PRESS,** 1d. JOHN MOFFAT, *Yorkshire Herald Newspaper Co.*, 9 *Coney Street, York;* London Office, 145 *Fleet Street, E.C.* 4. *T.* Central 4011.

Short articles on all interesting subjects are published. *Payment* varies.

YORKSHIRE OBSERVER (1834), S. ODDY, 6 *Hall Ings, Bradford; T.* Bradford 6860. London Office, 169 and 170 *Fleet Street, E.C.* 4. *T.* Central 3265.

1d. D.—Liberal. Topical articles, about 800 to 1,000 words, are considered for leader page. *Payment:* One guinea a thousand words. **Illustrations:** Photographs; national and local of topical interest. Provincial rates.

YORKSHIRE POST (1754), ARTHUR H. MANN, *Albion Street, Leeds;* London Office, 171 *Fleet Street, E.C.* 4. *T.* Central 9693.

2d. D.—Conservative. Articles dealing with the area 'twixt Trent and Tweed are considered, as well as general articles.

YORKSHIRE WEEKLY POST (1754), JOHN RINTOUL HUNT, *Albion Street, Leeds.*

2d. W. (Saturday).—Articles on literary and social topics, reviews, notes and queries, and news of the week. Short, pithy articles welcomed; humour especially acceptable. *Payment:* One guinea a column minimum. Special rates for exceptional matter. **Illustrations:** Photographs of mainly Yorkshire and North Country interest. Articles illustrated by line and half-tone blocks.

YOUNG ENGLAND (1880), H. G. GROSER, 57 *Ludgate Hill, E.C.* 4.

6s. annually.—Contains short stories (2,000 words or less), articles and light verses. A *preliminary letter* is not requisite. *Remarks: Young England* is for boys of the educated class. Informative and topical articles are freely used, if brightly written. Matter should be sent in by March at the latest. Contributions need not be typewritten. **Illustrations:** Photos and spirited drawings in wash or (chiefly) line.

SYNDICATES FOR MSS. (ARTICLES, FICTION, ETC.)

ERICA BEALE, LTD., 6 *Great James Street, Bedford Row, London, W.C.* 1. If criticism of manuscripts is required a fee will be charged. No manuscripts returned unless stamped adressed envelope enclosed.

LONDON GENERAL PRESS, 6, *Bouverie Street, E.C.* 4. *T.* Central 4684, 4685 (Night, Wimbledon 5783). Telegrams "Longenno, Fleet, London." W. W. SAYER (Managing Director); S. E. P. ATHERLEY (Literary Editor): International. Handles articles by and interviews with the outstanding personalities of all countries on political, economic, scientific and general subjects. Articles and interviews are of about 1,000 words in length, and a very high standard is required and maintained.

NATIONAL FEATURE SERVICE, 102–105 *Shoe Lane, Fleet Street, E.C.* 4. Specialises in articles by the world's most famous men and women. Also handles good general articles on all topics. Topicality of paramount importance. Articles and interviews are about 1,000 words in length. *T.* Central 4146. (Night, Maida Vale 7505.)

NATIONAL PRESS AGENCY, LTD., JACK A. CLARK (Manager and Editor), 19–19A *Cursitor Street, E.C.* 4. *T.* Holborn 6201.

NEWNES' NEWSPAPER SERVICES, 8–11 *Southampton Street, Strand, W.C.* 2. *T.* Temple Bar 7760.

NEWSPAPER FEATURES, *"Argus" Building, Elizabeth Street, Melbourne. Box* 906 G, Melbourne. W. LINGFORD, F.R.E.S. (Manager), BERNARD C. RYDER, F.R.G.S. (Editor). Supplies feature articles and magazine articles on travel, principally remote parts North Australia, South Pacific and Northern New Guinea to English, American and Foreign newspapers. Articles about 1,000–1,500 words, with photographs on phases of travel, native life, etc.

NEWSPAPER FEATURES, LTD., 23 *Fleet Street, E.C.* 4. *T.* Central 7888–7889.

NEWSPAPER SERVICES, 143–144 *Fleet Street, E.C.* 4. *T.* Central 1830. *Cables:* "Nuservs, London." W. KNIGHT-CLARKE (Managing Editor). Open to consider special articles, short stories and regular features for syndication to the British and Colonial Press.

NORTHERN NEWSPAPER SYNDICATE, *Kendal,* WILLIAM WILKINSON (Editor-Manager).

TILLOTSONS' NEWSPAPER LITERATURE BUREAU, *Bolton, Lancashire.*

LIST OF NEWS AGENCIES

AIR PRESS AGENCY, LTD., 56–57, *Fleet Street, E.C.* 4. *T.* Central 2423. Everything about aviation.

AUSTRALIAN PRESS AGENCY, R. B. BRETT AND SON (*London Managers*), 30–34 *New Bridge Street. T.* Central 1523.

AUSTRALIAN PRESS ASSOCIATION, TAYLOR DARBYSHIRE (*Manager*), *Ludgate House,* 107 *Fleet Street, E.C.* 4. *T.* Central 0153. Cable service to 300 Newspapers in Australia and New Zealand.

BRITISH-CONTINENTAL PRESS, LTD., 54 *Fleet Street, E.C.* 4. *T.* Central 4878 and Central 4879. *T.A.* Beancepres, Fleet, London. Press service for articles to and from European Continent. Also publishers of "Skating Times," "Music Lover," "Artists of the Dance," "Jute," "Wool," "Roller and Skater," "Jute Year Book," Specialized articles for these periodicals and on industrial and commercial subjects are always welcome.

CANADIAN PRESS, THOMAS T. CHAMPION (*London Manager*), 9 *Carmelite Street, E.C.* 4. *T.* City 3650. Cable Agency for the daily Press of the Dominion. Contributions not invited.

CENTRAL NEWS, LTD., 5 *New Bridge Street, E.C.* 4. *T.* City 1560. World-wide news and pictures mainly collected by own correspondents. Payment to occasional correspondents on basis of news value.

CENTRAL PRESS, GUY L'ESTRANGE (*Managing Director*), 80 *Fleet Street, E.C.* 4. *T.* City 3335 and 3336. Short stories, serials, special articles, women's pages, and newspaper features of all kinds.

EXCHANGE TELEGRAPH CO., WILFRED KING (*Chairman and Managing Director*), 64 *Cannon Street, E.C.* 4. *T.* City 5700.

MATHIESON'S AGENCY, *St. James's Place, Edinburgh* (All Scottish News). *T.* Edin. 24217–8.

NEWSPAPER FEATURES, LTD., 23 *Fleet Street, E.C.* 4. *T.* Central 7888 and 7889.

NEWSPAPER PRESS EXCHANGE, 23 *Ashcroft Road, London, E.* 3. *T.* Clissold 4959. *Cables:* Newspresex, London.

NEWSPAPER SERVICES, 143–4 *Fleet Street, E.C.* 4. *T.* Central 1830.

NEW ZEALAND ASSOCIATED PRESS, 85 *Fleet Street, E.C.* 4. *T.* City 8986.

NEW ZEALAND PRESS AGENCY, R. B. BRETT AND SON (*London Managers*), 30–34 *New Bridge Street. T.* Central 1523.

NORTHERN NEWS SERVICES, LTD., E. W. RICHARDSON, F.R.G.S., 2 *Queen Square, W.C.* 1, and *Glasgow.* Specialities: Scandinavian and Slavic news; Near and Far East news, photographs, etc.

PRESS ASSOCIATION, LTD., H. C. ROBBINS (*General Manager*), P. A. SHAW (*Secretary*), *Byron House,* 85 *Fleet Street, E.C.*4. *T.* Central 7440 (20 lines).

REUTERS LIMITED, SIR RODERICK JONES, K.B.E. (*Chairman and Managing Director*), *Thames Embankment, E.C.* 4. *T.* City 3650.

"TOPICAL" PRESS AGENCY, THE, LTD., 10–11 *Red Lion Court, Fleet Street, E.C.* 4. *T.* Central 8982–3–4. *T.A.*, Topicality, Fleet, London.

OVERSEAS NEWSPAPERS

MANY excellent newspapers are published in the larger towns throughout the Empire. To give a full list which could never be kept up-to-date of so many hundreds of papers would be impossible within the confines of this small year book, and quite useless to a would-be contributor. The leading newspapers can be seen at their London offices, but some of the less important ones do not run to a London office. At any rate, in regard to MSS. it is expedient to deal direct with Overseas headquarters, even if it involves a good deal of patience.

Most of the big newspapers depend for news mainly on their own staffs. The most important papers have permanent representatives who keep them supplied, not only with news of purely Dominion and Colonial interest, but with a weekly summary of English news, and articles on events of special importance.

Canadian, South African and Australasian papers are so well supplied with cabled news that the work even of their own London representatives is of diminishing importance, and their reports come as belated echoes of events already half-forgotten. All the Overseas newspapers like their English representatives to be well-informed people from their own country.

The Overseas market for stories is too small to be worth considering. The newspapers and dailies usually buy their stories, as the smaller papers buy their general articles, through one or other of the well-known syndicates, and such magazines as are published Overseas like their fiction to have a local setting. From personal experience and numerous complaints with regret we must say that the editors of some Australasian journals are far behind most American editors in courtesy and good will. Often valued MSS. are lost, and letters remain unanswered.

If disappointment is to be avoided, would-be contributors should beware of the small magazines of the "Here to-day and gone to-morrow" class. This advice applies particularly to the less than lesser periodicals of India.

It will be seen, therefore, that the market is not a very hopeful one, yet in order that any one may be able, at any rate, to try his luck, a list of the principal papers, which have any opening at all for outside work, is given. Many of these run as dailies and have a weekly issue with a different name, which is more of a magazine, and less rigidly kept for local or topical news. The pay in most cases is small.

A *preliminary letter* is advisable, and acquaintance with the magazine to which it is desired to send contributions is essential.

AUSTRALIAN AND NEW ZEALAND JOURNALS

ADVERTISER AND REGISTER, *Adelaide, S. Australia.* LLOYD DUMAS. *London :* 92 *Fleet Street, E.C.* 4.

1½d. D.—Oldest established daily in S. Australia. Now News-Pictorial. Out-of-the-rut pictures and articles for women.

AGE, L. V. BIGGS (David Syme & Co.), 233 *Collins Street, Melbourne. London:* 47 *Fleet Street, E.C.* 4.

1½d. D.—See also LEADER. Very little room for outside matter. There is a country page daily, woman's page every Tuesday, and an illustrated Literary Supplement on Saturday. Accepts articles of general interest of 500–1,500 words. *Payment* varies, but averages about a guinea a thousand words.

ARGUS, R. L. CURTHOYS, *Elizabeth Street, Melbourne. London :* 80 *Fleet Street, E.C.* 4.

1½d. D.—See also AUSTRALASIAN. Has a permanent staff in London which supplies all articles required on English affairs. Very little opening for casual contributors. £2 2s. per column. Topical photographs.

AUSSIE (1918), WALTER JAGO, 375 *Kent Street, Sydney.* (N.Z. Manager: PAT LAWLOR, 14 *Panama Street, Wellington, N.Z.*)

6d. M.—An illustrated journal of lighter art and literature. Short stories, paragraphs, verse and sketches taken. Australian and New Zealand subjects preferred. *Payment* on publication.

AUSTRALASIAN, Editor, W. P. HURST, 365 *Elizabeth Street, Melbourne, London :* 80 *Fleet Street, E.C.* 4.

6d. W.—Short articles on literature, popular science and agriculture. Notes on sport, serial stories, short stories, 1,000 to 3,000 words, verse, and good topical and literary photographs and drawings. Technical copy looked at. Must be reliable and authoritative.

AUSTRALIAN JEWISH HERALD. Editor, NEWMAN H. ROSENTHAL, 78A *Victoria Street, Melbourne, C.* 3. *Box* 1944, *G.P.O.*

Jewish Community Magazine. Illustrated with line and wash drawings and topical photographs. Published fortnightly. 12s. 6d. overseas subscription.

AUSTRALIAN WOMAN'S MIRROR, THE, 252 *George Street, Sydney.*

3d. W. (Tuesday).—Published by *The Bulletin.* Articles, paragraphs on subjects of interest to women—health, beauty, fashion, books, nature, gardening, needlework, cookery, etc. Short stories up to 2,500 words. Interesting topical photographs. *Payment* on acceptance.

BRISBANE COURIER. Editor, FIRMIN MACKINNON, *Queen and Edward Streets, Brisbane, Queensland.*

2d. D.—Regular contributors supply most of the articles required. Little chance for casual contributions. *Payment* varies; usually £2 2s. a column. **Illustrations:** General and fashion.

BULLETIN, S. H. PRIOR, 252 *George Street, Sydney, New South Wales.*

6d. W. (Wednesday).—Political, social, financial and humorous. Verse, short tales, serials, and sketches taken. *Payment* on acceptance. Reasons given for rejection. Australasian and South Sea subjects preferred.

CALL, THE, VICTOR COURTNEY, 65 *Murray Street, Perth, W. Australia.*
3d. W.—A journal of news, illustrations and comment. Accepts short social, sporting, mororing, political and dramatic contributions of local interest. *Payment* at A.J.A. rates.

CHRISTCHURCH TIMES, A. G. HENDERSON, *Cathedral Square, Christchurch, New Zealand.*
2d. D.—Popular articles, with a topical tag. Limit of 1,000 words. *Payment:* Maximum rate of £1. **Illustrations:** Popular news pictures (half-tone) and personalities. Half-page of pictures daily, and extra blocks in other pages.

CHRONICLE, *King William and Waymouth Streets, Adelaide, S. Australia. London:* 160 *Fleet Street, E.C.* 4.
6d. W.—Agricultural articles, also on topical subjects about 500 words, besides the usual news notes and topical photographs. Will accept short topical articles. *Payment:* a guinea a thousand words.

DAILY MAIL, THE, 288–294 *Queen Street, Brisbane, Queensland. London:* 30–34 *New Bridge Street, E.C.* 4.
2d. D.—Anything of Queensland or Australian interest. Length preferred 500 to 1,500 words. Rates according to quality of matter.

DAILY TELEGRAPH, T. DUNBABIN, 60–66 *Elizabeth Street, Sydney. London: "Times" Office, Victoria Street, E.C.* 4.
1½d. D.—The contributions most acceptable are bright topical paragraphs, sketches and gossip, etc., of notabilities in the political and sporting world. Articles should be brief, about 2,000 words being the absolute maximum. *Payment* is at the rate of 30s. to 40s. per 1,000 words for ordinary matter; special rates for feature articles.

EVENING POST. *Wellington, N.Z. London:* 85 *Fleet Street, E.C.* 4.

LEADER, Editor, E. G. TILLEY, 233 *Collins Street, Melbourne. London:* 47 *Fleet Street, E.C.* 4.
3d. W. (Friday).—Farming, sporting, mining, ladies' pages and general news, notes and short articles about 2,000 words at most. Short stories 2,000 to 5,000 words, serials 60,000 to 80,000 words. *Payment* varies according to value; good for good work. Topical, industrial, scientific and agricultural photographs.

LIFE, 232 *Stanley Street, West Melbourne.*
1s. M.—An illustrated journal with high standards, well maintained. Courteous to all. Asks that stuff shall be 100 per cent. good, and pays on publication.

MERCURY, THE, Editor, FRED USHER, *Box X, Hobart, Tasmania.*
2d D.—Articles on almost all general subjects are published from time to time. *Payment* averages 1¾d. per line. The weekly paper called the ILLUSTRATED TASMANIAN MAIL (6d.), Editor, J. ELIOTT THORP, has articles on travel, art, music, the stage and kinema; agriculture, sport, politics, literature, fashion, child welfare, nature and radio. Short stories are desired for the Christmas number of the ILLUSTRATED TASMANIAN MAIL. *Payment* varies. Photographs of outstanding pictorial quality for ILLUSTRATED TASMANIAN MAIL display are welcome.

MIRROR, THE, VICTOR COURTNEY, 65 *Murray Street, Perth, Western Australia.*
3d. W.—Late Saturday and Sunday illustrated journal covering the whole State. Accepts illustrations and comments on variety of subjects but mainly of Australian interest.

NEW ZEALAND ARTISTS' ANNUAL (1926), PAT LAWLOR, 14 *Panama Street, Wellington.*

1s. Published about October each year.—An illustrated journal of humorous drawings and letterpress. Drawings, stories and verse taken from contributors of N.Z. origin. *Payment* on publication.

NEW ZEALAND FARMER, *Auckland.* Editor, A. B. WEBBER. *London:* 134 *Fleet Street, E.C.* 4.

15s. a year post free.—M.—Good topical articles on agriculture and farming methods; 1,500 to 2,000 words. *Payment* varies, usually 1s. an inch or 13s. a column of 13 inches. Extra for photographs.

NEW ZEALAND HERALD, *Auckland. London:* 85 *Fleet Street, E.C.* 4.

2d. D.—Weekly edition called the AUCKLAND WEEKLY NEWS, 9d. Literary and informative articles, 1,200–1,300 words. Minimum *payment* one guinea a column. Photographs on topical subjects will receive every consideration. Highest prices in New Zealand paid for accepted prints:—Address, *The Art Editor, Auckland Weekly News, P.O. Box* 32, *Auckland.*

NEW ZEALAND MOTOR OWNER, 184 *Hereford Street, Christchurch, N.Z.* Contains matters of motor interest only. Outside contributions are accepted and paid for upon publication at 15s. a page, roughly 1,000 words. Photographs: 5s. and 2s. 6d. each. Articles are doubly appreciated when accompanied by suitable photographs.

PRESS, THE, *Christchurch, N.Z.* Editor, OLIVER DUFF, B.A. *London:* 85 *Fleet Street, E.C.* 4.

2d. D.—Any newspaper matter except stories. Articles up to 4,000 words. *Payment:* highest N.Z. rates.

QUEENSLANDER, THE, W. J. BUZACOTT, *Courier Building, Brisbane, Queensland.*

6d. W.—Short complete stories, serials, sketches, science and literary matters, up to 3,500 words. Local current rates. **Illustrations:** Photographs only; general subjects.

REFEREE, *Sydney, New South Wales.* Editor, J. C. DAVIS.

6d. W. (Wednesday).—Sporting special and notes of all kinds. So short of space that as a rule only what has been arranged for can be taken. *Payment:* varies.

SUN (1910), D. W. McCAY, 66 *Elizabeth Street, Sydney. London:* F. W TONKIN, *The Times Office, Printing House Square, E.C.* 4.

1d. D. (also weekly as the SUNDAY SUN, 2d.).—Informative articles (1,000 words preferable) of universal interest, especially relating to the Empire. *Payment* two guineas per thousand. Topical illustrations.

SUNDAY MAIL, 288–294 *Queen Street, Brisbane, Queensland. London:* 30–34 *New Bridge Street, E.C.* 4.

3d. W.—Anything of Queensland or Australian interest. As short as possible (1,500 words or less). Short stories also considered. Rates according to quality of matter. **Illustrations:** Line, pencil and wash.

SYDNEY MAIL, *Sydney. London:* 58 *Fleet Street, E.C.* 4.

6d. W.—Always open for Australian or Anglo-Australian descriptive articles or short stories. *Payment* varies, never less than a guinea a thousand words.

SYDNEY MORNING HERALD, C. BRUNSDON FLETCHER, *Sydney. London:* 58 *Fleet Street, E.C.* 4.

1½d. D.—The Saturday edition has a magazine section, literary criticism, bits about authors, personal articles. Always open for good topical articles, 750–1,000 words. *Payment* varies, but is not less than a guinea a thousand words. Good photographs of live subjects for reproduction with articles may be submitted.

WEST AUSTRALIAN, *St. George's Terrace, Perth, Western Australia.*

2d. D.—Short articles of topical interest not exceeding 1,500 words are considered. *Average rate:* 2½d. per line less 5%. Topical photographs.

WESTERN MAIL, I. T. BIRTWISTLE, *St. George's Terrace, Perth, W. Australia.*

6d. W.—Photographs, sketches, articles, stories, verse. Stories, 2,000 words; articles, 1,000 words. *Payment:* Photographs from 5s.; sketches from 10s. 6d. Articles and stories, 2d. per line; verse, 3d. per line.

WORLD'S NEWS, THE, G. W. TODD, 157 *King Street, Sydney. London:* 173–5 *Fleet Street, E.C.* 4.

2d. W. (Wednesday).—Articles and stories of science, adventure or invention are acceptable, up to 2,000 words, *payment* being at the rate of about £3 3s. per article. The WORLD'S NEWS circulates throughout Australia and New Zealand, and no matter should be submitted of which the full Australasian rights are not available to this paper. *Re* illustrations, see DAILY TELEGRAPH PICTORIAL. Three and four-colour work is also carried out on front, back and certain inside pages.

Two Useful Books by W. R. Maxwell Foster

FUN-SKETCHING. A pastime that pays.
Fully illustrated in black-and-white. **Price 3s. 6d. net.**
"... will set the fingers of the veriest novice tingling for pencil and paper suggests a jolly family game in which all can join with equal enjoyment. No mere textbook."—*Daily Sketch*

DRAWINGS FOR ADVERTISEMENTS, BOOK ILLUSTRATIONS, Etc. How to prepare and sell them.
Containing 50 illustrations, 2 of them full page in colour and 25 full-page in black-and-white. **Price 7s. 6d. net.**
"Of its kind this book is excellent."—*Burlington Magazine*

Published by A. & C. Black, 4 Soho Sq. London, W.1

CANADIAN JOURNALS AND MAGAZINES

CANADIAN BOOKMAN, FINDLAY I. WEAVER, 516 *Yonge Street, Toronto.*

$2 a year.—M. Literary articles, poetry, short reviews, articles on painting, and other creative arts—all giving special attention to their Canadian significance. "*Payment* is in kind."

CANADIAN HOME JOURNAL, *Toronto.*

20 cents. M.—*Rates* about one or two guineas an article.

CANADIAN MAGAZINE, J. L. RUTLEDGE, 347 *Adelaide Street West, Toronto, Ontario.*

10 cents. M.—Tales of any length up to 5,000 words. Canadian setting preferred. The illustrations for these are not required. English contributors should send only articles of Canadian interest not exceeding 4,000 words. Special articles on national topics. *Payment 1* three to eight guineas for each contribution. **Illustrations:** Photographs and drawings.

CHATELAINE, THE, BYRNE HOPE SANDERS, 143–153 *University Avenue, Toronto, Canada. London: 2, 3 and 4 Cockspur Street, S.W.*

10 cents. M.—Only Canadian articles with woman's slant used; interested in short stories, not exceeding 5,000 words, the atmosphere of which is not obviously American. Three and four part serial fiction. Rates vary from one cent to two cents a word. **Illustrations:** By leading artists in Canada, U.S. and Great Britain with each piece of short fiction or serial instalment.

DALHOUSIE REVIEW, THE, *Halifax, Nova Scotia.*

Q.—The leading Canadian literary quarterly. Articles upon general and literary subjects will be considered. Payment varies. *Preliminary letter* desirable, and MSS. should be accompanied by postage for return if found unsuitable.

EDUCATIONAL REVIEW, MISS JESSIE I. LAWSON, 14 *De Monts Street, Saint John West, New Brunswick, Canada.*

$1.25 per year in Canada; $1.50 in other countries. Published monthly, except July and August. Educational material, 1,000 words. *Payment:* $5 per 1,000 words. **Illustrations:** Educational illustrations.

FAMILY HERALD AND WEEKLY STAR, Mr. C. GORDONSMITH, 241–245 *St. James Street West, Montreal, Canada. London Office: 17 Cockspur Street, S.W. 1.*

One dollar per annum. W.—A farm journal and household weekly magazine, using a miscellany of news, unusual articles on travel, history, biography. Short stories, 3,000 to 5,000 words. **Illustrations:** Line drawings and photographs, clear enough to reproduce in coarse-screen half-tone. Regular rates $4 per column.

FORUM, CANADIAN, THE, J. F. WHITE, Editor, 224 *Bloor Street West, Toronto.*

25c. M.—Short stories, articles on political and economic subjects. About 2,000 words. No illustrations. The *Canadian Forum* is not paying for material at present.

MACLEAN'S MAGAZINE, H. NAPIER MOORE, Editor, 143–153 *University Avenue, Toronto, Canada.*

10 cents. Semi-M.—Only Canadian articles used; interested in short stories, not exceeding 5,000 words, the atmosphere of which is not obviously United States. Serial fiction up to 75,000 words. *Rates* vary from one to four cents a word. **Illustrations:** By leading artists in Canada, U.S., and Great Britain with each piece of short fiction or serial instalment.

NORTHERN MESSENGER, *Witness Building, Montreal.*

W.—Home and religious magazine for young people in their teens, but wide enough to interest all the family. Short, well-written stories, 2,000 to 3,000 words; serials; articles on science and nature, missionary action, how to make, and such like. Stories must be free from melodrama, swearing, sex, and morbidity. Temperance stories occasionally. *Rates* vary. *Payment* on publication.

SATURDAY NIGHT, HECTOR CHARLESWORTH, *Richmond and Sheppard Streets, Toronto.*

10 cents. W.—Feature and general articles, etc., newsy and descriptive, of Canadian appeal, not over 2,000 words. No poems; no fiction. Average *rate*: one cent a word, paid after publication. Photographs.

TORONTO STAR WEEKLY, 80 *King Street W., Toronto.*

W.—Short stories of sport, love, humour, adventure, mystery, and romance with a Canadian background; articles on Canadian subjects, which must be full of human interest, incident, and action. *Payment:* one cent, and up, a word on publication.

WESTERN HOME MONTHLY, L. E. BROWNELL, *Bannatyne and Ellen Streets, Winnipeg. London:* 18, 19, 20 *Craven Street, W.C.* 2.

10 cents. M.—A home magazine appealing to both men and women. Uses short stories of from 2,000 to 7,000 words, special feature articles, and articles of general interest, verses, etc., of clean, healthy, inspiriting nature, Canadian characteristics being usually preferred. Our rate of payment is based entirely on the merit of the MS.

WITNESS AND CANADIAN HOMESTEAD, J. R. DOUGALL, *Witness Building, Montreal.*

5 cents. W.—Independent review of world and home interests, with magazine features for all the family. Interested in well-written, wholesome short and serial stories, with an occasional temperance story. Excludes melodrama, swearing, and morbid sex tales. *Rates* vary. *Payment* on publication.

INDIAN JOURNALS AND MAGAZINES

ARYAN PATH (1930), 51 *Esplanade Road, Bombay.*

1 rupee. M.—Annual subscription 10 rupees or £1 or $5. An international review of philosophy, mysticism, comparative religion, psychical research, brotherhood and Theosophy. Articles from 1,000 to 3,000 words; clear exposition of instruction to individuals trying to better their own inner life are given first preference. *Payment* by arrangement.

BURRA DIN.—The Civil and Military Gazette Annual, Lahore. Published annually in November.

1 rupee.—Articles from 1,000 to 3,000 words. Short stories. **Illustrations.** *Payment* according to merit.

CALCUTTA REVIEW (1844), Prof. JAYGOPAL BANERJEE, M.A. (*University of Calcutta*), *Senate House, Calcutta.*

16s. annual subscription, 1s. 4d. per copy. M.—A well-illustrated monthly magazine containing poems, serials, and articles of general interest. Special section containing reviews of books and articles on economics, history, literature, science, philosophy. *Preliminary letter* desirable. *Payments* are not made. Fifty reprints are generally sent to the authors of the articles published. For other particulars apply to R. C. Das, Esq., M.A., *Manager, The Calcutta Review Office, Calcutta University.*

CAPITAL, GEOFFREY WILLIAM TYSON, Acting Editor, *P.O. Box* 1.4, *Calcutta.*

Subscription in advance, £4 8s. per annum.—Dealing weekly with the industrial and commercial enterprise of India. Contains reports on coal, jute, tea, mining and transport companies, etc., and offers helpful suggestions for the increase of business. Special articles: concerning India's industries and foreign trade. *Payment* by arrangement.

CEYLON DAILY NEWS, *Lake House, Colombo. London:* 180 *Fleet Street, E.C.* 4. Editor, S. J. K. CROWTHER, B.A. (Oxon).

10 cents.—Topical articles and photographs likely to be of particular interest to Ceylon readers. **Illustrations:** photo and line. Average rate of *payment* £1 per 1,000 words for ordinary matter. Stories and special articles by special arrangement.

CEYLON OBSERVER, *Lake House Colombo. London:* 180 *Fleet Street, E.C.* 4.

5 cents Daily, 10 cents Sunday.—Bright articles of direct interest to Ceylon readers; 500 words. Fiction not required. Average rate of *payment*, £1 per 1,000 words for ordinary matter. Stories and special articles by arrangement. **Illustrations:** Photo and line.

CEYLON OBSERVER CHRISTMAS ANNUAL, *Lake House, Colombo.*

Rs. 1.50.—Articles, short stories and poems with a local colouring. Average rate of *payment* £1 per 1,000 words. **Illustrations:** Photo and line.

CIVIL AND MILITARY GAZETTE (1872), E. H. HARDY, *The Mall, Lahore. London:* 11 *Aldwych, W.C.* 2.

1 anna. D.—The Northern daily of India. Articles from 1,000 to 2,000 words on any matter of Indian interest. *Payment:* Average 15s. per column of 800 words. Illustrations of indian interest.

COMMERCE, A. BARRIE BROWN, 300 and 303, *Bow Bazar Street, Calcutta,* and *Stronach House, Graham Road, Bombay.* London Office: 11 *Aldwych, W.C.* 2.

1 rupee. W.—Rs. 35 per annum. Special articles, from 1,000 to 1,500 words, on economic, commercial, financial and industrial topics with exclusive reference to India and the East generally; personal paragraphs relating to mercantile celebrities who have gone from India to England on a visit or on retirement; matters connected with Indian firms and companies domiciled in the United Kingdom. *Payment:* At Editor's discretion.

ENGLISHMAN, THE, E. R. MACKIE, 9 *Hare Street, Calcutta. London:* 23 *Fleet Street, E.C.*4.

2 annas. Published every Monday.—India's leading weekly newspaper. Progressive conservative and pro-British policy. Accepts articles and short stories, preferably on Indian subjects, from outside contributors. *Payment* is made at rates varying from Rs. 12 to Rs. 20 per column of about 900 words. Photographs and line drawings are also considered.

EVENING NEWS OF INDIA, S. T. SHEPPARD, *Bombay.*

1 anna. D.—Accepts short topical articles and photographs. Rs. 20 a column. Photographs and line drawings.

HINDU, THE, 100 *Mount Road, Madras.* A. RANGASWAMI IYENGAR, B.A., B.L.

1 anna D. 4 annas W.—Nationalist newspaper having the widest circulation among the reading public in Southern India. Accepts contributions on Indian affairs and outside topics. *Payment* by arrangement. **Illustrations:** Photographs.

HINDUSTAN REVIEW, S. SINHA, *Patna, E.I.R.*

Rs. 6 (Inland), 12s. (Foreign). Q.—Articles up to 5,000–6,000 words on all topics of outstanding general importance, and especially bearing on Indian affairs, literature, history, art and philosophy. Contributions from abroad, especially reviews critical of new important publications, sought. *Payment* as arranged, on publication, or Rs. 4 per page; maximum Rs. 20 per article.

ILLUSTRATED WEEKLY OF INDIA, S. T. SHEPPARD, *Bombay.*

S.—Accepts short topical or descriptive articles dealing with matters of timely and popular interest east of Suez; also photographs and drawings in black and white. *Payment:* 30s. per 1,000 words.

INDIA MONTHLY MAGAZINE, L. C. P. LYONS, 1 *Waterloo Street, Calcutta.* London Office: 67 *Fleet Street, E.C.* 4.

1 rupee. M.—Uses satirical and humorous prose and verse. Humorous drawings. Short articles of 1,000 words maximum. Short stories of 3,000 words maximum. Eastern travel articles. Those interested are invited to apply to London office for specimen copy of magazine. *Payment:* according to merit, on acceptance. The rate is in accord with the best London periodicals. **Illustrations:** Sketches and photographs.

INDIAN AFFAIRS, Sir A. BANERJI, Kt., C.S.I., C.I.E., M.A.I.C.S. (Retd.), *Windsor House, Victoria Street, London, S.W.1. T.* Vic. 7080.

3s. 6d. Q.—Articles, stories, etc., on the cultural, social, economic and political phases of Indian life. *Payment* by arrangement. **Illustrations:** Rarely used.

INDIAN DAILY TELEGRAPH, *Lucknow.*

1 anna. D.—Radical. Occasional openings for bright short topical (Indian) articles on subjects of the moment, 800 words. Short stories. *Payment:* Rs. 7–8 a column.

INDIAN LITERARY REVIEW, J. H. TARAPOREVALA, B.A., *Kitab Mahal, Hornby Road, Bombay, India.*

6 annas. M.—Articles on books and authors, of about 1,000 words. *Payment:* According to merit and importance. **Illustrations:** Of books and authors.

INDIAN REVIEW, Hon. G. A. NATESAN, B.A., F.M.U., *Madras.*

8 annas or 1s. M.—Contributions not exceeding two or three pages (a page is about 700 words) desired on all topics of interest to readers in India. Articles must be authoritative, and written with clarity and distinction of style. Short stories welcomed. *Payment* varies according to worth of work, and is rendered after publication. Poetical contributions not paid for.

INDIAN STATE RAILWAYS MAGAZINE.

8 annas. M. Christmas Number 1 rupee.—The official organ of the Indian State Railways. A high-class monthly periodical published by the Chief Publicity Officer, Indian State Railways, Railway Board Old Secretariat, Delhi. Articles, technical and otherwise, on railway and allied matters generally, as far as possible with special reference to India. Length should be from 500 to 3,000 words. Also fiction about 3,000 words. *Payment* promptly made for accepted articles at the rate of 17 rupees (about 25 shillings) per page, approximately 800 words. **Illustrations:** Wash and line drawings; photographs.

MADRAS MAIL, A. A. HAYLES, *Mount Road, Madras, S. India.*

2 annas D., 4 annas W. D. and W.—Short topical articles principally dealing with some aspect of Indian affairs or relations between Britain and India, 800 or 1,000 words. *Payment* depends upon quality of articles. Topical photographs of interest to European residents and Indians.

MODERN REVIEW, R. CHATTERJEE, 120–2, *Upper Circular Road, Calcutta.*

12 annas. M.—Articles on current social and political questions, particularly of Indian interest, art, archæology and literary subjects, not exceeding 5,000 words. No fiction or poetry. *Payment* is at the rate of Rs. 4 per printed page of the MODERN REVIEW. **Illustrations:** photographs and line drawings.

MORNING POST OF INDIA, *Delhi.*

1 anna. D. (except Monday).—Short articles on some subject of the moment are occasionally accepted.

MYSORE ECONOMIC JOURNAL (1915), C. HAYAVADANA RAO, B.A.B.L., F.M.U., 19 *Gundopunt Buildings, Bangalore City P.O., Mysore State, India.*

Subscription in advance Rs. 6.—All topics relating to Indian Economic development. Also Economic theory and description. Quarterly critical estimates of Economic publications. Monthly book reviews. Biographies of eminent leaders of economic thought and industrial pioneers. Statistical and economic diagrams relating to India. Outside contributions considered. Previous arrangement necessary. *Payment:* rate varies from Rs. 3 to 5 per printed page of *Journal,* subject to maximum of Rs. 15 per article.

PIONEER, THE (1865), HUBERT E. WOOTERS, *Allahabad. London:* 11 *Aldwych, W.C.* 2. *T.* Gerrard 1546.

1 anna. D.—Circulates throughout India, but particularly in United Provinces and the Indian States. Articles from 1,000 to 2,000 words on any matters of special Indian interest. *Payment:* from £2 per thousand words. Illustrations with articles and daily topical news photographs.

STATESMAN, Sir A. H. WATSON, 6 *Chowringhee, Calcutta. London:* 23 *Fleet Street, E.C.*4.

1 anna (Sunday issue 2 annas). D.—Articles and photographs of interest to Europeans in India and Indian readers. Length between 500 and 1,500 words. Must be original. Matter worked up from encyclopaedias not wanted.

Largest circulation in India and generally regarded as the most influential paper in the country. An independent journal, under European management and editorship, representing British opinion with no little generosity towards Indian aspirations so far as those are directed towards constitutional development. A paper with many interests other than political, finds some space for contributed articles, for which *payment* is made at the usual rate for India. *Payment:* Rs. 16 to 25 per column.

TENNIS AND SPORT, EDW. A. BROWN, 1–2 *Durga Pituri Lane, Post Box* 7840, *Calcutta.*

M.—News and articles about every kind of sport in season likely to be of interest in India. Serials; short stories relating to sport, adventure and suitable articles, 1,000 to 4,000 words, are always considered, and, if used, paid for. *Payment* at 7s. 6d. per 1,000 words. **Illustrations:** Photographs, drawings, humorous sketches.

THEOSOPHICAL MOVEMENT (1931), 51 *Esplanade Road, Bombay.*

2d. M. Annual subscription R. 1 or 1s. 6d. or 50 cents.—A bulletin of Theosophical teachings, news, and notes, strictly Theosophical articles from 300 to 1,000 words. *Payment* by arrangement.

THEOSOPHIST (1879), Dr. ANNIE BESANT, *Theosophical Publishing House, Adyar, Madras, India.*

1s. 8d. M.—Articles on sociology, comparative religion, philosophy, science, mysticism, and occultism. *Payment* by arrangement.

TIMES OF INDIA, S. T. SHEPPARD, *Bombay. London: Salisbury Square House, E.C.* 4.

1 anna. D.—Topical articles and photographs likely to be of particular interest in India and to Indian readers. Length preferred, 1,000–1,500 words. *Payment:* Rs. 30 a column. Photographs and line drawings.

WELFARE, ASHOKE CHATTERJEE, 91 *Upper Circular Road, Calcutta.*

2 annas. W.—Topics of political and economic interest, articles dealing with physical culture, education, sanitation, scientific management, cottage industries, etc. *Payment* is at the rate of Rs. 5 per 1,000 words. Should not exceed 1,500 words. **Illustrations:** Photographs and drawings.

SOUTH AFRICAN JOURNALS AND MAGAZINES

ARGUS SOUTH AFRICAN NEWSPAPERS.
The Cape Argus, Cape Town, 2d. daily; *The Star*, Johannesburg, 2d. daily; *The Natal Advertiser*, Durban, 2d. daily; *The Diamond Fields Advertiser*, Kimberley, 2d. daily; *The Bulawayo Chronicle*, Bulawayo, 3d. daily; *The Rhodesia Herald*, Salisbury, 3d. daily. Accept occasional literary matter of special South African interest. *Payment* averages from one guinea to three guineas a column, but contributions assessed by value rather than by length. All contributions should be addressed to the London Editor, *Argus South African Newspapers, Ltd., 72–78 Fleet Street, London, E.C. 4.*

CAPE TIMES, *Cape Town. London:* B. K. LONG; 24 *Holborn, E.C. 1.*
2d. D.—Contributions must be suitable for daily Dominion newspaper and must not exceed a column (about 1,250 words). Articles of public, sporting, social or topical interest. *Payment* at minimum rate of 25s. per column. Photographs of outstanding interest in any field suitable for reproduction in gravure (intaglio) supplements. Negatives must be sent. Payment at minimum rate of 10s. per photo.

EASTERN PROVINCE HERALD, Sir EDGAR WALTON, K.C.M.G., *P.O. Box 300, Port Elizabeth, South Africa.*
2d. D.—Contributions on travel and discovery from 1,000 to 2,000 words considered. *Payment:* £1 1s. per column of 21 inches. **Illustrations: Half-tone photographic.**

FARMERS' WEEKLY, S. YORKE FORD, Editor. London Offices: *Argus South African Newspapers, Ltd., 72–78 Fleet Street, E.C. 4.*
3d. W.—General stock and agricultural matter, mainly South African.

FRIEND, THE, THOMAS W. MACKENZIE, O.B.E., Editor, *Bloemfontein*, 2d. daily. London Offices: *Argus South African Newspapers Ltd., 72–78 Fleet Street, E.C. 4.*

NATAL WITNESS, SYDNEY BARNETT POTTER, M.A., F.R.Econ.S., F.R.Stat.S., *Maritzburg, Natal, South Africa.*
2d. D. (three editions).—Accepts bright topical articles on public affairs (preference liberal-minded and progressive), literary and cultural subjects, foreign travel and (especially) "men and women in the news." Economy of language and lucidity are essential. Length: 500 to 1,000 words. *Payment:* £1 1s. per 1,000 words.

OUTSPAN, THE, A. W. WELLS, *Bloemfontein.* London Offices: *Argus South African Newspapers, Ltd., 72–78 Fleet Street, E.C. 4.*
3d. F.—Illustrated. Mainly South African matter required but overseas stories considered. 1500–6000 words. **Illustrations:** Zinc, wash and half-tone.

SUNDAY TIMES, J. LANGLEY LEVY, *P.O. Box 1090, Johannesburg, South Africa.*
3d. Every Sunday.—Illustrated articles of scientific achievement, travel, historical interest and folk lore, from a South African angle if possible. 2,000 words long and 3 or 4 photographs. Shorter essays, stories and articles of a light nature from 750 to 1,250 words. *Payment:* Lowest rate 30s. a column. **Illustrations:** Photographic.

MISCELLANEOUS

CHINA JOURNAL, THE, ARTHUR DE C. SOWERBY, 8 *Museum Road, Shanghai.*
£1 5s. per ann. M.—Devoted to art, literature, travel, science, shooting, fishing, and kindred subjects in China and the Far East. Illustrated.

JAPAN TIMES AND MAIL, Editor, YOSHIO NITOBE, *Tokyo.*
10 sen. D. (including Sunday).—Articles concerning international affairs with reference to Japan. Not over 1,000 words. *Payment:* Yen 10 per 1,000 words.

NORTH CHINA DAILY NEWS, EDWIN HAWARD, *P.O. Box 707, Shanghai.*
10 cents. D.—Special articles on social topics of interest to English and American readers, with photographs if possible. Length, 1,000 words. *Payment,* £1 per 1,000 words. **Illustrations:** Photographs. Screen used for most blocks is 80.

NORTH CHINA SUNDAY NEWS, EDWIN HAWARD, *P.O. Box 707, Shanghai.*
10 cents. Sundays only.—Special articles on travel. Length, 2,000 words. *Payment:* £1 per 1,000 words. **Illustrations:** Photographs. Screen used for most blocks is 100.

PLANTER, *I.S.P. Buildings, Kuala Lumpur, Federated Malay States.* Editor, J. M. HOLLWAY.
$1.00. M.—The official journal of the Incorporated Society of Planters. Sample copy posted on request. Scientific (agricultural) articles; light stories, non-political. 2,000 to 3,000 words. Average rate of payment for contributions £1 5s. per 1,000 words.

SOUTH CHINA MORNING POST, *Morning Post Building, Wyndham Street, Hong Kong.* Editor, HENRY CHING. *London Office:* 10 *Bolt Court, Fleet Street.*
10 cents. D.—The leading paper in S. China. Advance matter relating to any forthcoming event, political crises in any country, etc. Matter should be designed to assist interpretation and expansion of news agency cablegrams. *Rates:* 12s. 6d. per 800 words. No illustrations.

STRAITS ECHO (1903), GEORGE BILAINKIN, *Penang Road, Penang, Straits Settlements.*
10 cents. D.—Leading paper in North Malaya. Articles of Malayan interest, 700 to 800 words; interviews with Malayan celebrities and exclusive news. *Payment:* minimum, £1 per 700 words, in month following publication.

AMERICAN JOURNALS AND MAGAZINES

Every effort is made to verify each paper in this list, but this year (1933) many American editors have failed to return the revised proofs and duplicates sent to them. In dealing with minor papers, contributors are advised to **communicate by letter, and await reply, before posting MSS.**

NOTE.—MSS. (with or without illustrations) and their stamped return-envelopes, or international postage coupons, should *not* be sent separately, but with the covering letter. It is necessary, when selling to a U.S.A. periodical, to be perfectly clear what copyright is sold, for certain Editors take copyright in the British Dominions and purchase MSS. outright. MSS. ought not to be sent to the London office of any U.S.A. publication. All MSS. should be registered.

Attention ought also to be given to the difficulties of obtaining simultaneous issue to secure copyright, especially as regards book publication.

Contributors, who do not retain a specific market in the U.S.A., are recommended to make a careful study of those publications that are perfervidly American in their appeal.

ACE-HIGH MAGAZINE, H. A. MCCOMAS, 155 *E. 44th Street, New York.*

20 cents. Bi-weekly.—We use sport stories and stories dealing with life on the Western American plains, and in Alaska and Northern and Western Canada, ranging in length from 1,500 words to 40,000 words. Short stories should not exceed 6,000 words in length. Novelettes should run 25,000 words, and serials 40,000. Serials must be divided into four parts of 16,500, 12,000, 8,000 and 4,000 words respectively for parts one, two, three and four, and the breaks must be well done so that the readers' interest is carried over from issue to issue. *Payment:* two cents a word and up, on acceptance.

ADVENTURE, A. A. PROCTOR (Butterick Publishing Co.), 161 *Sixth Avenue, New York City.*

10 cents. Twice a month.—Stories of the outdoors, Western, sea, foreign, especially more exotic countries; occasionally a city story; war, flying, etc. *High literary standard.* Does not use the conventional travel or sports article; personal narratives rarely. Uses a few articles of unusual appeal, colour, or genuine adventure. Short stories and serials. *Payment* on acceptance according to merit. No illustrations except drawn headings and oil paintings suitable for covers. At present only stories under 7,000 words are available.

AIRPLANE STORIES, WM. L. MAYER, 305, *East 46th Street, New York, N.Y.*

25 cents. M.—Uses air action short-stories, 3,000 to 8,000 words, and novelettes 10,000 to 30,000 words. No love interest. *Payment:* 1 cent per word, up, on acceptance.

ALL STORY, AMITA FAIRGRIEVE and MARION SHEAR, 280 *Broadway, New York, N. Y.*

Twice-a-Month. 15 cents.—Melodramatic, thrilling love short stories, heroine's viewpoint, 4,000 to 7,000 words. Novelettes up to 15,000 words. Serials up to 40,000 words. Rhymed verse up to page length. *Payment:* 1 cent per word, up, on acceptance.

ALL WESTERN MAGAZINE, CARSON W. MOWRE, 100 *Fifth Avenue, New York.*

10 cents. M.—"Different" authentic western short stories around 5,000 words, novelettes 10,000 to 12,000; complete novels 20,000; no love interest. Features, special articles on West, photos. 1 cent per word, and up, on acceptance.

AMAZING STORIES, MIRIAM BOURNE, Mng. Ed., 222 *West 39th Street, New York.*

25 cents. M.—Short pseudo science stories, 5,000 to 15,000 words; novelettes 20,000 to 45,000 words; serials 60,000 to 75,000 words. Science should be correct. Scientific verse up to 40 lines, 25 cents per line. Fiction, ½ cent per word up to 1 cent per word. *Payment* on publication.

AMBITION, FLOYD B. FOSTER, 1001 *Wyoming Avenue, Scranton, Pennsylvania.*

5 cents. M.—Fact stories, 1,500 words or less, of successful International Correspondence Schools' students. (Preferred occupations indicated by Editor on application.) *Payment:* one cent a word on acceptance; $2 a photo for each one used. **Illustrations:** Half-tone.

AMERICAN ANNUAL OF PHOTOGRAPHY, 428 *Newbury Street, Boston, Mass.*

$1.50 paper, $2.25 cloth. Annual.—Requires practical and artistic articles on any phase of photography, 1,000 to 2,000 words; illustrations not desired unless indispensable for subjects. *Payment:* 4.00 dollars a printed page, paid after publication.

AMERICAN BAKER, THE, CARROLL C. MICHENER (The Miller Publishing Co.), 118 *South Sixth Street, Minneapolis, Minnesota.*

10 cents M., $1 per year.—Trade journal devoted to the baking industry. Technical articles on baking chiefly in demand, but occasional illustrated articles on new bakeshops can be used. Pictures of attractive retail bakeshop windows always in demand. Merchandising talks useful if written with adequate knowledge of baker's needs. *Payment* on acceptance, minimum of 1 cent per word; photographs $1 to $3, according to character and individual value.

AMERICAN BOY, GEORGE F. PIERROT, 550 *Lafayette Boulevard, Detroit, Michigan.*

20 cents. M.—Aim is to interest and help boys between the ages of twelve and twenty. Primarily a fiction magazine. Stories and articles should uphold the best literary standards, as well as carry interest and an effective message to boys without obvious moralizing. The atmosphere must be wholesome, alive and inspiring. Fiction stories should give accurate pictures of the phases of life they are representing;

in every case the story should be strong in plot quality. Love stories or stories in which the feminine element predominates are not used; nor is material which is addressed to small children. Stories may be from 4,000 to 50,000 words. Serious or humorous verse, of excellent quality and boy appeal, may find a place.

Cover pictures, containing distinctive ideas well executed that will appeal to boys and reproduce effectively in four colours, are used. They should not contain pictures of girls or small children. A sketch, description or photograph should be submitted in advance, to ascertain if the subject is sufficiently promising to warrant the shipment of the original for consideration.

Material for the various departments and the editorial page is provided by the magazine staff. *Payment* varies according to the quality and nature of the material, and is made on acceptance. Minimum, two cents a word.

AMERICAN CHILDHOOD (late *Kindergarten and First Grade Magazine*), CAROLYN S. BAILEY, 120 *East Sixteenth Street, New York.*

25 cents. M. (except July and August).—Method articles, short stories for children, craftwork and holiday suggestions. Stories, 500 to 900 words; articles, 1,800 to 2,500 words. *Payment:* half a cent per word. Photographs.

AMERICAN COOKERY MAGAZINE, 221 *Columbus Avenue, Boston, Mass.*,

15 cents. M.—Articles up to 3,000, illustrated or not, dealing with matters relating to the home, building, furnishing, decorating, gardening, and with home economics generally. Also informative MSS. on culinary supplies and short stories. *Payment* from ten dollars 1,000 words, upon publication.

AMERICAN DRUGGIST, HERBERT R. MAYES, *57th Street at 8th Avenue, New York City.*

$1.00 per year. M.—Very little opportunity for general authors exists in the American Druggist. All articles require intimate knowledge of business. Length preferred 1,500 to 2,000 words and good photographs that actually help story are acceptable. Rates average 4 cents a word, and we pay on acceptance.

MERICAN FORESTS, OVID BUTLER, 1727 *K Street North-west, Washington, D.C.*

35 cents. M.—Stories and articles, not over 2,500 words, dealing with trees, forests, reforestation, wild life, exploration, or any topic dealing with the out-of-doors. Photographs, for illustration of MSS., or as separate contributions, are also gladly received. *Payment:* ½ cent per word and up.

AMERICAN GIRL, MARGARET MOCHRIE, Editor, 670 *Lexington Avenue, New York, U.S.A.*

15 cents. $1.50 a year, Foreign $2.25 a year. M.—A magazine for all girls, published by the Girl Scouts. Short serials, short stories, and articles. Mystery and boarding-school stories to interest girls of 12 to 16 years of age. Plenty of action. Length 3,500 to 4,000 words. Pay on acceptance—one cent and up. **Illustrations:** Line and wash drawings.

AMERICAN GOLFER, *Lexington at 43rd Street, New York.*

25 cents. M.—Articles and stories dealing with golf. From 1,200 to 2,500 words. Also good action photographs of sports and persons prominent in sport. Uses verse occasionally. Prices vary. Pays on publication.

AMERICAN HEBREW AND JEWISH TRIBUNE, Louis Rittenberg, Isaac Landman, 71 *West 47th Street, New York.*

15 cents. W.—Articles, fiction, plays of Jewish interest. One-half cent a word for fiction; more for stories of exceptional strength and appeal. We especially desire dramatic and humorous short stories (750 to 1,000 words) of Jewish life and character in contact with American rather than European environments. Few stories with foreign settings are accepted. No Ghetto jargon stories. Illustrated biographical articles of European (Jewish) personalities desired.

AMERICAN HOME, Reginald T. Townsend, Editor; Leonard Barron F.R.H.S., Garden Editor (Doubleday, Doran and Co., Inc.), *Garden City, New York.*

10 cents. M.—Uses material and photographs dealing with the American garden month by month, plant material, garden design, and the house in relation to its setting; also interior decorations and furnishings in America. Articles up to about 1,500 words with three or four photos. Pays top prices on acceptance. Most satisfactory magazine to contribute to.

AMERICAN LAWN TENNIS, S. W. Merrihew, 500 *Fifth Avenue, New York.*

35 cents. M.—Devoted exclusively to lawn tennis. Uses no poetry. Buys tennis photographs and pays at a minimum rate of ½ cent a word on publication.

AMERICAN MAGAZINE, Sumner Blossom, 250 *Park Avenue, New York.*

25 cents. M.—Uses stories, articles, and short sketches for its Interesting People Department. Material is strictly American, that is, its fiction must be American in characterization and environment. Its articles and sketches are usually about Americans. Short stories must not exceed 6,000 words. Good plot, swift action and fine characterization desired. Sex and morbid stories are barred. *Payment* upon acceptance at rates arranged. **Illustrations:** Photographs to accompany articles.

AMERICAN MERCURY, H. L. Mencken, 730 *Fifth Avenue, New York.* English address: 37 *Bedford Square, Bloomsbury, W.C.* 1.

50 cents. M.—All MSS. should be sent to 730 Fifth Avenue. Length preferred, from 1,500 to 6,000 words. The *American Mercury* is confined to purely American themes. It prints articles, a few poems, and an average of one short story a month. The average rate of *payment* is $25 per 1,000 words, on acceptance. No illustrations.

AMERICAN PHOTOGRAPHY, 428 *Newbury Street, Boston, Mass.*

25 cents. M.—Requires practical and artistic articles on any phase of photography, 1,000 to 2,000 words; illustrations not desired unless indispensable for subjects. *Payment:* 3.00 dollars a printed page, paid after publication.

AMERICAN RIFLEMAN, THE, L. J. HATHAWAY, 816 *Barr Buildin Washington, D.C.* (The National Rifle Association of America).

$3 per year. F.—A magazine appearing once a month, purchasin interesting and authentic articles of all lengths, largely of a sem technical nature, dealing with firearms; hunting stories. No fictio Considerable percentage of MSS. gratis. According to their value to th magazine at the time submitted. MS. offered for sale should be marke " Submitted at usual rates." **Illustrations :** Half-tone and line.

AMERICAN SCANDINAVIAN REVIEW, H. ASTRUP LARSEN, 25 *West 45 Street, New York.*

35 cents. M.—Stories and articles of varying lengths, set in, an dealing with, Scandinavia and Scandinavian-Americans. Illustrate *Payment :* one cent a word and more.

ANTIQUES, HOMER EATON KEYES, 468 *Fourth Avenue, New York.*

50 cents. $5.00 per year. M.—Original information, 1,000 to 2,5 words, regarding some aspect of glass, china, metal wares, furniture, etc and their makers. Where the material does not represent new discover it should represent a new point of view or new opinion. From 1½ cen per word. Photographs (exclusively) at cost.

ARCHITECTURE, HENRY H. SAYLOR (Charles Scribner's Sons), 597 *Fif Avenue, New York.*

$1.00. M.—A magazine for the profession. No general articles use chiefly pictorial and technical; not over 2,500 words. *Payment* abo 2 cents per word, 3 dollars for photographs.

ARCHITECTURAL RECORD, A. L. KOCHER, 119 *West 40th Street, Ne York.*

50 cents. M.—Articles 250 to 3,500 words, dealing with architectu and of professional interest, should, as a rule, be accompanied by phot graphs and drawings. *Payment:* one cent a word, or more.

ARGOSY, DON MOORE, Managing Editor (Frank A. Munsey Co.), 280 *Broa way, New York.*

10 cents. W.—Accepts serials and short fiction dealing with life, i which romance, adventure, and mystery are the main ingredients together with fantastic fiction, provided there is credibility and huma interest. Plot, virile action, suspense in interest, and clean literary wor manship are essentials. *Rates* vary from 1½ cents per word and u wards, on acceptance. With this fiction weekly, as with the oth Munsey publications, brevity and strength are the keynote.

ART AND ARCHÆOLOGY, ARTHUR STANLEY RIGGS, *Southern Buildin 15th and H. Street, N.W., Washington, D.C.*

$1.00. Bi-M.—Illustrated articles in the field of art or archæolog 2,000 to 2,500 words. Only exceptional material desired. *Payment* only for the exceptional, then by arrangement. **Illustrations :** Sketche drawings, pen-and-inks, paintings or photographs must be first-clas Inquire before submitting material. We print one of the most artist magazines in America.

ARYAN PATH, THE (1930), 119 *West 57th Street, New York.*

50 cents. M.—An international review of philosophy, mysticism, comparative religion, psychical research, brotherhood and Theosophy. Articles from 1,000 to 3,000 words. Clear exposition of instruction to individuals trying to better their own inner life are given first preference. *Payment* by arrangement.

ASIA, MARIETTA NEFF and GERTRUDE EMERSON, 468 *Fourth Avenue, New York.*

35 cents. M.—ASIA uses comparatively little fiction and verse and not many light travel articles. It is, however, interested in places off the beaten track and in travel writing that interprets the life and character of Eastern peoples. It discusses domestic politics in Eastern countries; international, political, commercial and cultural relations. It solicits expository or descriptive articles of the personal essay type, based on a definite economic, social, racial, philosophical or æsthetic theme, and written with attention to literary style. It is a good market for non-technical but scientifically accurate articles on animal, bird, insect and plant life in the East. It is in general interested in what has to do with people and things of the Orient in America or people and things of America in the Orient.

Some drawings are used, in black and white; a large assortment of glossy black and white photographs should be, if possible, submitted with each manuscript. ASIA uses articles of from 1,500 to 6,000 words, and frequently selects from longer manuscripts, designed for ultimate book publication, portions suitable for magazine use. *Payment* is made approximately on acceptance according to the importance and quality of material.

ASTOUNDING STORIES, HARRY BATES, 155 *East 44th Street, New York, N.Y.*

20 cents. Bi-M.—Fantastic and pseudo-scientific short stories up to 9,000 words—novelettes up to 25,000 words—no serials. *Payment:* 2 cents per word, up, on publication.

ATLANTIC MONTHLY, ELLERY SEDGWICK, 8 *Arlington Street, Boston.*

40 cents.—The U.S.A. *Blackwood's.* Uses articles on politics, science, art and literature; sketches, short stories and poems. Work must be authoritative in matter, not necessarily American, and of distinction in form and style. Discussions, social, literary, economic, political, are particularly welcome. Length from 2,500 to 7,000 words. No illustrations. *Payment:* liberal on acceptance. Deals promptly with MSS.

AUDITORY OUTLOOK, JOSEPHINE B. TIMBERLAKE, 1537 35*th Street, N.W. Washington, D.C.*

$3.00. M.—Biographical and appreciative of hard of hearing or deaf persons. Scientific in popular style, relating to defective hearing and devices or systems to alleviate this. Short snappy stories of general interest. Poems of real merit. Length of articles 1,500 words. *Payment:* $2 a page.

AUTOMOBILE TRADE JOURNAL AND MOTOR AGE (*The Automobile*), *Chestnut and 56th Street, Philadelphia, Pa.* Published by Chilton Class Journal Co., DON BLANCHARD, Directing Editor.

35 cents. W.—Automobile news, technical and engineering material. Editorial matter is directed solely to automobile manufacturer, his engineering, executive and production staff. No space is given to

undeveloped patents. Only parts and design in production are described. *Payment:* ten dollars to fifteen a thousand words. **Illustrations:** Technical drawings and photographs with articles or descriptions of engines, etc.

AVE MARIA, Rev. EUGENE P. BURKE, C.S.C., *Notre Dame, Indiana, U.S.A.*

10 cents. W. (and in monthly parts).—A Roman Catholic magazine. Accepts fiction, short and long, and literary articles with a religious purpose or tone. Length: about 2,750 words; and poetry with religious tone. Length: 4 to 24 lines. No particular setting, but actualité preferred. MSS. must be typewritten, rolled MSS. are not examined. A self-addressed stamped envelope should accompany unsolicited MSS. *Payment* is made after publication. $3 per page (serial rights) of 685 words, as a rule.

BANKERS' MONTHLY, THE, JOHN Y. BEATY (Rand McNally and Co.), 536 *South Clark Street, Chicago, Illinois.*

50 cents. M.—Uses articles from 1,000 to 1,500 words on banking and financial methods, technical and otherwise, dealing with systems in vogue at the present. *Payment:* on publication, one cent a word. Glad to have illustrations, photographs or otherwise, which have relation to articles.

BANKERS' SERVICE BULLETIN, JOHN Y. BEATY (Rand McNally and Co.), 536 *South Clark Street, Chicago, Illinois.*

25 cents. M.—Uses articles from 500 to 1,200 words on bank equipment and bank purchasing methods. Is directed to cashiers of banks. *Payment* on publication: 1 cent a word. Glad to have illustrations, photographs or otherwise, which have relation to articles.

BATTLE ACES, HARRY STEEGER (Popular Publications, Inc.), 205 *East 42nd Street, New York, N.Y.*

20 cents. M.—Air-war short stories, 5,000 to 10,000 words. Novelettes up to 15,000. *Payment:* 1 cent per word, up, on acceptance.

BATTLE STORIES MAGAZINE, CAPTAIN ROSCOE FAWCETT, Editor, Fawcett Publications, 529 *South Seventh Street, Minneapolis, Minnesota.*

20 cents. M.—Special need: true stories of adventure in air, trenches, prison camps, etc., author must supply photo of hero and newspaper clippings or some proof that story is true. Fiction requirements: stories of the World War in all its fronts. While American heroes are preferred, stories with British and foreign heroes are sometimes accepted, and English writers are cordially invited to contribute. Particularly wants stories of front-line trenches, aviators, submarine warfare, and naval engagements of the World War; ambulance drivers' stories, Red Cross, engineers, etc. Stories must abound in action and suspense, and contain physical encounters with the enemy. Buys covers in oil, and illustrations. Shorts up to 9,000 words; novelettes up to 18,000 words; serials, 3, 4, or 5 parts of 15,000 words each. Occasionally fact articles on heroes, dramatised and packed with action. Reports promptly and pays a minimum of 2 cents a word. 25 cents a line for verse.

BLACK DIAMOND, ANDREW T. MURPHY, *Manhattan Building, Chicago, Illinois.*

30 cents. W. $5 domestic, $7 foreign.—Pictures and non-technical articles, which must be of practical interest, dealing with the selling, handling and transportation of coal. From 250 to 2,000 words. *Rates:* $10 per page, as the matter appears in type. **Illustrations** : Concerning coal handling, photographs of men prominent in the industry. Paid for at rate of $2.00 each.

BLACK MASK, JOSEPH T. SHAW, 578 *Madison Avenue, New York.*

20 cents. M.—Wants clean, well-written stories, beginning with action, with swift movement throughout, clear characterization, appealing plot, plausible and convincing in all details. Avoids stereotyped forms and crime-and-solution motivation. Detective, Western, Border and Adventure tales. Shorts, 4,000 to 6,000 words; novelettes up to 15,000 words. Prompt reading, *payment* on acceptance at good rates.

BLADE AND LEDGER, WM. FLEMING FRENCH, 510 *N. Dearborn Street, Chicago, Ill.*

5 cents. M.—Clean, romantic, adventure short stories with small-town background, 1,000 to 3,500 words. *Payment :* 1½ cents to 5 cents per word, on acceptance.

BLUE BOOK MAGAZINE, DONALD KENNICOTT, Editor, 230 *Park Avenue, New York.*

15 cents. M.—Contains numerous stories in each number, from 3,000 to 25,000 words in length; also serial novels. These are of a dramatic, stirring character, and deal with love, romance, humour, business, or adventure anywhere. Tales in which dialect or tragedy dominate are not desired. They are illustrated. *Payment* on acceptance, from twenty dollars upwards per 1,000 words.

BOOKMAN, SEWARD COLLINS (BOOKMAN PUBLISHING CO., INC.), 386 *Fourth Avenue, New York.*

40 cents. M.—Accepts high-class articles, 1,500 to 5,000 words, on belles-lettres subjects. Remuneration, 1½ cents a word, sometimes more. *Payment* on acceptance. Has section for photographs on literary subjects.

BOSTON EVENING TRANSCRIPT (Wednesday and Saturday Supplements), THEODORE E. QUINBY, 324 *Washington Street, Boston* 8, *Mass., U.S.A.*

A magazine published under newspaper conditions to illuminate the news that has real significance. If possible the matter to anticipate, to forecast new tendencies or developments in commerce, science, the arts, education, etc., before they have been made too common in the news columns. Also oddities of human experience or descriptions of life in odd situations. Shuns the general essay, travel and purely descriptive articles. *Rates*: from seven dollars fifty cents for 1,200 words upwards, paid very promptly on publication. Exceedingly courteous in treatment of contributors.

BOY'S COMRADE, THE, 2710 *Pine Street, St. Louis, Missouri.*

60 cents a year.—A Sunday school weekly for boys. Accepts short stories, 1,500–1,800 words; serials, of 8–10 chapters, 1,500–1,800 words each; and informative articles up to 500–600 words. British contributors do well to remember the requirements of the American boy, that as a whole are worth cultivating—as regards the informative and general articles.

BOYS' LIFE, JAMES E. WEST, Published by the Boy Scouts of America, 2 *Park Avenue, New York.*

20 cents. M.—Short stories, 2,500 to 5,000 words; serials, 15,000 to 30,000 words. Articles, 100–1,500 words, on all branches of boy activities. The Editor wants good, healthy stories of adventure, in all parts of the world. Stories that emphasize indirectly the ideals of the Boy Scout Movement. *Payment* on acceptance: 2 cents a word and up.

BOY'S WORLD, DAVID C. COOK, JR., *Elgin, Illinois.*

5 cents. W.—Treats of everything interesting to the American boy—stories (with sixteen- to eighteen-year-old boy characters) of action, mystery, adventure, industry, success; with a real message and of high literary character; 2,000 to 2,500 words. Good incidents, science, inventions, mechanism, games, recreations, earning and saving money. A Sunday-school paper of the best type. Rates vary, usually five dollars a thousand words for general material and ten dollars per thousand for short stories; *payment* on acceptance. Matter must be essentially American. Buys photographs, for the departments, Brave Boys, Successful Boys, and Wonders of Science.

BREEZY STORIES, CASHEL POMEROY, 1071 *Sixth Avenue, New York.*

20 cents. M.—Novelettes from 10,000 to 15,000 words; snappy, gaily indiscreet stories, 2,000 to 7,000 words; and light verse. Matter and plot must be lively in treatment, with such characters and settings as the title implies; authors should study the type of story before sending. *Payment:* $10 per thousand words, on acceptance.

CATHOLIC WORLD, Rev. JAMES M. GILLIS, C.S.P., 411 *West 59th Street, New York.*

40 cents. M.—Accepts articles on general literature and science as considered from the Roman Catholic standpoint. Short stories, length of articles and stories 2,500 to 4,500 words. Some verse. *Payment* on publication.

CHALLENGE, THE (*formerly* **KIND WORDS**), HIGHT C. MOORE and NOBLE VAN NESS, 161 *Eighth Avenue North, Nashville, Tennessee.*

90 cents per year. W.—For young people and adults from 17 years up. We prefer stories with the clean and wholesome side of life portrayed in action, adventure, achievement, self-sacrifice, and heroism. The natural mutual relationship between young people need not be avoided, but we object to love stories, and to those in which "smart" young people circumvent their elders. Since we go to press five months ahead of date of issue, writers are urged to send in seasonal material with such dates in mind. *Short Stories:* 1,500 to 2,500 words, capable of illustration. *Serials:* From two to twelve chapters, of not over 2,000 words each. Each chapter of a serial should be a separate manuscript as to name, dealings, etc. Descriptive, travel, biographical, and practical articles not exceeding 2,000 words in length. Please verify accuracy of statements made. Suitable verse is welcome. Photographs are used in connexion with articles, but are seldom purchased independently. *Payment* at a rate of approximately ½ cent a word is made on acceptance. Poems at from $1.00 to $2.50 each. Manuscripts reported on between the 10th and 20th of the month following the month received.

CHICAGO DAILY NEWS, CHARLES H. DENNIS, *Daily News Plaza, Chicago, Illinois.*

800-word "Evening Stories" of simple romance about unsophisticated folk. $8.00. Address Editor, The Evening Story.

We do not buy any poetry.

CHICAGO TRIBUNE, *Tribune Tower, Chicago.*

D., with Sunday edition.—Fiction editorial department is now located at 220 East 42nd Street, New York. In addition to first serial rights of short stories, it buys material suitable for daily serial and Sunday serial use. First-class prices are paid.

CHRISTIAN ENDEAVOR WORLD, CARLTON M. SHERWOOD, 41 *Mount Vernon Street, Boston, Massachusetts.*

20 cents. M.—Accepts illustrated sketches, 600-word articles on scientific travel, and other instructive subjects, serial stories, chapters not exceeding 2,500 words, short stories 1,200–1,800 words; full of vigour and human interest, stories with worthy purposes. Everything of interest and value to wide-awake Christians considered. *Payment:* one half cent a word. The paper is illustrated with photographs. American setting of material preferable.

CHRISTIAN REGISTER, Dr. ALBERT C. DIEFFENBACH, 25 *Beacon Street, Boston, Massachusetts.*

10 cents. W.—Unitarian publication accepting short MSS. on liberal religion, including its application to the social and political order; travel, science, literature, art, etc. Photographic illustrations of timeliness, of both people and places. *Rates:* paid on publication. The oldest of the U.S. religious periodicals.

CHRISTIAN SCIENCE MONITOR, is edited by an EDITORIAL BOARD, *Room 87, 107 Falmouth Street, Boston, Massachusetts, U.S.A. London: 2 Adelphi Terrace, W.C. 2. T.* Temple Bar 1364.

5 cents. (2d.) D.—A newspaper publishing, in addition to world news, descriptive articles and essays of dignified tone, international interest and constructive purpose. Articles up to 1,000 words dealing with interesting people, customs or characteristics. *Payment* on issue. Contributions from British Isles and Europe to be submitted to London Office. **Illustrations:** Artistic pictures and photographs.

CHURCHMAN, GUY EMERY SHIPLER, Litt.D., 19 *East 47th Street, New York.*

10 cents. W.—Accepts matter on topics dealing with religion from the liberal point of view, not over 1,500 words an article. Is an Anglican Church (Protestant Episcopal) publication. Illustrated. *Rates:* generally paid for at eight dollars per 1,500 words after publication.

CLASSMATE, ALFRED D. MOORE, 420 *Plum Street, Cincinnati, Ohio.*

5 cents. W.—Uses short stories, 2,500 to 3,000 words; and descriptive articles, 1,500 to 3,500 words, with photographs. Material must be fresh, original, and striking, treated to arrest the attention of readers between sixteen and twenty-four. *Payment* varies; approximated, 1 cent a word and is on acceptance rather than publication. Treatment, prompt.

CLUES, CARL HAPPEL, 155 *East 44th Street, New York, N.Y.*

20 cents. M.—Detective and crime short-stories, 3,000 to 6,000 words. Novelettes, 10,000 to 20,000 words and serials 30,000 to 40,000. *Payment:* 2 cents per word, up, on publication.

COLLEGE HUMOR, PATRICIA REILLY FOSTER, 1050 *North La Salle Street, Chicago, Illinois.*

35 cents. M.—In the market for glamorous, modern fiction with a youthful appeal. College articles, jokes, and epigrams. Everything rather short in length. Wants sophisticated cartoons. Rates fair. Particularly interested in " first short stories."

COLLEGE LIFE, N. L. PINES, 570 *Seventh Avenue, New York, N.Y.*

15 cents. M.—Swift-moving, realistic short-stories of adolescent love with a collegiate background, sex interest, 3,500 to 5,000 words. Novelettes, 8,000 to 10,000—collegiate articles up to 1,500—humorous verse, jokes, editorials about 300 words. For fiction, *payment* 1½ cents per word, up. For verse, 10 cents to 20 cents per line. For jokes, 35 cents to 50 cents each. Payment on acceptance.

COLLIER'S WEEKLY, WILLIAM LUDLOW CHENERY, 250 *Park Avenue, New York.*

5 cents. W.—Uses the best material in short fiction, and feature articles of all kinds ; articles between 2,000 and 3,500, stories 1,200 to 6,000 words. No verse used. Prefers U.S.A. treatment. *Payment* by agreement.

COLUMBIA, JOHN DONAHUE, 45 *Wall Street, New Haven, Conn.*

10 cents. M.—Knights of Columbus publication. Articles on contemporary science, travel, sport, topics of general interest for men, 2,500 to 3,500 words. Action short stories, 5,000 words. *Payment :* 1 cent to 3 cents per word, on acceptance.

COMMONWEAL, THE, MICHAEL WILLIAMS, *Room* 4624, *Grand Central Terminal Building, New York.*

5 dollars yearly. Foreign subscription price, 6 dollars. W.—Articles and essays on literary, artistic, scientific and religious topics. *The Commonweal* is edited by a group of Roman Catholic laymen. Poetry is considered. The rate of *payment* is two cents a word, and MSS. should not, as a rule, exceed 2,000 words. No illustrations at present.

COMPLETE DETECTIVE NOVEL MAGAZINE, 222 *West* 39*th Street, New York City, U.S.A.*

25 cents. M.—Detective and Western novels. Articles and short stories, 1,000 to 5,000 words, of detective and Western themes. The rate of payment is ½ cent per word.

COMPLETE STORY MAGAZINE, EDMUND C. RICHARDS, 79 *Seventh Avenue, New York.*

15 cents. F.—Accepts novels, 25,000 words in length ; short stories, from 2,000 words, also verse. The novels must be adventure, mystery, or out of doors, should be strong and brisk in action, love interest, and with a considerable hold on real life. Short stories of a healthy tone, but must not be fantastic or exaggerated. Stories of adventure, which are not fantastic and which reflect in a large measure the very probable happenings of real life. All stories must have a strong human interest. *Rates* average ten to twenty dollars per 1,000 words, paid on acceptance.

COUNTRY GENTLEMAN, PHILIP S. ROSE, *Curtis Publishing Company, Independence Square, Philadelphia, Penn.*

5 cents. M.—Special agricultural articles of 2,000 to 3,000 words. Technical agricultural items up to 500 words. Short stories 5,000 to 7,500 words and serials up to 75,000 words dealing with country or outdoor life. Features up to 2,000 words and short household items for Women's Department. Short items for Boys' and Girls' Pages. *Payment* varies, and is made on acceptance.

COUNTRY HOME, TOM CATHCART, 250 *Park Avenue, New York.*

25 cents. W.—Buys some general, farm and travel articles not over 3,000 words, with photographs or illustrations. Short fiction, 2,000 to 5,000 words. Pay fair rates on acceptance. Better communicate before submitting material. Illustrations and photographs only on order.

COUNTRY LIFE, REGINALD T. TOWNSEND (Doubleday, Doran & Co., Inc.), *Garden City, Long Island, New York.*

50 cents. M.—Articles with photographs, dealing with American sport, gardening, house-building, or other practical sides of country life. No fiction or poetry. We rarely use material from abroad, except travel articles. Our pages are devoted to limited States subjects. Pay top prices on acceptance.

COWBOY STORIES, H. A. MCCOMAS, 155 *East 44th Street, New York, N.Y.*

20 cents. M.—Cowboy and rangeland short stories, 3,000 to 6,000 words. Novelettes, 25,000 words. Two-part stories, 14,000 to 18,000 words. *Payment:* 1 cent per word on acceptance.

CUNARDER, THE, 25 *Broadway, New York.*

A travel magazine. Articles may be informative, descriptive, or in fiction form with a background of travel. They must, however, fit into the schedule for the year, which is planned as follows : July—E. European No.; Aug.—Round-the-World No.; Sept.—Sports Issue; Oct.—W. Indies No.; Nov.—Christmas Suggestions; Dec.—Mediterranean Cruise No. Articles on new aeroplane routes desired. MSS. must be sent six weeks in advance of publication. *Payment:* from $35 to $50 each for 1,500-word articles, illustrated with photographs.

CURRENT HISTORY (1914), SPENCER BRODNEY, *Times Annex, 229 West 43rd Street, New York.*

25 cents. M.—Aims at making every article a chapter of contemporary history, treated as objectively, concretely, and impartially as possible. Such articles on important political, social, economic, and cultural events and developments in all countries, written from first-hand knowledge, are always promptly and carefully considered. No abstract philosophy, speculation, or prophecy. The style should be clear, interesting, and untechnical. Average length: 3,500 words. *Payment* varies according to the standing of the author, importance of the topic, and the value of material.

DELINEATOR, OSCAR GRAEVE, *Butterick Building, 161 Sixth Avenue, New York.*

10 cents. M.—Short stories and occasionally articles. Desires the "best stories that are written." *Payment:* high rates on acceptance. Illustrations. Gives courteous treatment.

DETECTIVE FICTION WEEKLY (Frank A. Munsey Co.), 280 *Broadway, New York.*

10 cents. W.—Uses serials, short stories, true stories of detective and crime nature. Lengths: 3,000 to 70,000 words.

DETECTIVE STORY MAGAZINE, F. E. BLACKWELL (Editor), DOROTHY C. HUBBARD (Associate Editor), 79 *Seventh Avenue, New York.*

10 cents. W.—Mystery and detective stories, also stories of the underworld—any story, in fact, in which crime is the dominant note, except stories with an unpleasant sex element. Length of short stories,

2,500–6,000 words; novelettes, 25,000; serials, 36,000–80,000 words, with instalments of about 12,000 words. No plays, jokes, epigrams. Poetry which tells a story. Contributors should study the magazine. *Payment* made according to Street and Smith policy. No illustrations.

DREAM WORLD, Helen J. Day, Macfadden Publications 1926, *Broadway, New York.*

15 cents. M.—Devoted to romantic love stories, preferably written in the first person. Length, 3,000 to 4,500 words. Fillers of from two to three thousand words could be used very advantageously in this magazine also. *Payment* at a minimum rate of two cents a word on acceptance.

ECCLESIASTICAL REVIEW, Editor: The Rev. William J. Kerby, Ph.D., 1722 *Arch Street, Philadelphia, Pennsylvania* 4.

$4.00 a year. M.—Roman Catholic theological articles of about 4,000 words. *Payment* varies. Illustrations by special arrangement.

ELKS MAGAZINE, Joseph T. Fanning, 50 *East 42nd Street, New York, N.Y.*

20 cents. M.—Official publication B.P.O.E. Articles, short stories, around 5,000 words. Serials up to 50,000 words. Uses some short shorts, not over 1,200 words. *Payment:* first-class rates, on acceptance.

EPWORTH HERALD, W. E. J. Gratz, 740 *North Rush Street, Chicago, Illinois.*

5 cents. W.—A leading weekly for young people, using short stories and articles, not exceeding 2,000 words, of the highest moral tone, but not "preachy." Serials are accepted between 20,000–30,000 words; decisions within 30 days. *Payment:* 5 to 7 dollars a thousand words, paid on acceptance. European characteristics not wanted.
Illustrations: photos with subject.

ETUDE MUSIC MAGAZINE, THE (1883), James Francis Cooke, 1712 *Chestnut Street, Philadelphia, Pennsylvania.*

25 cents. M.—Buys articles, 300 to 2,500 words in length, preferably short, upon music teaching, musical culture, methods of study for piano, violin, organ, voice. Appropriate illustrations are welcome. No fiction. *Payment:* on publication, five dollars for column unless special rates are arranged in advance.

EXTENSION MAGAZINE, 360 *North Michigan Avenue, Chicago, Illinois.*

A Roman Catholic monthly of high standing. Accepts short stories (character preferred), from 2,000 to 4,000 words. Illustrations by special artists. Pays on acceptance. Very satisfactory to deal with.

FARMER'S WIFE, F. W. Beckman (Managing Editor), 61 *East 10th Street, St. Paul, Minn.*

5 cents. M.—Articles for farm women of general and household interest. Short stories, short serials, and verse. *Payment:* 1 cent per word and up, on acceptance.

FEEDSTUFFS (Miller Publishing Co.), 118 *South Sixth Street, Minneapolis, Minnesota.*

5 cents. $1 a year. W.—Weekly newspaper published in the interest of the manufacturer, distributor and consumer of commercial mixed feeds. Contributors should have special knowledge of feed industry and its special problems. Articles of one to three thousand words, illustrated when practicable, wanted on the following subjects: enterprising feed

stores, attractive window displays and feedstuffs exhibits, effective merchandising ideas for both wholesaler and retailer, credit conditions in the feed trade, enterprising stock farming projects, important changing conditions and developments in stock feeding, new or comparatively little known ingredients of commercial mixed feeds. *Payment* on acceptance: minimum of 1 cent per word.

FIELD AND STREAM, 578 *Madison Avenue, New York.*

25 cents. M.—Accepts hunting, fishing and camping stories; also practical articles on these subjects, well illustrated. 3,000 to 3,500 words. *Payment:* one cent a word up and $1.50 up for photographs on acceptance.

FINE ARTS, THE, Dr. ALFRED M. FRANKFURTER, 420 *Lexington Avenue, New York.*

50 cents. M.—For the connoisseur of antiques, paintings and decoration—American, English, and European. Using only articles, 1,500 to 2,000 words, devoted to such subjects. Sometimes buys photographs. *Payment:* one to two cents a word, after publication.

FIVE NOVELS MONTHLY, JOHN BURR, 155 *East 44th Street, New York, N.Y.*

25 cents. M.—Uses five condensed novels of 25,000 words each issue . . . each one a decided love story. Girl must be very important, not necessarily from heroine's viewpoint. One western, one adventure, one mystery, one sport, and one straight romantic love story make up each issue. Strong love interest essential. *Payment:* 2 cents per word, up, on publication.

FORECAST MAGAZINE, ALBERTA M. GOUDISS, 6 *East 39th Street, New York.*

25 cents. M.—A food and home economics publication requesting articles dealing with food, health, community progress and household efficiency. Also sketches of 2,000 words on women who have succeeded in the field of food. No fiction, verse, or jokes. Lengths: from 2,000 to 3,000. *Rates* as arranged, usually 1½ cents a word. Photographs $3.00 each. *Preliminary letter* advisable.

FOREIGN AFFAIRS, H. F. ARMSTRONG, 45 *East 65th Street, New York.*

$1.25. Q.—Deals with the international aspects of America's political, economic, and financial problems. *Payment* on publication at the rate of $100 for an article of 4,000 to 5,000 words.

FOREIGN SERVICE, BARNEY YANOFSKY, *Memorial Bldg., Kansas City, Mo.*

M.—Short stories and articles of interest to overseas men, up to 2,500 words. *Payment:* 2 cents per word, up, on acceptance.

FORUM, H. G. LEACH, 441 *Lexington Avenue, New York.*

25 cents. M.—In the market for articles on international affairs, religion, science, literature, art, as well as fiction and poetry. Limit MS. length 3,500 words for articles; short stories 4,000 words. No average rate.

FORWARD, JOHN T. FARIS, 420 *Witherspoon Building, Philadelphia, Pennsylvania.*

$1.00 per year. W.—For young people in the Sunday-school (Presbyterian). Accepts stories of from 2,500 to 3,000 words, and serials, of not more than eight chapters; general articles, of about 1,000 words, with or without photographs. Stories may be for either girls or boys, or for both, and should stimulate high moral ideals and action. Slang, dialect, the theatre, dancing, smoking, cards, lying, or misrepresentation must be avoided. Pays on the fifteenth of the month after acceptance.

FRONT RANK, THE, ORRIN T. ANDERSON, 2710 *Pine Street, St. Louis, Missouri.*

$1.25 cents. W.—Is for young people of twenty years and upwards. Offers a good market for short stories (about 1,500 to 2,500 words) and short serials for young people, the matter of which must have good moral tone, but not "preachy." Themes not necessarily touching on religious aspects, but must be clear, sparkling and uplifting. Also use biographical articles, travel articles, travel sketches, articles with international theme. Pay on acceptance. *Rates:* from four to five dollars a thousand words. U.S. feeling essential.

GANG WORLD, HARRY STEEGER and H. S. GOLDSMITH (Popular Publications, Inc.), Editor: J. MITHOEFER, 205 *East 42nd Street, New York, N.Y.*

20 cents. M.—Underworld and crime short-stories, dealing with gangsters and racketeers, 5,000 to 10,000 words. Novelettes, 15,000 words. *Payment:* 1 cent per word, up, on acceptance.

GENTLEWOMAN, MARION WHITE, 615 *West 43rd Street, New York.*

M.—A publication devoted to the interests and welfare of the middle-class small-town American woman. Problem stories, preferably with action, clever plot, and wholesome emotions, not too long, 3,000 to 5,000 words. Regular rate, and paid promptly. *Payment:* $5 per 1,000 words.

GEOGRAPHIC MAGAZINE, THE NATIONAL, GILBERT GROSVENOR, Editor, *Hubbard Memorial Hall, Washington, D.C.*

50 cents a copy. M.—Authentic articles and unique photographs of a geographical nature, giving accounts of exploration, mountain climbing, travel, etc., are desired, especially those which bring out the curious and characteristic customs of native life and conditions in distant and out-of-the-way parts of the world. These should be from 2,500 to 7,500 words. Manuscripts without photographs cannot be used. Interesting and unusual photographs unaccompanied by papers on the subject will receive every consideration. Collections of autochrome and other natural colour photographs especially desired. An illustrated brochure describing the pictorial requirements of the magazine is supplied for your request. A very good price is paid for all material upon acceptance, but it is impossible to judge availability until careful examination has been made. Material that cannot be used will be returned at the expense of the magazine.

GIRLS' COMPANION (David C. Cook Publishing Co.), *Elgin, Illinois.*

60 cents a year. W.—A Sunday-school paper for up-to-date girls in their 'teens. Need short stories having interesting plot, suspense, action, and also a 'teen-age problem of right and wrong woven into story. The lesson must not appear "preachy." Length: 2,500 words. Short, interesting information items of 100 to 200 words; inspiration articles of about the same length, and occupation material that will help girls spend their leisure time in pleasant and profitable ways. *Payment:* Fiction 1 cent word regular; stories judged by us of exceptional merit 1½ cent word. Articles and department material ½ cent up.

GIRL'S WORLD, *American Baptist Publication Society,* 1701-3 *Chestnut Street, Philadelphia.*

60 cents. W.—Articles and stories, 1,500 to 2,500 words, specially adapted to girls, dealing with girl-life. Minimum *payment:* four dollars a thousand words.

GOLDEN BOOK, F. FIELD, 55 *Fifth Avenue, New York.*

A reprint magazine. One of the rare markets for translations, even though not a large one. Short stories, non-fiction, plays, and verse of high literary quality which have not previously been done into English. Length limit: 5,000 words. *Payment* on acceptance.

GOOD HEALTH, DR. JOHN HARVEY KELLOGG, 271 *West Michigan Street, Battle Creek, Michigan.*

25 cents. M.—Includes short articles of 1,200 to 2,500 words on travel and description with regard to customs and habits of diet, health, hygiene and occupations; most preferably well illustrated. Also papers with reference to personal health and living; health experience stories; scientific research. Photographs.

GOOD HOUSEKEEPING, W. F. BIGELOW, *57th Street at Eighth Avenue, New York.*

25 cents. M.—Articles up to 3,000 words or so on housekeeping, cooking, science education, motherhood—all the problems of the housekeeper and the woman at home—also serials and short stories of the usual lengths. Short paragraphs for the recipe, helps, and housekeeping departments are accepted provided that the articles deal with any of these problems from a strictly American viewpoint. We use nothing that is not useful to American readers. What we can chiefly use from English writers is fiction. We pay at the highest market rates, but the new-comer has little chance unless the work is outstandingly first class.

HARPER'S BAZAR, 572, *Madison Avenue, New York.*

50 cents. M.—Principally fashions by staff. Occasionally buys light and humorous articles on social phases. Does not encourage general contributions.

HARPER'S MAGAZINE, 49 *East 33rd Street, New York.*

40 cents (English Edition 2s.). M.—Articles of historical, scientific, literary and general interest, 4,000 to 6,000 words in length. Prose contributions—short stories, reflections, piquant essays in little; satiric, humorous sketches from 500 to 2,000 words in length—are accepted for "the Lion's Mouth" department. *Payment* is good and is made on acceptance. No illustrations.

HEARST'S INTERNATIONAL, combined with **COSMOPOLITAN MAGAZINE,** HARRY PAYNE BURTON.

25 cents. M.—Desires short articles written in the first person about every phase of human problem and endeavour. These are not "success" stories, but stories of men or women who have overcome great difficulties within their own lives—difficulties of health, money, education, and every phase of home problems. Short stories, love, adventure, romance and humour from 2,500 to 5,000 words. *Payment* varies, but is high, and is made within thirty days of acceptance.

HOLLAND'S MAGAZINE, F. P. HOLLAND, *Dallas, Texas.*

10 cents. M.—Short stories dealing with love, humour, adventure, fantasy, running from 3,000 to 8,000 words in length. Serials from 30,000 to 70,000 words, but preferably from 40,000 to 50,000. No requisition as to setting, but in serials there must be rapid, strong plot and swift action; in short stories the handling counts as much as other qualities. *Payment* on acceptance as arranged. **Illustrations:** Drawings for stories, and photographs for articles.

HOME FRIEND MAGAZINE, E. A. WEISHAAR, 1411–13 *Wyandotte Street, Kansas City, Missouri, U.S.A.*

A popular 5-cent monthly for the small town and rural home. Labour-saving ideas for the housewife, and bright sayings of children. Romantic stories of 3,000 words. *Payment:* ¼ cent a word and up on acceptance. Inspirational verse, 10 cents a line. Courteous in treating contributors.

HOME MAGAZINE, 55 *Fifth Avenue, New York, N.Y.*

10 cents. M.—Domestic and love short stories, 1,000 to 2,000 words, home service articles to 1,500, and first-person true life dramas. Some very short rhymed verse. *Payment:* 2 cents per word, usually on acceptance.

HOMILETIC REVIEW, GEO. W. GILMORE, 354 *Fourth Avenue, New York.*

30 cents. M.—Matter required, anything that will be of a helpful character to the preacher. Length about 2,000 words. Photographs which really help the article considered. *Payment:* At the rate of one cent a word, except for sermons. Extremely courteous in treating contributors.

HOUND AND HORN, THE, LINCOLN KIRSTEIN, BERNARD BANDLER and A. HYATT MAYOR, 545 *Fifth Avenue, New York.*

50 cents, $2.00 per year. Short stories, general articles of criticism and comment on literature, art, music and American life, 3,000 to 5,000 words; book reviews; photographs. *Payment* on publication at the rate of $3.50 a page for prose, and $7.00 a page for verse. Illustrations to illustrate articles.

HOUSE AND GARDEN, 420 *Lexington Avenue, New York.*

35 cents. M.—Articles from 1,500 to 3,000 words on building and decorating the home, planning and planting the garden, nature subjects, but has no manuscript needs for some months. Illustrated by photos.

HOUSE BEAUTIFUL, 8 *Arlington Street, Boston.*

35 cents. M.—Accepts articles, up to 2,500 words, treating authoritatively of house architecture, garden, decoration, etc., relative to the United States, and amply illustrated. No fiction; no verse. Buys photographs. *Payment* as arranged.

HOUSEHOLD MAGAZINE, NELSON ANTRIM CRAWFORD, *8th and Jackson Streets, Topeka, Kansas.*

10 cents. M.—Household, general articles, and short short-stories under 1,000 words, . . . also 2,500 to 5,000 words. Serials, 30,000 to 40,000 words. Verse, 20 lines or less. *Payment:* 2 cents per word, and up, for fiction, and 50 cents per line for verse, on acceptance.

HYGEIA, MORRIS FISHBEIN, M.D., 535 *N. Dearborn Street, Chicago, U.S.A.*

25 cents. M.—Popular health articles of 1,000 to 2,000 words, humorous verse on health topics, and health plays and stories for children. *Payment:* one cent a word. Buys photographs.

ILLUSTRATED DETECTIVE MAGAZINE, 55 *Fifth Avenue, New York, N.Y.*

10 cents. M.—Uses short detective stories 1,500 to 3,000 words, with strong love interest desirable. Also short crime stories with photos. Detective novelettes 12,000 words. Pays 3 cents per word, on acceptance.

ILLUSTRATED LOVE MAGAZINE, ELSIE K. FRANK, 55 *Fifth Avenue, New York, N.Y.*

10 cents. M.—Love stories, up to 4,000 words, articles on love and social problems of young people around 2,500 words, and love story serials, 25,000 to 30,000 words. *Payment:* 3 cents per word, up, on acceptance.

ILLUSTRATED MECHANICS, E. A. WEISHAAR, 1411–13 *Wyandotte Street, Kansas City, U.S.A.*

25 cents a year. M.—A monthly magazine containing useful how-to-make-it articles and ideas for the home and workshop, auto, etc.; odd and curious items, and new inventions and devices. ½ cent to ½ cent a word for text, and $1.00 to $3.00 for photographs. *Payment* on acceptance.

INDEPENDENT WOMAN, THE, WINIFRED WILLSON, 1819 *Broadway, New York, N.Y.*

15 cents. M.—Articles on business, professional women's problems, social betterment, 1,200 to 2,000 words. No fiction. Verse on woman angle, 2 to 5 stanzas. Pays $2.00 or $3.00 for verse, $10.00 to $35.00 per article, on acceptance.

INTERNATIONAL JOURNAL OF ETHICS, T. V. SMITH; English Editor: C. DELISLE BURNS, *University of Chicago Press, 5750 Ellis Avenue, Chicago, Illinois.*

$4. Q.—Articles, 3,000–5,000 words, dealing with ethical, economic, political, or social problems and principles in a scientific or philosophical manner. Contributions largely voluntary, but some are paid for.

JEWELERS' CIRCULAR, T. EDGAR WILLSON, 239 *West 39th Street, New York.*

25 cents. W.—The leading periodical of the jewellery trade and watch industry, with a very wide net for all matter of interest to jewellers on merchandising, advertising and sales promotion subjects—from paragraphs to 1,000–2,000 word articles, illustrated if possible. We pay 25 to 40 cents per inch (brevier). Columns 20 picas wide. Remitted immediately after publication. **Illustrations:** Half-tone and line cuts.

JEWISH FORUM, ISAAC ROSENGARTEN, 363 *Seventh Avenue, New York.*

35 cents. M.—Jewish interests. Articles, short stories, 2,000 words, dealing with vital Jewish problems, and verse; novelettes and serials, but no intermarriage stories. *Rates:* $3 per thousand words, paid on publication. **Illustrations:** Photographs and illustrations of stories.

JOHN MARTIN'S BOOK, JOHN MARTIN, 300 *Fourth Avenue, New York.*

50 cents. M.—Accepts interesting matter for children up to eleven years old. Myths, adapted legends, history, biography, fables, nature tales, adventure stories, unusual fairy tales, things to do and make, and narrative verse. Also short, simple material for children under seven. Greatest length, 2,500 words. 1 cent per word and up, on acceptance. Use one serial, six chapters, 2,500 words each, appeal to both boy and girl under twelve; preferably adventurous, present day or period setting. Very courteous.

JUDGE, JACK SHUTTLEWORTH, 18 *East 48th Street, New York.*

15 cents. W.—A humorous and satirical weekly, using jokes, verse, sketches of contemporary life and humorous stories of about 250 words,

original anecdotes, etc. *Payment* on publication: prices range from $2 to $5 apiece for short jokes and paragraphs; 4 to 7 cents a word for the longer stuff. JUDGE is in the market for humorous drawings of all kinds and in any medium, but preferably pen and ink. Drawings should always be mailed flat and return postage enclosed. Prices range from $10 to $75, according to the size of reproduction. JUDGE is also in the market for cartoon and humorous ideas and from $3 to $15 will be paid for each idea accepted. Does not buy photographs. Strongly American.

JUNIOR GIRL, THE (formerly **THE GIRL'S WEEKLY**), NOVELLA D. PRESTON and NOBLE VAN NESS, 161 *Eighth Avenue North, Nashville, Tennessee.*

64 cents per year. W.—For girls and boys 9 to 12 years of age. Short stories, about 1,500 words, that pull upward, and of wholesome adventure. Articles up to 1,000 words with or without illustrations. Please verify accuracy. Poems from one to four or five stanzas. *Payment:* approximately ½ cent a word, on acceptance. Poems from $1.00 to $2.50 each. MSS. reported upon in the month following that in which copy comes to hand.

LADIES' HOME JOURNAL, LORING A. SCHULER, *Independence Square, Philadelphia.*

10 cents in the U.S.A.; 15 cents in Canada; 25 cents in England. M.—Stories 2,500 to 10,000 words, featuring modern life and romance; articles from 2,000 to 6,000 words, of special interest to women; serials must have action and strength. *Payment* on acceptance, and according to quality. Prefers U.S.A. setting, but other scenes accepted. Buys photographs only if accompanied by suitable material.

LARIAT, THE, J. F. BYRNE, Editor 220 *East 42nd Street, New York.*

20 cents. Bi-M.—Cowboy stories of the American cowpuncher. Use shorts of 6,000 words or less; and complete novels ranging from 18,000 to 25,000. Serials also acceptable, 40,000 to 60,000 words. Yarns must have the range colour, open rapidly and continue with fast, melodramatic action. Woman element subordinated. For analysis of what we use, study our magazine. *Payment* is made on acceptance, at the rate of one cent a word and up. **Illustrations:** Not open to free-lances.

LIBERTY, WM. M. FLYNN, 1926 *Broadway, New York, N.Y.*

5 cents. W.—(Claims largest circulation in United States.) Romantic, adventure, humorous short stories, youthful appeal, around 5,000 words. Uses timely human-interest articles. Also one short short-story each week for which $100.00 is paid, . . . must be under 1,000 words. Runs many prize contests with worth-while awards. Pays first-class rates for fiction, on acceptance.

LIFE, GEORGE T. EGGLESTON, 60 *East 42nd Street, New York.*

15 cents. M.—An illustrated monthly of humour and entertainment. Buys sketches, squibs, short humorous stories and cartoons, verses, articles of a brief and brilliant character. Principal need is for original ideas suitable for illustration, and satiric prose of 300-600 words. *Rates* very high, 5 cents a word and up, and paid on acceptance. Uses the short work of the best English authors. Does not buy photographs.

LOVE MIRROR, HOPE HALE, 8 *West 40th Street, New York, N.Y.*

10 cents. M.—Emotional love short stories from 3,000 to 8,000 words, novelettes 20,000 to 30,000 words; love, adventure or semi-confessional. Pays 1 cent per word, up, on acceptance.

LOVE STORY MAGAZINE, Miss Daisy Bacon, 79 *Seventh Avenue, New York, N.Y.*

15 cents. W.—Clean, thoroughly modern love short stories, 3,500 to 6,000 words and same type novelettes around 8,000 words. No pathos desired. Also uses two to six part serials, in instalments of 12,000 words each. *Payment:* 1 cent per word, up, on acceptance.

LUTHERAN YOUNG FOLKS, *Muhlenberg Building, 1228 Spruce Street, Philadelphia, Pennsylvania.*

W.—A Lutheran Church publication. Short stories and illustrated articles specially adapted for readers of fifteen years and older; wholesome, uplifting tone. Lengths 2,000–3,000 words a chapter, and total about one to twelve chapters. English contributors fail to realize that an U.S. publication cannot accept MSS. which have too foreign an atmosphere. *Rates:* vary, according to need and type. *Payment* on acceptance. **Illustrations:** Half-tone or line.

McCALL'S MAGAZINE, Otis L. Wiese, 236 *West 37th Street, New York.*

10 cents. M.—A leading domestic monthly, using serials, short stories, from 2,000 to 7,500 words, verses, and illustrated provocative articles of striking attraction for women, whether in the home or at work. Also practical household feature articles, and miscellaneous matter. *Payment* as arranged, and made on acceptance. Buys photographs.

MARINE REVIEW, A. H. Jansson, *Penton Building, 1213 West Third Street, Cleveland, Ohio. London: Caxton House, Westminster, S.W. 1.*

£1 per annum. M.—Articles on ship operations, dock management, marine and nautical affairs and conditions throughout the world. *Payment:* made promptly by arrangement, and depends on quality. Photographs and line drawings.

MASTER DETECTIVE, Bert Bowden, 1926 *Broadway, New York, N.Y.*

25 cents. M.—True detective and crime stories, outstanding cases, illustrated by photos. Official by-lines. *Payment:* 2 cents per word on acceptance for text matter, extra for photos.

METRONOME, Doron K. Antrim, 113 *West 57th Street, New York.*

35 cents. M —A musical publication of interest to band and orchestra musicians. Wants sketches of personalities in this field and on how to master musical instruments. *Rates:* average, and paid after publication.

MISSIONARY, Rev. Thomas A. Daly, C.S.P., *Apostolic Mission House, Brookland, Washington, D.C.*

25 cents. M.—A Roman Catholic magazine using short stories, preferably of conversions; serials, and special articles. No poetry or jokes or juvenile matter. Length limit 1,500 to 2,500 words. Does not buy photographs. *Payment:* one-half cent a word, on acceptance.

MODERN MECHANIX AND INVENTIONS (Fawcett Publications, Inc.), 529 *South 7th Street, Minneapolis, Minn.*

25 cents. M.—Brief articles on mechanical developments. Prompt, liberal payment is made for snapshots of novelties in the world of science and mechanics which the trained observer will discover wherever he goes. An unusual building, a novel time-saver in a friend's kitchen, a clever home-made toy for the children—all are likely subjects for Modern Mechanix and Inventions. With a photo or rough sketch, and brief description, the article is ready to submit. A study of this magazine should suggest many article-ideas. Foreign contributors welcomed.

MODERN ROMANCES, LYON MEARSON, 100 *Fifth Avenue, New York, N.Y.*
10 cents. M.—True confessions, first-person short stories up to 6,000 words. Complete novels up to 40,000 words. Serials 35,000 to 40,000 words. Some short shorts under 1,200 words. *Payment:* up to 2 cents per word, on acceptance.

MOTOR, RAY W. SHERMAN, *57th Street at 8th Avenue, New York.*
50 cents. M.—Very little opportunity for general authors exists in *Motor*. It is a business paper and all articles require intimate knowledge of business. Length preferred 2,000–2,500 words, and good photographs that actually help story are acceptable. *Rates* average 2½ cents a word, and we pay on acceptance.

MOTOR BOATING, C. F. CHAPMAN, 959 *Eighth Avenue, New York.*
35 cents. M.—"The National Magazine of Motor-Boating." An illustrated monthly accepting everything of interest to the nautical motor-man. From 2,000 to 3,000 words. *Rates:* varying with worth of material and paid on publication. First-class photographs illustrating particular article or subject.

MUSICAL COURIER, LEONARD LIEBLING, 113 *West 57th Street, New York.*
15 cents. W.—Special articles, not over 2,500 words, on musical subjects, particularly those of human interest and not too technical. Fiction on musical subjects or with a musical background considered. No poetry. *Payment* depends upon material. Buys photographs of musical interest.

MUSICAL FORECAST, DAVID H. LIGHT, 1090 *Union Trust Building, Pittsburgh, Pa.*
2 dollars per year. M.—Articles, not too technical, pertaining to music and the sister arts. Length preferred, 1,000 words, not over 1,500. *Payment:* 2½ dollars per column. **Illustrations:** Line cuts and half-tones. Drawings or photographs.

MUSICAL QUARTERLY, CARL ENGEL, 3 *East 43rd Street, New York.*
75 cents. Q.—Accepts only better class articles, 3,000 to 10,000 words on music. *Payment:* 4½ dollars per printed page. Illustrations.

NATION, THE, O. G. VILLARD, 20 *Vesey Street, New York.*
15 cents. W.—National high-class weekly expressing authoritative views. Open to consider short special articles on literature, politics, economics, and social conditions. An occasional poem. Length limit ordinarily 2,400 words. *Payment* as determined, on publication.

NATIONAL GEOGRAPHIC MAGAZINE. See *Geographic Magazine.*

NATIONAL HUMANE REVIEW, SYDNEY H. COLEMAN, Editor, 80 *Howard Street, Albany, New York State, U.S.A.*
10 cents. M.—Articles dealing with various phases of child and animal protection. Child welfare, playgrounds, animal stories. Length preferred, 1,200 words. We pay half a cent a word, and use photographs of children and animals that tell a story of kindness.

NATIONAL MAGAZINE, JOE MITCHELL CHAPPLE, 952 *Dorchester Avenue, Boston, Mass.*
25 cents. M.—Material required: autobiographical, sketches of persons; mostly about people. Limited amount of fiction and poetry used. *Payment:* moderate, and is made on publication. Seldom buys photographs.

NEEDLECRAFT MAGAZINE, *Augusta, Maine.*

10 cents. M.—Articles on knitting, embroidery, lace-making, fancy and other, and all work with the needle. Contributors must write before offering work. *Payment* as arranged.

NEW MUSIC REVIEW, H. W. GRAY, 159 *East 48th Street, New York.*

10 cents. M.—Buys articles, long and short, dealing with the theory and practice of music, also about current musical topics (not antiquarian), or special church and organ topics. Average *payment* is $2.50 per column of 450 words, paid after publication. All copy submitted is returned or accepted at once.

NEW REPUBLIC, THE, 421 *West 21st Street, New York.*

15 cents. Articles on political, social, or economic affairs, or on contemporary American life. No illustrations are bought. Length preferred: about 2,000 words. *Payment:* 2 cents per word on publication.

NEW YORKER, 25 *West 45th Street, New York.*

15 cents. W.—Uses satirical or humorous prose, light poetry, clever couplets, and quatrains on current affairs, pictures and picture ideas, and anecdotal material for "Talk of the Town" department. Length limit from squibs to 2,000 words. Does not buy photographs and pays varying rates on acceptance.

NEW YORK WORLD-TELEGRAM, ROY W. HOWARD, 125 *Barclay Street, New York City.*

$.03. Evening newspaper published six days a week (not Sunday).—The TELEGRAM makes a practice of developing its own features and news articles and buys very little outside material. Staff artists provide the drawings and pictures of general news interest are bought as required.

NEW YORK TIMES, *Times Square, New York.*

2 cents. D.; 5 cents, Sunday.—Articles dealing with current events in an authoritative and entertaining manner. Infrequent verse, topical and other. Also photographs of news importance in connection with great events all over the world. *Rates:* high.

NORTH AMERICAN REVIEW, WALTER BUTLER MAHONY, Editor, 9 *East 37th Street, New York.*

40 cents. Authoritative articles of about 4,000 words on phases of present-day American life; unstereotyped short stories.

NORTH WESTERN MILLER, THE, CARROLL K. MICHENER (The Miller Publishing Co.), 118 *South 6th Street, Minneapolis, Minnesota.*

5 cents per copy, $3 per year. W.—Trade journal devoted to the flour-milling industry, with special emphasis upon the merchandising end of the business. Contributed material generally of a nature too technical for more than a few qualified writers. Editor should be queried before preparing material intended for his use. *Payment* on acceptance, minimum of 1 cent per word.

OUR DUMB ANIMALS, GUY RICHARDSON, 180 *Longwood Avenue, Boston, Massachusetts.*

10 cents. M.—Organ of the Massachusetts S.P.C.A. Uses articles relating to animals and birds, particularly of about 300–400 words, and not over 800 words. Verse not more than 36 lines. All MSS. must

stress the humane idea. Moderate compensation for articles wanted, paid immediately on acceptance. Illustrations of animals and birds especially wanted. An agreeable office to deal with, but the editor insists upon full return postage, or its equivalent in international coupons, with all MSS. submitted.

OUR NAVY, CARL GARDNER, 191 *Joralemon Street, Brooklyn, New York.*

25 cents. Twice a month.—Buys attractive matter for U.S. naval *personnel's* perusal and very short naval fiction. Short articles bearing on U.S. naval life to-day. Poems, jokes, epigrams, etc., action pictures, news items, etc. No set price. *Payment* after issue.

OUTDOOR LIFE AND RECREATION, HARRY MCGUIRE, 1824 *Curtis Street, Mt. Morris, Illinois, U.S.A.*

25 cents. M.—Practical articles and adventurous articles of actual trips, of interest to hunters, fishermen and campers, illustrated with photographs. Preferred length 2,000 to 3,000 words. *Rates:* average 1 to 2 cents a word. Illustrations only for articles and stories. No fiction. Nine-tenths of the magazine is fishing and hunting.

OUTLOOK AND INDEPENDENT, ALFRED E. SMITH, 120 *East 16th Street, New York.*

15 cents. W.—Uses serials; wants timely photographs, sketches, etc., of current events, and carefully written articles from first-hand knowledge regarding important phases of current topics of real consequence, 1,000 to 3,000 words. Some verse. Practically all U.S.A. matter. *Payment* varies, on publication.

OVERLAND MONTHLY, ARTHUR H. CHAMBERLAIN, 523 *H. W. Hellman Building, Los Angeles, California.*

25 cents. M.—Articles of literary quality and general interest, up to 5,000 words, preferably shorter, with photographs. Fiction 1,500 to 5,000 words; artistry and literary quality particularly desired. Western material preferred. Occasional verse.

PARENT'S MAGAZINE, CLARA SAVAGE LITTLEDALE, 114 *East 32 Street, New York, N.Y.*

25 cents. M.—Articles on family relationships, child care, training, health, education, 2,500 to 3,000 words. Short stories dealing with family relationships from psychological angle. Jokes, pointers for parents, recipes, etc., paid for at $1.00 each upon publication, other material about 1 cent per word, on acceptance.

PENCIL POINTS, RUSSELL F. WHITEHEAD, 419 *Fourth Avenue, New York.*

35 cents. M.—A journal for the drafting room. Articles on architectural subjects considered, 1,500 to 2,000 words. *Payment:* no fixed rate. Sketches and drawings of exceptional technique in pencil, ink, or other media, occasionally accepted.

PENNAC, THE, M. A. KELLY, *Penn Athletic Club, Philadelphia, Pa.*

25 cents. M.—Outdoor and sports articles, storyettes, and humour, 1,000 to 1,500 words. *Payment:* 1½ cents per word on acceptance. Photos and drawings are used.

PHOTOPLAY MAGAZINE, JAMES R. QUIRK, 221 *West 57th Street, New York.*

25 cents. M.—Uses articles about motion-picture making, and short stories with a photoplay background: not more than 4,000 words. *Payment* on acceptance.

PHYSICAL CULTURE, CARL EASTON WILLIAMS, 1926 *Broadway, New York.*

15 cents. M.—Seeks articles on the art of living and the art of happiness, including the mental side of keeping fit. The desire is to "dramatize" health lessons in terms of personality stories and personal experiences stressing human interest. Short stories and serials (not over 50,000 words) of love, domestic problems, adventure, outdoors, humour and mystery, with a physical culture leaning. *Payment* on acceptance. Run-of-the-mill rate is two cents a word; higher prices by special stipulation and arrangement for exceptional material. "Body beautiful" photographs desired.

PICTORIAL REVIEW, T. VON ZIEKURSCH, 222 *West 39th Street, New York.*

15 cents. M.—Uses special articles of particular interest to women, personality stories of women of importance, and in particular specializes in high-class fiction—short stories, novelettes, and serials—preferring just now emotional stories with a dramatic setting, and light, cheerful short stories of from 3,000 to 5,000 words. Pays as much for short stories as for long ones. Uses no jokes or juvenile matter, but does use some poetry with a lyrical quality. Does not buy photographs. Liberal *payment* on acceptance.

PICTURE WORLD, ARTHUR M. BAKER, 1816 *Chestnut Street, Philadelphia.*

40 cents. M.—Short stories of from 400 to 800 words adapted to children under twelve are desired; also verses with accompanying photographs or drawings are acceptable. *Payment* at rate of $3 to $4 per thousand words.

PIONEER, THE, JOHN T FARIS, Editor, 420 *Witherspoon Building, Philadelphia, Pa., U.S.A.*

75 cents per year. W.—A weekly for boys from nine to fifteen years of age. Writers should aim to interest the oldest of this group. Stories, 2,500 to 3,000 words long; serials up to ten chapters; articles of general but striking informative matter up to 1,000 words, preferably accompanied by good clear photographs; good boy poetry on unhackneyed themes; unusual activity and handwork material. Rates ½ cent up for articles; $12.50 up for stories, on fifteenth of the month following acceptance.

POETRY, HARRIET MONROE, 232 *East Erie Street, Chicago, Illinois.*

25 cents. M.—Long and short poems. Quality alone the test for publication, irrespective of theme. Both free verse and the older forms are used, providing the work seems sincere and not imitative. *Payments* about 6 dollars the page of 28 lines on publication.

POLITICAL SCIENCE QUARTERLY (edited Columbia University, New York), *Columbia University, New York.*

1 dollar.—Scientific papers; articles on political and legal history, politics, economics and public law. Articles, 4,500 to 7,500 words. No *payment* is made. No illustrations.

POPULAR MECHANICS MAGAZINE, H. H. WINDSOR, Jr., 200 *East Ontario Street, Chicago, Illinois.*

25 cents. M.—Considers articles and paragraphs, amply illustrated, regarding interesting practical developments in science, mechanics, inventions, industry and discovery. Also wishes short articles on "human interest" and adventure topics, preferring such subjects as can be approached from a mechanical angle. *Payment:* one to ten cents per word, paid on acceptance. Buys photographs in large numbers, using any size, if sharp and clear.

POPULAR SCIENCE MONTHLY, RAYMOND J. BROWN, 381 *Fourth Avenue, New York.*

15 cents. M.—Articles dealing with invention and discovery, mechanics, engineering and scientific topics of unusual interest to the general public, written in plain, lucid language, and well illustrated, either by means of photographs or drawings. Also popular articles. "How to Make Things" for boys and grown-ups. "Cheque or MS. returned within a few days after receipt." A very satisfactory publication to deal with. Maximum articles, 2,500 words. A very good market for interesting short articles, 100 to 1,000 words, with pictures. One cent to ten cents per word.

PORTAL, 420 *Plum Street, Cincinnati, Ohio.*

Uses short stories, 2,000 to 3,000 words; articles, 750 to 1,000 words, with photographs. Material must be fresh, original, and striking, treated to arrest the attention of *girls* between nine and fourteen. *Payment* varies; approximately 1 cent a word. *Payment* on acceptance.

PUBLIC LEDGER, CHARLES W. DUKE, Sunday Editor, *Independence Square, Philadelphia, Pennsylvania.*

Interested in special features of about 3,000 words for illustrated Sunday Magazine, with syndicate rights. Also, fiction stories, 3,500 to 5,000 words, with syndicate rights. Themes must be of general interest with popular appeal. Photographs for half-tone reproduction may accompany manuscripts.

PUBLISHERS' WEEKLY, FREDERIC G. MELCHER, 62 *West 45th Street, New York.*

15 cents. W.—Articles, 1,500–2,400 words, dealing with general book-trade problems, *not* literary information or comment. *Payment:* On acceptance, $15 to $30. Does not buy photographs.

QUEEN'S GARDENS, 420 *Witherspoon Building, Philadelphia, Pennsylvania.*

75 cents per year. W.—Is a paper for girls from twelve to fifteen. Uses stories from 2,500 to 3,000 words long, of interest to girls; may include boy characters. Serials should have instalments of the same length as the short stories, but should run not more than eight chapters. Stories must be clean and character-building, illustrating high Christian ideals of conduct and inspiring to true Christian living, but the moral should not be tacked on or explained. General articles, on travel, history, biography, nature, crafts, from five hundred to a thousand words long, are used. Good illustrative photographs are desired. *Payment:* articles ½ of a cent and up; stories $12.50 up.

RADIO NEWS, Laurence M. Cockaday, 350 *Hudson Street, New York.*

25 cents. M. $2.50 per annum ($3.00 abroad).—Uses radio articles of all kinds. This includes short, well-written descriptive articles covering new radio apparatus together with photographs and diagrammatic illustrations. Articles on new scientific developments in radio. Articles for engineers, servicemen, dealers and experimenters. Can use technical articles and How-to-Build articles on new receiving apparatus. *Payment:* Averages 2 cents per word.

RAILROAD STORIES, Freeman H. Hubbard, 280 *Broadway, New York.*

15 cents. M.—Short stories and novelettes dealing with various phases of railroading anywhere on the globe. Illustrated features only on assignment. Fiction should have strong plot, menace, heroism, fast action and plenty of authentic railroad atmosphere. Masculine viewpoint. Love interest permissible if kept in background. Between 1,500 and 20,000 words. *Payment* on acceptance from 1½ cents a word up. Rarely buys illustrations from free-lances.

RANCH ROMANCES, Miss Fanny Ellsworth, 155 *East 44th Street, New York, N.Y.*

20 cents. Twice-a-Month.—Western love stories 4,000 to 9,000 words, novelettes 30,000 to 35,000 and serials 60,000 to 70,000 words. Western fillers 100 to 500 words. Western love verse, up to 24 lines. *Payment:* 2 cents per word, up, for fiction, and 25 cents per line for verse, on publication.

RANGELAND LOVE STORY MAGAZINE, Miss Fanny Ellsworth, 155 *East 44th Street, New York, N.Y.*

20 cents. M.—Western love short stories 5,000 to 10,000 words, novelettes 30,000 and serials 40,000 to 60,000 words. Western fact items 100 to 500 words. Verse. *Payment:* 2 cents per word, up, for fiction, and 25 cents per line for verse, on acceptance.

REAL DETECTIVE MAGAZINE, Edwin Baird, 1050 *N. LaSalle Street, Chicago, Ill.*

25 cents. M.—True, illustrated crime and detective, police and gangster articles, and exposes, from 3,000 to 30,000 words. Photos. *Payment:* 1½ cents for text, $3.00 each for photos, on acceptance.

REAL LOVE MAGAZINE, Miss Daisy Bacon, 79 *Seventh Avenue, New York, N.Y.*

10 cents. M.—Confession type, first-person love stories. Differs from the confession books in that here a real love story is required, not just an experience, and the heroine seldom if ever goes wrong. *Payment:* good rates, on acceptance.

REDBOOK MAGAZINE, Edwin Balmer, 230 *Park Avenue, New York.*

25 cents. M.—Short stories, and serial novels. Romance, mystery, adventure, fantasy, character, etc., all kinds, laid in all places, though U.S.A. atmosphere preferred, or United States characters against the foreign background. Drawn illustrations only. *Payment* on acceptance.

REVIEW OF REVIEWS (with which is incorporated **WORLD'S WORK**), ALBERT SHAW, 55 *Fifth Avenue, New York, N.Y.*

25 cents. M.—Articles on travel, economics, politics, national problems. *Payment:* 2 cents per word, and up, on publication.

REXALL MAGAZINE, THE, MARGUERITE WETTLIN, United Drug Company, 43 *Leon Street, Boston.*

Distributed free by Rexall Druggists. M.—Consider at all times brief fiction stories, first-person confession type, but morally clean. Short stories, 2,500 to 3,200 words, articles 300 to 1,000 words. Usual *rates:* one cent per word. *Payment* on acceptance.

ROPECO MAGAZINE, LOUISE F. ROTH, the Rogers Peet Company, 842 *Broadway, New York.*

Gratis. M.—Uses stories from 3,500 to 4,500 words for boys between five and sixteen, based upon clean and interesting themes; athletic stories preferred. Also such matter adapted for boys under ten. *Payment:* from 30s. a thousand words and upwards

RUDDER, THE, WILLIAM F. CROSBY, 9 *Murray Street, New York.*

35 cents. M.—Accepts articles, 1,000 words, dealing with yachting in all its phases and yacht-building. Well stocked at present, but can use technical articles. Length preferred: 1,000 to 2,000 words. *Payment* averages $10 per page (1 cent per word). **Illustrations:** Photos, line, and wash.

ST. NICHOLAS, VERTIE A. COYNE, 580 *Fifth Avenue, New York.*

35 cents. $3 a year. M. (1st).—Contains serials, short stories and articles, 1,000 to 3,500 words. All contributions must conform to the highest literary standards, and the subject-matter should appeal to boys and girls, age 8 to 16. Uses verse. *Payment* on acceptance at rates to be agreed upon. Minimum 1 cent a word. **Illustrations:** Line, wash, and photos.

SATURDAY EVENING POST, GEORGE H. LORIMER (Editor-in-Chief), *Independence Square, Philadelphia, Pennsylvania.*

5 cents. W.—Accepts short stories of from 5,000 to 7,500 words, serials of from 40,000 to 900,000 words, dealing with business, adventure, love, etc.; preferably stories dealing with American life of to-day. Articles must be of national interest and should be, when possible, accompanied by photographs for purposes of illustration. Short verse, preferably light in tone. *Payment* upon acceptance, rates entirely in accordance with the Editor's estimate of the value of the manuscript. Illustration of fiction is by drawings prepared under the direction of the Editors.

SATURDAY REVIEW OF LITERATURE, HENRY S. CANBY, Editor, 25 *West 45th Street, New York.*

18s. a year in Great Britain. W.—A literary weekly accepting good critical essays and brief poems not exceeding 30 lines. Essays not to exceed 2,500 words. *Average rates:* 2 cents a word for essays, $10 apiece for poems.

SCHOOL ARTS MAGAZINE, PEDRO J. LEMOS, *Stanford University, California.*

40 cents per copy. 10 times a year.—A monthly illustrated by line plates, half-tones and colour plates. Dealing with drawing, art and

industrial work. Features especially material for primary grades. Short illustrated articles preferred on problems successfully worked out by teachers, applications of art to industrial designing. Length, two or three pages. *Payment:* according to value and drawings necessary, on publication.

SCRIBNER'S, Charles Scribner's Sons, 597 *Fifth Avenue, New York;* English Edition, 23 *Bedford Square, W.C.* 1.

35 cents; English, 2s. M.—Short stories which show high literary faculty, about 2,000 to 7,000 words; short novels 15,000 to 20,000 words; articles about 2,000 to 5,000 words; some poetry. Accepts only work that tends toward literature and to discussion of contemporary questions of importance. *Payment* at varying rates is made on acceptance.

SHADOW, JOHN L. NANOVIC, 79 *Seventh Avenue, New York, N.Y.*

M.—Detective and mystery short stories up to 6,000 words. *Payment:* 1 cent per word, on acceptance.

SNAPPY MAGAZINE, ALEXANDER SAMALMAN, 570 *Seventh Avenue, New York, N.Y.*

25 cents. M.—Short, snappy, sex stories, 1,000 to 2,500 words, and three-part stories, 7,500 to 9,000 words. *Payment:* 1 cent per word, on acceptance.

SHORT PUBLISHING CO., THE, HECTOR GAVIN GREY, Ed., 1101 *Electric Bldg., Atlantic City, N.J.*

Will publish four magazines using nothing but short-shorts, 800 to 2,000 words. Titles of magazines: SHORT ADVENTURE, SHORT CONFESSIONS, SHORT DETECTIVE, and SHORT LOVE will be a guide as to the type of stories to submit. High literary quality demanded. Second serial rights to stories which have appeared in magazines of small circulation but high quality will be considered. More than anything else, the thing wanted is a story which shows personality in the author. Any story of the above mechanical requirements which contains wholesome sentiment, artistic craftsmanship and the author's colouring will find a ready market. Pays 3 cents per word up. *Payment* ten days prior to publication.

SHORT STORIES, R. DE S. HORN (Doubleday, Doran and Co., Inc.), *Garden City, New York, U.S.A.*

25 cents. Twice monthly.—All fiction. Short stories of adventure, mystery and the out-of-doors, from 3,000 to 10,000 words; full of action and absorbing interest. No healthy theme barred. Serials, 50,000 to 75,000 words. Also complete novels and novelettes 10,000 to 45,000 words. Good rates paid promptly on acceptance. Hard to please, but good to deal with.

SPORT STORY MAGAZINE, RONALD OLIPHANT, 79 *Seventh Avenue, New York, N.Y.*

15 cents. Twice-a-Month.—Competitive sport short stories up to 6,000 words, and novelettes up to 10,000 words. *Payment:* good rates on acceptance.

SPUR, THE, H. S. ADAMS, 515 *Madison Avenue, New York.*

50 cents. M.—A beautiful magazine, well known in England, using articles mostly on sport, travel, and personality topics, which are usually obtained by arrangement. Length limit: 1,000 to 1,500 words. No fiction. Buys photographs. *Payment,* on acceptance, varies with the character of the manuscript.

STAR NOVELS, ROY DE S. HORN, Doubleday, Doran & Co., *Garden City, N.Y.*

20 cents. M.—Exciting mystery and adventure short stories up to 6,000 words, novelettes 10,000 to 12,000 words, complete novels 20,000 to 25,000 words, and serials 30,000 to 75,000 words. Woman interest is permissible. *Payment:* good rates, on acceptance.

STARTLING DETECTIVE ADVENTURES, EARLE R. BULL (Country Press, Inc.), 529 *South 7th Street, Minneapolis, Minn.*

15 cents. M. (1st)—A constant search is conducted for true fact stories of strange and startling detective adventures in this country and abroad. Such articles are paid for at a minimum rate of 1½ cents a word, with a minimum of 3 dollars for each accepted photograph. Police reporters who are acquainted with city detectives and sheriffs, and who have access to photographs, enjoy ready sales to DETECTIVE ADVENTURES. No unsolved mysteries are wanted, only fact cases accepted. Foreign contributions welcomed.

STORIES, 420 *Witherspoon Buildings, Juniper and Walnut Streets, Philadelphia, Pa.*

While never directly "preachy," stories should be purposive, that is, they should tend to lead to right conduct and attitudes. Unusually well-written nature, especially seasonal stories; retold Bible stories, told imaginatively yet not contradictory to the Biblical account; tales of humour and fancy in keeping with the child's appreciation; stories of world friendship; a little good material dealing with activities, such as games (preferably of other nations) and things to make or do. All stories will need to be simple in sentence structure and expressed in the vocabulary of 6-, 7- and 8-year-old children. Length of stories, 400 to 700 words. Rate of *payment:* Stories, approximately ½ cent per word; Verse, according to merit.

STORYTIME, MRS. AGNES KENNEDY HOLMES, 161 *Eighth Avenue, Nashville, Tenn., U.S.A.*

40 cents. W.—For children from 4 to 8 years. The maximum limit of articles and stories is 600 words. "Something different" is especially welcome. All stories must have a purpose that pulls upward. A copy of the paper for examination will be sent you on request. All accepted contributions are paid for on acceptance at approximately ½ cent a word.

STRANGE TALES, HARRY BATES, 155 *East 44th Street, New York, N.Y.*

25 cents. Q.—Weird, occult, supernatural and horror tales up to 8,000 words, novelettes 20,000 to 25,000 words. *Payment:* 2 cents per word, up, on publication.

SUNDAY SCHOOL TIMES, CHARLES G. TRUMBULL, 327 *North 13th Street, Philadelphia, Pennsylvania.*

5 cents. W.—Stories with an uplifting tone, distinctively Christian in feeling, and from 500 to 1,000 words, for children. Short poems. Tales, 2,500, for adults, with Christian tone and sentiment. *Rates* as arranged.

SUNDAY SCHOOL WORLD, ARTHUR M. BAKER, 1816 *Chestnut Street, Philadelphia.*

Monthly magazine for Sunday school workers; desires articles from 300 to 1,500 words in length based on actual experience, concisely treating different phases of Sunday school work, particularly in the rural districts and the small schools. Accompanying photographs, where suitable, add to their value. Accounts of new forms of Sunday school activity, new solutions of old problems, the school's influence on the community's life are especially desired. Accepted articles are paid within a month, at rates varying from $4 to $6 per thousand words.

SUNSET, THE PACIFIC MONTHLY, LOU RICHARDSON and GENEVIEVE A. CALLAHAN, 1045 *Sansome Street, San Francisco, California.*

10 cents. M.—Accepts short articles, preferably not over 2,000 words, on garden, Western house-keeping, travel, and outdoor life in the West—the country west of the Rockies and within the Pacific Basin. Average *payment:* 1 cent a word, on publication. **Illustrations:** Photographs and original drawings. Buys its material entirely from Western writers and artists.

TARGET, A. D. MOORE, 420 *Plum Street, Cincinnati, Ohio.*

70 cents. per annum. W.—Uses short stories, verse, etc., 2,500 to 3,000 words; articles, 750 to 1,000 words, with photographs. Material must be fresh, original, and striking, treated to arrest the attention of boys between nine and fourteen. *Payment* varies; approximately 1 cent a word. *Payment* on acceptance. **Illustrations:** All media.

TATLER AND AMERICAN SKETCH, J. C. SCHEMM (West End Publishing Company), 331 *Madison Avenue, New York.*

35 cents. M.—Social activities, and individual paragraphs of people socially prominent; sports, etc. Length preferred: 1,200 words. *Payment:* 50 cents per printed inch.

THEATRE ARTS MONTHLY, MRS. EDITH J. R. ISAACS, 119 *West 57th Street, New York.* London Office: *Victory House, 99 Regent Street, W. 1.*

50 cents (2s. 6d.). M.—One of the most distinctive publications of its class. Buys articles on every phase of the theatre, especially when illustrated by unusual photographs of stage designs, poetry about the theatre and plays. *Payment:* On publication. Two cents per word. Preliminary letter requested.

THEATRE MAGAZINE, STEWART BEACH, 22 *West 48th Street, New York.*

35 cents. M.—Accepts articles of 1,500 to 2,000 words on drama and current dramatic literature, and dealing with personality features of interest to theatre-goers. Specially desires fine photographs of theatrical productions and novelties. *Rates:* two cents and up, a word on publication.

THRILLING ADVENTURES, J. S. WILLIAMS, 570 *Seventh Avenue, New York City.*

10 cents. M.—Novelettes, 20,000 words; serials, 25,000 words; short stories, 1,000 to 7,500 words. Man adventure stories all over the world. *Payment:* ½ to 1 cent per word, on acceptance.

THRILLING DETECTIVE, HARVEY BURNS, 570 *Seventh Avenue, New York City.*

10 cents. M.—Novelettes, 20,000 words; serials, 25,000 words; short stories, 1,000 to 7,500 words. Deduction and fast-moving crime stories. *Payment:* ½ to 1 cent per word, on acceptance.

THRILLING LOVE, DOROTHY SANDS, 570 *Seventh Avenue, New York City.*

10 cents. M.—Novelettes, 20,000 words; serials, 25,000 words; short stories, 1,000 to 7,500 words. Clean, romantic love stories from the girl's angle. *Payment:* ½ to 1 cent per word, on acceptance.

TOP-NOTCH MAGAZINE, RONALD OLIPHANT, 79–89 *Seventh Avenue and Fifteenth Street, New York.*

15 cents. Twice a month.—A steady market for stories written by authors who know how to construct. Prefers stories built round admirable Americans of to-day. Will take almost any type of a yarn, serious or funny, heavy or light; enough that it be clean, have life, and get somewhere. Lengths preferred: Short stories, up to 5,000 words; novelettes, about 10,000 to 15,000 words; serials, 28,000 to 40,000. *Payment* on acceptance.

TOWN AND COUNTRY, 572 *Madison Avenue, New York.*

50 cents. Twice a month.—An illustrated journal of society and country life, accepting MSS. bearing on such; in especial travel articles dealing with fashionable resorts. Preliminary letter desired.

TRAINED NURSE AND HOSPITAL REVIEW, META R. PENNOCK, 468 *4th Avenue, New York.*

35 cents. M.—Accepts MSS. of 500–2,000 words brightly written, preferably illustrated, on nursing, hospital management, equipment, etc.; articles on industrial and social problems are sometimes accepted. *Rates:* $5 a page—about 800 words, paid following publication. Buys photographs.

TRAVEL, COBURN GILMAN, 4 *West 16th Street, New York.*

35 cents per copy. $4.00 a year plus $1.00 for foreign postage. Published monthly.—Always on the look-out for suitable travel articles that have not a guide-book flavour. The articles should be informative without being didactic, and should contain enough of the historic to supply a background. Articles from 1,500 to 5,000 words preferably, not in any case more than 5,000; the average *rate* of payment is $10 per thousand words on publication. Articles must have human interest and be accompanied by photographs. Specialises on striking illustrations, and good photographs are always required. Contributors should figure at least two illustrations to each 1,000 words. *Payment* for these is made at the rate of from one to three dollars, according to the size reproduced in the magazine and the scarcity of the subject.

TRIPLE-X WESTERN MAGAZINE, W. H. FAWCETT (Fawcett Publications, Inc.), 529 *South 7th Street, Minneapolis, Minn.*

20 cents. Monthly illustrated publication.—Is in the market for thrilling western shorts, novelettes and serials. A minor love element is desired in novelettes and serials, but is not required in shorts. Short stories up to 9,000 words. Novelettes of around 15,000 words and serials of 45,000 to 60,000 words are also given prompt consideration. English writers cordially invited to contribute. Minimum rate of *payment* is one cent per word immediately upon acceptance; higher rate if merit warrants. Reports promptly.

TRUE CONFESSIONS MAGAZINE, FAWCETT PUBLICATIONS, INC., 529 *South 7th Street, Minneapolis, Minn.*

10 cents. M.—Is in the market for first-person, confessional stories of special appeal to women that run from 1,000 to 5,000 words. Emotional elements should be emphasized. Reports promptly. Three-part serials of 15,000 words are also wanted. *Payment:* immediately upon acceptance at 1½ cents per word. Photographs, pastels and oils. Girls' heads for covers.

TRUE DETECTIVE MYSTERIES, MACFADDEN PUBLICATIONS, 1926 *Broadway, New York.*

This detective magazine is in the market for the true stories of investigation of crime, told in the first person, by detectives who handled the cases, by newspaper men who worked on them, or by non-professional persons who were first-hand observers. Material should be written in story form, as opposed to histories of investigation. Short stories up to 5,000 words in length are desired. Photographs of principals involved in cases are desired though this is not essential.

TRUE STORY MAGAZINE, L. M. HAINER, 1926 *Broadway, New York.*

25 cents. F.—Short stories from 2,000 to 6,000 words, and serials based upon real incidents that occurred in life; also interesting short material of 800 to 1,500 words. *Rates:* two cents a word, paid on acceptance. Do not purchase illustrations.

TWO-GUN WESTERN STORIES, SAMUEL BERMAN (Metropolitan Publishers, Inc.), 537 *S. Dearborn Street, Chicago, Ill.*

15 cents. M.—Fast action western shorts, 3,000 to 10,000 words, novelettes 15,000 to 18,000 words. *Payment:* 1 cent per word, just prior to publication.

VANITY FAIR, FRANK CROWNINSHIELD, *Graybar Building, 43rd Street and Lexington Avenue, New York.*

35 cents. M.—Brilliant articles and sparkling dialogues, short, satirising extreme modern fads and crazes. Articles and short stories from 1,600 to 2,500 words. Very little verse. *Payment:* ranges between $90.00 and $150.00 for articles. **Illustrations:** satiric drawings and exclusive photographs, for which good prices are paid.

VOGUE, EDNA WOOLMAN CHASE, Editor-in-chief, *420 Lexington Avenue, New York.* Mrs. SETTLE edits British **VOGUE,** 1 *New Bond Street, W. 1.*

35 cents. F.—A semi-monthly, illustrated publication devoted to the promotion of good taste in fashions, decorations and other subjects of interest to the smart feminine world. As a highly specialized publication we are not in the market for a great deal of material from outside contributors, but delicately humorous articles or travel articles are acceptable. *Rate* of *payment* varies according to the author and type of material.

VOLLAND COMPANY, THE P. F., *Joliet, Illinois, U.S.A.*

The Volland Company buys greeting-card verses for all occasions and seasons, and is always glad to consider ideas for new cards—of an artistic nature, amusing or mechanical. Two- and four-line sentiments are given preference over six- and eight-line verses, as they are more easily planned and enjoy a much larger sale.

VOLTA REVIEW, J. B. TIMBERLAKE, 1537 *35th Street, N.W., Washington, D.C.*

30 cents, $3 a year. M.—A monthly for parents and teachers of deaf children, accepting contributions at the usual rates. Articles on teaching speech and lip-reading, on the intellectual welfare of the deaf, elimination of the causes of deafness, etc., and especially suggestions for enabling the deaf child to compete successfully with the hearing child. Length preferred: about 2,000 words. Very courteous in treatment of contributors. *Payment* prompt. Averages $2.00 a text page. **Illustrations:** any to suit articles. No colour cuts.

WEST, ROY DE S. HORN, Doubleday, Doran & Co., *Garden City, New York,* Western and North-western stories, 2,000 to 6,000 words, novelettes 10,000 to 12,000 words, complete novels 25,000 and serials 45,000 to 65,000 words. *Payment:* good rates, on acceptance.

WESTERN ROMANCES, CARSON W. MOWRE, 100 *Fifth Avenue, New York, N.Y.*

20 cents. M.—Western short stories, motivated by romance, up to 7,000 words, novelettes up to 15,000 and complete novels of 25,000 words. *Payment:* 1 cent per word, up, on acceptance.

WESTERN STORY MAGAZINE, F. E. BLACKWELL, 79 *Seventh Avenue, New York.*

15 cents. W.—Fiction dealing with outdoor life in the Western U.S.A., Canada, Mexico and Alaska. Short stories, 5,000 to 6,000 words; novelettes, 25,000; serials, 36,000 to 80,000 words. No sex problems. Poetry which tells a story. No illustrations. *Average rate* according to Street and Smith policy.

WHAT TO DO, HELEN MILLER STANLEY (David C. Cook Publishing Co.), *Elgin, Illinois, U.S.A.*

60 cents single subscription. W.—Issued by same company and in same style as BOYS' WORLD. Prefer stories with complication, which grow out of the occupations and interests normal to children between nine and thirteen years of age. Religious element in stories desired. Lengths preferred 1,800 to 2,500, and serials less than seven chapters, each chapter 2,000 words. *Payment:* 1 cent a word for short stories. **Illustrations:** wash and pen and ink.

WHIZ BANG, W. H. FAWCETT and C. H. WHEELER (Associate Editor), 529 *South 7th Street, Minneapolis, Minn.*

25 cents. M.—Jokes, epigrams, humorous rural editorials, ballads up to 64 lines, cartoon suggestions. *Payment:* 1 to 5 dollars each for jokes, and approximately 25 cents per line for verse, on acceptance.

WOMAN'S HOME COMPANION, 250 *Park Avenue, New York.*

10 cents. M.—Accepts the usual offerings for a family monthly. Always in need of short stories, especially love stories. These may be from 2,000 words upwards to 6,000, but those of 4,000–5,000 are particularly wanted. Very little poetry; no humorous verse. Serials any length.

WOMAN'S WORLD, CORA F. SANDERS, 4223 *West Lake Street, Chicago, Illinois.*

15 cents. M.—Accepts short stories and articles (from 2,500 to 5,000 words), serials (40,000 to 60,000), consonant with the title of the monthly. All matter must have U.S.A. characteristics. A magazine for the housewife as well. *Rates* vary.

WONDER STORIES, HUGO GERNSBACK, Ed.; DAVID LASSER, Mng. Ed., 98 *Park Place, New York, N.Y.*

25 cents. M.—Science fiction stories of the Wells-Verne type, up to 8,000 words, novelettes 25,000 and serials to 60,000. Pays up to 1 cent per word, on publication.

WRITER, THE, BERTHA W. SMITH, *Harvard Square, Cambridge, Mass., U.S.A.*

25 cents. M.—Practical articles on writing for publication, 1,000 to 2,000 words. Pays for all material except letters to Forum Department, which pays a prize of 5 dollars for best brief letter published each month. Always overstocked, however, and advise a query to editor before submitting long articles. **Illustrations:** None.

WRITER'S MONTHLY, THE, J. BERG ESENWEIN, *Springfield, Mass.*

$3.50 in England and foreign. $3.25 in Canada a year. M.—Practical articles on writing, 500–2,000 words. No illustrations used. *Rates:* ½ cent per word.

YACHTING, H L. STONE, 205 *East 42nd Street, New York.*

35 cents. M.—Accepts articles relating to yachting in all its phases and variable themes, that have to do with the sea. Also short stories. 2,000–4,000 words, on the same, and dealing with adventure cruises, *Rates* average $20 per page of 1,200 words, paid on publication. **Illustrations:** Photographs and drawings.

YALE REVIEW, WILBUR CROSS, *Box 2129, New Haven, Connecticut.*

$1,00. Q—Articles, 4,000–6,000 words, on literature, science, and the arts, also public and social affairs. Requires verse to be of the highest merits. No illustrations.

YOUNG PEOPLE, OWEN C. BROWN, D.D., 1701–3 *Chestnut Street, Philadelphia.*

$1,00. W.—Short stories, 1,500–2,500 words, instructive articles, with photos or illustrations, serials, etc., with strong moral or ethical tone, for both sexes. Poetry. Fiction of undenominational nature is used. *Rates:* about five dollars a thousand words.

YOUNG PEOPLE'S PAPER, ARTHUR M. BAKER, 1816 *Chestnut Street, Philadelphia.*

55 cents. Monthly, in weekly parts.—Stories and articles are desired, adapted to interest and benefit young people from twelve to twenty. Every story should carry a wholesome lesson, not by formal preaching or moral, but by conveying inspiration to the finer traits of a well-rounded character. Instructive articles on subjects of nature, biography, invention, etc., may be accepted, especially if accompanied by suitable photographs. Stories for the special holidays and holiday seasons are also desired. Stories should be from 2,000 to 3,000 words, other articles 500 to 1,500 words. A few short serials are needed, not exceeding 13,000 words or four to six chapters. *Rates:* 4 dollars and upwards per 1,000 words. *Payment* within a month.

YOUNG PEOPLE'S WEEKLY, THE D.C. COOK COMPANY, *Elgin, Illinois.*

85 cents. W.—Serials of four to six chapters—each chapter about 3,000 words; short stories with religious purpose or element, 3,000 words; articles—300 words, dealing with science, athletics, discoveries,

singular current events and incidents, etc. A very little poetry, and a few jokes. *Rates:* five dollars per 1,000 words and upwards, promptly paid on acceptance four to five weeks after receipt of work. Buys curious and scientific photographs. Sample copy and booklet to writers sent upon request.

YOUNG'S MAGAZINE, CASHEL POMEROY, 1071 *Sixth Avenue, New York.*

20 cents. M.—Prefers bright, snappy stories, 2,000 to 7,000 words; novelettes, 10,000 to 15,000 words. *Rates:* ten dollars per 1,000 words, paid on acceptance. Authors are urged by the Editorial Department to study the magazine before contributing. Stresses craftsmanship in the telling of stories. No verse or articles used. Does not buy photographs.

YOUTH'S WORLD, OWEN C. BROWN, D.D., 1701 *Chestnut Street, Philadelphia.*

60 cents. W.—Articles and stories specially adapted to American boys and boy life. Uses an occasional serial. Stories from 2,000 to 2,500 words. May be serious, practical, humorous, or full of adventure, but must be of high moral tone. Articles about 600 words or less. Buys photographs accompanied by descriptions. Minimum *rates:* 5 dollars a thousand words, paid on acceptance.

BRITISH PUBLISHERS

* Means Member of the Publishers' Association.
T.A.—Telegraphic Address. *T.*—Telephone.

PUBLISHERS are asked kindly to send in notes as to what kind of MSS. they chiefly desire, so that this list may be made increasingly useful to authors.

Adelphi Press Ltd., 47–49 Temple Chambers, Temple Avenue, E.C. 4. Publishers of *Game and Gun*. Proprietors of *The Tail-Wagger* (incorporating *Your Dog and Mine*), and general handbooks, etc., concerned with canine subjects and dog-welfare.

Alden and Co., Ltd. (1832), 14 Broad Street, Oxford. Directors: Henry J. C. Alden (Managing Director), Herbert E. Alden and Raymond Alden, all grandsons of the founder. Local handbooks and general works. The business was founded by the late Mr. Henry Alden in 1832. At his death in 1872 it was taken over by his son Mr. Edward Cox Alden. The present private company was formed in 1891. In 1926 the printing side of the business was taken over by the Alden Press (Oxford), Ltd., which works in association with the present company and has developed very rapidly in book and general work.

Aldine Publishing Co., Ltd., 1, 2, 3 Crown Court, Chancery Lane, W.C. 2. Publishers of popular periodicals and The Wingrove Willson story books. *T.A.* Goodship, London; *T.* Holborn 4595.

***Allan, Philip and Co., Ltd.,** Quality House, 69 Great Russell Street, W.C. 1. Book Publishers. *T.* Museum 9576.

***Allen, George, and Unwin, Ltd.,** Ruskin House, 40 Museum Street, W.C. 1 *Managing Directors:* Stanley Unwin (Chairman), E. L. Skinner. Art and archæology, sociology and political economy, biography, history, theology, commercial, technical, scientific books, philosophy, military, classics, drama, belles-lettres, travel and fiction. Coloured illustrations are sometimes used. Ruskin, for artistic and commercial reasons, decided to produce and publish his books himself, and they were issued under the imprint of the late Mr. George Allen, Ruskin's pupil and assistant. Later, Mr. George Allen was allowed to publish other books as well; his sons joined him and the firm of George Allen and Sons became established as publishers of miscellaneous literature. After amalgamation with Swan Sonnenschein and Co. in 1912, the firm became a limited company under the style, George Allen and Co., Ltd., and absorbed the publishing side of Bemrose and Sons. Financial difficulties arose, and in 1914 the assets were purchased by Mr. Stanley Unwin, Mr. E. L. Skinner and others, and a new company formed under the present name. The firm now act as agents for the *Baedeker Guides* and also for the publications of the League of Nations. In 1928 the firms of Williams and Norgate and Noel Douglas were taken over and are now conducted separately at 28–30 Little Russell Street, W.C. 1. *T.A.* Deucalion, Westcent, London; *T.* Holborn 8577 and 8578.

Allenson, H. R., Ltd. (1906), Racquet Court, Fleet Street, E.C. 4. Religious and general works. Stories and allegories for children and handbooks for workers with them. *Directors:* Major C. L. Conacher, O.B.E., Hamilton Conacher, LL.B., C.B.E., J. D. Conacher, A. Douglas Millard. *T.A.* Allensonia, Fleet, London; *T.* City 7169.

Amalgamated Press, Ltd., The, Fleetway House, 23-25 Farringdon Street, E.C. 4. *Directors:* The Rt. Hon. Lord Camrose (Chairman), Sir J. Gomer Berry Bart. (Deputy Chairman), Sir Edward M. Iliffe, C.B.E., Brig.-Gen. William F. Mildren, C.B., C.M.G., D.S.O., Tod Anderson, Thomas Young, J.P., Harold John Garrish, William Blackwood, Albert Richard Linforth, Stanley James Brown, Stanley Cousins, A. Bain Irvine, J.P., S. C. C. Huggill. *T.A.* Mistitled, Cent. London; *T.* City 0202.

***Appleton, D., and Co.** (1825), 34 Bedford Street, W.C. 2. Fiction, biography, autobiography, memoirs, books on psychology, sociology, and journalism, history, essays, poetry, juveniles, books for older boys and girls; educational, scientific and medical works, business books; plays, books dealing with the drama. *T.A.* Hilandero, London; *T.* Temple Bar 6283.

***Arnold, Edward, and Co.,** 41 and 43 Maddox Street, W. 1. *Founded* by Edward Arnold in 1890. *Partners:* B. W. Fagan, F. P. Dunn. *Chief Publications:* (1) general literature, including fiction, biography, travel, belles-lettres, etc.; (2) scientific and medical literature; (3) school books, secondary and elementary, and university text books; (4) music for schools. Agencies in Bombay, Calcutta, Madras, New York, and Toronto. *T.A.* Scholarly, Wesdo, London. *T.* Mayfair 2601.

Arnold, E. J., and Son, Ltd. (1863), Leeds, Glasgow, and Belfast. Chiefly educational works. *Directors:* E. G. Arnold, Edmund Arnold, Edmund Wood, Harry Wood. *T.A.* Arnold, Phone, Leeds. *T.* Leeds 20856 (4 lines); Glasgow 7189 Central; Belfast 1590.

***Arrowsmith (London), J. W., Ltd.,** 57, Gower Street, W.C. 1. General Publishers. *T.A.* Arrowhead, Westcent, London; *T.* Museum 8481.

Art Trade Press, Ltd., 2 Dorset Buildings, E.C. 4. Publishers of *The Art Trade Journal, Art and the Home, Who's Who in Art, Art Prices Current.* *T.* Central 1029.

***Bacon, G. W. and Co., Ltd.,** Norwich Street, E.C. 4. Map printers and publishers. This firm was founded in 1860 by the late Mr. G. W. Bacon, and for 50 years was located in the Strand. In 1889 it became a limited liability company, the present Directors being A. T. Cocking, J.P. (Chairman), P. W. Ryde (Managing Director), M. H. Butcher. *T.A.* Definition, Fleet, London; *T.* Holborn 5075.

Bagster, Samuel, and Sons, Ltd. (1794), 15 Paternoster Row, E.C. 4. Bibles and books of religious tendency. *Directors:* R. W. Hanson, R. I. Gunn, W. G. Grieve. *T.A.* Bagster, Cent, London: *T.* Central 3172.

Baillière, Tindall and Cox (1826), 7 and 8 Henrietta Street, W.C. 2. Medical, dental, veterinary, and scientific books. *Partners;* A. A. Tindall and R. F. West. Founded originally in 1826 as the London agency for J. B. Baillière and Son, medical publishers of Paris, for the retailing of their publications in this country, on the death of the proprietor Mr. H. Baillière, in 1869, it was purchased by Mr. A. A. Tindall and Mr F. Cox (died 1898). The Franco-German War broke out immediately afterwards and consequently all supplies were stopped. This led them to turn to retailing English medical books, and soon afterwards they started pub-

lishing medical books on their own account Such well-known series as *The Students' Aids Series, The University Series, The Practical Handbook Series, The Minor Monograph Series, Medicine Monograph Series* and *The Industrial Chemistry Series* are published by them; also a considerable number of medical and scientific periodicals. They are exclusive European agents for Williams and Wilkins of Baltimore and Charles Thomas of Springfield, U.S.A. Their American agents are Williams and Wilkins of Baltimore. *T.* Temple Bar 4646.

Bale, John, Sons and Danielsson, Ltd., 83–91 Great Titchfield Street, W. 1. *T.* Museum 2077.

Baptist Union Publication Dept., 4 Southampton Row, W.C 1. *Manager:* C. L. Courtier. *Secretary:* Rev. M. E. Aubrey, M.A. The Publication Department of the Baptist Union was inaugurated in 1903 to carry on the work of the old Baptist Tract Society in the publication of books with the history, principles and practices of Baptists. General publishing was commenced from that date, and the profits derived from such publications have been devoted to such charitable funds as the Baptist Union Sustentation Fund and the Baptist Union Superannuation Fund for Ministers. *T.* Holborn 1664.

Barker, Arthur, Ltd., 21 Garrick Street, Covent Garden, W.C. 2. *Directors:* A. R. V. Barker and T. F. Tweed. Fiction and general publishers. *T.* Temple Bar 4766.

***Bartholomew, John and Son, Ltd.** (1820), Duncan Street, Edinburgh. Geographical works.

Batsford, B. T., Ltd. (1843), 15 North Audley Street, Mayfair, W. 1. Publishers of, and dealers in books on architecture, decorative and fine arts, engineering and technology, new and secondhand. *Directors:* Harry Batsford, Hon., A.R.I.B.A., A. Hanneford Smith, F.R.S.E., D. A. Cook, C. D. Fry. *T.* Mayfair 6118, 4337.

***Bell, G., and Sons, Ltd.,** York House, Portugal Street, W.C. 2. Founded in 1838 by George Bell, who was joined by F. R. Daldy, and until 1873 known as Bell and Daldy. Incorporated as a limited company in 1910. *Directors:* Ernest Bell, G. H. Bickers, Cuthbert A. Williamson, Colonel A. H. Bell, D.S.O., O.B.E. The firm were at first in Bouverie Street and later in Fleet Street. The chief event in the history of the firm was the purchase of Bohn's Libraries in 1864, when they moved into York Street (4, 5 and 6), and in 1904 into York House. Educational, scientific, artistic, musical, and general works; of history, literature, etc. Publishers of the genuine Webster Dictionaries. Pepys' Diaries, etc. *T.A.* Bohn, Phone London; *T.* Holborn 0805.

***Benn, Ernest, Ltd.,** Bouverie House, 154 Fleet Street, E.C. 4. Incorporated T. Fisher Unwin, Ltd., 1926. "We are interested in *good* literature of *every class* from fiction to works on Synthetic Rubber or Early Chinese Pottery. The firm which for upwards of half a century had concerned itself with technical and art books, widened its scope on amalgamation with T. Fisher Unwin, Ltd., in 1926. This firm had for a similar period been associated with general publishing. The combined lists now embrace almost every branch of normal book publishing activities, and we are interested in general literature, fiction, history, biography, art and architecture, science, politics, drama and poetry." *Directors:* Sir Ernest J. P. Benn, Bart., C.B.E., Gordon Robbins, C. E. Hughes, John A. Benn, E. G. Benn, Keon E. Hughes. *T.A.* Benbrolish, Fleet, London. *T.* City 0244.

***Bentley, E. L.,** 4, Fenchurch Avenue, E.C. 3.

Bird, Arthur F. (1891), 22 Bedford Street, W.C. 2. Publisher and importer of American books and periodicals. *T.* Temple Bar 0081.

***Black, A. and C., Ltd.,** 4, 5 and 6 Soho Square, W. 1. Founded in Edinburgh in 1807 by Adam Black, later Lord Provost and M.P. for Edinburgh. Incorporated in 1914 as a limited company. *Directors:* Adam Black (Chairman, grandson of founder), George Wilson, H. A. Low and A. A. G. Black. Acquired *The Encyclopædia Britannica* in 1827 and Scott's. *Waverley Novels* and other works in 1851. In 1890 the firm removed from Edinburgh to London; pioneers in 1900 of books illustrated by the three-colour process. Acquired in 1929 the business of Gay and Hancock, and in 1930 that of S. W. Partridge and Co. Publishers of general literature, travel and topography, history, art, books of reference, medical text-books, university and school text-books, children's books. *T.* Gerrard 5788. *T.A.* Biblos, Rath, London.

***Blackie and Son, Ltd.,** 17 Stanhope Street, Glasgow; 50 Old Bailey, E.C. 4; also Blackie and Son (Canada), Ltd., and Blackie and Son (India), Ltd. Founded 1809. Publishers of general, educational, scientific and technical works, juvenile and picture books, annuals, etc. Illustrations in all mediums. MSS. and drawings should be submitted to the Glasgow office. Also printers, lithographers and bookbinders. *Directors:* Walter W. Blackie, B.Sc. (Chairman), John Blackie, F. F. P. Bisacre, O.B.E., M.A., B.Sc., W. Graham Blackie. *T.A.* Glossarium, Cent-London. *T.* Central 1248; and Bell (Glasgow) 3065.

***Blackwell (Basil) & Mott, Ltd.** (1879), 49 Broad Street, Oxford. Educational books; finely printed books in limited editions; children's books, belles-lettres, and general. Publishers to *The Shakespeare Head Press,* and of *The Modern Churchman, Blackfriars,* and *Christendom. Directors:* Basil Blackwell, Adrian Mott, E. W. Parker, P. J. Fowles, H. S., Critchley. *T.* Oxford 3487.

***Blackwood, William, and Sons, Ltd.** (1812), 45 George Street, Edinburgh; and 37 Paternoster Row, E.C. 4. Founded by William Blackwood. His sons carried on the business, of whom the youngest, John, was succeeded by another William, his nephew (son of Major William Blackwood). This William died in 1912 and was succeeded in the management by his nephews George and James, sons of Major George Blackwood. Mr Alexander Wood is also a director. General and educational publishers. *Blackwood's Magazine* (1817). *T.* Central 1066, and Edinburgh 22491. *T.A.* Maga, Cent, London; Blackwood's, Edinburgh.

Blades, East and Blades, Ltd. (1821), 17 Abchurch Lane, E.C. 4. Engravers and printers of bank-notes, cheques and bonds. *Chairman:* The Rt. Hon. Lord Ebbisham, G.B.E. *Directors:* Richard N. Salter, Malcolm S. McCorquodale. *T.* Mansion House 9681.

***Bles, Geoffrey,** 22 Suffolk Street, Pall Mall, S.W. 1. General publishers, specialising in fiction, biographies, fine art books, belles-lettres, religion and travel. *T.* Whitehall 3868. *T.A.* Astrapeto, London.

Bowes and Bowes, 1 and 2 Trinity Street, Cambridge. (The oldest bookshop in England.) Publisher of books on Cambridge mainly, including J. W. Clark's *Concise Guide to Cambridge,* also the *Annual Bibliography of English Language and Literature* (for the Modern Humanities Research Association), etc. Booksellers; new (general); foreign; secondhand; remainders; art, first and limited editions; history, economics, classics, theology, mathematics, science, etc. *Proprietor:* G. Brimley Bowes, M.A., T.D. *T.A.* Bowes, Cambridge. *T.* Cambridge 408.

Bradbury, Agnew and Co., Ltd., 10 Bouverie Street, E.C. 4. Publishers and printers. Proprietors of *Punch*. *T.A.* Charivari, Fleet, London; *T.* Central, 9161.

British and Foreign Bible Society, 146 Queen Victoria Street, E.C. 4. Bibles and Testaments in all languages. The sole object of the B.F.B.S. is to encourage the wider circulation of the Holy Scriptures, without note or comment. *Secretaries:* Rev. A. H. Wilkinson, B.D., and Rev. J. R. Temple. *T.* Central 7884 (three lines).

Brown, A., and Sons, Ltd. (1860), 5 Farringdon Avenue, E.C. 4; Hull, 6–8 King Edward Street, and works at Perth Street West. *Directors:* F. Bacon, D. Drysdale, W. H. Sawyer, J. Trever. The house was founded at Hull in 1860 by the late Anthony Brown, and the publishing side of the business was developed by his son, the late Alderman John Brown. The publications have been confined mainly to historical, antiquarian and natural science works relating to Yorkshire, and to educational books for elementary schools. *T.A.* Savilustra, London, and Brown, Hull. *T.* Central 5910 and Hull, Central 4820.

Brown, Son and Ferguson, Ltd. (1860), 52–58 Darnley Street, Glasgow. Nautical and Engineering books; Official publisher of Boy Scout and Girl Guide Books. *Directors:* James R. Brown, Arch. H. Ferguson. *T.* South 1234.

Burns, Oates and Washbourne, Ltd., of 43–45 Newgate Street, E.C. 1, and 129 Victoria Street, S.W. 1, London, and Manchester, Birmingham, Glasgow and Dublin, are publishers to the Holy See, and the Premier House in Great Britain and Ireland for Catholic literature, devotional requisites and church furniture. Founded 1847. *Directors:* Mr. Perceval Deeley, Mr. Percy Briggs, Mr. A. Edwards, Lt.-Col. P. A. Meldon, D.S.O., and Colonel J. E. D'Apice. *T.* Central 2502–4. *T.A.* Burnsoates, Cent, London.

***Burrow, Ed. J., and Co., Ltd.,** Imperial House, Cheltenham; Wellington House, 125–130 Strand, and 43–47 Kingsway, W.C. 2. Publishers of topographical works, motoring publications, guides, maps, *Austin Magazine*, etc. General publishers of select books of a non-fiction character. *Managing Director:* Edward J. Burrow, F.R.G.S. *Directors:* Mrs. B. M. Sidaway, W. E. Drinkwater, Reginald Haldon, T. M. Norris, G. A. Robinson, H. Beresford Stevens. The business was founded by Mr. Edward J. Burrow in 1900, and became a limited company in 1911. *T.* Cheltenham 2071; Temple Bar 1146.

Butterworth and Co. (Publishers), Ltd., Bell Yard, Temple Bar, W.C. 2. Legal publishers. *T.A.* Butterwort, Estrand, London; *T.* Holborn 4471.

***Butterworth (Thornton), Ltd.,** 15 Bedford Street, Strand, W.C. 2. Memoirs, biography, history, general literature, fiction, etc. *The Home University Library*. *T.A.* Colophon, Westrand, London; *T.* Temple Bar 4296.

***Cambridge University Press,** Cambridge and Fetter Lane, E.C. 4. Publishers of general literature, classics, historical, mathematical, scientific, theological and educational books, in addition to the Bible and Prayer Book. The history of the Cambridge University Press begins in 1521, in which year the first Cambridge book was printed at a press set up by John Siberch under the patronage of Erasmus. In 1534 the Press received a Royal Charter "to print books of every kind that have been approved by the Chancellor," and since that date there has been an unbroken succession of University Printers, among them Thomas and John Buck, who in 1629 printed the first Cambridge edition of the Authorised

Version of the Bible, and the famous eighteenth-century printer, John Baskerville. Among the books which issued from the Press in the seventeenth and eighteenth centuries were works by James I, Milton, Donne, George Herbert, Giles and Phineas Fletcher, Fuller, Sir Thomas Browne and Sir Isaac Newton. In 1698 the first Press Syndicate was appointed, and from that time the government of the Press has been in the hands of a body of Syndics appointed by the Senate of the University; and without their sanction no book can be published. The Press began to be represented in London in 1854, and in 1872 the Syndics established an office of their own, first in Paternoster Row, and later in Ave Maria Lane, from which were issued such well-known series as the *Pitt Press Series*, *The Cambridge Bible for Schools* and *The Cambridge Modern History*. In 1905 the London office was moved to its present position in Fetter Lane. Cambridge: *Secretary*, S. C. Roberts, M.A.; *Educational Secretary*, C. E. Carrington, M.A.; *Assistant Secretary*, G. R. Barnes, M.A. London: *Manager*, E. B. Diver; *Assistant Manager*, R. J. L. Kingsford, M.A. *T.A.* Cantabrigia, Fleet, London. *T.* Holborn 3686–8.

***Cape, Jonathan, Ltd.** (1921), 30 Bedford Square, W.C. 1. General publisher. The firm was established in 1921 under the co-partnership of Herbert Jonathan Cape and G. Wren Howard, and republished in February of that year *Arabia Deserta* by C. M. Doughty. The 3s. 6d. library, *The Travellers' Library*, was the first in the field of the 3s. 6d. books. Another series of larger illustrated books, the *Life and Letter Series*, has since been launched at the price of 4s. 6d., and, more recently, a series of exceptionally well-produced books at 2s. net, with the title *Florin Books*. The firm specialises in belles-lettres, poetry and drama, art and archæology, fiction and translations of literary quality, history and biography. *Directors:* Herbert Jonathan Cape, G. Wren Howard, P. Gilchrist Thompson. *T.* Museum 9011 (3 lines), Cables, Capajon, London. *T.A.* Capajon, Westcent, London.

Carey Press, 19 Furnival Street, London, E.C. 4. Publishers to the Baptist Missionary Society, the Carey Press takes its name from the great William Carey, who set up his famous printing press at Serampore in the first years of the last century. The Carey Press in London, opened in 1919, issues important missionary books for grown-up people. *Editor:* W. E. Cule; *Trade Manager:* J. R. Evans. *T.* Holborn 5882–3. *T.A.* Asiatic, Fleet, London.

Carruthers, Robt. & Sons (1817), Bank Lane, Inverness. *Present Proprietor and Editor:* Evan Macleod Barron. General Publishers, specialising in literature concerning the Highlands. Founded in 1817 in order to publish *The Inverness Courier*, the firm of Robt. Carruthers and Sons has maintained for well over a century a high reputation for its publications dealing with the Highlands. Among early contributors was Hugh Miller, the famous geologist, author of *My Schools and Schoolmasters*, while recent books of note include James Barron's *The Northern Highlands in the Nineteenth Century*, Evan M. Barron's *Scottish War of Independence*, *More Culloden Papers*, by Duncan Warrand, M.A., and *The Island Clans during Six Centuries*, by Canon R. C. McLeod of McLeod. *T.* Inverness 59. *T.A.* Courier, Inverness.

***Cassell and Co., Ltd.**, La Belle Sauvage, Ludgate Hill, E.C. 4.; Toronto, Melbourne, and Sydney. *Directors:* Thomas Young, J.P. (Chairman), Newman Flower, H. Aubrey Gentry, Desmond J. N. Flower. Founded by John Cassell in 1848, who subsequently brought out the *Popular Educator*. He entered into partnership with his printers, Messrs.

Petter and Galpin, some years later. The Company was Incorporated under present title 1883. Purchased in 1927 by Mr. Newman Flower. The premises are in La Belle Sauvage, one of the old posting yards. The firm publishes books in all such subjects as art, biography, history, belles-lettres, etc., written in such a way as to appeal to a large audience; illustrated educational and technical works; illustrated gardening and medical books; also theological books; a large output of fiction by the principal novelists of the day; books for boys and girls of all ages. *T.A.* Caspeg, Cent-London; *T.* City 1120.

***Caxton Publishing Co., Ltd.** (1901), Clun House, Surrey Street. W.C. 2. *Directors:* H. E. Le Bas, J. H. Haynes, J. S. Malcolm. Technical and general works. *T.A.* Argillous, Estrand, London. *T.* Temple Bar 2768.

***Cayme Press.** *See* Humphrey Toulmin.

Centenary Press, The, 22 Suffolk Street, Pall Mall, S.W. 1. Publishers of religious books. *T.* Whitehall 3868. *T.A.* Astrapeto, London.

***Chambers, W. and R., Ltd.,** 38 Soho Square, W. 1; and 11 Thistle Street, Edinburgh. Founded in 1832 by William and Robert Chambers, incorporated as a company in 1890. *Chairman:* C. E. S. Chambers. *Managing Director:* George Morris. *Directors:* R. S. Chambers, R. C. H. Morison. *Chambers's Journal, Chambers's Encyclopædia, Chambers's Cyclopædia of English Literature,* and *Chambers's Twentieth Century Dictionary* are perhaps the best known of the firm's productions, but other reference books and numerous works of a popular character are issued by this firm. Also educational books and gift-books for boys and girls. The firm moved to Soho Square from Paternoster Row in 1908 *T.A.* Journal, Rath, London; Chambers, Edinburgh. *T.* Gerrard 1709; Edinburgh 31165.

***Chapman and Hall, Ltd.** (1830), 11 Henrietta Street, W.C. 2. General publishers, including fiction, art, travel books, scientific and technical works, etc. Agents for John Wiley & Sons, Inc., New York. *Directors:* Arthur Waugh (Chairman), John L. Bale (Managing Director), R. E. Neale, A. W. Gatfield. Original publishers of Dickens. Coloured illustrations very rarely used. *T.* Temple Bar 5762 (2 lines). *T.A.* Pickwick, Rand, London.

Charles and Son, Ltd. (1890), 10 Paternoster Square, E.C. 4. Educational and Kindergarten. *Directors:* W. Charles, W. E. Charles. *T.* City 3805.

***Chatto and Windus,** 97 and 99 St. Martin's Lane, W.C. 2. Founded in 1853 by John Camden Hotten. General publishers, specialising in belles-lettres; poetry and the drama; art and archæology; fiction and translations of literary quality; history and biography. Publishers of the *Phœnix Library,* the *Dolphin Books,* the *St. Martin's Library,* the *Medieval Library* and the *Florence Press Books.* Publishers for many of the leading authors of the present day. Associated in the past with Swinburne, R. L. Stevenson, Mark Twain, W. S. Gilbert, etc. *Present partners:* C. H. C. Prentice, Harold Raymond, I. M. Parsons. C. F. M. Tozer. *T.* Temple Bar 0127–8. *T.A.* Bookstore London.

***Christophers** (1909), 22 Berners Street, W. 1. General and educational. *T.A.* Extophers, Rath, London. *T.* Museum 4333. (Trade Dept. Museum 2321.)

Church Extension Association (1864), 43 High Road, Kilburn, N.W. 6. Religious and educational Works.

Church of England Temperance Society Incorporated (1862), 40 Marsham Street, Westminster, S.W. 1. *Church Temperance Times.* *T.* Victoria 0562.

Churchill, J. and A., 40 Gloucester Place, Portman Square, W. 1. Medical and scientific. *T.A.* Churchill, Publishers, Baker, London; *T.* Welbeck 2902.

Clarendon Press, *see* **Oxford University Press.**

***Clark, T. and T.** (1821), 38 George Street, Edinburgh. Theological. *Expository Times, Monthly.* *T.A.* Dictionary, Edinburgh; *T.* Edinburgh 20398.

Clarke, James, and Co., Ltd. (1859), 9 Essex Street, Strand, W.C. 2. General publishers, including theology, biography, travel, etc. *Managing Director:* Frederick J. North. *T.* Temple Bar 8917.

Clowes, W., and Sons, Ltd., 94 Jermyn Street, S.W. 1. Naval and Military Publishers, Booksellers, Printers and Stationers. *T.A.* Clowes, Watloo, London. *T.* Whitehall 2822.

Cobden-Sanderson, R., Ltd., 1 Montague Street, W.C. 1. *Directors:* R. Cobden-Sanderson, Dorothy Kennard, Kenneth Rae. General Publishers: Biography, belles-lettres, fiction, poetry, etc. *T.* Museum 3248. *T.A.* Knoxynox, Westcent, London.

Collingridge, W. H. and L., Ltd., 148 and 140 Aldersgate Street, E.C. 1. Publishers of *City Press, Civic Directory and Diary, Amateur Gardening,* directories and gardening books, and printers. *T.* National 0802–3–4.

***Collins, William, Sons and Co., Ltd.,** 48 Pall Mall, S.W. 1; 4 Bridewell Place, E.C. 4; and 144 Cathedral Street, Glasgow; Branches: New York, Toronto, Sydney, Auckland, Cape Town. *Directors;* W. A. Collins, D.S.O. (Chairman): Sir Godfrey P. Collins, K.B.E., C.M.G., M.P., W. A. R. Collins, W. H. Collins, I. G. Collins, James Paterson, E. G. Dow. Publishing business founded in 1819 by Wm. Collins. Standard religious libraries including Dr. Chalmers's complete works, 25 vols. School books first issued in 1834. In 1839 commenced publishing pocket, pew and family Bibles. Now sole Bible publishers in Scotland. In 1869 Book of Common Prayer issued in many editions. Added wholesale manufacturing of stationery in 1843 and later envelope making by Collins's patent machine. Great development, 1860–1900, in educational publishing for elementary, secondary and technical schools. Clear-type editions of dictionaries, atlases and reckoners. Many subscription volumes, commentaries, works on art and travel, sets of Shakespeare in one, six and forty volumes, and juveniles at many prices. In 1900 new publishing factory erected and from it were issued *The Illustrated Pocket Classics* (now over 350 vols.) originally one shilling. Over 20 million sold. In 1907 the first cloth bound reprint novel at sevenpence issued. Post war the first firm to publish a shilling cloth bound reprint. A great catalogue of children's books, annuals, picture books and rewards, also poets and leather gift books created. In 1917 new copyright fiction and general literature published from 48 Pall Mall, where also is the office of the "Crime Club." Have featured the Mystery Novel and have the strongest list of detective writers in the world. *T.* City 7170 and Gerrard 2026, and Glasgow Bell 3030.

***Constable and Co., Ltd.,** 10 and 12 Orange Street, W.C. 2. General literature, including biography, fiction, belles-lettres, travel; also technical, medical, educational books. Official publishers for the General Medical Council. *The Nineteenth Century and After, The Hibbert Journal, The British Journal of Urology, The British Journal of Venereal Diseases,* etc. *T.A.* Dhagoba, Lesquare, London. *T.* Whitehall 1627.

Cornish Brothers, Ltd. (1816), 39 New Street, Birmingham. General Publishers by appointment to the University of Birmingham. Founded in 1790 on a site now covered by Corporation Street, the firm moved in the early years of the nineteenth century to 37 New Street (now occupied by the offices of the *Birmingham Post*), and in 1913 another removal brought it to its present spacious premises at No. 39 In 1837 the firm had the distinction of issuing the first Railway Guide (*The Grand Junction and the Liverpool and Manchester Railway Companion*), and to-day specialises in the very best and most reliable road maps and guides for motorists. *T.* Midland 5960.

Cornish, James, and Son, 328 High Holborn, W.C. 1. Publishers and booksellers, General and Classical. *Partners:* C. H. Watson, F. W. W. Baker. *T.* Holborn 6147.

Cornish, J. E., Ltd., 1 Ridgefield, Manchester. *T.* Blackfriars 3760.

Country Life Ltd., 20 Tavistock Street, Covent Garden, W.C. 2. Founded in 1897 by Mr. Edward Hudson in a building on the site of the one at present occupied; incorporated in 1905 as a limited company. *Directors:* Edward Hudson (Chairman), The Right Hon. Lord Riddell; Sir Frank Newnes, Bart., Herbert Pratt, Alfred Johnson, Herbert Calkin. Publishers from 1897 of *Country Life* (weekly) the leading paper dealing with and illustrating contemporary country interests, of *Homes and Gardens* (monthly) from 1920. Acquired in September 1928 the business of Messrs. W. H. and L. Collingridge, publishers of books of gardening and the journals, *Amateur Gardening* and *City Press.* Country Life Ltd. are publishers of important architectural books, and particularly of the famous *English Homes* which form a permanent record of the great houses of the country; of the *Dictionary of English Furniture*; of books dealing with gardening and country sports—particularly riding and walking—and books on modern decoration and the architecture of small modern houses. In recent years books with an outdoor bias intended for juvenile readers have been produced, also books of poetry, belles-lettres, etc. *T.* Temple Bar 7351. *T.A.* "Country Life London."

Curwen, J., and Sons, Ltd., 24 Berners Street, W. 1. Musical and educational. *T.* Museum 4876.

Daniel Company, C. W., 46 Bernard Street, W.C. 1. *Directors:* C. W. Daniel, Denise May Waltham. *T.* Terminus 4691.

***Davies, Peter, Ltd.,** 30 Henrietta Street, W.C. 2. Chiefly publishers of biography (historical, military and general) and fiction of distinction. *T.* Temple Bar 9053.

***Davis and Moughton, Ltd.,** 2 Ludgate Hill, Birmingham. Educational publishers. Matter mainly suitable for elementary schools.

***Dean and Son, Ltd.,** Debrett House, 29 King Street, Covent Garden, W.C. 2 Known for their annuals, monster and story books, toy, painting, drawing and stencil books and works of reference, such as *Debrett's Peerage, Debrett's Baronetage, The Paper Makers' Directory of All Nations,* etc. *T.A.* Debrett, Rand, London; *T.* Temple Bar 6544.

Deane, H. F. W., and Sons, The Year Book Press, Ltd., 31 Museum Street, W.C. 1. Educational, reference and textbooks, plays and music. *T.* Museum 3183.

Deighton, Bell and Co., Ltd., (incorporating Elijah Johnson), 13 Trinity Street, Cambridge. Works in all departments of literature and science, English and foreign. New and second-hand, old and rare. *Directors:* L. E. Smith, E. E. Smith. *T.* Cambridge 239.

De La More Press. See under Moring, Alexander, Ltd.

De La Rue, Thomas, and Co., Ltd., 110 Bunhill Row, E.C. 1. Stationers, publish Onoto diaries and books dealing with indoor card games. *T.* National 5432.

***Dent, J. M., and Sons, Ltd.,** Aldine House, Bedford Street, W.C. 2. Canadian House: 224 Bloor Street West, Toronto. *Directors:* H. R. Dent, F. J. M. Dent, E. F. Bozman, W. G. Taylor. General and educational publishers, including *Everyman's Library*, modern works in fiction, biography, travel, etc., and *Print Collectors' Quarterly*. Firm was founded by J. M. Dent in 1888. Private company. *T.A.* Templarian, Lesquare, London. *T.* Temple Bar 8981–3.

Dicks Press, John, Ltd., 8 Temple Avenue, E.C. 4. *Reynolds's Illustrated News*, etc. *T.* City 7557.

***Dickson, Lovat, Ltd.,** 38 Bedford Street, W.C.2. General publishing, including biography, fiction, belles-lettres, travel and poetry. The majority of books on our list come under the head either of fiction or biography, and it is books of these types which we are particularly anxious to consider. The firm publishes *Review of Reviews*, incorporating *World To-day*. *Directors:* Lovat Dickson (Managing Director), Clifford Bax. *T.A.* Publidicvu, Lesquare, London. *T.* Temple Bar 4055.

Dobell, P. J. and A. E. (1875), 8 Bruton Street, New Bond Street, W., and 77 Charing Cross Road, W.C. 2. Booksellers and publishers. Belles-lettres only. *T.* Mayfair 5711.

Douglas, Noel (1925) 28–30 Little Russell Street, W.C. 1. Belles-lettres, fiction and general. *T.* Museum 1439.

Douglas Press, 5 Gordon Square, W.C. 1. Particularly interested in publication of dramatic works, but glad to consider literature of all types. *Directors:* Atholl Douglas and Elsa M. Landon. *Production Manager:* George Roberts. *T.* Museum 1811.

***Duckworth, Gerald, and Co., Ltd.,** 3 Henrietta Street, W.C. 2. Founded in 1898. General publishers, including books on art, fiction, travel, belles-lettres and religious and botanical books. *Directors:* Gerald Duckworth, G. H. Milsted, Thomas Balston. *T.A.* Ductarius, Rand, London; *T.* Temple Bar 1634.

Duffy, James, and Co., Ltd. (1830), 38 Westmoreland Street, Dublin.

Dulau and Co., Ltd. (1792), 32 Old Bond Street, W. 1. Botany, English literature. Dulau and Co., Ltd., was founded in 1792 by the Abbé Dulau, a nephew of the Archbishop of Arles. The Abbé was a refugee and came to England during the French Revolution. The business has made but two moves since its foundation, one from Soho Square to near Cavendish Square, and the other to its present address. Apart from the publication side, the firm deals in old and rare books and engravings and coloured plates. The entire directorate have been British for many years. *T.* Regent 4210.

Eason and Son, Ltd., 79–82 Middle Abbey Street, and 40 and 41 Lower O'Connell Street, Dublin. Incorporated 1888. Wholesale and retail booksellers, stationers, newsagents, advertising contractors. Publishers of Catholic Prayer Books. The founder of the firm, the late Charles Eason, was appointed Manager of the Dublin Branch of W. H. Smith and Son, 186 Strand, London, in March 1856. The Irish business of W. H. Smith and Son was transferred to him and his son (the present Chairman) in March 1886. The publication of Catholic Prayer Books was begun in 1871. *Directors:* Charles Eason, M.A. (Chairman), John C. M. Eason, B.A. (Managing Director), Frederick T. Eason, E. Keith Eason, B.A., W. M. Calwell. *T.A.* Season Dublin; *T.* Dublin 43583.

East and West, Ltd., 3 Victoria Street, S.W. 1. Works connected with the East and the British Empire generally. The *Asiatic Review*. *T.* Victoria 1201.

Educational Company of Ireland. Ltd., 89 Talbot Street, Dublin. Books suitable for Irish schools and colleges. Irish school stories. *T.* Dublin 44361.

Emmott and Co., Ltd. (1875), 65 King Street, Manchester, and 28 Bedford Street, W.C. 2. Textile and engineering books and periodicals. Proprietors of *The Textile Manufacturer, Mechanical World and Engineering Record*, etc. During the past 50 years the company has built up a large connection on the Continent and in Eastern countries for the sale of its journals and other technical publications. *Directors:* W. H. Spurr (Chairman), Andrew Blyth, H. I. Bearder. *T.* Temple Bar 2629.

***Encyclopædia Britannica Co., Ltd.,** Imperial House, 80–86 Regent Street, W. 1. *T.A.* Knowingly; *T.* Regent 4417.

Epworth Press (J. Alfred Sharp) (1739), 25–35 City Road, E.C. 1. Theological, nature study, juvenile fiction, general works. *T.A.* Bookroom, Finsquare, London; *T.* National 9124.

***Evans Brothers, Ltd.,** Montague House, Russell Square, W.C. 1. Educational Publishers. The business was founded in 1905 by Mr. R. C. Evans (now Sir Robert Evans), who was later joined by his brother, Mr. Edward Evans. It became a private limited liability company in 1913 under its present name, after having entered the field of educational periodical publishing two years previously. It now publishes six monthly periodicals and three weeklies. The house also, of course, publishes books, mainly for schools and colleges. *Directors:* Sir Robert Evans (Chairman), Edward W. Evans, E. H. Allen. *T.A.* Byronitic, Westcent-London; *T.* Museum 5100.

***Eyre and Spottiswoode (Publishers), Ltd.,** 6 Great New Street, E.C. 4. Publishers of numerous editions of the Bible and Book of Common Prayer. Belles-lettres, biography, general and fine art publications. *Directors:* Nigel de M. Bond, Sir Dennis H. Herbert, G. Orford Smith, Douglas F. Jerrold, Lord Iddesleigh. *T.* Central 1900, 5077. *T.A.* Exaltedly, Fleet, London.

***Faber and Faber, Ltd.,** 24 Russell Square, W.C. 1. *Directors:* Mr. Geoffrey Faber (Chairman); Mr. C. W. Stewart, formerly of the Oxford University Press; Mr. R. H. de la Mare and Mr. F. V. Morley, formerly London Manager of The Century Co. of New York. Mr. T. S. Eliot, the poet and critic, is also an Ordinary Director and edits *The Criterion*—the Quarterly Review published by the firm. General literature, including fiction,

biography, history, travel, etc. (For Medical and Nursing books, see under SCIENTIFIC PRESS.) The publishing roots of this firm lie back in the 'eighties of the last century. Its former title, "The Scientific Press," was changed to "Faber and Gwyer," when, under the guidance of Mr. Geoffrey Faber, it entered the field of general publishing. In 1929, when Mr. Faber acquired complete control, its name was changed once more to "Faber and Faber." *T.A.* Fabbaf, Westcent, London; *T.* Museum 9543.

Field Press (1930), **Ltd.,** Field House, Bream's Buildings, E.C. 4. The *Field*, the *Queen*, and *Law Times*; also sporting, travel, and legal books. *T.A. Field* Newspaper, London.

***Fieldhouse, Arthur** (1895), 66 Trinity Street, Huddersfield, Yorkshire. Commercial education. *T.* Huddersfield 122. London agents: Simpkin Marshall, Ltd.

***Fisher, Eden and Co., Ltd.,** 6 Clement's Lane, E.C. 4. *T.* Mansion House 7131–2.

Forest Press, The, 9 Regent Street, London, S.W. 1. The private press of Mr. Hesketh Hubbard, artist. Fine books and colour block prints.

Foulsham, W., and Co., Ltd., 10 and 11 Red Lion Court, Fleet Street, E.C. 4. General Publishers, Popular Handbooks, Almanacs, etc. *T.* City 7166.

Fowler, L. N., and Co., 7 Imperial Arcade, Ludgate Circus, E.C. 4. Works on Phrenology, New Thought, Occultism, etc. *T.A.* Phrenologist, London; *T.* Central 2774.

French, Samuel, Ltd. (1830), 26 Southampton Street, W.C. 2 25 West 45th Street, New York; Fine Arts Building, Los Angeles, Cal. *Directors:* Wentworth Hogg, Cyril Wentworth Hogg, Henry Bridgland Gaukroger. Publishers of plays and agents for the collection of royalties. The firm was founded in 1830 by Thomas Hailes Lacey, who commenced the publication of *Lacey's Acting Edition*. In 1872 the business was acquired by Samuel French, and in 1893 was turned into a limited liability company. *T.* Temple Bar 7513.

Funk and Wagnalls Co. (1870), New York; 14 Salisbury Square, E.C. 4. General and educational. *T.A.* Funknalls, London; *T.* City 5909.

Gale and Polden, Ltd. (1860), 2 Amen Corner, E.C. 4; and Aldershot. Printers and publishers of general, masonic and military literature. *T.* Central 0395. *T.A.* Picquets, Phone, London.

Gall and Inglis, 13 Henrietta Street, W.C. 2; and 12 Newington Road, Edinburgh. Reckoners, Astronomical publications, tourist maps, and road books. *T.A.* Gall, Edinburgh.

Gardner, Alex, Ltd. (1827) 11 Dyers' Wynd, Paisley. Largely works dealing with Scottish subjects. *T.* Paisley 2411.

Gay and Hancock, Ltd. (1891). Business purchased in 1929 by A. and C. Black, Ltd. *q.v.*

"Geographia," Ltd., 55 Fleet Street, E.C. 4. Incorporated with Hutchinson and Co. Publishers of maps, atlases, guides, globes, educational works. *T.A.* Geografo, London; *T.* Central 2701 (three lines).

Gilbert, H. M., and Son (1859), 24 Above Bar, Southampton. General literature and sets. Books relating to the County, also Naval and Nautical books. *T.* Southampton 2861.

***Gill, George, and Sons, Ltd.** (1860), Minerva House, Paternoster Square, E.C. 4. Educational and General. The business was started in Liverpool by Mr. George Gill in 1865 and was transferred to London in 1879, where it was carried on at 13 Warwick Lane, London, until two years ago, when it moved to the present address. *Directors:* C. E. Gill, E. F. Gill. *T.A.* Gill and Sons, London; *T.* Central 1711.

Gill, M. H., and Son, Ltd. (1856), 50 Upper O'Connell Street, Dublin. Roman Catholic, Irish National, Irish Language and educational publications. *The Catholic Bulletin, The Irish Monthly* publications. *T.A.* Gill, Dublin. *T.* Dublin 43260.

***Ginn and Co., Ltd.,** 7 Queen Square, W.C. 1. Educational. *Directors:* R. D. Morss (U.S.A.), W. M. Williams (British), H. H. Hilton (U.S.A.). *T.A.* Pedagogy, Holb.; *T.* Museum 6191.

Golden Cockerel Press, Waltham Saint Lawrence, Reading, Berkshire. *Directors:* Robert Gibbings, M. Gibbings. "Specialises in the fine printing of fine books under the personal supervision of the Director and typographical designer, Robert Gibbings, who concentrates on the production of reprints of the classics and first editions by modern authors of literary distinction. The numbers in each edition are strictly limited and the volumes are in nearly every case decorated with engravings on wood or copper." *T.* Shurlock Row, 28. *T.A.* Gibbings, Waltham-Saint-Lawrence.

Golden Vista Press, Fetter House, Fetter Lane, London, E.C. 4. *Managing Director:* G. E. O. Knight. Publishers of books relating to the world's religions, science, art, literature, travel, fiction, etc. Publishers of *Books and Authors.* Specialises in the American and Colonial markets. *T.* Central 2692.

***Gollancz, Victor, Ltd.,** 14 Henrietta Street, W.C. 2. *T.* Temple Bar 2006,

Gowans and Gray, Ltd., 5 Robert Street, Adelphi, W.C. 2.

Grafton and Co., Publishers, 51 Great Russell Street, W.C. 1.

Grafton Publishing Co., Ltd., 8 Stone Buildings, Lincoln's Inn, W.C. 2. Publishers of *Medical Who's Who, London Doctors and Dental Surgeons* (both in abeyance), etc. *T.* Holborn 1343–4.

***Grant Educational Co., Ltd.,** 3 Eagle Street, Southampton Row, London. W.C. 1. *Founder and Managing Director:* Donald Grant, J.P. *T.A.* Schools, Holb., London; *T.* Chancery 7288.

***Grayson and Grayson, Ltd.,** 66 Curzon Street, Mayfair. *Directors:* Sir Henry Grayson, Bart., K.B.E. (Chairman), L. Allen, Brian Grayson, Leonard Parsons. *T.* Mayfair 6724 (2 lines).

Gresham Publishing Co., Ltd., 66 Chandos Street, Strand, W.C. 2 *T.A.* Literato, Westrand, London; *T.* Temple Bar 0045.

Griffin, Charles, and Co., Ltd. (1820), 42 Drury Lane, W.C. 2. Scientific, technical and general works. *T.* Temple Bar 4206. *T.A.* Explanatus, Westcent, London.

Griffiths, Francis, 31 Gerrard Street, W. 1. T. Gerrard 3237.

Gurney and Jackson (1834), 33 Paternoster Row, E.C. 4. Chiefly works on chemistry, natural history and science. *T.* Central 1665.

***Hachette, Librairie** (Société Anonyme). *Directors:* L. E. Fouret, L. M. A. Hachette, M. Labouret, E. Delesalle, R. Meunier du Houssoy, G. Griolet, J. E. Moret. Publishers and foreign booksellers. Paris: 79 Boulevard St. Germain. London: 18 King William Street, Charing Cross, W.C. 2, and 3 La Belle Sauvage, Ludgate Hill, E.C. 4. Established in Paris by Louis Christophe François Hachette in 1826; established in London 1859. Founded primarily for the publication of classical works, the house now issues general literature; standard works in history, geography, mémoires, belles-lettres, science and art, voyages; prize and gift books, musical publications, and the famous series of French and English "Blue" Guide-Books. The London Branches are directed by the firm's agent, A. I. Moyès. They have produced an extensive series of works for the study of French, German, Spanish, Italian and other European languages. In addition to the Paris and London establishments, the firm has over 1,800 railway bookstalls in France and Algeria, and carries on a very extensive newspaper distributing agency all over the world. Librairie Hachette—*T.* Temple Bar 9467. Messageries Hachette—*T.* Central 7011.

Halton and Company, Ltd., 57 Haymarket, S.W. 1. (Established in 1923 as Halton and Truscott Smith Ltd.) Publishers of elaborately illustrated works (chiefly quarto volumes) on art and maritime subjects of interest to collectors, including *Fine Prints of the Year*, of which nine volumes have appeared; also of the Haymarket Press books, and originally of the Argonaut Press books. *Directors:* Ernest G. Halton, E. H. Halton and K. E. Halton. *T.* Whitehall 6685.

Hamilton, Hamish, Ltd., 90 Great Russell Street, London. W.C. 1. *Directors:* James Hamilton, M.A., LL.B., Barrister-at-Law, Sidney G. Davis, LL.B. General Publishers particularly interested in biography, scientific works, reminiscences, belles-lettres and fiction. *T.* Museum 0828 (2 lines). *T.A.* Hamisham, Westcent, London. *Cable Address:* Hamisham, London.

Hamilton, John, Ltd., 32 Bloomsbury Street, W.C. 1. *Directors:* C. H. Daniels, M. F. Daniels. *T.* Museum 4537.

Harmsworth, Desmond, Ltd., 44 Great Russell Street, W.C. 1. General Publishers. *Directors:* D. Harmsworth, C. B. Harmsworth, W. Henderson. *T.* Museum 0382.

***Harper and Brothers,** 90 Great Russell Street, W.C. 1. History, biography, fiction, literature of all kinds. *T.A.* Hamisham, Westcent, London. *T.* Museum 0828 (2 lines). *Cable Address:* Harpsam, London.

***Harrap, George G., and Co., Ltd.** (1901), 39–41 Parker Street, Kingsway, W.C. 2. Educational and general publishers. Fiction. Founded in 1901 as educational publishers, Harrap's gradually developed a general list, until to-day their interests are as varied as those of any other publishers. Although British agents of Messrs. D. C. Heath and Company, of Boston, since its inception, the company has no connexion with any other English or foreign firm. The company owns and controls the Australasian Publishing Company of Sydney, N.S.W. *Directors:* George G. Harrap, G. Oliver Anderson, Walter G. Harrap (Secretary), George S. Harrap, J. E. Mansion (*All British*). *T.A.* Butiboox, Westcent, London. *T.* Holborn 1110 and 9935 (2 lines). *Cables:* Harrap, London.

***Heath Cranton. Ltd.,** 6 Fleet Lane, E.C. 4. Travel, fiction, drama, biography, theology, and various books. *T.* City 6081.

Heffer, W., and Sons, Ltd., Cambridge. Scientific, modern languages, educational, theological and general. Phonetic publications a speciality. House founded in 1876 by William Heffer. Made a private company in 1909. Since then considerable developments have taken place. Most of the publications of the house are printed and bound at their works. *T.* Cambridge 862.

***Heinemann, William, Ltd.** (1890), 99 Great Russell Street, W.C. 1 and The Windmill Press, Kingswood, Surrey. (F. N. Doubleday, U.S.A., C. S. Evans, A. S. Frere-Reeves.) Arts, drama, history, biography, everything, including a good deal of fiction of high literary standard.

Heinemann, William (Medical Books), Ltd., 99 Great Russell Street, W.C. 1. (J. H. A. Elliot, J. Johnston Abraham, F. N. Doubleday, C. S. Evans, A. S. Frere-Reeves, B. F. Oliver.) Medical, surgical, dental and scientific publications, also popular books on hygiene.

World's Work, Ltd. (1913), 99 Great Russell Street, W.C. (H. Chalmers Roberts, C. S. Evans, A. S. Frere-Reeves.) Magazine publishers: *Frontier, Short Stories, West, All Star, This Quarter* and *Experiment*. *T.* Museum 0878. *T.A.* Sunlocks, London.

Henderson, W. F. (1875), 19 George IV Bridge, Edinburgh. General publisher. *T.* Edinburgh 20907.

Heywood, John, Ltd., Deansgate and Ridgefield, Manchester; 20 and 22 St. Bride Street, E.C. 4. Educational and general publishers. T.A. Handworked, Lud, London; *T.* 5956 Central. *T.A.* Books, Manchester. *T.* Manchester Blackfriars 8161 (7 lines).

***Hill, Leopold B.,** 101 Great Russell Street, W.C. 1. Dictionaries and conversation books in all languages. Artistic gift books and booklets and the Astolat Press editions. Also trade agent for the Halcyon Press, James Press and the Blackamore Press, Ltd., publishers of finely printed and limited editions.

Hirschfeld Brothers, Ltd. (1885), 263 High Holborn, W.C. 1. Foreign languages. *T.A.* Hirschfeld, Holborn, London; *T.* Holborn 3864.

***Hodder and Stoughton, Ltd.,** Warwick Square, E.C. 4. The firm was founded by M. H. Hodder and T. W. Stoughton. Present directors are: R. Percy Hodder-Williams and Ralph Hodder-Williams. General literature, fiction, religious and theological publications. Publishers of the *British Weekly* and *Bookman*. *T.A.* Expositor, Cent. London; *T.* City 3704.

***Hodge, William, and Co., Ltd.** (1875), 12 Bank Street, Edinburgh; and Glasgow and London. Law and general publishers. Matter required on Criminology. *T.A.* Municipal, Edinburgh; Municipal, Glasgow. *Directors:* Harry Hodge and William C. Hodge.

***Hogarth Press, The** (1917), 52 Tavistock Square, W.C. 1. *Directors.* Leonard and Virginia Woolf. *T.* Museum 3488.

Hogg, John (1837), 1 Paternoster Row, E.C. 4. Chiefly technical handbooks. *T.* City 1906.

Homeland Association, Ltd., 37 and 38 Maiden Lane, Covent Garden, W.C. 2. Publishers of the Homeland handbooks, pocket-books, illustrated reference books and other topographical works dealing with Great Britain. The Homeland Association Limited was founded in 1896 by the late Mr. Prescott Row, with the view to collecting and publishing accurate descriptions of the towns and countryside of Great Britain. In active existence for more than thirty years, it has distributed during that time hundreds of thousands of the now well-known Homeland Handbooks and Handy Guides and a large number of useful books of a more ambitious character on architecture, ecclesiology and British antiquities. *T.* Temple Bar 1067.

***Hopkinson, Martin, Ltd.,** 23 Soho Square, W. 1. *Directors:* Martin Hopkinson, J.P., John Murray, LL.D., H. D. Barnard, Harold L. Cohen. *T.A.* Hopwarna, Rath, London; *T.* Gerrard 5409.

Houghton Publishing Company, Regent House, Regent Street, W. 1. General publishers. *Managing Director:* Alan L. Houghton. *T.* Mayfair 4504.

***Howe, Gerald, Ltd.** (1926), 23 Soho Square, W. 1. All branches of good literature. *T.A.* Poliphilus, Rath London. *T.* Gerrard 5409.

Hutchinson and Co. (Publishers), Ltd., 33–36 Paternoster Row, E.C. 4; Hutchinson House, Friar Street, E.C. 4. General publishers. Founded by Sir G. T. Hutchinson in 1887. Controls Hurst and Blackett, Ltd.; also Jarrolds, Publishers (London), Ltd., Selwyn and Blount (1928), Ltd., Skeffington and Son, Ltd., Rider and Co., John Long, Ltd., Andrew Melrose (1927), Ltd., John F. Shaw and Co., Ltd., The Leisure Library Co., Ltd., and Stanley Paul and Co. (1928), Ltd. Publish general literature and much fiction; also *The Year's Art. T.A.* Literarius, Cent., London; *T.* Central 1462–3–4–5.

Iliffe and Sons Ltd., Dorset House, Tudor Street, E.C. 4. Publishers of various specialised periodicals and handbooks. *T.A.* Cyclist, Fleet, London; *T.* City 2846 (15 lines).

Industrial Newspapers, Ltd., 49 Wellington Street, Strand, W.C. 2. In addition to *The Decorator* the company publishes various trade papers and also technical books, mostly relating to decoration, furnishing, paints and painting, motor-car painting, colour mixing, lettering, etc. *Editor:* J. G. E. Hollway, B.A. *T.* Temple Bar 3951 (5 lines)

***International Correspondence Schools, Ltd.,** 71 & 73 Kingsway, W.C. 2.

Jack, T. C. and E. C., Ltd. *See* **Thomas Nelson and Sons,** with whom they are incorporated.

Jackson, Richard, Ltd., 5 Albion Place, Leeds. Poetry and belles-lettres. Topography and antiquities of Yorkshire.

Jackson, Wylie, and Co. (1838), 73 West George Street, Glasgow, C. 2. General. *T.* (Glasgow) Central 8493.

Jarrolds Publishers (London), Ltd. (1770), Paternoster House, Paternoster Row, E.C. 4. Incorporated with Hutchinson and Co. (Publishers), Ltd. Walter Hutchinson (*Chairman*), H. R. Hale (*Managing Director*). *T.A.* Literarius, Cent, London. *T.* Central 1462.

Jarvis and Foster (1887), Lorne House, Bangor. Welsh classics and editions de luxe, also church publications. *T.* Bangor 14 and 65.

*Jenkins, Herbert, Ltd., 3 York Street, St. James's, S.W. 1. The firm was founded in 1912 by Herbert Jenkins. Directors: Charles Askew and John Grimsdick. General literature, including fiction. *T.* Gerrard 7846.

*Johnston, W. and A. K., Ltd. (1825), Edina Works, Easter Road, Edinburgh. Geographical and historical publications, chiefly educational and Scottish. *T.A.* Edina, Edinburgh; *T.* Edinburgh 25123.

Jordan Sons, Ltd., 116–118 Chancery Lane, W.C. 2. *Directors:* Herbert W. Jordan, Stanley Borrie, J. Gordon Hassell, Ralph C. Hazell, Chas. J. Mills. Books relating to Company Law and Practice, Stamp Duties, Economics; and general legal and educational publications. The business of Jordan & Sons, Ltd., was established by the late Richard Jordan in the year 1865, and continued under his direction until joined by the late Mr. William Jordan. The business was incorporated as a limited company in 1895, and has continued since the death of Mr. William Jordan under the direction of the present Chairman. On January 1, 1930, Mr. Ralph C. Hazell and Mr. Chas. J. Mills joined the Board. *T.* Holborn 0434.

Joseph, Herbert, 9 John Street, Adelphi, W.C. 2. Publishers of general literature. *T.* Temple Bar 5859.

Kelly's Directories, Ltd., 186 Strand, W.C. 2. Post Office London; Merchants, Manufacturers and Shippers; County, Town, Trades and other Directories, *Kelly's Handbook to the Titled, Landed and Official Classes; Royal Blue Book Court Guide, Laxton's and Lockwood's Builders' Price Book. T.A.* Directory, Estrand, London; *T.* Temple Bar 1124.

Kimpton, Henry (1854), 263 High Holborn, W.C. 1. Medical and scientific publisher. *T.* Holborn 3864. *T.A.* Hirschfeld, Holb., London.

King, P. S., and Son, Ltd., Orchard House, 14 Great Smith Street, S.W. 1. *Directors:* Arthur W. W. King, J.P., Horace H. King, M.A., Walter Rees, Rolla H. Simper. Publishers; Parliamentary and general booksellers and printers. This firm was established before 1819 as James Bigg and Son. In 1855 the business was purchased by Philip Stephen King and moved to 34 Parliament Street. After several moves in the same area the firm settled in their present premises in 1899. They specialise in works relating to government, economics, finance, currency, etc. *T.A.* Parliamentary, Parl. London; *T.* Victoria 4324.

Knight (Charles), and Co., Ltd., 227-239 Tooley Street, S.E. 1. Printers and legal publishers. *T.* Hop 4155.

Lamley and Co. (1875), 1, 3 and 5 Exhibition Road, S.W. 7. New, second-hand, foreign and export booksellers and publishers. Specialise in art science and belles-lettres. *T.* Kensington 1276.

*Lane (John), *The Bodley Head Limited* (1894) Vigo Street, W. 1. *Directors;* Ronald Boswell, Allen Lane, Lindsay Drummond, E. Jennison (Secretary). Publishers of general literature. Founded in 1894 by Mr. John Lane. Associated in its first years with *The Yellow Book* and the principal writers of the 'nineties. First introduced the works of Anatole France to English Readers in a complete series of English translations. Formed in 1921 into a private limited company of which Mr. John Lane was Chairman until his death in 1925. *T.A* Bodleian, Piccy, London. *T.* Regent 5025–5026.

***Laurie, T. Werner, Ltd.** (1904), Cobham House, 24 and 26 Water Lane, London, E.C. 4. *Directors:* T. Werner Laurie and C. C. Sanderson. Translations, topographical, psychical, travel, ecclesiastical, fiction and general books. Light fiction and good translations running to about 70,000 words are desired. T. Werner Laurie was for 20 years Manager of T. Fisher Unwin's. He has published for the following authors:—Arnold Bennett, Joan Conquest, Maurice Dekobra, Douglas Sladen, Dennis Bradley, G. K. Chesterton, Joseph Conrad, Eden Phillpotts, Maxim Gorki, Barry Pain, Upton Sinclair, W. B. Yeats, etc. *T.* Central 2090. *T.A.* Lauriclif, London.

Layton, Charles and Edwin (1835), 56 Farringdon Street, E.C. 4. Insurance, finance, business publishers; also printers, typesetters, stereotypers, electrotypers, and process engravers, etc. Founded by Charles Edwin Layton at 150 Fleet Street. Sole *partner:* Edwin Noel Layton. *T.A.* Layton, London. *T.* City 2121.

Letts (Charles), and Co. (1816), Southwark Bridge Buildings, S.E. 1. Diary, note book, and art calendar publishers and printers. *Partners:* Harry V. Letts, Norman A. Letts, Kenneth P. Letts, Leslie C. Letts, Donald N. Letts. *T.* Hop 1250–51 and 7206.

Letts Quikref Diaries Ltd. (Hazell, Watson and Viney, Ltd.), 160 Shaftesbury Avenue, London, W.C. 2. Publishers of the Original Letts Diaries, first published in 1816. Publishers also of the following: The *Good Housekeeping* Diary and Account Book, Electrical Diary, Advertisers' Diary, Printers' Diary, Motorists' Diary, Golfers' Diary. *Directors:* Ralph C. Hazell (Chairman), J. Crowlesmith, O. V. Viney, Raymond R. H. Hazell. *T.* Temple Bar 8421 (8 lines). *T.A.* Plaintiff, phone, London.

Lewis, A. L. (1870), 13 Paternoster Row, E.C. 4. Masonic books.

Lewis, H. K., and Co. Ltd., 136 Gower Street, W.C. 1. Medical books. *T.* Museum 7756.

Lippincott (J. B.) Co., (1792), 16 John Street, Adelphi, W.C. 2. The London office of J. B. Lippincott Company, of Washington Square, Philadelphia, Pa., U.S.A., is in charge of H. G. Lown. *Directors:* Joseph Wharton Lippincott (President), J. Bertram Lippincott (Chairman of the Board), Alfred C. Balch (Vice-President), J. Jefferson Jones (Second Vice-President), Ellis W. Bacon (Treasurer), Bertram Lippincott (Secretary), Herbert M. Gaskill, William A. Widmer, Walter L. Goodwin. All classes of literature, including medical and scientific works.

The name of Lippincott is one of the most notable in American publishing. The direct foundation of the business is, however, even older than that of the Lippincotts, as J. B Lippincott, the founder, after 14 years of business on his own account as bookseller and publisher, at Fourth and Race Streets, bought out the then prominent firm of Grigg and Elliot, the leading imprint of its day in Philadelphia publishing, and the Grigg and Elliot business was the successor of Johnson, Warner and Co., an outstanding firm of Philadelphia booksellers and publishers, founded in 1792. *T.* Temple Bar 3279.

Literary Year Books Press, Ltd., 67 Dale Street, Liverpool. Publishers of reference books and other works, including Literary Year Books Group. The business was founded in 1909 by Mark Meredith, the present Managing Director, and was converted into a private limited company in 1927.

Littlebury Bros., Ltd., 1894 (original business 1865), Publishers, 3 Crosshall Street, Liverpool. *Managing Director:* J. E. B. Littlebury. Branches: Worcester and Manchester. Printers and publishers of guides, directories, year books, maps and other works of reference. *T.* Central 2711, Liverpool. *T.A.* Littlebury, Liverpool.

Livingstone, E. and S., 16–17 Teviot Place, Edinburgh. *Sole Partner:* J. McDonald Walker, D.F.C. Books on medical, surgical, dental, nursing, and scientific subjects. The House of Livingstone was founded in 1864 by two brothers, Edward and Stuart, whose names are still preserved in the firm's title. Originally confined to bookselling, the firm at an early stage in its career entered the publishing field. Associated with Robert Louis Stevenson in the publication of the first students' magazine to be published in Edinburgh. Since the War the firm has confined itself entirely to publishing.

***Lockwood (Crosby) and Son** (1859), 7 Stationers' Hall Court, E.C. 4. Technical, scientific and industrial. *T.A.* Crosby Lockwood London; *T.* Central 4421.

Lomax's, A. C., Successors (1810), Bird Street, Lichfield, Staffs. *Partners:* Francis Henry Bull, Edward Wiseman.

Long, John, Ltd., 34, 35 and 36 Paternoster Row, E.C. 4. Incorporated with Hutchinson & Co. (Publishers), Ltd. General publishers, making a speciality of fiction. *T.* Central 1462. *T.A.* Literarius, London.

***Longmans, Green and Co., Ltd.,** 39 Paternoster Row, E.C. 4. The firm was founded in 1724 by Thomas Longman. Incorporated into a limited company in 1926. Present *directors:* George Henry Longman, Sir Hubert H. Longman, Bt., Robert Guy Longman, William Longman, J. W. Allen, K. B. Potter. Branches at 55 Fifth Avenue, New York; 221 East 20th Street, Chicago; 82 Tremont Street, Boston; 128–132 University Avenue, Toronto; 6 Old Court House Street, Calcutta; 53 Nicol Road, Bombay; 36A Mount Road, Madras. Publishers of books in all departments of general literature, history, biography, fiction, children's books, theology (Anglican and Roman Catholic), scientific, engineering, educational works (university, secondary and elementary). *T.* Central 5214 (three lines). *T.A.* Longmans, Cent, London.

***Low (Sampson), Marston and Co., Ltd.** (1787), 100 Southwark Street, S.E. 1. Present *directors:* S. T. Cribb (Chairman), David B. Murray (Managing Director), Walter Tyrrell, H. Wingfield, Fred J. Rymer, Percy E. White. Firm founded by Sampson Low. Books scientific, biographical, naval, military, juvenile and fiction. Established late eighteenth century. Publishers and export booksellers. Original principal and title, Sampson Low. The first Sampson Low established his business in Berwick Street, Soho. He died in 1800. The second Sampson Low, born in 1797, began business in 1819 in Lamb's Conduit Street. In 1837, the year of Queen Victoria's accession, he and other publishers founded the *Publisher's Circular.* With his son, Sampson Low the third, he opened a publishing office in Fleet Street in 1848, moving in 1852 to 47 Ludgate Hill, where Edward Marston afterwards joined them as a partner. Another move was made in 1867 to 188 Fleet Street, and later to St. Dunstan's House, Fetter Lane. *T.A.* Rivsam, Boroh-London; *T.* Hop 1581.

Lutterworth Press (1932), 4 Bouverie Street, E.C. 4. Publishers of genera. and theological works. (Subsidiary of the Religious Tract Society) *General Manager:* Henry R. Brabrook.

Luzac and Co. (1890), 46 Great Russell Street, W.C. 1. Publishers of Oriental books, and booksellers. *Luzac's Oriental List and Book Review.* Founded in 1890 by C. G. Luzac from Leiden, whose ancestors were French Huguenots. The present owner of the business is H. B. Knight-Smith. *T.A.* Obfirmate, Westcent, London; *T.* Museum 1462.

Macdonald and Evans (1907), 8 John Street, Bedford Row, W.C. 1. Publishers of Educational, Technical, and books of general interest. *T.* Holborn 9536.

***McDougall's Educational Co., Ltd.,** 8 Farringdon Avenue, E.C. 4; and Edinburgh. Educational works. Illustrations: coloured, black and white, line. *T.A.* Learnedly, Lud, London; Educational, Edinburgh. *T.* (London) Central 8720; (Edin.) 24251.

MacLaren, Alex. and Sons, 268, Argyle Street, Glasgow, C. 2. *Directors:* David MacLaren, James MacLaren, Sophie MacLaren. Established in 1875 by Alexander MacLaren, bookseller and poet. For over twenty years principal Gaelic publishers in Scotland. Publishers of Scottish Gaelic literature, music and songs. *T.* Central 1008.

MacLehose, Alexander and Co., 58 Bloomsbury Street, London, W.C. 1, General Publisher, especially interested in Scottish books. *T.* Museum 2315. *T.A.* Macpublish, Westcent, London.

***Macmillan and Co., Ltd.** (1843), St. Martin's Street, W.C. 2; United States, Canada, India, Australia, and China. Founded in 1843 by Daniel and Alexander Macmillan at Cambridge. Incorporated into a limited company in 1896. Present *Directors:* Sir Frederick Macmillan, George Macmillan, Maurice Macmillan, William Macmillan, Daniel Macmillan, Harold Macmillan. The names of Tennyson, Matthew Arnold, Charles Kingsley, Charlotte Yonge, Professor Huxley, Kipling, Thomas Hardy, Sir James Frazer, Hugh Walpole, "Elizabeth," Sir Rabindranath Tagore, Viscount Morley, Lewis Carroll, Marion Crawford, Charles Morgan, Stella Benson, E. M. Delafield, Mazo de la Roche, and other authors of distinction are connected with this firm. The firm is principally interested in good general literature, fiction, educational and technical books. Publishers of *Nature* and other learned journals. *T.A.* Publish, Westrand London. Foreign Postal Cables, Publish, London. *T.* Whitehall 8831.

***Manchester University Press,** H. M. McKechnie, M.A. (Secretary), 23 Lime Grove, Oxford Road, Manchester. *T.* Ardwick 2681.

Marlborough, E., and Co., Ltd., 51 and 52 Old Bailey, E.C. 4. *Present Directors:* B. L. Pewtress, B.A., R. M. Pewtress and C. H. Temple. European and Oriental languages. Educational, general and religious literature. The firm was founded at 4 Ave Maria Lane, E.C., in 1783 by John Wheatley, assisted by Edward Marlborough, who eventually married Mr. Wheatley's daughter and took over the business in 1836. It was sold to the brothers Edmund and Stephen Pewtress in 1850 and run under the title of E. Marlborough and Co. The firm moved to its present address in 1872, and was formed into a limited company in 1923. *T.A.* Marlborough, Cent-London; *T.* Central 2252 (6 lines).

Marshall, Morgan and Scott, Ltd. (1859), 1, 2, 11, 12, Paternoster Buildings, E.C. 4, and 99 George Street, Edinburgh. *Directors:* Mr. E. E. Marshall (Chairman), Mr. F. H. Marshall (Vice-Chairman), Sir Leon Levison, Mr. J. Kennedy Maclean, Mr. H. Marshall. Religious and general works.

In the year 1928 the firm of Morgan and Scott, Ltd., proprietors of *The Christian*, was absorbed by Marshall Brothers, Ltd., who owned *The Life of Faith* and associated publications. Both businesses had been publishers of religious works for over half a century. *T.* City 6022–6023.

***Marshall, Horace, and Son,** Temple House, Temple Avenue, and 46 Farringdon Street, E.C. 4. Educational and general publishers and wholesale newsagents, stationers, and booksellers. Firm founded in 1840 by William Marshall, grandfather of the present principal. Pioneers of railway bookstalls. *Sole Partner:* Rt. Hon. Lord Marshall, P.C., K.C.V.O. *T.A.* Envolumed, Fleet, London; *T.* Central 6424.

Marshall, Percival, and Co., Ltd., 66 Farringdon Street. E.C. 4. Publishers of technical books. *Directors:* Percival Marshall, W. Alderson Smith, R. Borlase Mathews, A. Dawson. *T.* Central 9071.

***Mathews, (Elkin) and Marrot, Ltd.,** 54, Bloomsbury Street, W.C. 1. Belles-lettres, bibliography, biography, memoirs, travel, fiction, poetry, children's books. Started in 1887 by the late Elkin Mathews, who had previously been a bookseller in Exeter. Joined in 1892 by the late John Lane. Published *The Yellow Book*, etc. Partnership dissolved in 1894, and the name "The Bodley Head" transferred to John Lane. Published the work of most of the leading 'nineties authors, and continued publishing and selling books till his death. Firm taken over by A. W. Evans, and joined by H. V. Marrot. In 1926 the bookselling and publishing sides were separated and converted into separate firms. Since then the firm, in new premises, has worked on a much larger and more general basis than before. *Directors:* H. V. Marrot, J. F. Mitchell, W. B. Phillips, A. W. Evans. *T.* Museum 3249.

***Medici Society, Ltd.,** 7 Grafton Street, W. 1. Publishers of colour reproductions of old and modern artists. The Riccardi Press books, books on Art, and others of general interest, also the Medici Christmas cards and calendars. *T.* Mayfair 5676.

***Meiklejohn and Son, Ltd.** (1888), 11 Paternoster Square, E.C. 4. Educational works. *T.* Central 8301.

Melrose, Andrew (Incorporated with Hutchinson and Co., Ltd.).

***Methuen and Co., Ltd.,** 36 Essex Street, W.C. 2. The Board consists of Mr. E. V. Lucas (*Chairman*), Mr. C. W. Chamberlain (*Managing Director*), Mr. F. Muller (*Assistant Managing Director and Secretary*), and Mr. S. Killby (*Director*). Founded in 1889 by the late Sir Algernon Methuen, Bt., who before becoming a publisher had written many educational books, and at the time of starting was actually engaged in school work. The first book issued was Edna Lyall's "Derrick Vaughan, Novelist"; the first striking success was Kipling's "Barrack Room Ballads" in 1892. In 1910 the business became a private limited company; in 1928 it was converted into a public limited company. The firm publishes numerous books of general interest, and its reputation for educational works is maintained. *T.A.* Elegiacs, Phone, London; *T.* City 9953.

***Mills and Boon, Ltd.** (1909), 50 Grafton Street, Fitzroy Square, W. 1. Fiction, general and educational works; specially interested in popular fiction. *Directors:* Charles Boon, J. W. Henley. *T.* Museum 1350. *T.A.* Millsator, Eusroad, London.

Moring, Alexander, Ltd. (1896), The De La More Press, 2*a* Cork Street, Bond Street, W. 1. Finely printed books, art and general publications. *T.* Regent 4792.

***Mowbray, A. R., and Co., Ltd.,** 28 Margaret Street, W. 1; also 9 High Street, Oxford. Church literature, books for children, the *Sign* Parish magazine, and religious pictures. *T.* Langham 2812.

Murby, Thomas and Co. (1866), 1 Fleet Lane, E.C. 4. General and educational publishers. The firm was established just before the wave of educational development in 1870. Its series of South Kensington science and art textbooks and its cheap Scripture manuals had very large sales. The business was acquired on the eve of the Great War by the present proprietor, who has developed on the old foundation issuing works for students of geology and allied subjects such as water supply, soils, mining; books for religious education, and occasional books for the general reader which have been principally on games and pastimes. *T.* City 8921.

***Murray, John,** 50 Albemarle Street, W. 1. Founded in 1768 by John Murray, who was an officer in the Royal Marines. The present head of the business, Sir John Murray, K.C.V.O., D.S.O., late Scottish Horse and The Royal Scots, M.A. (Oxford), D.L., F.S.A., is the fifth of the name in succession. The other partners in the firm are Lord Gorell, C.B.E., M.C., M.A. (Oxford), and Messrs. William Farquarson, and T. R. Grey, M.A.(Oxford). The business was established in Fleet Street, but has been since 1812 in the present premises. In 1917 the firm took over the business of Messrs. Smith, Elder and Co., on the death of Mr. Reginald Smith, K.C., thus inheriting the works of Thackeray, Browning, the Brontës, etc. Among the names connected with the firm of Murray in the past are those of Byron, Scott, Thomas Moore, Crabbe, Southey, Darwin, Borrow, Dean Stanley, Lord Salisbury, W. E. Gladstone, David Livingstone, A. C. Benson, Stanley Weyman, Conan Doyle and the Letters of Queen Victoria, etc. Publishers of general literature, fiction of a high literary standard, educational works, and of the *Quarterly Review*, *Cornhill Magazine*, *Science Progress*, etc. *T.A.* Guidebook, Piccy, London; *T.*Regent 4361.

National Society (1811), 19 Great Peter Street, S.W. 1. Educational. *T.* Victoria 6881.

***National Sunday School Union,** 57 and 59 Ludgate Hill, E.C. 4. Sunday school books of every description. This house has been in existence for 130 years. It is run by an Honorary Committee to whom the General Manager, Mr. T. J. Pringle, is responsible. The house specialises in good literature, prize books etc. *T.A.* Bookful, Cent, London; *T.* City 8221–2. (2 lines).

***Nelson, Thomas, and Sons, Ltd.,** 35 and 36 Paternoster Row, E.C. 4; and Edinburgh, New York, Paris, and Toronto. This is one of the oldest of the publishing houses, being established in 1798 by Thomas Nelson in Edinburgh, where is still the headquarters of the firm. The London House is in Paternoster Row. In 1915 they incorporated the firm of T. C. and E. C. Jack, Ltd. The firm make a speciality of school books, and are perhaps best known for their series of amazingly cheap reprints; it was they who started publishing novels in cloth covers and good type at 6d. and 7d. Their present activities include educational, popular libraries, annuals and juvenile books, and art, new novels and miscellaneous books. Coloured illustrations used. *T.A.* Nelsons, Publishers, Cent., London; Nelsons, Edinburgh. *T.* City 5256; Edinburgh 42071.

*Newnes, George, Ltd., 8-11 Southampton Street, W.C. 2. *Directors:* The Rt. Hon. Lord Riddell (Chairman), Sir Frank Newnes, Bart., Sir Neville Pearson, Bart. (Vice-Chairmen), Edward Hudson, Alfred H. Johnson, Walter Grierson, Sir Emsley Carr, H. Greenhough Smith, Joseph H. Blake, Herbert C. Tingay. General publishers. *Founded* by Sir George Newnes, 1st Bt. Many periodicals, also cheap series of novels. *T.A.* Newnes, Rand, London; *T.* Temple Bar 7760.

Nicholson, Ivor and Watson, Ltd. (1931), 44 Essex Street, London, W.C. 2. *Directors:* Ivor Nicholson, C.B.E. (Chairman), Bernard Watson, John Stirling, John G. Dawson. General literature, fiction, religious, educational publications, and in particular books of knowledge written for general consumption by the latest authorities. High prices for really expert work. *T.* Central 3103. *T.A.* Nickowatt, Estrand, London.

Nimmo (W. P.), Hay and Mitchell, Ltd. (1859), 100 Southwark Street, S.E. Reward books and uncopyrighted classics in dainty bindings. *T.A.* Rivsam-Boroh-London; *T.* Hop 1581–2.

*Nisbet (James), and Co., Ltd. (1810), 22 Berners Street, W. 1. All classes of literature, fiction, historical, biographical, religious and general. Educational and juvenile books. *Directors:* H. G. Wood, L. C. Hallard, A. W. Lidderdale, B. Christian, J. S. Young, H. J. M. Wood. *T.A.* Stebsin, Rath, London. *T.* Museum 2321 and 2322.

Nonesuch Press, Ltd., The, 16 Great James Street, W.C. 1. *Directors:* Vera Meynell, Francis Meynell, David Garnett. Reprints: new novels, stories or essays which are "too good" (if such exist) for other publishers—and too unusual in their matter or manner. The Nonesuch Press was founded in 1923 for the production of limited editions. It has also published half a dozen unlimited editions. *T.* Holborn 6516.

Normal Press, Ltd. (1889), Normal House, Lordship Lane, S.E. 22. Educational.

Ocean Publishing Co., 35 Great James Street, Bedford Row, W.C. 1. General publishers specialising in fiction and technical books. The firm is prepared to consider the following types of MSS.: Novels, including historical and humorous fiction, books on theology, commercial subjects, sport, travel, biography and memoirs, poetry. Also publishes private and limited editions of family histories, topographical monographs, etc., and designs bookplates and heraldic achievements. Educational and juvenile MSS. are not wanted. Publishers of the *Nutshell Series* of technical books on commercial subjects. *T.* Holborn 6717.

Odhams Press, Ltd., 85 Long Acre, W.C. 2. Technical books; books on all electrical and kinematographic subjects. *T.* Temple Bar 2468.

Oliphants, Ltd., 21 Paternoster Square, E.C. 4. Devotional, historical, travel and missionary works, as well as fiction and books for the young, with coloured and other illustrations. *T.* Central 7673. *T.A.* Olipublisa, London.

*Oliver and Boyd (1778), **Ltd.,** Tweeddale Court, Edinburgh. *T.A.* Almanac, Edinburgh; *T.* 20688.

Ouseley, Alexander, Ltd., Windsor House, Victoria Street, S.W. General publishers. Founded in 1900 by Mr. John Ouseley and now taken over by Mr. Charles Farmer and Mr. H. T. Smith, the firm specialises in the production of good books of all types. Biographies are particularly acceptable. *Directors:* C. Farmer, H. T. Smith. *T.* Victoria 1558. *T.A.* Ouselibra, London.

***Oxford University Press, The** (1468) *Manager,* Humphrey Milford, Amen House, Warwick Square, E.C. 4. Publisher of learned, scientific, medical, technical, educational and religious works and books of reference, Oxford bibles and prayer books, reprints of English classics, music and books on music, juvenile books and books suitable for prizes. *T.* City 2604–2607. *T.A.* Frowde, Cent, London.

***Palmer, Cecil,** 49 Chandos Street, Covent Garden, W.C. 2. Publisher of general literature, fiction, art books, gift-books, belles-lettres and reprints. Specially interested in topographical books, memoirs, Dickensiana and travel. *T.* Temple Bar 2926. *T.A.* Cepalhaywa Phone, London.

Partridge, Eric, Ltd., at the Scholartis Press. 30 Museum Street, London, W.C. 1. *Managing Director:* Wilson Benington. "We publish reprints, scholarly editions, unusual general books, belles-lettres and fiction that is original and thoroughly worth while." *T.* Museum 0363.

***Partridge, S. W., and Co.,** (1850), 4, 5, & 6 Soho Square, London, W. 1. Business purchased in 1930 by A. and C. Black, Ltd., q.v. The name Partridge is synonymous with all that is clean and healthy in juvenile literature, the firm's constant aim having been the publication of strong and vigorous fiction without swelling the ever increasing stream of purely sensational books for young people. Careful consideration is given to school and adventure stories appealing to readers of from 8–18 years, also to MSS. covering other fields of literature for children. Publications include the old-established *Infants Annual,* first issued as the *Infants Magazine* in 1860; also Lucie Attwell's *Children's Book* and Partridge's *Children's Annual. T.A.* Biblos, Rath, London. *T.* Gerrard 5788.

***Paul (Kegan), Trench, Trubner and Co., Ltd.,** 68-74 Carter Lane, E.C. 4. *Managers:* Cecil A. Franklin and Fredric J. Warburg. General publishers. *T.A.* Columnae, London. *T.* City 3266–7.

Paul, Stanley, and Co., Ltd., Paternoster House, E.C. 4. *T.* Central 1462. Trade Dept. City 0737.

Pear Tree Press (1899), Flansham, nr. Bognor Regis, Sussex. Fine hand-printed editions and prints and typographical experiments. Main interest is always technical. First established in 1899, this Press is one of the oldest existing private presses in England. The Intaglio method and original studies in Typography form the claim of this Press to be the first English laboratory press, which aims at the advancement of printing as an art. The editions are small and hand-printed. *Proprietors:* James Guthrie, President of the Association of Hand Printers, and Stuart Guthrie.

***Pearson, C. Arthur, Ltd.,** 18 Henrietta Street, W.C. 2. Founded by Sir Arthur Pearson, Bt., in 1890. *Present Constitution:* Limited company (incorp. 1896). *Directors:* Lord Riddell (*Chairman*); J. M. Bathgate; Mrs. Bosanquet; Sir Percy Everett; Sir H. Ingram, Bart.; Miss G. Macrae; Mrs. N. W. Lamburn; E. T. Nind; H. W. H. Potts; Sir Frank Newnes, Bt.; Sir Neville A. Pearson, Bt. (*Vice-Chairman*). Official publishers to Boy Scouts and Girl Guides, also books on gardening, sport and many other subjects of general interest and a wide choice of volumes of cheap fiction. *T.A.* Humoursome, Rand, London; *T.* Temple Bar 3521.

Pegasus Press, 37 Rue Boulard, Paris XIV. English Office, 39–41 Parker Street, Kingsway, London, W.C. 2. Issues, in worthy form, works of scholarly interest and scientific import, touching for the greater part on the fine and applied Arts. *Managing director and owner:* J. Holroyd Reece.

***Philip (George) and Son, Ltd.** (1834), 32 Fleet Street, E.C.4. *Directors:* George Philip (Chairman and General Editor), J. Tothill (General Manager), F. Bennett (Assistant General Manager), E. G. Godfrey, R. L. Philip, R. F. Bennett (Secretary). Maps, geographical and educational books generally, globes and relief models. Established in 1834 by George Philip, who died in 1881. His son and successor, George Philip, died in 1902. Incorporated as a private company January 1902. In 1915 the company purchased the business of J. C. Smith and Son, globe makers, established in 1799, formerly of Charing Cross, and in 1931 the business of Exelby Reynolds, relief model maker, of Shipley, Yorkshire. *T.* Central 6542 (2 lines).

Philip, Son and Nephew, Ltd., 20 Church Street, and 89 Paradise Street, Liverpool. English and foreign books, educational books a speciality, maps, guides, etc. Firm established 1851. Incorporated as a limited company in 1904. *Directors :* T. N. Philip (Chairman), Cecil Thomson, Wm. H. Edmunds, John Philip, Wm Barr. *T.A* Philip Liverpool. *T.* Liverpool 4134 Royal.

Pickering and Inglis, 13 and 14 Paternoster Row, E.C. 4. Publishers, booksellers, and exporters. *T.* Central 4802.

***Pitman, Sir Isaac, and Sons, Ltd.** (1845), with which is incorporated Isbister and Co. and Whittaker and Co. and Effingham Wilson, Ltd., 39–41 Parker Street, Kingsway, W.C. 2. *Directors:* Alfred Pitman, Ernest Pitman, I. J. Pitman, F. Heywood, J. Hynes, Dr. R. W. Holland. General, technical, commercial, law, educational and art. *T.A.* Ipandsons, Westcent, London. *T.* Holborn 3538 (3 lines).

Poetry Bookshop (Mrs. Harold Monro), 38 Great Russell Street, W.C. 1. *T.* Museum 2249.

Poetry Publishing Co., Ltd. (1926), Haven Road, Exeter. *Directors:* Sydney Lee and Charles J. Arnell. Chiefly verse. Literary. Stories. Publishers of "*The Decachord.*" *T.* Exeter 3888. *T.A.* Lee-3888-Exeter.

***Putnam's Sons, Ltd., G. P.** (1841), 24 Bedford Street, W.C. 2; and New York. General publishers. *T.A.* Putnam, London; *T.* Temple Bar 4923.

Quaritch, Bernard, Ltd., 11 Grafton Street, W. 1. *Directors:* F. S. Ferguson (Managing Director), E. H. Wales, C. Quaritch Wrentmore, J. H. Wrentmore. Bookseller, old and rare books. Founded in 1847 by Bernard Quaritch, who died in 1899. Succeeded by his son, who died in 1913. Private limited company since 1917. *T.A.* Quaritch, London; *T.* Regent 0473.

Quota, Press, The, 13A Marsh's Buildings, Donegall Street, Belfast. Irish and general literature, including poetry, belles-lettres, etc. Keynotes: sincerity and originality. Very small output.

Raithby, Lawrence and Co., Ltd. (1888), Thanet House, 231 and 232 Strand, W.C. 2; and De Montfort Press, Leicester. Printers and publishers of technical books and journals on printing, etc. *T.A.* Raithby-estrand, London. *T.* Central 5338.

Rationalist Press Association Ltd. (1899), 4–6 Johnson's Court, Fleet Street, E.C. 4. Educational, philosophical, historical, critical, and scientific works, mostly written from the Rationalist standpoint or tending to liberalism in religion. J. P. Gilmour (*Chairman*), Charles A. Watts (*Vice-Chairman*), F. C. C. Watts (*Managing Director*), Ernest Thurtle (*General Secretary*), *T.* Central 8812.

Relfe Brothers (1924), **Ltd.,** 42 Holborn Viaduct, E.C. 1. Educational publishers and stationers. *T.A.* Relfe Brothers, Cent. London; *T.* Holborn 1802.

Religious Tract Society (1799), 4 Bouverie Street, E.C. 4. Religious and general literature. Proprietors of the *Boys' Own Paper, Woman's Magazine, Great Thoughts, Sunday at Home, Girl's Own Paper, Little Dots,* and publishers of theological and devotional books and annuals, picture books and juvenile literature. Henry R. Brabrook (*Publisher and General Manager*). *T.A.* Tracts, Fleet, London; *T.* Central 8428–8420.

Revell, Fleming H., Co., 21 Paternoster Square, E.C. 4; and at Edinburgh, New York, etc. Missionary books; also general literature, including fiction, juvenile books, works of travel, etc. *T.A.* Olipublisa, Phone, London; *T.* Central 7673.

***Richards Press, Ltd., The,** 90, Newman Street, W. 1. General literature and fiction. *T.* Museum 8283.

Rivers, Alston, Ltd., 52 Bedford Street, London, W.C. 2. *T.* Temple Bar 3075.

***Rivingtons** (1889), 34 King Street, W.C. 2. *Partners:* G. C. Rivington and J. M. Rivington. Educational and theological publishers. Founded by Septimus Rivington, who had been a partner for 22 years in the old firm of Rivingtons, which was founded in 1711 and sold to Messrs. Longman of Paternoster Row in May 1890. From 1889 to 1893 the style of the firm was Percival and Co., from 1893 to 1897 Rivington, Percival and Co., and since 1897 Rivington and Co. The partners in the firm being Septimus Rivington and John Guthrie Percival from 1889 to 1912, Septimus Rivington and Gerald Chippindale Rivington from 1915 to 1926, and from 1930 Gerald Chippindale Rivington and John Mylne Rivington. *T.A.* Perduro-phone, London; *T.* Temple Bar 2253.

Rodger, Norman, 2 St. Dunstan's Hill, Great Tower Street, E.C. 3. Technical works, especially on sugar and the sugar industry. *T.* Royal 9808.

Rolls House Publishing Co., Ltd., Rolls House, 2 Bream's Buildings, E.C. 4. *Governing Director:* W. L. Wood. *T.A.* Publimedi, London; *T.* Holborn 5708.

Routledge (George), and Sons, Ltd., Broadway House, 68-74 Carter Lane, E.C. 4. Founded 1835. *Managing Directors:* Cecil A. Franklin and Fredric J. Warburg. General publishers. *T.A.* Columnae, London. *T.* City 3266–7.

Russell, Herbert (established 1896 as Ralph, Holland and Co.), 35 and 36 Temple Chambers, E.C. 4. Educational, music and general.

Sanderson, Ltd., R. Cobden-, 1 Montague Street, W.C. 1. Essays, belles-lettres, biography, fiction, and poetry. *Directors:* R. Cobden-Sanderson, Dorothy Lady Kennard, Kenneth Rae. *T.* Museum 3248.

St. Bride's Press, Ltd. (1892), 14 Bride Lane, E.C. 4. Municipal engineering and allied subjects. *T.* City 0703 (2 lines)

St. Catherine Press, Stamford Street, S.E. 1. Publishers: Genealogy, biography, topography, poetry and belles-lettres. The St. Catherine Press was founded by Messrs. H. A. Doubleday, D. G. Warrand and C. Wilkinson in 1907. In 1910 it was acquired by W. H. Smith and Son,

and became the Publishing Department of that firm, for the publication of non-competitive works such as genealogy, biography, topography, poetry, and belles-lettres.

Sands and Co., 15 King Street, W.C. 2; 37 George Street, Edinburgh; 76, Cambridge Street, Glasgow. Roman Catholic and general publishers. London; *T.* Temple Bar 2662.

***Sehofield and Sims, Ltd.** (1900), Market Street, Huddersfield; St. Paul's Chambers, 15A Paternoster Row, E.C. Educational and general publishers, including a large line in music for schools. Educational class books and text books, story books for the young. *T.A.* Schoisms Huddersfield. *T.* Huddersfield 684; London, Central 1187.

Scientific Press (Faber & Faber, Ltd.), 24 Russell Square, W.C. 1. Medical, especially books for nurses. *T.A.* Fabbaf, Westcent, London; *T.* Museum 9543.

Scott, Greenwood and Son (1875), 8 Broadway, Ludgate Hill, E.C. 4. Publishers of technical books (*The Oil and Colour Trades Journal* and *The Pottery Gazette and Glass Trade Review*). *Partners:* Edgar Greenwood, E. Paul Greenwood. *T.* City 1957.

***Scott, Robert** (1907), 2 Paternoster Buildings, Paternoster Square, E.C. 4. Theology, general, topography, belles-lettres. *T.A.* Scottesque, Integer, London. *T.* Central 1458.

Scott and Sleeman, 2 Paternoster Buildings, Paternoster Square, E.C. 4. Fine art publishers. Children's books. Calendars, motto cards, etc. *T.A.* Scottesque, Integer, London. *T.* Central 1458.

Scribners, Charles, Sons, 23 Bedford Square, W.C. 1. *T.* Museum 0730.

Secker, Martin, 5 John Street, Adelphi, W.C. 2. *T.* Temple Bar 5357.

Seeley, Service and Co., Ltd., 196 Shaftesbury Avenue, W.C. 2. Founded in Buckingham by Benton Seeley. Transferred to London, 1795. His grandson, Leonard Benton Seeley, early in the XIX Century, was succeeded by his sons, Richmond and Walter Seeley. No male Seeley survived 1913. *Present Constitution:* Limited Company, F. Stanley Service (*Chairman*). General literature; books of sport, travel, biography, art, popular science, natural history, missionary and story books for young people. Coloured illustrations are used. *T.* Temple Bar 5758.

Selwyn and Blount (1928), **Ltd.**, 34 Paternoster Row, E.C. 4. *T.* Central 1462.

Shaw, John F., and Co., Ltd. (1837), 3 Pilgrim Street, E.C. 4. Incorporated with Hutchinson and Co. Prize and picture books, etc. **Illustrations:** Line and colour. *T.* Central 2793–4.

Sheldon Press, The, Northumberland Avenue, London, W.C. 2. Popular science, natural history, biography, art and architecture, history, and juvenile books. *T.* Whitehall 8517. *T.A.* Futurity, Westrand, London.

Sheed and Ward, 31 Paternoster Row, London, E.C. 4. Publishers of books, mostly by Catholics, of critical essays, biography, philosophy, psychology, history and theology. *T.* Central 4922.

***Sidgwick and Jackson, Ltd.**, 44 Museum Street, W.C. 1. *T.A.* Watergate, Westcent, London. *T.* Holborn 7927.

Simpkin Marshall, Ltd., 4 Stationers' Hall Court, E.C. 4. Publishers for a great many authors, with large business as wholesale booksellers. They are prepared to act as publishers to learned societies, and to give advice to authors desiring to publish books privately. *T.A.* Simpmar, Cent. London; *T.* Central 8431.

Skeffington and Son, Ltd. (1847), Paternoster House, St. Paul's, E.C. 4. Incorporated with Hutchinson and Co. (Publishers), Ltd. General and theological publishers. *T.* Central 1462-3-4-5. *T.A.* Language, Cent. London.

Skinner, Thomas and Co. (1866), 330 Gresham House, Old Broad Street, E.C. 2. *T.* London Wall 3957–8–9.

Smith, Elder and Co., *see* **Murray, John.** Founded in 1816 by George Smith and Alexander Elder.

***Society for Promoting Christian Knowledge** (1698), S.P.C.K. House, Northumberland Avenue, W.C. 2. Works of every kind but especially such as would promote Christian knowledge, theological, historical, biographical, devotional, missionary, and juvenile books. The Society, known all over the world by the familiar initials S.P.C.K., was founded in 1698 by four laymen and one clergyman—the famous Dr. Bray. It was but three days old when arrangements were made for the first batch of publications. From that time onwards its work continued to expand and grow enormously, until now its publications are numbered by thousands, and range from the humble tract to the standard work on theology and history. The provision of general literature—science, natural history, biography, art and architecture, etc.—and attractive juvenile books is an important part of its work. *T.A.* Futurity, Rand, London. *T.* Whitehall 8517.

Society for the Propagation of the Gospel in Foreign Parts (1701), 15 Tufton Street, Westminster, S.W. 1. One of the oldest and for nearly one hundred years the only missionary society connected with the Anglican Church. Rev. Canon Stacy Waddy (Secretary). *T.* Victoria 1398–9.

Spon, E. and F. N., Ltd., 57 Haymarket, S.W. 1. Established 1830. Publishers of technical and engineering books. Original principals and title, Edward and Francis Nicholas Spon. Present principals, John Spon, Gordon Macmillan, Ernest Watson Harwood. The business, which was originally started as a bookshop, was opened in Commercial Road, London, by the founder, the Alsatian Baron Edward de Spon, a refugee of the French Revolution of 1789. Some years afterwards new premises were taken in that portion of Bucklersbury which now forms part of Queen Victoria Street. While in these premises the firm started a publishing business, principally of technical and engineering books, the most famous of which was Molesworth's *Pocket Book of Engineering Formulae,* first published in 1862. The firm subsequently moved to 125 Strand, where in 1897 it was converted into a private limited company. Shortly afterwards the business was transferred to the present address. *T.A.* Fenspon, Piccy, London. *T.* Whitehall 1860.

***Stanford, Edward, Ltd.** (1852), 12, 13 and 14 Long Acre, W.C. 2, and Whitehall House, 43 Whitehall, S.W. 1. Geographical publishers, mapsellers and booksellers. Cartographer to H.M. the King. *T.A.* Estanfomap, Rand, London; *T.* Temple Bar 1321.

Stock, Elliot (1831), 30 St. Bride Street, E.C. 4. Theology, philosophy, history, belles-lettres and fiction. *T.* City 1335.

***Student Christian Movement Press, Ltd.,** 56–58 Bloomsbury Street, W.C. 1. General religious publishers, including educational text-books and books for children. *Managing Director:* Hugh Martin, A. Walker. *T.* Museum 9007. *T.A.* Torchpres, Westcent, London.

Swarthmore Press, Ltd., 40 Museum Street, W.C. 1. *Director:* Stanley Unwin. Books for the Society of Friends. Nature books and books on local questions. education and social reform. *T.A.* Deucalion Westcent, London. *T.* Holborn 8577.

***Sweet and Maxwell, Ltd.** (1889), 3 Chancery Lane, W.C. 2. Legal. Stephen Sweet commenced business on this site in 1799, Alexander Maxwell at the corner of Fetter Lane in 1802. The two businesses were amalgamated in 1889. The present Managing Director is W. Harold Maxwell. *T.A.* Subjicio, Fleet, London; *T.* Holborn 1008.

Talbot Press, Ltd., 89 Talbot Street, Dublin. Publishers of books about Ireland or by Irish authors only. Talbot Press took over the publications of Martin Lester, Ltd., and most of the publications of Maunsel and Roberts, Ltd. *Directors:* Miss M. C. Brereton, W. Fitzsimmons. W. G. Lyon.

Taylor and Francis, Red Lion Court, E.C. 4. Publishers of scientific reports and magazines: the *London, Edinburgh and Dublin Philosophical Magazine*, the *Annals and Magazine of Natural History*, *The Observatory*, *The Journal of Botany*, *The Ibis*, *Fauna of British India* in many vols., etc. *T.* Central 5191.

Temple Bar Publishing Company Ltd. (Lincoln Williams) (1931), 30 St. Martin's Court, W.C. 2. *Directors:* J. L. Williams, I. M. Maher. General literature, fiction, belles-lettres, bibliography, books on sports and games, educational and technical. *T.* Temple Bar 7873.

Temple Press, Ltd., 5–15 Rosebery Avenue, E.C. 1. Motor car, motor cycle, motor boat, motor ship publications. *Managing Director:* Edmund Dangerfield. Temple Press, Ltd., is a private company and was formed 40 years ago. Publishes a number of journals as well as handbooks, manuals, and works of reference, all standard works of their kind. *T.* Clerkenwell 6000. *T.A.* Pressimus Holb., London.

***Textbooks, Ltd.,** 122, London Wall, E.C. 2.

Thornton, J., and Son (1835), 11 Broad Street, Oxford. Educational, classical, historical, anthropological, philosophical, oriental and Semitic, theological and general. Telegrams and cables: Hornbook, Oxford. F. S. Thornton (*Proprietor*). *T.* Oxford 2939.

Thynne and Co., Ltd., 28–30 Whitefriars Street, E.C. 4. Protestant, prophetical, and evangelical work. Publishers of *The Dawn*, monthly. *T.* City 2772.

Times, The, Publishing Co., Ltd., Printing House Square, E.C. 4. *Directors:* Major the Hon. J. J. Astor, M.P. (Chairman), John Walter, Sir Campbell Stuart, K.B.E., Ralph Walter, The Hon, R. H. Brand, C.M.G., Sir Guy Granet, G.B.E. Founded in 1785 by John Walter, who printed the *Daily Universal Register* by what was known as the Logographic Process. On January 1, 1788, the title was changed to *The Times*. The company was incorporated under the present title on April 29, 1908. *Publications: The Times, The Times Weekly Edition, The Times Imperial and Foreign Trade and Engineering Supplement, The Times Literary Supplement, The Times Educational Supplement, The Official Index to The Times, The Times Law Reports.* *T.* Central 2001.

Toulmin, Humphrey, The Cayme Press, Ltd., 21, Soho Square, W. 1. *T.* Gerrard 2201. *T.A.* Toulmino, Rath, London. *Directors:* Humphrey Toulmin (*Managing*), Violet Toulmin, C. S. Cosby Oakes. General publishers of fiction, biography, belles-lettres, children's books and books of literary and scientific information.

Unicorn Press, Ltd., 321 High Holborn, W.C. 1. Originally founded in the nineteenth century. Revived in 1930 by L. N. Cooper and J. F. Moore. Incorporated as a limited company in 1931. The company publishes all general work except juvenile books. Also British agents for *Transition* and other publications of the Servire Press, The Hague. *Directors:* Captain M. J. Hunter, M.P. (Chairman), L. N. Cooper (Managing), Mrs. C. M. Hunter, W. P. Montgomery, B.A., J. F. Moore (Secretary), S. Maurice (Sales Manager), Subsidiary company, John Heritage (Publisher). *T.* Holborn 9092.

***University of London Press, Ltd.,** 10 and 11 Warwick Lane, E.C. 4. Chiefly educational, scientific, and medical works. *T.* Central 0340 and 0341.

***University Tutorial Press, Ltd.** (1888), (**W. B. Clive**), 25 High Street, New Oxford Street, W.C. 2. Educational. *T.A.* Tutorial, Westcent, London; *T.* Temple Bar 3818.

Unwin, T. Fisher, Ltd. (1883). See Ernest Benn, Ltd.

Vine Press, The, Steyning, Sussex. Belles-lettres, fiction, poetry. All work set up by hand, and every copy numbered. Also limited hand-made editions, woodcuts.

***Vinton and Co., Ltd.** (1884), 8 Bream's Buildings, E.C. 4. Live-stock, agricultural and sporting publications. *T.* Holborn 1180.

***Virtue and Co., Ltd.,** 19–21 Thavies Inn, Holborn Circus, E.C. 1. Publishers. *Directors:* H. D. Virtue, G. W. Nash, H. G. Virtue. Founded by Mr. George Virtue, who was born about 1793 and was the grandfather of the present head. The fame of the firm is associated with the publication of many illustrated works, issued for the most part in numbers. His son, James Sprent Virtue, who was born in 1829, in 1848 was sent to the branch establishment in New York. In 1850 he greatly extended and consolidated the business there and came back to England for good in 1855, when his father retired from active business. Published many important works of art and organised a second business at 1 Amen Corner with his brother George Henry Virtue, F.S.A., but this was sold on the death of the latter. One of the outstanding successes of the firm at that time was the publication of Charles Knight's *Shakespeare*, of which the first number was issued in 1871. In 1855 Mr. J. S. Virtue succeeded his father in the proprietorship of the *Art Journal*. Under him also the firm entered on the publication of the "Great Galleries" series. *T.A.* Virtutis, Lud, London. *T.* City 9256–9257.

Walker, Wm., and Sons (Otley), Ltd., Otley, Yorkshire. Newspapers, magazines, children's picture books.

***Ward, Lock and Co., Ltd.,** Warwick House, Salisbury Square, E.C. 4. Incorporated are the businesses of S. O. Beeton, Messrs. E. Moxon and Son, W. Tegg and Co., A. D. Innes and Co., and other houses. Publishers

of Beeton's Cookery Books, Haydn's Dictionary of Dates, Benham's New Books of Quotations, Gardening Books, Guide Books, *Windsor Magazine*, "Wonder Books" for children, and novels by leading authors, Many hundred standard works, prize books, nature and juvenile art books, etc. *Directors:* Wilfred G. Lock, Leslie Lock. *T.* City 8650. *T.A.* Warlock, London.

Ward (Rowland), Ltd., 166 Piccadilly, W. 1. Books dealing with sport and travel. *T.* Regent 6263 (2 lines). *T.A.* Jungle, Piccadilly, London.

Warne, Frederick, and Co., Ltd., Chandos House, Bedford Court, Bedford Street, W.C. 2; and New York City. *Directors:* H. Wingfield, C. F. Godfrey, A. L. Stephens, Fredk. Warne Stephens. Publishers of standard and illustrated works in general literature, Nature books, juvenile literature, etc. Founded in 1865 by Frederick Warne, A. W. Duret and E. J. Dodd in partnership. Taken over in 1894 by the senior partner's three sons. Converted into a limited company in May 1919. Published works by Beatrix Potter, Kate Greenaway, Leslie Brooke. Walter Crane and Randolph Caldecott. *T.* Temple Bar 2208. *T.A.* Warne, London.

Warren and Son, Ltd. (1835), The Wykeham Press, Winchester. Antiquarian, ecclesiastical, educational, military and classical works. Founded in 1835 by Nathaniel Short Warren, who was succeeded by his son William Thorn Warren in 1866. Private limited company formed in 1909. *Directors:* H. W. Warren, F. Warren, J.P., F.S.A. (*Managing Directors*), and A. O. Warren.

Watts, C. A., and Co., Ltd. (1885), 5 and 6 Johnson's Court, Fleet Street, E.C. 4. *Directors:* C. A. Watts, F. C. C. Watts, G. M. Watts, J. P. Gilmour. Publishers of books dealing with rational religious thought, science, education and health; also printers. Established in 1885 under the name of Watts and Co., this firm has specialised chiefly in books of popular scientific and educational works at exceptionally low prices. *T.* Central 8812.

Waverley Book Company, 96–97 Farringdon Street, E.C. 4. A. Bain Irvine, J.P., F.S.A.Scot. (*Managing Director*). *T.* City 5837.

Wells Gardner, Darton and Co., Ltd., 3 Paternoster Buildings, E.C. 4, and 65–71, Brighton Road, Redhill, Surrey. Founded in 1782. General, theological, fiction, educational, and juvenile picture books and annuals are the specialities of this firm.

Wheaton, A., and Co., Ltd. (1780), 143 Fore Street, Exeter. Educational publishers. *Directors:* F. Wheaton, A. A. Wheaton, H. Wheaton, R. Wheaton, E. E. Hutt.

Wheldon and Wesley, Ltd., 2, 3, 4 Arthur Street, New Oxford Street, W.C. 2. Natural history booksellers and publishers. Agency of the Smithsonian Institution, Washington, D.C., U.S.A. *T.* Temple Bar 1412.

Whitaker, J., and Sons, Ltd., 12 Warwick Lane, E.C. 4. *Whitaker's Almanack* (1868), *Whitaker's Peerage, The Publisher and Bookseller* (1858), *Stationery Trades Journal* (1880), *Current Literature, The Reference Catalogue of Current Literature, Whitaker's Cumulative Book List* (official), (1924). The firm was established by the late Joseph Whitaker, F.S.A., founder of the *Almanack* in 1858, and is now carried on by his three sons, G. H. Whitaker, M.R.C.S., L.S.A., C. W. Whitaker, M.A., F.S.A., and Edgar Whitaker, M.R.C.S., L.R.C.P., London. *T.* Central 4478.

White, F. V. and Co., Ltd., Link House, 4–8 Greville Street, E.C.1. Fiction, dramatic and general. *T.* Chancery 8601.

***Williams and Norgate, Ltd.** (1843), 28–30 Little Russell Street, W.C. 1. *Directors:* Stanley Unwin (Chairman), E. L. Skinner and B. N. Langdon-Davies. Scientific, historical, philosophical, theological and general; and all types of high-class books, including fiction. *T.* Museum 1439.

Wireless Press, Ltd., 72–78, Fleet Street, E.C. 4. Publishers of ocean newspapers, and news to ships at sea.

***Witherby, H. F. and G.,** 326 High Holborn, W.C. 1 (1740). Books on travel, sport, natural history, natural science, history, biography, zoology, ornithology, also medical and technical works and ornithological, horticultural and zoological periodicals. *T.A.* Whereby, Holb., London; *T.* Holborn 0091.

Women's Employment Publishing Co., 54 Russell Square, W.C. 1. Matter connected with the training of educated women. The Board is composed of H. J. Falk, M.A. Oxon. (*Chairman*), The Viscountess Bryce, Miss Edith Debenham, A. D. Besant, B.A., F.I.A., Miss M. G. Spencer, O.B.E.

Young, Henry, and Sons, Ltd. (1849), 12 South Castle Street, Liverpool. History, biography, topography, belles-lettres, travel: no fiction. *T.A.* Catalogue, Liverpool. *T.* (Liverpool) Bank 4434.

AUSTRAL-ZEALAND PUBLISHERS

Angus and Robertson, Ltd., 89 Castlereagh Street, Sydney, N.S.W.

Fitchett Brothers Pty., Ltd., 232 Stanley St., West Melbourne. Publishers and buyers of fiction and illustrated articles and features for use in the firm's magazines. General articles for men and features for women.

Lothian Publishing Co. Pty., Ltd., Fleming Place, off 328 Collins Street, Melbourne ; and at Sydney.

N.S.W. Bookstall Co., Ltd., Rowlandson House, Castlereagh and Market Streets, Sydney, N.S.W. Fiction, poetry, technical, and general—news agents.

Whitcombe and Tombs, Ltd., Christchurch; and at Wellington, Auckland and Dunedin, N.Z.; Melbourne and Sydney, Australia. Publishers, and importers of fiction, technical, educational, and general literature.

CANADIAN PUBLISHERS

NOTE.—The paragraph prefixing "American Publishers" applies to this section also. The higher cost of production, etc., in Canada, and throughout the British Overseas Dominions in general is against United Kingdom authors dealing direct with local publishers therein.

Allen, Thomas, 266 King Street West, Toronto. General publisher.

Blackie and Son (Canada), Ltd., 55 York Street, Toronto. Educational, Technical and Children's books.

Canada Publishing Co., 15 Wellington Street West, Toronto. School book publishers.

Cassell and Co., Ltd., 215 Victoria Street, Toronto. General publishers.

Copp Clark Co., The, Ltd., 517 Wellington Street West, Toronto, 2, Ontario. Educational and miscellaneous books. *The Canadian Almanac,* published yearly since 1847.

Dent, J. M., and Sons, Ltd., Aldine House, 224 Bloor Street West, Toronto 5, and Aldine House, 1300 Robson Street, Vancouver, B.C. (Head Office). General and educational publishers, also publishers of *The Canadian Forum.*

Dodd, Mead and Company (Canada) Limited, 215 Victoria Street, Toronto.

Doubleday, Doran and Gundy, Ltd., 128–132 University Avenue, Toronto. General publishers.

Educational Book Co. of Toronto, Ltd., 82, 94 Spadina Avenue Toronto. Publishers of school text books.

Hodder and Stoughton, Ltd. (Canada), 225 Jarvis Street, Toronto.

Longmans, Green and Co., 128–132 University Avenue, Toronto, General and Educational.

McClelland and Stewart, Ltd., 215 Victoria Street, Toronto. General publishers.

MacLean Publishing Co., The, Ltd., 143, 153 University Avenue, Toronto, Canada. Magazines, trade and technical papers. *Maclean's Magazine* and *Chatelaine* use short fiction, 3,000 to 6,000 words; serial fiction up to 60,000; serious articles on Canadian topics only. *Payment* 1 cent upwards. Illustrations: Photos, crayon and wash, charcoal and oil.

Macmillan Company of Canada, Ltd., St. Martin's House, 70 Bond Street, Toronto. General publishers, who pay special attention to what is worth while of Canadian authorship.

Musson Book Company, Ltd., 225 Jarvis Street, Toronto.

Oxford University Press, 128–132 University Avenue, Toronto. General and Educational.

Ryerson Press, The, 299 Queen Street West, Toronto. Books on Canadian features. General literature. Educational Books. Hymn Books.

Stokes, Frederick A., Co. (Canada), Ltd., 215 Victoria Street, Toronto. General publishers.

INDIAN PUBLISHERS

Blackie and Son (India), Ltd., Warwick House, Post Box 21, Bombay; 285 Bow Bazar Street, Calcutta; 4 Sunkarama Chetty Street, Madras.

Book Company Ltd., The, College Square East, Calcutta. Publishers of educational, general, law and medical books. Only agents in India, Burma and Ceylon for League of Nations' publications. *Directors:* S. N. Mitra (President), G. N. Mitra and Dr. R. N. Mitra. Correspondence: London: Mr. John Clark, Ludgate Square, Ludgate Hill, E.C. 4.; Germany: Leipzig, Koehlers, Volckmar A.G. & Co.

Butterworth and Co. (India), Ltd., 6 Hastings Street, Calcutta. Law and Medical Book Publishers. Branches at Bombay and Madras.

Chuckervertty, Chatterjee and Co., Ltd., Publishers, 15 College Square, Calcutta. Specialise in publication of antiquarian books regarding India. *Managing Director:* R. C. Chakravarti, M.Sc.

Kamala Book Depot, Ltd., Albert Buildings, College Square, Calcutta. Biggest Indian Book-selling House. Publishers of school and college textbooks and general literature in English and Bengali.

Longmans, Green and Co., Ltd., 6 Old Court House Street, Calcutta; 53 Nicol Road, Bombay; 36A Mount Road, Madras. Branch of London House of same name, and publishers along the usual lines. Agents in India for Edward Arnold and Co., George Bell and Sons, Ltd., George Philip and Son, Ltd., University of London Press, Ltd., The Home University Library. The McDougall's Educational Co., Ltd.

Macmillan and Company, 276 Hornby Road, Bombay; 294 Bow Bazaar Street, Calcutta; Patullo Road, Mount Road, Madras. Branch of London House of same name, issue educational and general matter. Agents in India for E. J. Arnold and Son, Ltd., Leeds; A. & C. Black, Ltd., London; Cambridge University Press, London; W. and A. K. Johnston Ltd., Edinburgh; Grant Educational Co., Ltd., Glasgow; J. M. Dent and Sons, Ltd., London; and Basil Blackwell, Oxford.

Natesan and Company, George Town, Madras. Publishers of Books bearing on Indian subjects, politics, religion, philosophy, biography, etc. Also publishers of *The Indian Review*, a high-class monthly magazine devoted to the discussion of all matters of interest.

Newman, W., and Co., Ltd., P.O. Box 76, 3 Old Court House Street, Calcutta. Publishers of literature dealing with distinctively Indian subjects, archæology, history, sport, travel, technical, etc.

Oxford University Press, Nicol Road, Post Box 31, Bombay; Mercantile Buildings, Lal Bazar Street, Post Box 530, Calcutta; Kardyl Buildings, Mount Road, Madras. Publishers in all lines. Agents in India for Constable and Co., Ltd.; Geo. G. Harrap and Co., Ltd.; and University Tutorial Press, Ltd.; Ginn and Co., Ltd., for the *Beacon Readers* and Ernest Benn, Ltd.

Ram Narain Lal, 1 Bank Road, Allahabad.

Taraporevala D. B., Sons and Co., 190 Hornby Road, Bombay. Books on Indian subjects and essentially of Indian interest.

Thacker, Spink and Co., Ltd., 3 Esplanade East, Calcutta; also at Regent House, Simla. Publishers of books on Indian law, engineering, medicine, domestic economy and sport, and Shihar, and other subjects relating to India. Publishers of *The Indian Medical Gazette, Thacker's Indian Directory, The Himalayan Journal, The Indian Journal of Medical Research, The Royal Calcutta Turf Club Racing Calendar.*

Thacker and Co., Ltd., Bombay. Publishers of military books.

Theosophical Publishing House, Adyar, Madras. Theosophical, Mystical, Occult, Indian and Oriental literature. Publishers of *The Theosophist.*

Wheeler, A. H., and Company, Bombay, Calcutta, Allahabad. Railway bookstall proprietors (160 stalls). Publishers of Indian stories likely to sell on bookstalls. Jacket cover designs.

SOUTH AFRICAN PUBLISHERS

Darter Brothers and Co., Capetown. Pictures, educational and general literature.

Grocott and Sherry, Johannesburg, Grahamstown, East London. General publishers.

Juta and Company, Ltd., Capetown and Johannesburg. Publishers. General and educational booksellers and importers. Est. 1853.

Maskew Miller, Ltd., Capetown. Publishers along educational and technical lines, also of literature distinctively South African.

Schaik, J. L. van, Ltd., Pretoria, South Africa. Publishers of books in English and Afrikaans. Specialists in Afrikaans books. Established 1914.

AMERICAN PUBLISHERS

NOTE.—The following is a list in which care has been exercised towards the inclusion of reliable publishers only. Firms not given are not necessarily of the MSS.-hunting and catch-purse order, which is at large in the United States as well as in the United Kingdom. L.H.: London house.

Authors in submitting material to U.S. should be careful to send return postage at the rate of five cents for first ounce and three cents for each ounce thereafter, with fifteen cents additional for registering. All American publishers are grateful for this.

Allyn and Bacon, 50 Beacon Street, Boston, Massachusetts. Educational; High school and college text-books. 10% royalty on net sales. **Illustrations:** Half-tone reproductions, colour plates and line drawings, maps.

Altemus, Company, Henry, 1326 Vine Street, Philadelphia. Specialises in juvenile literature.

American Book Company, 88 Lexington Avenue, New York. School and college textbooks.

Appleton, D., and Co., 35 West 32nd Street, New York. L.H., 34 Bedford Street, Covent Garden, W.C. Fiction; general literature, including scientific, educational, musical, and medical works; and drama.

Atlantic Monthly Press, Inc., 8 Arlington Street, Boston, Massachusetts. Books of permanent interest, fiction, biography; books of history, business, and the arts. The opportunity of serialising our books in whole or in part in the *Atlantic Monthly* is frequently of assistance in advancing the interests of the author.

Barse and Co., 21–39 Division Street, Newark, N.J. Fiction general. Juvenile specialities.

Benziger Brothers, 12–14 West 3rd Street, New York, Cincinnati, Ohio, and Chicago, Ill., San Francisco, Cal. Books and other publications for Roman Catholic readers.

Bloch Publishing Co., Inc., 31 West 31st Street, New York City. Books of special interest to Jews.

Bobbs-Merrill Company, The, 724 North Meridian Street, Indianapolis, Indiana.

Brentano's, 1 West 47th Street; 225 Fifth Avenue; 847 Madison Avenue; 2203 Broadway, New York. Branches: Chicago, Washington, Philadelphia, and Pittsburgh. Cleveland, the Altman-Brentano Book Department.

Century Co., 353 Fourth Avenue, New York. Fiction, art, biography, travel, belles-lettres, juvenile and general books.

Crowell, T Y., Co., 393 Fourth Avenue, New York. Fiction, juvenile, reference and colour books.

Devin-Adair Co., 23 and 25 Madison Square North, New York. Fiction, adult and juvenile, and religious works.

Dodd, Mead and Co., 443–449 Fourth Avenue at 30th Street, New York. Fiction, children's stories, history, biography, art, belles-lettres, etc. A leaning towards belles-lettres and fiction of a permanent kind.

Dorrance and Co., Inc., Drexel Building, Philadelphia. General book publishers. Fiction, detective and mystery stories, outstanding biographies. Prefer strong and unusual material of an original nature. Tremendously interested in first-hand book material on the World War Submitters must send with MSS. return postage at rate of 5 cents for first ounce and 3 cents for each ounce thereafter (U.S. new rate), with fifteen cents additional for registering.

Doubleday, Doran and Co., Inc., Garden City, New York. Trade and limited editions; magazines.

Duffield and Green, 200 Madison Avenue, New York. Fiction, biography, and general lines.

Dutton, E. P., and Co., Inc., 286–302 Fourth Avenue, New York. General publishers; non-fiction, fiction, juvenile books and educational books. Everyman's Library, The Temple Classics and other series.

Farrar & Rinehart, Inc., 9 East 41st Street, New York. Biography, fiction, travel, and other MSS. of general, as opposed to scientific and professional, interest.

Fitzgereld Publishing Corporation, 14 East 38th Street, New York. Plays, entertainments, minstrel shows, etc.

Fly, H. K. Co., 450 Fifth Avenue, New York Popular and dramatic novels, detective tales, etc.

French, Samuel, 25 West 45th Street, New York, and 811 West 7th Street, Los Angeles, California Plays and books on the theatre.

Funk and Wagnalls Company, 354–360 Fourth Avenue, New York. L.H., Salisbury Square, E.C. 4. Some fiction, but chiefly the Standard Dictionaries and other works of reference and books for the educator, preacher, lawyer, and medical man.

Ginn and Co., 15 Ashburton Place, Boston, Massachusetts. L.H., 7 Queen Square, W.C. 1. Scholastic books, etc.

Harcourt, Brace and Co., 383 Madison Avenue, New York, General and text-book publishers.

Harper and Brothers, 49 East 33rd Street, New York. L.H., 90 Great Russell Street, W.C. 1. Fiction, juvenile stories, science, travel, history biography, poetry, educational, business, technical and religious. Publishers of *Harper's Monthly Magazine.*

Heath, D. C., and Co., 285 Columbus Avenue, Boston, Massachusetts. L.H., G. G. Harrap and Co., Ltd. Reprints and educational books.

Hinds, Hayden and Eldredge, Inc., 5–9 Union Square, New York. Publishers of educational books and music.

Holt, Henry, and Co., 1 Park Avenue, New York. General publishers. Fiction, drama, poetry, essays, history, biography, etc.; text-books of all kinds; juveniles.

Houghton Mifflin Company, 2 Park Street, Boston. General works, with a bias toward belles-lettres, especially biography and the highest grade of fiction.

Humphries, Bruce, Inc., 470 Stuart Street, Boston. General and fiction. Purchase, royalties or frequently at author's expense.

Knopf, Alfred A., 730 Fifth Avenue, New York. General literature, fiction, belles-lettres, poetry, drama, sociology, politics, history, etc. Also publishes the *American Mercury,* a monthly review edited by H. L. Mencken.

Laidlaw Brothers, 320 East 21st Street, Chicago, Illinois. Educational and miscellaneous publications.

Lippincott, J. B., Co., Washington Square, Philadelphia. L.H., 16 John Street, Adelphi, W.C. 2. H. G. Lown. T. Temple Bar 3279. All classes of literature.

Little, Brown and Co., 34 Beacon Street, Boston. General literature, especially fiction, biography, history, drama and travel, and books for boys and girls. No interest in poetry. Also publish *The Atlantic Monthly Press Books* in association with The Atlantic Monthly Company.

Liveright, Horace, Inc., Successors to Boni and Liveright, Inc., 31 West 47th Street, New York.

Longmans, Green and Co., 55 Fifth Avenue, New York. L.H., 39 Paternoster Row, E.C. 4. History, fiction, biography, travel, juveniles, economics, scientific text-books, etc.

Lothrop, Lee and Shepard Co., W. F. Gregory, 275 Congress Street, Boston. General publishers.

McBride and Company, Robert M., 4 West 16th Street, New York. Fiction, travel books, juveniles, and general literature. Publishers of *Travel*, a monthly magazine.

McClurg, A. C., and Co., 333 East Ontario Street, Chicago, Illinois. Fiction mainly, also books of practical use, handbooks on music, art, history, etc., standard reprints.

McKay, Company, David, 604–608 South Washington Square, Philadelphia, Pennsylvania. Miscellaneous and juvenile.

Macmillan Co., The, 60 Fifth Avenue, New York. L.H., St. Martin's Street, W.C. 2. Publishers in all lines. Agents in U.S.A. for the publications of A. and C. Black, Ltd., Cambridge University Press, and S.P.C.K.

Marquis, A. N., Co., Chicago.

Merrill, C. E., Co., 381 Fourth Avenue, New York. Scholastic and educational publishers.

Morrow, William, and Co., Inc., 386 Fourth Avenue, New York. General literature, fiction and juveniles. Interested in works dealing with American and foreign life and history Thayer Hobson (President), Frances Phillips (Editor).

Nelson, Thomas, and Sons, 381 Fourth Avenue, New York. L.H., 35-36 Paternoster Row, E.C. 4. General publishers.

Ogilvie, J. S., Publishing Co., 57 Rose Street, New York. General. Preference for home instruction and semi-educational books.

Orange Judd Publishing Co., 15 East 26th Street, New York. Agricultural, farming and gardening works.

Oxford University Press, New York Inc., 114 Fifth Avenue, New York.

Penn Publishing Co., Inc., 925 Filbert Street, Philadelphia, Pennsylvania. Novels, books of travel, gift books, children's books, handbooks, plays, and miscellaneous subjects.

Pott, James, and Co., 214–220 East 23rd Street, New York. Bibles, prayer books and religious books.

Putnam's, G. P., Sons, Putnam Building, 2 West 45th Street, New York. L.H., 24 Bedford Street, W.C. 2. Publishers of books in all divisions of literature. They have a comprehensive list of works in History, Economics, Political Science, Natural Science, and standard literature. They also have an important group of fiction which combines literary quality with popular appeal.

Rand, McNally and Co., Chicago, Illinois. Juvenile books, school text-books and supplementary readers; adult non-fiction; *Child Life Magazine* for children, the *Bankers' Monthly Magazine* for bankers.

Revell, Fleming H., Co., 158 Fifth Avenue, New York; L.H., 21 Paternoster Square, E.C. 4. General and religious works.

Rudge, William Edwin, 475 Fifth Avenue, New York.

Rust Craft Publishers, Inc., 1000 Washington Street, Boston, Mass. Two to eight-line verses for Christmas and New Year, also for other seasons, birthdays, etc. We buy Christmas verse between January 1st and June 1st, and pay to 50 c. a line. Also we can use designs for these seasons, unaccompanied by verse, please. We work out the two independently. Report on MSS. by return.

Saunders, W. B., Co., West Washington Square, Philadelphia, Pennsylvania. London House, 9 Henrietta Street, W.C. 2. Medical, dental, veterinary, biological, scientific and nursing books.

Scribner's, Charles, Sons, Scribner Building, 597 Fifth Avenue, New York. L.H., 23 Bedford Square, W.C.1. Publishers of *Scribner's Magazine*, *Architecture*, etc. General publishers of standard books in education biography, history, economics, fiction, etc.

Silver, Burdett and Company, 41 Union Square West, New York. Miscellaneous and educational.

Simon and Schuster, 386 Fourth Avenue, New York.

Smith, Harrison and Robert Haas, Inc., 17 East 49th Street, New York.

Stokes, Frederick A., Co., 443–449 Fourth Avenue, New York. Fiction, children's books, art manuals, books of literature, information, etc. Cable address: Stokesco, New York.

Van Nostrand, D., Co., Inc., 250 Fourth Avenue, New York. Scientific and technical, text and reference books. Popular treatments of science.

Viking Press, Inc., 18 East 48th Street, New York. General.

Volland, P. F., Co., Washington and Richards Streets, Joliet, Illinois. Specialise in juveniles' literature, and picture books in colour and black-and-white. Verses for greeting cards at the rate of 50 c. per line. Each verse for these cards must express a definite wish or greeting for some occasion, such as: Christmas, Mother's Day, graduation, birthdays, engagement.

Warne, Frederick, and Co., Inc., 381 Fourth Avenue, New York. L.H., Chandos House, Bedford Street, W.C. 2. Juvenile books, coloured picture books, standard reprints. English MSS. to be sent to London House.

West Publishing Co., 50 West 3rd Street, St. Paul, Minn. Law books only.

Wiley, John, and Sons, 440 Fourth Avenue, New York City. Scientific, engineering, agricultural, business, social science and chemical books. Royalty basis. Illustrations: Half-tones and line cuts.

Winston, The John C., Co., 1006-1016 Arch Street, Philadelphia, Pennsylvania. Miscellaneous, juvenile, history, travel, biography, belles-lettres religious, reference, etc. International series of Bibles, cumulative loose-leaf encyclopedia, loose-leaf atlas, school and college text-books.

Wyeth and Co., 206 Broadway, New York. General publishers.

LITERARY AGENTS

Owing to complaints of the methods of some literary agents it has been deemed advisable, in the interests of writers, to cut the usual details of the terms upon which business is negotiated. Anyone needing the services of an agent is likely to make a more careful choice if preliminary investigation is a forced necessity. MSS. should not be forwarded before preliminaries are arranged.

Most of the following agents specialise in Film rights.

Adelphi Literary Agency, 1 Montague Street, British Museum, W.C. 1. *T.* Museum 0266.

Aske, Stephen, 5 Granville House, Arundel Street, W.C. 2. *T.* Temple Bar 3171. *T.A.* Vigilaske, Estrand, London.

Authors' Alliance, 93–94 Chancery Lane, W C. 2.

Authors' Syndicate (1926), **Ltd.,** 3–7 Southampton Street, Strand, W.C. 2. *T.* Temple Bar 7318.

Betts, Frank C., Ltd., Blackfriars House, E.C. 4. *T.* Central 1884.

Bryan, George J., B.A., Bryan Chambers, 76 Chancery Lane, W.C. 2. *T.* Chancery 7566.

Cambridge Literary Agency, 8 Henrietta Street, W.C. 2. *T.* Temple Bar 1648.

Christy and Moore, Ltd., The Outer Temple, 222 Strand, W.C. 2, and New York. *T.A.* Lecturing, London. *T.* City 4075/6.

Cotterill and Cromb, Lennox House, Norfolk Street, W.C. 2. *T.A.* Cottocrom, Estrand, London. *T.* Temple Bar 1093.

Curtis Brown, Ltd., 6 Henrietta Street, W.C. 2. *T.* Temple Bar 1873–1879. New York Offices, 130 West 42nd Street; Paris, 92, Avenue des Champs Elysées; Berlin, Landhausstr. 39 Berlin-Wilmersdorf.

Davies, O. F., Ltd., Bridge House, Sturry, Kent. There is also a London address. *T.* Gulliver 2944.

Editorial Service Bureau, 21 Suffolk Street, Pall Mall, S.W. 1. *T.* Whitehall 9206. New York Offices, 136 East 36th Street, New York City. Western Office, 1817 Ivar Avenue, California.

Empire Literary Service, 4, 5, 6 and 7 Red Lion Court, Fleet Street, E.C. 4. *T.* (day) Central 9417, (night) Putney 7255. Agency work undertaken for well-known writers only.

Erica Beale, Ltd., 6 Great James Street, Bedford Row, London, W.C. 1. If criticism of manuscript is required a fee will be charged. No manuscripts returned unless stamped addressed envelope enclosed.

Essex Literary Agency, 61 Leathwaite Road, S.W. 11. *T.* Battersea 4027.

European Books, Ltd., 188 Piccadilly, W. 1. Continental rights of English and American works and English language rights of foreign works only. *T.* Regent 1347 (2 lines).

Farquharson, John, 8 Halsey House, Red Lion Square, W.C. 1. *T.A.* Jofachad, Holb., London. *T.* Chancery 7402. Also New York and European capitals.

Feature Services, 6 Conduit Street, W. 1 *T.* Mayfair 3163–4. MSS. for periodical press *only* handled. Typescript not essential.

Grosvenor Literary Agency, Ltd., Cecil Chambers, 76–88 Strand, W.C. 2. *T.* Temple Bar 5302.

"Hasefer" Agency for Literature, Ltd., 26A Soho Square, W. 1. *T.* Gerrard 4155.

Heath, A. M., and Co., Ltd., 188 Piccadilly, W. 1. *T.* Regent 1347–8. *T.A.* Script, Piccy., London.

Hughes Massie and Co., 40 Fleet Street, E.C. 4. *T.* City 3037 (2 lines).

Ian Ingram, Limited, 102–105 Shoe Lane, E.C. 4. Represented in America, South America, European Continent. *T.* Central 4250.

Ironside (Miss), Literary and Journalistic Training, 54 Russell Square, W.C. 1. *T.* Museum 7396.

King-Hall, Ella, 16 Panton Street, Haymarket, S.W. 1. *T.* Whitehall 2903.

Leatherdale, Basil G., The Laurels, Snape, Saxmundham.

London Literary Agency, Regent House, Regent Street, London, W. 1.

London Play Co., Ltd., 51 Piccadilly, W. 1. *T.* Regent 2463 and Regent 4989.

Massey, Ronald, 106–108, Victoria Street, S.W. 1. *T.* Victoria 1761-2.

Peters, A. D. (Incorporating **A. H. Dakers**), 4 and 5 Adam Street, Adelphi, W.C. 2. *T.A.* Literistic, London. *T.* Temple Bar 3792 (4 lines). New York Office: Hill and Peters, 24 West 40th Street. *Cable Address:* Carohil, New York.

Pinker, J. B., and Son, Talbot House, 9 Arundel Street, W.C. 2. *T.* Temple Bar 7384.

Quill, John, 12 and 13 Henrietta Street, W.C. 2. *T.* Temple Bar 7200.

Savage, Raymond, Ltd., Panton House, 25 Haymarket, S.W. 1.

St. Michael's School of Journalism, 13 and 14 Cornmarket Street, Oxford. Revision, typing and market advice for all kinds of MSS.

Savoy Writers Agency, Ltd., 110–111 Strand, London, W.C. 2. *T.* Temple Bar 7081–2 Agencies in New York and on the Continent. *T.A.* Pridernew Rand, London.

Sommerville, Robert, Granville House, Arundel Street, Strand, W.C. *T.A.* Ertsomvil, London. *T.* Temple Bar 8951.

Stock, John A., Windsor House, Victoria Street, S.W. 1. Agency in New York. *T.* Victoria 2646.

Thomson, Christine Campbell, Ltd., 12–13 Henrietta Street, W.C. 2. *T.* Temple Bar 5023.

Universal Press Bureau, 105–6–7 Cecil Chambers, 86 Strand, London, W.C. 2. *T.* Temple Bar 5647.

Watt, A. P. and Son, Hastings House, Norfolk Street, Strand, W.C. Agencies in New York and on the Continent. *T.A.* Longevity, Estrand, London. *T.* Temple Bar 2225.

Whitefriars Literary Agency (Anglo-American), 19 & 19a Cursitor Street, E.C. 4. *T.* Holborn 6203.

Wright, Gilbert F., 37 Museum Street, W.C. 1. *T.* Holborn 7282 *Cables:* Writeabout, London. *New York Office:* McIntosh and Otis, Inc., 18 East 41st Street. Representatives, Paris and Scandinavia.

ART AGENTS

Ambassador Art Agency, Ltd., 38 Bedford Street, W.C.2. *T.* Temple Bar 8513.

Aves, Owen, 27a Bedford Chambers, King Street, Covent Garden, W.C.2. *T.* Temple Bar 6318. High class illustrations, wash and cartoon, required. Always willing to interview new artists by appointment.

Blanchard's Artists, 7 New Court, Serle Street, W.C. 2. High-class commercial art work for publishers, printers, advertisers. Interviews by written appointment only.

Byron Studios, Ltd., 8 Farringdon Avenue, E.C. 4. *T.* Central 5392. Agents for magazine and book illustrations, designs for advertisers and general colour work. Newspaper strip-sets and cartoons.

Carlton Studio, Ltd., Great Queen Street, Kingsway, W.C. 2. *T.* Holborn 4041.

Cole, G. R., Oakbeams, On The Green, Old Southgate, N. 14. *T.* Palmers Green 0500. High-class designs, with original ideas, in colour only, for commercial advertising required.

Cowper-Coles, Mrs., 2 Aldridge Road Villas, Westbourne Park, W. 11. *T.* Bayswater 0768.

Davey, W. H., 2 Henrietta Street, W.C. 2. *T.* Temple Bar 1986–7. Represents many of the finest commercial artists.

Elcock, Mrs. M., 53 Fleet Street, E.C. 4. *T.* Central 3931. Magazine illustrations, children's book work in black and white, and colour. Fashion sketches and general advertising. Artists seen by appointment only.

Francis and Mills, Granville House, Arundel Street, W.C. 2. *T.* Temple Bar 8212–3. Business managers for the leading artists.

Hartley Studio, Victory House, Leicester Square, W.C. 2. *T.* Gerrard 4676.

Johnson, A. E. (Artists' Agents), Ltd., 32 King Street, Covent Garden, W.C. 2. *T.* Temple Bar 4231–2–3.

John Studios, The, 21 Soho Square, W. 1. *T.* Gerrard 2201. Agents for artists' work in black and white or colour for magazines (humorous, etc.) and for newspapers.

Macdonald, H. J., 3 Warwick Lane, E.C. 4. *T.* City 6194.

Massey, Ronald, 106–108 Victoria Street, S.W. 1. Illustrations, covers, posters, showcards, etc. Best work only handled. Also first-class fashion sketches. *T.* Victoria 1761–2.

Maxwell Foster Artists, Limited, 241 Shaftesbury Avenue, W.C. 2.

Partridge, W., 3 Braunton Mansions, 28 Rosebery Avenue, E.C. 1. *T.* Clerkenwell 6320. All branches of commercial art.

Rogers and Co., Artists' Agents, Ltd., 8 and 9 Bishop's Court, Chancery Lane, W.C. 2. *T.* Holborn 1821 (3 lines). Illustrative work in colour and black and white by well-known English and French artists, for Press and commercial purposes.

Sharmid, 6 Wells Street, Jermyn Street, S.W. 1. *T.* Whitehall 5750.

Tovey, Vernon, 2 Wine Office Court, Fleet Street, E.c. 4. Studios: 32, Great Queen Street, Kingsway, W.C. 2. *T.* Holborn 0971.

LEADING AMERICAN LITERARY AGENTS

The usual charge of American Agents is 10 per cent. of the price secured.

A. & J. MANUSCRIPT SALES AGENCY, 1839 Champa Street, Denver, Colorado.

BRANDT AND BRANDT, 101 Park Avenue, New York.

BROWN, CURTIS, LTD., 10 East 49th Street, New York. *See* Curtis Brown, London.

CHAS. ROY COX, INC., 995 East Rich Street, Columbus, Ohio.

HARDY, ROBERT THOMAS, 55 West 42nd Street, New York City. *Cable Address:* Bobhar, New York. (*London Agent:* John Farquharson.)

HILL AND PETERS, 24 West 40th Street. *Cable Address:* Carohil, New York. (See A. D. Peters, London.)

HOLLY, MISS F. M., 165 East 60th Street, New York, N.Y.

HUGHES MASSIE AND CO., 485 Madison Avenue, New York. (*See* English house.)

LENNIGER, AUGUST, 45 West 45th Street, New York, N.Y.

MCINTOSH AND OTIS, INC., 18 East 41st Street, New York. (*See* Gilbert F. Wright, London.)

PAGET LITERARY AGENCY THE, INC., 415 Lexington Avenue, New York. *Cable Address:* Pagetagent, New York.

REYNOLDS, PAUL R. & SON, 599 Fifth Avenue, New York. *Cable Address:* Carbonato, New York. (*London Agent:* John Farquharson.)

SANDERS, SYDNEY A., 15–17 East 40th Street, New York City. *Cable Address:* Sydsanders, New York. (*London Agent:* John Farquharson.)

WATKINS, ANN, INC., 210 Madison Avenue, New York.

ADVICE TO AUTHORS

By G. E. MITTON

THE majority of the MSS. submitted to publishers is in the form of fiction, being either novels, books for boys and girls, or children's stories.

NOVELS

There never was a time when a beginner had a better chance of notice. It is the day of youth and of the amateur. So far as critics are concerned, they deal at length only with two sorts of books, those of well-established writers, secure in a circulation of tens of thousands, and those of the rawest of raw novices, which may just hit the taste of the moment and turn out winners. The in-betweens, the men and women who have written a certain number of well-considered books but have not struck a best-seller, are disregarded entirely. Reviewing is almost entirely in the hands of those who admire the "new" school, and many of these are novelists themselves, who review each other's work.

Luck in fiction is very much a lottery, and it depends at the present time not so much on what you say as how you say it. Plot, technique, and careful artistry have gone by the board. There is a curious tendency to favour a "spread-over" type of book with innumerable characters distributed in time or space. Among the most belauded novels of recent times are many of this sort. Those which treat of many generations in one family may be called the "time-variant" of the style. The inevitable failure to go deeply into character or to compel interest does not seem to matter. Indeed, there is nothing so remarkable about the most successful of the present-day novels than the entire absence of that compelling interest which used to be considered essential. Clever sketch-work of a superficial kind, both in personalities and backgrounds, there is in abundance, but the books may be dropped at any moment, there is no "hold" in them. The definite thread of interest which used to be the "story" is out of date and there is nothing to replace it. The old idea that a story must be a narrative no longer holds.

Novels are often much longer than they used to be, but this inordinate length is reserved as a rule for the recognised best-sellers. The novel of a new writer should be about 75,000 words, and must be typewritten, which is no great difficulty nowadays. But it need not have artistic unity or a conclusive ending. It may have no matter in it, but be beautifully written all about nothing; it may deal with the darkest and crudest forms of life so long as it just keeps on the right side of the censorship; it may resemble a kaleidoscope, having scenes pitched together anyhow, and be utterly incoherent; books of all these types have won the richest prizes in the fiction world within very recent times. But it must *not* be hackneyed, it must *not* be consecutive, or display any sort of technique in construction.

Almost all publishers are eager to get outstanding novels. It is as much a matter of importance for their pockets as for those of the authors'. They are willing to speculate in a good many novels on the chance that one may turn out a winner, the rest possibly paying expenses. So in your choice of a publisher you have only to avoid the few firms that do not publish fiction,

and you can hardly make a mistake. There are, of course, many kinds: the well-established reputable firms, and the reputable new firms, and the much advertising firms, who publish hundreds of novels all the year round, and those who only publish a few, carefully selected for the sake of their own reputation. There are those who are glad to accept the most risky style so long as it is within the limit of the law, and others who would not think of bringing out any book which touched on the indecent.

But so far as the novice is concerned, the only firm he has to keep clear of is that where the principal says, after a short delay, that his reader thinks very well of the novel, and if the writer will put down a certain sum, he will do the rest, including all the expenses! Withdraw your book at once.

The question of an agent is not an easy one. Agents are certainly necessary to the author whose books are selling well, and who has to deal with film rights, serial rights, and many other rights—far more to-day than they have ever been before—but if the amateur will take a certain amount of trouble in studying the lists of the various publishers, and getting some idea of their particular tastes, he can do all that is necessary for himself at first. Many publishers now are only too glad to send round a leaflet or brochure describing their output to any address if asked.

Children's Books

So far the question has been of novel-writing. Now if you are one of that vast army who want to specialize in children's books, quite different advice must be given. Almost all publishers pay outright for this class of work. The reason is that the sales must reach a very high figure before the outlay can be recouped, as the books must be brought out cheaply. Therefore the bookwork necessary to reckon up and pay a small royalty would be out of proportion to the profit. A sum down is therefore to be expected for all rights. School stories, both boys' and girls', are a drug in the market; they all run on certain lines, and the subject-matter is very limited. It is more a matter of luck than anything else whether your particular rendering of the well-worn theme is accepted or not; a certain number are turned out every year and the rest turned down, and there is probably very little to choose between them. But if you write for smaller children and turn to fairy tales, avoid earnestly any kind of story where a child goes to stay with an aunt or other relative and meets a fairy who tells him or her about flowers, etc. About half the MSS. that come to some publishers' offices are on these lines, and the reason is that anyone can do it. A fairy story must be fresh in presentment and original in style, if it is to have any chance at all.

School-Readers

Beyond this again there is a large class of school-readers which involve a certain knowledge of the conditions exacted by modern education, and for those who understand them a very profitable field, but as these are not fiction, usually history or nature subjects, they may be left thus briefly touched upon.

Other Books

Now if a man has made a special study of some subject and expresses himself in writing, the acceptance of the book depends as much upon the subject-matter as on his lucidity in expressing it. Anyone who has good biography, good travel, or a book on some subject of perennial interest treated from a fresh angle or with new matter in it, will not have far to go before he finds a publisher, *provided* he studies the lists and does not send his MS. to a firm specialising in fiction only, as some do. But second-rate

stuff hashed up from other people's books, or encyclopædias, or hackneyed accounts of well-worn travel routes, will be accepted nowhere.

This article can only, in the nature of the case, be very sketchy, but it may contain some hints of use to authors.

Humour is not now a requisite in fiction of the novel form. Except for the books that are avowedly humorous and humorous all through, for which there is always a market, it is not desired or required. Take half a dozen of the "sellers," and you will find, from the beautifully written ones about nothing at all to the highly coloured staccato sort as easy to read and digest as a jig-saw puzzle in pieces, there is not a trace of humour.

A large section of fiction to-day is devoted to the detective story. This is due to the revolt of the average mind against the lack of construction and "a story to tell" in the much puffed books. Those persons who read for recreation—harshly condemned by the would-be highbrows—still demand a story in the good old way, and get it in this form. And so great is the output of this sort of fiction at present, that the tyro is warned he will have to be quite extraordinarily ingenious to make his way into the ranks. Some of the best books of the class are not only accurate in detail and full of resource, but they also attempt to give some thumb-nail sketches of the characters of their principal puppets. This is not work for posterity certainly, but it has its place, and can secure a good market price.

PUBLISHERS' AGREEMENTS

There are four main kinds of agreement in vogue between authors and publishers in regard to books.

(*a*) **Commission.** Here an author agrees to bear all the cost of producing the book and to pay the publishers a commission on sales. This method is not recommended to a novice. Publishers are business men, and if there is likely to be any profit in a book some one of them, if not the first, will be willing to bring it out at his own risk. Such agreements are, however, quite useful in the case of a book on some learned, but not widely popular, theme, where the author is not expecting any profit, but merely wishes to give the results of his work to the world.

(*b*) **Copyright.** This is when a publisher gives the author a lump sum for all rights in his book. This is rarely done now by first-class publishers in the case of ordinary books, though the practice continues where books for boys and girls are concerned. It should be remembered copyright carries with it *all* rights, and the book may turn out to be a huge popular success, even to the point of being dramatised or produced as a film play. Copyright power, ill-used, is a deadly weapon, as more than one unfortunate author has cause to deplore.

First-class publishers desiring to reissue out-of-date work in which they own the copyright, request an author to revise. Unwritten law prevents outside revision if the author is willing to undertake the task.

Outright selling of copyright demands caution and competent advice. If a book is in any way datable, a clause should be inserted in the Agreement which will make republication dependent upon revision by the author.

(*c*) **Profit Sharing.** This should only be entered into with a firm of known repute, because however much the author may study the accounts submitted to him from time to time, he has no possible means of checking them, and he

will hardly understand many of the items. He must have complete confidence in the absolute honesty of his partner, the publisher, for he is entirely in his hands. Given this confidence the arrangement is quite good, for where the book runs to a very large circulation the author will get more out of it than on any but a very big royalty. He will, however, have to wait for his money; and if the book does *not* run to any abnormal figures he will not get more, if as much, as under a reasonable royalty or copyright arrangement. Whatever proportion of the profits he agrees to, he must not let the publisher put in a clause about 10 per cent. or 15 per cent. on sales before division of profit, as this works out very considerably to the author's disadvantage, for it means per cent. on gross, not net, profits. That is to say, if the first edition of a book has cost £100 and been sold for £150, the publisher's 15 per cent. is calculated on that £150 (not on the £50 profit), so the publisher gets £36 5s. against the author's £13 15s. The best way is to have a clean division of profits with no percentages deducted first.

(*d*) **Royalty.** This arrangement is far the best for a novice, for he knows where he is, and unless the publisher is a rogue indeed, it will be difficult to cheat. It would, in fact, mean falsifying books and putting himself at the mercy of his clerks, unless he keeps all the figures in his own hands. The general idea of the sales of books is exaggerated. If a first novel reaches 2,000 or 3,000 the author can consider he has achieved a fair measure of initial success.

In royalties paid according to contract tremendous variations occur. The first novelist cannot hope for the royalties of an established writer. His work may be good, but until he becomes a sound investment he represents to the publisher a gamble. In most cases royalty on a first novel begins at 10 per cent. of the published price. At a point in the book sales, which may vary from 2,000 to 3,000, the royalty mounts to 15 per cent. Publishers often start an author's second book at the royalty point where the first stopped. Fifteen per cent., however, in most cases, is the top royalty, no matter how well a first book sells.

As regards advances or sums paid on account of royalty to an author, there is no set rule. The Society of Authors holds that at least £25 should be given in advance and on account of royalties to a new writer, but only in rare cases can publishers be made to see this. Publishers do not hesitate to pay an author of saleable stuff a substantial sum on account of royalties. Hundreds of books do not earn sufficient royalties to pay for advances given, in which case the publisher bears up in the hope that the author's next book will repay loss on the first.

Royalties are no longer the only source of income. Absurd sums are sometimes paid for film rights. Other sources of revenue are serial rights—first serial before the book is published, and second serial after publication; American and foreign rights, dramatic rights and cheap edition rights. The fledgling writer seldom derives profits of any appreciable amount out of rights. Only after he is established do these begin to mount up, and sometimes not even then.

In all the foregoing examples variations occur.

COPYRIGHT

Notes on Copyright, as it affects Literary and Dramatic Works

BY GEORGE HERBERT THRING

THE Act of 1911 sweeps in all copyright whether by statute or at Common Law. It extends to every original literary, dramatic, musical or artistic work; if the author of an unpublished work was at the time of making it a British resident or subject, or in the case of a published work if such work was published within any part of His Majesty's Dominions.

Duration. The duration of copyright under the Act is for a period consisting of the author's life and fifty years beyond. This is subject, however, to certain exceptions, as in the case of joint authorship or unpublished posthumous works, and a few others.

There is an important proviso, however, which should be mentioned. It runs as follows: "At any time after the expiration of twenty-five years, or in the case of a work in which copyright subsists at the passing of this Act (July 1912), thirty years from the death of the author of a published work, copyright in the book shall not be deemed to be infringed by the reproduction of the book for sale, if the person reproducing the work proves that he has given the prescribed notice in writing of his intentions to reproduce the work, and that he has paid in the prescribed manner to, or for the benefit of, the owner of the copyright royalties in respect of all copies of the work sold by him calculated at the rate of 10 per cent. on the price at which he publishes the work."

Although no case has been decided on the point, this proviso is clearly intended to apply to book production only.

Publication. Publication in relation to any work means the issue of copies to the public, and does not include the performance of a dramatic or musical work or the delivery in public of a lecture.

Copyright Defined. Copyright means the sole right to produce or reproduce the work or any substantial part thereof in any material form whatsoever, and in any language, to perform, or in the case of a lecture, to deliver, the work or any substantial part thereof in public; if the work is unpublished to publish it, and it also includes the conversion of a dramatic work into a novel and *vice versa*, and in the case of a literary, dramatic or musical work the making of any record, perforated roll, cinematograph film, or other contrivance for its mechanical performance or delivery. Infringement consists in doing without the consent of the owner anything which lies within the sole right of the author.

Action for Infringement. An action in respect of infringement cannot be commenced after the expiration of three years next after the infringement.

There are certain acts, however, which do not constitute infringement.

"1. (General.) Any fair dealing with any work for the purposes of private studies, research, criticism, review, or newspaper summary."

The difficulty may lie in the question of what is "fair dealing."

"2. (Author's use.) The publication in a collection mainly composed of non-copyright matter, *bona fide* intended for the use of schools, and so described in the title and in any advertisements issued by the publisher, of short passages from published literary works, not themselves published for the use of schools, in which copyright subsists; provided that not more than two of such passages of works from the same author are published by the same publisher within five years and that the source from which such passages are taken is acknowledged."

From this it is clear that the ordinary anthology compiled from copyright matter is illegal.

"3. (Lectures.) The publication in a newspaper of a report of a lecture delivered in public, unless the report is prohibited by conspicuous printed notices affixed before or maintained during the lecture at or about the main entrance of the building in which the lecture is given, and, except when the building is being used for public worship, in a position near the lecturer."

This is not to affect the provision as to newspapers in paragraph 1 (General). Lecturers should be exceedingly careful of this proviso lest they lose the control of valuable property.

"4. The reading or recitation in public by one person of any reasonable extract from any published work."

In this paragraph the difficulty may lie in the question of what is "reasonable."

Note. It may be useful to add here that the essence of infringement of copyright is *copying*. That it may be quite possible for Author No. 1 to write a play or book and for Author No. 2 to produce a play or book almost similar in plot, sequence of ideas and effect. If Author No. 1 cannot prove that Author No. 2 has actually copied his work, there is no infringement. Conversely if Author No. 2 can prove that he could not possibly have had access to Author No. 1's play or book, there is no infringement.

Assignment. The Act clearly states that the author of the work shall be the first owner of the copyright. Then follows a vital point to all authors.

After stating that the owner of the copyright may assign the right either wholly or partially and either generally or subject to limitations as to country either for the whole term or for any part thereof, and may grant any interest in the right by licence, the section continues, "but no such assignment or grant shall be valid unless it is in writing signed by the owner of the right in respect of which the assignment or grant is made or by his duly authorized agent."

But it must be added as a warning against the too strict interpretation of the section that the agreement to assign the copyright or grant a licence will be enforced however informal and even if made verbally, if valuable consideration therefor has been given or promised.

Importation of Copies. Copies made out of the United Kingdom of any work in which copyright subsists, which would infringe copyright, can be prohibited from importation by the owner of the copyright, who must, either himself or through his agent, give notice to the Commissioners of Customs and Excise. The Commissioners, receiving such notice, will then take the necessary steps against importation.

Serial Rights. The publication of contributions forwarded to newspapers, magazines and current periodicals, unless some stipulation has been expressly made to the contrary, is held to carry first serial use only to the editor of the magazine in which the article appears, and the right of republishing them in any other form or in any other place is retained by the author.

It is well to be careful not to sign a receipt which purports to convey the copyright, a trap sometimes set even now.

U.S. Copyright. Copyright in the United States is now ruled by an Act of 1909 with its amendments. The benefits of this Act are limited to those who shall be domiciled in the United States at the time of the production of the work requiring copyright or to the subjects of a country which has conceded to the States rights equal or equivalent to those granted to its own subjects in this matter. These conditions were deemed to have been complied with in the case of Great Britain, including her Dependencies, and so are allowable to its inhabitants. The Act lays down that a book must be published and manufactured from type set up in the United States, subject to other technicalities to secure protection. It has been so far modified, however, as not to apply to a book in a foreign language; and interim protection is given to a book published in English if one copy is filed at the Library of Congress, Washington, within sixty days from the date of publication, when a further four months is allowed for the production and publication of the work from type set up in the United States and subject to the other technicalities required by the Act. These technicalities are best left to the United States publisher to look after. But the author should be sure that the copyright is registered in his name, and not in the name of the American publisher for the term Copyright, which—as under the Act of 1911—is all-embracing, is not divisible as under that Act. In consequence difficulties may arise if the book is copyrighted in the name of the publisher should the author desire to sell his dramatic, cinema or other subsidiary rights.

If the book has been set up in the States and published subject to the necessary technicalities—publication being the essential for securing copyright—then it is entitled to copyright for twenty-eight years, with a renewal of another twenty-eight years on application one year before the expiry of the first period, by the author, his wife and children or his executors.

Authors and American Income Tax. Many misleading paragraphs have appeared regarding the alien income tax imposed on sums sent to English authors from America. It was decided by the American Treasury officials over a year ago that the tax did not apply to outright sales, such as serial rights, and usually film rights, but only to receipts from royalties, which were regarded as income, whereas outright sales, unless paid by instalments, were regarded as capital. American payments on sales in the form of royalty, or advance on royalty, are taxed 6 per cent. if the money is sent to the author or his agent.

UNIVERSITY OF LONDON DIPLOMA IN JOURNALISM

Two-year diploma courses in journalism have been established by the University of London. Three colleges of the University—University College, King's College, and Bedford College—are conjointly giving effect to the University scheme.

In addition to regular instruction in special subjects, students will have the opportunity of attending lectures on matters of current public interest by persons of recognized authority, and of obtaining some practical knowledge of journalism.

Applications for admission to the courses and all inquiries should be addressed to the Academic Registrar, University of London, South Kensington, S.W. 7. For further details see article on Literary Prizes.

SERIAL RIGHTS

By GEORGE HERBERT THRING

It is not intended to write an essay on the definition of copyright, or to deal with that subject exhaustively, except so far as it refers to Great Britain; but merely to deal with the subject as it affects production in the magazines, periodicals, papers and annuals and any publication the property in whose contents can be classed as serial rights; and with the mercantile values, not the artistic values.

In the first instance, it is necessary to show how an author should guard himself, and the methods by which he should secure his contract and then to show how he may avoid falling into the many pitfalls which are the result of indefinite contracts.

It is a curious fact that the word serial or serial use does not occur in the Act. But the words have become of such common use in contracts, that their sense or their limitations are universally understood.

Perhaps a good definition of serial rights would be the right to publish in a newspaper, magazine, or similar periodical—an annual has been held to be a similar periodical.

But the author must realise that in the sale of serial rights without limitation, he sells (1) the first serial use—what editors generally require, (2) the second serial use, often sold to provincial papers and to the colonies, and (3) the right to repeat the publication in serial form wherever and whenever an editor may desire. There is also (4) a simultaneous publication of the first serial use when it is necessary to acquire copyright for the work in the United States.

He may therefore in his ignorance be selling many valuable markets when he sells "serial rights." There are certain syndicates that make a habit of purchasing these rights without limitation and selling them all over the world.

The simplest method of all is for the author, when he sends in his MS., to put forward his own terms of contract. If the MS. is published without further correspondence, it is taken to be published on the terms set out.

If the editor desires to vary the terms, then he must write the author a letter, in which case, if the MS. is finally published, it will be published on the contract set out in a series of letters.

Acknowledgment.—The first thing that an author should look out for is to obtain an acknowledgment of its arrival. Without this he is without knowledge as to whether the manuscript has been lost or whether it is receiving the editor's attention.

The main points which an author should look for in his contract are:—

1. The licence he gives.
2. The price he obtains.
3. The date of payment.
4. The date of publication.

1. When the author omits the statement as to what licence he is offering, then if the editor prints the article without a letter of acceptance, he will be

taken legally to have purchased the first serial use. If the MS. is merely accepted without any added conditions, the editor still will be taken to have purchased the first serial use.

The editor who ought, by virtue of his position, to have an accurate knowledge of the business as well as the artistic side, is nearly always as unbusiness-like as the author. In consequence the author will have to be careful not to give away foolishly after publication, what he never intended to give, and what the editor had no desire to ask—before publication.

Many business firms send *receipts* with their cheques claiming for all serial rights or the copyright. It is an easy matter for the author to cash the cheque, alter the receipt to the exact terms of the contract, and return it. But that course is rendered impossible by certain super-business corporations, who have a printed endorsement at the back of their *cheques* which purports to convey, in many cases copyright, and in many cases rights which the author never intended to convey.

The author's difficulty in these circumstances cannot be exaggerated, as the bank has instructions not to pay the cheque if the endorsement is altered. The author in most cases either fearing to lose a valuable market if he disputes the treatment, or needing the money, signs the cheque and gives away valuable property, which in all probability the corporation or proprietor will never use. Some of the best-known corporations indulge in this objectionable practice, so that an author cannot be too careful. He must not think that because a proprietor, or his magazine, has a big name before the public, that it follows that he—the proprietor—will not make the best bargain he can at the expense of the author; *but this method of treatment is no bargain in the accepted sense of the word.*

If an editor, acting for the proprietor, desires to purchase the copyright, or world serial rights, or any other right or share, he must state this clearly before the article or story is published.

2. Many authors are shy of stating the price they claim for their work in case the MS. should be thrown back upon their hands, and therefore—businesslike on other points—neglect to insert the amount they require per thousand words.

It may be conceded that with certain editors and certain proprietors it is unnecessary to mention a figure, as the figure usually paid is well known. But with other editors and other proprietors, to mention the price is essential if an author desires to avoid a dispute, especially in the case of a large corporation which owns a number of papers. It sometimes happens that the editor of one paper may pass the material on to another editor, and the contribution will be published where it was never meant to appear and where the ruling prices are entirely different.

An author must not think that he is bound to accept *any* payment that is made, nor does the fact that the editor asserts that the rate is the usual rate of the paper, determine the validity of the contract. The price must be a reasonable price.

In cases of dispute, however, the author often fears, as in the case of cheque endorsement, to lose a market, or is in need of money, and accordingly the wicked flourish in their wickedness. It should be the duty of a business-like editor dealing with an unbusiness-like author to have a regular stereotyped form which should be posted to the author on acceptance, stating the right or rights he desires to purchase and the price that the proprietors pay per thousand words or per column or page for those rights.

3. The date of payment is another vital point in the contract. All articles and stories should be paid for on acceptance, and there should be no exception to this rule save where an editor, for some special reason,

wants to reconsider the copy but then only on his notifying the author of his intention.

This, unfortunately, is not a universal custom, and in consequence again disregarding the position of the worker the editor does not as a general rule specify any special time for payment, and again in many cases the author does not care to insist upon his rights.

The *legal* position, if the MS. is accepted, is that the author, in the absence of any special contract, is entitled to be paid on acceptance. If the editor states that he will pay on publication, then publication must be within a reasonable time. Payment cannot in that case be delayed indefinitely.

If the MS. is published within a reasonable time, an author should remember that papers and magazines have, for the sake of their financial departments, definite days on which payments are made, and they should not therefore trouble an editor or manager unnecessarily. An author, however, should not be satisfied if the delay becomes longer than a month.

No editor is entitled to use the work of an author without any payment unless he states the fact to the author before publication and the author agrees. If the work is published without any such notification the author is entitled to be paid his usual rate of payment.

4. Finally arises the date of publication. This perhaps is the most difficult point to demand of an editor, but still most essential while the United States Copyright Law stands as it does, when in order to secure United States copyright, publication in the U.S.A. must be made within a certain time from the publication in England and subject to certain technicalities.

To arrange this matter of the U.S.A. copyright is difficult for the British author. It is not merely with a view to obtaining the United States copyright that the date of publication is important. It is most important if the article is a topical article, and also if the publication may interfere with other contracts.

Second Serial Rights.—When an author has dealt satisfactorily with the first serial use, he must not think that his serial rights are necessarily exhausted. There are syndicates that buy second serial rights and give quite good sums for them. They get back the value by selling them to Dominion papers, or running them through provincial papers. But the author should be exceedingly careful in these cases to grant a *licence* and not to sell a *right*, and the licence should be limited in terms. It might even be necessary to exclude publication in certain papers or periodicals. He must, however, be sure he is not conveying a wider right or licence than he intended to convey. It is not always easy to sell the second serial use, and the remuneration is naturally not as high as that paid for the first publication; but the author may get additional readers and his work may become widely popular if pushed through these channels, so that he obtains a wider circulation for his work when published in book form.

* *United States and Serial Rights* (1924).—Before closing this article it will be as well to say a few words about the present American Act. Under that Act—without quoting the clauses in detail—a story or article published in England must be filed at Washington within sixty days of its publication, and there is a further period of four months granted from the date of filing in which to obtain United States copyright by publication in the United States from type set up there subject to the other technicalities of the United States Act, the most important of which is the affixing of the copyright notice required by the Act to the article or story.

As already pointed out, the date of publication from the point of view of the author desiring to acquire United States copyright is essential. For if the article is published in the United States prior to its publication in England, the British copyright is lost. It is safest, therefore, that the publications should be simultaneous.

An author, however, must not think he is out of the wood when he has arranged the suitable dates and has sold the United States' first serial use to an American editor. The editor or proprietor of the magazine, in the absence of a special contract, registers the magazine at Washington and takes out copyright in the magazine and its contents as a whole. It is necessary, therefore, that an author, to obtain a retransfer of the copyright in his own individual article, such reassignment should be signed by the proprietor of the magazine or a reasonable official of the corporation which owns the magazine, and should be promptly recorded in the copyright office at Washington.

The only criticism of this form is in regard to the words in brackets: "for the right of magazine publication." Authors are advised in the matter of the United States market, just as in the English market, to grant merely the first serial use to the proprietors of a magazine and should understand that, if their work is published without any specific contract, that it is only the licence which they will have granted.

One of the leading authorities on copyright in America points out that since American copyright, unlike English, is indivisible, any grant of particular rights in it, limited in any way whatsoever, operates merely as a licence and not as a technical assignment.

Therefore, it is of the utmost importance that an author should have his American copyright registered in his own name, otherwise he might be severely handicapped in dealing with portions of his property.

If the copyright in an author's work has been registered in the name of a magazine proprietor, and if the author wishes to negotiate with a publisher for the production of the same work in book form, he will either have to make the magazine proprietor a party to the contract or procure from him a declaration that he (the magazine proprietor) is the registered holder of the copyright in the work in trust for the author.

Another difficulty might arise in regard to cinema rights. The American cinema trade has a lawyer deputed to investigate titles. He might advise a cinema producer to refuse any work the copyright of which was not registered in the author's own name, or demand that the matter should be adjusted before he deals with the author direct.

Manuscripts.—When the article is a topical article it is as well that the author should add a note to this effect in his covering letter, that if the article is not accepted by a certain date, he intends to use it elsewhere, and will hold the editor responsible if the article is used after the date mentioned. If the article is not topical, no author should allow his MS. to rest with an editor over a fortnight without a formal acknowledgment, or over a month without a formal contract.

In most of the points mentioned difficulties arise through the lack of consideration shown by editors and proprietors.

IN CONCLUSION WE SHOULD SAY THAT IN THE END IT PAYS AN AUTHOR TO BE A MAN OF FEARLESS BUSINESS HABITS, AND AN EDITOR TO BE KNOWN AS ONE OF STRICT BUSINESS CAPACITY AND INTEGRITY.

INTERNATIONAL COPYRIGHT

By GEORGE HERBERT THRING

THE Act of Foundation of the International Union is the Convention of Berne signed on September 9, 1886, and brought into force December 5, 1887. This Act was amended at Paris on May 4, 1896, by an additional Act, then entirely recast at Berlin on November 13, 1908. The Act of Berlin, which came into force on September 9, 1910, is known as the "Revised Convention of Berne."

An additional Protocol was signed at Berne on March 20, 1914, in order to allow countries belonging to the Union to restrict in certain circumstances the protection accorded to authors of a country not belonging to the Union. Canada, so far, is the only country that has made use of this right in regard to authors citizens of the U.S.A.

The Convention of Berne, revised at Berlin, has in its turn been subjected to revision at Rome on June 2, 1928. The Act of Rome came into force on August 1, 1931, and has been signed by fourteen countries belonging to the Union.

The whole aim of International Copyright is (1) to grant to the citizens in one of the countries of the Union Copyright in the other countries of the Union, without any technicalities such as registration, printing, etc., and (2) to obtain a uniform duration of Copyright for the life of the author and fifty years afterwards. In a short treatise it is impossible to put forward all the details of a complicated series of Conventions with their varied exceptions, but (1) has been obtained; and (2) has been obtained in the majority of countries.

There are two essential points for the author:—

1. What this International Copyright covers;
2. The list of countries bound to the Union.

1. This covers without exception the work published in the language in the country of origin in all other countries, but *translation rights*

 (*a*) under the Convention of Berne endured in other countries for ten years only from the date of publication in the country of origin;

 (*b*) under the Act of Paris for the full term of Copyright in other countries, provided that if no translation was published in the language of any of the other countries in which the author desired to obtain Copyright within ten years from the date of publication in the country of origin, the right of translation fell into public demesne;

 (*c*) under the revised Convention of Berne for the term of Copyright in other countries without limitation.

2. The following countries have accepted the Convention of Berne revised at Berlin November 13, 1908:—

(*a*) WITHOUT RESERVATIONS

Austria	Germany	Norway
Belgium	Haiti	Poland
Brazil	Hungary	Portugal
Bulgaria	Liechtenstein	Spain
Canada	Luxembourg	Switzerland
Czechoslovakia	Monaco	Syria
Dantzig	Morocco (French zone)	

(*b*) WITH RESERVATIONS

Australia	India (British)	Roumania†
Denmark†	Holland†*	Siam†*
Esthonia*	Irish Free State*	Sweden†
Finland†	Italy*	Tunis
France*	Japan*	Union of South Africa
Great Britain	New Zealand	Yugoslavia*
Greece†*		

The Act of Rome was signed on June 2, 1928, by the following:—

Australia	Germany	Norway
Austria	Great Britain and Northern Ireland	Poland
Belgium	Greece	Portugal
Brazil	India (British)	Roumania
Canada	Italy	Spain
Czechoslovakia	Japan	Sweden
Dantzig	Monaco	Switzerland
Denmark	Morocco (French zone)	Syria and Lebanon
Finland	New Zealand	Tunis
France		

The following thirteen countries ratified the Act of Rome from August 1, 1931, the date of its coming into force:—

Bulgaria	Great Britain and Northern Ireland	Italy
Canada	Holland	Japan
Dantzig	Hungary	Norway
Finland	India (British)	Sweden
		Switzerland

NOTE.—*As many countries were permitted to sign with Reservations these countries will be set out in a separate list, and when the Reservations refer to the retention of the right to republish articles in newspapers and reviews will be marked* †*: when the Reservations refer to the retention of the right to publish translations will be marked* *.

As mentioned in this article, the above is not an exhaustive statement dealing with a very complicated legal international status, but will act as a rough guide to authors who desire to ascertain the extent, territorial and otherwise, to which their property is protected.

FREE-LANCE OPPORTUNITIES IN THE TRADE PRESS

By GEO. E. ROWLES

KEEN observers note that the trend of the trade press is towards brighter papers, in both make-up and matter used. It seems that the bright make-up of the popular Press and the magazines has educated the trader to expect the same brightness in his trade papers, which are coming into line.

For the purposes of this article the trade press may be divided, roughly, into two classes: (1) those papers which exist primarily to disseminate news of the trades which they serve; (2) those papers which combine a modified news service with articles on salesmanship, window display and better business methods generally. Journalists differ as to what the functions of the trade paper should be—news or views, or a combination of both—but here we are concerned only with the market as it at present exists. Apart from the classes mentioned above, there is a further section which embraces papers dealing with highly specialized subjects, but these would come under the heading of highly technical journals, which can hardly lie within the scope of the free-lance who has not yet "arrived."

Before the free-lance can tackle these markets with success he (or she) must get rid of the idea that anything will do for the trade press. Nowadays trade paper editors are trained journalists who have specialized; they have decided views as to what their readers want and what is good for them. Trade paper editors are also quick to recognize merit and to give encouragement, and often go out of their way to point out why an article has been rejected. Some even send to would-be contributors a summary of what they want and what they cannot accept.

Generally, however, the young free-lance will have to dig up for himself his knowledge of trade paper markets. The best way to do this is to take up a few weeks' subscription of two or three journals covering the same trade, for although some papers have similar names they may have quite dissimilar appeals and policies. If the free-lance does not get the atmosphere of the trade journal, he cannot hope to become one of its contributors. He must feel his way—and then *work*, not necessarily on the exact lines of the papers.

It is a good idea to write to several trade paper editors, asking whether trade news would be welcomed. If a stamped and addressed envelope is enclosed the reply will probably be in the affirmative providing the district is not already covered. It is then up to the free-lance to develop his news sources. If you are a trade journalist you cannot know too many people who are engaged in trade of one kind or another.

When your editors find that you are sending in the right stuff regularly they will probably appoint you as accredited representative, which will give you authority to seek news on their behalf, mentioning the names of the papers. This simplifies your job and gives you access to many people whom you as an unknown free-lance could not hope to approach.

Unfortunately, this is the point at which many would-be trade journalists ose ground, especially when they are dealing with trades of which they know ittle. Really, there is nothing of which to be afraid. Tradespeople do not

expect you to know everything about their particular trades; in fact, if you pretend to know more than you do, they will soon discover the fact and put you down as unreliable, which is the last thing to be desired.

It is a mistake to wander into a man's office to interview him on the off-chance of getting some copy. Always have a definite aim in view. Always have something real to talk about. He may be very busy—or, worse still, trade may be very bad, and he will be in no humour to see you. He will perhaps take up the attitude "What good is it going to do me to talk to you?" If, however, he is extending his premises, or has just celebrated his 21st business anniversary, or something of the kind, then you have a real excuse, for he can legitimately be brought into the news. Do the job properly. Ring him up and ask if he will see you at his convenience, or write to him and ask him for an appointment. If you play your cards properly he will be flattered and the rest is up to you. Go prepared with your questions (not too many), and let *him* talk. A judicious word here and there from you will turn the conversation in the direction you have in mind, but do not act as if you were a reporter at a coroner's inquest. Remember that it is an interview and not a speech by him. If he is a really important man in the trade you will simply let him talk.

Interviewing manufacturers and traders is a different proposition from interviewing actresses and Society beauties. Tradespeople have to be careful what they are made to say in print. There are so many different interests that must not be offended, and so many competitors who must not know too much, that it will give your man confidence if you tell him that you will let him see a copy of what you write before sending it in. If he knows you very well, or has confidence in your bearing as a journalist, he will trust you not to let him down, but it is courteous to give him the opportunity of checking what you say about him.

Everything that a journalist writes is a "story," and many good trade "stories" may be picked up in a district of any reasonable size. Stimulating stories are the best, but many of them are never recorded in the trade press because nobody sees their news value. Here are one or two examples of free-lance enterprise: After the luncheon at an important trade exhibition the "daily" men returned to their respective offices to write their stories. A trade free-lance, sensing some good copy, followed the titled President of the exhibition for more than an hour, hoping to get a word with him, but the task seemed hopeless as there were always important men in close attendance. Then the bright idea flashed upon the free-lance to find his lordship's car among the many outside the exhibition. After another hour's wait his patience was rewarded. As his lordship descended the steps of the exhibition the journalist rushed to the car, opened the door before an attendant could do so, and slipped his card into the hand of his "prey," who was surprised, a little amused, and generous with a special message for the journalist's paper and a piece of exclusive information which could justly be claimed as a trade scoop. There is no substitute for enterprise in news-gathering, trade or otherwise.

A local paper published a three-line paragraph that a firm in the district had won fifty prizes for confectionery at trade exhibitions in two years—and left it at that. A trade free-lance who saw the paragraph thought there was a story behind this and went along. He discovered that all members of the prize team were under the age of twenty-four. This provided material for an interview with the proprietor, a review of the business, and a scoop for a trade paper. The local paper, practically on the firm's doorstep, could not be proud of its youthful team of prize-winners, for it did not know anything about them; the trade paper boosted them. The local paper only

cratched the surface; the trade free-lance dug a little deeper and found the old. Truly a long nose is invaluable in trade news-gathering.

When the free-lance has developed into a news-getter he may turn many an honest guinea by reporting on special trade trends. Most traders have a "problem." In some cases this problem will be one of price-cutting—very much to the fore—or the supplying of goods by wholesalers to clubs held in factories or large offices. Some trade papers regard this sort of thing as first-class news. If the free-lance keeps in touch with local secretaries of traders' organizations and Chambers of Commerce, he may gain access to excellent copy which will be welcomed by editors who cannot get this news through any other channel, or at any rate not so quickly as through the free-lance who sets out to get it.

It is taken for granted that the would-be trade press contributor is able to write King's English, is versatile, and is willing and anxious to add grist to his mill by any legitimate means. If he is observant he will naturally take note of business methods employed by the traders with whom he comes into contact. The fact that his local hosier, tailor, or ironmonger gives him good or bad service, as the case may be, will often provide the germ of an idea that may be worked up to good advantage. Taking his own experience as a peg on which to hang his article, he may be able to write an acceptable thousand words or so. These human stories based on personal experience ring true and are welcomed by the editors of trade journals if given the correct treatment. The trade papers want this kind of thing—hard facts and practical stuff that will help their readers to avoid mistakes and to take advantage of new ideas that will help them to make more money.

Many overseas trade papers welcome correspondence. An enterprising free-lance can build up an extremely profitable connection overseas, especially if he has expert knowledge of any particular trade. By keeping in touch with the publicity offices of the great shipping lines (who will be pleased to put the name of any journalist on their mailing list) the free-lance can obtain important interviews with prominent overseas business men who visit this country. These interviews provide good "copy" and are paid for generously.

Particulars of many important overseas trade journals are given in the WRITERS' AND ARTISTS' YEAR BOOK. Any of the Press Guides will give additional information. Traders overseas like to know what business men in this country are doing, and this provides plenty of opportunities for saleable articles providing the free-lance keeps at it.

The significance of the recent Ottawa Conference should be borne in mind with regard to overseas trade papers. Empire trade will be of greater importance than ever before. The coming British Industries Fair and other exhibitions will provide unlimited copy for those who seek it. The prominent overseas business men visiting the Exhibition will provide an almost inexhaustible news source.

The free-lance who desires to gain a footing in the trade press must always keep before him the fact that trade paper editors want "meat." Whether it is news, or ideas for increasing trade, or organizing the office or factory—whatever the topic, let it run only to what it is worth. To attempt to "spin it out" is fatal to all chance of success. There is hardly ever any necessity for padding in the trade press; when there is, it can safely be left to the staff.

Finally, the free-lance who shows enterprise is the one most likely to succeed in trade journalism. Be quick to see a news angle and as quick to follow it up. A three-line paragraph in a newspaper or a three-line bill in a shop window may be a clue to a three-guinea cheque.

BOOKS FOR THE WRITER

THIS bibliography is necessarily brief and consequently very incomplete. Notes have been confined to those books whose survival from the mass is sufficient indication of their fitness for inclusion in an author's library.

American books have been almost entirely excluded, being too numerous for even a representative selection, and for the most part unsuited to the technique and standards of English authorship.

GENERAL

The Art of Writing, by ROBERT LOUIS STEVENSON. Pott. 8vo, 161 pp., 1s. 6d. and 3s. 6d. Chatto & Windus.

Throughout this little masterpiece Stevenson emphasizes that easy reading is hard writing and that form is almost as important as matter. The most valuable chapter is "On Some Technical Elements of Style in Literature," although every chapter contains more advice than a dozen of most modern books.

The Art of Writing, by Sir ARTHUR QUILLER-COUCH. Pocket Edition, F'cap 8vo, 5s. Cambridge University Press.

"Q" began as a pupil and imitator of Stevenson and admits that he was lucky in his choice of a master. He is, himself, an acknowledged master in several branches of the art, and consequently his advice is sound and practical and in addition often original and witty.

The Author's Craft, by ARNOLD BENNETT. Cr. 8vo, 135 pp., 2s. 6d. Hodder & Stoughton.

This book discusses the methods and technique of writing, with special reference to plays and novels, in a practical and common-sense manner.

A Writer's Notes on His Trade, by C. E. MONTAGUE. Small cr. 8vo, 254 pp., 3s. 6d. Phœnix Library. Chatto & Windus.

This is the best book of recent years by an accomplished writer, who, before his death in 1928, did much to raise the standard of journalism. His entertaining essays are full of practical wisdom.

This Writing Business, by MICHAEL JOSEPH. Cr. 8vo, 32 pp., 1s. 0d. The Criterion Miscellany. Faber & Faber, Ltd.

A lively and informative pamphlet explaining the possibilities of writing as a trade, by an authority on the commercial side of literature.

FICTION

THE NOVEL

The Craft of Fiction, by PERCY LUBBOCK. Small cr. 8vo, 3s. 6d. Traveller's Library. J. Cape, Ltd.

Mr. Lubbock examines a few familiar novels from various points of view with "some particularity" and with what Mr. E. M. Forster describes as "genius and insight." The selected novels illustrate most plainly the elements of the craft—form, design, composition; and from these arise "the questions of the intention of the novelist, his choice of a subject, the manner of his imagination and so forth," all of which he deals with in a thorough and satisfying manner.

Aspects of the Novel, by E. M. FORSTER. Cr. 8vo, 7s. 6d. E. Arnold & Co.

Mr. Forster brings the wit and vigour of his novels to the consideration of the art and craft of fiction, and he deals with these themes with equal distinction. First considering the Story as an aspect of the novel, he passes on to People and the Plot. Then follow essays on Fantasy, Prophecy and Pattern and Rhythm.

The Structure of the Novel, by EDWIN MUIR. Cr. 8vo, 3s. 6d. The Hogarth Press.

An interesting and concise analysis of the principal types of novel.

A Letter to a Modern Novelist, by HUGH WALPOLE. Cr. 8vo, 29 pp., 1s. 0d. Hogarth Letters, The Hogarth Press.

A great deal of good advice in a short space, written with all Mr. Walpole's accustomary enthusiasm.

How to Write Serial Fiction, by MICHAEL JOSEPH, in collaboration with MARTEN CUMBERLAND. For price, etc., see under Miscellaneous—*Complete Writing for Profit.*

Mr. Arnold Bennett could find "no reason why the sensational serial should not be deemed a legitimate form of literary art." Mr. Joseph proves in an able manner the truth of this conviction, and shows how the literary aspirant should set about his task. Twelve Famous Writers contribute a valuable chapter on "Serials I Have Written," with synopses.

THE SHORT STORY

Short Story Writing for Profit, by MICHAEL JOSEPH. For price, etc., see under Miscellaneous—*Complete Writing for Profit.*

A practical guide to the general principles of short-story writing, with special reference to the commercial side, preparation of MSS., etc., and editors' requirements.

The Magazine Story, by MICHAEL JOSEPH. For price, see under Miscellaneous —*Complete Writing for Profit.*

"What editors want are stories which—in their judgment—will appeal to their particular public," says Mr. Joseph, and demonstrates how they may be written to meet editors' special requirements, appending some examples of his own stories, with critical and analytical notes.

Short-Story Writing and Free-Lance Journalism, by SYDNEY A. MOSELEY. Demy 8vo, 241 pp., 7s. 6d. Pitman & Sons.

A practical guide to short-story writing by a successful journalist.

How to Write and Sell Short Stories, by R. F. FOSTER. F'cap 8vo, cloth 3s., limp cloth 2s. Allen & Unwin.

How to Write a Short Story, by MICHAEL JOSEPH. For price, etc., see under Miscellaneous—*Complete Writing for Profit.*

A practical manual for beginners dealing with the general construction of the magazine short story.

Free Lance Fiction, by PHILIP HARRISON. 2s. 6d. Hutchinson & Co., Ltd.

DRAMA

PLAYS.

Playmaking, by WILLIAM ARCHER. Cr. 8vo, 312 pp., 7s. 6d. Chapman & Hall, Ltd.

This book covers in a masterly manner the whole process of playwriting from the choice of a theme to the final curtain; and although published before the war, is still the standard English work.

How to Write a Play, by ST. JOHN ERVINE. Large cr. 8vo, 5s. Allen & Unwin.

The author candidly admits that the book has a catch-penny title and proceeds to show how difficult it really is to write a play. A large section of the book deals with dialogue, on which his success as a dramatist mainly rests.

THE FILM

Writing for the Screen, by ARRAR JACKSON. Cr. 8vo, 5s. A. & C. Black, Ltd.

The intricacies of the technique of film-writing are explained in a practical manner by an experienced and successful British scenario writer.

How to Write a Film Story, by GERTRUDE M. ALLEN. F'cap 8vo, cloth 3s., limp cloth 2s. Allen & Unwin.

RADIO-DRAMA

How to Write Broadcast Plays, by VAL GIELGUD. Sm. Cr. 8vo, 190 pp., 2s. 6d. Hurst & Blackett, Ltd.

This book deals with the technique of radio-drama, so far as it has been developed, and includes in addition three of the author's own plays.

JOURNALISM

Journalism, by SOME MASTERS OF THE CRAFT. Demy 8vo, 232 pp., 5s. Pitman & Sons.

A valuable series of lectures by such experts as R. D. Blumenfeld, Tom Clarke and Sir Owen Seaman, each lecturer dealing with a branch of journalism of which he has particular knowledge.

Journalism as a Career, edited by W. T. CRANFIELD. Demy 8vo, 114 pp., 5s. Pitman & Sons.

A practical and authoritative guide to Journalism, each chapter being by an expert in his particular branch of the profession.

Modern Journalism, by C. F. CARR and R. E. STEVENS. Demy 8vo., 252 pp., 10s. 6d. Pitman & Sons.

A practical and up-to-date guide to Modern Newspaper production.

Sub-Editing, by F. J. MANSFIELD. Demy 8vo, 264 pp., 10s. 6d. Pitman & Sons.

A reliable guide giving expert advice on every branch of sub-editing.

Journalism for Profit, by MICHAEL JOSEPH. For price, etc., see under Miscellaneous—*Complete Writing for Profit*.

First stripping the "trade" (as he insists it is) of all false glamour, he sets down in a very able and businesslike way the "debits and credits of journalistic values," with of course a credit balance at the end. Twenty-two Leading Journalists contribute a chapter on "How I Make Journalism Pay."

Short-Story Writing and Free-Lance Journalism, by SYDNEY A. MOSELEY. Demy 8vo, 241 pp., 7s. 6d. Pitman & Sons.

A practical and complete guide to free-lance journalism, with many hints and much practical advice by a successful journalist.

Free-Lance Journalism, by VICTOR HYDE. F'cap 8vo, limp cloth 2s. Allen & Unwin.

Free-Lance Fallacies, by PHILIP HARRISON. 110 pp., 2s. 6d. Hutchinson & Co., Ltd.

Authorship and Journalism, by ALBERT E. BULL. Cr. 8vo, 170 pp., 3s. 6d. Pitman & Sons.

A guide to profitable writing modelled on the lessons given by schools of journalism.

Popular Guide to Journalism, by ALFRED KINGSTON. Cr. 8vo, 124 pp., 2s. 6d. Pitman & Sons.

Practical Journalism, by ALFRED BAKER. Cr. 8vo, 180 pp., 3s. 6d. Pitman & Sons.

An introduction to journalism, with notes on Newspaper Law by E. A. Cope.

Writing for a Living, by E. M. GILL. Cr. 8vo., 150 pp., 2s. 6d. C. A. Pearson, Ltd.

Law for Journalists, by CHARLES PILLEY. Demy 8vo, 190 pp., 5s. Pitman & Sons.

A popular handbook by a barrister-at-law, designed to be of everyday use to the newspaper man.

POETRY

Since Dr. Johnson, burdened with the hardships of writing for bread, declared that no one but a blockhead ever wrote except for money, countless writers have ranged themselves on his side or violently attacked him. In the opposing party, Mr. Hilaire Belloc, who inclines to the belief that "literature as a whole suffers when its professors are all professional," gains many distinguished supporters when he maintains that verse, the highest expression of the craft, cannot be written for money. Sir Arthur Quiller-Couch believes and proves that "the poor poet has not, in these days, nor has for two hundred years past, had a dog's chance," and Mrs. Virginia Woolf, stressing the value of material things, demands at least five hundred pounds a year and "A Room of One's Own," before a woman can obtain the intellectual freedom that poetry depends upon. Hardy neglected his poetry and secured an assured income from his novels before he returned to his first love.

For the young writer, before he abandons his poetry until old age, the following books are recommended:—

The Theory of Poetry, by LASCELLES ABERCROMBIE. Cr. 8vo, 5s. Martin Secker.

The Art of Writing, by Sir ARTHUR QUILLER-COUCH. F'cap 8vo, 5s. Cambridge University Press.

The Art of Poetry, by WILLIAM PATON KER. Cr. 8vo, 160 pp., 6s. Oxford University Press.

Introductory to the Study of Poetry, by M. C. BEECHING. Cr. 8vo, 3s. Cambridge University Press.

A Letter to a Young Poet, by VIRGINIA WOOLF. Cr. 8vo, 28 pp., 1s. 0d. Hogarth Letters, The Hogarth Press.

MISCELLANEOUS

Aspects of Biography, by ANDRÉ MAUROIS. Cr. 8vo, 183 pp., 7s. 6d. Cambridge University Press.

The author's own brilliant biographies, *Ariel, a Life of Shelley*, *Disraeli* and *Byron*, indicate that his sympathies are with the modern methods of biography, introduced and perfected by Mr. Lytton Strachey—biography as an art, but he deals fairly and reasonably with the older methods—biography as a science, and as a means of expression.

The Commercial Side of Literature, by MICHAEL JOSEPH. For price, etc., see under *Complete Writing for Profit*.

This is the most thorough and complete guide for the author seeking book publication. Mr. Joseph's book is the outcome of much experience in journalism, publishing and in a literary agency, and deals with most difficulties an author is likely to meet.

Complete Writing for Profit, by MICHAEL JOSEPH. Cr. 8vo, 1099 pp., 10s. 6d. Hutchinson & Co., Ltd.

This omnibus volume includes "Short Story Writing for Profit," "Journalism for Profit," "The Commercial Side of Literature," "How to Write Serial Fiction," "How to Write a Short Story," and "The Magazine Story." These books may also be obtained at 3s. 6d. each.

Trade and Technical Writing for Profit, by BERNARD BROWN, B.Sc. Cr. 8vo, 224 pp., 4s. 6d. Hutchinson & Co., Ltd.

Writing for Children, by ARTHUR GROOM. Cr. 8vo, 119 pp., 2s. 6d. A. & C. Black, Ltd.

Money-Making Authorship, by R. A. H. GOODYEAR. Cr. 8vo, 150 pp., 5s. 0d. A. Acklande, Cloughton, Scarborough.

A practical book by a successful writer, which should stimulate all aspirants to fortune.

REFERENCE

A Dictionary is, of course, the most obvious book for inclusion in a writer's library, and should be a reputable one. One of the Oxford family, complete, concise, pocket or Little Oxford, a Chambers's or a Nuttall's, may be recommended.

A Dictionary of Modern English Usage, by H. W. FOWLER. Cr. 8vo, 750 pp., 7s. 6d. Oxford University Press.

This book deals with the art of expression in English, and Fr. Ronald Knox, when reviewing it, found it developed such scruples in the literary conscience, that at every turn of the sentence he had to look up the book to find out whether he was writing correct English or not.

The King's English, by H. W. & F. G. FOWLER. Cr. 8vo, 380 pp., 6s. Oxford University Press.

Andrew Lang, of whom it was said, "Once he had something to say, but now he has to say something," declared, after reading this book, that he was afraid to put pen to paper.

Thesaurus of English Words and Phrases, by PETER ROGET. 2 vols. Everyman's Library, 2s. each. J. M. Dent & Son, Ltd.

Revised and brought up to date by A. Boyle and Charles Lee.

Cassell's Classified Quotations, compiled by W. GURNEY BENHAM. 660 pp., 10s. 6d. Cassell & Co. Ltd.

Authors and the Book Trade, by FRANK SWINNERTON. Sm. Cr. 8vo, 5s. Gerald Howe, Ltd.

A stimulating and provocative book dealing with the thorny points on which authors and the trade come into conflict.

Books from the MS. to the Bookseller, by JOHN L. YOUNG. Cr. 8vo, 129 pp., 3s. Pitman & Sons.

A useful guide which should help all authors engaged in seeing their books through the press.

The Writers' and Artists' Year Book. Cr. 8vo, 3s. 6d. A. & C. Black, Ltd.

A Directory for Writers, Artists, and Photographers, published annually in December.

PERIODICALS

The Author, Playwright and Composer, edited by D. KILHAM ROBERTS, 11, Gower Street, W.C. 1.

1s. Quarterly. The organ of the Incorporated Society of Authors, Playwrights and Composers.

The Writer, edited by KENNEDY WILLIAMSON. Hutchinson & Co., Ltd., 34, Paternoster Row, E.C. 4.

6d. Monthly.

PREPARATION OF THE MANUSCRIPT*

WE will start at the moment when, having a collected mass of written pages, you wonder what to do with them. Every beginner should acquire a typewriter, which can be bought for a small sum, certainly for much less than it costs to have a manuscript typed by an expert. *Good* typing is not cheap. Even second-grade typing runs up to £6 or £7 for a book of average length. Second-hand typewriters of good makes may be bought at low prices, and soon save the outlay. It is possible quickly to become proficient, and the advantage to an amateur writer of a typewriter at command cannot too strongly be emphasised. Without an available machine, the amateur is brought to a full stop even as he contemplates his manuscript returned from an expert. Glaring errors (his own), face him, but rather than mar the immaculate pages he leaves them uncorrected. The literary fledgling minus a typewriter is like a jobbing gardener without his shears.

Those casuals who do their own typing and have the idea that lack of a correct margin, the crowding together of the lines, misspellings and verbal alterations in ink make no matter, have no idea what a bad impression slovenly typed work gives. It has resulted before now in the rejection of a fair to middling manuscript. When your time becomes precious, look out for a good typist.

Use white paper about eight inches wide and eleven inches long, and leave margins of 1½ inches on the left-hand side, and about 1 inch at the top of each sheet. Let the sheets of the manuscript be of uniform size throughout, and as far as possible have approximately the same number of lines on each page, as that is a great help in making the estimates of length and planning the mechanical features of the book.

The pages of a manuscript should be numbered consecutively throughout. Inserted pages should be numbered alphabetically, e.g. 45 a, 45 b, 45 c, and the preceding page should have the words: "45 a, 45 b, 45 c follow." Pages taken out should be accounted for on the preceding page.

Do not bolt the manuscript together in one great wad. The pages will keep in better condition if the book is divided into chapters. I favour placing chapters in a firm box. Rubber bands are not infallible, and no more distressing moment confronts a reader than when a loose manuscript slips its moorings and the pages scatter about the floor. The pages of individual chapters should not be numbered independently.

Write on one side of the sheet only.

Ink should always be used for handwriting.

Manuscripts should not be rolled or folded. Sheets that have been rolled are very unhandy for both readers and printers.

Typewritten manuscript is preferable to handwritten. It is easier to read and to correct. It saves the printer's time and prevents the occurrence of typographical errors with consequent expense.

In typewriting do not use single spacing. The usual double spacing is to be preferred.

Material to be used as a footnote may be inserted between two lines drawn across the full width of the page and reference be made to it in the text thus.[1]

[1] NOTE

* Adapted, by permission of The Macmillan Company, from "The Authors' Book."

Where footnotes are numerous, they should begin with 1 at each new chapter, and be numbered consecutively throughout each chapter.

Extracts from the works of other authors should be carefully marked, as they are generally set up in a smaller type than that of the text. If copyrighted matter is included in the text, permission for its use should always first be secured from the owner of the copyright.

'Use paste when attaching one piece of paper to another; do not use pins. The manuscript goes through so many hands that pinned papers are likely to become separated, and the unattached papers often are misplaced.

In preparing the copy, follow some good standard dictionary (preferably the Oxford English) for spelling, and edit it carefully with a view to preserving consistency in matters of punctuation and style. Indicate plainly whether numbers used are to be written in numerals or spelled out as words.

COPY WELL PREPARED IS THE BEST INVESTMENT AN AUTHOR CAN MAKE.

It is now doubly important that manuscripts should be perfect, since many publishers seek to minimise the present-day cost of book production by supplying only one set of proofs for correction, and those in page. Before the rise in cost of production first proofs came in galley form, which permitted considerable alterations and changes.

First proofs, whether in galley or page form, are sent in duplicate, accompanied by the manuscript pages. The set of proofs with the proof reader's markings is the one which the author should correct and return. The other set may be retained by him. All corrected proofs and the accompanying manuscript (if any) should be returned to the publisher. When a proof is returned finally corrected for printing, the word PRESS should be written on the first page, or the word REVISE if another proof be wanted.

For all general purposes use a black riband on your typewriter, never a fancy colour. Black ink makes an infinitely nicer appearance.

Typing a play is not so simple a matter as typing a book, but the purposeful amateur need not be daunted. Buy a copy of a published play, and study the lay-out. Put a red and black riband on your typewriter, and use the red for names of characters, entrances and exits, and all descriptive matter.

The novel of a new writer should be about 75,000 words. When you have made your name you can write to any length. Publishers will not gamble on long first novels, owing to the extra cost. Books for boys and girls should average from 40,000 to 50,000 words, not more.

BEWARE OF LIBEL

BY A LAWYER

THE phrase "All characters in this story are entirely fictitious" may sound reassuring to the young writer, but its insertion gives him no licence to make a defamatory statement about any living person. An author or journalist is liable for all the consequences, if he has led his readers to believe that his libellous remarks refer to a particular person, even if he has never heard

of such person, nor intended to libel him. It is no defence for him to plead that he made an honest mistake, or that his readers misunderstood his meaning, for the court will not consider what the defendant meant in his own breast, but what the words meant to other people, having regard to all the circumstances of the case.

In a well-known case, which illustrates the point, the proprietors and publishers of a newspaper published a gossip column purporting to describe what their Paris correspondent had actually seen at Dieppe, in the course of which certain defamatory words were used about a man named Artemus Jones. This description was imaginary, and the correspondent had never heard of such a person. Unfortunately, there was a barrister of that name, who brought an action for libel, and proved that certain friends believed the remarks to refer to him. The result was that the plaintiff won the case, and the reporter, presumably, lost his employment.

To be defamatory the matter must be untrue, it must be calculated to injure the reputation of another by exposing him to hatred, ridicule or contempt, and it must be communicated to some person or persons other than the injured party. Libel may be in writing, by drawing or by effigy, and it may be direct, by ironic praise or by innuendo, but it must be injurious to some person's character. Thus, it is permissible to refer to a rival newspaper as "The Market Street Ananias," for this may not reflect on the personal character of the proprietor.

A cartoon or an advertisement may contain a libel as clearly as if it had been written, and if it does, the publishers or proprietors may be sued successfully. This was upheld in a recent case, where a well-known amateur golf champion sued a firm of chocolate manufacturers for a libellous innuendo contained in an advertisement. The matter complained of consisted of a drawing of the golfer in the act of striking the ball; below the picture appeared a perfectly good-natured limerick associating his name with the firm's chocolate. The court upheld the golfer's contention that the picture and words contained the innuendo that he had allowed the use of his name in return for some reward or gain. In connection with most people the words would have been harmless, but used in connection with the golfer the innuendo tended to question his status as an amateur.

So it will be seen that the writer's own intention will not be considered if apparently harmless words contain a hidden meaning which reflects discredit on some person.

Libellous statements have far-reaching effects, for not only is the contributor responsible but also the printer, the proprietor of the magazine or newspaper, and even the newspaper vendor who sells the paper. Fortunately for the latter, a special defence lies open to librarians and newsagents who unwittingly disseminate the work containing the libel, and they will be excused if they can prove that there was nothing to show that the paper or book contained a libel, and that they distributed it in the usual course of their business, without any negligence on their part or knowledge of the libel.

However, ignorance is no defence for the unfortunate printer or proprietor any more than it is for the contributor. Though if such statement has been printed in a newspaper, without the editor's knowledge of the libel, and without gross negligence on his part, the editor may plead that as soon as possible he inserted a full apology in such newspaper or periodical, or offered to insert one in any paper to be selected by the plaintiff, and that he has paid an adequate sum into court. Such a plea is a good defence, but will be of little consolation to the editor or publisher who has received the unwelcome publicity.

A plaintiff is entitled to bring an action against anyone concerned in

publishing or communicating the libel, but he generally sues the wealthy proprietors, in preference to the impecunious reporter.

If several people are responsible for the one publication, the plaintiff may obtain damages from one of them only, but if the publication occurs on different occasions, as when a provincial paper copies a libellous report from a London one, the aggrieved person may obtain damages from both proprietors, but the sum he is awarded in the first case, will be taken into consideration when the damages are assessed in the second case.

Certain communications, such as reports of judicial proceedings, or reports of certain public meetings are privileged, the reporter and his paper are entitle to publish with impunity any libellous statements that were actually made during the meeting.

To obtain the benefit of this privilege, the report must be fair and accurate; it must not be one that is prohibited by order of the court, and it must be published contemporaneously with such proceedings. If it is published some time after the occasion, the person responsible will have to prove also that he was not actuated by malice.

When reporting proceedings in any court, the journalist must be on his guard lest he make any comment which might prejudice the fair trial of the case, as the proprietors of any paper publishing prejudicial information, may be arraigned for contempt of court. Last year (1932) the proprietors of a paper were fined for publishing an interview with a woman, who was an important witness in a case that was to be heard in the Consistory Court.

Perhaps the most useful defence open to a reporter or journalist is that the defamatory statement is only fair comment on a matter of public interest. To avail himself of this plea, it is essential that he should state the facts correctly, and he should be acting without malice, and that the matter is one of public, not merely private interest. This defence only allows him to comment on or criticise the facts, and he must make no definite assertions which the facts do not warrant. If he bears these points in mind, it does not matter that his criticism may be considered unfair by some people, or that it is prejudiced or even incorrect.

The critic is entitled to use ridicule, sarcasm or irony as his weapons so long as he uses them fairly; the comment must be such as a fair mind would use under the circumstances. Thus, when a daily paper commented fairly, but unfavourably, on the alleged claims of a spiritualist, the court upheld the paper's right to comment, as the matter was one of public interest.

Without this important proviso it might be that the much vaunted freedom of our Press would be considerably hampered.

It is not necessary for a plaintiff, in an action for libel, to prove that he has suffered any actual damage or pecuniary loss, though if he has the sum awarded to him will be larger. If no damage has been caused, or the character of the plaintiff is a bad one, a jury may, and frequently does, award contemptuous damages of ¼d. On the other hand, vindictive damages consisting of a very large sum are sometimes awarded specially if the defendant has unsuccessfully pleaded that the defamatory statement was true.

Therefore the inexperienced writer should be perpetually on his guard lest he unwittingly make a libellous statement which may cost him a large sum of money, as well as damage his career at the outset, for an editor will not easily forget one who has involved his paper in a lawsuit.

TRANSLATIONS

It is difficult to advise the many amateur writers who desire to know how to obtain commissions to translate books. Free-lances rarely possess a knowledge of out-of-the-way languages and rely for the most part on acquaintance with French and German. The proposition is the more difficult because most important publishing houses have what we may call "opposite numbers," and between them exists a constant interchange of knowledge and suggestion connected with forthcoming, or recently published, books. Long-established publishers have their tried and trusty translators, and into this circle an outsider, with limited literary experience, will find it hard to penetrate.

Earnings are overestimated by the inexperienced; most translators are paid a sum down. Often an extremely small sum, and unless unusual arrangements are made he is entirely outside the royalty system, which belongs, of course, to the author As a rule, however remarkable the success of a book, but little kudos attends its translator, who is lucky if he gets a chance mention in one or two reviews.

Again, amateur writers seem to think that a knowledge of two languages equips them for the arduous work of translation. Much more than that is required. Whether the work to be translated is an historical book, or a novel, the translator must have a working knowledge of the period covered, and infinite patience in the search for corresponding expressions and in the recasting of sentences. He has also the task of seeing the book through the press; and in many cases those who feel themselves fitted to translate have no experience of conducting a book through its various phases, any more than they could, in the case of an historical or biographical work, prepare an index, and possibly write an introduction.

A competent beginner who feels himself able to cope with all the work of a translation is advised to try and find a first-class book of a literary and provocative nature, which has not in the country of its origin received the notice it merits. The next move is to endeavour to interest a publisher in it, having first consulted the author of the book and obtained his interest and permission to translate.

THE SOCIETY OF AUTHORS, PLAYWRIGHTS AND COMPOSERS (INCORPORATED), 11 Gower Street, W.C. 1.

The Society was founded by Sir Walter Besant, in 1884, to represent, aid, assist and protect Authors of every kind. Started in a small way, it has to-day more than 4,000 Members and an income of about £7,000 per annum.

The various activities include the examining of Contracts and Agreements submitted; the investigation of accounts, and advice as to the disposition of Kinematograph, Broadcasting, and Performing Rights. Of Publishers, Managers, Editors, etc., the Society has special knowledge for its Members, and does its best to keep them out of the hands of unscrupulous traders.

The Secretary is a barrister, and every member has a right to ask for and to receive advice upon his agreements, his choice of a publisher, or any dispute arising in the conduct of his business or the administration of his literary property.

If legal action is necessary, with the consent of the Committee, the Member's claim is supported and the legal costs are borne by the Society, which protects the literary property of its Members not only in Great Britain, but in all countries.

All Authors and would-be Authors should become Members. The annual subscription is £1 10s., payable on the 1st January.

WRITING FOR THE JUVENILE MARKET

By F. J. HARVEY DARTON

THE hundreds of people who seek to write for the Juvenile Market can be divided, from one point of view, into two classes: (I) those who know a fair amount about the technical requirements, and write to fulfil them; and (II) those who have something to say which they think children would like to hear, but have not much idea of how to say it. Each class again may be subdivided.

The Knowledgeables are (*a*) those who think that length, subject and treatment, the things they have learnt about, or can learn about from the WRITERS' AND ARTISTS' YEAR BOOK, are all that matter; and (*b*) those who earnestly want to say something and to put themselves into it, and who can subdue their personality, without killing it, into a particular known form.

The Innocents are (*a*) complete fools, or at any rate people who think that eagerness to "keep the chicks amused" or to "touch the heart of a child," or something vague and enthusiastic of that kind, is the only quality needed, and that the editor (wildly alert for the rare characteristic, love of children!) by some trick does all the rest, even the punctuation; and (*b*) persons who feel that enthusiasm, but have it under control and want to know how to put it to practical use for themselves and for children.

What an editor wants is much more likely to come—freshly and welcomely—from Class (II) (*b*) than any other. The Knowledgeable Enthusiast (Class I *b*) is already in the market, and the editor can nearly always find, him. He is also rare, but even so he may be, in regard to certain subjects, one of a small crowd. At any rate he needs no advice.

The Innocent Fool (Class II *a*) is the bane, the pest, of every editor; the contributor who is created by Providence to prevent him from forgetting that an editor is one of the poorest creatures in the literary world, always turning the handle of a wheezy machine. The Mere Expert (Class I *a*) is very nearly as bad. He is incredibly numerous, offensively slick and efficient, and usually void of real personality. If you want machine-made stuff in a hurry, he is useful. There are scores of him on the doorstep. He will never become the ideal contributor, though if he has very robust health, tireless energy, a perpetually revolving brain, his skill will earn him a living until he cracks up or someone a tiny fraction livelier shoves him out of the way.

That is a hard saying, especially for those who have put something of their real self into learning that very virtue of efficiency. What is meant is that, in the vast mass of material which editors in the juvenile market have to consider (for there is a widespread delusion that anyone can write for children), the little thing that turns the scale in favour of acceptance is not efficiency. It is not the seller who sells the goods, any more than, in the long run, it is the stall-holder (the editor), who demands them. It is the *maker*, the prime producer from raw material, who gives the wares their real flavour, and it is the ultimate consumer, the child, who chooses the stall he will deal with and the goods he will buy at it.

Consider this question of efficiency. You can make a chart, from the pages of the WRITERS' AND ARTISTS' YEAR BOOK, of the chief branches of the market. In the section of "Journals and Magazines" there are about two-

score entries of publications which cater specially for the younger generation; and there are others which give fairly regular but not predominant space to juvenile matter. These are all classified in various helpful ways elsewhere in the YEAR BOOK. But every would-be contributor ought, as a discipline, as a practical aid to ease, and even as an inspiration, to digest that information —to boil it down and make it into a formal table, *by himself and for himself*. He may never use it, and he ought *never* to take it as a table of laws. It should be a "law" only in the strict scientific sense—not a definition of what must be done, but a statement of what usually *is* done. Scientific or natural laws are always being modified, or rather, re-stated. Your literary "law" has to become natural—it *is* natural, really. Tabulating it is only a mental exercise, invaluable in itself, but a means, not an end.

In this chart there will be many plain facts: even the exact title and address of the desired journals, details which experts themselves sometimes disastrously take for granted; the length of contribution required; the unacceptable things (much more important than the acceptable, for to submit them puts you into Class II *a* at once); a few formalities ("no preliminary letter required," for instance); the age of the reader aimed at; the "tone" required ("improving," "open-air," or what not); and the "treatment."* Most of these things vary with each magazine, and a Highest Common Factor is apt to turn out to be a very small ingredient indeed. You *can* reach—but you *must* do it for yourself, for familiarity has got to become a habit, not a trick of paper memory—a general knowledge that fiction of 1,500 to 4,000 words long suits a good many magazines, that fairy tales suit others, that a whole group specialises in Scout interests; and you can also divide the readers up into approximate age-classes. This last, however, is not so easy as it looks: boys, girls, schoolboys, schoolgirls, "kiddies," "tots," babies, "darlings," infants, "young folks," brats, young Britons—there are dozens of labels, the meaning of which depends on the user. The classification adopted by the National Book Council for its exhibition in 1932 is a good broad one: (1) Babies; (2) Young Children; (3) Older Children. But directly you use it you see that "Older Children" subdivides itself plainly into sexes, and also fades out at the upper end into "Young Persons" and Adults.

Now suppose you have all that information in the abysm and backward of your mind—not as a framework between you and your audience. You send in your goods to, apparently, the corner of the market where your mind's atmosphere is also present. It is not enough. Hear an editor's confession.

For a long time I edited some children's magazines, well-known and of good circulation. For the chief of them I had to provide about 140,000 words of letterpress annually. About 100,000 words consisted of long serial stories (one or one and a half, or two, as units) and long semi-continuous articles on big subjects (wireless, bridge-building, aeronautics, or what not). The other 40,000 words were shorter fiction, verse, short series, puzzles, playlets, and miscellaneous articles on every conceivable subject—on as many subjects as possible. The 100,000 section was mainly a matter of arrangement outside routine, though any suitable long material was welcome; these contributions were, in fact, seldom formally commissioned. The 40,000—"unsolicited" —was the place for the newcomer and the freelance. Probably 20,000 words would be furnished almost automatically by writers who had previously contributed, if only once or twice. There is no question of favouritism here: once they have been in the magazine, they see how their MS. turns out in print (not a bit what it looks like in MS), and are accustomed to the

* Artists will also have to know the mediums used—half-tone, line, photography, etc., and the sizes; and they *should* be able to draw a whole batch of pictures for uniform reduction to a known scale.

surroundings, and aware of very tiny details that matter. The other 20,000 lump was practically all by newcomers with unknown names.

To get those 20,000 words I read about 2,000 MSS. of all sorts every year. At the end of the year, I should find that about 20 MSS. by 12 new writers had been accepted and used; and if the number of authors was as many as 12, it was probably due to the elastic individuality of verse, which I preferred to have as far away from a stock pattern as possible (not that the prose was "stock," but its length was more uniform). So 1,980 MSS. went back, not all formally, for there is nothing more painful than to say baldly "House Full" to nice persons, even when there are hosts of them. Probably I had been in real doubt over 80 of them. Probably, also, I *could* have accepted about 280, at a pinch, but only (i) if there was room to print everything worth printing; (ii) if there was time to print it before the author died of old age or came and killed me; (iii) if there were no other contributors coming along next year; (iv) if the subject, or something not unlike it, had not been treated in the magazine within the past three or four years. These are hard facts which are always present. The Editor sees them in bulk, the author only in single examples.

The sum of that is that 1,700 out of 2,000 MSS. were in Class II *a*, completely useless, on any one or more of several grounds; 20 were what was wanted, and 280 might have been acceptable on the basis of sound, efficient production, *but could not be accepted*. Why not? They were of the right length, and the subjects were not, as subjects, unsuitable.

The answer lies in the mind of the persons who wrote them: it is very largely covered (but not quite) by that word "treatment" in the list of requirements. "Treatment" means two things. It means handling the material so that it accords with the " philosophy," the root-idea, of the magazine—the policy and personality of the editor, in practice. And it means also putting your own personality into the material—being honest, in fact, and believing in what you write. The paper may be a mean-minded one by some standards, or a very high-brow one by equally respectable standards. But *you* have got to be *it*, and to have faith in it. Insincerity and humbug, mechanical-mindedness, are visible in "treatment," sticking out like warts to a practised eye. And young readers see clean through insincerity, and have no use for it; at any rate, none after the first trial. The editor knows that: he has few illusions himself, though he does his best to keep his imagination warm and his sympathies wide. He has—see my figures—lashings of reasonably good stuff in front of him, far more than he can ever use. He chooses that which stands out above the *merely* good and appears as the *personally* good. The only exception to this is a completely fresh subject, the rarest thing in the world, and mainly a matter for experts.

That is why—and this is the really practical point—in many of the entries in the WRITERS' AND ARTISTS' YEAR BOOK you will find the words "contributors are recommended to study the magazine." The writers *must* read the magazine they approach; *read* it, not look at its type and pictures and go over it with a footrule; find out what is in it, not what soap and powder it uses. In the long run that is the way to go into any market. The fabrics in the juvenile market are not all alike, in spite of appearances. The child they go to finds out what they are really made of and throws away the coloured box. "Clear your *mind* of cant"—it is the old advice of the wisest man of letters. Learn the job, but be yourself.

LITERARY PRIZES

THIS list does not include the competitive prizes offered from time to time by publishers and periodicals who specialize in this method of literary reward. Particulars of such prizes are advertised in the daily papers, and being of an ephemeral nature are impossible to classify in a Year Book. After carefully scrutinizing details of the numerous prizes connected with the Universities the conclusion is reached that with one or two exceptions—and these exceptions are competitive prizes of small value—they possess no interest for the outside writer. As is likely, the University Literary Prizes are reserved for the encouragement of University students.

A better way of perpetuating the memory of anyone dear to us than by founding a named literary prize has yet to be devised, and it is curious that few such prizes exist. Every year as the Award is made the name it represents is recalled. In America there are scores of such memorials; in each is definite encouragement for young writers. It is not essential that literary prizes should be endowed in perpetuity; the main requirement is more of them.

At the head of all the literary prizes of our Empire ought to stand the James Tait Black Memorial Prizes, a position denied by reason of the governing constitution which renders the Black Prizes valueless from a literary standpoint.

The James Tait Black Memorial Prizes were inaugurated by the late Mrs. Black in memory of her husband, a partner in the publishing house of A. and C. Black, Ltd. A sum now totalling £12,430 was set aside to be used for providing two prizes of whatever income the fund should produce after paying expenses, including a fee to the judge, for (First) the best biography or literary work of that nature of each year, and (Second) the best novel of each year, the choice to be made by the Professor of Literature of Edinburgh University, or failing him, the Professor of Literature in the University of Glasgow. The terms of the Bequest, which was drawn up without consulting literary opinion, place the award in the hands of one man. No one man could hear of, much less read, all the good biographies of the year, together with all the good novels in order to choose from among them the best. A Committee of competent people is a necessity if a literary prize is to count for anything. As will be understood, the prizes are not competitive. The awards are generally made in the year following publication of the books selected.

The Rose Mary Crawshay Prize is of the value of £100. It was originally founded, in 1888, by the late Rose Mary Crawshay, for yearly prizes on Byron, Shelley and Keats. In 1915 the Scheme passed into the administration of a body of Trustees consisting of the President and Secretary of the British Academy, and others. The Prize may be awarded annually to a woman of any nationality who, in the judgment of the Council of the British Academy, has written or published within three calendar years next preceding the date of the Award an historical or critical work of sufficient value on any subject connected with English Literature, preference being given to a work regarding one of the poets Byron, Shelley or Keats. If in the year two works of exceptional merit are deemed worthy of a Prize, a second Prize not exceeding £65 may be awarded.

The Cromer Greek Prize was founded by the late Lord Cromer with the view of encouraging the study of Greek. The Prize, which is competitive, is administered by the British Academy, and awarded for the best Essay on any subject connected with the language, history, art, literature, or philosophy of Ancient Greece. The Prize, which is ordinarily a sum of £40, is awarded annually in March. Competition is open to all British subjects who will be under twenty-six years of age on December 31st preceding the award. Copies of the rules governing the Cromer Prize may be obtained from the Secretary of the British Academy, Burlington Gardens, W. 1.

The Femina Vie Heureuse Prize is a literary entente instituted under the auspices of the *Femina* newspaper. The annual prize is of the value of £40, and is offered for what, in the opinion of the Committee, is the best work of imagination produced within a given time by one of the younger British authors or by one who is considered not to have received adequate recognition. There are confidential meetings during the year at which books are placed upon the voting list. At the final meeting, by a careful system of voting, the Committee makes a choice of three works to be sent to the French Committee for final adjudication. The same process applies to the reciprocal prize to France provided by Sir Ernest Benn, Bart., and known as *The Northcliffe Prize*, when three French works are submitted to our English Committee for selection. The Hon. Secretary is Miss Winifred Stephens Whale, The Porch House, Blockley, Gloucestershire.

The Hawthornden Prize, for which books do not have to be specially submitted, is awarded annually to the author of what, in the opinion of the Committee, is the best bit of imaginative work in prose or verse published during the preceding twelve months by a British author under forty-one years of age. The Prize is £100. It was founded by Miss Alice Warrender in 1919.

Among the literary prizes which are the reward of students only, is an exception that proves the rule—the Blackwell Prize of thirty guineas, administered by the University of Aberdeen. This Prize is open to unrestricted competition. It is awarded in alternate years, and a different subject is selected each time.

£100 is given annually under the will of the late Captain Bertrand Stewart, a London solicitor, who was killed in the Battle of the Marne in September 1914, for the best essay on some military problem, the study or discussion of which would tend to increase the efficiency of the British Army as a fighting force.

The competition is open to those who have served or are serving as officers or in other ranks or ratings of the fighting Services, including the Navy and Royal Marines, the Regular Army, Special Reserve, Territorial Army and Militia, the Royal Air Force, the Naval, Military, and Air Forces of India, the Dominions, and the Colonies.

Full particulars may be obtained from the editors of the *Army Quarterly*.

The Journalism Committee of the University of London has awarded from the beginning of the session in October 1931 three exhibitions, each of the value of £50 to £75 per annum and tenable for two years. The Exhibitions were awarded as the result of an examination specially arranged by the University. Particulars of Exhibitions, if any, to be offered in 1933, will be announced in the Press.

The Felicia Hemans Prize consists of a bronze medal together with a sum of money (about £2). It is awarded annually for a lyrical poem, the subject of which may be chosen by the competitor. Open to past and present members of University College or of the University of Liverpool. The prize shall not be awarded more than once to the same competitor. Poems

endorsed "Hemans Prize," must be sent in to the Registrar of Liverpool University on or before May 1st. Competitors may submit either published or unpublished verse, but no competitor may submit more than one poem.

The Rogers Prize, awarded by the University of London, may be said to be competitive in that it is open to all persons whose names appear on the Medical Register of the United Kingdom. The Rogers Prize consists of a sum of £100, and is awarded from time to time when the interest on the trust fund shall have accumulated to allow of the award, and it is given for an Essay or Dissertation on some Medical or Surgical subject, which shall be named by the University.

Candidates for the Alexander Prize of a silver medal designed by A. Wyon, may choose their own subject for an Essay, but they must submit their choice for approval to the Literary Director, Royal Historical Society, 22 Russell Square, W.C. 1.

The Nobel Prize in Literature is one of the Foundations created by the will of the late Alfred Nobel, the Swedish scientist who invented dynamite. The awarding authority is the Swedish Academy, and particulars concerning conditions, etc., can be obtained from Nobelstiftelsens Styrelse Norrlandsgatan, 6 Stockholm. It was bestowed upon Rudyard Kipling in 1907, upon W. B. Yeats in 1923, and upon George Bernard Shaw in 1925. The Nobel Prizes are understood to be worth about £6,500 each. They number five: (*a*) Physics, (*b*) Chemistry, (*c*) Medicine or Physiology, (*d*) Literature and (*e*) the Preservation of Peace.

The annual literary prizes of America are not as a rule open to Britishers.

LITERARY COMPETITIONS

THE literary competitions which have become a regular feature in several weeklies are a valuable form of recreation for the amateur writer. The following list, for which the Editor of the *Writers' and Artists' Year Book* will be glad to receive additions, includes only those publications which feature regularly a literary competition as distinct from crossword puzzles, acrostics and the like. The details are of the competitions as conducted at the time of going to press, and may of course be subject to modification from time to time. In no case is there any entrance fee.

The Bookman (1s. monthly). Competitions vary in number and nature in each issue. There are usually five, one or other of them involving original verse composition, a knowledge of English literature and the exercise of literary criticism. Besides several money prizes of a guinea and half a guinea, new books and free subscriptions to the *Bookman* may be had. A coupon printed in the competition pages of each issue must accompany each month's entry. There is a special competition, also of a definitely literary nature, for younger readers and a literary crossword.

Britannia and Eve (1s. monthly). Competitions, principally of a literary character, are set monthly in this page. The Competition Circle is an off-shoot of the Children's Salon and has been formed primarily

to enable those members of the Salon whose amateur status has been lost by acceptance of their work professionally to continue to enter for competitions of this type.

These competitions are open to anyone outside the Salon, of either sex, who cares to join the Competition Circle, membership of which is secured on the payment of 1s. annually (to be sent with first entry), which will go to the Hospital Cots Fund of the Salon.

All entries should be addressed to LEVANA, *The Competition Circle*, BRITANNIA AND EVE, 346 *Strand, W.C.* 2.

Everyman (2d. weekly). One competition, concerned solely with original composition, is set each week, alternately verse and prose. The first prize is two guineas and the second a guinea. Other competitions for essays on travel and other subjects also conducted frequently.

John o'London (2d. weekly). Every week four problems are set for readers in the British Isles, and once a month one is published specially for overseas readers. These competitions are mainly literary in character but occasionally they include anagrams, limericks and so on. For solutions of the more difficult problems a prize of a guinea is offered, and for the rest the prize is half a guinea.

The Observer (2d. weekly, Sunday). The competition in the week-end pages of the *Observer* is not invariably of a strictly literary character, but it frequently requires the composition of verse or epigram, a knowledge of literature, the application of appropriate quotations, verbal ingenuity and so on. There is one competition and one prize of three guineas.

The Saturday Review (3d. weekly). The weekly literary competition invites verse or prize composition, epigram or essay. Two prizes, books to the value of £3 and £2, are offered in connection with each competition.

The Spectator (6d. weekly). One competition is generally set each week, frequently inviting original verse composition, and there is a prize of three guineas. Additional competitions are periodically set, for which the first and second prizes are generally ten and five guineas respectively.

Time and Tide (6d. weekly). The subjects of the weekly competitions include original verse and prose composition and short story writing. There is a first prize of two guineas, a second prize of one guinea and a third prize of any book to a value not exceeding half a guinea. In place of the usual competition for adults, a children's competition is published once a month; this is divided into classes for those under 16 and under 12, and a number of money and book prizes are offered.

The Week-end Review (6d. weekly). Two literary competitions are set each week. The subjects for them are usually chosen to include verse and prose, and occasionally a translation. Prizes ranging from three guineas to half a guinea are awarded. Each *Week-end* competition is set and judged by someone of recognised literary attainment, which gives an added interest and value to the reports, and makes for a high standard of entry.

FIRMS WHICH ARE PREPARED TO CONSIDER DRAWINGS, DESIGNS AND VERSES FOR CARDS, ETC.

Allen, David, Printing Co. (London), Ltd., Maltravers House, Arundel Street, Strand, W.C. 2. *T.* Temple Bar 7361. Speciality placard and pictorial poster printing.

Baird, Alex., and Son, Ltd., Kelvinbridge Artistic Stationery Works, Glasgow. Christmas cards and art stationery. At all times prepared to consider drawings and designs of a refined class in flowers, figures, sport and other subjects of sentiment and originality. At all times consider original verses.

Bemrose and Sons, Ltd., 133 High Holborn, W.C. 1. *T.* Holborn 8871. Always pleased to consider work suitable for reproduction as calendar subjects or commercial designs for trade posters, showcards, catalogue covers, etc.

Birn Brothers, Ltd., 67–70 Bunhill Row, E.C. 1. *T.* Clerkenwell 1685. Christmas cards, postcards and children's toy books. Anything useful for fine art publications. Work must be good and ideas novel.

Cooke, Alf, Ltd., Crown Point Printing Works, Leeds. Chromo-lithography, Photo, Litho-offset and three-colour process.

De La Rue, Thos., and Co., Ltd., 110 Bunhill Row, E.C. 1. *T.A.* Delarue, Finsquare, London. *T.* National 5432. Prepared to consider anything suitable which may be submitted for playing cards or general stationery uses.

Faulkner, C. W., and Co., Ltd., 81 Golden Lane, E.C. 1. Art publications, pictorial advertisements, Christmas cards, calendars, party games, books. Verses for greeting cards considered.

Forman, Thos., and Sons, Ltd., Effingham House, Arundel Street, Strand, W.C. 2; also Nottingham, Liverpool, Manchester, and Glasgow.

Harrap, John, and Son, Art Publishers, 3 Holborn Buildings, Holborn Bars, E.C. 1. Invite offers of colour copyright originals of the following subjects. Well-known British Beauty Spots, or historic buildings and architecture. Sacred subject pictures. Pretty children and fairy subjects. Subjects relating to Boy Scouts and Girl Guides. Humorous subjects, such as Scottish kilted, etc. Subject pictures relating to tennis, bowls, golf, billiards, etc. Originals submitted by post must be accompanied by *stamps for return postage.*

Hill, Siffken and Co., 2 Crane Court, Fleet Street, E.C. 4. Original designs for posters and showcards are considered.

Hughes and Son, Wrexham, N. Wales. Illustrations required for Welsh books for children. Adventure and other stories for children in Welsh.

Landeker and Brown, Ltd., 28 and 30 Worship Street, E.C. 2. Mezzotint, photogravure, and three-colour process.

Lyon, Ltd., Sauchiehall Works, 261 Renfrew Street, Glasgow, C. 3.

Max Kracke and Co., Ltd., 28 St. Bride Street, E.C. 4. Specialise in birthday and Christmas cards. Pleased to consider photographs of landscapes, pretty garden scenes, animals and children.

McCaw, Stevenson and Orr, Ltd., Linenhall Works, Belfast; 101 Bank Chambers, 329 High Holborn, W.C. 1. Art calendars, showcards, posters, etc.

McKenzie, W., and Co., Ltd., 48–52 Banner Street, E.C. 1. Christmas and other greeting cards and calendars. Always pleased to consider designs and verses with a view to purchase.

Millar and Lang, Ltd., 46, 48 and 50 Darnley Street, Glasgow; 75B Queen Victoria Street, E.C. 4. Calendar, Christmas card, comic and birthday card publishers.

Mowbray, A. R., and Co., Ltd., 28 Margaret Street, W. 1; and 9 High Street, Oxford. Christmas cards and calendars for Churchpeople. Verses considered, but only those of the highest quality.

Photochrom Co., Ltd., 80 Fleet Street, E.C. 4. Colour photography.

Ritchie, Wm., and Sons, Ltd., Elder Street, Edinburgh. Christmas and other greeting cards, calendars and pictures, stationery covers (payment from 10s. to 2 guineas for good work). Verses considered.

Sun Engraving Co., Ltd., Milford Lane, W.C. 2.

Taylor Brothers, The Colour Printing Works, Sovereign Street, Leeds. Glad to consider pictorial and decorative designs of all kinds for calendars, posters, show-cards, chocolate box wrappers, pictorial blotting slips, etc. No verses for greeting cards at present.

Todd, Ltd., Samuel A. C., 105, John Street, Glasgow, C. 1. Designs for Christmas cards, menu cards, etc.; also pictures in colour suitable for reproduction. Amply supplied with verses.

Tuck, Raphael, and Sons, Ltd., Raphael House, Moorfields, E.C. 2. Christmas, Easter, birthday and wedding cards, postcards and calendars, books for boys and girls. Posters, showcards and advertising calendars. Ideas, original pictures, and verses always receive careful consideration. *T.* London Metropolitan 5011.

Valentine and Sons, Ltd., 154 Perth Road, Dundee. Greeting cards and mottoes. Pictorial postcards. Calendars, toy books. Verses for greeting cards considered.

Wilson Bros., Ltd., 80 Great Eastern Street, London, E.C. 2. *T.* Bishopsgate 8366–8367. We are always prepared to give careful consideration to original drawings and designs suitable for reproduction as Christmas cards and calendars and birthday cards. We specialise in calendars from novel designs of children and animals. We also buy verses for birthday, Christmas, New Year, and Easter cards. Payment immediately on acceptance.

AMERICAN MARKETS FOR GREETING-CARD VERSES

Boston Line, The, 1010 Commonwealth Ave., Boston, Mass., U.S.A. Sentiments and designs considered for Christmas, New Year, Birthdays, etc.

Charles S. Clark Co., The, 218 West 40th Street, New York, U.S.A.

A. M. Davis Co., The, Publishers of Greeting Cards, 85, Worship Street, London; 530 Atlantic Avenue, Boston, Mass., U.S.A.

Dreyfuss Art Company, Inc., 137 Varick Street, New York, U.S.A. Needs greeting-card verses four to eight lines in length for all occasions. Regular rate: 50 cents per line.

Gartner and Bender, 1104 South Wabash Avenue, Chicago, Illinois, use verses for greeting cards for all occasions.

Gibson Art Co., The, 233 West Fourth Street, Cincinnati, Ohio, U.S.A.

Gutgesell, Mrs., A. A., Inc., 529 South Seventh Street, Minneapolis, Minn., U.S.A.

(This Company puts out Christmas Cards and Novelties for Church Societies and groups organized to take orders, allowing them 50 per cent. for their profit.)

Hall Brothers, Inc., Grand Avenue, and Walnut at 26th Street, Kansas City, Mo., U.S.A. Material wanted for greeting cards. Verse in four and eight lines for Christmas Cards, New Year's Cards, Valentines, Easter Cards, Mother's Day Cards, Graduation Congratulations, Birthday Cards, Wedding Congratulations, Cards of Sympathy, Wedding Anniversary Congratulations, etc., will receive our careful consideration. Material reported on within two weeks. Rate of payment, 50 cents a line for accepted material.

Keating Company, The, 9th and Sansom Streets, Philadelphia. See list of U.S.A. journals.

Mastercraft Publishing Co., 2218 N. Racine Ave., Chicago, Illinois, U.S.A. Pay according to the value of material for Christmas, Easter, and Mother's Day Cards, in four to six lines, but prefer the four-line.

Owen Card Publishing Company, Inc., Elmira, N.Y., U.S.A. Not in the market for MSS., but will be pleased to consider art work, particularly uncoloured.

Rust Craft Publishers, Inc., 1000 Washington Street, Boston, Mass., U.S.A. Greeting cards for all occasions. See list of U.S.A. journals.

Stanley Manufacturing Co., The, Dayton, Ohio, U.S.A.

P. F. Volland Company, The, Joliet, Illinois, U.S.A. See list of U.S.A. journals.

Walton, Miss Octavia, 1126 Boylston Street, Boston, Mass., will pay $5 for each greeting accepted (2 to 4 lines) suitable for Christmas, Sorry-you-are-ill, Friendship, Birthday, Convalescent, and Sympathy Cards. We purchase designs. $15 for each design accepted.

PLAY WRITING AND PLAY SELLING

By A. A. MILNE

THERE was a man about to be hanged. On the day before the execution he was asked if he had any last wish that might be gratified. He thought for awhile, and then said, "Well, what about learning the violin?" So they sent for a violinist, who came, as I come, "without prejudice."

I. WRITING

Plays may be written from three starting-points: Theme, Character, Plot. You can think of a theme ("Nothing succeeds like success") and illustrate it in action; you can think of a character ("Becky Sharp") and develop her in action; you can think of a plot ("Prime Minister, in love with Chancellor of Exchequer's wife, murders Lord Chancellor by mistake") and show it in action. But whether you begin with Theme, Character, or Plot, you will find that you are trying to tell your audience some sort of story. You must be faithful to that story all through the play. Even if you diverge from the main road (and some of the most delightful scenes ever written have been diversions), you must always be moving in the one direction; that is, towards the end which you have planned. If you are going from London to Edinburgh, it is not necessary to keep to the Great North Road; you can go round by Wales or the Lakes and dally there; but your road, wherever it leads you, should never fail to have something of north in it. The audience must always feel that it is being taken somewhere, and eventually will arrive.

In play writing, as distinct from any other sort of writing, the author must continually see his work through the eyes of the audience. Things have got to seem true rather than to be true. Rooms in real life have four walls. As soon as you have pulled down the fourth wall, you have entered the country of make-believe, a country in which the believing is done on one side of the footlights and the making on the other. For instance: suppose your Act ends with the descent to dinner, and that at some earlier moment the heroine has gone out to dress. A woman needs at least half an hour to dress for dinner, and will take an hour if she can get it; an actress, with a dressing room on the stage, can change in three minutes. That is the objective truth of the matter. But what will seem true and natural and right to the audience? Opinions will vary. My own is that if one of the other characters is to say, "How quick you have been!" then she must certainly not take longer than ten minutes; if he is to say, "How slow you have been!" then she should not take less than a quarter of an hour. "Stage-craft" means putting yourself into the audience's place in a hundred matters like this. It also means knowing that in ten minutes on the stage rather more than a hundred speeches will have been spoken—assuming that the play is a modern one, and that none of the characters is an American.

Which brings us to the question of dialogue. This must be colloquial; that is, the spoken, not the written word. But, of course, the appropriate spoken word—what is colloquial for a schoolboy is not colloquial for a bishop. Always say your dialogue to yourself as you write, and when you have finished a scene, go through it again, and say each speech over and over and over

until you have got exactly the right phrasing; a phrase absolutely natural, yet having in it whatever rhythm you seek to get into your English. If, as is likely in your early plays, your characters are modern people of your own class, try to imagine the words you have written coming out of the mouth of some friend of yours. Would he really say, "I trust I am not disturbing you"? Wouldn't he say, "I hope"?

At some time while you are thinking about your play, imagine to yourself that it has been written, accepted and produced, and that you, as a critic, are writing the story of it for your paper in three hundred words. If you can do this and make it sound interesting, there is some hope for you; if you can't, there is probably something wrong with the play. Some dramatists like to get the story written out before they begin, even to plot out each scene of each act in detail; others don't. It is a matter of feeling. Personally, I find that as soon as I begin to think of the plot, some scene gets played before my eyes so vividly that I have to hurry to put it down on paper before it is gone. If you, too, feel like this, don't stop to put in elaborate stage directions and descriptions of the scene; you should know instinctively where your characters are and what they are doing when they speak; you should see them doing it. The important thing now is to get the dialogue down: red-hot, as it were. The few necessary stage directions can be put in afterwards. But whichever method you adopt, get the story written down some time, and see how it looks.

One last word. When you are writing your play, don't think of your characters as actors on a stage, nor as real people in a real room, but *as real people on a stage.*

Now you know all about play writing.

2. Play Selling

Consider the following facts:—

1. Every Manager in London (10) earnestly desires a good play.

2. Everybody in England over the age of 15 (20,000,000) earnestly desires to write a play, which play, when written, will be, in his or her opinion, a good play.

3. Of the plays written 99 per cent. will be bad plays—of a badness almost inconceivable.

It is not surprising, then, that an occasional good play is overlooked. It is not surprising that London managers are regarded as incompetent and malignant people. Actually they are as kindly and as competent as dramatists, actors, critics, stage-carpenters, and everybody else concerned with the theatre; which means that they do their best in a difficult job, with or without the necessary qualifications. The one thing to remember about the manager is that he can quite easily lose £5,000 by putting your play on at his theatre. On how many horses have you *not* put £5,000? How many "certain winners" have you thus missed?

But the West End manager is not your only hope. You can proceed in any of the following ways.

(*a*) You can send your play to one of the many provincial repertory theatres; e.g. at Liverpool, Bristol, Sheffield, Newcastle, Birmingham. If the play is put on, and is successful, you will have your foot in at the London manager's door, and, even if it gets on further, you will have had the invaluable provincial experience of rehearsals; which will show you (as every play in rehearsal shows me) how much there is to learn.

(*b*) You can send it to any actor or actress for whom the play contains a suitable part. If Miss Poppy Siddons is enamoured of the part (and the play), she will be just as keen as you to have it put on, and much more likely

to find the manager to do it. And by " actor or actress " I do not necessarily mean star-actor or actress. Somebody rather less than that will be the more flattered at your apparent faith in him (or her) and the more keen to justify it.

(*c*) You can begin with a one-act play, such as can suitably be played at a music-hall for twenty-five minutes, and send it to any one of the " popular favourites." Every such player wants one such play for use in emergency —that is, when temporarily out of an engagement. A short play is easier to write than a full-length one, the player is taking very little risk with it, and there you are, your head among the stars, a " West End dramatist."

And now you know all about play selling. In fact, all about the violin. I wish I could have spent a longer time with you, but the date of the execution is apparently fixed.

POSSIBLE MARKETS

BIRMINGHAM REPERTORY THEATRE.—Sir Barry Jackson has produced much valuable experimental work. Typed or printed copies should be submitted to the Reader of Plays, Birmingham Repertory Theatre, Birmingham, or to General Manager, Birmingham Repertory Theatre Offices, Queen's Theatre, Shaftesbury Avenue, London.

EMBASSY THEATRE, Swiss Cottage, London, N.W. 3. Fortnightly productions of New Plays and Revivals.

HULL REPERTORY THEATRE, 15 Kingston Hill, Hull.

LITTLE THEATRE, Colston Hall, Bristol.

NEWCASTLE REPERTORY THEATRE, 12 Westmoreland Road, Newcastle-on-Tyne.

THE INCORPORATED STAGE SOCIETY, Temp. address: c/o Messrs. Glen & Co., 17 Bedford Row, London, W.C. 1. Founded 1899.—A performing society of established reputation. The Society exists for the production, in private, of plays which are notable examples of dramatic art, but which commercial managements are unlikely to accept or to which the censorship has objected. Membership is open to all, and the annual subscriptions vary from three guineas to 7s. 6d. Secretary, Miss H. M. Evans.

REPERTORY PLAYERS, 58 Haymarket, S.W. 1. *T.* Whitehall 4728.

WRITING FOR THE SCREEN

By ROBERT STEVENSON

THERE are few golden opportunities for the outside writer in the cinema. It would be easy to be encouraging and say there were plenty, so easy that people who sell correspondence courses do say it, with the result that there is a belief that you write a screen story and win a fortune. But if these notes are to be of any use to anyone, they must stick to the truth. And the brutal truth is that writing for the screen is the smallest and most closely guarded of all literary markets.

The people who write glibly of fortunes in scenario writing don't know anything about it. They don't even know what a scenario is. Actually scenario writing is only one branch of the job of writing for the screen, and it is the one branch in which the outside writer has no earthly chance whatever. There are three stages in the literary history of a film. First, you buy a *story*—it may be a play, a novel or an "original" written for the screen. Then you employ a *treatment* writer, who reconstructs the story to suit the needs of the screen, and delivers a detailed description of the action as it is proposed to present it. But it is still in literary form. The *scenario* writer now comes along, takes what looks like a short novel, and turns it into an abstrusely tabulated and extremely technical document, which serves as the "architect's plan" from which the director shoots his film.

Now both the treatment and the scenario have to be written in the studio by staff writers who have painfully learnt to understand what the company, what the director and sometimes even what the stars demand. This limits the outside writer to the *story*, which means that we can erase from our minds the word "scenario writing" which correspondence schools have so firmly impressed on us.

The next depressing fact is that the market, even for stories, is extremely limited. Examine any ten films at random and you will find that seven of them are based on plays or novels. Of the remainder at least two will be stories prepared by staff writers or commissioned from playwrights and novelists. That leaves at the most one out of ten for the aspirations of the outside writer. Furthermore, he is limited to England; for the American market is firmly barred against him unless he is lucky enough to have introductions. Formerly, whenever an American film scored an outstanding success, some elderly lady would get up and claim that it plagiarised her rejected MS. For some years the American producers put up with a succession of long and expensive lawsuits. Then after a bit it ceased to be funny, and nowadays most American companies politely return unread any unsolicited MSS.

So far our description has been one of unrelieved gloom, and the prospective writer will begin to wonder whether there is really a market at all. But the market *does* exist, even though it is a narrow one. And the fact that it is narrow only means that its demands must be more carefully studied.

What Film Companies Want

First and most important, film companies only want stories that are entertaining. Producers are not artistic philanthropists, and it is no earthly use sending in a story just because you think that it is an artistic masterpiece.

Is it entertaining? It doesn't matter a bit whether it will appeal to posterity. Will it appeal to an extremely jaded typist who has worked in a most uncomfortable office from nine to six and feels that she deserves an evening's entertainment?

Entertainment is all that matters, but no amount of repetition will convey this to the people who send in stories to the studios. They say yes, and go away and write another story about a soul—a story that may be an immortal masterpiece, but none the less comes back with a rejection slip three days later. One of these "artistic" enthusiasts once wrote to a certain film company, reminding them of the tradition that publishers sometimes publish books that are too good to sell: why, he argued, shouldn't they produce his masterpiece even though only a few enlightened people would pay one-and-two to see it? The reply was brief: "You can publish a novel for a thousand pounds: a good film costs from twenty thousand to a quarter of a million." That is the essence of the matter. It is not that all film producers are uncultured morons: like publishers, some are and some aren't. The point is that even twenty thousand pounds is an expensive salute to Art.

We shall hear more of that twenty thousand pounds, for the huge cost of films is the ruling factor in the story market. It means, for instance, that the story you send in must be of universal appeal. You can write a novel about an advanced Freudian disorder and get your money back in Bloomsbury. But unless your films have some appeal to Bond Street, Bermondsey, Birmingham and Banff—to men, women and children of every sort and degree—your company will be bankrupt in six months.

This is why you can never go wrong on the screen with love and motherhood, for they are simple human themes which everybody can live and feel. Nearly everybody is, or has been in love. Nearly everybody is, or has, a mother. If you are cynical, you can rail till you are blue in the face at "the senseless round of motherhood and sex." But anyone with a scrap of human understanding can understand that they are the two subjects it is sensible to make films about.

It is easy to see therefore that what the producer is looking for is a new twist to the old themes. This means that in practice you are more likely to sell an idea than a story. This does not mean that you should not write stories: but it does mean that your story *must* have at least one really good idea. It may be an outstandingly original situation, it may be a brilliant characterisation, a remarkable setting or a novel variation of the old themes. But you should never post your story unless you can visualise a film magnate chewing his cigar and muttering, "That's the —— of a fine idea."

This may be depressing for the writer who prides himself on craftsmanship. But film companies don't want craftsmanship from outside writers: they buy that from staff writers who can always churn out a well-made story with some degree of competence. Where you, the outside writer, can beat us, the staff hacks, is in ideas; and stories with good ideas the producer is always ready to buy.

Finally, there are certain rather arbitrary prohibitions which the screen writer must take into account—the Censor, for instance. It is no good writing a story in which a murderer gets away impenitent and unhung: the Censor will soon stamp on that. Furthermore there are certain types of story which the film trade rightly or wrongly frowns on. Label your story a fantasy, for instance, and it will be returned to you by the next post. In general too, it is a waste of time writing a story set in any period but the present. The film trade has lost too much money on costume pictures not to be extremely cautious about them. Consequently when they are made at all, they are made from some famous book or play or a story specially commissioned from a

well-known writer. This is a pity, because my experience of reading screen stories leads me to suppose that nearly everybody starts by writing a costume story—in ninety-nine cases out of a hundred about Charles I—and it must be heartbreaking to learn that it has all been a waste of time.

Obviously, therefore, anyone who wants to write for the screen should absorb its traditions at the earliest possible moment. This can be easily done by reading the voluminous trade press, two dailies and two weeklies, which the industry supports. Other valuable facts which can be learnt in this way are what stars are favoured by what companies. This is important because stars need "starring-vehicles"—stories that will best display the prize personality—and these stories are extremely difficult to acquire. It is probably true to say that only a writer who studies the stars, and learns to send in starring-vehicles at the opportune moment has a really favourable chance of breaking into the screen market.

These notes do not tell you how to write a screen story—nobody can tell you how to do that. But they do tell you what is unsaleable. Anyone who has seen anything of the stream of stories submitted to the studios will understand how important this is. Ninety-nine per cent of this pathetic waste of energy is quite useless, not because it is good or bad, but simply because the authors haven't the faintest idea of what is or is not wanted in the screen market.

HOW TO SUBMIT A FILM STORY

1. Send a synopsis only, and have it typed. The scenario editor is only human, and he doesn't enjoy reading full-length novels in illegible MS.

2. The synopsis must be short—certainly not more than 2,000 words, and it must be good. Many screen writers have won their reputation, not by writing good stories, but by making them seem convincing in synopsis.

3. Follow the usual journalistic etiquette about stamped addressed envelope, name on first and last pages, etc. Send a covering letter if it gives you any pleasure. Nobody will ever read it.

4. Don't ask for a personal interview. You won't get it until they have read your story. Then, if they like it, they will ask to see you. If they don't, wild horses won't make them.

5. Most people inform the scenario editor that they are either a distinguished journalist, a Major-General (retd.), an unemployed plasterer, a mother of six, or a B.A.(Cantab.). Refrain from this; the scenario editor is a callous man and is impressed only by the merits of a good story.

6. Finally, don't assume that if your story is rejected, it has never been read. Producing firms do read stories—with the most pathetic conscientiousness. I once spent a year, reading several hundred stories a week—and I know!

BRITISH FILM PRODUCERS

The companies mentioned have their own studios and are likely to be in continuous production during the year. The activities of the smaller firms should be followed in the trade press.

Associated Radio Pictures, Ealing Green, London, W. 5. *T.* Ealing 6761 (6 lines).

Associated Sound Film Industries, Ltd., Raglan Gardens, Wembley Park.

Associated Talking Pictures, Ltd., Ealing Green, London, W. 5. *T.* Ealing 6761 (6 lines).

British and Dominions Film Corporation, Ltd., Imperial Studios, Boreham Wood, Herts.

British Instructional Films, Ltd., Welwyn Garden City, Herts.

British International Pictures, Ltd., Boreham Wood, Elstree, Herts. *T.* Elstree 271.

British Lion Film Corporation, Ltd., Beaconsfield, Bucks.

Gainsborough Pictures (1928), Ltd., Poole Street, Islington, N. 1.

Gaumont-British Picture Corporation, Ltd., Lime Grove, Shepherd's Bush, W. 12.

Paramount British Productions, Ltd., Imperial Studios, Elstree, Herts.

Twickenham Film Studios, Ltd., St. Margarets, Middlesex.

WRITING FOR THE SCREEN

By ARRAR JACKSON With an Introduction by GEOFFREY MALINS and a Foreword by LESLIE H. GORDON

Price 5/- net (by post 5/4)

"Here, at long last, is the absolutely ideal manual for the aspiring film-author. . . . In fact, it is not too much to say that the reading of it is an indispensable preliminary to the writing of a film-story."—*The Writer.*

Obtainable of all booksellers **Published by A. & C. BLACK, LTD.**

BOOK-WRAPPER DESIGNING

By G. M. ELLWOOD, S.G.A.

THE original idea of the book wrapper or "jacket" was to protect the permanent covers of the novel until it was out of the bookseller's hands and safely in those of the buyer, but while still fulfilling this function its chief reason for survival to-day is to attract attention to the book by some striking combination of line and colour, or arresting presentation of a character or incident in the text, strong enough to compel attention and arouse sufficient interest to persuade MANY people that they need the book on sight.

The designing of a book wrapper is, perhaps, the most attractive problem for the original artist outside actual picture painting. It is small, and the working drawing from which the actual blocks are made need not be more than one-third larger; for it is better in working to see the masses of colour approximately the same size as they are to appear finally. Individuality can be expressed and eccentricity indulged. The ordinary stereotyped lettering of the advertising agent is not essential, and the real genius at book-wrapper designing is one who can mix lettering and design so well that each is compelling and arresting, yet stays mixed.

An art school cynic in giving counsel to those about to design posters or their smaller brethren, book wrappers, might say, "Study those already done, and then go and do something entirely different," which is really excellent advice and cannot be beaten as a philosophy of attack.

It is a great asset to believe that you are doing something revolutionary, for that way leads to enthusiasm and consequent vitality. Looking around at the splendid paper jackets that have been done here and abroad, it seems that everything possible has already been exploited over and over again; but if you really believe that your mission in life is to go one better you will probably succeed in shaking up the familiar elements and serving them in such wise that the result will be interesting and strike a fresh note for the great public responsive to the thrill of novelty and unlikely to look for the genesis of its idea.

Publishers obviously are not all responsive to the same type of design, for their preferences have changed considerably since 1914, and the pretty girl as a cover ornament has suffered most; to-day she emphatically is not wanted. The type of book most in favour with the public at the moment has more to do with the publishers' requirements than any personal preferences, though it is not to be inferred that because war books are rampant designs suggestive of war are the only solution, or that a detective, complete with automatic, is the only wrapper for the crook novel.

The first step for the intending designer is to feel sure that his technical equipment is equal to the likely demands upon it; he should be able to draw freely in all possible mediums, and be not only a colourist but something of an expert in the best combinations of the fewest colours. A design which is possible and printable in two flat colours by line blocks or lithography is obviously a better proposition than one of equal or inferior merit which involves full three-colour printing or even three flat colours, simply because it is cheaper to print. Black and one colour is the best and easiest two-colour printing combination for strong effects, but with skill two colours may be so

combined that an effect of black and two other colours may be obtained by the over-printing of the two solids. Dark red and green or dark blue and orange will give this effect. Thin black lines should be avoided in such designs as they test the printer's power of registration overmuch.

The reason why it is necessary to experiment with many mediums is, that "effects" are largely a matter of well-understood and highly developed technique, and one can evolve a vocabulary of methods based on skilful handling of materials. A charcoal drawing, for instance, with lettering in solid brilliant colour, half-tones of which are introduced into the design, either as background interest, or to model or intensify special features.

Wrappers of the straightforward "picture" type are still used by publishers who are content to get the minimum of effect for the maximum cost. There is little to be said about designing such, as they are just straight reproductions of coloured pictures or illustrations with lettering superimposed. The originals may be in oil, water-colour, pastel or poster colour, and size matters not at all. The lettering is frequently drawn on transparent celluloid to avoid spoiling the original painting by lettering across it, and also to allow of experiment in "placing" the title and name of author to the best advantage. The use of such realistic wrappers is a confession of timidity and conventional reliance upon the permanence of an idea. The book buyer to-day is intelligently interested in modern things, and the publishers who recognize this deliberately set out to be just a little ahead of their expectations in offering the work of designers who are plucky but not too wildly extravagant for those uninstructed in the extremes of modern art. A few publishing houses cater for this advanced taste, but it is a very restricted market appealing to a very limited public.

The usual procedure in commencing a design for a wrapper is to submit rough sketches of two or three ideas, very roughly executed, but in such a way that finished drawings could be made without losing their spirit. It is important to be able to make such sketches rapidly and easily, which means a ready flow of ideas sensibly based upon a well-arranged reference collection. In making these sketches, from which the publisher is to choose, it is a good idea to try to amuse the judge, so to speak, and be warily witty. It sounds rather a wasteful business that three or four rough sketches and a finished drawing should have to be made for one book, but in actual practice it works very well, the expert can produce the small roughs economically, and the rejected ones are frequently adaptable for another book.

A cover man who has arrived, insomuch as his work is reliably to standard, will soon find that his clients leave it more or less to his own sweet will, and in placing commissions merely mention any special feature they wish introduced, then hope for the best and generally get it, for the artist works best when allowed freedom.

Book wrappers are almost invariably printed on white paper in two or three colours, and this bald statement covers infinite possibilities for the designer, from a simple arrangement of lettering cunningly contrived to the most elaborately symbolical boiling down to 7½ by 5. Half-way between these extremes lies the right kind of thing, which is the poster in miniature.

In conception and technique the poster and book wrapper run on parallel lines to the same end—to advertise, to sell—and there is nothing better for study than the Continental illustrated papers and technical journals concerned with advertising, for they are full of stimulating ideas and colour suggestions with samples of amusing technical tricks which inspire one to go and do not likewise but better: because, if one thinks this out, there is in these books the whole alphabet of design and colour already invented and waiting to be intelligently used with different spelling.

There is nothing like an intimate acquaintance with the work of other good men to enable one to discover new combinations of line, mass, and colour. It is the same urge which makes a painter come away from an exhibition of admired paintings by other artists fired with the desire and determination to create something finer than those just seen and enjoyed.

In carrying out the finished drawing from the selected sketch it is most important to work exactly to scale, there is so little space on a book jacket that none should be wasted as it will be if the drawing is not in proportion. The question of whether it is better to cover the whole space with colour or leave white paper in parts, is something for decision on the merits of the job in hand, but the modern tendency is to leave white space and make your design stand out valiantly from that white background by violently exaggerated shadows in the formalized figures.

The keynote of the modern book jacket is formalism, and it is virtually the only outlet for the man who would like to do such interesting things as formal posters. While one poster might sell, a hundred book covers in this style could be marketed, which is a certain recommendation for book-wrapper designing as a career.

DRAWING FOR ADVERTISEMENTS

By W. R. MAXWELL FOSTER

More and more people are going in for advertising drawing as a career, so much so indeed that there would be a danger of overcrowding in the near future were it not for the fact that more and more manufacturers and traders are going in for advertising.

Advertising is daily becoming more essential to the selling of goods. "Advertised goods are good goods," we are told, and the public certainly is getting the rooted idea that this is true in the main, and that not-advertised goods are probably "not quite such good goods," and therefore not so safe to buy.

Advertising artists are expected to produce increasingly attractive and impelling designs as new campaigns replace old ones, and there is no likelihood of live advertising artists finding themselves overcrowding each other for a long time to come.

The best-known men in advertising art to-day find themselves so sought after as to be unable to accept commissions for work wanted with any degree of urgency. Most of them are in the happy position of having three months' work on hand. In the usual way the advertising buyer must take his place in the queue, and often has to pay 50 or 100 guineas for the work when at length his turn does come.

They, of course, are the men at the top of the tree. Less well-known men, and almost unknown men, if they are good at their work find no difficulty at all in earning a very comfortable and steadily increasing salary. The only congested area is at the bottom of the tree, and in this, commercial art is no exception to the other professions.

The standard of advertising art as a whole has gone up, and with it the standard for the beginner. Has the standard of training in the last few years gone up proportionately rapidly? With a few exceptions it certainly has not.

Insufficient attention is paid to the advertising point of view. No young artist should expect to get a start in commercial art without training in two

pictures in their make-up, and these, together with the daily and Sunday papers, represent the market for "immediate" news. Some of these pictures may also be used in certain weeklies, but are more specialised. Whereas a daily has to cater for all and sundry, the weekly paper caters for a class.

Almost every picture will appeal to the editor of a daily paper, so long as it is an asset. Records of well-known places are of not much use unless dealt with in a new manner; most ways have already been done. Portraits of famous people have a ready sale; such is the power of "names."

To the weeklies prints should be submitted which have a bearing on their speciality; a study of the lists in the *W. & A. Y. B.* being a great aid in selection. The magazines, usually published monthly, have an absolutely different taste. Portraits (named), scenery, places of interest, and series of a definite kind find a home in their pages, while an occasional "curiosity" or "record" will be accepted.

Yet another market will be found among the publishers of postcards and calendars. Studies of children (well-dressed or undressed), actresses (ditto), fruit, flowers, and scenery can be submitted with ultimate profit. If it should be the luck of a novice to obtain a good picture of a royal personage, then he can obtain a figure that would be deemed ridiculous by the uninitiated.

No hard and fast rules can be laid down as to the "best" market for every subject. To learn this entails study, a study which is as necessary as is the production of a good photograph. Purchase must be made of all papers that use pictures, their contents analysed and classified into groups. By this means an intimate knowledge of the tone of the paper will be obtained. This process must be repeated week by week, as the "tone" of papers change frequently. If the outlay is not deemed a justification to the end, then weekly visits should be made to the local library, where a good percentage of the best papers can be seen and studied. In any case, some means will have to be decided upon to know whether the submitted prints have been reproduced.

Prompt delivery is one of the main factors in successful press-work. The press-days of periodicals should be ascertained from the offices, and prints submitted two or three days before, where possible. With the facilities offered by railway, post, and personal delivery, there is no excuse if the "other man" gets in first. Free-lances who find they cannot deliver to the offices by hand, because of distance or time taken up in developing and printing, should communicate with one of the agencies listed in the *W. & A. Y. B.* These people, for fees ranging from 33 per cent. to 50 per cent. of sales, develop, print, and circulate a sufficient number of copies and collect the money. They also watch sales with greater keenness than some amateurs.

Nearly every publication squares accounts monthly. Where a print has been reproduced and no settlement made after a reasonable period, a statement showing date and subject of reproduction should be sent, when the matter will be rectified. A ledger should be kept with the ruled pages divided into columns and headed as follows:—

DATE TAKEN	SENT TO	RETURNED	PUBLISHED	PAID FOR

thus keeping a check on all prints sent out. A diary must also be kept to enter details of any forthcoming events.

Strict watch should be maintained for photographs which have been submitted but not returned. These have a bewildering habit of appearing in print when least expected. The reason for this is not far to seek. The editors place prints on their files until such time as the item shall be in the news again. This occurs more especially in the case of "personalities."

In May 1929 an agreement was reached whereby the rates payable for photographs reproduced in newspapers were standardised. Under the new scheme the standard size of reproduction becomes 30 square inches, for which a fee of 17s. 6d. is paid by the London papers. Provincial rates are smaller, but are equally standardised. The complete list of figures, as quoted in the *British Journal of Photography*, June 7, 1929, is given below:—

		London			*Provincial*	
		s.	d.		s.	d.
Up to 2½ sq. ins.	Stamps ..	12	6		7	6
Up to 15 sq. ins.	Portraits ..	15	0			
Up to 30 sq. ins.	Any kind ..	17	6	Any up to 50 sq. ins. ..	10	6
Up to 50 sq. ins.	Any kind ..	27	6			
Up to 80 sq. ins.	Any kind ..	42	0	50 sq. ins. to 80 sq. ins. ..	15	0
Over 80 sq. ins.	Any kind ..	90	0	Over 80 sq. ins.	17	6

The above prices rule where the print is used within seven days; if the print is retained, but not used within this period, a fee of 1s. is paid.

It is generally understood that if a commission is given to a free-lance, the fee is agreed upon at the same time. Exclusive items command a price which must be arranged with the Art-editor himself, the said price naturally being in proportion to the news value. The copyright of any photograph belongs to the photographer, and reproduction is only by his permission. Unless the copyright is actually sold, an "exclusive" item can be used again as a saleable article by the "free-lance." Precautions should be taken that the exclusive rights are not infringed by either party. Should an ordinary picture be reprinted a lower scale of fees is paid. When a photograph is reproduced in several editions of the same paper, no extra fee can be claimed except where an obvious alteration enhances its value.

The print should be made on glossy paper—not necessarily "glazed." The size most usual is that of whole-plate (8½ in. × 6½ in.), while "heads" may be half-plate (6 in. × 4 in.). No print should be smaller than half-plate, but "pictorial" work can be enlarged to 12 in. × 10 in. with profit. At least a dozen prints should be circulated among the dailies, a like number among the weeklies, and as many to the provincial papers as may be deemed expedient.

On the back of the print must appear the caption, date, and name and address of the sender. This can be either written with indelible pencil, stamped by means of a rubber stamp, or introduced by means of a pasted slip.

It must not be imagined that because a print has—or has not—been published, its life is finished. It should be stored away and when dull periods occur, enlargements made of any notable "head" or object. From the file thus created a remarkable number of prints can be used long after the original negative was made. Destruction in photography—especially the press kind—may mean waste, because the pictures can always be utilised if means offer themselves. This they do with astonishing frequency.

The provincial papers must not be neglected; they all have London offices, as do the foreign periodicals. The latter often gives the opportunity for the disposal of pictures connected with foreign potentates.

To sum up: Study, promptness, the *flair* for news, and the necessity for immediate interest should be the keynotes of every free-lance's endeavour.

PHOTOGRAPHERS AND OTHERS WHO SUPPLY PICTURES AND PHOTOGRAPHS FOR ILLUSTRATIONS

braham, G. P., Ltd., Keswick. *British and Alpine Views. Specialists in Mountain Photography.*

erofilms, Ltd., Bush House, London, W.C. 2. *T.* Temple Bar 2164–5. *Aerial Films; Pioneers of Commercial Aerial Photography.*

lfieri Picture Service, 12-14 Red Lion Court, Fleet Street, E.C. 4. *Photographs of Topical and Social Interest for the Press. T.* Central 3024.

nnan, T. and R., and Sons, 518 Sauchiehall Street, Glasgow. *Scottish Galleries and Private Collections.*

rt Reproduction Co., Ltd., 7 Plough Court, Fetter Lane, E.C. 4.

rtists Illustrators, Ltd. (Donald Macbeth), 94a Balham High Road, S.W. 12. *Photographers and reproducers—experts on Pictures, Sculpture and Museum originals for illustration.*

utotype Co., Ltd., Albion House, 59 New Oxford Street, W.C. 1. *General.*

arratt's Photo Press, 89 Fleet Street, E.C. 4. *Topical, Legal, Wireless, Aeronautical, Motor racing, and Labour photos (chiefly).*

assano, Ltd., 38, Dover Street, W. 1. *Portraits. T.* Regent 1552.

erridge, W. S., F.Z.S., 23 Portsmere Avenue, Muswell Hill N. 10. *T.* Tudor 1966. *Mammals, Birds, Reptiles, Fish, etc.* (over 5,000 negatives).

entral News, Ltd., Illustrations Dept., 5 New Bridge Street, E.C. 4. *News Photos, Portraits and Place Views of News Interest.*

larke and Hyde, 34 Clock House Road, Beckenham, Kent. *Photos of a general, topical and instructive nature* covering all human activities from 1900 onwards.

ixon-Scott, J., 86 Farringdon Street, E.C. 4. *Feature pictures "with a story," and photographs of the Beauty of England; Landscape, Architectural and Literary Associations. T.* City 3411.

owney, W. and D., 61 Ebury Street, S.W. 1. *Portraits of Celebrities (from 1860), also autographs.*

lliott and Fry, Ltd., 63 and 65 Baker Street, W. 1. *Portraits of Celebrities.*

lsie Collins Studio, 172 Fleet Street, E.C. 4. *T.* Central 6140. *Photographs and illustrated articles supplied.*

xclusive News Agency (Art Department), Roehampton, S.W. 15. *T.* Putney 0363 (2 lines) and 6492. *Foreign and Colonial Photographs of Places and People for Press reproduction.* Does not supply photographs to private people, but buys fine material from anyone.

rith, F., and Co., Ltd., Reigate. *Photographs, especially Architectural and Landscape.*

ale and Polden, Ltd., 2 Amen Corner, E.C. 4. *Naval, Military and General Subjects.*

eneral Photographic Agency, Ltd., 131 Fleet Street, E.C. 4. *T.* Central 0930. *Photographs of anything from anywhere.* Principal: William Davis.

irling, F. A., Holly Lodge, Lawford, Manningtree, Essex. *Architecture. Antiquarian and Landscape. Pargetting, Tudor Chimneys, Mediæval Wood Carving, Windmills.*

ay Wrightson, 41 New Bond Street, W. 1. *Portraits of Royalty, Nobility, Beauty and Celebrities.*

Hobart, Arthur W., Kenley, Surrey, and 123 Church Street, Croydon. *T.* Purley 3981 and Fairfield 4133. *Aerial views of the whole of England and Wales. Prints sent on approval.*

Hodge, A. E., 14 Astonville Street, Southfields, London, S.W. 18. *Life Studies of Reptiles, Batrachians, Fish and Aquatic Plants.*

Inglis, Francis Caird, A.R.P.S., Rock House, Calton Hill, Edinburgh. *Photographers to His Majesty the King at Edinburgh; Landscape and Architecture; Specialises in Reproduction of Paintings; Historical Portraits and Local Views. Marine Photographs, Machinery, Documents and all technical work.*

James's Press Agency (proprietors of the Record Press), 29 Fetter Lane, E.C. 4. *Press and Commercial Photographers. Illustrations for Histories, Biographies, and Educational Works generally.*

Johnson, A. T., The Bungalow, Ro Wen, North Wales. *Horticultural and Flower Studies. Rose plants and shrubs a speciality.*

Jones, Charles. Norwood Villa, Bourne, Lincs. *Horticultural Photos for gardening columns. Catalogue use and gardening books.*

London Electrotype Agency, Ltd., 10 St. Bride's Avenue, E.C. 4. *Photos and Illustrations of all kinds.*

London News Agency Photos, Ltd., 46 Fleet Street, E.C. 4. *British and Foreign topical photographs.* Terms: 50 per cent. of sales effected.

Long, George, Clifton House, Whitchurch, Hants. *British Subjects and Foreign. Historic Houses, Inns, Folklore, Wind and Water Mills, Misereres and Grotesques, Foreign Costumes, etc.*

Malby, Reginald A., and Co., 19–23 Chelmsford Road, Woodford, London, E. 18. *The Horticultural Photographers. T.* Buckhurst 0222.

McLeish, Donald, 63 Marquess Road, Canonbury, N. 1. *Pictorial Photographs, Europe, Africa, Asia, Travel, Mountaineering. Figure Studies, Places and Buildings of Historic Interest. T.* Clissold 5757.

Monger and Marchant, Ltd., 8 Bream's Buildings, off Chancery Lane, E.C. 4. *T.* Holborn 3524.

Nautical Photo Agency, 8 Russell Grove, Mill Hill, N.W. 7. *T.* Mill Hill 1969. *Ships, Ship Life, and all Nautical Subjects.*

Northern News Services, Carlton House, Regent Street, S.W. 1, and at Glasgow. *Photographs and Pictures of all our Territories.*

Palmer, Ray, F.E.S., F.Z.S., "Woodcot," Sollershott West, Letchworth, Herts. *Natural History photographs, especially Insects; but also Birds, Mammals, Reptiles, etc. Articles on Natural History.*

Photochrom Co., Ltd., 80 Fleet Street, E.C. 4. *Colour photography and photos for reproduction. T.* City 6348.

Photopress Ltd. (Press Photographic Agency), 10 Johnson's Court, Fleet Street. E.C. 4. Open to buy photographs of all kinds for publication.

Pugh, E. Staniland, Elm Close, Amersham, Bucks. *Comprehensive series of photographs of Bucks, South and South-West England: Landscapes, Seascapes, Animals, Children, etc., for reproduction: Illustrated articles on Photography.*

Reid, Charles, The Studio, Wishaw, Scotland. *Nature Studies, Farm Scenes with Animals, and Scottish Views.*

Rischgitz International Art Supply Agency. The Studios, 42 Linden Gardens, W. 2. *Historical, Literary, Antiquarian, and Fine Art. T.* Park 4413.

Rotary Photographic Co., West Drayton, Middlesex. *General.*

Russell, J., and Sons, 73 Baker Street, W. 1. *Photographs of Celebrities.*

Shepstone, Harold J., F.R.G.S., 139 Broomwood Road, Clapham Common, S.W. 11. *T.* Battersea 1695. *Illustrations for magazine subjects, books, histories, educational works, etc.*

Special Press, Ltd., 13 Johnson's Court, Fleet Street, E.C. 4. *Press and Commercial Photographers. T.* Central 7765.

Sport and General Press Agency, Ltd., 2 and 3 Gough Square, Fleet Street, E.C. 4.

Taylor, Will. F., 30 Red Lion Square, W.C. 1. *Photographs of British Scenery and Architecture.*

Topical Press Agency, The, Ltd., Red Lion Court, E.C. 4.

Underwood Press Service, 30 Red Lion Square, High Holborn, London, W.C. 1. *Photographs of Geographical, Educational and Human interest from all countries.*

Valentine and Sons, Ltd., 154 Perth Road, Dundee. *Views, Animal, Flower and Child Studies, Humorous Sketches or Drawings for postcards. Designs for Calendars and Christmas cards.*

Walker, Emery, Ltd. (1872), 16 Clifford's Inn, Fleet Street, E.C. 4. *Engravers for Book illustration. National Portrait Gallery Collection, Portraits, Historical and Antiquarian Subjects. T.* Holborn 3938.

Winckles, H., 26 Victoria Road, Northampton. *Art photographs are supplied of the Middle East, Egypt, Iraq and India, also articles and illustrations of all shipping, nautical, and travel subjects.*

PHOTOGRAPHERS WHO MAKE A SPECIALITY OF TAKING ARTISTS' PICTURES AT THEIR STUDIOS

Annan, T. and R., and Sons, 518 Sauchiehall Street, Glasgow. *Photographers and Print Dealers. T.* Douglas 5087 (2 lines). *T.A.* Negative, Glasgow.

Dixon, Henry, and Son, Ltd., 112 Albany Street, N.W. 1. *T.* Museum 0083.

Donald Macbeth (Artists Illustrators) Office and works; 94*a* Balham High Road, S.W. 12. *Photographer and reproducer.*

Monger and Marchant, Ltd., 8 Bream's Buildings, Chancery Lane, E.C. 4. *T.* Holborn 3524.

PRESS-CUTTING AGENCIES

Durrant's Press Cuttings, St. Andrew's House, 32-34 Holborn Viaduct, E.C. 1. *T.* City 4963.

General Press-Cutting Association, Ltd., 13 Farringdon Avenue, E.C. 4. *T.* Central 2684.

International Press-Cutting Bureau, 110 Fleet Street, London, E.C. 4. *T.* Central 8480.

Woolgar and Roberts, 1 Dorset Buildings, Salisbury Square, Fleet Street, E.C. 4. *T.* Central 0810.

AMERICAN PRESS-CUTTING AGENCIES

Clemstreet's Press-Clipping Bureau, Fancher Building, 96 Warren Street, New York City, U.S.A.

Bruce's Press Clipping Bureau, 157 Chambers Street, New York.

National Press Clipping Bureau, Inc., 48 West 27th Street, New York.

Public Service Clipping Bureau, 220 West 19th Street, New York.

LEADING SOCIETIES OF AUTHORS, JOURNALISTS AND ARTISTS

ACADEMY OF ARTS, ROYAL, Burlington House, W 1. Academicians (R.A.) and Associates (A.R.A.) are elected from the most distinguished artists in England. Women are eligible for membership, and their work is exhibited equally with that of men each year.

ANTIQUARIAN BOOKSELLERS' ASSOCIATION (INTERNATIONAL), c/o Messrs. R. Fletcher, Ltd., 9 Bloomsbury Street, W.C. 1. Secretary: R. Baldwin.

ARTS, FACULTY OF, Sir Arthur H. Crosfield, Bart., G.B.E., President; Sir Charles Allom, Chairman; G. P. Catchpole, Director and Secretary, Prince's Arcade, 190–195 Piccadilly, W. 1. *T.* Regent 1221. Controls Faculties of Literature, Painting, Commercial Art, Industrial Art and Applied Art.

ARTS, ROYAL SOCIETY OF, John Street, Adelphi, W.C. 2. Founded in 1754. G. K. Menzies, C.B.E., M.A. (Secretary). Fellowship (F.R.S.A.) is open to both men and women.

ARTS GROUP FOR DECORATION, THE, Frank Brangwyn, R.A., R.S.A. (President); Otway McCannell, R.B.A., A.R.W.A. (Chairman of Committee); Miss A. Haywood, A.R.C.A., School of Art, Farnham, Surrey (Hon. Secretary). The object of the Group is to hold exhibitions of select modern creative and decorative work: Paintings, Drawings, Sculpture and certain Crafts. Exhibitions are held about November.

ASSOCIATED BOOKSELLERS OF GREAT BRITAIN AND IRELAND, 12 Warwick Lane, London, E.C. 4. Secretary: Miss H. M. Light.

AUTHORS, PLAYWRIGHTS AND COMPOSERS, INCORPORATED SOCIETY OF, 11 Gower Street, W.C. 1.

BRITISH ACADEMY, Burlington Gardens, W. 1. President, Mr. J. W. Mackail; Secretary, Sir F. G. Kenyon.

BRITISH ARTISTS, ROYAL SOCIETY OF, Suffolk Street, Pall Mall, S.W.1. Membership (R.B.A.) open to both men and women. Annual subscription £8. Non-members may submit works for inclusion in the Exhibitions on payment of small fee.

EMPIRE PRESS UNION, 71 Fleet Street, E.C. 4. Organisation of Newspaper proprietors throughout the Empire. Gen. Secretary: H. E. Turner.

GRAPHIC ART, SOCIETY OF, 195 Piccadilly, W.1. *T.* Regent 0232. Members only (both men and women). July 1st to 31st each year.

INDIA SOCIETY (Art and Letters), 3 Victoria Street, S.W. 1. Founded in 1910 to promote the study and appreciation of Indian Art and Literature and their relation to Java, Indo-china, Siam, Persia, Afghanistan and the Far East. Subscription £1 11s. 6d. per annum.

INSTITUTE OF JOURNALISTS, R. V. Walling (Secretary), 2–4 Tudor Street, E.C. 4. *T.* City 3821. *T.A.* Instijourn, Fleet. A professional society founded in 1884 and incorporated by Royal Charter 1890, in which men and women are equally eligible for Fellowship (F.J.I.) and Membership (M.J.I.).

LEAGUE OF BRITISH DRAMATISTS, 11 Gower Street, W.C. 1.

LITERARY FUND, ROYAL, Stationers' Hall, Stationers' Hall Court, E.C. 4. Men and women authors, or their dependants.

LITERATURE, ROYAL SOCIETY OF (including The Academic Committee), 2 Bloomsbury Square, W.C. 1. Fellows and Members. Men and women.

MINIATURISTS, SOCIETY OF, 195 Piccadilly, W. 1. Members only (both men and women). March 6th to May 31st each year.

NATIONAL SOCIETY, Painters, Sculptors, Engravers, Potters, 195 Piccadilly, W. 1. Members only (both men and women). February 1st to March 5th each year.

NATIONAL UNION OF JOURNALISTS, Gen. Sec., H. M Richardson Head Office, 7 John Street, Bedford Row, W.C. 1. Official publication, *The Journalist*. Contributions are not paid for.

NEWSPAPER PRESS FUND, 11 Garrick Street, W.C. 2. For the relief of necessitous journalists, their widows and other dependents. Sec.: Walter Meakin.

NEWSPAPER SOCIETY, Edward W. Davies (General Secretary), Salisbury Square House, E.C. 4. *T.* City 2968 and 9819.

OIL-PAINTERS, ROYAL INSTITUTE OF, 195 Piccadilly, W. 1. *T.* Regent 0232. Membership (R.O.I.) open to both men and women. Exhibitions are open to all artists, October 1st to November 8th.

PAINTER-ETCHERS AND ENGRAVERS, ROYAL SOCIETY OF, 5A Pall Mall East, S.W. 1. Fellows (R.E.) and Associates (A.R.E.) may be either men or women.

PAINTERS IN WATER-COLOURS, ROYAL INSTITUTE OF, 195 Piccadilly, W. 1. Membership (R.I.) open to both men and women. Exhibitions are open to all artists, March 6th to May 31st each year.

PAINTERS IN WATER-COLOURS, ROYAL SOCIETY OF (Founded 1804), 5A Pall Mall East, S.W. 1. Sir Herbert Hughes-Stanton, R.A. (President); Reginald Hunt (Secretary). Membership (R.W.S.) open to both men and women.

PASTEL SOCIETY, THE, 195 Piccadilly, W. 1. *T.* Regent 0232. Membership open to both men and women. Exhibitions are open to all artists. January 1st to 31st each year.

POETRY LOVERS' FELLOWSHIP, 24 Denby Lane, Loscoe, Derby. A federation of literary, scientific, artistic and philosophical societies. No contributory fees of any kind. Societies are assisted. Exceptional authors are published. Principal London group is the *International Fellowship of Literature*. Annual subscription 5s. Hon. Secretary, Miss Marjorie Dawson, M.A.

POETRY SOCIETY, INCORPORATED, 44 Bramham Gardens, S.W. 5. Men and women.

PUBLISHERS' ASSOCIATION, Stationers' Hall Court, E.C. 4. Established in 1896.

SCOTTISH ACADEMY, ROYAL, Princes Street, Edinburgh. Academicians (R.S.A.) and Associates (A.R.S.A.) are men, but all artists, both men and women, may exhibit in the Annual Exhibition of Painting, Sculpture and Architecture. President, Sir G. Washington Browne, LL.D.; Secretary, David Foggie, R.S.A.; Treasurer, W. M. Frazer, R.S.A.

WOMEN-ARTISTS, SOCIETY OF, 105 Piccadilly, W. 1. Annual Exhibition, pictures and crafts, June 1st to June 30th each year. Open to all women. Sec.: Miss Anne Acheson, C.B.E., A.R.B.S.

WOMEN JOURNALISTS, SOCIETY OF, c/o The Writers' Club, 10 Norfolk Street, W.C. 2. Founded in 1894 for the association of women writers and press artists. Advantages offered include pleasant social amenities and free professional advice from the Hon. Officers and from the Hon. Physician, Hon. Oculist and Hon. Solicitors. Subscription: Town, £1 1s.; Country and Overseas, 10s. 6d. Hon. Secretary: Miss Burford Rawlings.

AUTHORS' AND ARTISTS' CLUBS

* Those starred are ladies' clubs

Arts, 40 Dover Street, W. 1. *Subs.*, 10 gs. For men connected with or interested in art, literature or science.

Athenæum, 107 Pall Mall, S.W. 1. *Subs.*, 15 gs. Literature, art, science and public service.

Authors (1891), 2 Whitehall Court, S.W. 1. *Subs.*, 6, 4, and 3 gs. Literary club.

Burlington Fine Arts, 17 Savile Row, W. 1. Secretary; J. R. Bailey. Entrance fee, £5 5s. *Subs.*, £7 7s. Amateurs, artists, collectors. *T.* Regent 6432.

***Forum,** 6 Grosvenor Place, S.W. 1. *Subs.*, 10 and 7 gs. (temporarily 8 gs. and 5 gs.). Women: Social and Professional.

Garrick, 13 and 15 Garrick Street, W.C. 2. *Subs.*, 15 gs. Theatrical, literary and social.

Green Room, 46 Leicester Square, W.C. 2. Entrance fee, £10 10s. *Subs.*, 8 gs. Dramatic, musical, literary, artistic.

London Writer Circle. For mutual help among writers. Hon. Sec., c/o Eustace Miles Restaurant, 40 Chandos Street, W.C. 2. *Subs.*, 10s. 6d. or 5s. Entrance fees 2s. 6d. and 1s. Lectures, discussions, free criticisms, social functions.

***Lyceum,** 138 Piccadilly, W. 1. *Subs.* 5 and 4 gs. International, for women devoted to art, literature and science, and industry and commerce.

P.E.N., The. A world association of writers, with fifty centres. President: John Galsworthy. General Secretary: Hermon Ould. 107 Great Russell Street, W.C. 1. *T.* Fitzroy 1486.

***Pioneer,** 12 Cavendish Place, W. 1. *Subs.*, 5 and 4 gs. Literary and social; Entrance fee, 3 gs. Affiliated to clubs in Paris and the Dominions.

Press, St. Bride's House, Salisbury Square, E.C. 4. Lord Riddell (President), A. P. Garland (Chairman), A. Lazenby (Manager-Secretary). *Subs.*, 5 gs. Literary and journalistic.

Quill, 23 Nassington Road, Hampstead, N.W. 3. *Subs.*, 1 guinea, 15s. 6d. and 10s. 6d. Overseas members: 1 guinea for two years. Literary, dramatic and journalistic. Men and Women.

Royal Societies, 63 St. James's Street, S.W.1. *Subs.*, 10, 6 and 4 gs. Literature, science and art.

Savage, 6 and 7 Adelphi Terrace, W.C. 2. Entrance fee, 7 gs. *Subs.*, 7 and 4 gs. Art, science, drama, literature, music.

Scottish Arts, 24 Rutland Square, Edinburgh. *Subs.*, 3 gs. and 1½ guineas. Art, literature, music. Secretary and Treasurer: W. M. Craig, C.A., 7 Forres Street, Edinburgh.

Sesame, 49 Grosvenor Street, W. 1. *Subs.*, 7 gs. Literary and educational. (Men and women.)

Studio, 11 Regent Street, London, W.1. *Subs.*, £2 12s. 6d. gentlemen; 2 gs. ladies. Entrance fee, 10s. 6d. Monthly free exhibitions of members' work.

***Three Arts, The,** 19A Marylebone Road, N.W. 1. Entrance fee, 1 guinea. *Subs.*, 3 gs. and 2 gs. Music, art, drama and literature.

***Writers,** 10 Norfolk Street, W.C. 2. *Subs.*, 3 and 2 gs. Women engaged in literary and journalistic work, including illustration.

ADVICE TO COMPOSERS

By HAYDN WOOD

r the musical world there are so many different forms of composition that is difficult to know which to write about first. However, as I have much perience of song-writing I will write chiefly about that, I will deal with e ballad principally, and a few hints on how to write a song of this type ill perhaps help the young aspirant to fame and fortune. To compose a ally popular ballad it must be suitable for all voices, and therefore very cessary to find words singable by either sex. Write within as limited a mpass as possible, say an octave and tone, or an octave and two tones at e most. Do not make your accompaniments too difficult, for you must ways bear in mind when you are trying to write a big selling song that u are catering for the amateur pianist as well as singer. They have every ght to expect consideration from you on this score as, after all, it is they u rely on for the sale of your goods. Though considering the matter of nplicity as regards the amateur, on the other hand it is necessary to make e song effective enough to attract professional singers, for it is on them u depend for the presentation of your wares to the public. This advice plies only to the ballad and not the art song. The latter is written as fancy ctates, usually a certain amount of consideration for the vocalist in the atter of difficulty and more often than not none at all for the accompanist. ie latter form of song has, comparatively, a limited public but a very scerning one withal.

To revert to the ballad (so often despised by high-brows)—it is necessary bear in mind that high notes should be avoided on closed vowels, also, it an excellent plan to select the key in which you intend writing the song cording to whether the final vowel sound in the lyric is open or closed. r example, in one of my songs, which has proved popular, the last line the lyric is—"It is only a tiny garden, but it holds my love and you." efore attempting a setting of the words I selected a key which would allow e a high note on the word "love." I chose the key of D, so enabling me write "love" on top A and come down to D for the word "you," which a closed vowel sound. On the other hand if the verse ends with an open wel it is advisable to write somewhere near the keys of G or A flat. Whilst scussing keys and lyrics I am reminded that young composers are often ercised in their minds how to get good verses for setting to music. They n usually be procured by writing to any well-known author, c/o a reputable usic publishing firm, asking him to submit some words to them. I feel re, judging from my own early experience, that they will have no difficulty finding an excellent selection to choose from. If there is any lyric they rticularly like they have only to ask the author if he will reserve it for a rtain time. Regarding terms for lyrics—I have found as a rule that authors efer to make their own arrangements with the publishers. Some of the st-known writers receive a small royalty, but this is more the exception an the rule.

Regarding composer's terms—my advice is never to sell their compositions tright, but to procure terms on a royalty basis, not less than 2d. a copy, en though it is their first effort. Obviously the better-known they become e bigger royalty they can demand.

In calculating their royalty accounts some publishers count 7 copies as 6, hers 13 as 12; perhaps it is hardly necessary to point out to the beginner at the latter are the better terms.

Further, composers must retain their Mechanical Rights, which are in the

proportion of 40 % to themselves, 30 % each to the author and publisher. Should composers write the words and music they are entitled to 70 %. In the case of an instrumental or orchestral piece where there is no author their proportion is 50 % and the publishers 50 %.

There are also Performing Rights. Unfortunately, at present, a few publishers cannot see eye to eye in the matter of demanding fees for performances of their music. Some firms allow their publications to be played free of charge, and others, who are members of the Performing Right Society, reserve a fee. Under the present rules of the Society composers are usually required to have six compositions (by compositions I include all types of music) published by firms who are members of the Society before they themselves can become members. The Performing Rights Society has been a great boon to composers who are members, for they now receive emoluments which, previous to its formation, were unheard of in this country. Personally, I think it wise of composers to choose publishers who are members of this society in preference to those who are not, otherwise they do not receive fees for the performance of their music. The address of the P.R.S. is 13 George Street, Hanover Square, W. 1.

Re American Royalties—as a general rule these are not less than half the English fees. A small tax is deducted from the American side before receipt.

When submitting MSS. it is advisable to enclose stamps in case of rejection. Some publishers I know of ask that this should be done. Roll your MS. up, as folding in an envelope tends to mutilate the copy and it does not give it the best chance of acceptance if it has obviously by its appearance been through several hands. It is also a good plan to append on your MS. the address to which it has to be returned in case of rejection. This applies to authors also. I know from my own experience how much trouble is saved if they will put their addresses as well as names on every separate lyric.

Select your publisher in accordance with the style of composition he specialises in.

Following this article of mine, under the heading of "Music Publishers," is an excellent list of their names and addresses and in most cases their requirements. This should prove very useful to the beginner. Those who have compositions accepted on a royalty basis should have a rubber stamp of their signature made, as they are expected to stamp their own copies; they will receive a voucher stating the number of copies stamped and the date. The publisher will notify them when there is an edition requiring stamping.

There are a certain number of copies allowed free of royalty to the publisher. These are for advertising purposes and are distributed gratis to recognised professional singers in the hope that they may include the song in their repertoire. As a rule these copies have printed on the top of the title page "For professional use only and not for sale."

One little word to brother and sister composers before I finish, and that is, do not wait for inspiration. Try and write a little each day and you will find it will come to you unawares.

WARNING TO COMPOSERS AND WRITERS OF LYRICS

AMATEUR composers are warned that it is as foolish for them to put money into so-called "publication" of music as it is for the amateur author to frank his book.

Mr. Rutland Boughton recently offered the following warning to amateurs, ıo, he says, "like the more hardened professional composers, find pleasure seeing their musical thoughts in print. Because of that human weakness ey become the prey of tenth-rate publishers, who offer to issue their music r them (however poor and ineffective it may be) *if they will pay for the ivilege*. THIS IS TO ADVISE MUSICAL COMRADES THAT IF A ECE OF MUSIC IS WORTH PUBLISHING DECENT PUBLISHERS RE WILLING TO PAY FOR IT IN CASH OR ROYALTY—INDEED, HEY SOMETIMES REFUSE TO PUBLISH AT THE COMPOSER'S XPENSE EVEN WHEN HE PREFERS THAT METHOD, AS IF A ECE IS WORTH WHILE THE PUBLISHER LIKES TO CONTROL '. We may be sure that if a publisher is willing to issue music at the com-ıser's expense, that music is either outside the traffic of the immediate arket or no good at all."

Writers of lyrics which they wish to have set to music and published .ve noticed in various magazines a number of advertisements of composers ıd music publishers inviting MSS.

It cannot be too widely known that first-class music publishers no more lvertise in the public press for music and lyrics than a first-class publisher books advertises for MSS.

In connexion with the eruption of an "outsider" class of music publishers, *ruth* has made several exposures.

MUSIC PUBLISHERS

NOTE.—Copyright in musical compositions comprises: (*a*) the right of ıblication in print; (*b*) the right of public performance. The musical ımposer frequently has the two rights to deal with, and therefore should ve them his careful attention when entering into an agreement for the le of his copyright to a publisher.

scherberg, Hopwood and Crew, Ltd., 16 Mortimer Street, W. 1. Compositions submitted by writers of songs and other music are considered for publication. *T.* Museum 1671.

shdown, Edwin, Ltd., 19 Hanover Square, W. 1. *T.* Mayfair 1184.

ugener, Ltd., 18 Great Marlborough Street, W. 1. *T.* Gerrard 3631. Publishers of the *Monthly Musical Record*.

ayley and Ferguson, 2 Great Marlborough Street, London, W.; 54 Queen Street, Glasgow. Accepts for publication music, cantatas, sacred and secular, operettas, anthems, part-songs, etc. Terms as may be arranged.

rowne, Justin, 139 New Bond Street, W. 1. *T.* Mayfair 3456–7–8.

ary and Co., 13-15 Mortimer Street, W. Consider for publication matter sent in by the miscellaneous contributor. Instrumental and vocal compositions—song-words with music—are acceptable. Publication is entertained on the royalty basis, or sometimes sale outright. "We will always print a work (worthy of publication) for the author, at his or her expense."

happell and Co., Ltd., 50 New Bond Street, W. 1; New York and Sydney. "As music publishers we are always willing to consider MSS. that may be submitted to us. The terms offered for the copyright naturally vary

according to the merits of the composition and the standing of the composer in the musical world. As a general rule we prefer complete songs—that is, after the words have been set—but poems suitable for musical setting will always be carefully considered."

Church, John, Company, New York and Cincinnati, c/o Boosey & Co., Ltd., 295 Regent Street, W. 1. Publishers of musical compositions and songs on equitable terms.

Cramer, J. B., and Co., Ltd., 139 New Bond Street, W.1. *T.* Mayfair 3456–7–8.

Curwen, J., and Sons, Ltd., 24 Berners Street, W. *T.* Museum 4876. Educational music. English songs, choral, orchestral, and Church music. Publishers of *The Sackbut.* "Always glad to consider MSS."

Darewski Music Publishing Co., 9, New Compton Street, W.C. 2. All classes of musical compositions considered.

Derek, Peter, Ltd., 108 Charing Cross Road, London, W.C. 2. *T.* Temple Bar 8597. Publishers of many broadcast and recorded hits. Want original song-poems, ballads and dance music for publication. Pianoforte work also considered. Directors: Sir Hugh Bray, T. N. Young.

Elkin and Co., Ltd., 20 Kingly Street, Regent Street, W. Publish music by various composers, as may be arranged. Specialise in the better-class British music.

Enoch and Sons (1927), **Ltd.,** 19 Hanover Square, W. 1.

Feldman, Bertram, and Co., 125–129 Shaftesbury Avenue, W.C. 2. *T.* Temple Bar 5532–33–34. "On all music which we publish we pay the usual rate of royalties."

Francis, Day and Hunter, Ltd., 138–140 Charing Cross Road, W.C. 2. *T.* Temple Bar 9351. Publishers of songs, pianoforte tutors, solos, violin tutors, solos, musical plays, books of patter stories, humorous recitations, etc. "Not open to print music for amateurs."

Grove-Patterson, Ltd., 17 Berners Street, London, W.1. *T.* Museum 1927. Publishers of high class ballads and dance music. Original song-poems and pianoforte compositions invited. Directors: Low Warren, Carter Pegg, D. Low Warren and F. Norman-Wright.

Hammond, A., and Co., 11 Lancashire Court, New Bond Street, W. 1. Consider pianoforte compositions, to be published at the firm's expense.

Harris (Frederick) Co., 40 Berners Street, W.; and at Oakville, Ontario. *T.* Museum 1147. Speciality, artistic songs and piano music.

Hawkes and Son (London), Ltd., 8, 9 and 10 Denman Street, Piccadilly Circus, W.

Hughes and Son, Wrexham, N. Wales. Welsh compositions in general.

International Music Company, Ltd., 16 Mortimer Street, W. 1. *T.* Museum 1671. Compositions of music for educational purposes considered for publication.

Keith Prowse and Co., Ltd., Publishing Dept., 42–43 Poland Street, W. *T.* Gerrard 9000. Music by various composers. Terms arranged.

Lengnick, Alfred, and Co., Ltd., 14 Berners Street, W. 1. *T.* Museum 1842. Music publishers and importers. Publishers of Brahms' and Dvorak's complete works. Specialise in educational music, chiefly instrumental. "Always ready to consider MSS. of an educational or artistic type."

Metzler and Co. (1920), Ltd., 14 Rathbone Place, Oxford Street, W. 1. Publishers of high-class musical compositions. Composers' MSS. considered and purchased outright or on a royalty basis.

loutrie (Collard), 23 Great Queen Street, Kingsway, W.C. 2. Music publisher and retail music warehouse. *T.* Holborn 4201.

lurdoch, Murdoch and Co., 461 and 463 Oxford Street, W. *T.* Mayfair 6722–3.

ovello and Co., Ltd., 160 Wardour Street, W. 1.

eynolds and Co., 44 Berners Street, W. 1.

icordi, G., and Co. (London), Ltd., 271 Regent Street, Oxford Circus, W. 1. All MSS. submitted are carefully considered; no work is published at composer's expense.

ussell, Geo., 139, New Bond Street, W. 1. *T.* Mayfair 3456–7–8.

hofield and Sims, Ltd., Market Street, Huddersfield; St. Paul's Chambers, 15A Paternoster Row, E.C. 4. Educational and general publishers, including a large line in music for schools; educational class books and text-books; story books for the young.

hott and Co., Ltd., 48 Great Marlborough Street, W. 1. Publish MSS. submitted to them. Songs are only considered with their music; not song-words with the view to the resetting. Publication is undertaken at the firm's expense. Acceptance on a royalty basis or sale outright. Depends upon each composition, which is judged on its merits. We do not publish at the author's expense.

'alsh, Holmes and Co., Ltd., 148 Charing Cross Road, W.C. 2. Willing to consider piano solos suitable for teaching purposes. Also violin and piano, cello and piano, and any instrumental arrangements. We either purchase the copyright outright or pay a royalty, according to the merit of the composition.

'eekes, A., and Co., Ltd., 13 and 14 Hanover Street, W. 1. Musical works, educational and otherwise (piano, song, violin, organ, church and school music), MS. books, MS. paper and all musical accessories. "Willingly consider all MSS. submitted."

illiams, Joseph, Ltd., 32 Great Portland Street, W.1. Accept on the usual terms, songs with music, choral works, pianoforte solos and other musical compositions, including books and educational works on music, and plays for amateur performance.

AMERICAN MUSIC PUBLISHERS

osey and Co., Inc., Steinway Hall, 113 West 57th Street, New York. American and English music contracted for in New York and London.

ston Music Co., 116 Boylston Street, Boston, Massachusetts. Consider MSS. of high merit with the view to publication at their own expense, either sale outright or royalty basis.

appell-Harms, Inc., 62 West 45th Street, New York. Agents for Chappell and Co., Ltd., London.

tson, Oliver, Company, Inc., 359 Boylston Street, Boston. Founded 1783; Established 1835. Consider MSS. from composers of admitted abilities. Do not use or buy songs or lyrics unless with a musical setting. Publication at the firm's expense only.

Fischer, Carl, Inc., Cooper Square, New York. Publish MSS. sent in by outsiders. Specialise in instrumental and vocal works of all kinds; also instructive educational material for individual and school needs.

Francis, Day and Hunter, New York. Open to consider popular songs set to music or not. Also lyrics and songs for musical comedy. Basis of publication as arranged; and at the firm's expense.

Gordon, Hamilton S., Inc., 35 East 21st Street, New York. Sheet music, piano and violin teaching music, music books, and music for the Roman Catholic Church.

Irving Berlin Inc., 1607 Broadway, New York. Publishers of popular and high-class production music, and photo-play music.

Jacobs, Walter, Inc., 120 Boylston Street, Boston, Massachusetts. Band and orchestra music. All compositions published at the firm's expense.

Lorenz Publishing Co., 501 East Third Street, Dayton, Ohio. Considers for purchase or otherwise, anthems, sacred songs, hymns, cantatas, and religious compositions in general, chiefly anthems, for which from one to five pounds are paid.

Marks, Edward B., Music Corporation (formerly Jos. W. Stern and Co.), 225 West 46th Street, New York. Accepts only musical material from professional writers of reputation on a royalty basis. Publishes every type of music; classic, standard, popular, orchestral, secular, etc. Specialises in foreign publications. Established 1894.

Novello and Co., 159 East 48th Street, New York, N.Y.

Schmidt, A. P., Co., 120 Boylston Street, Boston, Massachusetts. Issues the works of well-known composers, most preferably. Publication not at contributor's expense; terms as arranged.

Stasny, A. J., Music Co., Incorporated, Strand Theatre Blg., 1579 Broadway, Room 310, New York City. Popular songs, rag-time, etc. Terms arranged on sale outright or royalty.

Tullar-Meredith Co., 91 Seventh Avenue, New York City. Musical MSS. of exceptional merit considered. Song poems, sacred plays and pageants; choir cantatas and anthems.

Witmark, M., and Sons, 1657 Broadway, New York City. London Representative, B. Feldman and Co., 125 Shaftesbury Avenue, W.C. 2.

PEN-NAMES AND PSEUDONYMS OF PRESENT-DAY WRITERS AND ARTISTS

Pseudonym	*Name*
A.	Anthony Armstrong
A. B.	Arthur A. Baumann
[illegible]	George William Russel
H.	Anthony Hope Hawkins
Ainsworth, Oliver	Sir Henry Sharp
Algol	C. H. Bretherton
Alicia Ramsey	Mrs. R. de Cordova
Allen, F. M.	Edmund Downey
Allerton, Mark	W. E. Cameron
Alpha of the Plough	A. G. Gardiner
Amphibian	Sir George Aston, K.C.B.
Angell, Norman	Ralph Norman Angel Lane
Anstey, F.	T. Anstey Guthrie
Anstruther, E. H.	Mrs. J. C. Squire
Anthony, C. L.	Miss Dodie Smith
A. P. H.	A. P. Herbert
Arion	G. K. Chesterton
Arnim, von Countess	Countess Russell
Ashton, Helen	Mrs. Helen R Jordan
Attenborough, G. M.	Mrs. Percy Linaker
Attwell, Mabel Lucie	Mrs. Harold Earnshaw
Austen, Winifred M.L.	Mrs O. O'D. Frick
Ayres, Ruby M.	Mrs. R. W. Pocock
Bateson, Margaret	Mrs. Heitland
Bagnold, Enid	Lady Jones
Baker, Amy	Mrs. Maynard Crawford
Barrington, E.	Mrs. L. Adams Beck
Bartimaeus	Paymaster-Comdr. L. A. da C. Ricci, R.N.
Basil	Richard Ashe King
Beachcomber	J. B. Morton
Belloc, M. A.	Mrs. Lowndes
Benson, Stella	Mrs. J. C. O'G. Anderson
Bickerdyke, John	C. H. Cooke
Birmingham, George	Canon J. O. Hannay
Bizet, George	G. T. Bisset-Smith
Blinders, Belinda	Desmond Coke
Bloom, Ursula	Mrs. Gower Robinson
Bolleau, Marie	Miss Jane Hardy
Bolina, Jack la	Augustus Victor Vecchi
Bolt, Ben	Rev. Ottwell Binns
Borden, Mary	Mrs. E. L. Spears
Bottome, Phyllis	Mrs. Forbes Dennis
Bowen, Marjorie	Gabrielle M. Long
Bristowe, Edwin	Rev. R. L. Gerrard Wright
Brittain, Vera	Mrs. E. G. Catlin
Bryant, Marguerite	Mrs. P. W. Munn
Buchanan, Meriel	Mrs. H. Knowling
Buckley, Arabella	Mrs. Buckley Fisher
Buckrose, J. E.	Mrs. F. Jameson
Burke, Edmund	Winifred Boggs
Cable, Boyd	Col. E. A. Ewart
Calchas	J. L. Garvin
Callum Beg	J. C. O. Mack
Candidus	Herbert Sidebottom
Canfield, Dorothy	Mrs. Foster
Canuck, Janey	Mrs. Arthur Murphy
Carmichael, Philip	Philip Harrison
Cassidy, James	Mrs. E. M. Story
Chase, Beatrice	Katherine Parr
C. F.-S.	Miss Fox-Smith
Christie, Agatha	Mrs. M. E. L. Mallowan
C. K.	Charles Kent
Clifford, Ethel	Lady Dilke
Clyde, Craig	Oliver Gossman
Cobbleigh Tom	Walter Raymond

Pseudonym	*Name*
Colette	Mme Henri de Jouvenel
Colquhoun, Ethel	Mrs. Jollie
Connington, J. J.	Professor A. W. Stewart
Connor, Marie	Mrs. Robert Leighton
Connor, Ralph	Rev. C. W. Gordon
Conyers, Dorothea	Mrs. J. W. Nantenan
C. O.	H. Collinson Owen
Coo-ee	W. Sylvester Walker
Copplestone, Bennet	F. H. Kitchin
Cowham, Hilda	Mrs. Edgar Lander
Craddock, C. E.	Miss M. N. Murfree
Crescendo	A. Kalisch
Cromarty, Dena	R. A. Watson
Cumberland, Roy	R. L. Mégroz
Custance, Olive	Lady Alfred Douglas
Cynicus	Martin Anderson
Dale, Harrison	Maurice McGrath
Dane, Clemence	Winifred Ashton
Dangle	A. M. Thompson
Dataller, Roger	Arthur A. Eaglestone
Dealy, Jane M.	Lady Lewis
Dean, Mrs. Andrew	Cecily Sidgwick
D'Annunzio, Gabriele	Gaetano Rapagnetto
Deban, Richard	Miss Clotilde Graves
Delafield, E. M.	Mrs. Paul Dashwood
De la Pasture, Mrs.	Lady Clifford
Dell, Ethel M.	Mrs. G. T. Savage
Denovan, Saunders	William Harvey
Dick Donovan	J. E. Preston Muddock
Due, Jane	Mrs. Lewis
Dooley, Mr.	F. P. Dunne
Douglas, Katharine W.	Mrs. Romily Fedden
Douglas, O.	Miss Buchan
Dowie, Menie M.	Mrs. E. A. Fitzgerald
Doyle, Lynn	L. Alexander Montgomery
Droch	Robert Bridges (of U.S.A.)
Dumazet, Ardouin	Eugène Ardouin
Edge, K. M.	Mrs. C. T. Caulfield
Edgington, May	Mrs. Baily
Egerton, George	Mrs. Golding Bright
Eha	E. H. Aitken
Ellis, T. E.	Lord Howard de Walden
Enquiring Layman	Walter Grierson
Ephesian	C. E. Bechoffer Roberts
Ertz, Susan	Mrs. J. R. McCrindle
E. S. P.	E. Sylvia Pankhurst
Estore	Capt. Stgrey Cooper
Etienne	Lt.-Com. S. King-Hall, R.N.
E. V. L.	E. V. Lucas
Evoe	E. V. Knox
Filomena	Mrs. Fenwick Miller
Fish	Mrs. Walter Sefton
Fleming, George	Constance Fletcher
Forbes-Robertson, Frances	Mrs. F. M. D. Harrod
Forbes, Rosita	Mrs. M'Grath
Ford, Ford Madox	Ford Madox Hueffer
Forsyth, Jean	Jean N. M'Ilwraith
Fougasse	Kenneth Bird
Fowler, Sydney	S. Fowler Wrigh
Gage, Gervais	T. Laurence Rentou
Ganpat	M. L. A. Gompertz
Gaunt, Mary	Mrs. Lindsay Miller

Pseudonym	*Name*
Gawain	H. Chance Newton
G. B. S.	George Bernard Shaw
Gibson, Elizabeth	Mrs. T. K. Cheyne
G. K. C.	G. K. Chesterton
Glaspell, Susan	Mrs. G. C. Cook
Glyn, Elinor	Mrs. Clayton Glyn
Goldsmith, Margaret	Mrs. F. A. Voigt
Goodman, Maude	Mrs. A. E. Scanes
Goodrich-Freer, Miss	Mrs. H. H. Spoer
Graham, Scott	Miss Hazleton Black
Graham, Winifred	Mrs. Theo. Cory
Grand, Sarah	Mrs. M'Fall
Grange, Ellerton	Professor D. Fraser-Harris
Grey, Rowland	Miss L. Rowland Brown
Green, Kathleen Haydn	Mrs. H. Newton Veitch
Grier, Sydney C.	Miss Hilda Gregg
Guthrie, Ramsay	Rev. J. C. Bowran
Gwynne, Paul	Ernest Slater
Iyp	Comtesse de Martel
H. A. K.	H. A. Kennedy
Haliburton, Hugh	James Logie Robertson
Hall, Radclyffe	Miss Marguerite Radclyffe Hall
Hamsun, Knut	K. Pedersen
Hanst	Jacques Waltz
Hannaford, Justin	S. J. A. Fitz-Gerald
Harmston, Donald	Donald H. Matheson
Hartley, C. Gasquoine	Mrs. A. D. Lewis
Haviland, Maud D.	Mrs. H. H. Brindley
Hawkeye (in U.S.)	R. H. Carlisle
Hay, Ian	Ian Hay Beith
Hayes, Gertrude	Mrs. A. K. Morgan
H. B.	Hilaire Belloc
Heilgers, Louise	Mrs. Charles Granville
Henry, O.	Sidney Porter
Herbert, Agnes	Mrs. A. T. Stewart
Hewitt, Martin	Arthur Morrison
Hickson, Mrs. Murray	Mrs. S. A. P. Kitcat
Hine, Muriel	Mrs. Coxon
Hookin, Olive	Mrs. J. H. Leared
Hodgkin, Lucy Violet	Mrs. John Holdsworth
Holcombe, Arnold	Arnold Golsworthy
Holdsworth, Annie E.	Mrs. Lee Hamilton
Holland, Clive	Charles J. Hankinson
Holme, Constance	Mrs. F. B. Punchard
Hope, Anthony	Anthony Hope Hawkins
Hope, Helen	Mrs. Horace Thorogood
Hope, June	Miss June Hope Kynaston
Hope, Lawrence	Violet Nicholson
Horn, Aloysius	Alfred Aloysius Smith
Hotspur	Albert S. Galtrey
Hussingtree, Martin	Oliver Baldwin
Hutton, G. M.	Mrs. Mona Caird
I. B.	Ivor Brown
Idris	Arthur Mee
Ignotus	James Franklin Fuller
Jackstaff	J. J. Bennett
Jacob Omnium	Alfred Berlyn
Jacob, Violet	Mrs. Arthur Jacob
J. A. H.	J. A. Hammerton
James, Winifred	Mrs. Henry de Jan
Jameson, Storm	Mrs. Guy Chapman
James-Romanné, Mrs. C.	Mrs. H. G. Aylen
Jay, Joan	Edith Davies
Jesse, F. Tennyson	Mrs. H. M. Harwood
Jeffery, E. Jeffery	Major J. E. Marston
Jingle	Arnold Golsworthy
John o' London	Wilfred Whitten

Pseudonym	*Name*
J. M. B.	J. M. Bulloch
Junior Sub.	John Hay Beith
Kaye-Smith, Sheila	Mrs. T. P. Fry
Keith, Leslie	Miss G. L. Keith Johnson
Kendall, Blanche Emmeline	Hon. Mrs. Blanche Murray
Kennedy, Joan	Mrs. Jack Morrison
Kennedy, Margaret	Mrs. David Davis
Kenworthy, Hugh	Rowland Walker
King, Richard	Richard King Huskinson
King, W. Scott	Rev. W. K. Greenland
Kish	P. J. le Riche
Klazon	Comdr. J. G. Bower, R.N.
Klickmann, Flora	Mrs. Henderson-Smith
Lafargue, Philip	Dr. Joseph H. Philpot
Langbridge, Roramond	Mrs. J. S. Fletcher
Lanin, E. B.	Dr. E. J. Dillon
Larminie, Margaret Rivers	Mrs. R. C. Tragett
Lea, Vernon	Miss Violet Paget
Leslie, Henrietta	Mrs. Harrie Schütze
Letts, Winifred M.	Mrs. W. H. F. Verschoyle
Lewis, Helen Prothero	Mrs. H. P. Pugh
Lindsay, Harry	H. Lindsay Hudson
Linesman	Colonel M. H. Grant
Lion, Flora	Mrs. R. P. Amato
Logroller	Richard Le Gallienne
Loos, Anita	Mrs. John Emerson
Lorna	Miss Jane T. Stoddart
Low, Ivy	Madame Litvinoff
Low	David Low
Lynd, Sylvia	Mrs. Robert Lynd
Madeoc	H. Robinson
Malet, Lucas	Mrs. Harrison
Mannin, Ethel	Mrs. Porteous
Marlow, Fanny	Mrs. T. S. Eliot
Matt	Matthew Sandford
Matthews, Julia B.	Mrs. Fairfax Ivimey
Meighn, Moira	Mrs. P. M. Twigg
Melville, Lewis	Lewis S. Benjamin
Meynell, Viola	Mrs. John Dallyn
Michell, Eveline Louisa	Hon. Mrs. W. R. D. Forbes
Mitton, G. E.	Lady Scott
Montgomery, L. M.	Mrs. Ewen Macdonald
Moreshy, Louis	E. Barrington
Moore, Mary MacLeod	Mrs. Leonard Rees
Moorhouse, E. Hallam	Esther H. Meynell
Nauticus	Sir Owen Seaman
N. O. B.	F. G. Bettany
Nordau, Max	*Born* Sudfeld
Norman, Mrs. George	Mrs. George Blount
Nunquam	Robert Blatchford
Oldcastle, John	Wilfred Meynell
Ole-Luk-Oie	Col. E. D. Swinton
Oliver, Owen	Sir J. A. Flynn, K.C.B.
Onions, Oliver	George Oliver
Orme, Michael	Mrs. J. T. Grein
Orr, M. A.	Mrs. John Evershed
O. S.	Sir Owen Seaman
Oxenham, John	W. A. Dunkerley
Pandora	Mary MacLeod Moore
Parrish, Anne	Mrs. Charles Corliss
Paston, George	Miss E. M. Symonds
Patlander (Punch)	Crosbie Garstin
P. C.	Patrick Chalmers

Pseudonym	*Name*
'enlake, Richard	P. R. Salmon
'ertinax	André Géraud
'etersen Margaret	Mis. A. O. Fisher
'otter, Beatrix	Mrs. William Heelis
'ownall, Mary	Mrs. A. Bronet
'oy	Percy Fearon
'resland, John	Mrs. Skelton
revost, Francis	H. F. Prevost-Battersby
ure, Simon (in N.Y. *Bookman*)	Frank Swinnerton
uex	Captain G. H. F. Nichols
	Sir A. T. Quiller-Couch
uirk	H. W. Q. Squibbs
aimond, C. E.	Mrs. Parks
amsay, Michael	T. Green
hoscomyl, Owen	Owen Vaughan
ichardson, Dorothy	Mrs. Alan Odle
ita	Mrs. W. D. Humphreys
ives, Amber	Mrs. Blanco White
ives, Amelie	Princess Troubetzkoi
oberts, Lesley	J. Leslie Roberts, F.R.G.S.
obertson, Muirhead	H. Johnson
obins, Elizabeth	Mrs. Parks
owlands, Effie Adelaide	Madame Albanesi
oyde-Smith, Naomi	Mrs. Ernest Milton
uck, Berta	Mrs. Oliver
alt, Sarah	Mrs. Harold Hobson
apper	Major H. C. McNeile
axon	Rev. Edwin J. Matthews
cot, Neil	Lady Sybil Grant
crutator	Herbert Sidebottom
dgwick, A. D.	Mrs. B. de Selincourt
th, Andrew	Andrew Seth P. Pattison
ton, Gordon	G. S. Hutchinson
ton-Thompson, E.	Ernest Thompson Seton
toun, Gabriel	Thomas Nicoll Hepburn
ackleton, Edith	Edith Heald
way Yoe	Sir J. G. Scott
nderby, Donald	Donald R. Stephens
njohn, John	John Galsworthy
nedley, Constance	Mrs. Maxwell Armfield
nee, Wentworth	G. B. Burgin
ell, Olive	Mrs. Even Pike
nthcote, George	Sir George Aston, K.C.B.
nner Alice	Mrs. Fraser
rigge, Elizabeth	Mrs. Mark Napier
scatto	A. Kalisch
nsbury, Alec.	Alec S. Higgs
nton, Coralie	Mrs. Heath Hosken
rn, G. B.	Mrs. G. L. Holdsworth
ephens, Winifred	Mrs. George Whale
evens, E. S.	Mrs. E. M. Drower
ltch, Wilhelmina	Mrs. Frank Collie
ockley, Cynthia	Mrs. Pelham Browne

Pseudonym	*Name*
Stopes, Dr. Marie	Mrs. H. V. Roe
Struther, Jan	Mrs. Anthony Maxtone Graham
Stuart, John Roy	Rev. Donald McMillan
Sutherland, Joan	Mrs. R. Kelly
Swan, Annie S.	Mrs. Burnett Smith
Swift, Benjamin	W. R. Paterson
T.	Joseph Thorp
Taffrail	Comdr. TaprellDorling, R.N.
Thanet, Octave	Miss Alice French
Thirlmere, Rowland	John Walker
Thomas, Annie	Mrs. Fender-Cudlip
Thompson, Elizabeth	Lady Butler
Thompson, Sylvia	Mrs. T. D. Luling
Tisby	Tom Webster
T. P.	T. P. O'Connor
Traill, Peter	G. M. Morton
Travers, John	Mrs. G. H. Bell
Trevena, John	E. J. Henham
Turner, Ethel	Mrs. H. R. Curlewis
Tynan, Katharine	Mrs. H. A. Hinkson
Ubique	Sir F. G. Guggisberg
Underhill, Evelyn	Mrs. Stuart Moore
U. R.	Ulyss Rogers
Valentine	A. T. Pechey
Vaughan, Hilda	Mrs. Charles Morgan
Vedette	Rev. W. H. Fitchett
Videns	A. H. Mumford
V. V. V.	E. V. Lucas
Wales, Hubert	William Piggott
Weale, B. Putnam	Bertram L. Simpson
Wentworth, Patricia	Mrs G. O. Turnbull
West, Laura M.	Laura M. Hymers
West, Rebecca	Mrs. Henry Maxwell Andrews
West, V. Sackville	Hon. Mrs. Harold Nicolson
Wharton, Anthony	Allister McAllister
Whitby, Beatrice	Mrs. Hicks
Wickham, Anna	Mrs. Patrick Hepburn
Wilkins, Mary E.	Mrs. Freeman
Williams, F. Harald	Rev. F. W. Orde Ward
Willy	Henry Gauthier-Villars
Willy, Colette	Mme. Gauthier-Villars
Woodroffe, Daniel	Mrs. J. C. Woods
Wynman, Margaret	Ella Hepworth Dixon
Wynne, May	Miss M. W. Knowles
Yates, Dornford	Capt. C. W. Mercer
Yexley, Lionel	James Wood
Yorke, Curtis	Mrs. Richmond Lee
Young, E. H.	Mrs. Daniell
Young, Filson	Alexander Bell
Y. Y.	Robert Lynd

CLASSIFIED INDEX

American Journals *
Overseas Dominions and Indian Journals †

FOR YOUNG PEOPLE

ANNUALS

Blackie's Boys'
Blackie's Children's
Blackie's Girls'
Blackie's Little One's
Bo-Peep's Bumper Book
British Boys'
Bruin Boys'
Cassell's Children's
Champion
Chick's Own
Chummy Book
Collin's Adventure
Collin's Aircraft
Collin's Children's
Collin's Motor
Collin's Schoolboys'
Collin's Schoolgirls'
Collin's Toddles'
Collin's Tot and Tim
Empire
For Young People
Golden
Golden Year
Holiday
Infants'
Jolly Book for Boys
Jolly Book for Girls
Leading Strings
Lucie Attwell's Children's Book
New Zoo
Open and See
Our Darlings
Oxford Annual for Boys
Oxford Annual for Children
Oxford Annual for Girls
Oxford Annual for Scouts
Oxford Annual for Tiny Folks
Partridge's Children's
Playbox
Puck
Rainbow
Scout
Tinger Tim's
Tiny Tots'
Young England

PERIODICALS

Boys and Girls

Adventure
Aldine Boxing Novels
Boys' Cinema
Boys' Friend Library
Boys' Magazine (Weekly)
Boys' Magazine (Monthly)
Boys' Own Paper
Champion
Chatterbox
Children's Newspaper
Child's Own Magazine
Chums
Every Girl's Paper
Girls' Friend Library
G.F.S. Magazine
Guide
Guider
Guild
Hobbies
Little Folks
Magnet
Meccano Magazine
Merry-Go-Round
Modern Boy
Morning
My Magazine
Nelson Lee Library
Rover
Schoolgirl
Schoolgirls' Own
Schoolgirls' Weekly
Scout
Scouter
Sexton Blake Library
Skipper
Springtime
Stamp Lover
Startler
Thriller
Triumph
Union Jack
Wizard

Little Ones

Fairyland Tales
Kiddies' Magazine
Little Dots
Our Own Magazine
Prize
Tiny Tots

HUMOROUS AND PICTURE PAPERS

)bles
.terfly
ck's Own
ps
iic Cuts
ckers
n Fun
Funny Wonder
Gem
Jester
Joker
Kinema Comic
Larks
Merry and Bright
My Favourite
Playbox
Puck
Rainbow
Sunbeam
Tiger Tim's Weekly

CHILDREN'S PAGE OR COLUMN

ldersgate Magazine
nswers
ristol Observer
ritannia and Eve
amily Herald
lasgow Weekly Herald
ome Chat
ome Notes
†India
Inquirer
Ireland's Own
Jewish Chronicle
Methodist Times
Nursery World
People's Friend
People's Journal
Queen
Strand
Weekly Telegraph
Wheatsheaf
Woman's Life
Woman's Pictorial
Woman's Way
Woman's World

WOMEN

merican Cookery Magazine
Best Way " Series
etty's Paper
ritannia and Eve
uld Lite
urch Monthly
oming Fashions
elineator
omestic Appliances
vening Dispatch
xchange and Mart
amily Herald
mily Journal
arm, Field and Fireside
ashions for All
eminine Life
orecast Magazine
entlewoman
.F.S Magazine
irls' Friend
od Housekeeping
ome Chat
ome Companion
ome Friend Magazine
ome Gardening
ome Messenger
Home Notes
Home Topics
Home Words
Homes and Gardens
*House and Garden
*House Beautiful
Ideal Home
*Ladies' Home Journal
Lady
Lady's Companion
Light in the Home
Mab's Weekly
*McCall's Magazine
Miss Modern
Model Housekeeping
Modern Home
Modern Weekly
Modern Woman
Mothers in Council
My Home
My Weekly
*Needlecraft
Needlework for All
*New England Homestead
*New Republic
Nursery World
People's Friend
*Pictorial Review
Queen
Quiver
Red Letter
*To-day's Housewife
Town and Country Homes
Vogue
Vote
Weekly Welcome
Weldon's Ladies'
Wheatsheaf
Wife and Home
Woman and Beauty
Woman and Home
Woman Journalist
Woman Teacher
Woman's Companion
Woman's Friend
*Woman's Home Companion
Woman's Journal
Woman's Leader
Woman's Life
Woman's Magazine
Woman's Pictorial
Woman's Way
Woman's Weekly
Woman's World
*Woman's World

SHORT STORIES

*Adventure
Adventure
†Age
Aldersgate P.M. Magazine
*Ambition
*American Golfer
Answers
Argosy
*Argosy
*Asia
*Atlantic Monthly
Austin Magazine
*Battle Stories
Betty's Paper
Blackwood's Magazine
*Blue Book Magazine
*Bookman
*Breezy Stories
Bristol Observer
Britannia and Eve
British Weekly
Bystander
†Canadian Magazine
Cassell's Magazine of Fiction
Catholic Fireside
Chambers's Journal
Chevrolet Magazine
*Chicago Daily News
*Chicago Tribune
*Christian Endeavour World
Christian Herald
Christian World
Church Standard
*Churchman
*Classmate
Columba
*College Humor
*Collier's Weekly
Complete Story-Teller
Cork Weekly Examiner
Corner Magazine
Cornhill Magazine
*Country Gentleman
*Country Life
Country Life
Countryman
Criterion
*Delineator
East Africa
English Review
*Epworth Herald
Everybody's Weekly
Eve's Own
Everyman
*Extension Magazine
Family Herald
Family Herald Supplement
*Far West Romances
Feminine Life
*Field and Stream
Fighting Forces
Fortnightly Review
*Forward
Gentleman's Journal
G.F.S. Magazine
Good Housekeeping
Gramophone
Grand Magazine
Graphic
Green Quarterly
Happy Mag.
*Harper's Magazine
*Hearst's International
Home Chat
Home Companion
Home Messenger
Home Notes
Home Topics
Home Words
*Hound and Horn
*Household Magazine
Ideas
Illustrated London News
Illustrated Sporting and Dramatic News
India
†India State Monthly Magazine
†Indian Railways Magazine
Ireland's Own
Irish Monthly
Irish Rosary
*Jewish Forum
Jewish Record
John o'London
*Judge
Kingdom
*Ladies' Home Journal
Lady
Lady's Companion
*Lariat
*Life
Life and Work
Light in the Home
London Magazine
London Opinion
Mab's Weekly
*McCall's Magazine
Methodist Leader
Methodist Recorder
Methodist Times
Miss Modern
Model Housekeeping
Modern Home
Modern Scot
Modern Weekly
Modern Woman
My Home
My Weekly
Nash's Magazine
New Royal Pictorial
Novel Magazine
*Overland Monthly
Passing Show
Pearson's Magazine
Pearson's Weekly
Peg's Paper
People's Friend
People's Journal
Pictorial Weekly
Picture Show
Poppy's Paper
Progress
Queen
Quiver
*Red Book Magazine
Red Letter
Red Magazine
Red Star Weekly
*Rexall Magazine
Royal Magazine
*St. Nicholas
*Saturday Evening Post

*Short Stories
Smart Novels
*Startling Detective Adventures
Story-Teller
Sunday Mail
Sunday Stories
†Tennis and Sport
Tit-bits
Violet Magazine
Week-End Novels
Weekly News
Weekly Scotsman
Weekly Telegraph
Weekly Welcome
White Heather Novels
Wife and Home
Windsor Magazine
Woman and Beauty
Woman and Home
Woman's Companion
Woman's Friend
Woman's Journal
Woman's Way
Woman's Weekly
*Woman's World
Woman's World Library
Woman's World
*Young's Magazine

GENERAL ARTICLES

Aberdeen Press and Journal
†Age
Aldersgate P.M. Magazine
Answers
*Asia
*Atlantic Monthly
Bazaar
Belfast News-Letter
Birmingham Mail
Birmingham Weekly Post
Blackwood's Magazine
Boy's Own Paper
Bristol Observer
Britannia and Eve
Catholic Fireside
Chambers's Journal
*Chicago Tribune
*Christian Endeavour World
Christian Herald
*Christian Register
Christian World
Church Monthly
Church of England Newspaper
Churchman
*Churchman
Church Quarterly Review
*Classmate
Columba
*College Humour
*Collier's Weekly
Contemporary Review
Cork Weekly Examiner
Cornhill Magazine
*Country Gentleman
Country Life
*Country Life (In America)
Daily Dispatch
Daily Express
Daily Herald
Daily Mail
Daily Mirror
Daily Sketch
Daily Telegraph
Dublin Review
Eastern Evening News
English Review
*Epworth Herald
Evening Dispatch
Evening News
Evening Standard
Everybody's Weekly
Family Herald
Field
Fortnightly Review
*Forum
*Forward
Free Churchman
Gateway
Gentleman's Journal
G.F.S. Magazine
Glasgow Evening News
Glasgow Evening Times
Glasgow Herald
Glasgow Weekly Herald
Graphic
Green Quarterly
*Harper's Magazine
Hibbert Journal
†Hindustan Review
Holborn Review
Home Chat
Home Messenger
Home Notes
*Hound and Horn
Hull Evening News
Ideas
Illustrated London News
Illustrated Sporting
India
†India Monthly
Irish Times
Ireland's Own
Irish Monthly
Italian Mail
*Ladies' Home Journal
Liverpool Echo
Liverpool Evening Express
London Magazine
London Opinion
London Quarterly Review
Manchester Evening News

Manchester Guardian
Mercury (Hobart)
Modern Scot
Morning Advertiser
Morning Post
Nation
National Review
Newcastle Weekly Chronicle
New Royal Pictorial
News Chronicle
Nineteenth Century and After
North American Review
Observer
Overland Monthly
Patriot
Pearson's Magazine
Pearson's Weekly
People
People's Friend
People's Journal
Progress
Record
Reynolds's Newspaper
†Saturday Night
Saturday Review
Scotsman
Scottish Country Life
Scottish Field
*Scribner's Magazine
Sign
Sketch
Spectator
Sphere
†Statesman
Strand Magazine
Sunday Mail
Sunday Times
*Tatler and American Sketch
Time and Tide
Times
†Times of India
Tit-Bits
To-day and To-morrow
Vanity Fair
Weekly Scotsman
Weekly Telegraph
†Western Home Monthly
Windsor Magazine
Yorkshire Weekly Post

PARAGRAPHS, NEWS NOTES AND SHORT TOPICAL ARTICLES

Aberdeen Press and Journal
Age
Air and Airways
Answers
Argus
Autocar
Belfast News-Letter
Birmingham Mail
Birmingham Weekly Post
Brisbane Courier
Bristol Observer
Bristol Times and Mirror
British Weekly
Britannia and Eve
Bulletin
Cape Argus
Cape Times
Catholic Herald
Catholic Times
Christian
Christian World
Church Times
Competitors' Guide
Country Life
Daily Dispatch
Daily Express
Daily Herald
Daily Mail
Daily Mirror
Daily Record
Daily Sketch
Daily Telegraph
Dundee Courier and Advertiser
Dundee Evening Telegraph
Eastern Evening News
Edinburgh Evening News
Empire News
Evening Citizen
Evening News
Evening Standard
Everybody's Weekly
Farm, Field and Fireside
Field
Glasgow Evening News
Glasgow Evening Times
Glasgow Herald
Glasgow Weekly Herald
Good Housekeeping
Graphic
Guardian
Home Chat
Humorist
Ideas
Illustrated London News
Illustrated Sporting and Dramatic News
Irish Times
Italian Mail
†Japan Times
John Bull
Labour Monthly
Lady
Lady's Companion
†Leader
Leeds Mercury
Liverpool Echo
Liverpool Evening Express

Liverpool Post
London Opinion
†Madras Mail
Manchester Evening News
Methodist Times
Morning Advertiser
Morning Post
†New Zealand Herald
Newcastle Weekly Chronicle
News Chronicle
News of the World
†North China Daily News
Northern Daily Telegraph
Northern Whig
Nottingham Guardian
Nottingham Journal
Nottinghamshire Guardian
Observer
Oxford Mail
Passing Show
Pearson's Weekly
People
People's Friend
People's Journal
Queen
Record
Reynolds's Newspaper
Sheffield Daily Telegraph
Sheffield Independent
Sheffield Mail
Sketch
Sphere
Star
Sunday Chronicle
Sunday Circle
Sunday Dispatch
Sunday Express
Sunday Graphic
Sunday Mail
Sunday Mercury
Sunday News
Sunday Pictorial
Sunday Post
Sunday Sun
Sunday Times
Sussex County Magazine
Tatler
Times
Tit-bits
Topical Times
Universe
Vogue
Weekly News
Weekly Scotsman
Weekly Telegraph
Western Daily Press
Western Mail
Western Morning News
Wolverhampton Express
World's Press News
Yorkshire Herald
Yorkshire Observer
Yorkshire Post
Yorkshire Weekly Post

VERSE

Aldersgate P. M. Magazine
*Atlantic Monthly
†Australasian
Blue Peter
*Bookman
Bristol Observer
Cassell's Magazine
Catholic Gazette
*Catholic World
Chambers's Journal
*Chase Magazine
*College Humor
Cornhill Magazine
*Country Gentleman
Countryman
Country Life
Criterion
Decachord
East Africa
English Review
Everyman
*Extension Magazine
Family Herald
Fortnightly Review
*Forum
Grand Magazine
Happy Mag
Home Chat
Home Notes
Humorist
*Hound and Horn
†India Monthly
*Intermediate Weekly
Irish Monthly
Irish Rosary
*Judge
Lady
Lady's Companion
Listener
London Magazine
London Mercury
Modern Scot
Modern Weekly
Morning Post
Nash's Magazine
Newcastle Weekly Chronicle
*New Yorker
Novel Magazine
*Overland Monthly
Passing Show
Pearson's Weekly
*Pictorial Review
*Poetry
Punch
†Queenslander
*Rexall Magazine
*Saturday Review of Literature
*St. Nicholas
Scottish Musical Magazine
Scots Magazine
*Scribner's Magazine
Spectator
Sunday Pictorial
Sunday Times
*Theatre Arts Monthly
Western Morning News
White Star Magazine
Windsor Magazine

HUMOROUS

Answers
Bystander
College Humor
Judge
Life
London Opinion
*New Yorker
Passing Show
Pearson's Weekly
Punch
*Rexall Magazine
Sketch
Tit-Bits
Windsor
Yorkshire Weekly Post

SUBJECT ARTICLES

Agriculture and Gardening

Amateur Gardening
American Home
†Australasian
Bulletin of the Imperial Institute
*Country Gentleman
Country Life
*Country Life
Countryman
Country-Side
Dairy and Creamery Journal
East Africa
Estate Magazine
Exchange and Mart
Farm, Field and Fireside
Farmer and Stock-breeder
Farmers' Gazette
Fertiliser
Field
Fruit, etc., Trades Journal
Fruit Grower, etc.
Gardener's Chronicle
Gardening Illustrated
Home Gardening
Homes and Gardens
*House Beautiful
Ideal Home
†Leader
Live Stock Journal
†New Zealand Farmer
†Planter
Popular Gardening
†Queenslander
Smallholder
Town and Country Homes
*Town and Country
Tropical Life

Animal Subjects

Animal World
Animals' Defender and Zoophilist
Animals' Friend
Anti-Vivisection Journal
Aquarist
Cage Birds and Bird World
Country-Side
Dog World
Farm, Field and Fireside
Farmer and Stock-breeder
Feathered World
Field
Fishing Gazette
Live-Stock Journal
Nature
*Nature Magazine
*Our Dumb Animals
Out-o'-Doors
Poultry
Poultry World
Scottish Country Life
Scottish Field
Scottish Naturalist

Archæology

Ancient Egypt
Antiquity
Archæological Journal
*Art and Archæology
Asiatic Review
City Press
Connoisseur
Folk Lore
Greece and Rome
Notes and Queries

Architecture

Architect and Building News
Architects' Journal
Architecture
*Architectural Record
Architectural Review
Builder
Building
Cast Stone Architecture
Country Life
Decorator
Decorators' and Painters' Magazine
Draughtsman
Illustrated Carpenter and Builder

Irish Builder and Engineer
National Builder

Army and Navy, *see* Services

Art and Collecting

*Antiquarian
*Antiques
Apollo
*Art and Archæology
Art Gallery
Art Trade Journal
Artwork
Bazaar
Bookplate
Burlington Magazine
*Catholic World
Commercial Art
Connoisseur
Decorator
Dublin Magazine
*Forum
Indian Art
Journal of Decorative Art
Museum's Journal
†New Zealand Artist's Annual
Numismatic Chronicle
Philatelic Magazine
Print Collector's Quarterly
Stamp-Collecting
Stamp Collectors' Fortnightly
Stamp Lover
Studio

Aviation

Aero Field
Air and Airways
Aircraft Engineering
All the World's Aircraft
Automobile Engineer
Flight
Halton Magazine

Cinematograph

Cinema News
Cinematograph Times
Critic Annual
Film Weekly
Illustrated Curtain
Kinematograph Weekly
Picture Show
Picture Show Annual
Picturegoer
Screen Stories
Talking Picture News
To-day's Cinema

Drama, *see* Theatre

Education

Asiatic Review
Child Education
Child Life
Education
Education Outlook
Educational Record
Guider
Independent School
Irish School Weekly
Journal of Education
London Teacher
Modern Language Review
Modern Languages
New Chronicle
New Era
Nursery World
Pictorial Education
Preparatory Schools Review
Scholastic Requisitions
School Government Chronicle
School Guardian
Schoolmaster
Schoolmistress
School Science Review
Scottish Educ. Jrnl.
Teachers' Magazine
Teacher's World
Times Educational Supplement
Woman Teacher

Engineering and Mechanics

Aeroplane
Aircraft Engineering
Austin Magazine
Automobile Engineer
*Automotive Industries
British Trade Review
Cassell's Mechanical Handling
China Express
Civil Engineering
Eastern Engineering
Electrical Industries
Electrical Review
Electrical Times
Electrical Trading
Electrician
Engineer
Engineering
Engineering Review
Engineering and Boiler House Review
English Mechanics
Experimental Wireless
Foundry Trade Journal
Gas Engineer
Handicrafts
Illuminating Engineer
Illustrated Mechanics
Implement and Machinery Review
Industrial Chemist
Irish Builder and Engineer
Light Car
Machinery
Machinery Market
Meccano Magazine
Mechanical World
Metal Industry
Model Engineer
*Modern Mechanics
Modern Wireless
Motoring—*see under* Sports
Motor Transport
Municipal Engineering
Practical Electrician's Pocket Book
*Popular Mechanics Magazine

*Popular Science Monthly
Popular Wireless
Power Engineer
*Radio News
Radio Times
Rural Electrification
*Scientific American
Specification
Surveyor
Times Engineering Supplement
Water and Water Engineering
Wireless Constructor
Wireless World
World-Radio

Finance, *see* Money

Gardening, *see* Agriculture

Health and Medicine

British Food Journal
British Medical Journal
Chemical Age
Chemist and Druggist
Eugenics Review
*Good Health
Guider
Health and Efficiency
Health and Strength
Health for All
Healthy Life
*Hygeia
Irish Journal
Lancet
Medical Officer
Medical Press and Circular
Medical Times
Medical World
Municipal Engineering
New Health
Nursery World
Nursing Mirror
Nursing Notes
Nursing Times
Pharmaceutical Journal
Prescriber
Public Health
Quarterly Journal of Medicine
Retail Chemist
*Trained Nurse

History

Blackfriars
Blackwood's Magazine
Border Magazine
British Malaya
Catholic Gazette
Church Quarterly
Contemporary Review
Cornhill Magazine
*Current History
Discovery
English Historical Review
Folklore
Fortnightly Review
Greece and Rome
History
National Review
Nineteenth Century and After
*North American Review
Quarterly Review

Literary

Adelphi
Asiatic Review
*Atlantic Monthly
Author
Blackfriars
Blackwood's Magazine
Bookman
*Bookman
Border Magazine
Britannia and Eve
British Empire Review
British Weekly
Catholic Gazette
*Catholic World
Chambers's Journal
Church of England Newspaper
Church Gazette
Church Quarterly Review
Church Times
Churchman
Clarion
Classical Quarterly
Classical Review
Contemporary Review
Criterion
Current Literature
Dublin Magazine
Dublin Review
English Historical Review
English Review
Everyman
Fortnightly Review
*Forum
French Quarterly
G. K.'s Weekly
*Golden Book
Great Thoughts
Green Quarterly
Guardian
*Harper's Magazine
†Hindustan Review
Holborn Review
Irish Monthly
Irish Rosary
John o'London's Weekly
Journalist
Librarian
Library
Life and Letters
Listener
Literary Guide
London Mercury
Manchester Guardian
Month
*Nation
National Review
†New Zealand Herald
Nineteenth Century and After
Notes and Queries
Observer
*Publishers' Weekly
Quarterly Review
Quill
Record
Review of Reviews
Saturday Review

*Saturday Review of Literature
*Scribner's
Scotsman
Spectator
Studies
Sunday Times
Time and Tide
Times Literary Supplement
Week-end Review
Writer
*Writer
*Writers' Monthly

Medicine, *see* **Health**

Money

Accountant
Accountants' Journal
Accountants' Magazine
Banker
*Bankers' Monthly
British Trade Journal
British Trade Review
Canada
Economic Journal
Economist
Fairplay
Financial News
Financial Review of Reviews
Financial Times
Financial World
Investors' Chronicle
Investor's Review
Irish Banking Magazine
Near East
Policy
Rating and Income Tax
Review
Statist
Taxation
Truth

Motoring, *see* **Sport**

Music

Apollo
Author, Playwright and Composer
British Musician and Musical News
Chesterian
*Etude
Gramophone
Melody Maker
*Metronome
Monthly Musical Record
Music and Letters
Music and Youth
Music Journal
Music Seller
Music Teacher
*Musical Courier
*Musical Forecast
Musical Mirror
Musical Progress and Mail
*Musical Quarterly
Musical Opinion
Musical Standard
Musical Times
*New Music Review
Organ
Sackbut
Scottish Musical Magazine

Natural History, *see* **Science**

Nautical or Marine, *see* **Engineering**

Blue Peter, The
Fairplay
Lloyd's List
Marine Engineer and Motor Ship Builder
*Marine Review
Motor Boat
*Motor Boating
Motor Boating World
Motor Ship
Nautical Magazine
P.L.A. Monthly
Shipbuilding and Shipping Record
Syren and Shipping
Toilers of the Deep
White Star Magazine
World's Carriers and Carrying Trades Review
*Yachting
Yachting Monthly and Marine Motor Magazine
Yachting World and Marine Motor Journal

Nursing

British Journal of Nursing
Nursery World
Nursing Mirror
Nursing Notes
Nursing Times

Photography

Amateur Photographer
*American Photography
Bazaar
British Journal of Photography
Optician
Photographic Dealer

Philosophy, Economics and Religion

Aldersgate P.M. Magazine
Aryan Path
Beyond
Blackfriars
British Weekly
Catholic Fireside
Catholic Gazette
Catholic Herald
Catholic Times
Christian
*Christian
Christian East
*Christian Endeavour World
Christian Herald
Christian Messenger
*Christian Register
*Christian Science Monitor
Christian World

Church of England Newspaper
Church Gazette
Church Monthly
Church Overseas
Church Quarterly
Church Record
Church Standard
Church Times
Churchman
*Churchman
Columba
Congregational Quarterly
Contemporary Review
*Current History
Dublin Review
*Ecclesiastical Review
Economic Journal
Economist
Empire Review
*Extension Magazine
Expository Times
*Foreign Affairs
Free Church Chronicle
Free Churchman
Freemason
Friend
Great Thoughts
Green Quarterly
Guardian
Guild
Hibbert Journal
†Hindustan Review
Holborn Review
Home Words
*Homiletic Review
Indian Church Mag.
Inquirer
*International Journal of Ethics
Irish Churchman
Jewish Chronicle
*Jewish Forum
Jewish Post
Jewish Record
Jewish World
Kingdom
Life and Work
Literary Guide
London Quarterly Review
Methodist Leader
Methodist Magazine
Methodist Recorder
Methodist Times
Mind
Modern Churchman
Month
Morning
New Age
New Chronicle
New Day
*New Republic
Occult Review
Political Quarterly
Preachers' Magazine
Proteus
Quarterly Review
Record
St. Martin's Review
Scots Observer
Search
Sign
Social Democrat
Sociological Review
Springtime and Christian Endeavour Mag.
Statist
Studies
Sunday at Home
Sunday Circle
Sunday Companion
*Sunday School World
Tablet
†Theosophist
United Methodist Magazine
Universe
War Cry
Witness
World Dominion

Science and Natural History, *see* **Health, Engineering, Animal Subjects, Wireless** *and* **Aviation**

Aquarist
Armchair Science
British Food Journal
Chemical Age
Cornhill Magazine
Country Life
Discovery
Dog World
Entomologists' Magazine
Eugenics Review
Experimental Wireless
Field
Geographical Journal
Geological Magazine
Guider
Industrial Chemist
Journal Industrial Psychology
Meccano Magazine
Month
*National Humane Review
Nature
*Nature Magazine
Observatory
Optician
Out-o'-Doors
*Popular Science Monthly
Proteus
Psyche
School Science Review
Science Progress
*Scientific American
Scotsman
Scottish Country Life
Scottish Field
Scottish Naturalist
Search
Studies

See also **Animal Subjects, Archæology** *and* **Medicine**

Services (Naval, Military, Air, and Civil)

All the World's Aircraft
Army and Navy and Air Force Gazette
Army Quarterly
†Civil and Military Gazette
Fighting Forces
Fleet
Halton Magazine
Journal R. United Service Inst.

Marine Engineer
Naval and Military Record
Navy
*Our Navy
Police Journal
Policewoman's Review
Red Tape
R.M.C. Record

Sports and Games

Aero Field
Aeroplane
Air and Airways
*American Lawn Tennis
*American Rifleman
Angler's News
Austin Magazine
†Australasian
Auto
Autocar
Automobile Engineer
Billiard Player
Boy's Own Paper
Boxing
British Chess Magazine
†Call
*Chase Magazine
Chevrolet Magazine
*Country Gentleman
Country Life
*Country Life in America
C.T.C. Gazette
Cycling
Everybody's Weekly
Field
*Field and Stream
Fishing Gazette
Flight
Ford Times
Game and Gun
Gamekeeper
Golf Illustrated
Golf Monthly
Golfing
Handicrafts
Health and Efficiency
Health and Strength
Hobbies
Horse and Hound
Illustrated Sporting and Dramatic News
Irish Motor News
Light Car and Cycle Car
Morris Owner
Motor
†Motor
Motor Boat
*Motor Boating
Motor-Boating World
Motor Cycle
Motor Cycling
Motor Owner
Motor World
*Outdoor Recreation
Polo Monthly
Queen
Scottish Country Life
Scottish Field
Shooting Times
Sphere
Sporting Life
Sporting Times
Sports Budget
Sports Dealer
*Spur
Sunday Referee
†Sunday Times
Tatler
Tee Topics
†Tennis and Sport
Topical Times
Vogue
Wide World Magazine
*Yachting
Yachting Monthly
Yachting World

Theatre

Author
Dancing Times
Drama
Era
Illustrated Curtain
Radio Times
Stage
*Theatre Arts Monthly
*Theatre Magazine
Theatre World
Theatrical News

Trade and Commerce

Accountant
Accountant's Journal
Accountant's Magazine
Advertisers' Weekly
Advertising Display
Advertising World
American Druggist
Anglo-American Trade
Architects' Journal
Auctioneers' Journal
Automotive Industries
*Banker, The
Black Diamond
Box-makers' Journal
Brewers' Journal
British Export Gazette
British Printer
British and S.A. Export Gazette
British Trade Journal
British Trade Review
Broadcaster
Builder
Building
Bulletin of the Imperial Institute
Business
Canada
Canadian Export Pioneer
Canadian Gazette
Cassell's Mechanical Handling
Cast Stone Architecture
Cement and Cement Manufacturer
Chemical Age
Chemist and Druggist
China Express and Telegraph
Cinema News
Civil Engineering
Claycraft
Colliery Engineering
Colliery Guardian
Concrete Building
†Commerce (Calcutta)
Commercial Art
Commercial Motor
Concrete
Confectioners' Union
Co-Partnership
Crown Colonist
Dairy and Creamery Journal
Decorator
Decorators' Magazine

Domestic Appliances
Draper
Drapers' Organiser
Drapers' Record
Draughtsman
D. & S. Sawmill Magazine
Dyer and Calico Printer
East Africa
Electrical Industries
Electrical Review
Empire Mail
Engineer
Engineering
Engineering and Boiler House Review
Estate Magazine
Fertiliser
Financial News
Financial Times
Foundry Trade Journal
Fruit, Flower and Vegetable Trades Journal
Fruit Grower and Market Gardener
Furniture Record and the Furnisher
Games and Toys
Gas Engineer
Gas World
Gramophone and Talking Machine News
Grocer
Grocery
Hotel Review
Illuminating Engineer
Illustrated Carpenter and Builder
Implement and Machinery Review
†Indian Railways Magazine
India Rubber Journal
Industrial Chemist
Instrument World
Investor
Irish Builder
Irish Chemist and Druggist
Iron and Coal Trades Review
Iron and Steel Industry
Ironmonger
*Jewellers' Circular
Journal Industrial Psychology
Journal of Decorative Art
Labour Monthly
Latin-American World
Laundry Record
Leather Trades Review
Liverpool Trade Review
Livestock Journal
Lloyd's List
Machinery
Machinery Market
Mechanical World
Mercantile Guardian
Mermaid
Metal Industry
Miller
Mining Journal
Mining Magazine
Mining World
Modern Transport
Motor Boating World
Motor Transport
Motor World
Municipal Journal
Municipal Year Book
Music, Art and Trade Journal
National Builder
Near East
New Leader
Newsagent
Newspaper World
*North-Western Miller
Optician
Papermaker
Paper and Print
Paper Box Maker
Paper Trade Review
Petroleum World
Pharmaceutical Journal
Photographic Dealer
P.L.A. Monthly
Plumbing Trade Journal
Post
Post Annual
Post Year Book
Power Engineer
Printer and Stationer
Process Engravers' Monthly
Producer
Progressive Printer
Publisher & Bookseller
Publishers' Circular
*Publishers' Weekly
Quarry and Roadmaking
Railway Gazette
Railway Magazine
Railway Review
Refractories Journal
Retail Chemist
Roads and Road Construction
Sales Management
Sentinel Transport News
Service Station
Shipbuilding
Silk Journal
Smallholder
Solicitors' Journal
South American Journal
Specification
Sports Dealer
Stone Trades Journal
Style for Men
Surveyor and Municipal and County Engineer
Syren and Shipping
Talking Machine and Wireless Trade News
Textile Manufacturer
Textile Recorder
Textile Weekly
Times Trade Supplement
Tobacco Trade Review
Tobacco World
To-day's Cinema
Transport Management
Transport Managers' Year Book
Tropical Life
Waste Trade World
Watchmaker and Jeweller
Water
Wine Trade Review
Wood-worker
World's Carriers
World To-day
Yachting World

Travel, Imperial and Foreign Papers

African World
Air
Airways
*American Sketch
Asiatic Review
Auto
Blackwood's Magazine
Blue Peter
British Australasian
British Empire Review
British Malaya
Canada
Canadian Export Pioneer
Canadian Gazette
Chambers's Journal
China Express
Church Overseas
Colonizer
Cornhill Magazine
Country Life
Crown Colonist
C.T.C. Gazette
Cunarder
East Africa
Eastern Engineering
Elders' Review
Empire News
Empire Review
Field
French Quarterly
*Geographic Magazine
Geographical Journal
*Harper's Magazine
Holidays, Tours, and Travel
Illustrated London News
Illustrated Sporting and Dramatic News
India
Indian Art and Letters
La France
Landmark
Latin-American World
Motor Owner
Nash's Magazine
Near East
Orient Observer
*Outdoor Recreation
*Overland Monthly
Overseas
Pearson's Magazine
Quebec
Russia To-Day
S.M.T. Magazine
South Africa, Ltd.
South American Journal
*Spur
Strand Magazine
Tourist
*Town and Country
*Travel
United Empire
Vogue
West Africa
West African Review
White Star Magazine
Wide World Magazine
Windsor Magazine
World Dominion
Y Ford Gron

Wireless

Amateur Wireless
Broadcaster
Modern Wireless
Popular Wireless
Radio
*Radio News
Radio Times
Talking Machine and Wireless Trade News
Television
Wireless Constructor
Wireless Engineer
Wireless World
World Radio

TABLE SHOWING JOURNALS UNDER SAME PUBLISHERS

ALLIED NEWSPAPERS, LTD.

Newspapers.	Magazines.	Annuals.
unday Times	Ideas and Town Talk	Hulton's Adventure Stories
aily Dispatch	Boy's Magazine	Toy Box Annual
vening Chronicle	Week-End Novels	Joy Book
unday Chronicle	Betty's Paper	
mpire News		
uide for Competitors.		

AILY SKETCH AND SUNDAY GRAPHIC, LTD.

Daily Sketch	Overseas Daily Sketch
Sunday Graphic	Uncle Oojah's Big Annual

ALLIED NORTHERN NEWSPAPERS, LTD.

EWCASTLE: NEWCASTLE CHRONICLE, LTD.
North Mail and Newcastle Daily Chronicle
Newcastle Evening Chronicle
Newcastle Weekly Chronicle
Sunday Sun

IDDLESBROUGH: NORTH-EASTERN NEWSPAPERS (1926), LTD.
North-Eastern Daily Gazette
Northern Weekly Gazette

LASGOW: ASSOCIATED SCOTTISH NEWSPAPERS, LTD.
Daily Record and Mail
Glasgow Evening News
Sunday Mail

ABERDEEN: ABERDEEN JOURNALS, LTD.
Aberdeen Press and Journal
Evening Express
Aberdeen Weekly Journal
Fishing News

SHEFFIELD: SIR W. C. LENG & CO. (SHEFFIELD TELEGRAPH), LTD.
Sheffield Daily Telegraph
Yorkshire Telegraph and Star
Weekly Telegraph
Daily Independent (Sheffield)

AMALGAMATED PRESS, LTD.

Answers	Butterfly	Chips
Argosy	Cassell's Children's Annual	Chums
Bo-Peep's Bumper Book	Cassell's Magazine of Fiction	Chums Annual
Boys' Cinema	Champion	Comic Cuts
Boys' Friend Library	Champion Annual	Companion Library
British Boy's Annual	Chick's Own	Corner Magazine
British Girl's Annual	Chick's Own Annual	Crackers
Bruin Boys Annual	Children's Dress	Eve's Own
Bubbles	Children's Newspaper	Family Journal
Bubbles Annual		Fashions For All
		Film Fun

AMALGAMATED PRESS, LTD.—(*contd.*)

Funny Wonder
Gem
Girls' Cinema
Girls' Friend Library
Golden Annual
Holiday Annual
Home Chat
Home Companion
Home Fashions
Horner's Stories
Jester
Joker
Kinema Comic
Larks
Little Folks
Mab's Fashion Paper
Magnet
Merry and Bright
Modern Boy
Modern Weekly
Modern Wireless
My Favourite
My Home
My Magazine
Nan's Novels
Nelson Lee Library
New London Magazine
Pictorial Weekly
Picture Show Annual
Picture Show
Playbox
Playbox Annual
Popular Gardening
Popular Wireless
Poppy's Paper
Puck
Puck Annual
Quiver
Rainbow
Rainbow Annual
Red Magazine
Schoolgirl
Schoolgirl's Own
Schoolgirl's Own Annual
Schoolgirl's Own Library
Schoolgirl's Weekly
Screen Stories
Sexton Blake Library
Sports Budget
Story-Teller
Sunbeam
Sunday Circle
Sunday Companion
Sunday Stories
Thriller
Tiger Tim's Weekly
Tiger Tim's Annual
Tiny Tots
Tiny Tots' Annual
Town and Country Homes
Triumph
Union Jack
Violet Magazine
Violet Novels
Wife and Home
Wireless Constructor
Woman and Beauty
Woman and Home
Woman's Companion
Woman's Journal
Woman's Pictorial
Woman's Weekly
Woman's World
Woman's World Library

Note.—Contributions sent generally to the Amalgamated Press are dealt with by the Central Editorial Service, and sent to those publications most likely to be interested. The Fiction Editor is always willing to help and advise.

ASSOCIATED NEWSPAPERS, LTD.

Daily Mail, The
Evening News, The
Sunday Dispatch

BENN BROTHERS, LTD.

British Trade Journal and Export World
Chemical Age
Discovery
Electrician
Fruit Grower
Gardening Illustrated
Gas World
Leather Trades Review
Miller, The
Nursery World

BLACKIE AND SON, LTD.

Boys' Annual
Girls' Annual
Children's Annual
Little One's Book

CASSIER, LOUIS, CO., LTD.

Iron and Steel Industry and British Foundryman	Sales Management and Retail Selling
Metal Industry	

CHILDREN'S SPECIAL SERVICE MISSION.

The Boys' Magazine	Our Own Magazine

Note.—Matter required for each magazine very different, but MSS it in may be used for either at editor's discretion.

W. COLLINS, SONS AND CO., LTD.

Adventure Annual	Motor Annual	Toddles' Annual
Aircraft Annual	Schoolboys' Annual	Tot and Tim Annual
Children's Annual	Schoolgirls' Annual	

EPWORTH PRESS.

Church Record	Methodist Magazine
Kiddies' Magazine	Preacher's Magazine
London Quarterly Review	

EVANS BROS., LTD.

Child Education	Music Seller	Schoolmistress
Independent School	Music Teacher	Teacher's World
La France	Pictorial Education	Woodworker
Music and Youth		

FAMILY HERALD PRESS.

Complete Story-Teller	Family Herald Supplement	Magazine of Fiction
Family Herald	Happy Hour Stories	

Note.—All MSS. sent to this firm are accepted on the understanding that they may be used in any of the above publications.

HEYWOOD, JOHN, LTD. (MANCHESTER).

Box-makers' Journal	Textile Recorder
Silk Journal and Rayon World	

HODDER AND STOUGHTON, LTD.

Bookman	British Weekly

Note.—MSS. are not interchangeable between these papers

ILIFFE AND SONS LTD.

Amateur Photographer	Experimental Wireless	Motor Transport
Autocar	Motor Cycle	Wireless World
Automobile Engineer	Motor Ship	Yachting World

Note.—MSS. are not interchangeable.

ILLUSTRATED NEWSPAPERS, LTD.

Britannia and Eve	Illustrated Sporting and Dramatic News	Sketch
Bystander, The	Men's Wear	Sphere, The
Drapers' Record, The	National Graphic	Tatler, The
Illustrated London News		

LENG (JOHN) AND CO., LTD.

Dundee Courier and Advertiser	My Weekly	People's Journal
Fayland Tales	People's Friend	Scots Magazine
Ivy Stories	People's Friend Library	White Heather Novels

LINK HOUSE PUBLICATIONS

Bazaar	Exchange and Mart	Poultry World
Boxing	Health and Strength	

MACMILLAN AND CO., LTD.

Ancient Egypt	History	Nursing Time
Economic Journal	Mind	Political Quarterly
Empire Review	Nature	Round Table
Eugenics Review		

Note.—These journals are all under separate control; there is no interchangeability of MSS.

MECREDY, PERCY & CO., LTD. (DUBLIN).

Irish Builder and Engineer	Irish Chemist and Druggist	Irish Motor News
		Progressive Printer

MURRAY, JOHN.

Bulletin of the Imperial Institute	Cornhill Magazine	Science Progress
	Quarterly Review	

NATIONAL MAGAZINE COMPANY.

Good Housekeeping | Nash's Magazine

NATIONAL TRADE PRESS.

Confectioners' Union	Gas Engineer	Styles for Men
Drapers' Organizer	Grocery	Tobacco World
Dyer and Calico Printer	Laundry Record	Watchmaker

T. NELSON AND SONS, LTD.

Chummy Book Annual | Jolly Book for Girls | Jolly Book for Boys

NEWNES (GEORGE), LTD.

Weeklies.	*Monthlies.*
Country Life	Grand Magazine
Humorist	Happy Magazine
John o' London's Weekly	Homes and Gardens
Lady's Companion	Miss Modern
Listener	Modern Home
London Opinion	Modern Woman
Radio Times	Strand Magazine
Tit-Bits	Wide World Magazine
Woman's Life	World Radio

Note.—These periodicals are all quite distinct.

NEWTON AND COMPANY.

British Malaya	White Star Magazine
P.L.A. Monthly	

ODHAMS PRESS, LTD.

Broadcaster and Wireless Retailer	John Bull	People
Coming Fashions	Kinematograph Weekly	Picturegoer
Electrical Trading	Melody Maker	Sporting Life
Ideal Home	Passing Show	Twenty-Story Magazine

OXFORD UNIVERSITY PRESS.

Annual for Boys	Annual for Children	Annual for Scouts
Annual for Baby	Annual for Girls	Annual for Tiny Folk

S. W. PARTRIDGE AND CO.

Infants' Magazine	Children's Annual

PEARSON (C. ARTHUR), LTD.

Home Gardening	New Royal Pictorial	Peg's Paper
Home Notes	Novel Magazine	Scout Annual
Lady's Companion	Pearson's Magazine	Scout
Miss Modern	Pearson's Weekly	Smallholder
Modern Home	Peg's Companion	Woman's Friend
Modern Woman		

PRIMITIVE METHODIST CHURCH.

Aldersgate Primitive Methodist Magazine	Morning
Christian Messenger	Springtime
	Teachers' Magazine

Note.—The above magazines are all edited from one office. So it is no use sending MSS. a second time if refused by one paper on the list.

T

RELIGIOUS TRACT SOCIETY

Boy's Own Paper	Light in the Home	Sunday at Home
Girl's Own Paper	Little Dots	Woman's Magazine
Great Thoughts		

Note.—MSS. for these journals are not interchangeable. All are kept quite separate.

SHUREY'S PUBLICATIONS.

Complete Novel Weekly	Girl's Mirror	Christian Novels

TEMPLE PRESS, LTD.

Commercial Motor	Motor Boat
Cycling	Motor Cycling
Light Car and Cyclecar	Motor Ship
Motor	

Note.—MSS. are not interchangeable.

THOMSON (D. C.) AND CO., LTD. (DUNDEE).

Adventure	Red Letter	Weekly News
Dundee Courier and Advertiser	Rover	Weekly Welcome
Dundee Telegraph and Post	Scots Magazine	White Heather Novels
	Sunday Post	Wizard
	Topical Times	Woman's Way

Note.—MSS. are interchangeable between these publications.

Printed in Great Britain by
UNWIN BROTHERS LIMITED, LONDON AND WOKING

SIGNS USED IN CORRECTING PROOFS

	Push down the lead which is showing with the type.
	Delete; take out.
	Turn inverted letter right side up.
stet	Let it remain; change made was wrong.
□	Indent one *em*.
⊙	A period.
‖	The type line is uneven at the side of the page; straighten it.
×	A broken letter.
-	A hyphen.
ital.	Use italics.
	Join together; take out space.
	Take out letter and close up.
centre	Put in middle of page, or line.
	Straighten lines.
	Insert an apostrophe.
	Insert a comma.
	Raise the word or letter.
	Lower the word or letter.
	Bring matter to the left.
	Bring matter to the right.
#	Make a space.

lead	A thin metal strip used to widen the space between the lines.
space out	Spread words farther apart.
¶	Make a paragraph.
no ¶	Run on without a paragraph.
cap.	Use a capital.
l.c.	Use the lower case (small type), *i.e.* not capitals.
s.c.	Small capitals.
w.f.	Wrong font—size or style.
font.	Kind of type.
tr.	Transpose.
rom.	Use roman letter.
over matter	Carry over to next line.
<	Indicates where an insertion is to be made.
Qy. or (?)	Doubt as to spelling, etc.
	Indicates CAPITAL letters.
	Indicates SMALL CAPITAL letters.
	Indicates *italic* letters.
	Indicates **Black type** letters.
	Indicates **BLACK CAPITALS.**
	Indicates **BLACK SMALL CAPITALS.**
	Indicates ***black italic.***

In all cases, but particularly in those where the author has it not in his power to see the proof sheets, accuracy and distinctness of copy are particularly desirable. If attention be paid to the right spelling of the names of persons and places, technical terms, &c., the finishing of sentences marked by the period,—that the author's ideas may not be misunderstood,—and the handwriting tolerably legible, much time and a very considerable expense will be saved, and the great object of accuracy attained.

PROOF SHOWING CORRECTIONS

ADDRESS AT GETTYSBURG

Four score and seven years ago our fathers brought forth on this continent a new ~~nation~~ ~~conceived~~ in liberty, and dedicated to the proposition that all men are created equal. Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battlefield of that war. We have come to dedicate a portion of that field as a final resting-place for those who here ~~here~~ gave their lives that that nation might live. It is altogether fitting and proper that we *should* do this.

But, in a larger sense, we cannot dedicate — we cannot consecrate — we cannot hallow this ground. The brave men, living and dead, who struggled here, have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we here say, but it can never forget what they did here.

It is for us, the living, rather, to be dedicated here to the unfinished work which they who fought

(Address at the dedication of the Gettysburg National Cemetery, Nov. 19, 1863. Reprinted, by permission of The Macmillan Company, from Abraham Lincoln, the Man & the People, by Norman Hapgood.)

When a proof is returned, finally corrected for printing, the word PRESS *should be written on the first page, or the word* REVISE *if another proof be wanted.*

CORRECTED PROOF

ADDRESS AT GETTYSBURG

Fourscore and seven years ago our fathers brought forth on this continent a new nation, conceived in liberty, and dedicated to the proposition that all men are created equal.

Now we are engaged in a great civil war, testing whether that nation, or any nation so conceived and so dedicated, can long endure. We are met on a great battlefield of that war. We have come to dedicate a portion of that field as a final resting-place for those who here gave their lives that that nation might live. It is altogether fitting and proper that we should do this.

But, in a larger sense, we cannot dedicate — we cannot consecrate — we cannot hallow — this ground. The brave men, living and dead, who struggled here, have consecrated it far above our poor power to add or detract. The world will little note nor long remember what we say here, but it can never forget what they did here. It is for us, the living, rather, to be dedicated here to the unfinished work which they who fought here

(*Address at the dedication of the Gettysburg National Cemetery, Nov. 19, 1863.* Reprinted, by permission of THE MACMILLAN COMPANY, from "Abraham Lincoln, the Man of the People," by Norman Hapgood.)

The *How-&-Why Series* has everything to commend it: terseness, lucidity, interesting treatment, authority and enthusiasm—not a dull page anywhere. Mr. Gerald Bullett has the knack of choosing the right men." THE OBSERVER.

Two new volumes in the series—

11. THE ADVENTURE OF POETRY

By FRANK KENDON

A book written with charm and understanding to show that the only proper approach to poetry is by appreciation.

12. ENGLISH PROSE

By JOHN BROPHY

A stimulating and practical book by a well-known writer on the English language whose counsel cannot fail to encourage the resolve to master the art of prose-expression.

+ + +

Other volumes ready—

1. THE GREEKS By ROSALIND MURRAY
2. THE STORY OF CIVILIZATION By C. E. M. JOAD
3. THE PAINTBOX. AN INTRODUCTION TO ART. By MARTIN ARMSTRONG
4. THE LIFE OF BIRDS By T. A. COWARD
5. HOW THINGS BEHAVE By J. W. N. SULLIVAN
6. HOW THE WORLD BUILDS By HUMPHREY PAKINGTON
7. THE STORY OF THE WHEEL By G. M. BOUMPHREY
8. MUSIC By W. J. TURNER
9. HOW YOU ARE MADE By AMABEL WILLIAMS-ELLIS
10. MAGIC AND MIND By DILSTON RADCLYFFE

Attractively bound in cloth, each 2s. 6d. net (By post 2s. 9d.)

Complete detailed list will be gladly sent on application to

A. & C. BLACK, LTD., 4, 5 & 6, SOHO SQUARE, LONDON, W.1

BLACK'S
BOOKS OF REFERENCE

Obtainable through any bookseller at home or abroad

WHO'S WHO, 1933

An Annual Biographical Dictionary. Containing about 32,000 Biographies.
Buckram. Price 60s. net. (*By post* 61s.)
Strong Library Edition, leather back. Price 63s. net. (*By post* 64s.)

WHO *WAS* WHO, 1897-1915

A Supplement to 'Who's Who,' containing the biographies of all the people in 'Who's Who' who died from Jan. 1897 to Jan. 1916. Revised with addenda and corrigenda. Price 21s. net.
(*By post* 21s. 9d.)

WHO *WAS* WHO, 1916-1928

A Second Supplement to 'Who's Who.'
This volume contains the biographies of all the people in 'Who's Who' who have died from January 1916 to December 1928. With these two supplements in the library it is only necessary to retain the 1929 and subsequent annual issues to have a complete record of all the notable men and women of the past 30 years. Price 21s. net. (*By post* 21s. 9d.)

THE BOOK OF SAINTS

A Dictionary of servants of God canonized by the Catholic Church. Compiled by the Benedictine Monks of St. Augustine's Abbey, Ramsgate. A complete record of the saints with brief biographies in the style of 'Who's Who.' 2nd edition, revised. Price 7s. 6d. net. (*By post* 8s.)

THE WRITERS' AND ARTISTS' YEAR BOOK, 1933

A Directory for Writers, Artists, and Photographers, giving in compact form addresses to which MSS. may be sent, and the kind of 'copy' preferred. 25th year of issue. Price 3s. 6d. net.
(*By post* 3s. 10d.)

TITLES AND FORMS OF ADDRESS

A Guide to their Correct Use. 3rd edition, thoroughly revised. Price 3s. 6d. net. (*By post* 3s. 9d.)

THE BERNARD SHAW DICTIONARY AND BIBLIOGRAPHY

By C. Lewis Broad and Violet M. Broad. A Dictionary to the Plays and Novels of George Bernard Shaw, with a Bibliography of his Works and of the Literature concerning him, and a record of the Principal Shavian Play Productions. Price 3s. 6d. net. (*By post* 4s.)

BLACK'S MEDICAL DICTIONARY

By John D. Comrie, M.A., B.Sc., M.D., F.R.C.P. (Edin.). This book is of novel scope, and aims at giving to the average reader a general view of medical science and treatment. Tenth Edition completing 82,000 copies. With 2 Illustrations in colour, and over 500 black and white Illustrations in the text. Price 18s. net. (*By post* 18s. 9d.)

BLACK'S VETERINARY DICTIONARY

Compiled and edited by William C. Miller, M.R.C.V.S., of the Royal (Dick) Veterinary College, Edinburgh. With 8 full-page Plates and 326 Illustrations in the text. Price 21s. net.
(*By post* 21s. 9d.)

BLACK'S GARDENING DICTIONARY

Edited by E. T. Ellis, F.R.H.S. Second Edition. With contributions by the leading gardening experts and specialists of our time. The book has an adequate article on every matter of interest to the modern gardener. Price 7s. 6d. net. (*By post* 8s. 3d.)

BLACK'S DICTIONARY OF PICTURES

A Guide to the Best Work of the Best Painters. Selected and edited by Randall Davies. Price 3s. 6d. net. (*By post* 4s.)

CAREERS FOR OUR SONS

A Practical Handbook to the Professions and Commercial Life. Sixth Edition, compiled and edited by D. W. Hughes. Price 2s. 6d. net. (*By post* 3s.)

BOOKS THAT COUNT

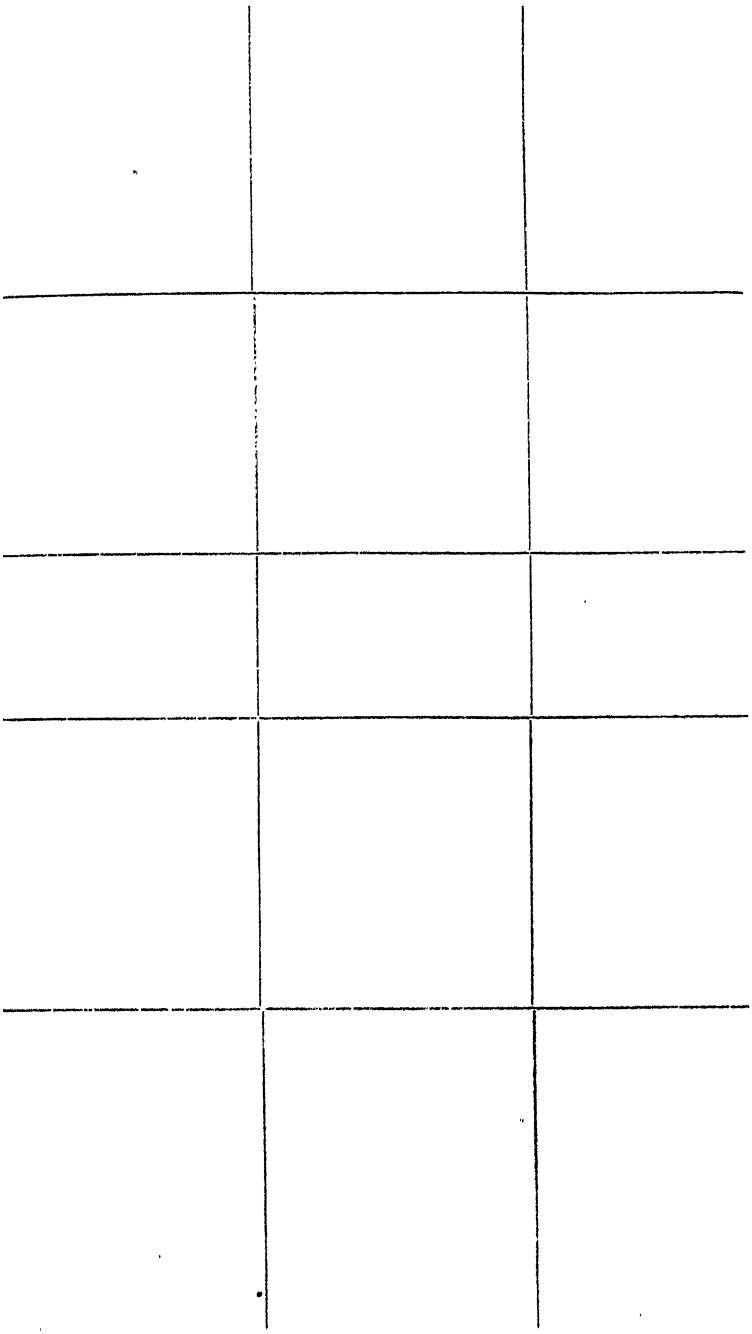
A Dictionary of Useful Books. Edited by W. Forbes Gray, F.R.S.E., F.S.A. (Scot.). Second Edition. Price 3s. 6d. net. (*By post* 4s.)

BLACK'S MEDICAL ADVISER

For the Home. By John D. Comrie, M.D., F.R.C.P., etc. With two full-page plates in colour. Price 6s. net. (*By post* 6s. 6d.)

RECORD OF MSS.

Title of MS. or Drawing	Where sent	When sent	Returned or Accepted	Payment £ s. d.



RECORD OF MSS.

Title of MS. or Drawing	Where sent	When sent	Returned or Accepted	Payment £	s.	d.

ADVERTISEMENT SECTION

TO

THE WRITERS' & ARTISTS'

YEAR BOOK 1933

including

TYPEWRITING OFFICES
LITERARY CLUBS
LITERARY SCHOOLS
LITERARY AGENTS
ARTISTS' AGENTS
MAGAZINES
PRESS-CUTTING AGENCIES
PUBLISHERS, ETC.

All applications for
Advertisement space in this book should be addressed to

THE ADVERTISEMENT MANAGER
The Writers' & Artists' Year Book
4, 5, & 6 SOHO SQUARE
LONDON, W.1

Here is an annual opportunity to announce your services to many thousands of readers, and at a very reasonable cost.

PHOTOGRAPHS of DOMESTIC INTEREST

Photographs and illustrated articles supplied to the women's pages and magazines.

Articles sent by editors are illustrated without troubling editorial staff.

"Shopping" photographs with reliable information a speciality.

CENTRAL 6140

Books illustrated for authors and Publishers.

ELSIE COLLINS STUDIO, 172 Fleet St., E.C.4

LITERARY TYPIST

WITH EDITORIAL EXPERIENCE

Miss KATE HOPKINS, 109, Sotheby Rd., Highbury, London, N.5

(Member of the Incorporated Society of Authors)

Terms for typing: 1s. per 1,000 words. Carbon copy 3*d.* Revision and literary advice, if desired, at very moderate terms.

EXTRACTS FROM UNSOLICITED TESTIMONIALS:

"Yours is not merely mechanical typing, but intelligent work well carried out."

"I am very pleased with your work, which, besides being careful and thorough, shows an intelligent interest, and your queries and suggestions are very useful."

"I am impressed by the keen interest you take in your work. The typing, too, is excellent in every way."

"You have done the revision very cleverly. . . . Your criticisms are the most constructive and helpful I have received. Your work is really excellent."

ALL YOUR MSS. TYPED for 1/- per week

A Secretarial Revolution

Authors! We undertake to type EVERYTHING you care to send us.

All you do is to agree to send 1/- a week till your account is paid off.

PROMPT EXECUTION and HIGHEST SATISFACTION *at*—
9d. per 1,000 words. 1d. per 1,000 Carbons.

SEND—as much work as you like—and when you like—you still pay ONLY 1/- A WEEK. (*Cash if preferred.*)

"UNI-SEC" 141 Breakspears Rd., Brockley, S.E.4

Established 1895 **Telephone: Central 4149**

MISS MABEL UNWIN,

Typewriting, Shorthand and Duplicating Office,

60 QUEEN VICTORIA STREET, LONDON, E.C.4

Manuscripts of Works of Fiction, Plays, and Technical Matter

Of every description accurately and intelligently copied.

Orders promptly executed and carefully examined before despatch.

Authors' MSS. per 1000 *words, from* 1s., *according to quantity.*

Extracts from Unsolicited Testimonials:

"I wish to express my appreciation of your excellent work. It does you *great* credit. . . . To get one's MSS. typed in such fine style assures their consideration by the most exacting editor, and I am grateful to you."—*Forest Gate.*

"I take this opportunity of saying how very satisfied I am with the last work (a play) you did for me, which did not contain a single mistake."—*Goudhurst.*

"Will you duplicate me 50 copies of the attached letter, with the same admirable perfection of the previous one."—*Gt. Bookham.*

FOR

Quick Decisions.

Payment on Acceptance.

Send your MSS

To

The Editorial Manager,
Pearson's Papers,
18, *Henrietta Street,*
London, W.C.2

Pearson's Publications.

PEARSON'S MAGAZINE.
THE NEW ROYAL PICTORIAL.
NOVEL MAGAZINE.
PEARSON'S WEEKLY.
HOME NOTES.
SCOUT.
SMALLHOLDER.
HOME GARDENING.
WOMAN'S FRIEND.
PEG'S PAPER.
FILMS AND FICTION.
ETC., ETC.

AUTHORS AND COMPOSERS

Publishers of many broadcast and recorded hits want original Song-Poems, Ballads and Dance Music for publication; Pianoforte Works also considered.

New Writers Specially Invited

Send MSS. or call personally.

PETER DEREK LTD. (Dept. W.Y.)

108 Charing Cross Road, W.C.2

'Phone Temple Bar 8597

COMPLETE CATALOGUE FREE ON APPLICATION

AUTHORS!

IF YOU WANT:

Typing of distinction that will catch the Editor's eye;
Typing done quickly *and* accurately;
Typing or shorthand note-taking from dictation at your home or at our office;

Ring up Museum 6249.

THE HOPE SECRETARIAL BUREAU, LTD.

62 Oxford Street, London, W.1.

Service that satisfies in all branches of secretarial work.

TYPING

FOR AUTHORS AND DRAMATISTS UNDERTAKEN BY EXPERIENCED TYPIST (PRIVATE). 1/- PER 1,000 WORDS, 1/3 WITH CARBON. CARBONS FOR PLAYS, 4d. PER 1,000.

Miss L. E. SPETH

LA TUYA, HOWARD ROAD, BOURNEMOUTH.

George Allen & Unwin Ltd.

Some Secrets of Style

By HENRY BETT (*Author of 'How to Write Good English'*). 7s.6d.

An interesting study of some of the more important factors in English style, such as sound, meaning, derivation, position, emphasis, and movement. There are many illustrative quotations from the great English writers, and some effective examples of transcription from one style into another.

Practical Handbooks

The Writer's Guide. By HAROLD HERD. *Fourth Edition.* Cloth, 3s. Stiffened cloth, 2s.

How to Write and Sell Short Stories. By R. F. FOSTER. *Second Edition. Third Impression.* Cloth, 3s. Stiffened cloth, 2s.

Here is a book every writer should read without delay

On Turning MSS. into Cash

by **W. J. Caton Norris**

(Author of "Shaping Your Career")

Mr. Norris's book is full of interest to the ambitious writer, showing as it does how cash can sometimes be obtained for manuscripts from the most unlikely sources.

Price **1/1** *post free*

Matson's Publications
Book Dept.
36 Orchard Avenue, Cambridge

10,000
Free Copies of the

Contributors' Journal

are waiting to be sent to readers of the *W. and A. Year Book.* Every issue is packed with practical articles, interesting information, and up-to-the-minute market notes for free-lance writers and photographers.

Published Monthly
Price Sixpence

Send P.C. now and secure your copy immediately

Matson's Publications
36 Orchard Avenue, Cambridge

Mrs. GILL'S
Literary Copying & Translation Offices

Paternoster House, 34 Paternoster Row, London, E.C.4

Telephone: Central 8464 Established 1883.

Manuscripts of every description promptly and intelligently copied; special success with work rendered indistinct by hasty writing and by corrections. French and German Typewriting undertaken, and typewritten translations supplied.

FIREPROOF SAFE FOR MANUSCRIPTS

Reference kindly permitted to
Messrs. A. P WATT & SON, *Literary Agents,* **Hastings House, Norfolk St., Strand, W.C.2**

TYPEWRITING AND DUPLICATING

Accuracy guaranteed. Post free. Good References. Honours Certf.
MANUSCRIPTS. LEGAL. GENERAL. SCHOLASTIC.
10d. 1,000 words. Carbon copies 2d. 1,000 words. Reduction over 10,000 words.
Duplicating 100 copies, 3s. 6d., 500 copies, 8s. 6d.

MISS HURLOCK
: 44 HAVELOCK ROAD, HASTINGS, SUSSEX :

AUTHORS' MSS. PLAYS. CINEMA PLAYS

SIKES & SIKES
TYPEWRITING OFFICES

223a HAMMERSMITH ROAD, LONDON, W.6

Legal & General Work. Duplicating. Facsimile Letters. Job Printing

Established 1893 *Terms and References on application*

TYPEWRITING

Authors' and Dramatists' Manuscripts accurately, attractively, and promptly typed.

MSS.	**1/- per 1,000 words,**		
	1/2 „ „ „		**with carbon**
Plays	**1/6 „ „ „**		
	1/9 „ „ „		**with carbon**

MISS MARSHALL
1 Pipe Lane, Tramway Centre, BRISTOL

MORE BUYERS THAN SELLERS

THERE is an insatiable demand for sound Commercial Art Work, advertisement illustrations, magazine drawings, poster designing, etc., and a promising future awaits those who can supply it.

Anyone with average artistic ability can learn by the *John Hassall Way* to become a successful Commercial Artist. The all-important practical details involved in the production of sketches that Publishers and Advertisers *want* to buy can be acquired by the John Hassall Course, easily and quickly in our spare time at *home*. Copy the above sketch, or send a specimen of your original work, together with coupon attached, for free, expert advice and candid criticism. You will also receive, without any obligation, an interesting explanatory Brochure of the School's specialised Courses of Postal Training.



Copy this Sketch for free criticism

COUPON—*POST NOW!*

Please send me—without charge or obligation—a copy of the Illustrated Brochure, "The John Hassall Way," and free criticism of enclosed sketch (my own work).
H13/6

NAME.. ..
(In Capitals)

ADDRESS. ..

Writers' & Artists' Year Book 1933 ..
Age (if under 21) ..

The Hassall Courses provide complete instruction in the following subjects:

1. Elementary Drawing.
2. Complete Black and White Course, including Drawing for Reproduction.
3. Figure Drawing.
4. Poster Designing, etc.

THE JOHN HASSALL CORRESPONDENCE ART SCHOOL

DEPT. H13/6, ST. ALBANS

Established 1896 **Phone: Whitehall 2427**

THE CROWN TYPEWRITING CO.

(Miss E. M. Shaw) **9 REGENT STREET, S.W. 1**

Authors' MSS. and Plays speedily and accurately typed. Shorthand. Duplicating. Translations. Dictation on machine a speciality.

PERCEVAL LANDON pays the following tribute in his preface to *Nepal*:

"I wish in an especial measure to note the help that I have received from Miss E. M. Shaw."

Also recommended by MR. DESMOND MacCARTHY, SIR GEORGE ARTHUR, Etc.

Typewriting

STORIES NOVELS PLAYS ARTICLES

Accurately and Attractively Typed by

Rowe's Expert Typewriting Bureau

CECIL CHAMBERS, 86 STRAND, LONDON, W.C.2

Moderate Charges *Work carefully checked*

SHORTHAND AND TYPEWRITING
AUTHORS' MSS, PLAYS, DUPLICATING
EXPEDITIOUSLY CARRIED OUT. PROMPTLY RETURNED
LAW WORK A SPECIALITY
TYPING AT CLIENTS' OWN RESIDENCE
A. L. KIRKLAND, 15 CHURCH LANE, LONDON, N.8

TYPEWRITERS FOR SALE
FROM 35/- PERFECT
LIST FREE
Also Duplicators from £2 5s. rebuilt. All Typing Ribbons and Sundries and Duplicating Ink, Stencils, etc. Best Duplicating Executed. Typewriters for hire, repaired, sold, exchanged, bought. Everything in typewriters.
CURZON & CO.
191 HAMMERSMITH ROAD (*opposite King's Theatre*), LONDON, W.6.
Tel.: Riverside 5467

TYPEWRITING DUPLICATING
Prompt, efficient service. Highly recommended by well-known Authors, etc.
Novels 10d. per 1,000 words. Carbon copies 2d. per 1,000. Also attractive duplicating—circulars, programmes, etc. Full terms on application.
MISS LILIAN L. STRATFORD, 44, Liberia Road, Highbury, London, N.5
Telephone: NORTH 1201

TYPEWRITING
Authors' MSS. accurately and intelligently typewritten. Well presented on good quality paper, packed flat without folding. All work treated as strictly confidential—speedily executed, carefully checked and promptly despatched.
11d. per thousand words - carbons 2d.
DORIS NAPIER, 50 CHUDLEIGH RD., TWICKENHAM, MIDDLESEX

TO WRITERS OF
SHORT STORIES—NOVELS—NOVELETTES
SERIALS AND ARTICLES
WE OFFER A

RELIABLE SALES SERVICE

IN THE UNITED STATES

Chas. Roy Cox, representing such well-known writers as Harl Vincent, Kate Thomas Russell, Floria Howe Bruess, Francis Flagg, Janet Morrison, Gertrude Harris, Leonard K. Smith, Dr. Miles J. Breuer, Thos. J. Cooper, Emory Davis, and many others, has sold thousands of dollars worth of fiction. He is particularly interested in the work of writers who have sold in England, or in new writers who have real stories to tell and know how to tell them.

SUBMIT YOUR STORIES

No reading fees. On short stories up to 10,000 words, send $1.00 postage fees. Stories from 10,000 to 25,000, send $2.00 postage fees. Over 25,000 words, send $5.00 postage fees. Send either manuscript copy (no carbons), or clipped copies of printed stories. Selling fees 16⅔ %. Do not send International Reply Coupons. Send draft or postal money orders. Address all manuscripts or inquiries to

CHAS. ROY COX, INC.

Successors to

The B—B Service Company

995 EAST RICH ST., COLUMBUS, OHIO

DUPLICATING AND TYPEWRITING TRANSLATIONS, ETC.

Authors' MSS. and Plays promptly executed. ALL work guaranteed proof-read and checked. Secretaries and all Office Staff, Temporary or Permanent.

London Address, Phone, Letters, Service, Desk,
——Private Rooms and Office Staff available.——

PROMPT SERVICE BUREAU LIMITED
6 CONDUIT STREET, LONDON, W.1.
Mayfair 3163 & 4

TYPEWRITING

Authors' and Dramatists' MSS. Legal. General

9d. per 1,000 words; 2d. per 1,000 carbon.
SPECIAL TERMS FOR NOVELS

A Trial is the Real Proof of Competence and Promptitude.

MISS DORIS ROCHE
TYPEWRITING BUREAU
The Shelter, Beechwood Avenue, Chatham, Kent.

TYPEWRITING

PROMPT and ACCURATE

MSS, 1/- per 1,000 words. Carbon Copy, 3d. per 1,000 words.

MISS C. A. WILLIAMS
Solna, Gloucester Road, Burgess Hill, Sussex

ART PHOTOGRAPHS . . .

Charming real life figure poses. All types and ages. Samples with book and photo lists 3/-, 5/-, 10/- and 20/-.

KINDLY STATE PROFESSION OR AGE.

Y. B. Leon Co., 62 Dale St., Liverpool

TYPEWRITING

MISS LOUBET, "Cosy Nook" Halliwell Estate, Felpham, Bognor Regis, (Late of Weybridge.)

9d. per 1,000 words. Short articles with carbon copy, up to 500 words, **9d.** Successful in deciphering difficult writing (no pencil). Numerous Testimonials.

TYPEWRITING

MISS CALCUTT, "Highground," Limmer Lane, Felpham, Bognor Regis.

Expert Typist. Cert. Cambridge. 10d. per 1,000 words, including paper. MSS. promptly, accurately, and intelligently typed and punctuated. French copying. Many testimonials.

SHARMID : ARTISTS' AGENTS

6 Wells Street, Jermyn Street

LONDON, S.W. 1

Telephone : Whitehall 5750

AUTHORS!

● You Need This Quick Service

SEND your important MSS. to us for typing. We understand your requirements and guarantee accuracy. F/cap or quarto, good quality paper. Bound and promptly delivered to you, or, if desired, dispatched to publishers.

Rates: 10d. 1,000 words, including carbon.

Special rates for regular or large orders.

Sample of work on request.

Please write to the Secretary.

S.O.S. SERVICE

(DEPT. Y.B.) 30, WILLOWTREE ROAD, ALTRINCHAM, CHESHIRE. TEL. 1979

THE AUTHORS' ALLIANCE Considers and places MSS. for early publication on the best terms. Literary work of all kinds dealt with by experts who place authors' interests first. Over 20 years' experience.—93 & 94 Chancery-lane, London, W.C.2

TYPEWRITING

of every description perfectly done by expert, well arranged and promptly despatched. 10d. 1,000 words when over 5,000. Plays a speciality. German translated or copied. Very best references. Certificated by N.U.T., R.S.A. and London Chamber of Commerce with distinction.

"The most perfect typewriting I have ever seen."—S. HACKNEY.
"I am sending you my typing all the way from Canada, as I cannot get anyone here to do it half as nicely as you do, and all you do is so perfectly accurate."—CANADA.
"Your work is exceptionally good—quite the best I have come across."

EDITH CAPELL, Sun Buildings, Kingston-on-Thames
Phone: KINGSTON 6554.

SHORT STORY WRITERS

You are invited to apply for particulars *re* **"The 'Success' System of Short Story Writing,"** by the author of 800 published stories. By the adoption of a practical expedient, applicable to every type of story, the writer of this book (no genius, by the way) reduced his failures to a minimum. You can do the same. A method which assists inspiration, plus a quantity of valuable instruction and advice, is what is being offered.

NUMEROUS TESTIMONIALS

MISS E. E. CARTER, of Newquay, writes—"My stories are now being taken."

Some hundreds of copies have already been sold at a guinea, but to ensure it reaching those not too well placed financially the price has now been reduced. Write for the Author's Foreword, or send 5/- direct to—The Secretary, The Portland Literary Agency, 1 Pinders Road, Hastings.
(*Established* 1911.)

TYPEWRITING

ACCURACY — SPEED — and STRICT CONFIDENCE

GENERAL COPYING—per folio, 72 words, 2d. Carbons 1d.

AUTHORS' MANUSCRIPTS—8d. 1000 Words. Carbons 1d.

MRS. FLORENCE L. PICKERING
17, STAPLETON ROAD : NEW WORTLEY : LEEDS

MSS. TYPEWRITTEN

Prompt and efficient service.
All classes of work undertaken.

TERMS

MSS. under 10,000 words 10d. per 1,000 words.
MSS. over 10,000 words 9d. per 1,000 words.
CARBON COPIES 2d. per 1,000 words.

T. G. DAVIES, 20, Rectory Road, Canton, Cardiff.

Typewriting & Duplicating

OF EVERY DESCRIPTION ACCURATELY, PROMPTLY AND NEATLY EXECUTED; STRICTEST CONFIDENCE.

(No work too small or too large; highest references.)

TYPING 8d. per 1,000 words; 2d. per 1,000 words carbon copy.
DUPLICATING—price list and sample work on application.

MRS. M. PARNHAM
72, BYRON ROAD, WALTHAMSTOW, LONDON, E.17

LITERARY TYPEWRITING

Promptly and accurately executed.

MSS. 1/- per 1,000 words. Carbon copy, 3d.

HAROLD CASS, 18w Thurnham St., Lancaster

MISS L. H. HALL

EXPERIENCED LITERARY TYPIST

Novels, Articles, Stories	9d. per 1,000 words
Plays	1/- per 1,000 words
Poetry	2d. per folio 72 words
Carbon Copies	2d. per 1,000 words

Neat, accurate work. *Prompt service.*
All MSS. carefully checked before despatch.

HAVELOCK LODGE, WOKINGHAM, BERKS

WANTED BRITISH Songs & Lyrics for FREE Publication

If *you* can write songs, *now* is your opportunity. Don't be deterred by the thought of publishing fees. The BRITISH SONG SOCIETY secures publication for all accepted lyrics and songs FREE, and where musical setting is required this is provided without charge.

The B.S.S., which is under distinguished patronage, is devoted to the interests of British authors and composers, known and unknown.

Write, without obligation, for free Prospectus to—

BRITISH SONG SOCIETY (Dept. P.26) 149 FLEET ST., E.C.4

THE DOUGLAS PRESS

of FIVE GORDON SQUARE, W.C.1

Will be glad to consider the works of Known and Unknown Authors

Novels, Plays, Biographies, Poetry and anything really good, suitable for publication in book-form will receive immediate and careful consideration.

THE DOUGLAS PRESS (incorporating the Play Bureau, late of 29, New Oxford-street) has a new scheme and special facilities for the PRODUCTION of the Plays it publishes.

Call, write or telephone - - - MUSEUM 1811

"WITHIN A FEW WEEKS . ."

Among several successes this season, placed great new War Book, "THE LAND-LOCKED LAKE" (Author's *first*), within a few weeks of its being refused by people who "should know."

NOVELS, STORIES

and general MSS. read and placed by experienced Editor and Publisher's Reader. Grateful Testimonials.

THE LONDON LITERARY AGENCY

REGENT HOUSE, REGENT STREET, LONDON, W.1

CAN YOU WRITE FOR CHILDREN?

ARTHUR GROOM (author of "Writing for Children") will criticise and advise upon stories, articles, verse, plays, etc., intended for the juvenile market.

FEE ONLY 2s. 6d. PER 1,000 WORDS OR UNDER

A full and frank criticism from an expert within four days. Write at once, sending cash with MSS., to

ARTHUR GROOM, 10 Sackville Street, Piccadilly, London, W.1
Tel.: REGENT 5197

AUTHORS!

A TRIAL ORDER WILL CONVINCE YOU

Free Carbon - Typewriting
Spare Covers

MSS. - - - 9d. per 1000 words (1 carbon copy)
PLAYS - - 1/- per 1000 „ (2 carbon copies)
POEMS 1½d. per folio.

Mr. P. E. EVERETT, Campsea Ashe, Woodbridge, Suffolk

SONG WRITERS

are invited to submit MSS of Songs (Words or Music) for immediate publication if suitable. Ballads and Dance Music particularly required. New Writers encouraged.

Write or Call **GROVE-PATTERSON, LTD.**
17, Berners Street, London, W.1
'Phone: Museum 1927. *List of New Publications on Application.*

SCHOOLMASTER (*retired*)

71 BRACKENBURY ROAD, PRESTON

Duplicating Expert, Specialist and Consultant

Duplicating in all its branches undertaken. Corrections made, where necessary, without extra charge.

SAMPLES AND PRICES ON APPLICATION

CHANCERY LANE TYPEWRITING CO.,

TYPEWRITING, SHORTHAND & TRANSLATIONS

MSS. of all descriptions, Plays, Articles, Film Scenarios, etc., accurately and intelligently typed.

AUTHORS' MSS. from 1/- per 1000.
CARBON COPY ,, 3d. per 1000.

REVISION undertaken if desired.

LEGAL AND GENERAL WORK. DUPLICATING.

Telephone: Holborn 5907. —— Established over 25 years.

59/60 CHANCERY LANE, LONDON, W.C.2

"AN EXCELLENT SERVICE"

A CAMBRIDGE B.A. WRITES: "As a busy journalist I find your Agency of the greatest help. . . . An excellent service."

Whatever your income from writing, the opportunity to increase it is yours by taking advantage of one of the following offers:—

OFFER 1. For a fee of TEN SHILLINGS we will send you, post free, one batch of Press cuttings weekly, for twelve weeks. We guarantee each batch to contain sufficient facts for at least one saleable article.

OFFER 2. For a fee of ONE POUND we will send you twelve batches of cuttings, exactly as above, and will also criticise each article written up from the cuttings, and suggest suitable markets.

"Fact" articles, as every writer knows, have the readiest sale. Our Service can help YOU. Send order at once to—

HANNAFORD'S PRESS CUTTING AGENCY
14 Raleigh Gardens, Mitcham, Surrey.